

THE HISTORY OF GULF STATES UTILITIES COMPANY

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**THE CALENDAR STARTS WITH FEBRUARY 1982
AND ENDS WITH JANUARY 1983.**

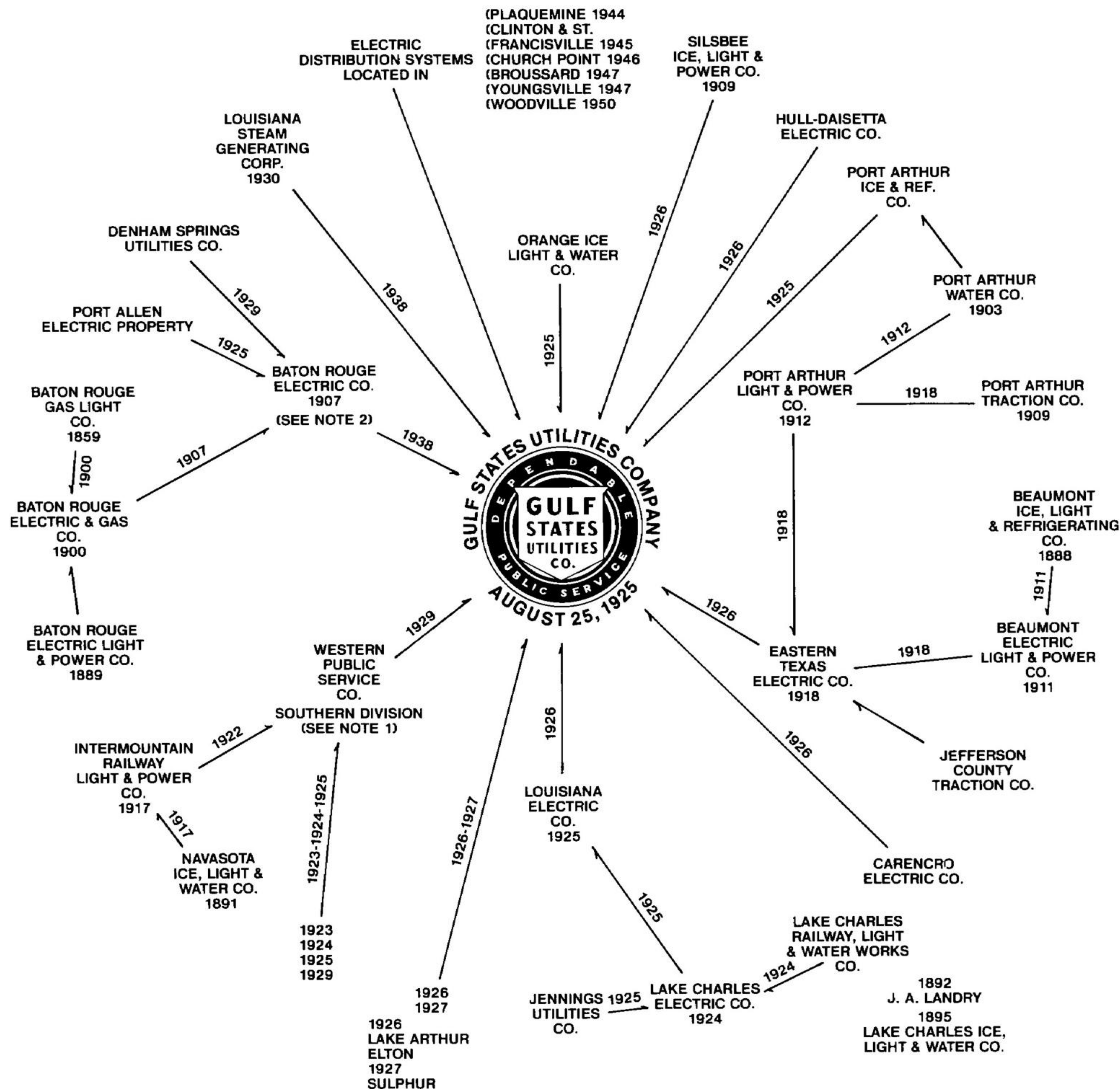
**IT CONTAINS HISTORICAL INFORMATION AND DATES ABOUT
GULF STATES UTILITIES (GSU)
AS WELL AS THE DATES OF SELECTED SIGNIFICANT EVENTS**

THE FIRST PAGE SHOWS THE “FAMILY TREE” OF GSU

The History of Gulf States Utilities Company

An Issue Guide • Employee CONTACT Program





NOTE 1
 1927
 NORMANGEE ELECTRIC &
 ICE CO.
 CORRIGAN ICE CO.

1923
 SOMERVILLE LIGHT,
 WATER & ICE CO.
 CALVERT WATER,
 ICE & LIGHT CO.
 (INCLUDES BREMOND)
 FRANKLIN ELECTRIC &
 WATER CO.
 1924
 KOSSE LIGHT & POWER CO.
 1925
 MADISONVILLE ICE
 MADISONVILLE LIGHT &
 POWER CO.
 (CLEVELAND
 (CONROE GIN ICE & LIGHT CO.
 (DAYTON
 (LIBERTY
 TRINITY POWER CO.
 TRINITY ICE CO.
 SARATOGA LIGHT &
 WATER CO.
 GROVETON ELECTRIC &
 ICE CO.
 HUNTSVILLE COTTON OIL CO.
 1929
 MOSCOW ELEC. CO.

NOTE 2
 1929
 GONZALES ICE CO.
 1930
 MARINGOUIN ELEC. CO.

February

1982

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--|--|---|--|--|--|---|
| | 1 • Electric Power Research Institute (EPRI) founded, 1972 <i>Acquisition of Madisonville Light Co. - 1925</i> | 2 | 3 <i>• Roy Nelson becomes GSU President, 1942</i> | 4 | 5 | 6 |
| 7 | 8 | 9 <i>First gas lights in Baton Rouge - 1860</i> | 10 | 11 Thomas Edison born - 1847 <i>GSU: Newly remodeled Beaumont office opened - 1924</i> | 12 <i>U.S. agreed to help train South Vietnamese Army - 1955</i> | 13 <i>1941 – First employee union – Electric Service Employee Association</i> |
| 14 | 15 <i>* Washington's Birthday (observed)</i> | 16 | 17 <i>• First payroll deduction for Social Security - 1943</i> | 18 | 19 | 20 |
| 21 <i>Engineers Public Service Registered with Securities and Exchange Commission - 1938</i> | 22 <i>• Varibus formed, 1970</i> | 23 <i>• First nylon stockings, 1940</i> | 24 | 25 <i>Cassius Clay becomes heavyweight champion - 1964</i> | 26 <i>• First company picnic - 1919</i> | 27 |
| 28 <i>• Company's first Annual Report published - 1930</i> | | | | | | |

* Company holiday • Exact date not known/available — only year/month

March

1982

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|---|---|---|---|
| | 1 <ul style="list-style-type: none"> • W. Donham Crawford named Chairman and Chief Executive Officer — 1978 Acquisition of Saratoga Light & Water Co. — 1925 | 2 | 3 <ul style="list-style-type: none"> Natural gas turned on in Baton Rouge, 1927 National Anthem adopted by Congress — 1931 | 4 <ul style="list-style-type: none"> First common stock offered — 1926 | 5 | 6 |
| 7 | 8 | 9 | 10 <ul style="list-style-type: none"> • Eldon Werner becomes GSU President, 1966 | 11 | 12 | 13 <ul style="list-style-type: none"> The planet Pluto is discovered — 1930 |
| 14 <ul style="list-style-type: none"> Neches #3 on-line, 1938 | 15 | 16 <ul style="list-style-type: none"> Baton Rouge Gas Light Company incorporated — 1859 | 17 | 18 | 19 | 20 |
| 21 | 22 <ul style="list-style-type: none"> Willow Glen on-line, 1960 | 23 <ul style="list-style-type: none"> Hitler becomes ruler of Germany — 1933 | 24 <ul style="list-style-type: none"> • Blackout in New York City, 1965 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 <ul style="list-style-type: none"> Knute Rockne died, 1931 | <ul style="list-style-type: none"> • More than 400 GSU employees enter military service, 1941-45 | <ul style="list-style-type: none"> • Just Plain Talks Magazine becomes Plain Talks, 1924 | |

April

1982

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|--|--|---|---|---------------------------|---|
| | | | | 1 <ul style="list-style-type: none">• First boiler at Louisiana Station on-line, 1930 Floyd Smith named GSU President — 1970 | 2 | 3 |
| 4 | 5 | 6 U.S. declares war on Germany — 1917 | 7 <ul style="list-style-type: none">• J. S. Morrison becomes GSU President, 1961 | 8 | 9 * Good Friday | 10 |
| 11 Easter Sunday | 12 F. D. Roosevelt died — 1945 | 13 | 14 | 15 <ul style="list-style-type: none">• Income tax created — 16th Amendment — 1913 | 16 | 17 Bay of Pigs Invasion — 1961 |
| 18 GSU buys Riverside Power Station (Lake Charles) — 1946 | 19 | 20 | 21 <ul style="list-style-type: none">• Martin L. King assassinated, 1968 | 22 | 23 | 24 <ul style="list-style-type: none">• Jesse Owens broke 3 world records in track and field — 1935 |
| 25 United Nations formed, 1945 | 26 | 27 <ul style="list-style-type: none">• Public Utility Holding Company Act passed — 1935 | 28 | 29 <ul style="list-style-type: none">• Company has electric rate reduction — 1930 | 30 | |

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May

1982

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|---|---|--|--|
| | | | | | <p>●GSU makes first electric rate increase request — Louisiana — 1951</p> | <p>1 Empire State Building dedicated — 1931</p> <p>GSU receives rate increase, Texas — 1952</p> |
| 2 | 3 | <p>4</p> <p>Halley's Comet appears — 1910 (due to reappear — 1985)</p> | <p>5</p> <p>●Ralph Nader writes Unsafe at Any Speed, 1965</p> | <p>6</p> <p>Hindenburg airship explodes in New Jersey — 1937</p> | 7 | 8 |
| <p>9</p> <p>●Mother's Day created — 1914</p> | <p>10</p> <p>●Tom Walker becomes GSU President, 1930</p> | 11 | 12 | 13 | 14 | 15 |
| <p>16</p> <p>First Academy Awards — 1929</p> | 17 | 18 | <p>19</p> <p>●Just Plain Talks first published at GSU — 1922</p> | 20 | 21 | 22 |
| <p>23 Eastern Texas (Texas) acquires Jennings (La.) Utilities Co. — 1925</p> <p>Memorial Day</p> <p>30 Nelson Station on-line, 1959</p> | <p>24 * Memorial Day (observed)</p> <p>Average annual residential usage exceeds 1,000 Kwh for first time — 1938</p> <p>31 ●First Indy 500 Race — 1911</p> | 25 | <p>26</p> <p>●Model-T Ford sold for \$825</p> | 27 | <p>28</p> <p>●First time GSU takes residents to court for stealing electricity — 1932</p> | 29 |

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June

1982

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|--|---|---|--|--|-----------|
| | | 1 <i>Floyd Smith named Chairman of the Board, Norman Lee named President — 1973</i> | 2 | 3 <i>Lake Charles Electric re-named Louisiana Electric Co., 1926</i> | 4 | 5 |
| 6 <i>D-Day at Normandy, 1944</i> | 7 | 8 <i>Two-for-one GSU common stock split approved — 1959</i> | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 <i>● Robert Kennedy assassinated, 1968</i> | 17 | 18 | 19 |
| 20 | 21 <i>● Bing Crosby makes first record, 1926</i> | 22 | 23 <i>Stone & Webster establishes Engineers Public Service as holding co., 1925</i> | 24 | 25 <i>Korean Conflict began — 1950</i> | 26 |
| 27 <i>Hurricane Audrey hits service area — 1957</i> | 28 | 29 <i>● Tevis Street power plant on-line, Beaumont — 1902</i> | 30 <i>GSU secures future power plant site near Pt. Arthur — 1954</i> | <i>June, 1927 — First use of Circle and Shield logo</i> | <i>June, 1977 — GSU's Employee CONTACT Program started</i> | |

July

1982

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|--|---|---|--|-----------|
| | | | | 1 <ul style="list-style-type: none"> • Glenn Richard becomes GSU President, 1964 <i>Eastern Texas buys Beaumont Traction Co. — 1913</i> | 2 <i>Amelia Earhart vanished over Pacific — 1937</i> | 3 |
| 4 <i>Independence Day</i> | 5 <ul style="list-style-type: none"> * Independence Day Holiday | 6 <i>First IBEW contract — 1970</i> | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 <i>66,000-volt transmission line Beaumont-Dayton put in service — 1930</i> | 15 | 16 | 17 |
| 18 | 19 | 20 <i>Neil Armstrong, Edwin Aldrin first men to walk on moon, 1969</i> | 21 | 22 | 23 | 24 |
| 25 | 26 <ul style="list-style-type: none"> • Gas Department began using plastic pipe — 1969 | 27 | 28 <i>Cleveland, Tex. received GSU service — 1928</i> | 29 <ul style="list-style-type: none"> • Life magazine founded, 1936 | 30 | 31 |

* Company holiday • Exact date not known/available — only year/month

August

1982

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|----------------------------------|--|---|--|----------|--|-------------------------------|
| 1 | 2 ● Hawaii named 50th state, 1959 | 3 | 4 | 5 | 6 First atomic bomb, dropped on Hiroshima, 1945 | 7 |
| 8 | 9 President Nixon resigns, 1973 Stone & Webster organizes BR Electric — 1907 | 10 | 11 GSU stock split declared — 1965 | 12 | 13 | 14 |
| 15 Panama Canal opened — 1914 | 16 "Great Hurricane" sweeps through service area — 1915 | 17 ● Videotape equipment first used, 1957 | 18 | 19 | 20 | 21 Neches #1 on-line, 1926 |
| 22 | 23 | 24 | 25 BR Electric Co., La. Steam Generating Corp. acquired by GSU, 1938 GSU incorporated — 1925 | 26 | 27 | 28 |
| 29 | 30 | 31 ● 1940 Olympics cancelled because of WWII | ● Edson Hotel (Beaumont) purchased for GSU offices — 1955 (Employees moved in — 1957) | | | |

September

1982

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|-------------------------|---|--|--|-----------|---|
| | | | 1 Germany invades Poland to start WWII — 1939 <i>Eastern Texas (Texas) acquires Orange Ice, Light & Water Co. — 1926</i> | 2 Japan surrenders — 1945 | 3 | 4 First commercial central station for incandescent lighting in U.S., Pearl St. in NY City — 1882 |
| 5 | 6 * Labor Day | 7 • First Miss America contest — 1921 | 8 <i>Company sells its last two mules — 1924</i> | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 • Post card bills introduced — 1949 | 16 | 17 | 18 • Jesse Owens wins four gold medals in Olympics — 1936 |
| 19 <i>First night football game in service area — Beaumont High School — 1930</i> | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 • Kleenex invented — 1924 | 29 | 30 • First company safety program organized — 1924 | | |

October

1982

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|--|---------|--|--|--|----------|
| | | | | <ul style="list-style-type: none"> ● First televised presidential debates, Nixon vs. Kennedy — 1960 | 1 | 2 |
| 3 | 4 <i>Hurricane Hilda hits service area — 1964</i> | 5 | 6 <ul style="list-style-type: none"> ● Lakeside power plant built, Pt. Arthur — 1917 | 7 | 8 <ul style="list-style-type: none"> ● Babe Ruth retires, 1935 | 9 |
| 10 | 11 <i>Toledo Bend Dam Generating Complex dedicated — 1969</i> | 12 | 13 | 14 Brezhnev replaces Khrushchev as leader of USSR — 1964 | 15 | 16 |
| 17 | 18 Edison dies, 1931 | 19 | 20 | 21 Edison invented first practical incandescent electric lamp — 1879 | 22 <i>Riverside Station dedicated in Lake Charles — 1947</i> | 23 |
| 24 ● October, 1924 — Howdy magazine introduced | 25 ● Reader's Digest founded, 1922 | 26 | 27 | 28 | 29 Stock Market crash — 1929 | 30 |

November

1982

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|-----------|--|--|--|--|---|-----------|
| | 1 ● John F. Kennedy elected President, 1960 | 2 | 3 U.S.S.R. launched first satellite, Sputnik — 1958 | 4 | 5 ● Woodrow Wilson elected President, 1916 | 6 |
| 7 | 8 | 9 | 10 GSU stock split declared — 1947 | 11 ● Company's first orchestra organized, 1922 Stone & Webster buys Beaumont Ice, Light — 1911 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 ● Company has electric rate reductions — 1929 | 20 |
| 21 | 22 John Kennedy assassinated, 1963 — Lyndon Johnson becomes President | 23 | 24 | 25 * Thanksgiving Day | 26 | 27 |
| 28 | 29 | 30 ● First gas meter patented by Samuel Clegg — 1815 | | | | |

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December

1982

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--|--|---|--|---|--|--|
| | GSU employees begin move to Edison Plaza (Beaumont) — 1981 | | 1 ● Lewis Creek station on-line, 1970 | 2 First nuclear chain reaction, U. of Chicago — 1942 | 3 Dr. Christian Barnard performs first successful heart transplant, 1967 | 4 |
| 5 | 6 | 7 Japanese bomb Pearl Harbor, 1941 Government St. Power Plant put into operation — 1915 | 8 Eastern Texas Elec. Co. receives corporate charter — 1911 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 Service to GSU's 500,000th customer — 1980 | 20 | 21 Sabine #5 dedicated, 1979 | 22 | 23 | 24 * Christmas Holiday | 25 Christmas Day |
| 26 | 27 | 28 | 29 | 30 | 31 * New Year Holiday GSU revenues top \$1 billion for first time — 1980 | GSU has more than 4,000 employees — 1979 |

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January

1983

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|--|-----------|---|-----------|-----------|--|
| | | | | | | 1 New Year's Day Fidel Castro assumes power in Cuba — 1959 GSU District Rep plan put in effect — 1928 |
| 2 | 3 Alaska named as 49th state — 1959 | 4 | 5 | 6 | 7 | 8 |
| 9 Western Public Service acquires Somerville Light, Water and Ice Co. — 1923 | 10 Spindletop has first gusher — 1901, Beaumont | 11 | 12 | 13 | 14 | 15 First Superbowl Green Bay - 35 Kansas City - 10, 1967 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 Western Public Service acquires companies in Conroe, Cleveland, Dayton & Liberty | 24 Sabine Station on-line, 1962 31 January, 1919 — Employees' Benefit Association formed | 25 | 26 Southern U. receives electric service — 1925 | 27 | 28 | 29 |

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GSU Employee CONTACT Leaders

Joey Albert
Repairman First Class-Louisiana Station, Baton Rouge

Joe Bowen
Lineman-Cleveland

James Braus
Equipment Operator-Sabine Station

Ed Brawner
Sr. Engineering Assistant-Lake Charles

J. B. Collier
Repairman First Class-Louisiana Station, Baton Rouge

Bob Dawson
Corrosion Technician-Baton Rouge Gas Department

Donna Derise
Clerk-Orange

Lisa Didier
Auditor-Baton Rouge, North Blvd.

Liz Duhon
Consumer Services Representative-Lafayette

Glynn Foy
Repairman First Class-Nelson Station

Jay Gonzales
Consumer Services Representative-Beaumont

Chris Hahn
Engineering Helper-Conroe

Muriel Hayes
Sr. Engineering Assistant-Beaumont

Ronnie Hunt
Lineman First Class-Baton Rouge

Fred Jones
Equipment Operator-Neches Station

Les Jones
Sr. Engineering Assistant-Beaumont Service Center

Mike Lafleur
Lineman First Class-Port Arthur

Anna Maines
Stenographer (Corporate Services)-Beaumont

Anthony Malveaux
Lineman First Class-Lake Charles

Buren "Ric" Moore
Substation Mechanic First Class-Baton Rouge, Government St.

James Morgan
Serviceman-Anahuac

Benny Phillips
Operator-Sabine Station

Myra Ponthier
Clerk-Zachary

D. W. Rutherford
Master Test Technician-Lewis Creek Station

Cindy Shackelford
Test Technician-Sabine Station

Dan Speeg
First Class Test Technician-Willow Glen Station, Baton Rouge

Shelton Stevens
Lineman-Beaumont Line Department

Joyce Viltz
Clerk-Beaumont

A special thank you goes to the following Employee CONTACT Leaders whose hard work played an important part in the preparation of this program and issue guide: Ed Brawner, Bob Dawson, Chris Hahn, Muriel Hayes, Les Jones and Joyce Viltz.