

*Plain
Talks*

GULF STATES UTILITIES COMPANY

JULY, 1963



IN THIS ISSUE:

- Texas CD Award Presented Company
- Beating the Summer Heat
- Baton Rougeans Picnic



Plain Talks is issued monthly by the Advertising Department of Gulf States Utilities Company for employees, in the interest of broadening the knowledge and understanding of the Company, the area served, the investor-owned electric industry and the American Free Enterprise system.

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Plain Talks

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OUR COVER

ISSUING a dramatic invitation to Port Arthur homemakers is our own Reddy Kilowatt (Jack Saxon, residential sales representative, Port Arthur) as he puts finishing touches on the sign-board in front of Port Arthur's Village Theater, scene of the July 16-17 presentation of "The Showcase of Electrical Living". Cameramen from Port Arthur's KPAC-TV (Channel 4) and our Company shot publicity photographs. Channel 4 and our Company are co-sponsors of the two-day show.

Texas Legislature Passes New Interest Payment Law

DURING its recent session the Texas Legislature passed an act requiring our Company and other Texas utilities which receive security deposits as a condition to furnishing customers service to pay interest on these deposits annually if a customer requests it.

Previously the act provided for payment of the interest annually. It has been a practice to not pay the interest annually unless the customer requested it and the H. B. 207 recognizes the continuation of this without penalty.

If a Texas customer should request annually payment of interest, it will be a practice to refund the deposit plus interest and requesting a new deposit for the principal amount of the deposit. This will allow the customer to retain the interest. A new deposit receipt dating from the time interest is refunded will be issued.

Nuclear Power Leadership

WHEN it was learned that it was scientifically feasible to produce electric energy from nuclear sources it was no secret that some of the socialized power advocates rubbed their hands in glee. For, at that time, the government had total monopoly control over all nuclear materials and uses, due to the rigid wartime restrictions. So, it was reasoned, all that was necessary was for the government just to hang on to its monopoly and build atomic plants for the eager public.

Fortunately, it didn't work out that way. The investor-owned utilities proved vitally interested in this phenomena. They had the funds and the know-how to back up this interest. Laws were liberalized, and utilities went ahead working with the AEC and other government agencies.

Some people visualized a land in which atomic power would be too cheap to meter.

The industry knew better. Problems, scientific and economic, had to be solved. Reactors of many types had to be tested in search for those which would best serve varying needs.

The result? Nuclear plants, planned, built and operated by private enterprise. And as scientists everywhere know, we lead the world by a huge margin in this new and dramatic area of progress.

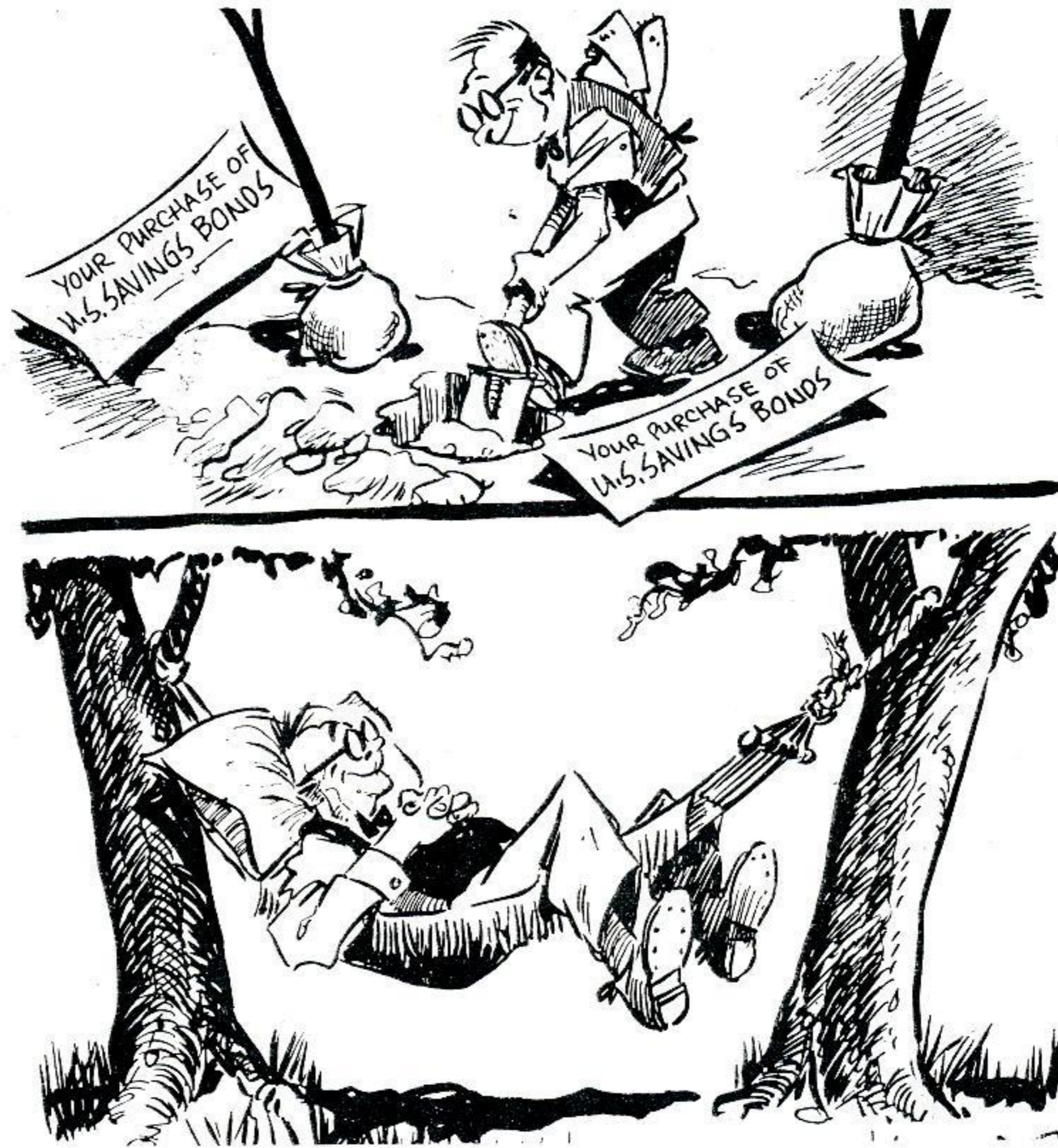
He who thinks twice finds he has but half as much to say.

Husband-hunting is the only sport in which the animal that gets caught has to buy the license.

July, 1963



FOR YOUR INFORMATION



Plant'em now for tomorrow's enjoyment.

TO ALL EMPLOYEES:

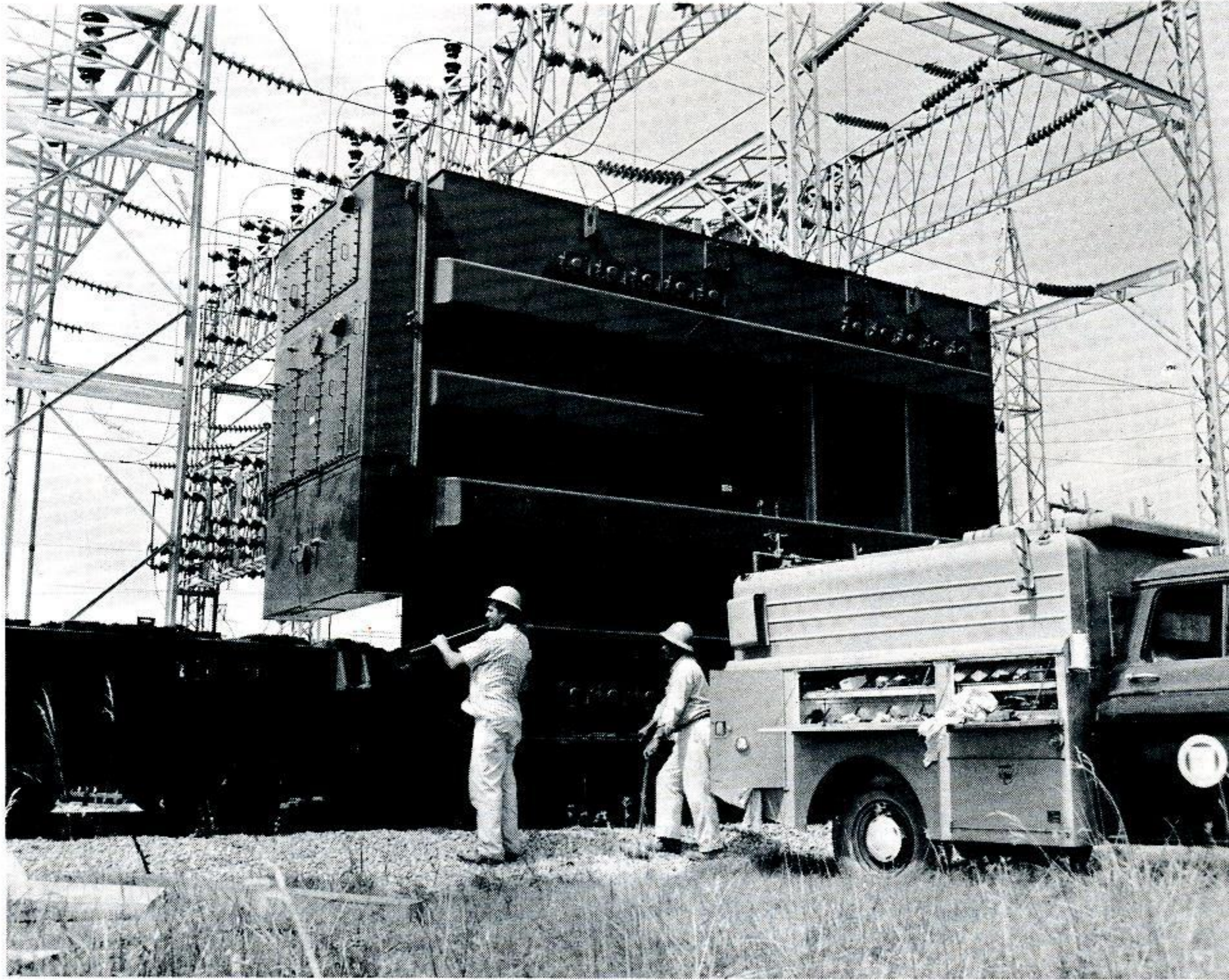
The Savings Bonds Division of the U. S. Treasury is presently conducting a "Freedom Bond Drive" to stimulate investment in U. S. Savings Bonds through the payroll savings plan.

Series E Bonds earn 3 3/4% interest when held to maturity and many Gulf Staters are purchasing such bonds through regular, systematic payroll deductions. As far as security is concerned, there is no safer place to put your money.

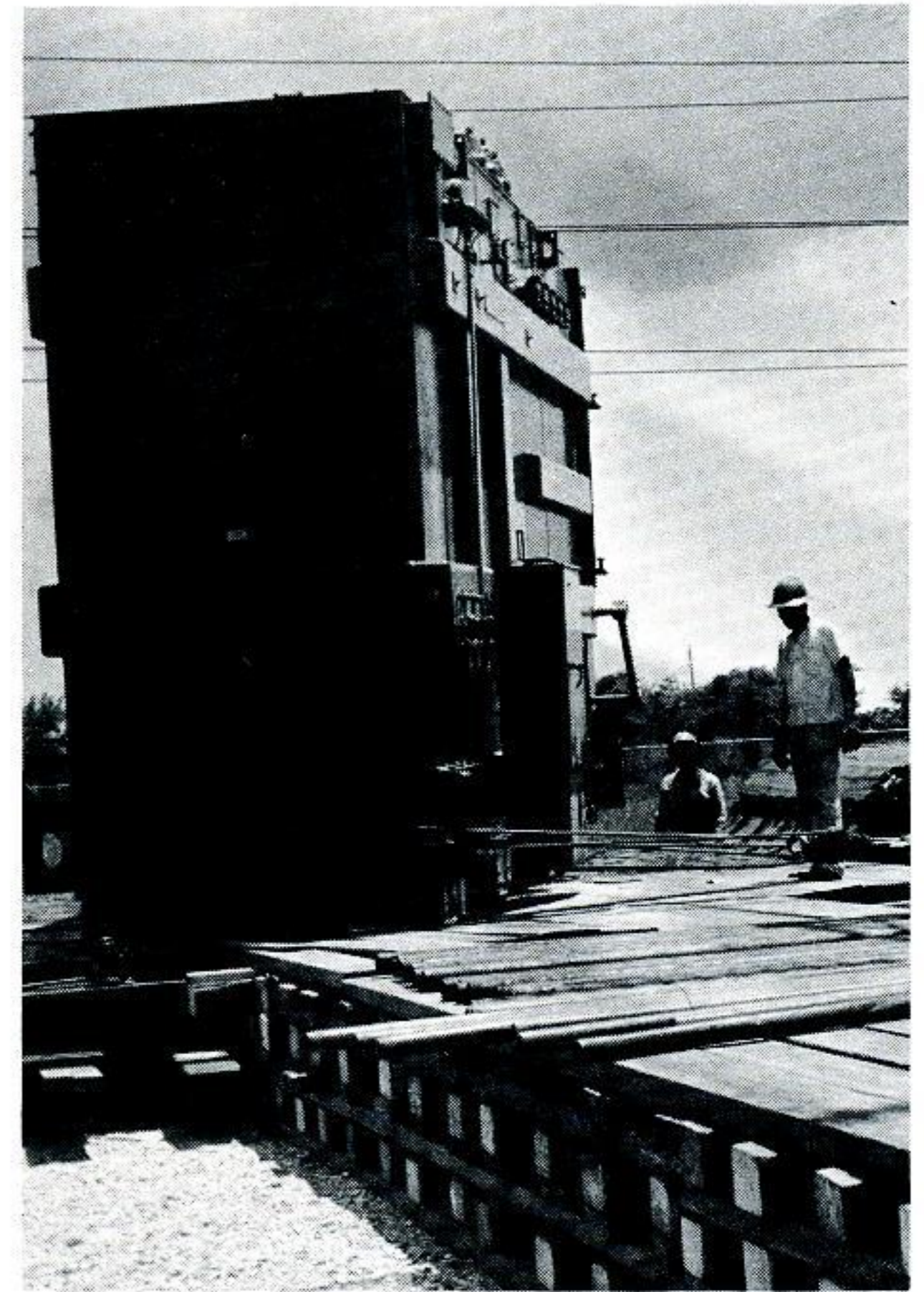
Your department head will be glad to help you should you care to take advantage of our payroll deduction plan for systematic saving through the installment purchase of the government bonds.

J. J. Morrison

Chairman of the Board



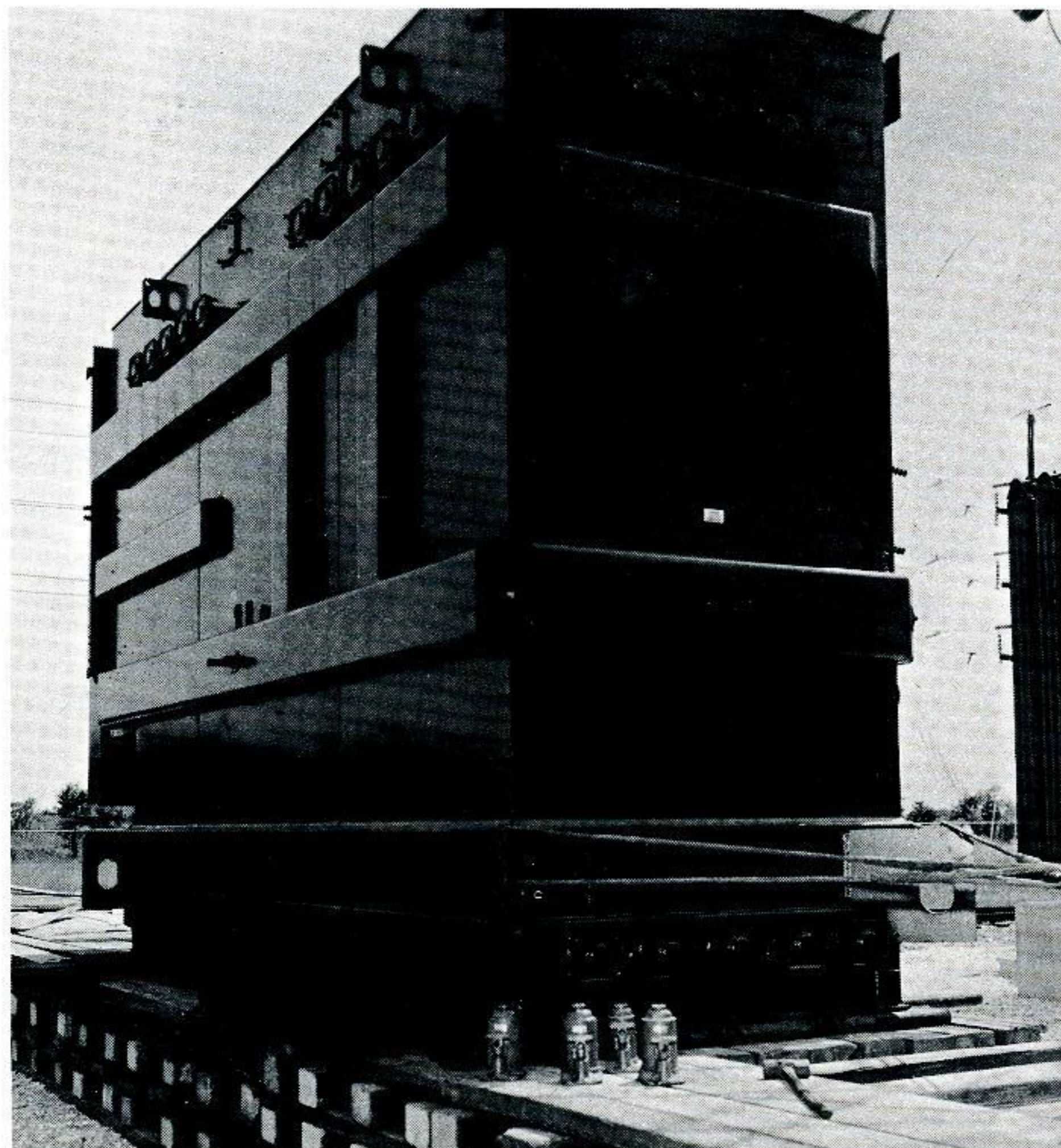
NEW TRANSFORMER ARRIVES. Crewmen take off the final wraps before checking and unloading the 100,000-kva transformer which arrived last month and is now being installed at the Port Neches Bulk Substation.



BEGINS TO MOVE. The transformer was turned half around on greased skids to begin unloading operations.

*To provide more electric service
to Port Arthur Division residential
and industrial customers . . .*

A Giant on the Move



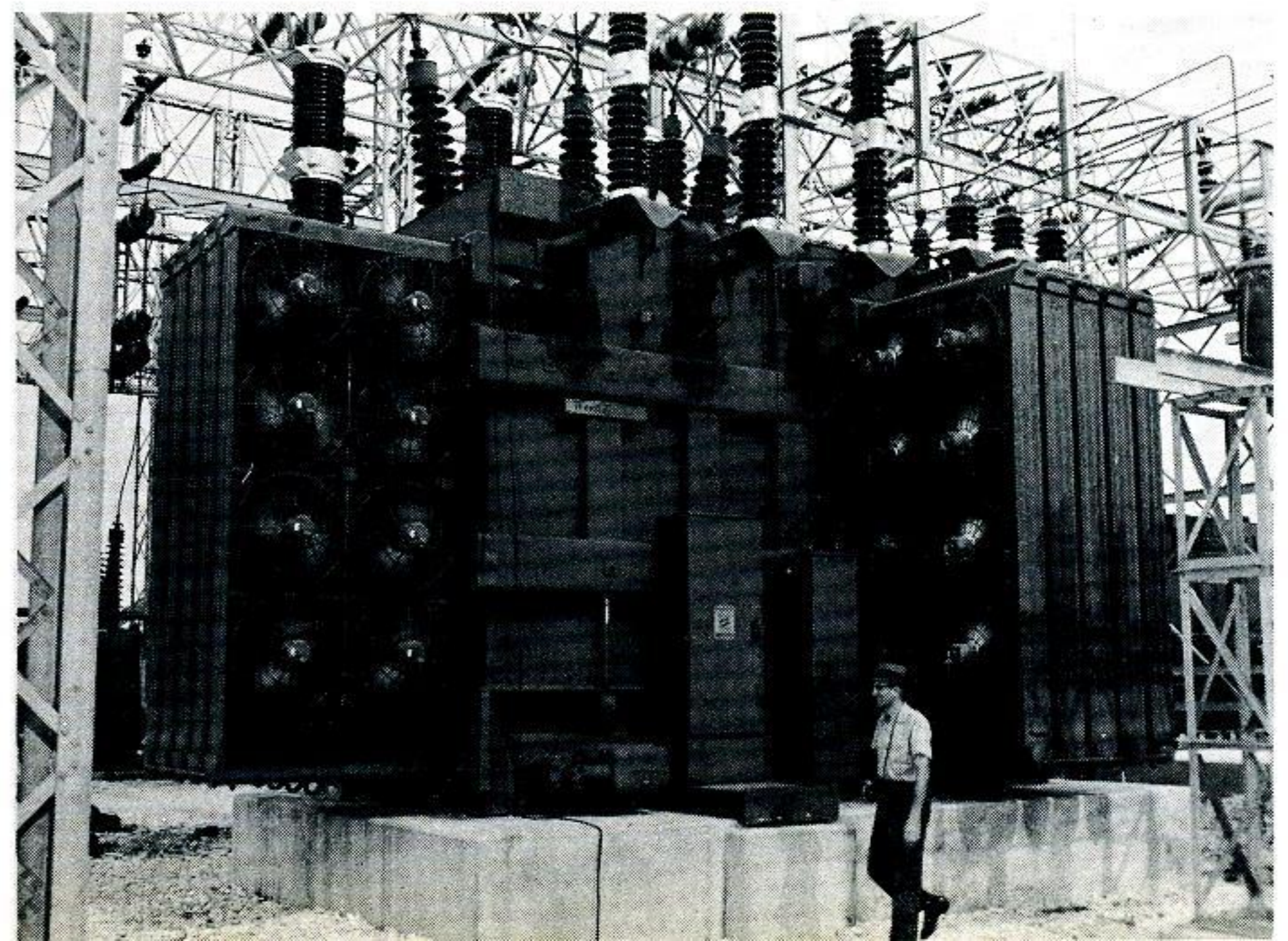
Four small jacks lifted unit so skids could be put under it.

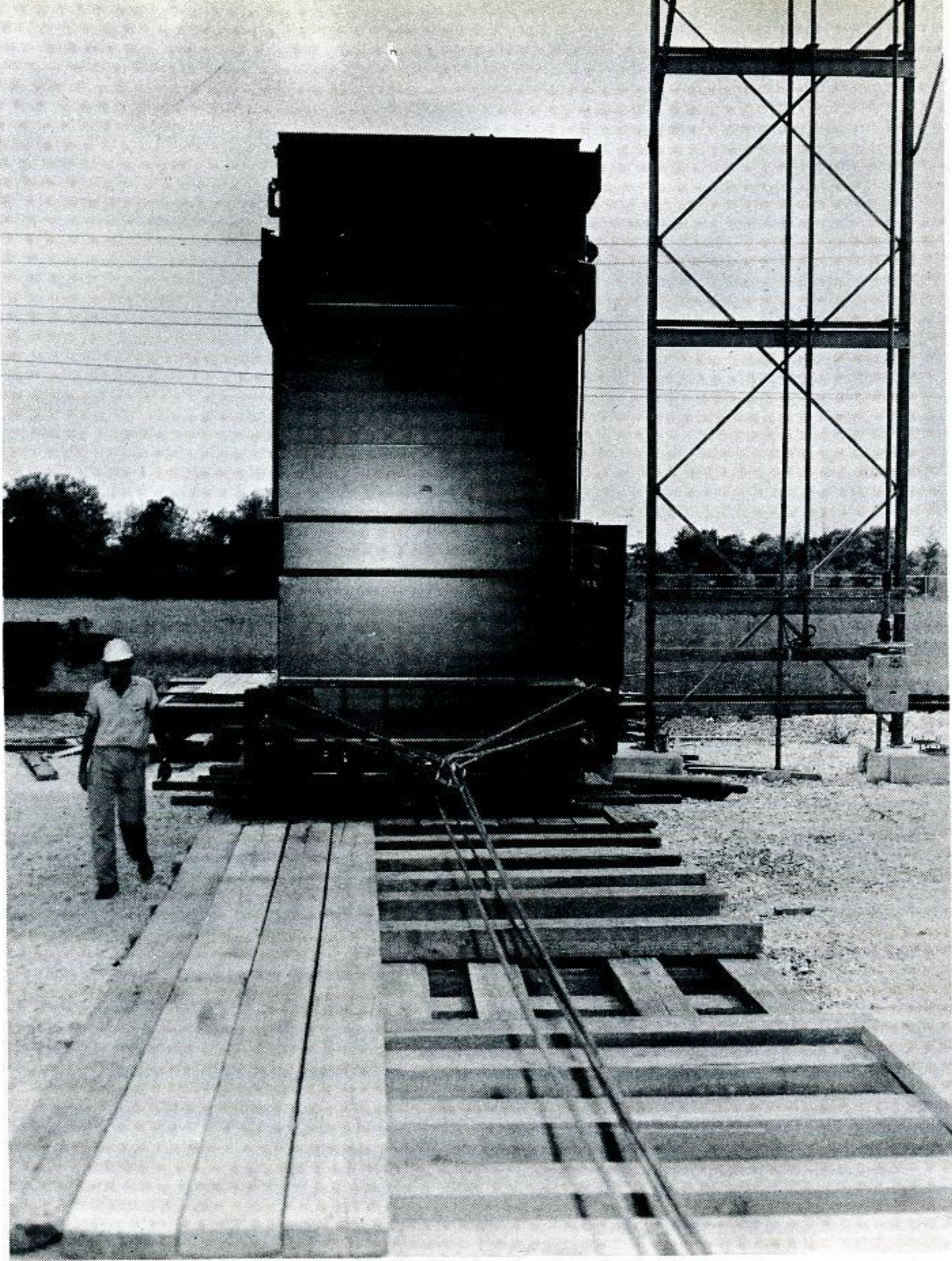
GULF STATES crews from Port Arthur and Beaumont unloaded a big new 100,000-kva transformer last month at Port Neches Bulk Substation. It took two railroad cars to haul this 133,000-pound unit and its auxiliary equipment to the substation.

In the unloading operation, the unit was jacked up, turned half around on the car, slid off onto rollers and winched onto its pad. Before being placed in service, scheduled before August 1, the transformer will be filled with 5,800 gallons of oil for cooling.

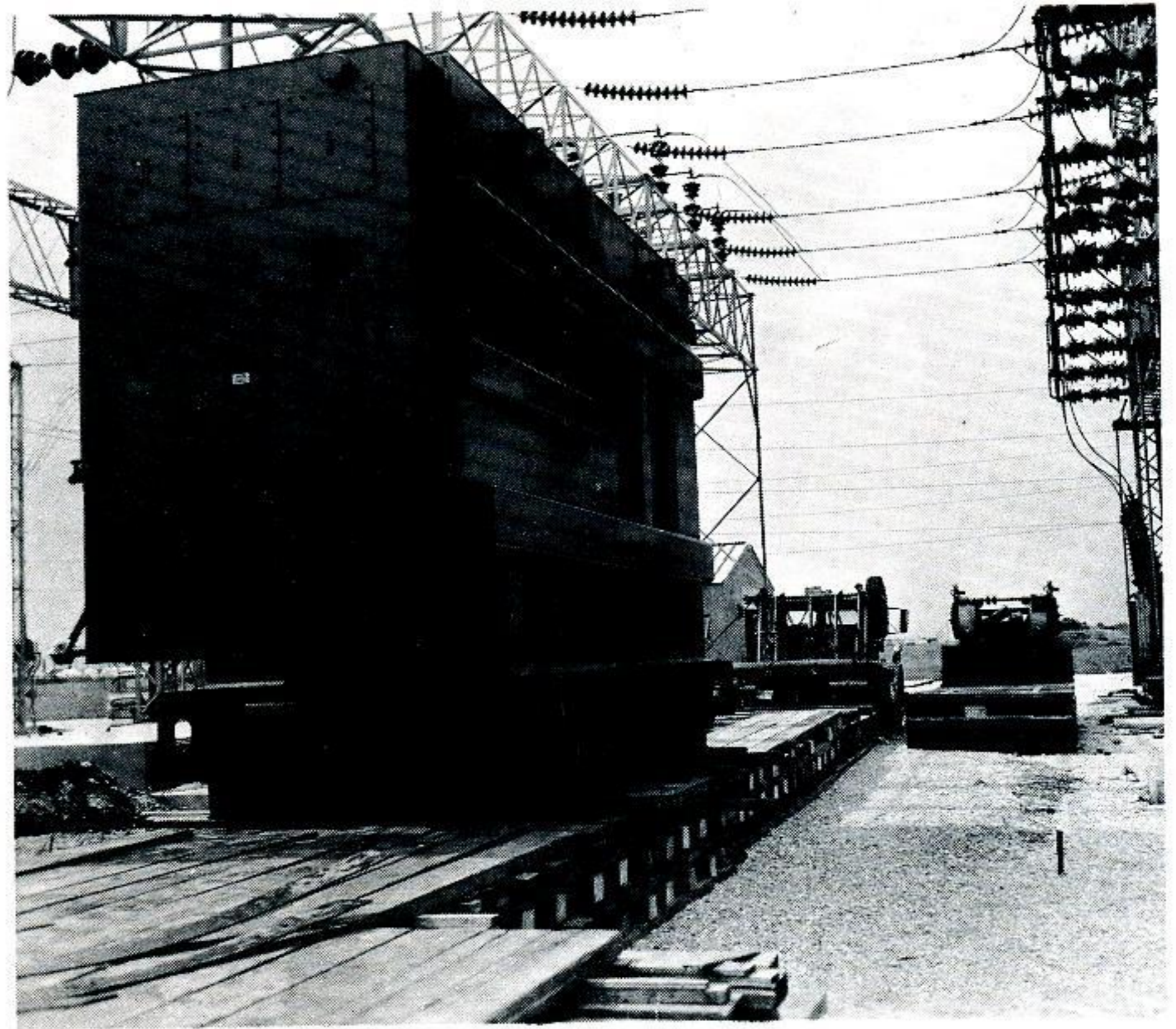
This transformer is the third of its size to be installed at Port Neches Bulk, a new and important line in our Company's interconnected system. The substation was placed in service in 1960 to feed electric power into mid- and south Jefferson County from Sabine Station across the Neches River in Orange County.

TRANSFORMER'S TRIPLET. This is how the transformer will look when completed. Les Calder, engineer, Port Arthur T&D, walks past one of the two transformers already in service at Port Neches Bulk.

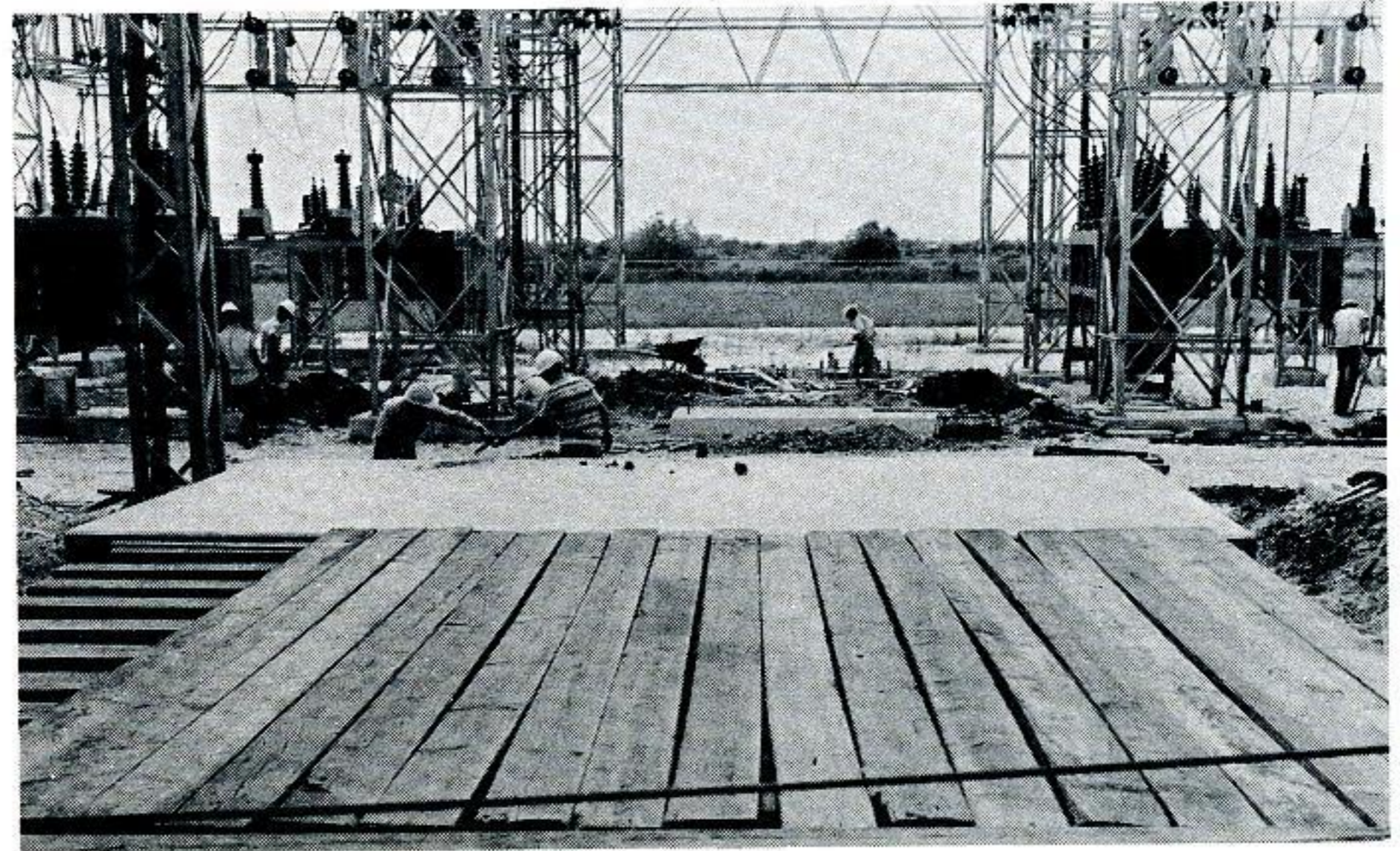




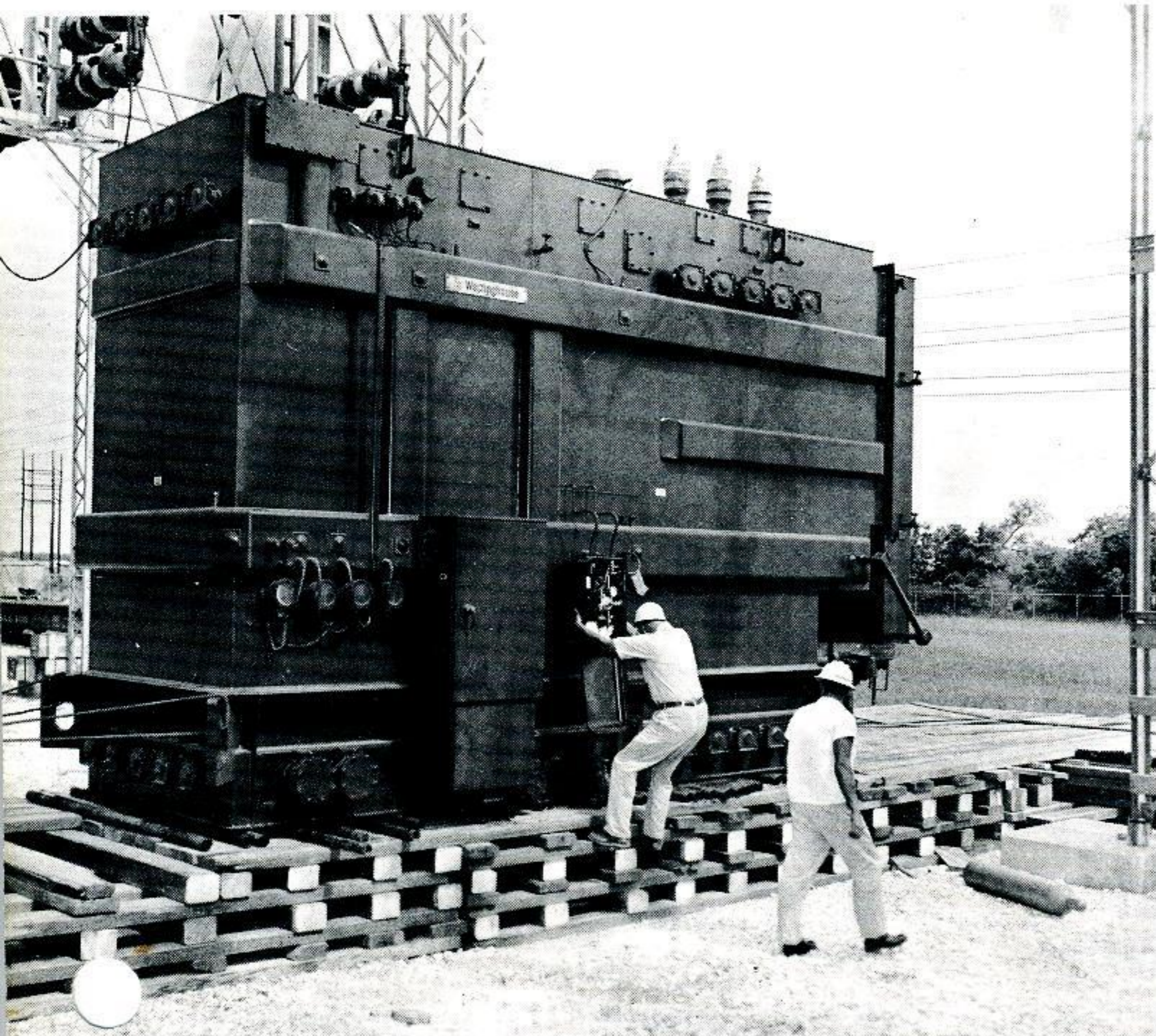
... then slid off onto rollers



... and winched along cribbing



... onto its concrete "pad."

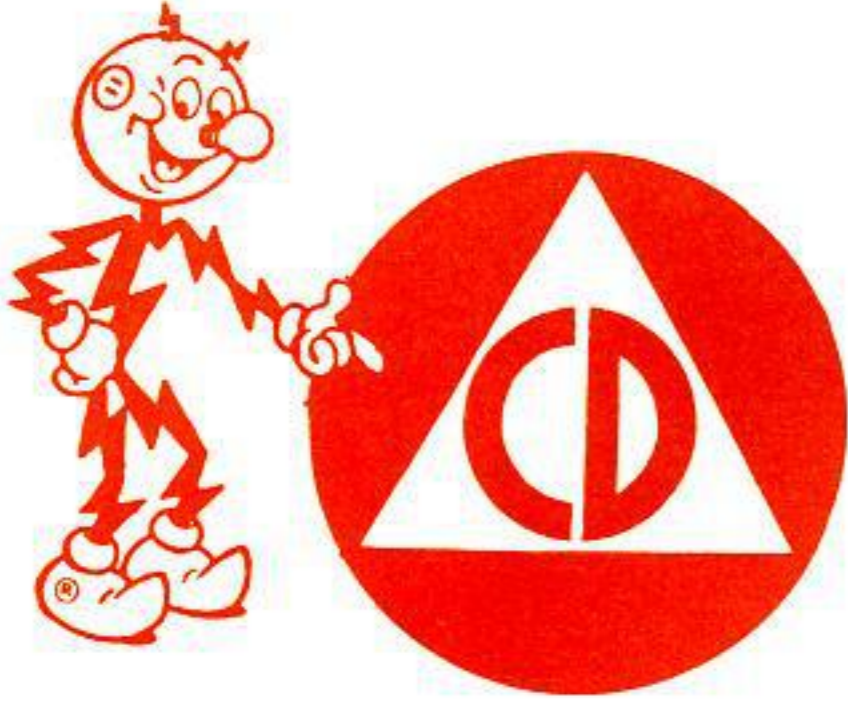


En route, G. A. McBride of Westinghouse Electric checks gauges.

July, 1963



Attachments for transformer being unloaded from second rail car.



OUR COMPANY RECEIVES CIVIL DEFENSE AWARD. Chairman of the Board and President Morrison, third from left, accepts the second Civil Defense Industrial Preparedness award ever presented in Texas. Presenting the award is C. O. Layne, second from right, deputy Civil Defense coordinator for the State of Texas. Others, from left, are Frank Estes and James Garrard, Civil Defense directors for the city of Beaumont; Mr. Morrison; J. D. Watkins, engineer, Neches Station, our Company's Civil Defense coordinator; Mr. Layne; and Sawyer Wolston, Civil Defense director for Jefferson County.

Second ever presented by State of Texas . . .

Company Receives CD Award

OUR Company was honored June 21 when it was presented the second Civil Defense Industrial Preparedness award ever made by the State of Texas.

Chairman of the Board and President Morrison accepted the award from C. O. Layne of Austin, deputy coordinator of Civil Defense for Texas. The brief presentation ceremonies took place in our Company's general offices in Beaumont.

On hand for the presentation, well covered by newspapers and TV news cameras from Beaumont and Port Arthur, were Sawyer Wolston, Civil Defense director for Jefferson County; James Garrard, Civil Defense director for Beaumont; Frank Estes, assistant Civil Defense director for Beaumont; C. P. Shirey, training and safety manager; and J. D. Watkins, engineer, Neches Station, our Company's C.D. coordinator.

Our Company won the award by launching a systemwide Civil Defense preparedness effort last Fall under the direction of the Safety and Training

Department. Mr. Watkins has been system coordinator since that time.

To date, our Company has appointed Civil Defense coordinators in most of the communities served; trained and certified 98 Company employees in radiological monitoring; trained members of the Beaumont police and fire departments, Beaumont Chapter of the American Red Cross, Southwestern Bell Telephone Company, Texas Department of Corrections and various county rescue units in radiological monitoring; applied for 26 sets of radiological monitoring instruments for various county and parish CD units in our Company's service area; issued employee instruction kits containing the latest Civil Defense information available; and has studied many of its building for use as fallout shelters.

Company facilities designated as fallout shelters are presently being supplied with food, water and first aid supplies, according to Mr. Watkins.

DANGER!

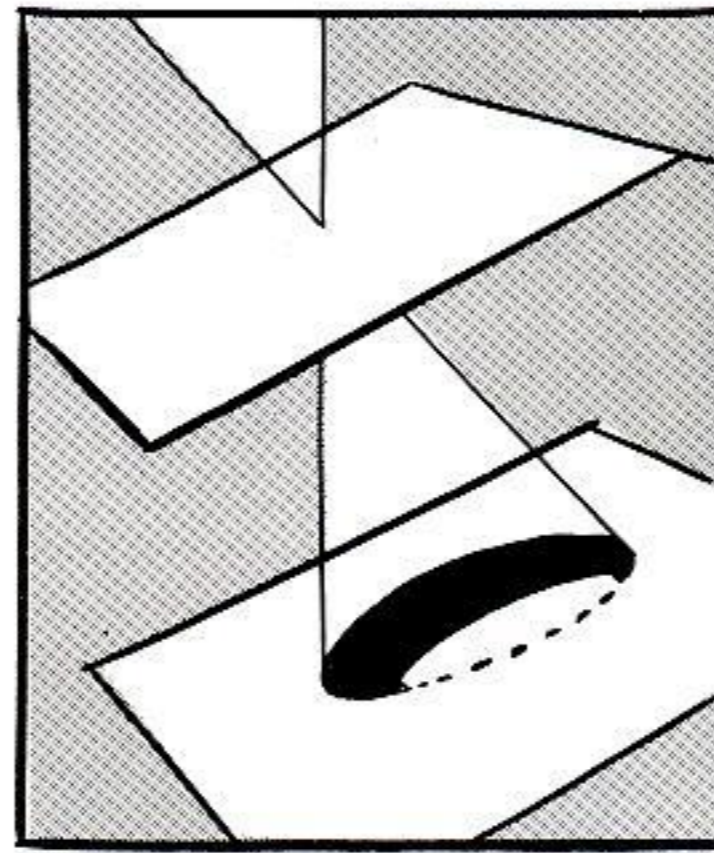


Fig. 1



Fig. 2

TAKE PRECAUTIONS WHEN WATCHING ECLIPSE. That's the warning being issued by the National Society for the Prevention of Blindness as North America's next eclipse nears. The Saturday, July 20, eclipse will bring total darkness along a path through Alaska, Canada and Maine and a partial covering of the sun throughout the remainder of the United States. An eclipse, which results when the moon passes between the Earth and the sun, is fascinating but it can cause permanent eye damage for those unsuspecting children and adults who stare at the darkened sun through sunglasses, smoked glass or even exposed photographic film. There is no safe way of looking directly into the eclipse without risking incurable burns of the retina from infra-red rays of the sun. The only safe methods of observing the eclipse are over television whenever possible; or by punching a pin hole in a sheet of cardboard so the sun's rays are focused through the tiny hole onto another cardboard or similar white surface (figure one); or by projecting an image of the eclipsed sun through a telescope or pair of binoculars onto a white screen (figure two).

To be seen in North America July 20 . . .

Warning Sounded on Eclipse Watching Dangers

THE fascinating sight of a solar eclipse can mean permanent eye damage for those unsuspecting children and adults who stare at the darkened sun through sunglasses, smoked glass, or exposed photographic film during North America's next eclipse on July 20.

The National Society for the Prevention of Blindness warns there is no

safe method of looking directly into the eclipse without risking incurable burns of the retina from infra-red rays of the sun. The voluntary health agency suggested other safer means of observing the phenomenon.

Widespread reports of damaged vision in Western states, especially among school children, after a partial eclipse of the sun three years ago prompted

the NSPB warning. The State of Utah alone counted 31 definite cases of eye burns after the September, 1960 eclipse; all but five of the victims were youngsters. An estimated 75 children suffered retinal burns in the State of Washington during the same eclipse.

A solar eclipse results when the moon, passing between the earth and the sun, hides all or part of the sun from our view. The July 20th eclipse will bring total darkness along a path through Alaska, Canada and Maine, and a partial covering of the sun in the continental United States, the Caribbean area, most of Mexico and Central America, and the remaining parts of Alaska, Canada, and Maine, according to the American Museum—Hayden Planetarium in New York City.

Vision damage from the sun is caused when the eye focuses the infra-red rays of the sun on the retina, explained John W. Ferree, M.D., executive director of the National Society. An irreparable burn results, very similar to the way a magnifying glass can be used to burn a hole in a piece of paper with the sun's rays.

"Normally, the sun is much too bright for a person to view comfortably," Dr. Ferree pointed out. "But during an eclipse enough light is blocked out to permit easy observation. This is when the rays do their damage—unnoticed, because the retina is not sensitive to pain."

When the burn is serious enough to scar that small portion of the retina where the rays were focused, no treatment can cure it. The scar causes a defect of vision which may show up as a blank spot on whatever the eye is looking at. Very often the damage strikes only one eye because people normally close the other eye when watching the eclipse.

Dr. Ferree advised that the July 20th eclipse be observed over television wherever possible. An image of the eclipsed sun can be projected through a telescope or binoculars onto a white screen. A simple eclipse viewer can be created from a piece of cardboard: punch a round hole in the sheet of cardboard so the sun's rays are focused through the tiny hole onto another cardboard or similar white surface.

Dr. Ferree called on parents, school personnel, and doctors to help alert the public, especially children, to the eclipse dangers. "Many adults and many more children paid a dear and needless price in damaged eyesight in past eclipses. This tragic waste should not happen this year," said the NSPB executive.

BEATING

MAYBE heat doesn't bother you. It does a lot of people. In fact, already this summer, three of our employees have suffered the discomforts of heat exposure. Possibly with a little more precaution these men would not have become ill.

Frank Jones, system safety director, has outlined the following simple precautions that all employees should follow, whether they work outdoors or not. Not only do T&D and production personnel suffer from heat exposure, but also clerks, stenographers, sales representatives and supervisors.

Take Salt Tablets

Keep salt tablets handy. All supervisors should insist that their employees use them. High temperatures make people perspire freely. Perspiration brings about loss of body salts. Replacing these salts regularly is essential to good health, it may even save your life.

Eat lightly. This doesn't mean starving or dropping all hot foods. It may mean eating somewhat less than usual, or eating more vegetables and fruits.

Drink plenty of fluids. But be sure to go light on iced drinks. Avoid alcohol or at least restrict your intake of alcoholic beverages. A man with alcohol in his system is more subject to sunstroke, heatstroke, heat exhaustion, and heat cramps.

If you work outdoors wear your safety hat or a cap. Sweatbands in hard hats help reduce the discomfort many feel about wearing any kind of hat in hot weather. Even if they aren't necessary for protection against impacts, you should wear some kind of head covering when you work or play under direct sunlight.

If you work inside—in our power plants, storerooms, garages or other places where it is impossible to air condition—make sure you have ample ventilation. You may have to do no more than open some windows.

Use Sunburn Protection

Protect yourself from sunburn. Some people have put themselves in the hospital this way. Also use sun glasses when out in the sun. Glare may not actually damage eyes, but can lead to accidents because you can't see too clearly against it.

On the next page is a table of symptoms and first aid treatment for heat exposure.

"Remember it pays to beat the heat," Mr. Jones says. "If we follow these simple precautions maybe it won't be necessary for us to have to use this chart. But if it is necessary, follow these first aid treatments and get regular medical treatment for the victim as promptly as you can."

THE

HEAT

HEAT CRAMPS

Symptoms: Painful cramps strike the muscles of the abdomen, arms or legs. The cramps sometimes are accompanied by the symptoms of heat exhaustion.

First Aid treatment: Press the hand firmly on the cramped muscles. If only arm or leg muscles cramp, give two salt tablets. If other muscles are involved, use hand pressure plus the first aid treatment for heat exhaustion.

HEAT EXHAUSTION

Symptoms: The skin turns clammy, shows some perspiration. The face pales. The head aches, and the victim feels dizzy, weak, often nauseated. The pulse weakens, may be more rapid than normal. Unconsciousness is rare. Breathing is shallow.

First Aid treatment: Remove the patient to a place where air circulates freely. Keep him flat and warm. Give him coffee or tea not alcohol. Give him a half teaspoon of salt in a half glass of water every 15 minutes, or give him salt tablets with a good deal of water. Call a doctor.

HEAT STROKE (SUN STROKE)

Symptoms: The victim may collapse abruptly, show a temperature as high as 107 degrees or more. The skin is hot and dry, the face is flushed, and the pulse races. In less severe cases, the symptoms are like those for heat exhaustion.

First Aid treatment: Sudden collapse may mean apoplexy or a heart attack. So give first aid care for heatstroke only if the patient's temperature is 105 degrees or above, or if his temperature is 102 degrees or more and rapidly rising. Call a doctor at once. Use a stretcher to take the patient to a cool place. Remove his clothing and wrap him in a sheet. Pour cold water over his body. Apply cold packs to his head. If he's conscious, give him water and salt in small doses. Keep his feet raised, his head down. Do not give him stimulants.

Used to study
proposed Mid-Jefferson
County line construction . . .

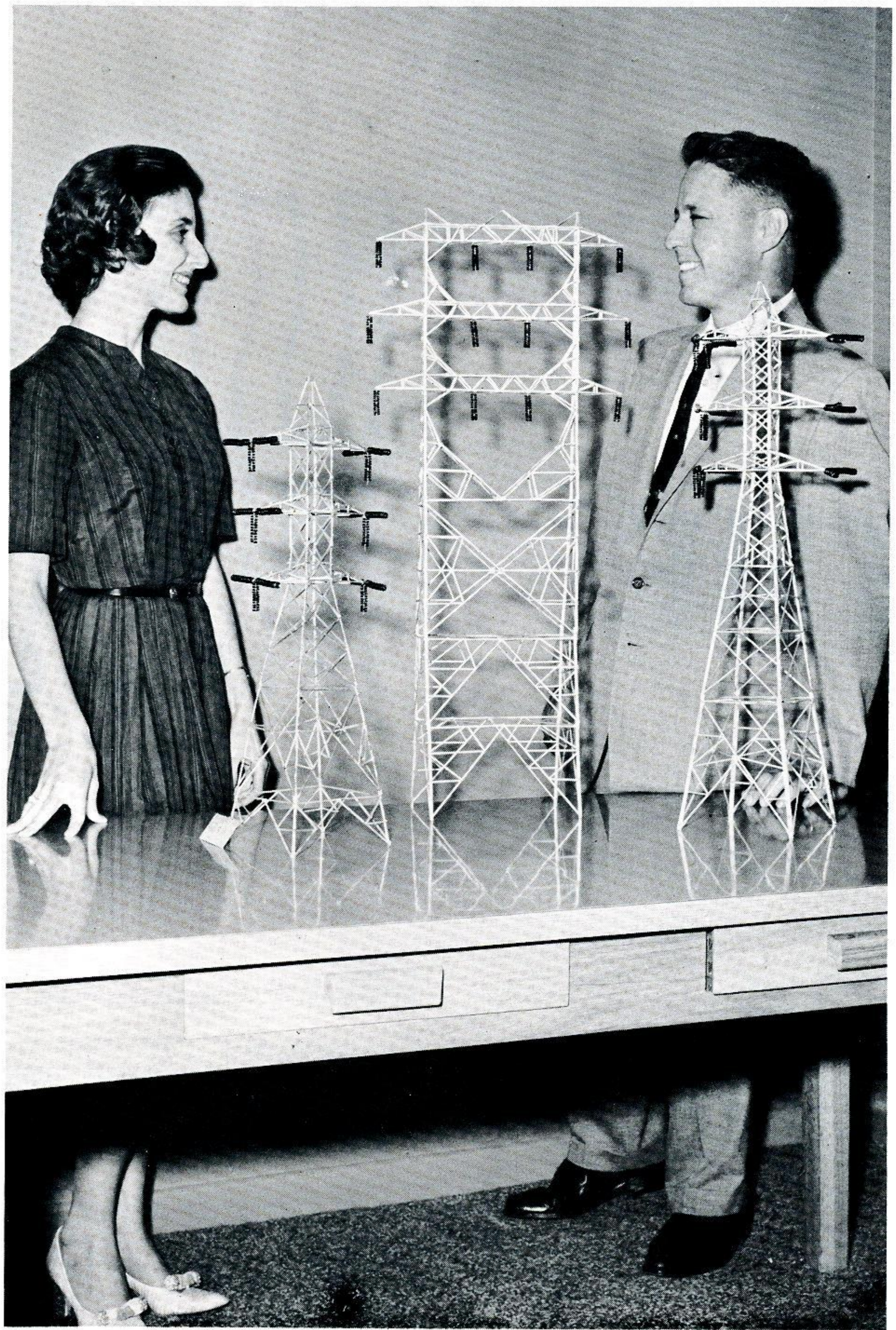
Our Model Makers

YOU might say that James E. Cryer, Engineering, Beaumont, possesses a strange fascination for the giant towers that loft our Company's high-voltage transmission lines about the countryside.

Jim and wife Gayle began making models of our Company's massive steel towers last spring as a means of studying the real tower construction. The models weren't merely thrown together to resemble GSU towers. The Cryers, who figure they spent upwards of 50 hours and over three weeks on the project, made each tower to scale—one-fourth inch to a foot—and used balsa wood and glue for the actual construction. Gayle gets credit for applying the final touches, a bright coat of silver paint.

Mr. Cryer began building the models shortly after our Company launched plans to construct 14 new towers along a 1.9 mile of 225-foot right-of-way between Port Neches Bulk and the Interurban Right-of-Way. A dozen of these towers will be four-circuit and the others two-circuit angle towers.

His larger model is a replica of our Company's four-circuit towers, which stand between 92 and 132 feet. The middle-size model represents the two-circuit towers that range between 88 and 115 feet in height. Cryer's smallest model was made for study purposes only and is 82 feet tall.

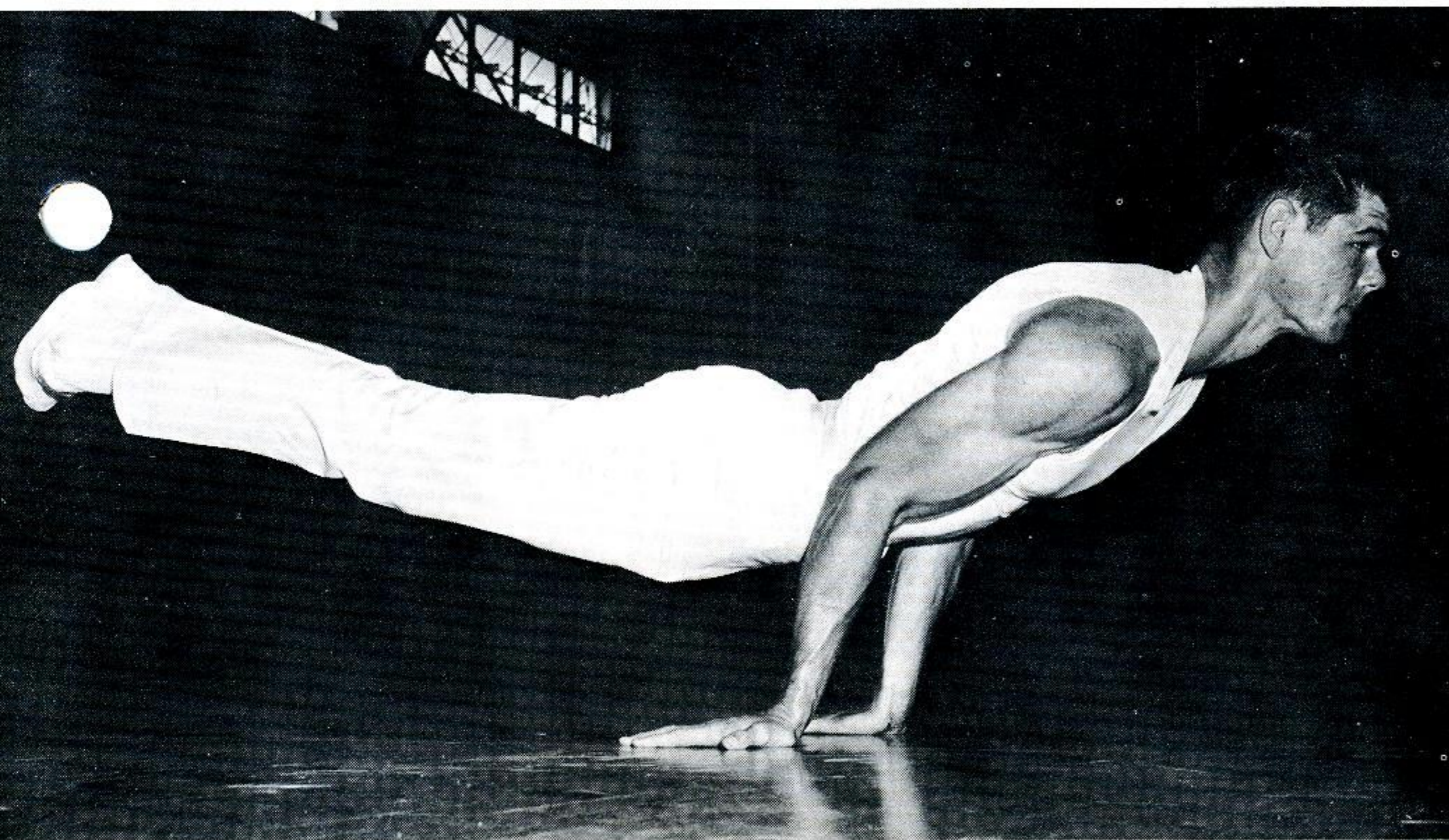


TOWER BUILDERS. Jim Cryer, Engineering, Beaumont, and wife Gayle spent upwards of 50 hours during a three-weeks period last Spring building three scale models of our Company's towers. Mr. Cryer hesitates to call it a "hobby," explaining that "I just wanted exact replicas of our towers for study purposes."

Cryer's "tower building" revolves around one of our Company's undertakings this Summer, that of tying together the Beaumont and Port Arthur Divisions 138 kv systems for the first time. The new towers will be part of the 138 kv line which is being installed between South Beaumont Bulk and Port

Neches Bulk.

The new tie-in was prompted by our Company's desire to provide more reliable electric service to the industry-rich Port Arthur-Beaumont areas. Only one 138 kv line will be installed this Summer but plans call for others to be added in the future.



A&M GYMNAST. Mike Beaumont, son of Carl Beaumont, service foreman, Port Arthur, demonstrates a planch, one of the basic movements of gymnastics. The Groves youth, struck hard by polio, stars for the Texas A&M team coached by former Port Arthuran Henry Walton. Mike will be a junior at A&M this fall.

Overcomes handicap to become . . .

Star Gymnast

MIKE BEAUMONT, son of Carl Beaumont, service foreman, Port Arthur, never played football or basketball at Port Neches-Groves high school because polio damaged his left leg.

Henry Walton tried out for every sport offered at Port Arthur's Thomas Jefferson High School, but never quite made the grade because he was so darn little.

But as student and coach, Mike and Henry are quite a team at Texas A&M in the sometimes strange, always wonderful, world of gymnastics. What they've accomplished gives credence that it's ability which counts.

Mr. Walton is a physical education instructor and sponsor of the A&M Gym Club. Mike lettered in the exciting sport his first two years at A&M.

"Mike is one of the finest boys I've ever coached," says Mr. Walton, who like Mike—knew little of gymnastics until after he entered college. "He's overcome a most serious handicap and he has the potential to be an outstanding gymnast—perhaps not a national champion, but as good as any in the Southwest."

Mike is the current Gulf Amateur Athletic Union champion in two specialties the steel rings and the rope climb. The steel rings are just that, suspended from the ceiling. On the rings, a gymnast speeds through routines which include such positions as the exotic-sounding Maltese Cross and the more familiar hand stand.

Starting from and remaining in a sitting position, Beaumont can scoot up a 20-foot rope in 3.9 seconds.

Mr. Walton has encouraged Mike to work on the parallel bars and he placed fourth the first time he entered parallel bar competition.

Broad-shouldered Mike has been a winner from the start. He launched his career by placing third in the rope climb and sixth in the steel rings in the 1962 Mid-South AAU in Natchitoches, Louisiana.

Mike then entered several of the dual meets staged regularly between the A&M club and other schools, showing rapid improvement in both events.

In the big meet of 1962, the Gulf AAU at Dallas, Mike won first in both the rings and rope climb in the novice division; first in rings and second in rope climb in the junior division; and fourth in the rings, first in rope climb in the senior division.

Highlight of his second year was the recent Gulf AAU meet in Houston where he won the rope climb and beat all comers in the steel rings. It was in the same meet he made his debut on the "P-bars."

—pictures and story material from "Mid-County Scoreboard" by John DeVillier, Port Arthur News

HANDSTAND. Here is a way to keep fit! Aggie Mike Beaumont prefers to do this stunt on free-swinging steel rings. Mike is current Gulf Amateur Athletic Union champion on the steel rings and the rope climb. Mike's performances win warmest praise from his coach who has encouraged him to work on the parallel bars. Mike placed fourth in his first competition.





IT'S REALLY VERY SIMPLE. Or so Lloyd Brannan, supervisor of area development, Beaumont, seems to be saying to one of the high school agriculture teachers who attended the two-day workshop on electric

motors at Huntsville, June 25-26. Mr. Brannan, right, was assisting the teacher in putting a tiny electric motor into operation. The workshop was sponsored by our Company at Sam Houston State College.

Area development people at work . . .

Teaching Vo-Ag Teachers

To Teach Better — Electrically

THOSE who think our Company is purely a "big city" operation haven't been keeping up with our Area Development Department. They make many tracks and most lead to the doorsteps of our neighbors down on the farm.

June 24, 25 and 26 were typical days for L. N. Brannan, supervisor of area development. He was busy putting together a two-day workshop on electric motors on the Sam Houston State Teachers College campus in Huntsville for high school vocational agriculture teachers from the McGee Bend and Sam

Houston districts of Southeast Texas.

Over 20 teachers registered for the GSU-sponsored program and each came away with valuable general knowledge of the practical use of electricity on the farm. In addition, each received credit from his respective school for having completed the workshop.

Mr. Brannan's program touched on an introduction to electric motors, selection of the electric motor, putting the motor to use, motor drives, belts and pulleys, motor protection and care and the actual cleaning, testing, checking and repairing of electrical motors.

The teachers also made test lamps and power motor leads and assembled miniature electric motors driven by dry cell batteries.

Jim Richardson, industrial engineer, Navasota, and Aubrey Sprawls, area development engineer, Beaumont, joined Wendell Mints, Texas Power and Light Company, W. E. McCune, Texas A&M, and Ray Epps, Sam Houston States Teachers College as instructors. Other GSUers in attendance were Mr. Brannan, P. P. Newman, superintendent of sales, Navasota Division, and Hal Reagan, Advertising, Beaumont.

Company home service advisors work at

Preselling Our Electric Customers Of the Future

HUNDREDS of Texas and Louisiana boys and girls are engaged in various 4-H summer activities learning about important subjects—including how to live and farm better—electrically.

At a 4-H summer encampment the boys learn about the care and maintenance of electric motors while the girls learn to use flameless electric appliances.

In Texas, 4-H youths can enter the annual state 4-H Round-Up held on the Texas A&M campus. In Louisiana, 4-H Electric Project winners are chosen in parish, district and state competition. Boys and girls in each state compete for awards by presenting demonstrations on electricity around the farm and in the home.



WATCHING AND LEARNING. This group of Junior 4-H campers learn, as Mrs. Carter demonstrates some of the latest electrical appliances, how they can become better farmers and homemakers-tomorrow.



WORKING WITH 4-H GIRLS. Joan Carter, right, home service advisor, Lake Charles, with the help of one of the young ladies attending the 4-H summer encampment at Camp Anacoco, near De Ridder, Louisiana, demonstrates a small electric appliance, the hair dryer, that proved to be a big favorite with girls. Mrs. Carter and Earl Broussard, residential sales representative, Lafayette, presented a number of demonstrations showing the 4-H youngsters how electricity can play a great role in farming and homemaking.

Our Company sponsors 4-H work in both Texas and Louisiana and participates in the electrical education program through our area development engineers and home service advisors. These Company representatives work with county agents and adult sponsors of local 4-H clubs in demonstrating how electricity helps to better perform farm and household jobs. In addition, they present electrical demonstrations to large 4-H groups at summer encampments, much like the one recently conducted for a group of Louisiana Junior 4-Hers at Camp Anacoco, near De Ridder, by Joan Carter, home service advisor, Lake Charles, and Earl Broussard, residential sales representative, Lafayette.



COOKIES FOR ALL. Future homemakers help Mrs. Carter prepare cookies for the entire encampment. Joan reported that the cookies disappeared fast among the 180 boys and girls at the camp.



WINNING TEAM. The White Sox, captained by Roy Hester, came out the Big Ten League with first place. The Big Ten League is made up of Beaumont employees, their wives and husbands. Members of the White Sox are, left to right: Mr. Hester, Shirley Stuart, Vicki Armstrong, Gwen and Bill Barksdale and Fred Fahrenthold.



TO A LOYAL ROOTER. Muriel Hayes, captain, or the Yankees, presents George Hayes with this banner for his "loyal" support of the team during the year.

Beaumont bowlers celebrate . . .

Close of an Eventful Year

BEAUMONT bowlers brought to a close a very eventful year of Big Ten League bowling with a barbecue chicken dinner at the Neches Station Assembly Hall with awards being made to the trophy winners.

Elected to head the Big Ten next year were: Roy Hester, president, Flo Wenzell, vice president, and Don Davis, secretary-treasury.

The league will start their new season on September 4. The Big Ten is made up Beaumont employees, their wives and husbands. Last year there were 60 participants in the league.

During the evening, the league voted to return to the split season. This past year they had played a Shaughnessy playoff.



IN APPRECIATION. Bill Blanton, past president of the Big Ten League pins an orchard on Miss Hayes for the work she has done for the league and the Live Wires Club.



HIGH AVERAGE. Ken Londers and Margaret Reed took trophies for having high average for the year.



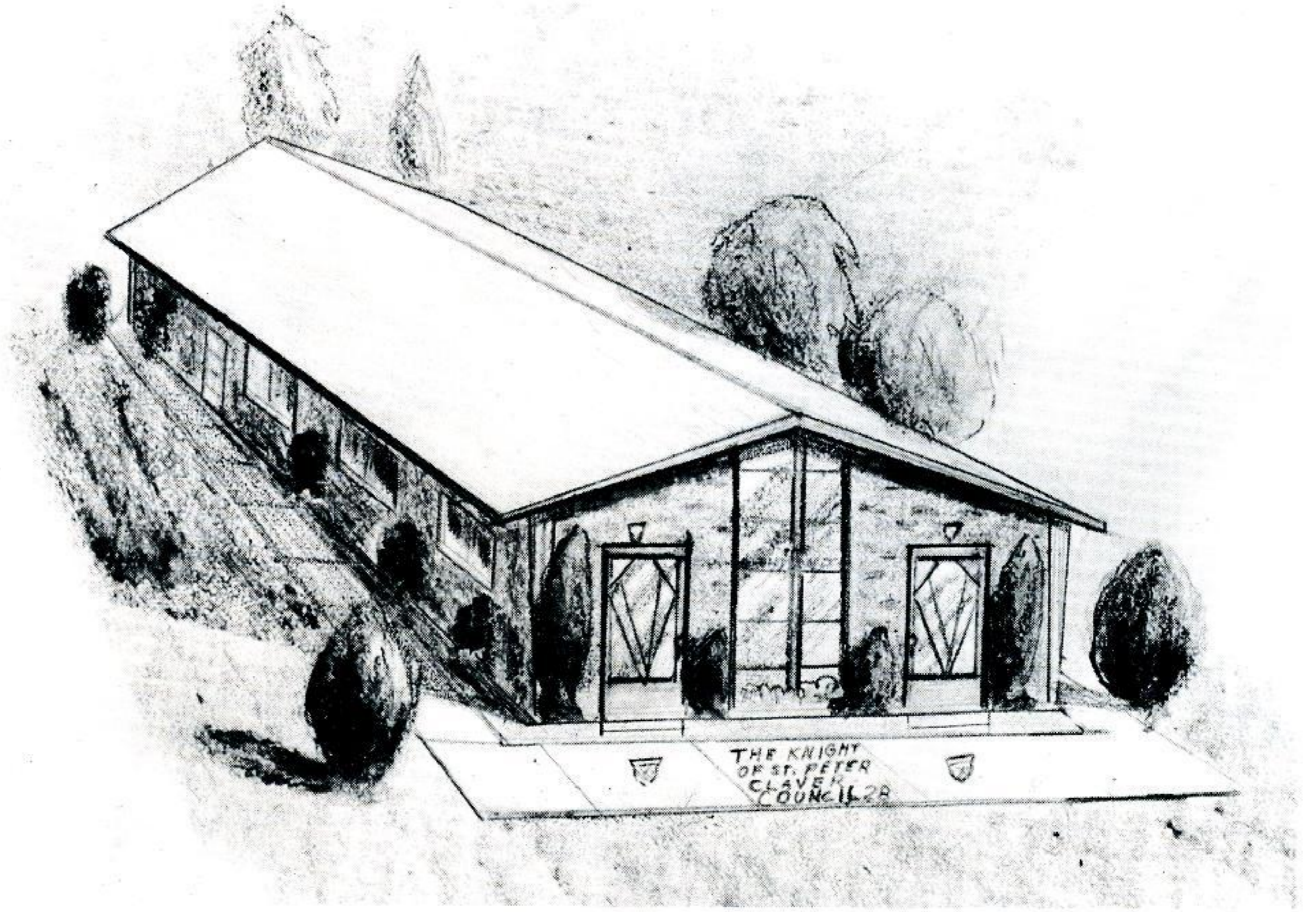
HIGH SERIES. Juanita Caples displays high series trophy. E. C. VanEman was high series in the men's division.



HIGH GAME. Tom Amerine and Miss Hayes show off the trophies they won for coming up with the high game score.

Two Beaumont employees
help Catholic fraternal order
with . . .

Building A New Home



RAYMOND JONES, janitor on the Beaumont Sales floor, is serving as project architect on the \$60,000 meeting hall that the Knights of St. Peter Claver Fraternal Order at Beaumont's Blessed Sacrament Catholic Church is constructing on the order's property at 1558 Carroll.

The members are erecting the 5,900 square foot building in their free time. When finished the building will be of double brick wall and masonry construction, and will be completely air conditioned. The new quarters will accommodate 700 people with plenty of parking space.

The self-supporting building is designed for use by both adult and youth

ARCHITECT'S DRAWING OF NEW HALL. Raymond Jones, a Beaumont employee, made this drawing of the \$60,000 meeting hall being erected by Beaumont Knights of St. Peter Claver. Raymond is serving as project architect during the construction of the new quarters.

groups and will give Beaumont a much-needed facility for recreation and cultural activities for a large segment of the population.

Another employee, John Sam, a porter in the Mail Room and assistant to the grand knight, heads the team canvassing for donations for construction of the building. John hopes to complete the solicitation for funds by September 1.

The building will replace the knights' old wooden structure which the membership tore down to make way for the

new quarters. The property dates back nearly 130 years to January 15, 1835, when the Mexican government transferred it to David Brown. In the dismantling process, the knights found many square nails used in the original construction. The property was purchased many years ago by the knights from the old Beaumont Estate.

Murry J. Frank is grand knight of the Council and the Rev. R. F. Maggorie, S.S.J., is pastor of Blessed Sacrament Catholic Church and chaplain of Council and Court No. 28.

Raymond has had a great deal of experience in the construction business going back to when a Beaumont contractor taught him how to read blue prints and make drawings when he was eight years old. He then got more experience as he grew older and started working for various carpenters. He has worked up the plans for a number of homes and several churches in the Beaumont area.



BUILDING GETS UNDERWAY. Members of the Beaumont Council of Knights of St. Peter Claver are putting in all their spare time to erect a new all brick building on the order's property. Here, on a recent Saturday, this group pours the concrete floor of the new building.



John Sam



Raymond Jones



Mr. Ridley

Named Foreman At Sabine

HAL J. RIDLEY, an employee of our Company since 1947, has been promoted from switchboard operator at Neches Station, Beaumont, to control operations foreman at Sabine Station, Bridge City. Mr. Ridley's promotion became effective June 16.

Mr. Ridley, a native of Sour Lake but a 1946 graduate of Beaumont High School, joined our Company as an operator's helper at Neches Station, January 20, 1947. He went to the U. S. Army in September, 1948 and returned to Neches Station in January, 1950.

He was promoted to auxiliary operator in 1950 and was recalled to the

In Appreciation

We wish to express our thanks to Gulf States and employees for all the love and kindness expressed during the loss of my mother.

Grace Brooks and family
Beaumont

Sympathy To:

Wilson Cazes, Baton Rouge, on the death of his brother and former employee, **Randolph Cazes**, on June 7.

Mrs. Jo Richard, wife of **W. E. Richard**, system supervisor of commercial sales, Beaumont, on the death of her mother.

In Port Arthur, July 16-17 . . .

"Showcase of Electrical Living" To Have Two-Day Running

LIVING Better Electrically will be dramatically demonstrated to an expected attendance of 1800 Port Arthur and Mid-County homemakers at the famous Company production of "The Showcase of Electrical Living", July 16 and 17, at the Village Theatre in Port Arthur. The Showcase is being presented by KPAC-TV (Channel 4) and our Company.

Music, fashion styles, valuable prizes, recipe booklets plus helpful homemaking demonstrations by Company home service advisors will be featured during the event. Lorna Moncrief, Orange,

Army the following October during the Korean conflict. Mr. Ridley returned from the service a year later and was promoted to turbine operator, in 1952.

He was elevated to second fireman in 1953 and became an equipment operator in 1956. He was promoted to turbine engineer in 1958 and a switchboard operator in 1962.

Mr. Ridley, who resides at 3975 Howard in Beaumont, is married and is the father of six children, Hal, Jr., 8, Raymond, 7, Walter, 6, Kirby Anne, 5, Robert, 4, and Leon, 1. The Ridleys plan to move to Bridge City in the near future.

will offer housewives ideas on food freezing and making more efficient use of the electric food freezer. Becky Jones, Port Arthur, will present a vivid demonstration of the benefits of electric cooking, and Mildred Tribble, Baton Rouge, will offer helpful hints on home laundering with the electric washer, dryer, and water heater.

Valuable first prizes of a modern eyelevel electric range and a deluxe electric dryer will be given away to two lucky homemakers attending the show. Numerous smaller prizes will also be awarded.

The program is being co-ordinated by Leonora O'Neal, home service director, and Joe DeJean, system residential sales promotion supervisor, Beaumont, and is under the direction of C. G. DeCuir, residential sales supervisor, Port Arthur Division. Assisting with the production are all members of the Port Arthur Home Services and Residential Sales Department.

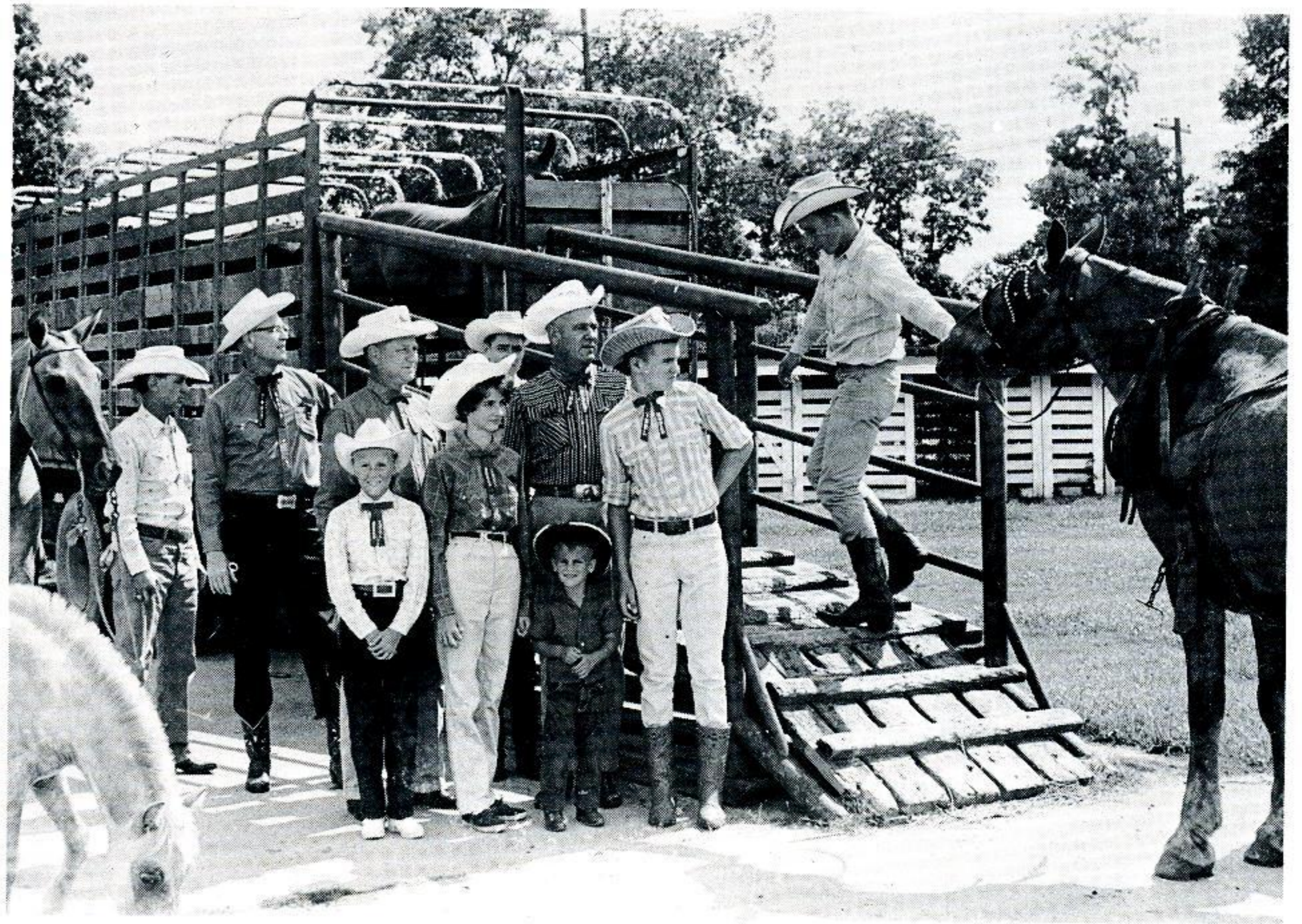
Adeline Salter, well-known fashion commentator for Channel 4, will be commentator for the style show of wash and wear fashions for Evans-Sturges. Emcee for the "Showcase" will be John Stevens of KPAC-TV.



NEW CLUB OFFICERS. This group of Sabine Station employees were recently elected officers of the Bridge City Optimist Club. Left to right, are: Walter Burris, president; Alvin East, chairman of awards and achievements; Morris Sandefer, chaplain; John Allen, secretary-treasurer; Claude Douget, vice president; and Hal Ridley, two-year director, not pictured. Mr. Ridley was transferred to Sabine Station on June 16 and one of his first civic acts was to transfer his membership to the Bridge City club.



ELECTRICAL AWARD WINNERS. Jill and Jackie Ogden, children of Jack Ogden, residential sales representative, Woodville, proudly show off the home-made lamp and poster that won them second place in the junior division of the District 9 4-H Club competition last Spring in Nacogdoches, Texas. Both were present July 2 at the Colmesneil Community Center for the fourth annual Tyler County 4-H Club Electric Day. Our Company presented the day's program under the direction of Aubrey Sprawls, area development engineer, Beaumont, Gwen Hansen, home service advisor, Beaumont, and Mr. Ogden.



LEAVING FOR TREK TO YMBL RODEO. Riders on the Big Thicket Trek watch as their horses are loaded in Beaumont to be trucked to Plantation Ranch for the start of the ninth annual Big Thicket Trek. The trek ended in Beaumont on June 27 to open the YMBL Rodeo at the South Texas Fairgrounds. A handler loads a horse as YMBL members and children watch. Looking on are, left to right, Fred Tenholder, commercial sales representative, Beaumont Division Sales, YMBL president; Bob Castille, 1962 president, and daughters, Betsy and Jan; Chuck Tenholder, partially hidden; Lee Roy Myers, rodeo chairman; Lee Roy, Jr., and Jeffery Scott Myers in front. (Photo courtesy Beaumont Journal.)



FOREIGN VISITORS TOUR NECHES STATION. W. C. Tolbert, third from left, and Jim Towers, far right, took this group of foreign visitors on a tour of Neches Station on June 25. Mr. Tolbert, engineer at Neches, conducted the tour and explained the operation of the plant. This was the conclusion of a day-long look at Beaumont area industries provided by Mr. Tower, training representative and member of the International Hospitality Committee of Beaumont, a volunteer citizens organization. The foreign visitors are, left to right, Praphas Weerapat, Rice Department, Ministry of Agriculture, Bangkok, Thailand; Adibe Jorge Roston, agronomist with the Department of Animal Production, State of Sao Paulo, Brazil; Hui-shong Chang, Department of Agriculture and Forestry, Taiwan (Formosa); Junaid Fahad Tikreeti, government rice farm, Shatra, Iraq; and Jose A. Quinones, Agricultural Experiment Station, Lajas, Puerto Rico. The group, sponsored by the U.S. Department of Agriculture, was touring the Beaumont area as the wind-up of a stay in the United States during which they were studying methods and procedures of rice production.

Let's Read Our Mail

From Nacogdoches, Texas

Gentlemen:

Thanks so much for the muchly enjoyed breakfast served at the Ridgewood Motor Hotel in honor of the sweetheart candidates of the Future Farmers of America. It was very nice and I appreciate your kindness very much. Once again, thank you.

Sincerely,
Ludie Haney
Sweetheart
Pineywoods District

Ray Smith Dies In Beaumont

RAYMOND L. SMITH, 51, well-known throughout our service area for the decorating of our sales-floors each month and for decorating our office buildings and auditoriums at Christmas, died July 2 in a Beaumont hospital after a brief illness.

Survivors include one son, Richard Lee, Beaumont, and four brothers.



Mr. Dupree

To Retire August 1

FRANK G. DUPREE, SR., a mechanic in Navasota Garage for more than 20 years will retire August 1.

Mr. Dupree, a native of Magnolia, Texas, came to work for our Company in Navasota on October 15, 1942. Prior to that he had been employed by the Navasota Auto Company.

Mr. Dupree and his wife, Fay, live at 518 Horlock, Navasota. They have one son, Frank, Jr., senior engineer's assistant in the Conroe office.

Mr. Dupree is a member of the Past Master Masonic Lodge, the Odd Fellows, and the First Methodist Church.

"I just intend to live and enjoy life to its fullest after retirement," Mr. Dupree said. "I'll continue my present activities of fraternal and church interests. Of course, I'll save plenty of time for my hobbies of hunting and fishing."



"Mind plugging us in? We'd like to 'rough-it' for a few hours."

Jennings Man Saves Life Of Motorist

THE life of a catnapping motorist was saved by J. W. "Dittle" Billodeaux, appliance repair man, first class, Jennings, June 9 after the man's auto rolled into a pond east of Amite and submerged.

Mr. Billodeaux, enroute from a swim with his family, noticed the auto in the pond and stopped. He dragged the man from the submerged vehicle and administered mouth-to-mouth resuscitation until the arrival of the Amite Fire Department Rescue Unit.

The victim had pulled off on the shoulder of the road to catch a nap. The next thing he knew he had been dragged from the pond and revived. His auto had apparently rolled down



Mr. Billodeaux

the steep incline into the pond as he slept.

Mr. Billodeaux and his family were vacationing with Mrs. Billodeaux's parents, Mr. and Mrs. Roy Stewart, Sr., of Amite.

P. E. McChesney of AP&L . . .

Former Vice President Retires After 46 Years in Industry

P. E. McCHESNEY, a former employee of our Company from 1917 until 1936 when he left with the title of vice president to go to Richmond, Va., with the Virginia Electric and Power Co. as general sales manager, has retired as a vice president of Arkansas Power and Light Co. He had been with AP&L and its predecessor companies for 22 years.

Mr. McChesney returned to Beaumont

in 1937, going into business for himself. In 1941, he moved to Helena, Ark., where he became president of Arkansas Utilities Co. When AP&L acquired these properties he remained as manager.

In 1946, he was promoted to vice president of Capitol Transportation Co., then owned by AP&L, and the next year he became its president. He has been a vice president of AP&L since 1957.

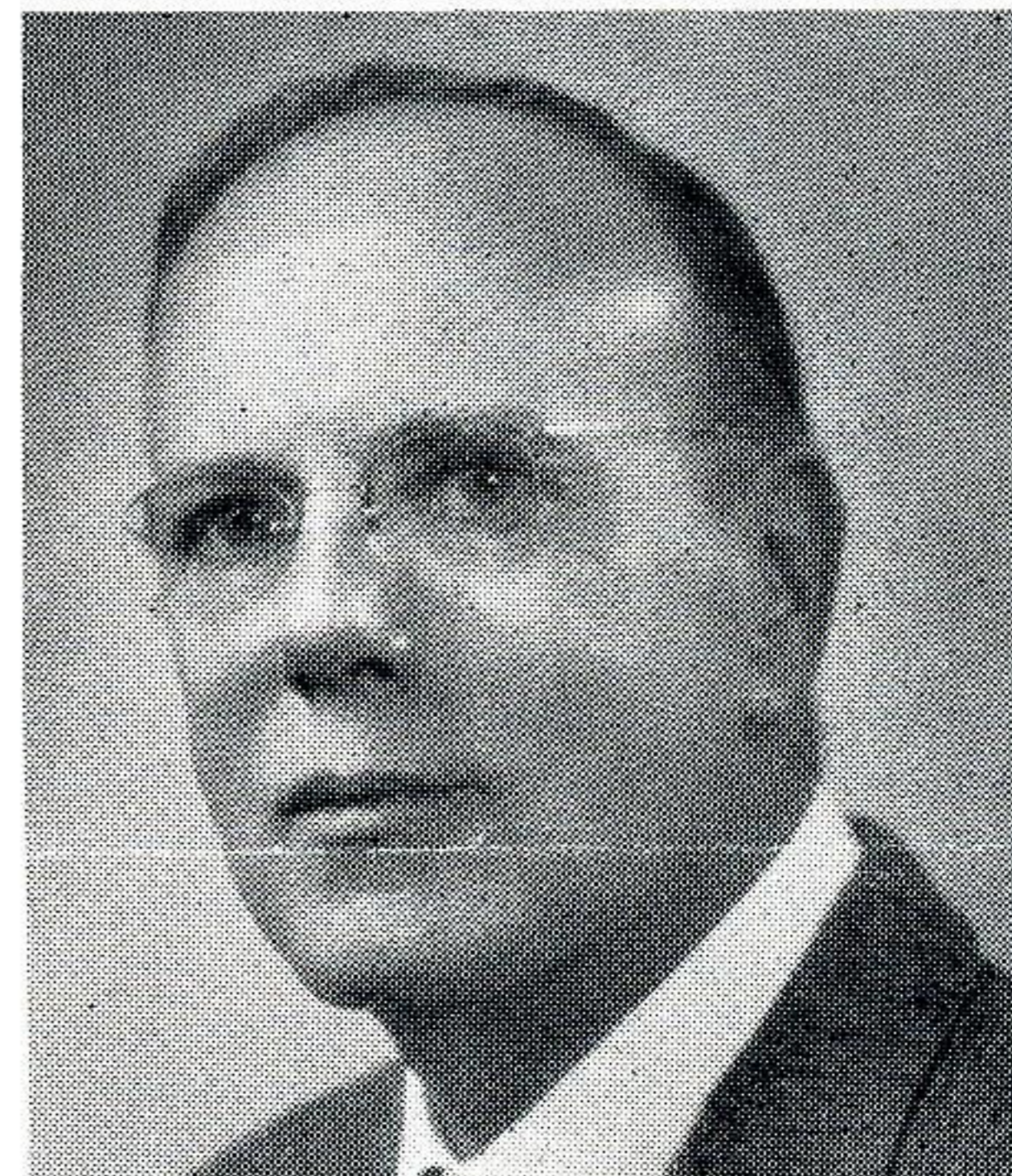
Thrift Plan

TRUSTEE for the Employees' Thrift Plan purchased the following stock covering employee deductions and Company contributions through May:

- 1,528 shares of Common stock at a total cost of \$55,697.65 or an average cost per share of \$36.451
- 55 shares of \$4.40 Preferred stock at a total cost of \$5,433.99 or an average cost per share of \$98.799.

These costs included brokerage and commission.

The Trustee also deposited \$22,889.70 with the savings department of the First Security National Bank.



Mr. McChesney



Mr. Lott

Lott Heads Systems and Procedures

B. F. LOTT has been named to succeed the late G. W. Dunlop, Sr., as director of systems and procedures. G. E. Richard, treasurer, made the announcement June 17.

Mr. Lott joined our Company in June, 1950, as a clerk in the Accounting Department in Beaumont. He was elevated to a senior clerk the following year. He then became an administrative assistant in the Statistical Department in 1953 and moved to General Accounting in January, 1954, in the same capacity. He was promoted to supervisor in November.

Mr. Lott, a native of Collins, Miss., went into Systems and Procedures as an administrative assistant in 1957 and was made a supervisor in 1961.

He resides at 4980 Wyatt Street in Beaumont with his wife and four children, Diana, 16, Pamela, 11, Susan, 9, and Janet, 10 months. Diana is a junior at Beaumont's South Park High School while Pamela and Susan attend Bingman Elementary School.

Mr. Lott received an associate of arts degree from Lamar Tech and his BBA from Baylor University. He served in the Army Air Force for two years, 1944-46, as a finance clerk.

FOUND

A service award pin has been turned into the Personnel Department. The pin was found on Pearl Street in Beaumont.

If you've lost a pin, contact Norma Carlisle, Ext. 293, and identify it.

High Temperature Plant Construction Half Completed

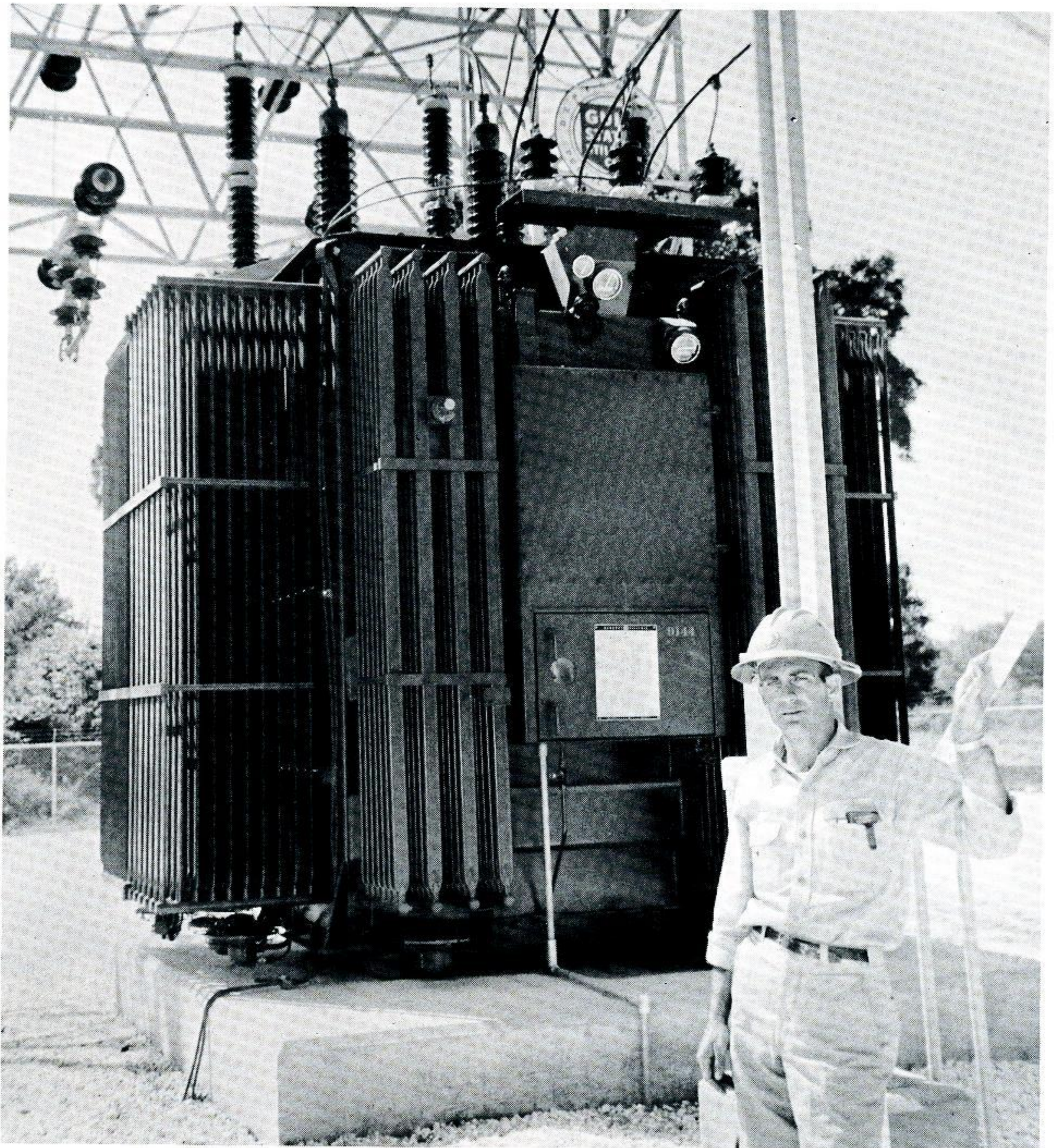
CONSTRUCTION of the world's first high temperature atomic power station is passing the half-way mark at Peach Bottom, Pa., Chairman of the Board and President Morrison reported upon his return from a meeting of the project's sponsors in Denver.

Our Company is one of the 53 investor-owned electric power companies supporting the developmental construction of the 40,000-kilowatt plant as a joint undertaking to accelerate the technology and economics of nuclear power generation.

Construction of the plant is on schedule and moving ahead rapidly, Mr.

Morrison reported, with construction 50 per cent completed as of June 1. The plant is to be completed next year and will be the first nuclear power station in the world capable of producing commercial electric power at high-efficiency steam condition, enabling it to take advantage of the utility industry's modern steam-generator equipment.

Concrete and steel portions of the large containment structure that will enclose the plant's high temperature, helium gas-cooled reactor and steam generators have been completed, and installation of the first components in the plant's nuclear portion has begun.



ELECTRICAL EXPANSIONS IN BAKER, LOUISIANA. Pictured here is the new substation in Baker completed recently along with 12 miles of transmission lines which were converted from 34,000 volts to 69,000 volts. The new additions and expansions to existing facilities by the Company are designed to provide a reserve of electrical service for present and future growth of the immediate and surrounding area of Baker. John L. Aime, district serviceman, makes a routine check of the substation which includes the 60,000 volt transformer.

In Baton Rouge on June 15, it was a day of fun . . .

At The Short Circuit Picnic

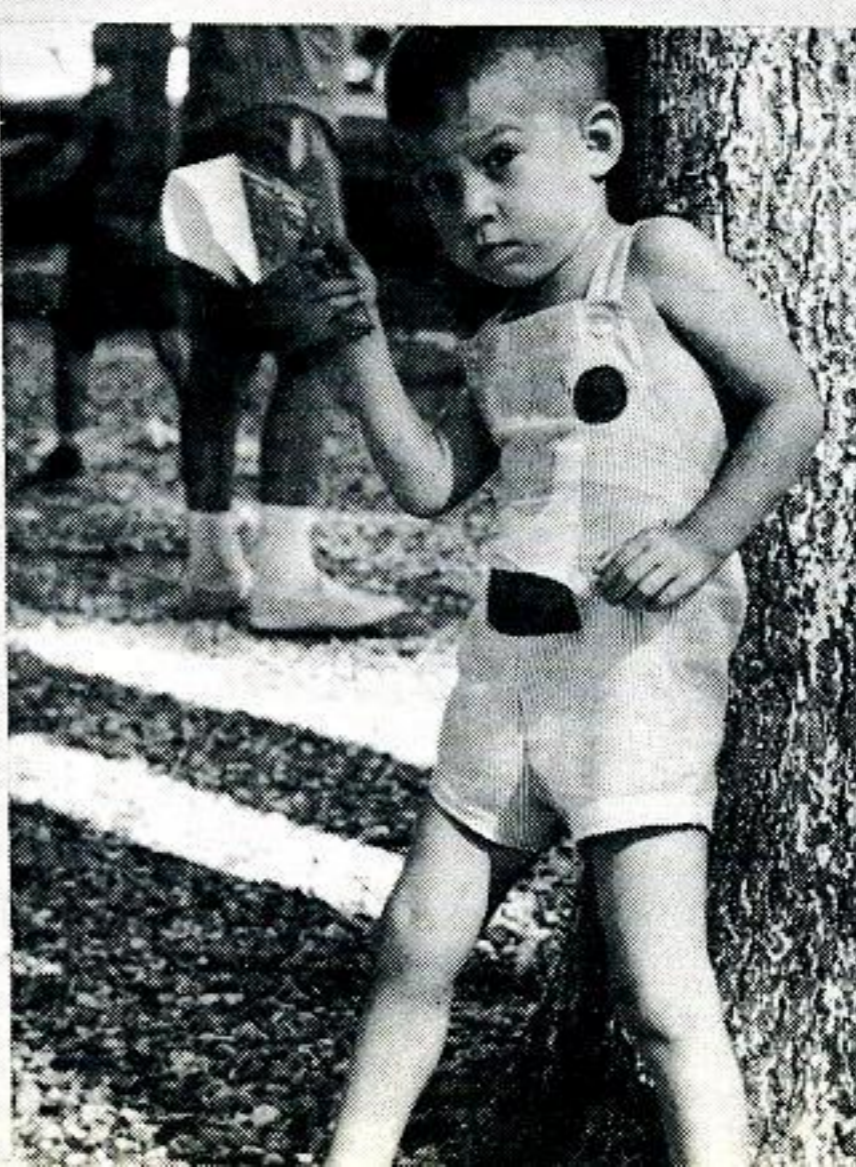
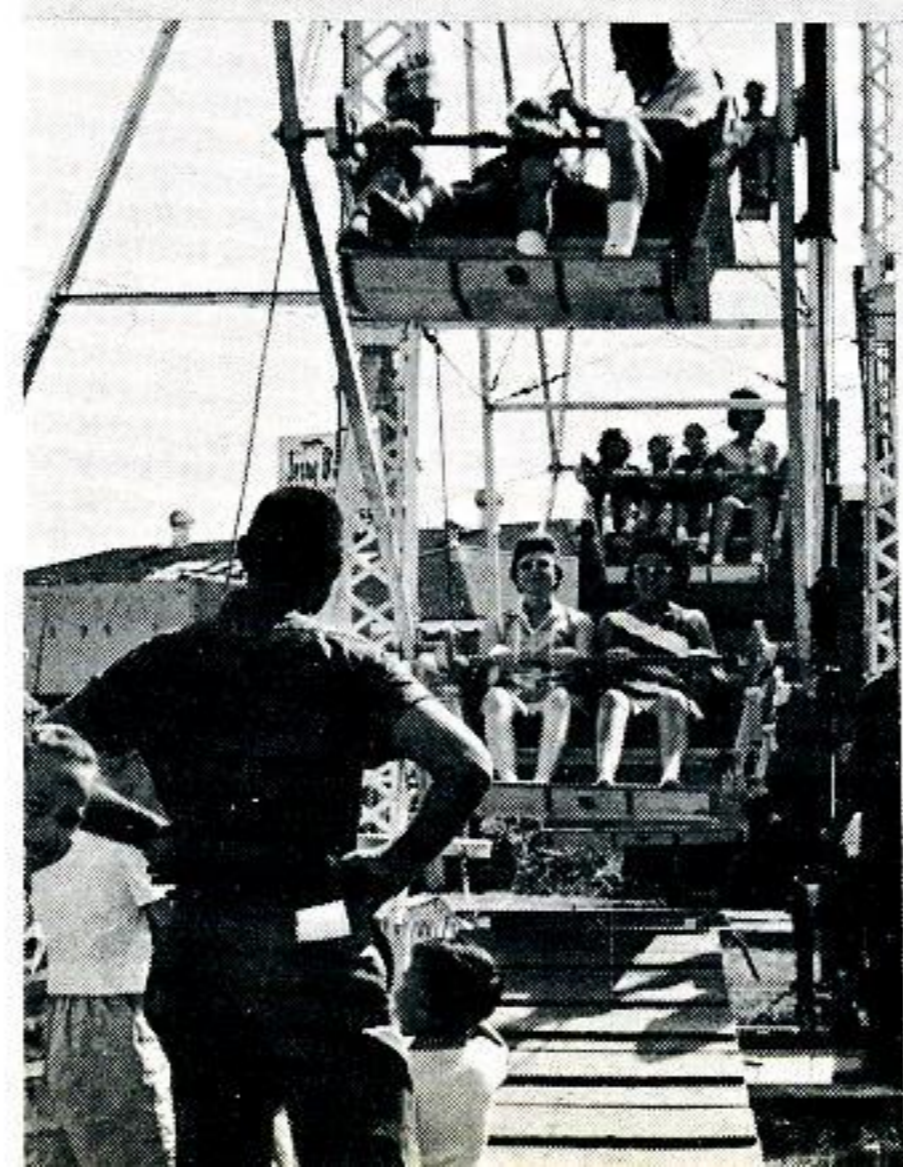
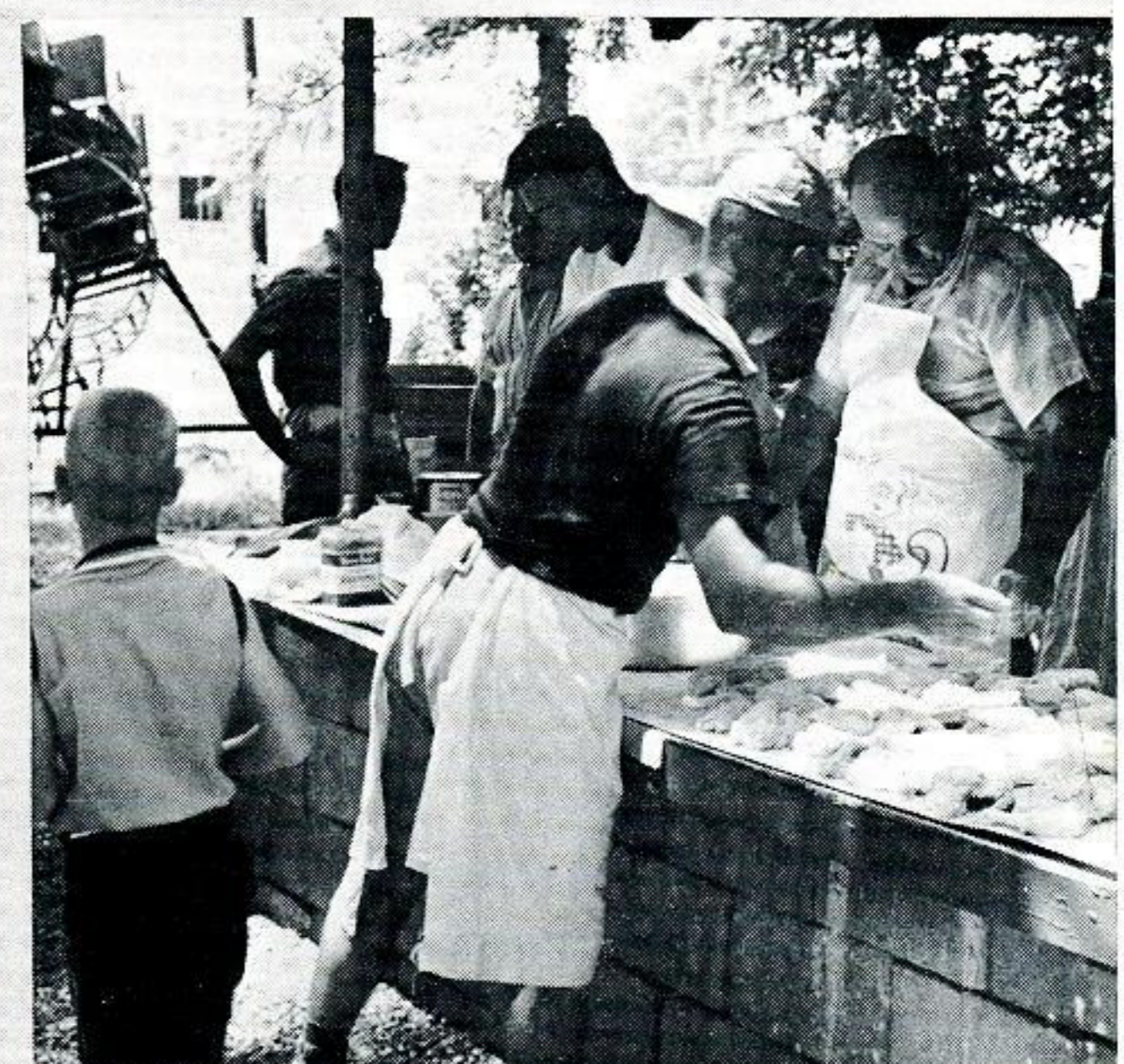
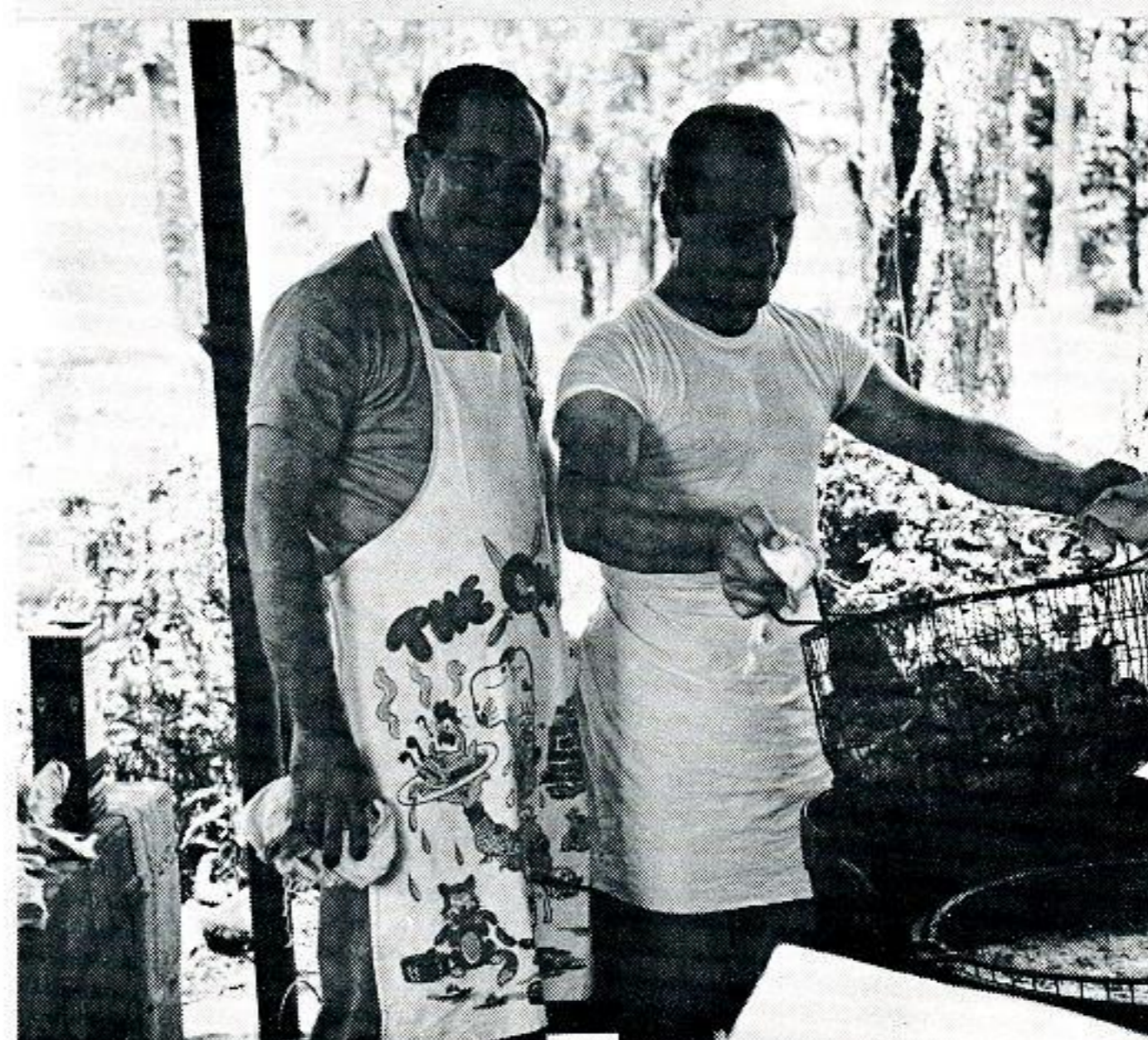
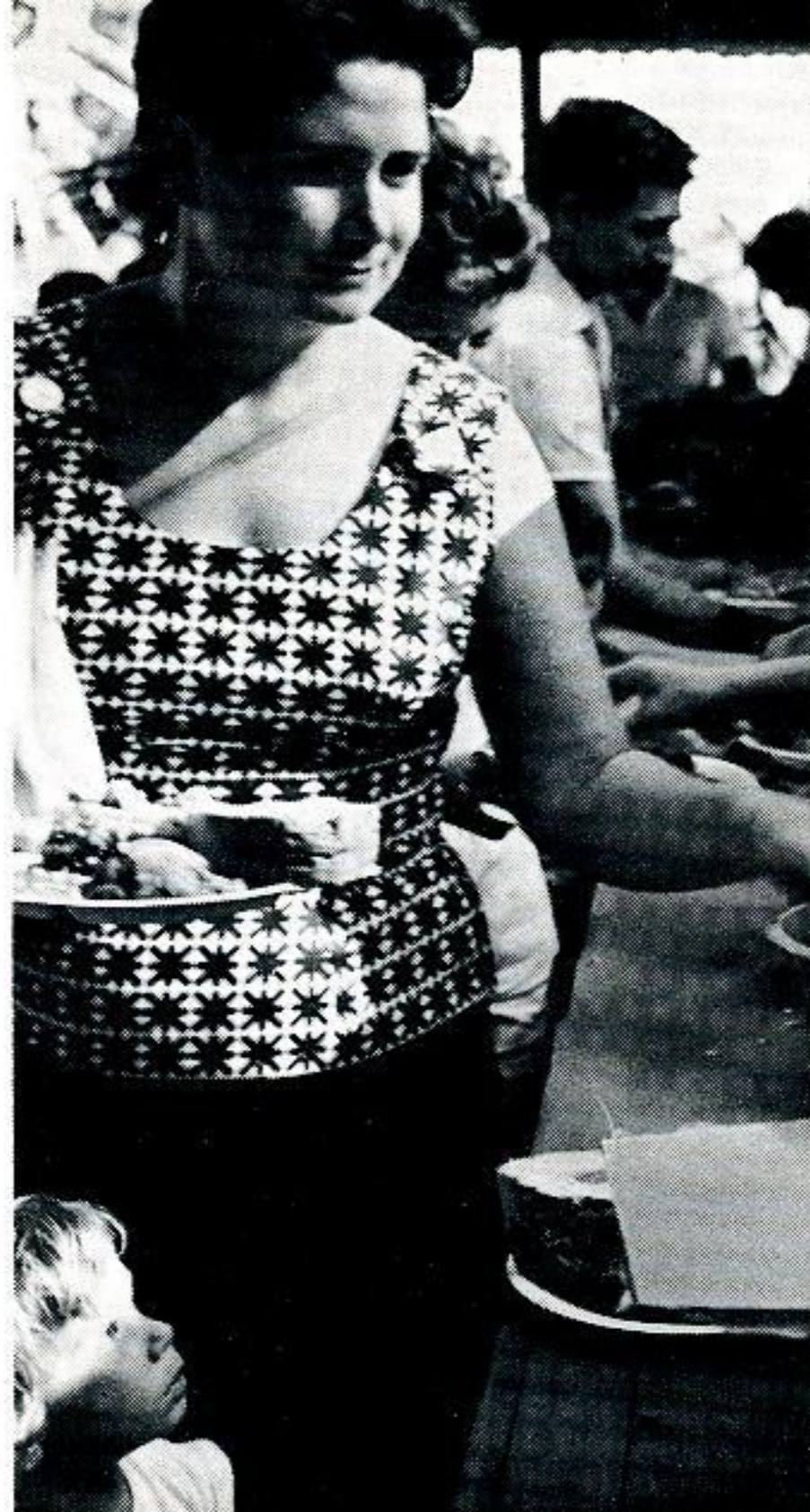
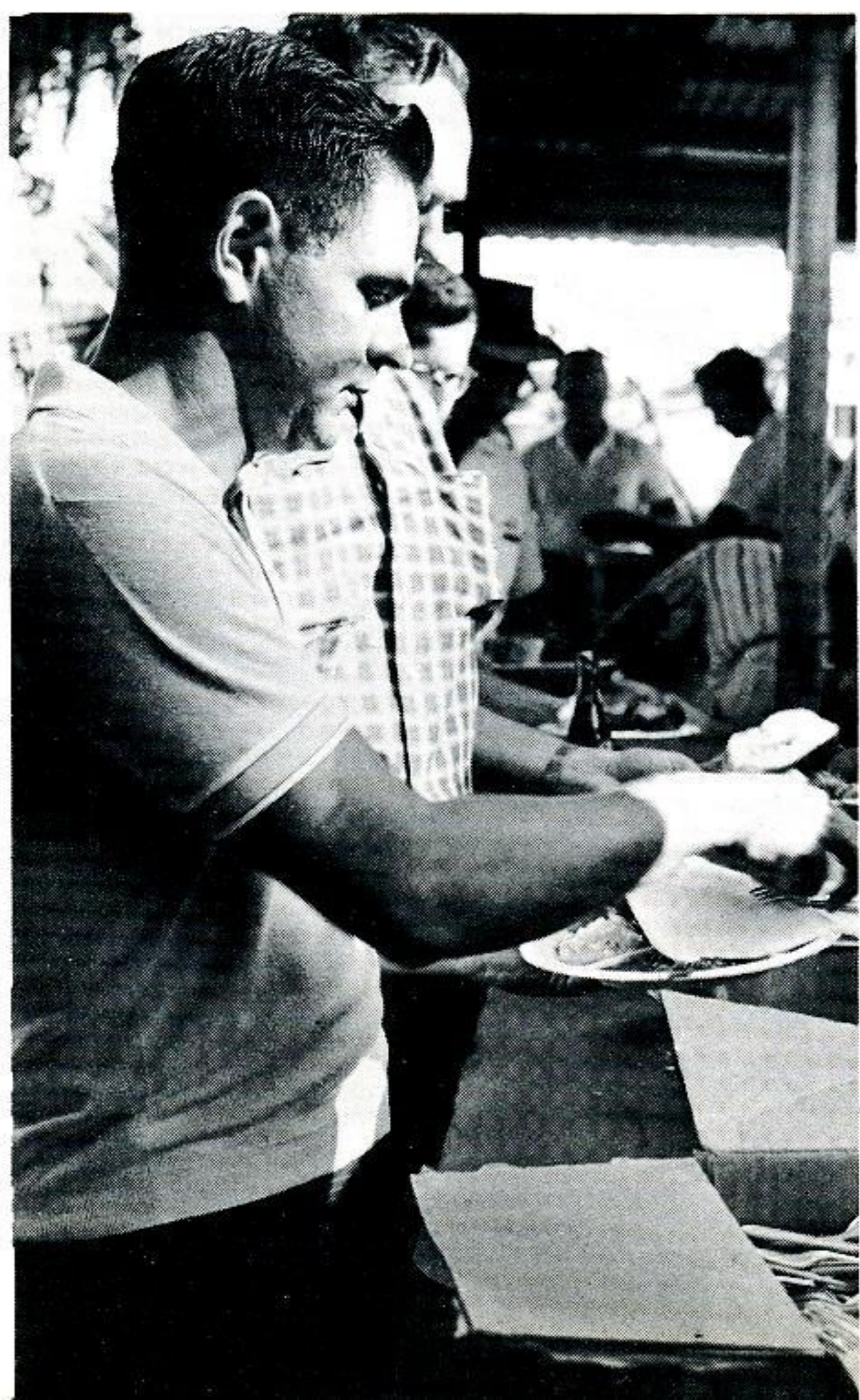
HUNDREDS turned out for the annual picnic of the Baton Rouge Short Circuit club at the UCT grounds east of the city June 15.

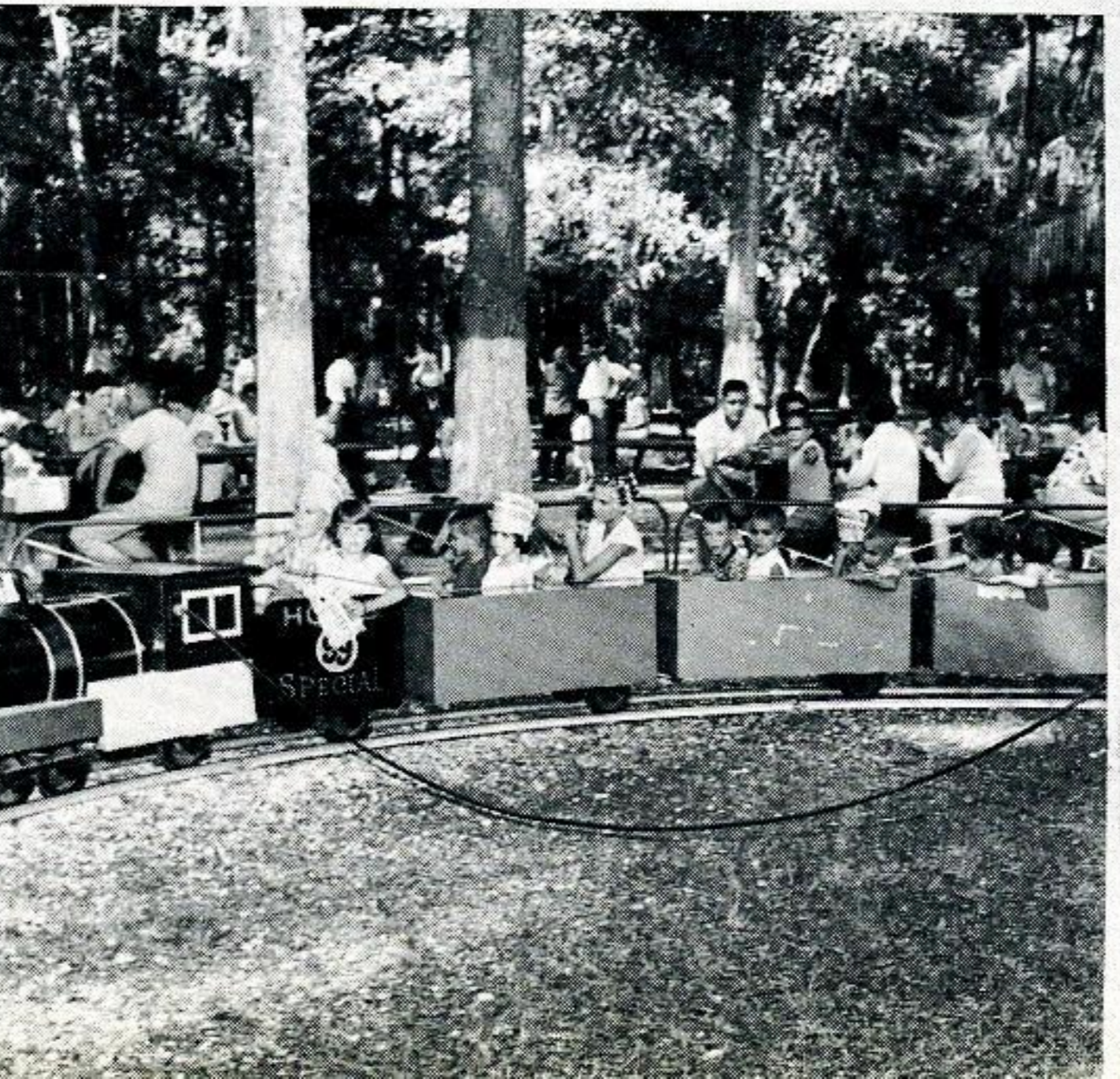
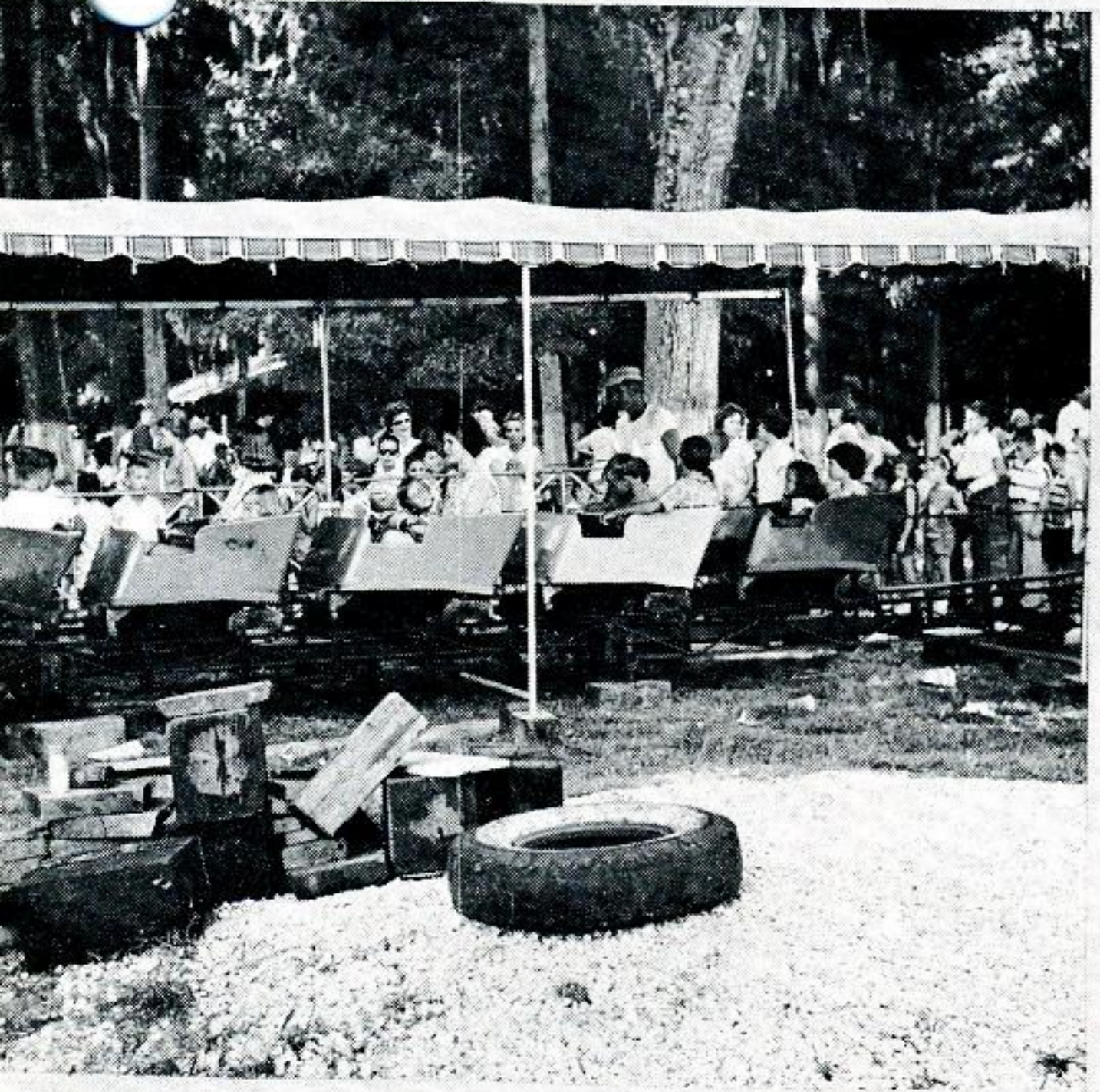
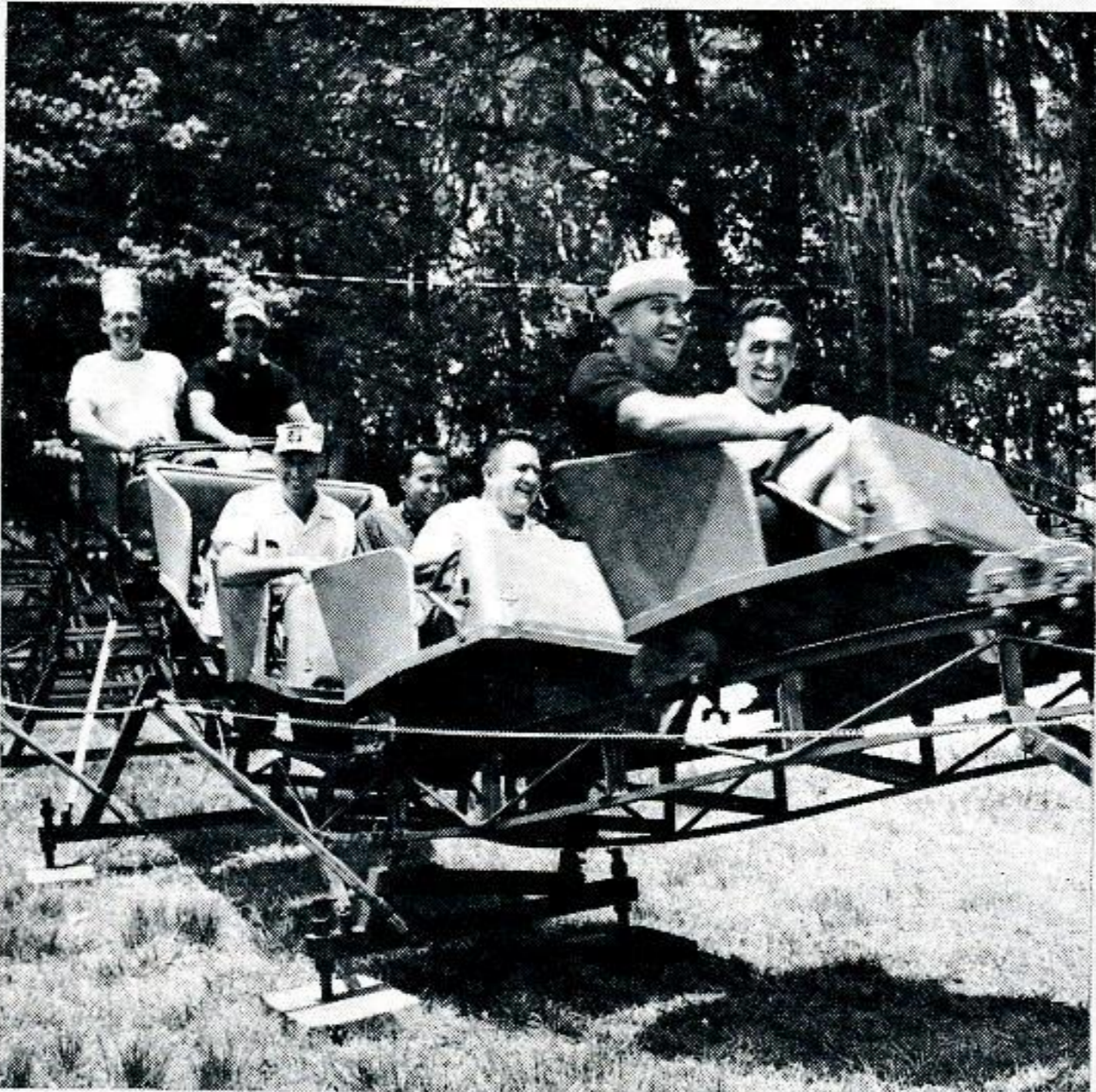
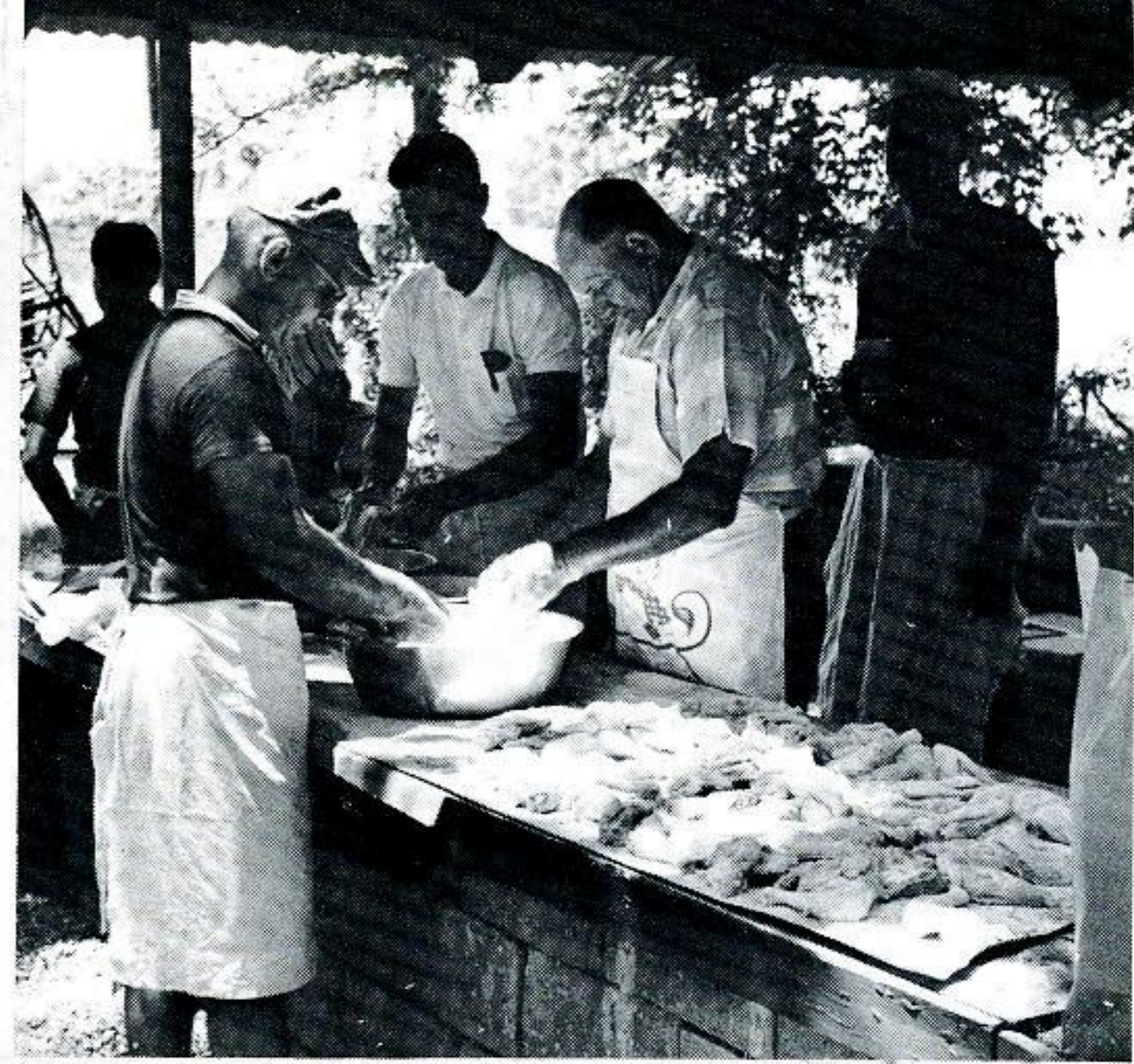
It was a day of fun and frolic for the kids, including a group of 30 from the Protestant Orphanage.

All day long, while the parents visited and chatted, lines of youngsters waited for turns on ferris wheel, roller coaster, train and merry-go-round.

In between rides they consumed untold quantities of ice cream and soft drinks. Wolf's Sunbeam Bread furnished a hot dog stand and a man to run it, and with a little volunteer help, he was able during the day to serve up the 600 hot dogs provided by the club.

When everyone had worked up an appetite, they lined up for a meal of fried chicken, beans and potatoe salad. Club members and officers J. R. "Sonny" Braud, Bateman Rablais, H. J. Desselles, J. D. Conlee, Bill Tholborn, J. E. Cifreo, Jim Chandler, J. S. Gremillion, R. N. Beatty, F. J. Parent, and Stanley Paxton worked most of the day frying the 1,000 chicken quarters.







BEAUMONT T&D PICNICS. On June 15, the employees of the Beaumont T&D turned out for their annual family picnic at Tyrrell Park. The picnic is financed by proceeds from the T&D coke fund. Some 300 employees and families enjoyed a meal of barbecued beef, ham, sausage, and shrimp and an afternoon of visiting. P. L. Davis, T&D Engineering, was general chairman for this year's picnic.

Picnic Fun

over the
**COFFEE
CUP**



Sabine Station

THE baseball fever is back again at Sabine Station. **Ezra Gordon** is managing a teenage team again this year. Hope he does as well as last year. Also **A. V. Leverett** and **Tom Berryhill** are managing a Little League team.

A number of Sabine employees have been chosen recently to serve as leaders in various community activities. **Mrs. W. S. Norwood**, wife of Control Operation Foreman Norwood, is principal of the Orangefield Baptist Bible School. **James H. Derr, Jr.**, has been elected president of the church council of Wesley Methodist Church.

A number of employees have been elected as officers of the Bridge City Optimist Club: **Walter Burris**, president; **Claude Douget**, vice president; **John Allen, Jr.**, secretary-treasurer; **Hal**



TOGETHER 25 YEARS. On June 6, Mr. and Mrs. **Bonnie L. Thompson** were married 25 years. On June 8 they were honored by a reception in their home, earlier in the day they had renewed their marriage vows. Helping their parents celebrate were the Thompson's son and daughter-in-law from California, daughter and two sons from Beaumont. Mr. Thompson is employed in Beaumont Sales.

Ridly, a two-year director; **Alvin East**, chairman of awards and achievements; and **Morris Sandefer**, chaplain.

During the past few weeks we have had **Ben Riser**, a new engineer with the Company, working with us while on his orientation program. **Tommy Blanchette**, son of **V. E. Blanchette**, Beaumont Line, is working with us this summer and will continue his studies at Sam Houston State next fall.

—By Kay Zunker



IT'S vacation time again for the System Commercial and Industrial Sales people.

Mr. and Mrs. L. V. Dugas spent an enjoyable week at the beach with their daughter, son-in-law, grandson, and mother and father-in-law. Mr. Dugas, superintendent of commercial and industrial sales, is now experienced in singing rock-a-bye baby and playing the harmonica.

Dick, supervisor of lighting promotion, and **Barbara Landry**, with their two children went to El Paso where they visited with Barbara's sister. While there they went to see the Caverns at Sonora.

Bill Richard, supervisor of commercial sales, did what you should do on a vacation—rest and relaxation.

L. N. Brannan, supervisor of area development, spent a relaxing vacation at home.

Bill and Charlene Craigen on their way to Mississippi spent a weekend in New Orleans. Later they enjoyed a weekend at the beach and a trip to Six Flags Over Texas.

The Industrial and Commercial Sales was ruled by a new boss one day last month. His name was **Master Christian Lionel Anderson**, grandson of Mr. Dugas. Chris stepped right into his grandfather's shoes.

—By Charlene Craigen

DON LYLE, who has been working in Relay and Communications Section part time, is leaving on July 15 to continue his education at Texas A&M and has obtained a job in the Data Processing Center at A&M. Don will be a programmer for the 709 computer. Because of the work he has done for our Company, he should be right at home. We are sorry to lose him and



CELEBRATE ANNIVERSARY. Mr. and Mrs. **H. P. Robichau**, he's supervisor of Billing Records, Beaumont, celebrated their 42nd wedding anniversary on June 11.

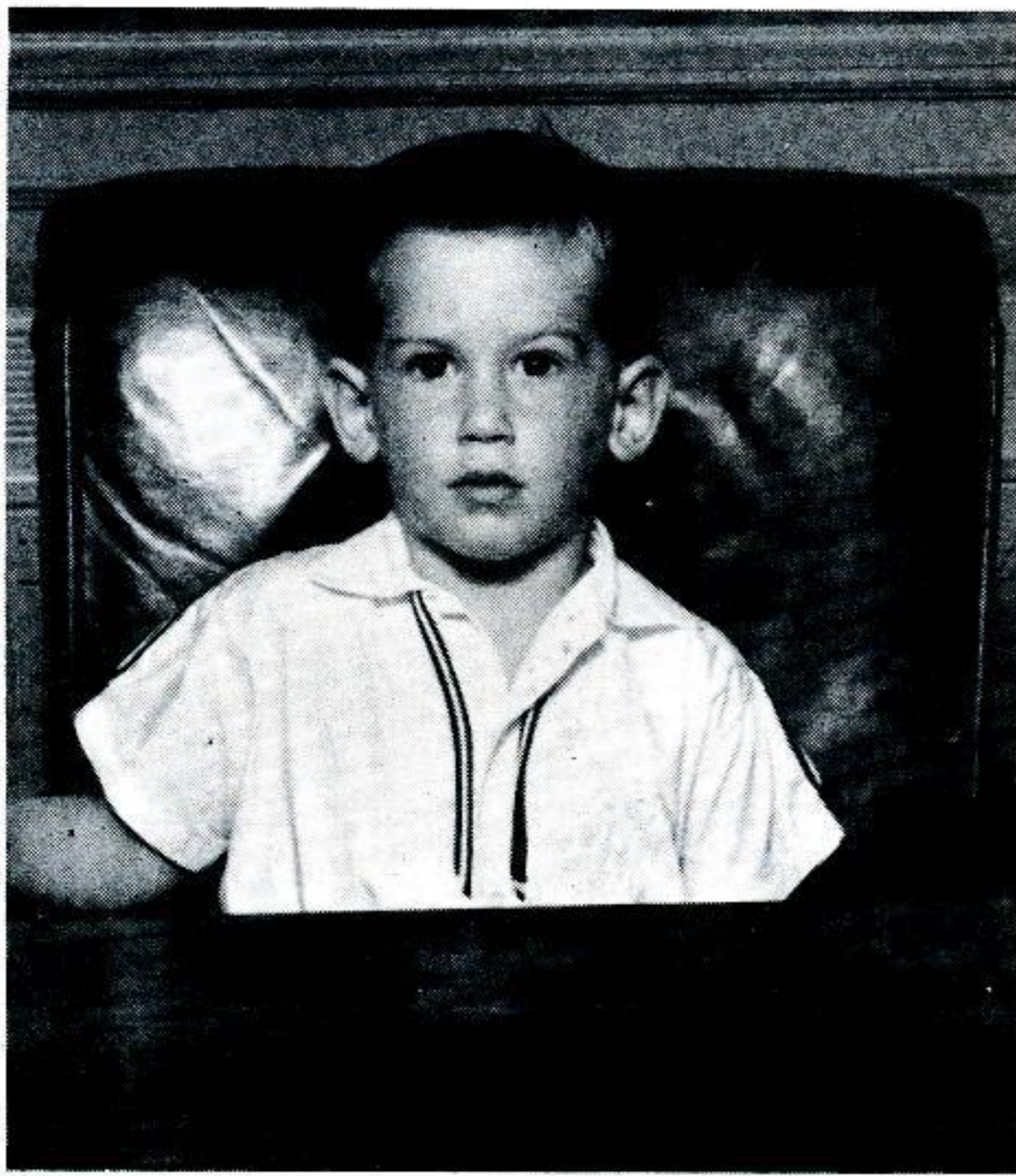
wish him every success as he completes his education.

Betty Bobbitt, a recent Lamar graduate in mathematics, has been employed in Relay and Communications as a mathematician where she will be responsible for a large portion of the computer work done by this section.

H. J. Sutton, superintendent, Relay and Communications, attended the Relays Committee meeting and the Subcommittee meeting on Relaying Practices held at the summer session of IEEE June 16-21 at Toronto. The Relays Committee is made up of engineers from various utilities and government agencies such as TVA, Bonneville, and Ontario Hydro-Electric from the United States and Canada. At these meetings, they discuss problems in connection with relaying or problems brought about by requirements of new equipment. From these discussions, guides and standards are prepared for the industry. Mr. Sutton is chairman of the Relay Practices Subcommittee.

Harry R. Leicht, Jr., attended the Southwest Meterman's Association Spring Meeting at the El Antonio Hotel in San Antonio, June 5-7. The purpose of the meeting was to plan the 1963 Electrical Meterman's Short Course which will be held at A&M in November. The main topics discussed pertained to meter department's operating problems.

Victor Tompkins attended the annual meeting of the Utilities Radio Co-ordination Association at the Jung Hotel in New Orleans on June 17. He also attended the annual meeting of the parent organization, the National Committee for Utilities Radio June 18-21. These meetings are designed to co-ordinate the frequencies used for our two-way



THAT'S MY DECISION, GENTLEMEN! Young Christian Lionel Anderson, the 2½ year old grandson of L. V. Dugas, system superintendent of Commercial and Industrial Sales, is already to fill an executive position. Chris is the son of Mr. and Mrs. Charles W. Anderson who now make their home in Houston. Mrs. Anderson is the former Martha Dugas.

radios, with those used by our neighbors and to keep abreast of the changes in rules that apply to the use of this radio system.

—By Bonnie Conner

THE 15th Floor Engineering Department employees welcomed aboard three summer helpers in Project Engineering; **A. P. Vogel**, working in Baton Rouge Division; **George Wynn**, Port Arthur Division; and **James Maddux**, Beaumont Division.

Mr. and Mrs. Jack Duperier and daughter, **Lynn**, spent two weeks vacationing in Indiana. They visited relatives and Jack attended the Indianapolis 500.

Mr. and Mrs. Guy W. Miller and children, **Guy** and **Debbie**, spent a week vacationing in Baton Rouge. After visiting relatives there, they enjoyed a few days of fishing at Grand Isle.

Mr. and Mrs. E. P. Matherne and daughters, **Pat**, **Cynthia** and **Lisa**, spent a week in New Orleans visiting their oldest daughter, **Lynn**, who attends Loyola College and is working in New Orleans this summer.

Gilbert Diaz spent two weeks vacationing in Oakland, California. He visited relatives in Oakland, but spent most of his time in San Francisco where he visited several interesting museums.

—By Lily Walters

MISS DOROTHY JEAN HENLEY became the bride of Joseph L. Gallier, Jr., Neches Station, in St. Anne's Catholic Church in Beaumont on June 8.

Miss Henley is the daughter of Mr. and Mrs. Bertis West of Buna.

After a wedding trip to the mountains of Tennessee, Mr. and Mrs. Gallier are making their home at 4935 Wales in Beaumont.

RUBY ANNETTE COOPER, Customers Accounts, Orange, was married to Alvah J. Brown, in the First Baptist Church of Mauriceville on June 21.

Miss Cooper is the daughter of Mrs. Annie Mae Cooper of Mauriceville and is a graduate of the Mauriceville High School. The bridegroom is an employee of DuPont in Orange.

THE Records Department girls have been very busy lately—traveling.

Among the travelers were **Doris Ann James**, her sister, Margaret Sue and friends, Kathy Daniel and Luralee Hodges. They went to New Orleans where they toured the French Quarter and sunbathed at Pontchartrain Beach for a glorious week.

Nell Williams and Bill had an exciting, whirlwind tour of San Antonio, Colorado Springs, Denver, Yellowstone Park, Salt Lake City, Las Vegas, Grand Canyon, and Carlsbad Caverns. Can you believe they did all of that in 12 days? Well, they did!

Imogene and **Prentice** (Accounting) **Ward** drove to Galveston for a sun-filled weekend. While there, they visited Nora Ann Baldwin, formerly with Records, and her year old son, Wayne.

Doris and **Bob Moulton**, Jeri, and Doris' mother toured Colorado. Estes



SURPRISE! HAPPY BIRTHDAY! Nyla, wife of Larry Farley, Advertising, Beaumont, looks up at the camera with the typical astonished look of someone who doesn't know their picture is being taken. A present was left on the doorstep and the door bell rung. She answered to find both present, flashbulb and friends.



IN MAY FETE. Peggy, daughter of Lee D. LaFleur, section head in Lake Charles Engineering, danced as a rainbow fairy in Marions Elementary School May Festival sponsored by P.T.A.

Park, the Rocky Mountain National Park, Central City, and the snow were high points of their trip.

Peggie and **R. J.** (Engineering) **Stout**, and daughter, **Pam**, vacationed at home with trips to the beach and a couple of days moteling, swimming, and shopping in Houston.

The 18th floor dwellers welcomed two new employees recently. **Marty Ball** is the new Records librarian and **Betty Wilson** is the new departmental clerk in Construction-Budget. Betty is not a new GSUer, she has been a local office clerk in the Hull, Texas, office for four years.

Margaret Lynhart, Records, will be departing soon to join the ranks of "ladies-in-waiting." We'll surely miss her.

—By Peggie Stout
and Doris Moulton

NAVASOTA

ROBERT E. CRAIG, son of Mr. and Mrs. R. M. Craig, he's division engineer, Navasota, received his Doctor of Veterinary Medicine during the spring commencement exercises at Texas A&M College. Robert was one of 32 honor students. The 32 top students led academically the 740 students granted bachelor degrees.

LAFAYETTE

JUNE proved to be a popular vacation month with Lafayettes. Among those enjoying a rest were: **Mr. and**

Mrs. Lucas Denais, who motored to Mobile, Alabama, and visited with friends; Mr. and Mrs. J. R. Peckham enjoyed the sun and sands of Biloxi, Mississippi; Mr. and Mrs. Honore Miller used their time to move into their new home; Mr. and Mrs. John Petitjean spent a quiet rest at home; and Mr. and Mrs. Corbett LeBlanc vacationed in Europe, visiting Paris, France, (Mrs. LeBlanc's birthplace) and the Italian Riviera.

Albert Louviere, who has been on light duty following an accident on May 7, is working the Storeroom while the LeBlancs are in Europe. Lou is doing very well and we're all glad to see him up and around again.

Mr. and Mrs. Cullen Rome and daughter, Karen, spent some time at Holly Beach recently. Mrs. Rome has returned to work as PBX operator for one of our customers, the Holiday Inn in Lafayette.

Your reporter spent a weekend at the beaches at Biloxi, Miss., and Pensacola, Fla., last month. Right now I'm completing vacation plans for a visit to Miami Beach, Nassau and the Bahama Islands during July.

We recently heard from a couple of ex-Gulf Staters, Mrs. Cynthia Trahan and daughter, Angela, visited with us recently and Mrs. Cynthia Duhon has a new baby boy, born June 30. Mrs. Duhon have another son, Troy, one-year-old.

Other vacationers were, Lester Gauthier, Bob Domingue, and Charlotte Guilbeau.

—By Cynthia DuBois



MOVING TO DALLAS. L. B. Kent, III, is beaming with pride over his fathers' graduation from LSU on June 8 with a degree in landscape architecture. L. B., Jr., son of Leslie B. Kent, Baton Rouge Line, has accepted a job in Dallas and he, his wife, Francis, and L. B., III, will be moving to that metropolis.

July, 1963



DON'T YOU KNOW MY NAME? Why does everybody call me James Lewis? You would think those people in Engineering, where Daddy works, would have more respect for a baby. My name is NOT James Lewis or Cosmo like people think, it is Cheryl Lynn Audilet, daughter of Raymond and Jo Audilet, Beaumont. Someone, please tell my Daddy to stop buying me footballs.



MR. AND MRS. SHELDON "SHOT" Sibley spent a couple of weeks camping in the Ozark Mountains where they enjoyed fishing, hiking, and the picturesque scenery. They also visited in Oklahoma.

Returning from a weeks vacation at "Six Flags Over Texas" were Mr. and Mrs. Bob Derby and children. Mr. Derby is substation foreman in Lake Charles.

Melvin Bergeron and his wife spent a couple of days during his vacation fishing in the Black River southeast of Jonesville, Louisiana.

Visiting in the home of Mr. and Mrs. D. A. Spell for a few days were their daughter and family from Washington, D.C. "Dusty" is foreman of the Lake Charles Garage.

—By Jo Ann Burnett

RIVERSIDE STATION

RIVERSIDE Station's summer employee is Warren Arthur Anderson, alias "Junior", son of Warren W. Anderson, master repairman at Roy S. Nelson Station. Junior is a 1963 graduate of Westlake High School, and plans to attend McNeese State College in the fall. He is working as a helper in the Test Department.

June was a popular vacation month with W. W. "Casey" Pharr enjoying three weeks of gallivanting to Houston and Winnie, Texas, New Orleans, and all round the countryside visiting relatives and seeing the sights. Henry Guthrie headed for California to visit his daughter, Betty, and his son, George, in Los Angeles and San Francisco. W. A. "Buck" White and family decided to visit Yankeeland—going all the way to Lansdown, Pa., where Nita Sue, the White's older daughter, and her family live.

Also vacationing during June were Jerry Hutson, Harold Ney and Jim Fuselier, all auxiliary operators. Jim, along with his wife and two children decided to give "Six Flags Over Texas" a whirl. Willie Prejean took a week off just to take it easy, and as it turned out it rained all week so he had no choice but to take it easy.

—By Willie Cox

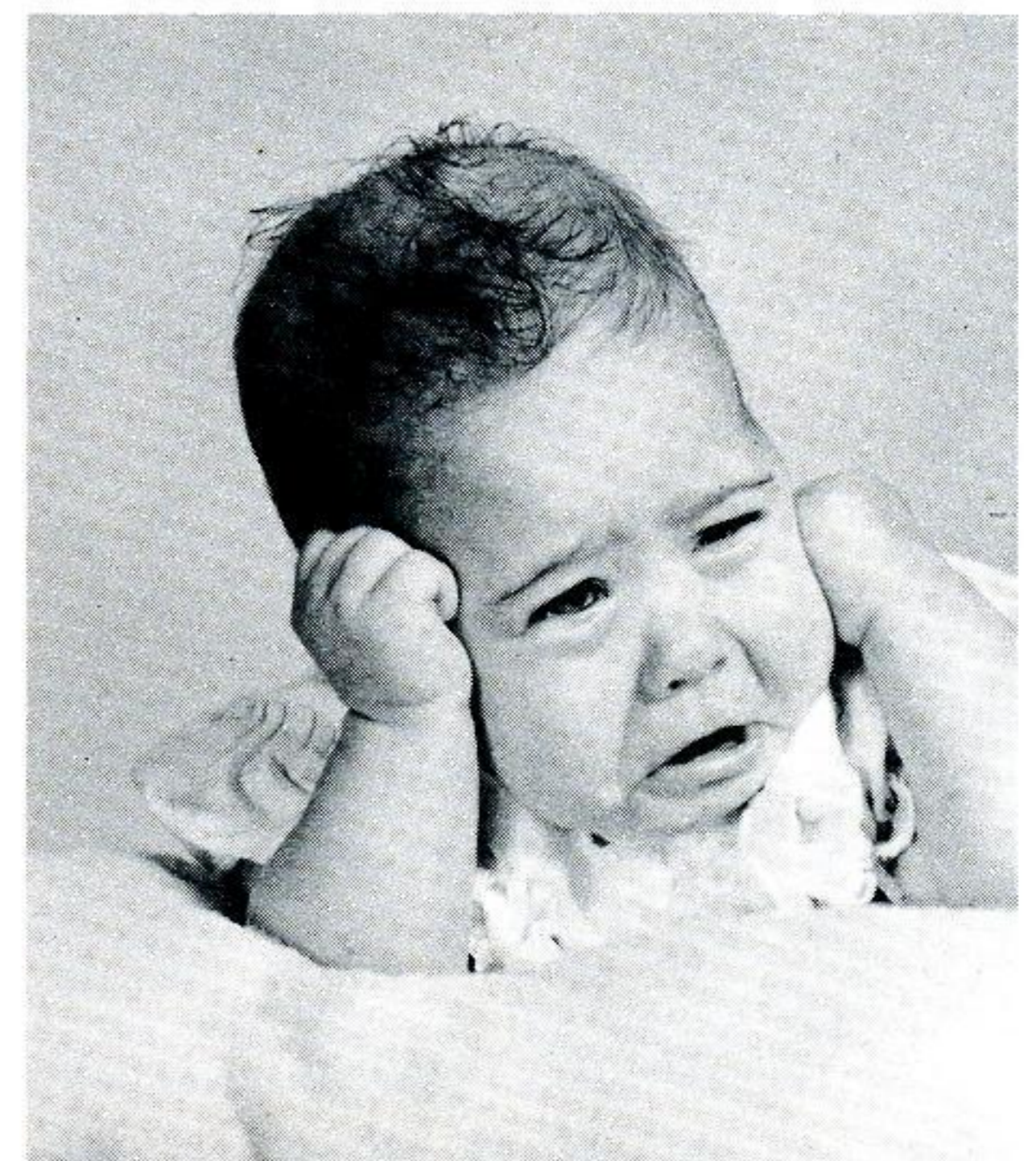
JENNINGS

BEING only 63 years old on June 18, Ardie Clark, service foreman in Jennings, celebrated another birthday. During coffee break, "Daddy Ardie" enjoyed a happy birthday cake along with his fellow Service Center employees.

O. A. Gann, Jennings line foreman, and family enjoyed a two weeks vacation visiting his parents in Dallas where he took his children to Six Flags Over Texas. They all enjoyed the trip and hated to come home.

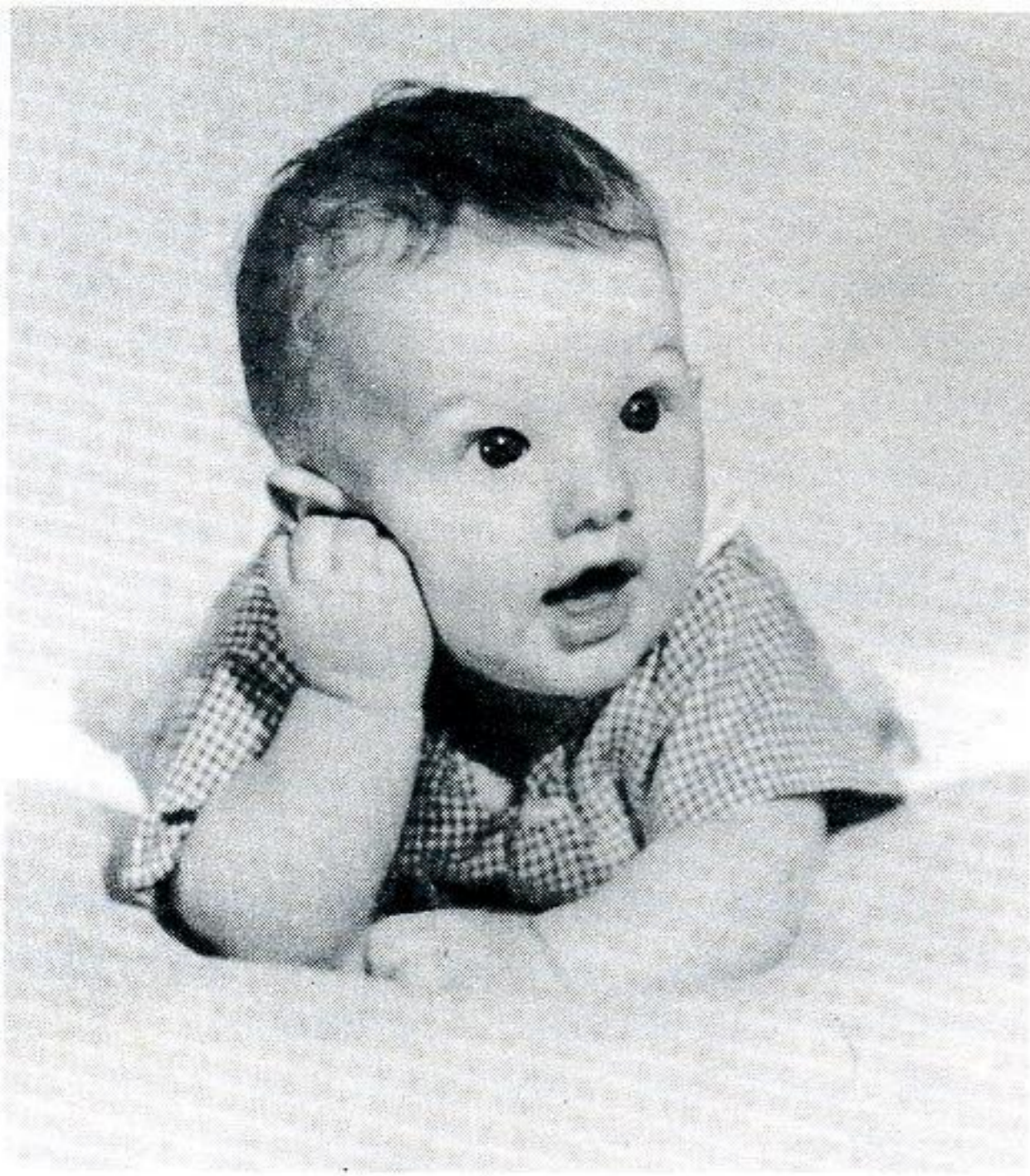
Other Jennings' employees on vacation recently were Amos L. Fontenot, Charles Heichelheim and James Lee.

—By Mary Gauthier



OH, MY, ME! Mama, what are we going to do with Daddy? Karyn Riviere, six-month-old daughter of Mr. and Mrs. Robert Riviere, is in a quandary. Mr. Riviere is employed in the Electric Department at Louisiana Station.

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CAN ELECTRICITY DO ALL THAT? Timothy Ray, six-month-old son of Ray Laurent, Baton Rouge Electric Meter Department, looks as if he could doubt any statement made.



COME ON! PUT'ER OVER THE PLATE. The glove might be a little big now, but some day it'll fit Dwayne, son of B. J. Rabalais, Baton Rouge Line.



PINT-SIZE BUNDLE OF CHARM. Blonde, blue-eyed Cheryl Smith, daughter of Jimmie Smith, Louisiana Station, shows plenty of poise as she exhibits cups won as first runner-up in "Baby Miss CYO" contest in May, left, and "Baby Miss Thunderbird Beach" contest in June. Both were held in Baton Rouge. Cheryl has also been modeling for Baton Rouge area stores for over a year. She is now taking twirling and looking forward to taking first place in the twirling contests.



THE Baton Rouge Substation group is very happy to have **B. S. Eisworth** back to work after his recent operation.

J. A. Hawkins, relayman, first class, in System Relay, Beaumont, has been transferred to the Baton Rouge Substation Department in the same position. Mr. Hawkins has been an em-



BATTERS UP. The reason **F. T. Hargrove**, appliance repair foreman, Port Arthur, makes frequent trips to Houston are his grandsons, **Danny**, 11, **Tommy**, 3, and **Mike**, 8, the Wendell Winkler children. She's the former Betty Hargrove.

ployee of our Company since 1949. He and his wife, **Mary**, have three children.

—By Sue Ellen Myers

LOUISIANA STATION

LOUISIANA Station welcomed two summer employees this year, **Sam H. Sharp, Jr.** and **Liston E. Wallace, Jr.** Sam has completed his sophomore year at LSU where he is majoring in business and Liston graduated from Istrouma in May.

Mr. and Mrs. J. M. May, Jr. vacationed in Estes Park, Colorado, Rocky Mountain National Park, Ouray, Colorado, Monument Valley and Grand Canyon, Arizona.

Mr. and Mrs. S. A. McKenzie spent a week in Texas City visting Mr. McKen-

zie's brother, Don.

Two new members, **Jerry M. Landry** and **Stephen V. Blair**, have been welcomed to Louisiana Station. Jerry graduated from Baker High School and is married to the former Sharyn Tisdale. They have a five-month-old daughter, **Lynda Darnell**. Stephen graduated from Central High School. Both are operators helpers.

Sue and Earl Smith enjoyed a fabulous week in Mexico. They visited Mexico City and Acapulco.

—By Frances Heffner

HAVE A CIGAR ON:

Mr. and Mrs. Alvin D. Long, Baton Rouge System Survey Crew, on the birth of their first child, a son, **Alvin, Jr.**, May 24, at Baton Rouge General Hospital. Mrs. Long is the former Diane Wallace from Franklinville, N.C.

Mr. and Mrs. Phillip C. Rogers on the birth of their daughter, **Darla Kay**, June 23, in Hardin County Memorial Hospital in Kountze, Texas. Mr. Rogers is employed in Collections, Beaumont.

Mr. and Mrs. James D. Burleigh on the birth of their son, **Jammie Scott**, June 19. Mr. Burleigh is an operator's helper at Louisiana Station.

Mr. and Mrs. R. H. Lawton on the birth of their first great grandchild, **Leslie Ann**. The parents, Mr. and Mrs. L. L. Ware, reside at 225 N. Jackson, Belville, Ill. Mr. Ware is stationed at Scott Air Force Base. Mrs. Ware (Evelyn Ann) is the granddaughter of Mr. and Mrs. Lawton. Mr. Lawton is superintendent at Louisiana Station.

Mr. and Mrs. Milton Boenker on the birth of their second daughter, **Margaret Michele**, June 10, Mr. Boenker is employed in the T&D Department in Navasota.

Mr. and Mrs. Martin C. Hebert on the birth of their fourth daughter, **Sharon Kay**, May 17. Mr. Hebert is employed in the Electric Service Department, Baton Rouge.

IF I WERE THE DEVIL

*By Kenneth W. Sollitt, Pastor
First Baptist Church, Midland, Michigan*

IF I were the devil and wanted to turn America into a communist hell, I think I would do something like this:

I would cultivate among the people the idea that the individual is nothing, the indiscriminate mass of people everything.

I would also seek to convince Americans that God and Christian ethics and honest desire to make one's way in the world are old-fashioned.

I would get elected to office on the promise of helping everybody at someone else's expense.

Then I'd treat the constitution as a sort of handbook on the philosophy of government to be referred to only if it served my purpose.

I would increase the size and scope of government in every way possible, going into every conceivable business in competition with established enterprises, paying the state's business losses out of the treasury. I would try to keep hidden how this could lead at the right time to the nationalization of industry.

I would thus create a government strong enough to give its citizens everything they want. Thus I could create a government strong enough to take from them everything they have.

By a combination of inflation and taxes I would rob the very people I pretended to help until, if they ever should want to return to freedom, they couldn't—but would be completely dependent on the state.

Next, I would gradually raise taxes to 100 per cent of income (we are one-third of the way there now) so that the state could have it all. Then I'd give back to the people enough to keep them alive and little enough to keep them enslaved.

In the meantime I would take from those who have and give to those who want until I killed the incentive of the presently ambitious man and satisfied the meager needs of the rest.

The police state would then be required to make everybody work, and the transformation of America from a republic to a second rate communist nation would be complete.

Do you see in this any similarities to what we have been doing for thirty years?

The communist slogan is, "From Anyone Who Has Something, to Anyone Who Wants Something." The difference between these two is the same as the difference between an alligator and a crocodile.

(This material is extracted from a sermon entitled "Four Foundations of Freedom" which the Reverend Sollitt delivered at the Michigan Baptist Convention, at Battle Creek in October, 1960. The entire sermon which identified the "four foundations of freedom" as "belief in and reliance upon God," "constitutional government," "Christian ethics" and "individual strength of character of our people," was published in February, 1961, issue of The Freeman magazine, publication of Foundation For Economic Education, Inc., Irvington-On-Hudson, New York. It is reprinted here by permission of Texas Industry, the official magazine of the Texas Manufacturers Association, Houston, Texas.)

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Leaves of Three, Leave It Be!

YES, if it has leaves of three leave it be. Chances are that it is poison ivy or poison oak.



Poison Ivy

Of the two, poison ivy is the most common in our service area as our line and right-of-way men can readily tell you. But poison oak and another related plant, the poison sumac, can be found

in our woods and swamps.

All three contain the same poison principal that causes itching, burning, blistering and swelling. It is estimated that some 350,000 people each year come in contact with poison ivy alone.

It doesn't matter which plant you touch. The results are the same: your skin burns and itches; a rash breaks out and swelling in the affected area begins. Painful blisters appear. These symptoms begin anywhere from a few hours to a full week after you come in contact.

You can also get the poison by indirect contact from your shoes, clothing, pets, tools, tires and by burning the leaves.

If you are exposed to a poisonous plant, wash yourself thoroughly as soon as possible, then with rubbing alcohol, if available. Apply calamine lotion. In severe cases, consult your physician.

Learn to Recognize These Posionous Plants



Poison Oak

grows in Southwest, along highways, wooded areas, and beaches. Grows as a shrub and as a vine. Always has three glossy leaves, irregular shaped. Young leaves are red, turn green in summer, red and yellow shades in fall.

POISON IVY—grows in all parts of the U. S. Grows as a woody vine, stems look like fuzzy ropes. Also grows on the ground as a trailing shrub like a ground cover. Leaves always grow in groups of three. Each leaflet is about three inches long, the edges may be quite smooth or they may be notched. Leaves are green in summer, orange, red and yellow in fall.



Poison Sumac

POISON SUMAC—grows in the damp areas of almost every state. Grows as a coarse, woody shrub or as a small tree. Has 7 to 13 leaflets in pairs along a central midrib with a single leaf at the end. Leaves have a velvet smooth texture, bright orange in spring; glossy green in summer; red, orange and russet in fall. Flowers yellowish green with ivory white hanging in loose clusters, 10 to 12 inches long.