

# Plain Talks

GULF STATES UTILITIES COMPANY

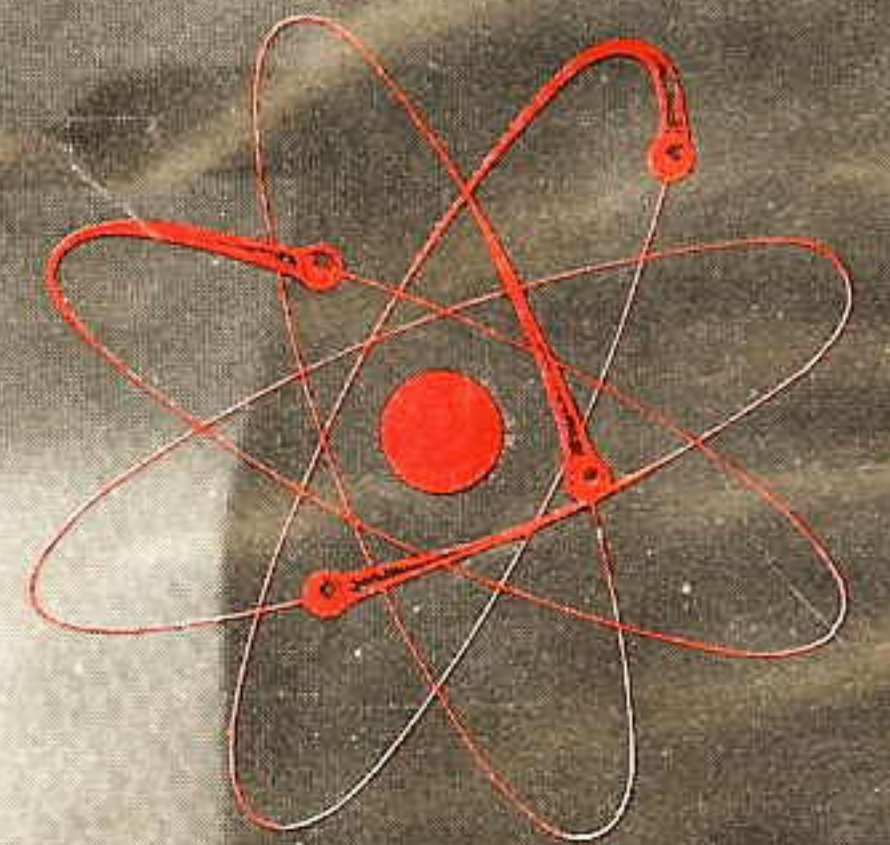
JUNE, 1963

Leonora Masterson - pg 8  
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Gude + Smogina - Lions Club  
22, 23  
Pages 6, 7, 8, 9, 16, 18, 19, 20, 21  
Live Wire Picnic  
17 - George Dunlop  
death



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- Learning of the Nuclear Future
- Employees Honored for Years of Service





# Plain Talks

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Editor

Bunch Eads  
Associate Editor

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Plain Talks is issued monthly by the Advertising Department of Gulf States Utilities Company for employees, in the interest of broadening the knowledge and understanding of the Company, the area served, the investor-owned electric industry and the American Free Enterprise system.

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OUR COVER

"THE basic mechanics actually aren't too difficult to understand," claims Dr. David Gavenda, professor of physics at the University of Texas, as he explains the functions of a TRIGA (Training Research and Isotope Generating Reactor) to part of the GSU-sponsored party at the third annual Texas Nuclear Science Symposium at Austin June 9-12. Chuck Brannon of Huntsville (right) and Sammy Low of Hamshire (second from right) listen along with our Company's representative to the meeting, Hal Reagan, Advertising, Beaumont.

The symposium, held on the University of Texas campus, is sponsored annually by the Texas Atomic Energy Research Foundation and the University. Our Company and nine other investor-owned electric utilities in Texas make up the Foundation. Over 500 high school science students and teachers attended the 1963 symposium, which featured several of the nation's outstanding nuclear scientists as lecturers.

Our company sponsored the attendance of 34 students and teachers from our Texas service area.

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## Give Thought . . .

JOHNNY was a fine young man.

He studied hard, posted good grades and was considered a leader in high school. His parents, rightfully, were proud of him. And the neighbors still will tell you he was a "model" son.

But Johnny had a craving—a craving that prevails among thousands of Johnnys today. And among their parents, too.

You could almost call it a disease. Often it is fatal.

It was for Johnny.

Because Johnny liked to drive. Fast.

Yes, speed killed Johnny. It killed nearly 13,000 other people in this country, too.

Speed caught up with Johnny when he was returning from a high school prom. He approached a sharp curve at precisely 66 miles-an-hour.

They buried Johnny three days later. And they buried the girl who had been his date for the evening.

Friends were shocked. Stunned neighbors poured out sympathy to the grief-stricken families.

Months have passed since the accident. But Johnny's father thinks often of his son.

Most of all his dad recalls the days before Johnny was old enough to hold a license . . . those days when he was teaching Johnny to drive.

And his dad knows only too well who was responsible for Johnny's insatiable craving for speed.

## Borrowing from the Capitalists

TWO comrades meet on a Moscow street. Ivan whispers to Vladimir, "Have you heard about our new H-bomb that can be smuggled into New York in a suitcase?" "Impossible," Vladimir replies. "What do you mean?" asks Ivan. "Where would they get the suitcase?" answer Vladimir.

This anecdote appears in *The Exchange*, a magazine published by the New York Stock Exchange. The magazine goes on to say: "The story may be of doubtful authenticity, but it reveals in a nutshell the shortcomings of a 'planned' economy. A confession of Soviet economic problems came only recently from Nikita Khrushchev himself when he recommended that Russian planners borrow some capitalistic methods, including—may the spirits of Marx

and Lenin forgive him—profit incentives for workers."

Communist production and investment are not geared to the wants of the people—if they happen to work out that way it is only a lucky coincidence. They are geared, instead, to what a few men, wielding absolute power, with all the authority of a ruthless police state to back them up, decide. In this country, on the other hand, people make what they want to make and people buy what they want to buy. When it comes to investment, people put their savings in stocks or bonds, in real estate or a bank, or anywhere else they choose. What system has done the most for the most? The whole world, outside of the censored Communist nations, knows the answer to that question.



GULF STATES UTILITIES COMPANY

# FOR YOUR INFORMATION

*A message for the 4th . . .*

## Eye on Freedom

JULY seems to be a month dedicated to freedom. On July 1 our neighbor to the north celebrates Dominion Day . . . our own holiday on the Fourth is one of our most important national memorials . . . and later in the month France and Belgium both celebrate days that marked their liberation from tyranny. Guam celebrates Liberation Day and the Philippines celebrate Independence Day in July.

Such freedom has never come easily, but out of the turmoil and the blood of patriots has come our precious heritage. We in America have more freedoms than any other people in the world. We have freedom as individuals, and freedom as a business. They are closely interlocked and to keep one we must hold the other.

That is why we must always examine so carefully any attempt to curtail those freedoms . . . any effort to limit

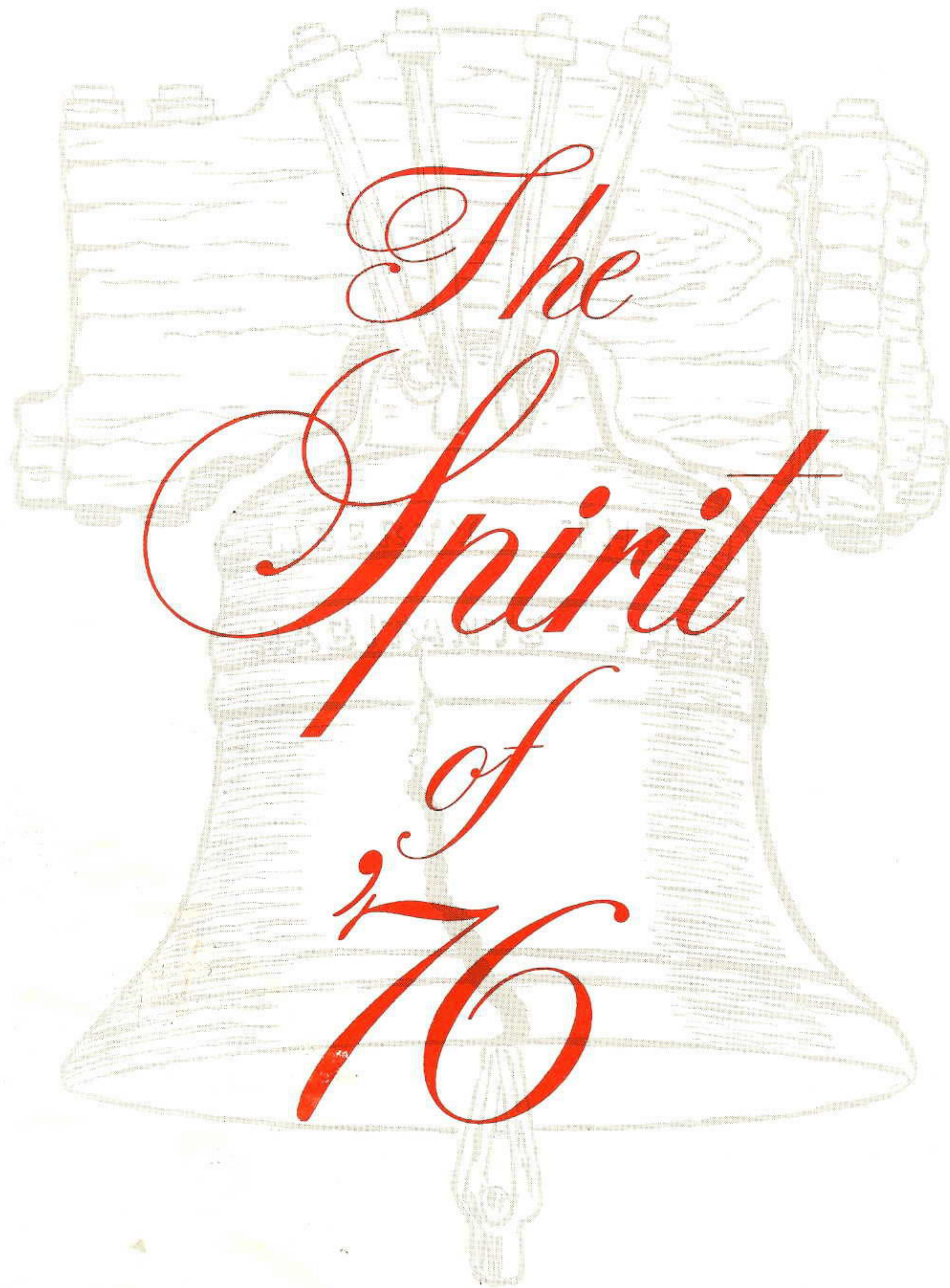
our right of choice . . . any movement to change our system of business or our way of living. It is our duty . . . and our privilege to work for progress within the framework of our liberties as we know them today. Our economic system has long been based on the greatest good for the greatest number and we should be wary of those who offer special privileges to special groups.

Freedom needs a watchful eye.

## REA's Are Big Business

THE nation's REA cooperatives now number nearly 1,000; they have borrowed about \$3 billion in government funds; enjoy tax-free annual earnings of nearly \$100 million; are entering the generating and transmission fields; are loaning money to industry firms, and compete in the retail distribution of appliances and other items. It is estimated that the tax subsidy approaches nearly \$50 million a year and that the cheap credit subsidy will amount to approximately another \$50 million to \$60 million a year. There can be no justification for this. The REA program has grown up, matured, and the local cooperative borrowers, to a large extent, are fully capable of handling their own affairs independent of government. It is no longer necessary for the Federal Treasury to use our tax dollars to subsidize REA interest rates or grant tax exemption to these profit-making institutions. It is time for these cooperatives to assume their responsibilities to the government and taxpayers generally as full members of our free enterprise system without subsidy from the government. Barring this, they should be returned to the single rural electrification units intended by Congress.

*“ . . . We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness. — That to secure these rights, Governments are instituted among Men, deriving their just powers from the consent of the governed, — . . . ”*



*“ . . . —And for the support of this Declaration, with a firm reliance on the Protection of Divine Providence, we mutually pledge to each other our Lives, our Fortunes and our sacred Honor.”*

IN CONGRESS, JULY 4, 1776

FOR most of us, July 4 means the first summer holiday. But did you ever wonder what it was like on that first Independence Day in 1776?

People shrieked in the streets for joy. They danced, paraded, blew bugles, rang bells. Cannon were fired to mark the moment. Feasts and banquets of every description were the order of the day, and a thousand toasts were raised in the name of new-found freedom.

On Bowling Green in New York, American troops and citizens dragged down the leaden statue of the reigning monarch, George III, and melted it into bullets for patriots' rifles.

When the Declaration of Independence was read in Savannah, Georgia, people feasted riotously all day. No more unjust taxes, no more foreign soldiers to feed! After dark they burned the king of England in effigy and read a mock funeral service over his "grave."

The royal arms were torn down from the State House in Philadelphia and hurled into a merry bonfire at Independence Square.

### Declaration First Read

From the balcony at the Old State House—one of the most famous meeting places of patriots along Boston's "Freedom Trail"—the Declaration was read to loudly cheering crowds in the streets below.

America was free. For the first time, we were our own boss!

Everyone did not hear about it at once, the way we might today with radio, television, and the press speeding news around the country. Records show that copies of the Declaration of Independence were distributed July 5 to the governors of the several colonies—and to the army generals. The first public reading took place July 8.

The bell in Philadelphia's old State House, where Congress was in session, was rung to attract the people. Colonel John Nixon read the stirring words

from a platform in the yard. Subsequently the document was read in courts and council halls, on public squares and village greens, from pulpits and platforms throughout the new states.

Few people knew that our independence was actually decided on July 2 by the casting of one vote from each colony. Or that Thomas Jefferson's beautifully worded Declaration sprang from a resolution made in Congress earlier that year by Richard Henry Lee of Virginia.

### Proposed by Lee of Virginia

Lee proposed on June 7, 1776, that the united colonies ought to be free and independent states, absolved from allegiance to the Crown. This was discussed for two days. Then, consideration of the resolution was postponed—presumably until a full declaration could be drawn up, but actually to give freedom a better chance to win!

The fact is that not all the colonies were ready to vote for independence. By delaying the final vote on the resolution, members who favored freedom gained three precious weeks to sway doubtful or objecting voters.

As Jefferson delicately put it, "New York, New Jersey, Pennsylvania, Delaware, Maryland, and South Carolina were not yet matured for falling from the parent stem . . . but they were fast advancing to that state. It was thought most prudent to wait a while for them."

The "waiting" period was one of the liveliest in history.

### Time of Persuading

While a committee headed by Thomas Jefferson drew up the Declaration, congressmen opposing liberty were "persuaded to change their minds."

July 1 came and unanimous consent on the Lee resolution was still in doubt. The Declaration could only be submitted if and when the resolution went through.

Delegates from New York were without instructions from their colony

on how to vote. The majority of Pennsylvania's delegates opposed independence.

Delaware was equally divided—one for, one against. A third congressman from Delaware, known to favor independence, was at home—eighty miles from Philadelphia. A trusted express rider was dispatched to bring him to Congress in time to cast the deciding vote for his colony. The delegate promptly mounted his horse and rode at top speed throughout the night. He arrived in time to vote for liberty.

South Carolina's delegation was finally convinced to vote Yes. Two opposing Pennsylvania delegates were persuaded to stay away from the July 2 session; the third, after some thought and hesitation, was persuaded to change his vote.

On the morning of July 2, the independence party was in complete control. Lee's resolution passed unanimously—with New York abstaining from casting a vote either way.

### Adopted July 4

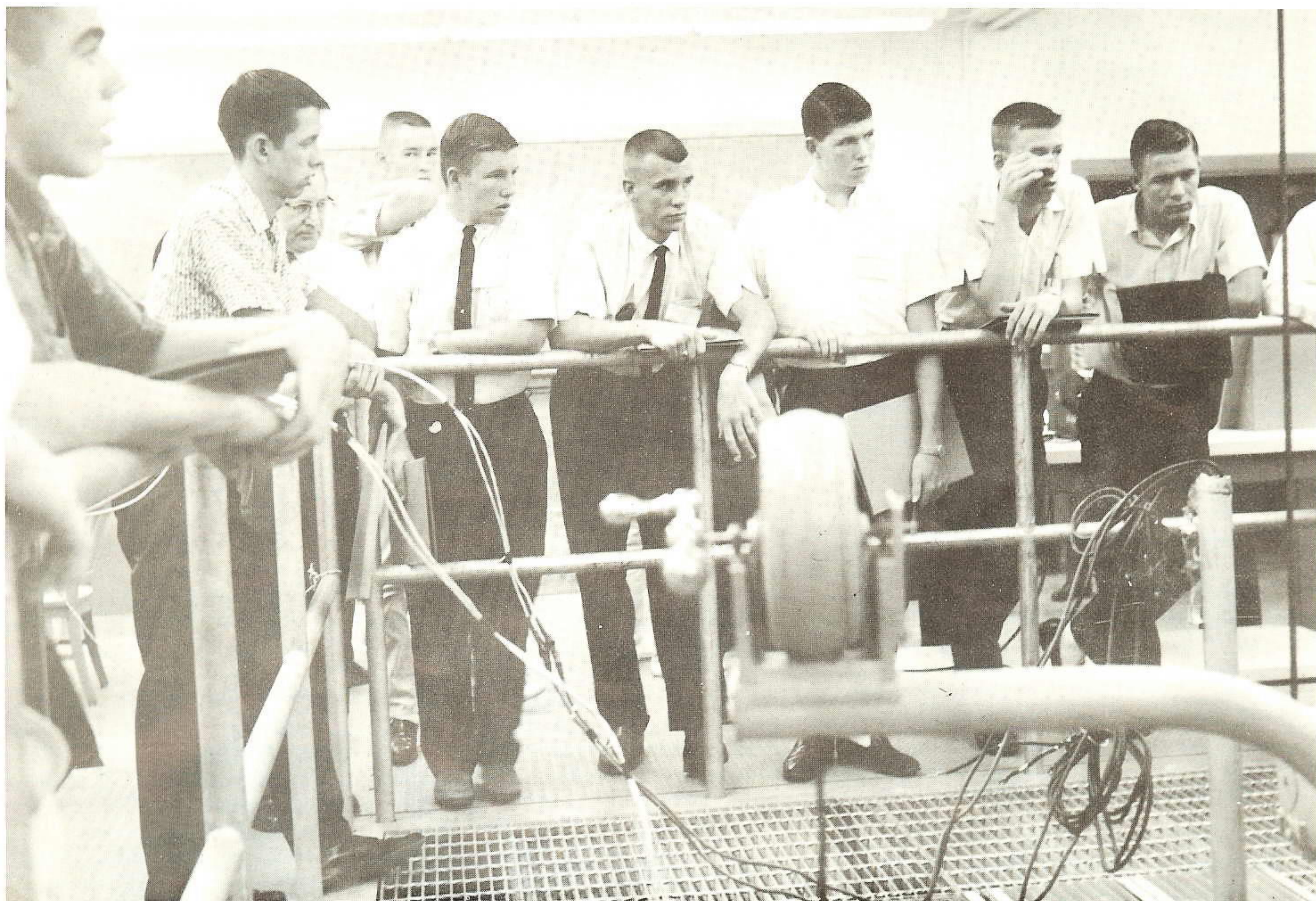
It was not until July 4 that the Declaration of Independence was adopted. No one signed it that day. The actual signatures were not begun until August 2, and names were still being added as late as 1781. Many men authorized to sign our treasured "birth certificate of freedom" were not even in office when it was adopted!

When President of the Congress John Hancock put his bold signature to the immortal document, there was a 500-pound reward on his head! His fellow patriots performed equal acts of heroism by defiantly adding their names to this Declaration.

This Fourth of July, think further than having a day off. The Fourth commemorates the birth of a nation "conceived in liberty and dedicated to the proposition that all men are created equal." Try to celebrate each "birthday of freedom" in such a way it'll become as much of a part of your family's life as any of the children's birthdays.

*The very first glorious fourth . . .*

# Our Nation's Birthday



**LOOKING OVER REACTOR**—Interest was keen when the students and teachers got a first-hand report on a real reactor during the third annual Texas Nuclear Science Symposium on the University of Texas campus June 7-12. Our Company sponsored the attendance of 34

high school students and teachers to the symposium, which drew over 500 participants from all parts of the state. The symposium was sponsored by the Texas Atomic Energy Research Foundation and the University of Texas.

## A Small Exposure to Nuclear Science

*... for third year, our Company sends outstanding area science students and teachers to Texas Nuclear Science Symposium at the University of Texas in Austin*

**F**OR the third straight year, carefully selected science students and their teachers from our Company's Texas service area enjoyed a front seat vantage point to the drama of the atom in Austin.

The third annual Texas Nuclear Science Symposium was the attraction and our Company footed expenses for the attendance of 15 teachers and 19 students representing 17 high schools in the Beaumont, Navasota and Port Arthur divisions. The GSU party was among some 500 participants from all

parts of the state at the symposium, where several of the nation's foremost nuclear scientists spoke.

The symposium unfolded on the University of Texas campus June 9-12 under the joint sponsorship of the University and the Texas Atomic Energy Research Foundation. Our Company and nine other investor-owned electric utilities in the state make up the Foundation.

Selected for their outstanding academic and scientific aptitude, our Company's 1963 participants registered for

the symposium Sunday, June 9, and were treated almost immediately to an informal reception. During this get-acquainted session, the students and teachers had an opportunity to discuss the nuclear science field with some of the scientists who were to later lecture at the symposium.

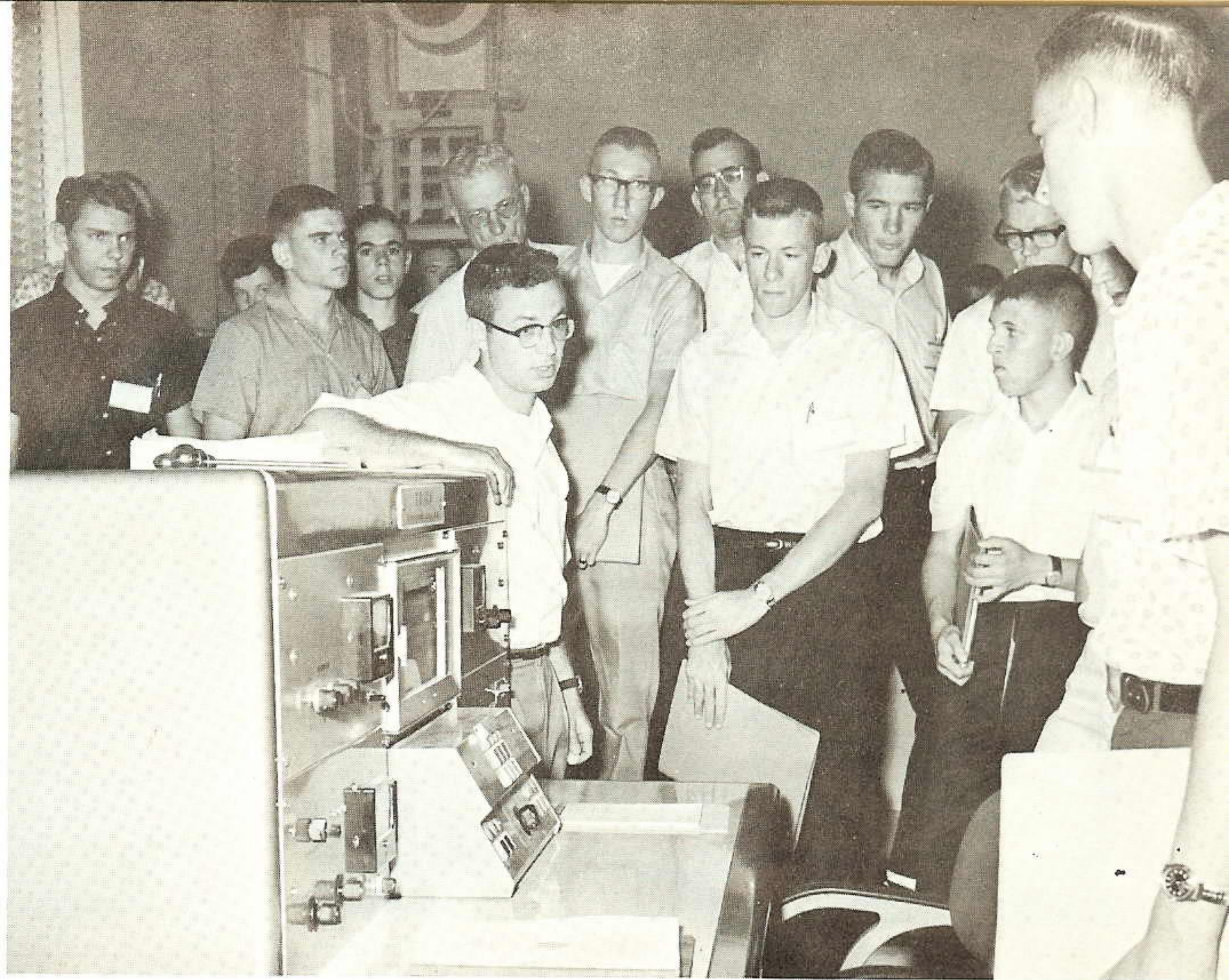
A banquet later in the evening climaxed the first day's limited schedule. Actual lectures, demonstrations, discussions and tours began the following morning and it wasn't until the final

session at noon Wednesday that the pace slackened for the participants.

Two of the most noted scientists on the three-day program came from General Atomic Division, General Dynamics Corporation, in San Diego, California. They were Dr. Martin Stern, acting chairman of the experimental physics department, and P. H. Miller, assistant laboratory director. Another highlight came Tuesday night when the featured speaker, Dr. W. W. Beeman, professor of physics and biophysicist from the University of Wisconsin, delivered an address on, "Man and Matter: Biophysics."

Other speakers on the symposium program were Dr. E. L. Hudspeth, professor of physics and director of the nuclear physics laboratory at the University of Texas, Dr. R. N. Little, Jr., professor of physics, Dr. J. David Gavenda, associate professor of physics, and Dr. W. T. Guy, Jr., professor of mathematics, all of the University of Texas; Dr. W. O. Milligan, professor of chemistry, Rice University; and Dr. Richard E. Wainerdi, associate dean of engineering at Texas A&M College.

Howard Drew, executive vice president of the Texas Atomic Energy Research Foundation, and Dr. Alan H. Humphreys, assistant chairman of the Texas Nuclear Science Symposium, helped run off the sessions in flawless fashion. Hal Reagan, Advertising Department, Beaumont, was on hand to assist the GSU-sponsored delegates whenever necessary.



**WHERE IT'S CONTROLLED.** Participants get a close-up examination of the control board for the TRIGA MARK II (Training, Research and Isotope Generating Reactor), which proved one of the highlights during the 1963 Nuclear Science Symposium. They learned that this particular model is used to train people in the uses and operation of reactors and to make available a research tool in our nation's universities. It's also helpful in crime detection and for producing isotopes for hospitals.

The youngsters, most of whom had just received high school diplomas a week or two earlier, weren't expected to grasp the entire content of the symposium lectures. They were mere-

ly exposed to the actual research now going on in our country's laboratories.

Then, if they found it interesting, they could talk with guest lecturers about college curricula pertaining to the nuclear science field. Many of the more than 300 students found it that fascinating.

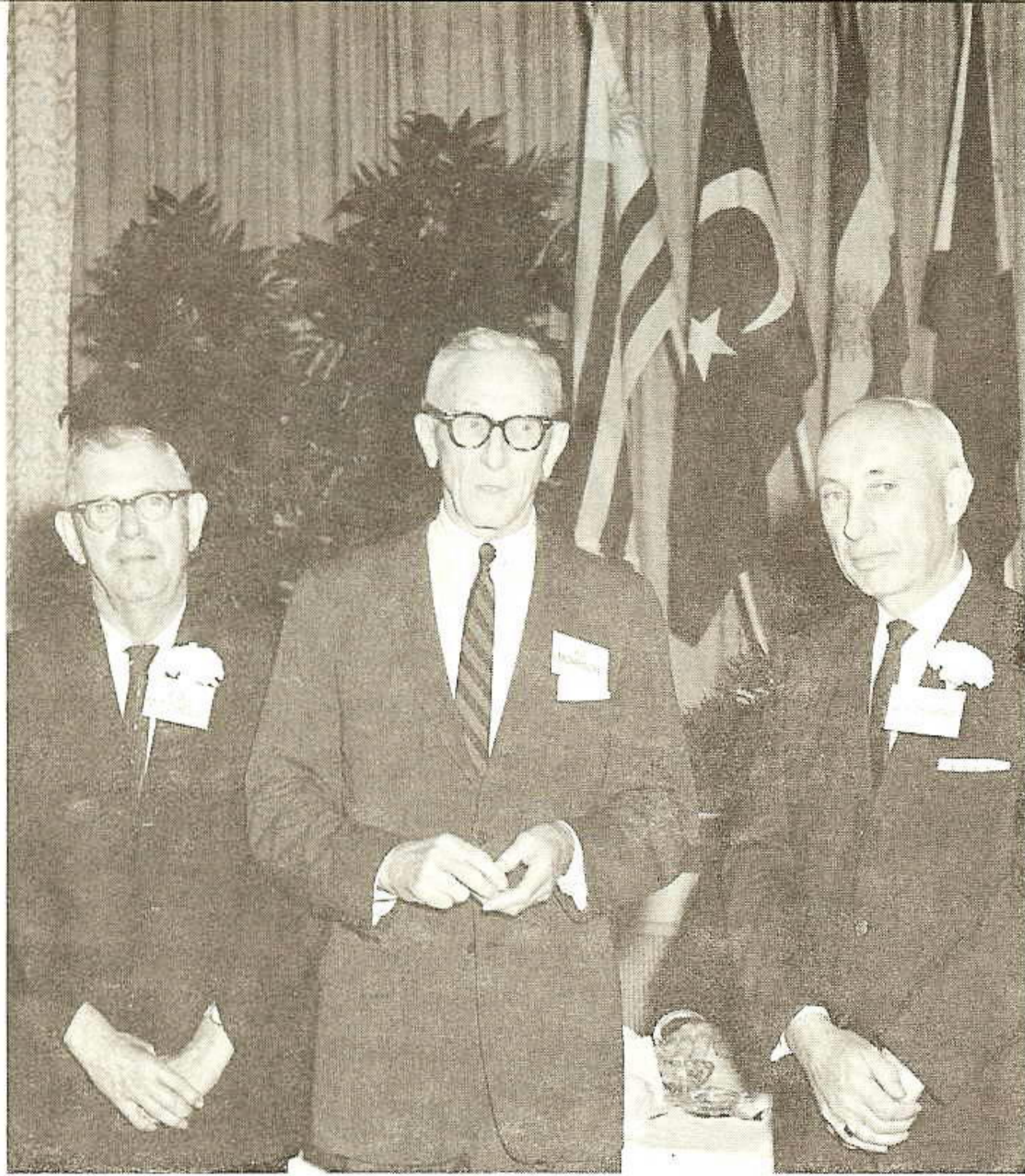
Dr. Stern, one of the visiting scientists from General Dynamics, was impressed with the "cream of the crop" of Texas high school science students.

"I travel quite extensively for programs like this and I can truly say that I am impressed with this group of students," he said. "I'm amazed at the way this large a group stayed so interested and with the intelligent questions they asked. It's always stimulating to me to be able to work with such promising young minds."

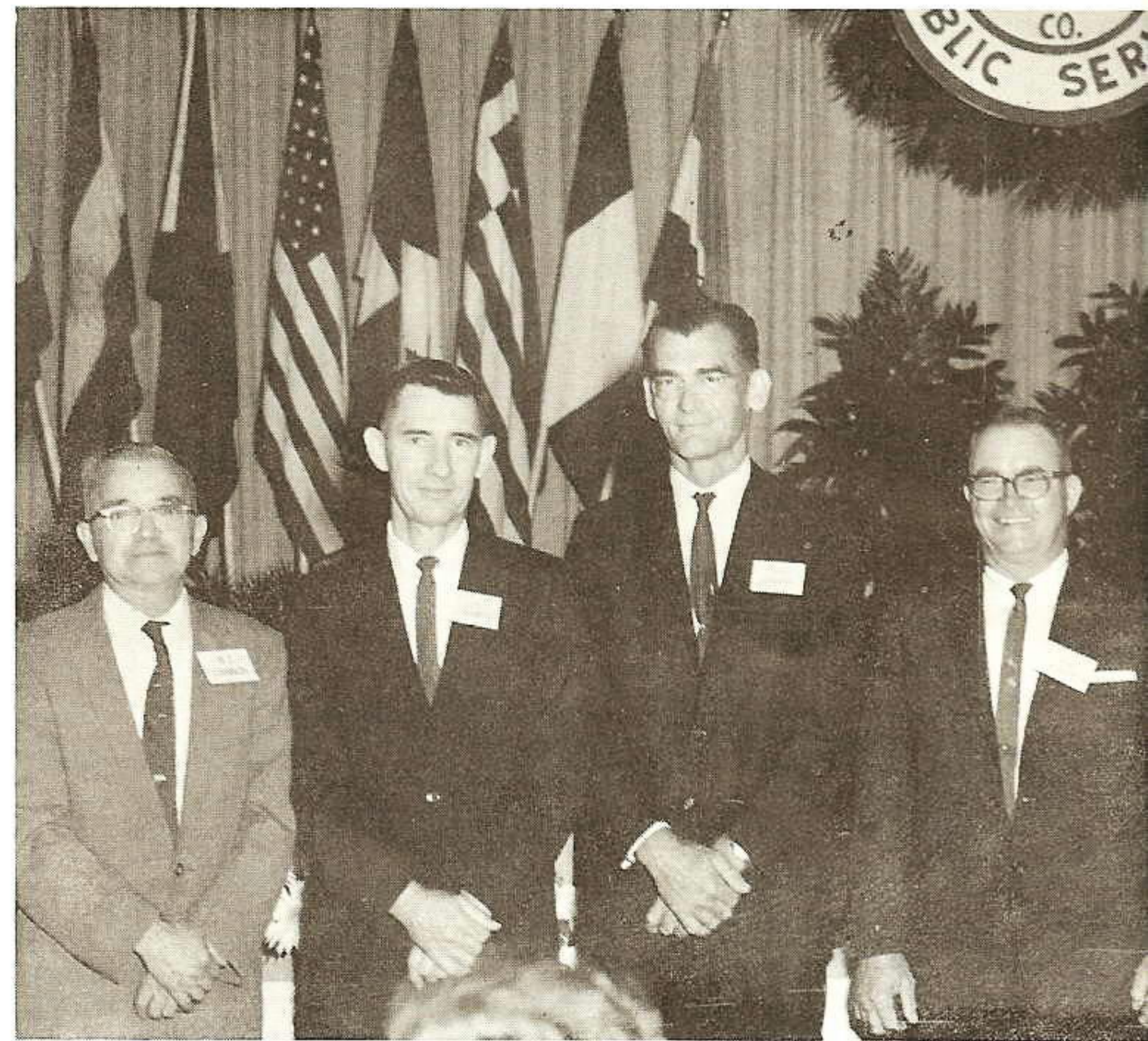
R. G. Engie, one of the GSU-sponsored teachers from Conroe, said, "This has been the most interesting science project I've ever been associated with. Our group thoroughly enjoyed the lectures, tours and especially the off-the-cuff talks with the scientists. I think Gulf States is doing a wonderful thing in exposing the students and teachers from its area to this type program."



**LOOKING, LISTENING WAS THE RULE AT SYMPOSIUM**—And this group of keenly interested participants prove it as they pay strict attention to an explanation of nuclear fusion by one of the scientists who lectured at the four-day session in Austin. This type of interest and attention was the rule rather than the exception at all of the lectures, tours and even informal discussions following major talks. Several of the nation's outstanding nuclear scientists spoke at the symposium.

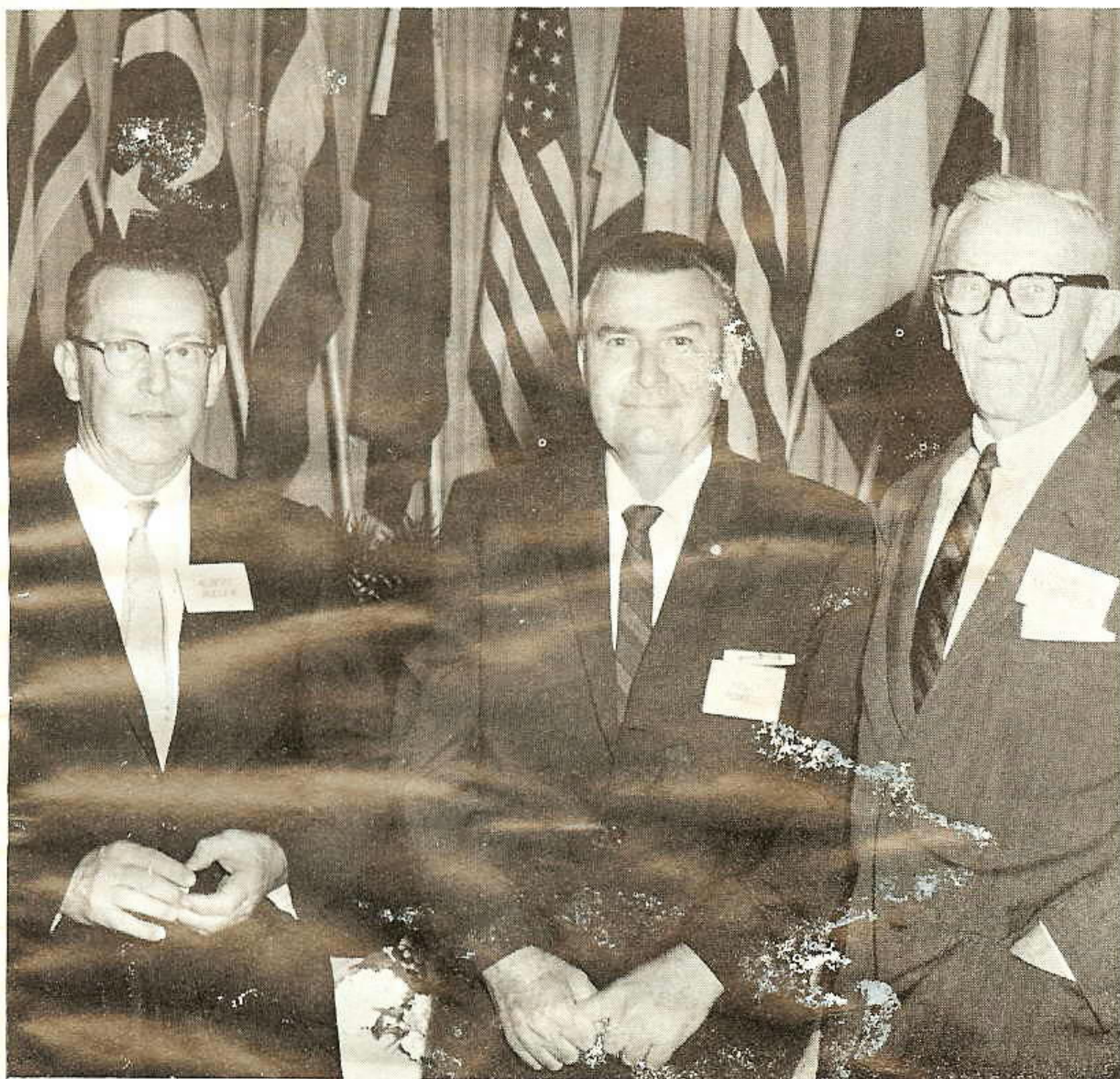


FORTY YEAR AWARDS. A. B. Mitchell, Treasury, Lafayette; Mr. Morrison; A. H. Demers, Production, Roy S. Nelson Station. Not available for picture was R. L. Henry, Distribution, Lake Charles.



TWENTY YEAR AWARDS. Left to right: B. C. Cannon, C. E. Chambers, and H. C. Sanders, Production, Roy S. Nelson Station; and M. M. Miller, Distribution, Opelousas.

## Lake Charles Division



THIRTY YEAR AWARDS. Albert Buller, Distribution, Lake Charles; and J. K. Powell, Distribution, Lafayette. The awards were made by Mr. Morrison on May 8 at the Pearl Watson Junior High, Lake Charles.



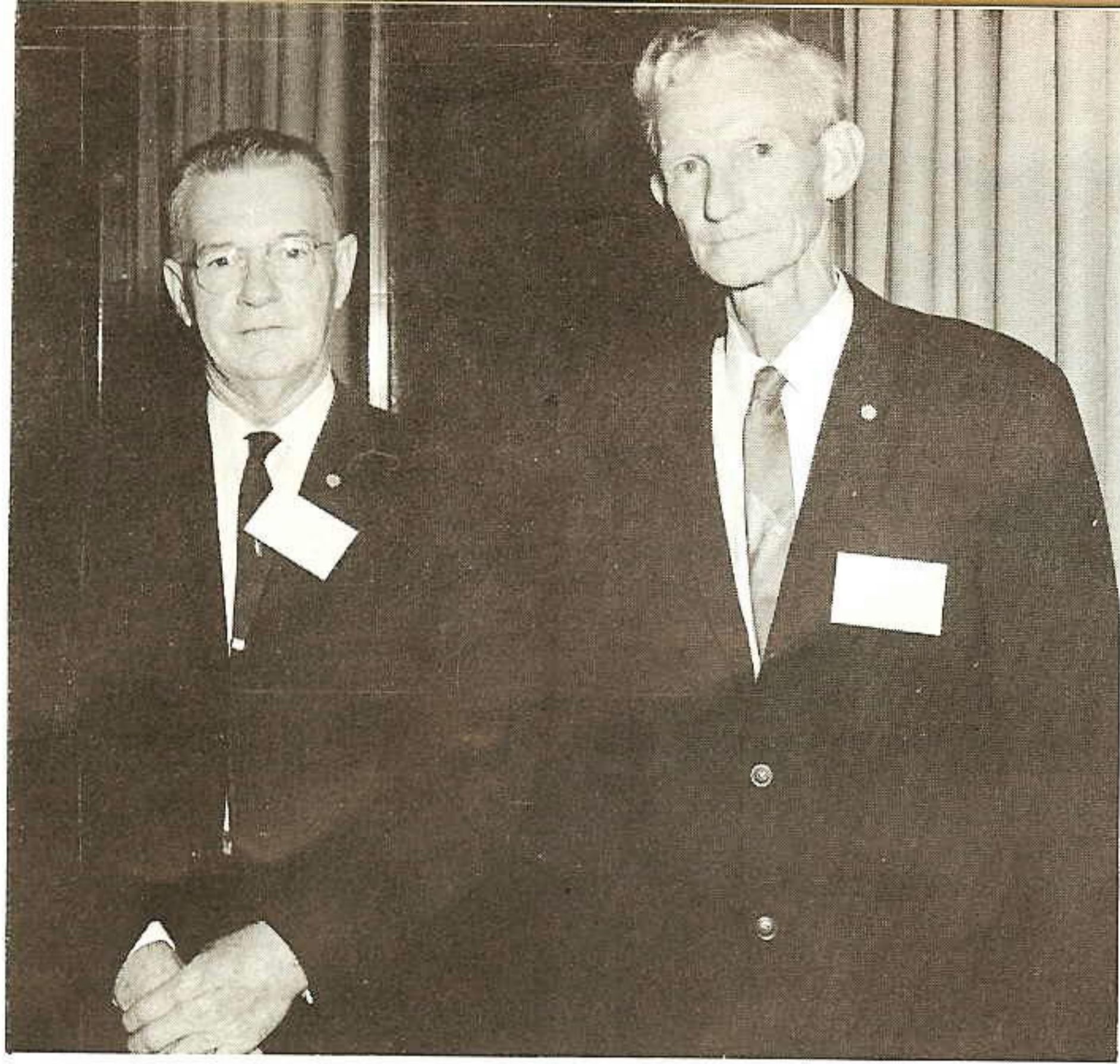
TEN YEAR AWARDS. Left to right: C. J. Breaux, Distribution, Lafayette; J. F. Brumfield, Sales, A. J. Boudreaux, Production, and Willie Duhon, Treasury, Lake Charles; Harry Guidry, Distribution, Lafayette; J. M. Hale, Production, and J. L. Hebert, Treasury, Lake Charles; Edwin Judice, Distribution, Horace Lacombe, Sales, Lafayette; C. O. Ingalls, Distribution, Lake Charles; J. R. Robin, Distribution, Lafayette; L. J. Menard, Treasury, S. J. Trahan and T. K. McCrosky, Distribution, Lake Charles; and V. J. Olivier, Distribution, Lafayette. Not available for picture were: W. P. Bertrand, Production, Andrew Landry and A. A. Trahan, Distribution, Lake Charles.

*Chairman of the Board  
presents 10, 20, 30 and 40  
year emblems to 174  
employees for their . . .*

# YEARS OF SERVICE

*Plain Talks*





FORTY YEAR AWARDS. Left to right, J. D. Fleming, Production, and W. M. Wilkinson, Treasury. Not available was U. P. Hicks, Distribution.



THIRTY YEAR AWARDS. Left to right, W. P. Gautreaux, Gas, and Vaidemar Westh, Production. Awards were made by Mr. Morrison on May 16.

## Baton Rouge Division



TWENTY YEAR AWARDS. Top row, left to right, Mrs. Lillian A. Fabre, Miss Elma Englade, Treasury; C. W. Richardson, Production; bottom row: C. P. Legleu, Jr., Production; V. J. Braud, Distribution; and Ramey Kirkwood, Jr., Production. Not available for picture was S. J. Laurent, Production.



TEN YEAR AWARDS. Above, left to right, top row: Chairman of the Board and President Morrison, R. C. Lafferty, C. V. Johnson, Production; B. G. Hilborn, A. H. Dewailly, Distribution; T. E. Hernandez, C. E. Dake, C. E. Courtney, Production; bottom row: E. J. Hernandez, Production; H. R. Green, G. Y. Harrington, W. J. Goodwin, Jr., J. R. Barnett, Distribution; J. D. Conlee, Jr., and Eugene Andre, Production.

Below, left to right, top row, B. R. Williams, H. L. Harrison, Production; A. E. Whitaker, Engineering; H. O. Toups, Distribution; J. M. Robinson, Production; N. J. Thibodeaux, Distribution, and M. D. Quinn, Production; bottom row: D. B. Noble, Production; C. A. Parker, J. A. Prejean, Distribution; E. C. Morrison, Jr., J. E. McMorris, and F. T. Langlois, Production.

Also receiving 10-year emblems, but not available for picture, were: T. C. Thigpen, Jr., N. F. Vincent, and E. D. Kelly, Production.



## Beaumont Division



**FORTY YEAR AWARDS.** Mr. Morrison presents 40-year emblems to three Beaumonters, left to right: A. F. Gager and W. H. Brader, Distribution; and V. P. Gayle, Sales.



**THIRTY YEAR AWARD.** Mr. Morrison presents emblem to John Tucker, left, Legal, Beaumont, for 30 years of service. Beaumont Division employees received their awards on April 30.

**TWENTY YEAR AWARDS.** Left to right: Eleanor N. Ard, Beaumont, Helen L. Cunningham, Sour Lake, Sally M. Dowden, Beaumont, all Treasury employees; Emma D. McMickin, Engineering, Leonora O'Neal, Sales, Gertrude Peddy, Distribution, and Mary Snowden, Sales, Beaumont; and J. L. Williams, Distribution, Silsbee. Not available for picture were: W. H. Burris, Jr., and J. E. Peveto, Production, Sabine Station; Alice G. Pell, Treasury, Orange.





**TEN YEAR AWARDS.** Top picture, left to right: Edaleen Bean, Treasury, H. W. Blake, Production, T. A. Boudreaux, Engineering, K. R. Bridgers, Production, D. R. Clawson, Engineering, R. W. Cooksley, and L. W. Desaw, Distribution, Priscilla A. Dumas, Treasury, J. M. Duperier, Engineering, Jessie M. Dyer, Treasury, and Maurice Frederick, Jr., Distribution, all of Beaumont.

Second picture, left to right: H. W. Gale, Engineering, J. L. Gallier, Jr., Production, G. B. Haines, Sale, W. C. Hart, Distribution, G. E. Hayes, Engineering, Beaumont; Floyd Hebert, Distribution, Orange; R. T. Kearney, Engineering, Beaumont; F. E. King, Jr., Distribution, Orange; P. E. Kringer, Production, J. C. Lusk, Distribution, and Alice Maldonado, Treasury, Beaumont.

Bottom picture, left to right: Maribel A. Hayes and Elizabeth J. McAfee, Engineering, Beaumont; Glen McGuire, Orange; F. J. Roffman, Beaumont, both in Distribution; E. B. Smith and G. M. Smith, Treasury, Beaumont, both in Distribution; Jimmie Smith and J. E. Strickland, Distribution, H. A. Taylor, Production, Beaumont; G. K. Teel, Distribution, Liberty; D. L. Tingen, A. A. Townsend and P. J. Vincent, Distribution, Beaumont.

Not available for picture were: B. L. Bruce, W. B. Martin, Beaumont, A. V. Leverett, and E. C. Martin, Bridge City, Production; L. J. Borque, Jr., Beaumont, and C. B. Clark, Orange, Distribution; E. A. Sandlin and J. A. Vallot, Jr., Engineering, Beaumont; and Daris C. Cryer and J. L. Landis, Treasury, Siblee.



**TWENTY YEAR AWARDS.** Left to right: Lydia M. Albers, and Annie J. Hebert, Treasury, and Mr. Morrison. Not available for picture was Loraine Dunham, Distribution.



**FORTY YEAR AWARDS.** Left to right: C. G. DeCuir, Sales; G. L. Hagler and L. V. Homuth, Distribution, Mamie B. Voyles, Sales, and Mr. Morrison.



## Port Arthur Division

**TEN YEAR AWARDS.** Left to right: Audrey Cundiff, Treasury, Mid-County; Dudley Benoit and A. E. Davis, Distribution; James Fernandez, Sales; W. H. Foster, Lovelle Marshall and Leonard Roy, Distribution; J. C. Saxon, Sales; and L. J. Sonnier, Treasury. Not available for picture was A. O. McLaughlin, Distribution.

**TWENTY YEAR AWARD.** Frank G. Dupree, Sr., Distribution, Navasota, receives his 20-year emblem from Mr. Morrison. Awards were made in Conroe on May 3.



## Navasota Division



**TEN YEAR AWARDS.** Left to right: Robert Yates, Jr., Distribution, Huntsville; L. E. Milliff, Distribution, Conroe; Roy Jordon and Curtis Gideon, Distribution, Navasota; and Volz Elliott, Sales, Conroe.



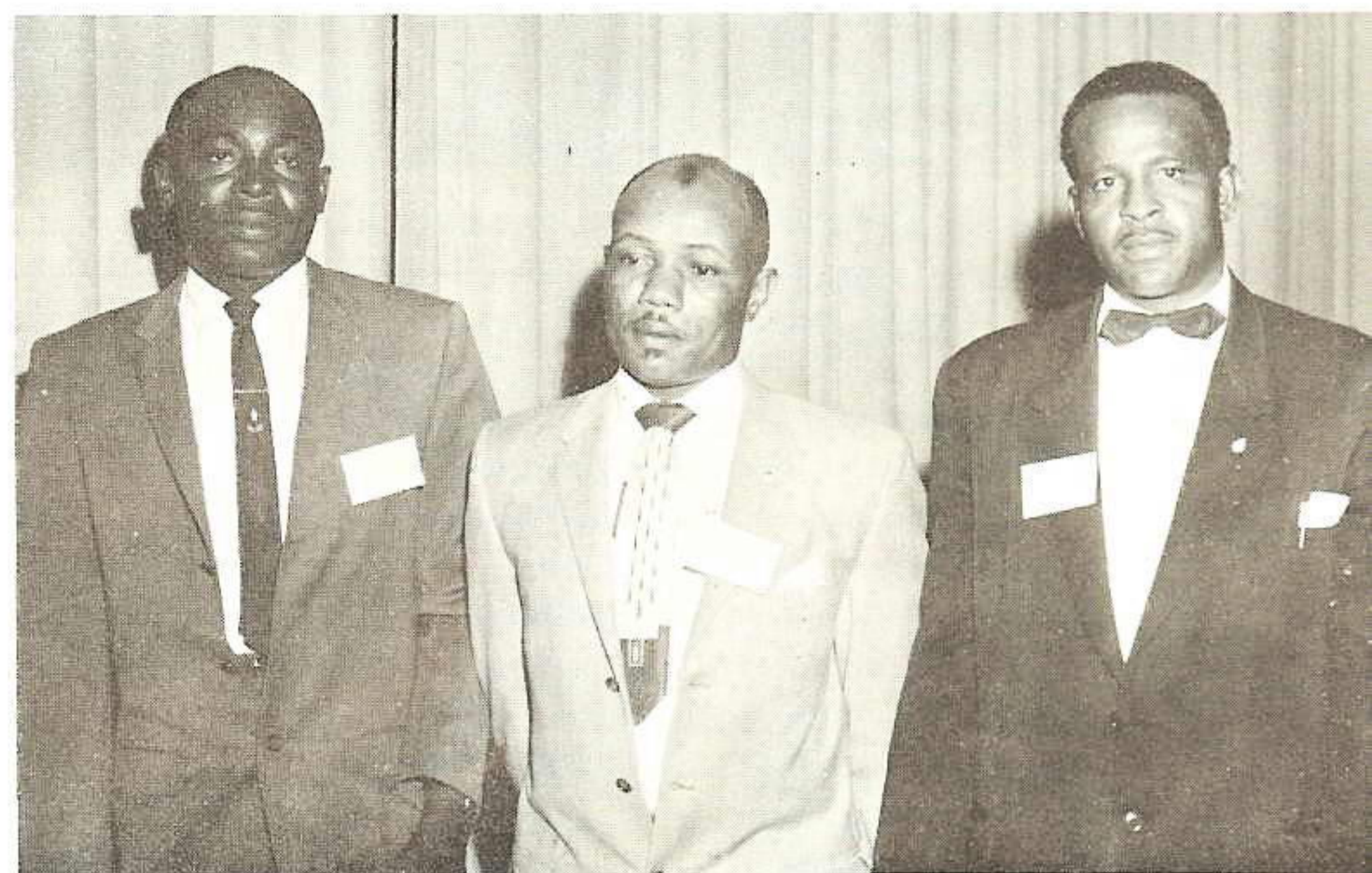
THIRTY YEAR AWARDS. Albert Tate, Gas, and R. O. Wheeler, division manager, Baton Rouge.



TWENTY YEAR AWARD. Aaron Sanders, Production, Louisiana Station, and Mr. Wheeler.

## Baton Rouge Division

TEN YEAR AWARDS. Left to right: William Barrow, L. J. Henry, and George Moore, Production, Louisiana Station.



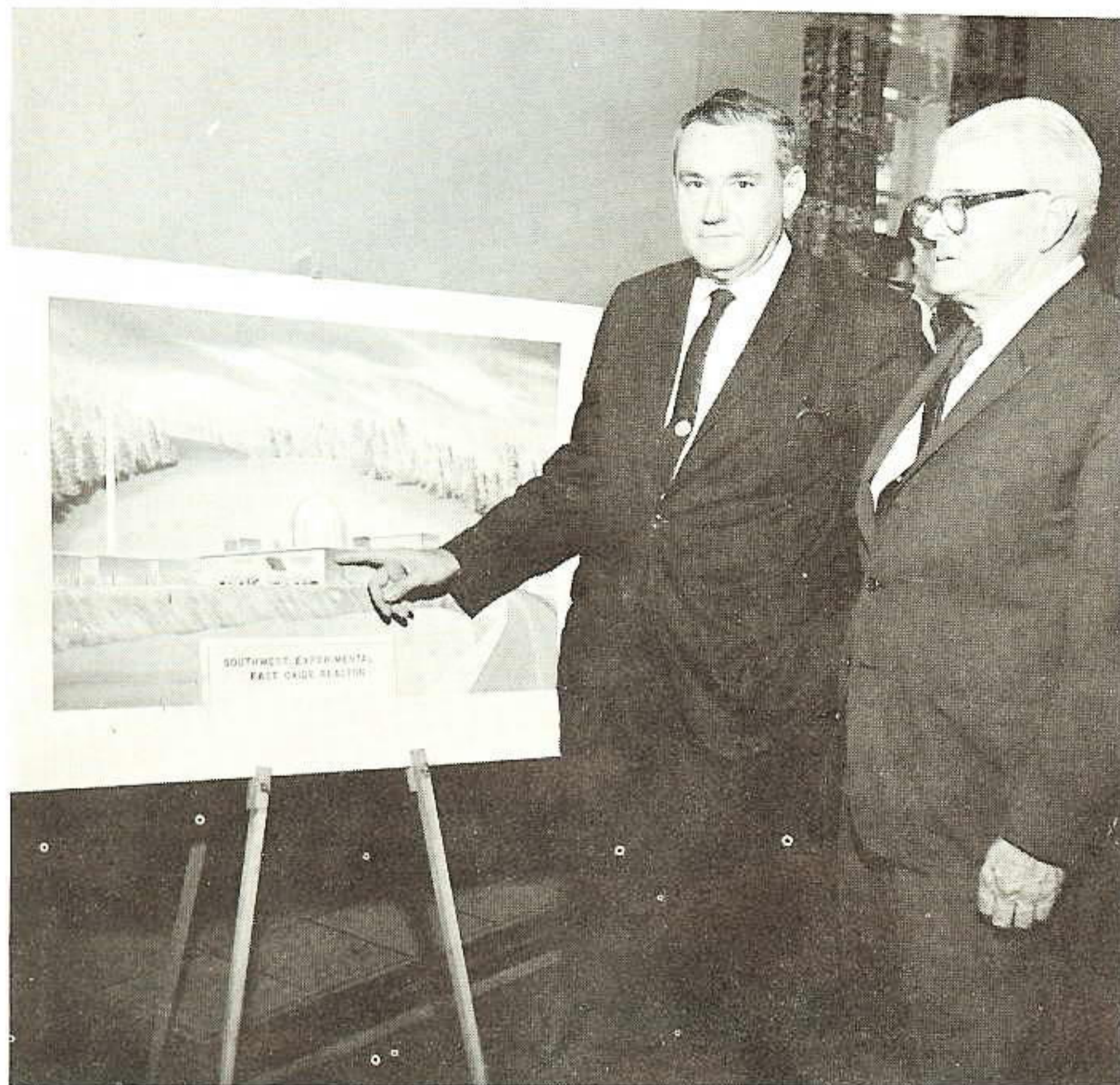
## Beaumont, Port Arthur Lake Charles, Navasota

TWENTY YEAR AWARDS. Left to right: Robert Camp, Distribution, Port Arthur; Maxine H. Jones, Building Services, Beaumont; and H. V. Petetan, Production, Neches Station, Beaumont. Not available for picture was Weldon Green, Distribution, Navasota.



TEN YEAR AWARDS. Top row, left to right: Arthur Smith, Distribution, Harold Johnson, Records, Andrew McCurley, Jr., Distribution, Beaumont; J. R. James, Distribution, Lake Charles; bottom row: Nathaniel Stephens, Distribution, Beaumont; Alexander Valerie, Production, Lake Charles; Wilfred St. Julien, Distribution, Lafayette; and Jacob Wallace, Distribution, Beaumont.





LOOK OVER ARTIST'S SKETCH OF SEFOR PLANT. Austin J. Mary, superintendent of planning, left, and J. Robert Welsh, president of Southwest Atomic Energy Associates, looks over artist's conception of the proposed Southwest Experimental Fast Oxide Reactor (SEFOR) plant following a press conference on the campus of the University of Arkansas at Fayetteville May 22. If the plan, submitted by the Southwest Atomic Energy Associates, of which our Company is a member, is approved by the U. S. Atomic Energy Commission, the plant will be built near Fayetteville in the northwest corner of Arkansas.

*Announced in Fayetteville, May 22 . . .*

## SEFOR Proposal Presented AEC

THE U. S. Atomic Energy Commission is considering a proposal by our Company and 14 other investor-owned electric companies operating in the South and Southwest to build a \$25 million joint atomic research project near Fayetteville, Arkansas, it was announced at a press conference May 22 on the campus of the University of Arkansas at Fayetteville.

The 15 companies, which make up Southwest Atomic Energy Associates, have submitted to the AEC a proposal for a program in which industry and the Federal agency will participate. A decision on the project is expected before June 28. Under the plan the 15-company group, the Karlsruhe Laboratory of the Republic of West Germany and General Electric Company would provide the experimental reactor and AEC would provide funds for its operation.

The facility has been named SEFOR (Southwest Experimental Fast Oxide Reactor). Purpose of the project is to demonstrate operating characteristics

of a fast breeder reactor to be used ultimately for power production. The SEFOR facility itself will generate no electricity but will be purely a research and development program.

The location, 17 miles southwest of Fayetteville, was chosen because it is near the center of the six-state area in which the 15 participating companies operate, and because it is near the University of Arkansas. The location was attractive to the scientists from West Germany and from the United States who will operate the facility. The Karlsruhe Laboratory participation is in conjunction with Euratom, atomic organization of the European Common Market countries.

It is estimated that plant construction will begin during the summer of 1964 and will be completed by the latter part of 1966. Part of the research program will take place during this period with the remainder to be carried on after completion. Development of economically attractive atomic power is part of the program of the electric industry. The oxides of plutonium and uranium to be used as fuel in the SEFOR program show great promise of proving to be seven or eight times as efficient as any atomic fuels developed thus far. This could be one of the most significant contributions made in the development of power reactors.

Speakers on the program included SAEA President J. Robert Welsh, who is also president of Southwestern Electric Power Company, Dr. David W. Mullins, president of the University of Arkansas, George White, general manager of General Electric's Atomic Power Equipment Department, and Reeves Ritchie, president of Arkansas Power and Light Company. Austin J. Mary, system superintendent of planning, represented our Company at the Fayetteville conference.

Howard Fussell, Advertising Department, Beaumont, and Ellis Sweatte, of the Beaumont Enterprise editorial staff, also attended the conference.



ANTIMATED DISCUSSION. Mr. Mary, left, sheds some extra light on technical problems encountered in nuclear research in response to questions asked by Ellis Sweatte, reporter for the Beaumont Enterprise, following the press conference at Fayetteville. Several dozen representatives of news media from Arkansas and neighboring states attended.



IN JENNINGS. John K. Welch (center), president of the Jennings Association of Commerce, presents Mr. and Mrs. Harry Clement of Jennings with the Balanced Farm and Home Award plaque while young Harry Jude Clement looks on.



IN WELSH. A. A. Spurry (center), who served as marshall for the May 21 tour, made the presentation of the plaque to GSU customers Mr. and Mrs. Ralph Hayes of Welsh.

*Two Company customers win*

*Jennings Association of Commerce*

*Balanced Farm and Home Awards . . .*

# Making the Farm A Better Home

FOUR Jefferson Davis Parish farm families were recognized for their leadership in agriculture and their use of new techniques in farming when they were presented the Jennings Association of Commerce Balanced Farm and Home Award May 21. Two of this year's winners are served by our company.

Recipients this year were Mr. and Mrs. Lucius Vidrine, Fenton; Mr. and Mrs. Ralph Hayes, Welsh; Mr. and Mrs. Harry Clement, Jennings; and Mr. and Mrs. Alfred Marshall, Hathaway. A plaque was presented to each family by a touring group of Jennings business and civic leaders. Following the official presentation, the plaque was permanently erected in some prominent spot in front of the farm home.

A total of 17 automobiles and more than 50 persons took part in the tour. Refreshments were provided at each stop by the farm families. Handshakes, discussion of the weather and old-fashioned visiting were the order of the day.

Representing our Company on the annual tour were Martin Wagon, residential sales representatives, and Hutt Reed, commercial sales representative, both of Jennings.



IN FENTON. Frank Rhodriguez (center), chairman of this year's Balanced Farm and Home Award program, presents plaque to Mr. and Mrs. Lucius Vidrine, GSU customers in Fenton.



IN HATHAWAY. Mr. and Mrs. Alfred Marshall stand beside the Balanced Farm and Home Award plaque which was erected in front of their attractive home near Hathaway. Frank Rhodriguez is at right.

*Selected one of top four in  
state . . .*

## Colmesneil Places Third

*. . . in Texas Community  
Improvement Program*

CIVIC pride, a desire for improving, limitless cooperation and lots of proverbial "elbow grease." Those were the ingredients that went into Colmesneil's rewarding campaign to become one of Texas' leading rural communities. The "payoff" came late last month when Colmesneil was judged third-place winner in the state in the highly-competitive Texas Community Improvement Program, an annual contest sponsored by our Company and the state's other investor-owned electric utilities and conducted by the A&M College Texas Agricultural Extension Service.

Three weeks earlier, Colmesneil was judged first place winner in preliminary—or District 9—competition, winning \$100 cash and a berth in the four-town state finals. Colmesneil, nestled among the pines in north Tyler County, vied with Flint-Gresham (Smith County), Telephone (Fannin County) and North Alamo (Hidalgo County) for the state championship prize of \$450.

Telephone community walked off with first place in the state judging, followed in order by Flint-Gresham (\$350), Colmesneil (\$250) and North Alamo (\$150).

Finishing third will never replace first but Colmesneil's civic triumph takes on new luster when it's recalled that upwards of 270 communities from all corners of the state were in this year's field.

Mrs. John Sturrock served as chairman of the Colmesneil Community Improvement Organization but she isn't taking credit for this year's achievements, covered extensively by newspaper, radio and television news staffs from Beaumont, Port Arthur and Lufkin. Mrs. Sturrock shares the plaudits with her committees, the chairmen, the entire Colmesneil community and our Company.

**AN EYE FOR POULTRY.** These visitors seemed to have more than a passing interest in good poultry during the state judging at Colmesneil. Among the group are GSU's Jack Ogden, residential sales representative, Woodville; and Peter Simon, Rates and Depreciation, Beaumont.



**SPONSOR GREETES DIRECTOR.** L. M. Welch, vice president division operations, exchanges greetings with Reagan Brown, A&M College Extension sociologist who served as director of the state judging team at Colmesneil, Texas. Our company and the other electric utility firms in the state sponsor the Texas Community Improvement Program.

The Texas Community Improvement Program is based on local effort at increasing and managing income, improving the farms and homes, improving health conditions and services, increasing beautification and all efforts to make the communities better places in which to live. Our Company and the state's other electric utility firms make \$16,800 available in prizes each year for the state-wide program. Ninety communities will be awarded cash prizes for their efforts this year.

Reagan Brown, A&M College Extension Service sociologist, announced after the final judging that this has been Texas' greatest year in an effort to make our state the greatest in the nation by "grass root—do it yourself" effort.

Our Company was well represented during the state finals judging at Colmesneil Wednesday, May 22. Headed by L. M. Welch, vice president, division operations, our Company party numbered an even dozen. Also in attendance were Lloyd Branan, supervisor of area development; Rex Lee, Beaumont Division manager; A. B. Wilson, district superintendent, Gulf and Silsbee Districts; Leonora O'Neil, home service director; Vic Norvell, Silsbee District superintendent; Frank Robinson, local superintendent, Woodville; Peter G. Simon, Rates and Depreciation; A. D. Sprawls, area development engineer, Gwen Hansen, home service advisor, Beaumont; Jack Ogden, residential sales representative, Woodville; and Hal Reagan, Advertising Department, Beaumont.

Other communities in our service area finishing "in the money" this year were Lyons in Burleson County, first place in Division 2 in District 11; Huff Creek in Jasper County, second place in Division 1 in the Northern District; Walnut Hill in Jasper County, third place in Division 2 in the Northern District; Nome and Cheek in Jefferson County, second and third place, respectively, in Division 1 in the Southern District; Bethlehem-Roan's Prairie in Grimes County, fourth place in Division 1 in the Southern District; Blackberry in Grimes County, second place in Division 2 in the Southern District; and Gause in Milam County, fourth place in Division 2 in the Southern District.



Area IX FFA recognizes outstanding work . . .

## Honorary Lone Star Farmer Awards Presented Two Company Employees

TEXAS Area 9 Future Farmers of America officers and sweetheart candidates were guests of our Company at breakfast Saturday, June 1, during that organization's annual convention at Beaumont's Ridgewood Motor Hotel.

Speaker for the occasion was R. A. McAlpine, superintendent of sales Beaumont. Numerous other GSUers, including Rex Lee, Beaumont Division manager, were on hand as our Company honored the FFA officers and their sweetheart candidates.

A day earlier, L. M. Welch, vice president, Division Operations, presented the annual Texas Electrification Awards at the convention's initial session at the Ridgewood. Ernest Halsell and Bobby Ray Baker, both of Diboll, Tex., were first and second place winners, respectively. Bobby Arnold of Nacogdoches finished third.

In the second general session, Saturday morning, Mr. Lee and Lloyd Brannan, supervisor of area development, received honorary Lone Star Farmer Degrees for their untiring efforts in farm development work.



SHOWS OFF FARMER DEGREE. Lloyd Brannan, supervisor of area development, proudly shows off the plaque and certificate that bestowed upon him an honorary Lone Star Farmer Degree.



GETS FARM ELECTRIFICATION AWARD. Ernest Halsell of Diboll, Texas, receives the first place plaque in the Texas Electrification Awards presentations from L. M. Welch, vice president, Division Operations. Bobby Ray Baker of Diboll and Bobby Arnold of Nacogdoches won second and third place awards.



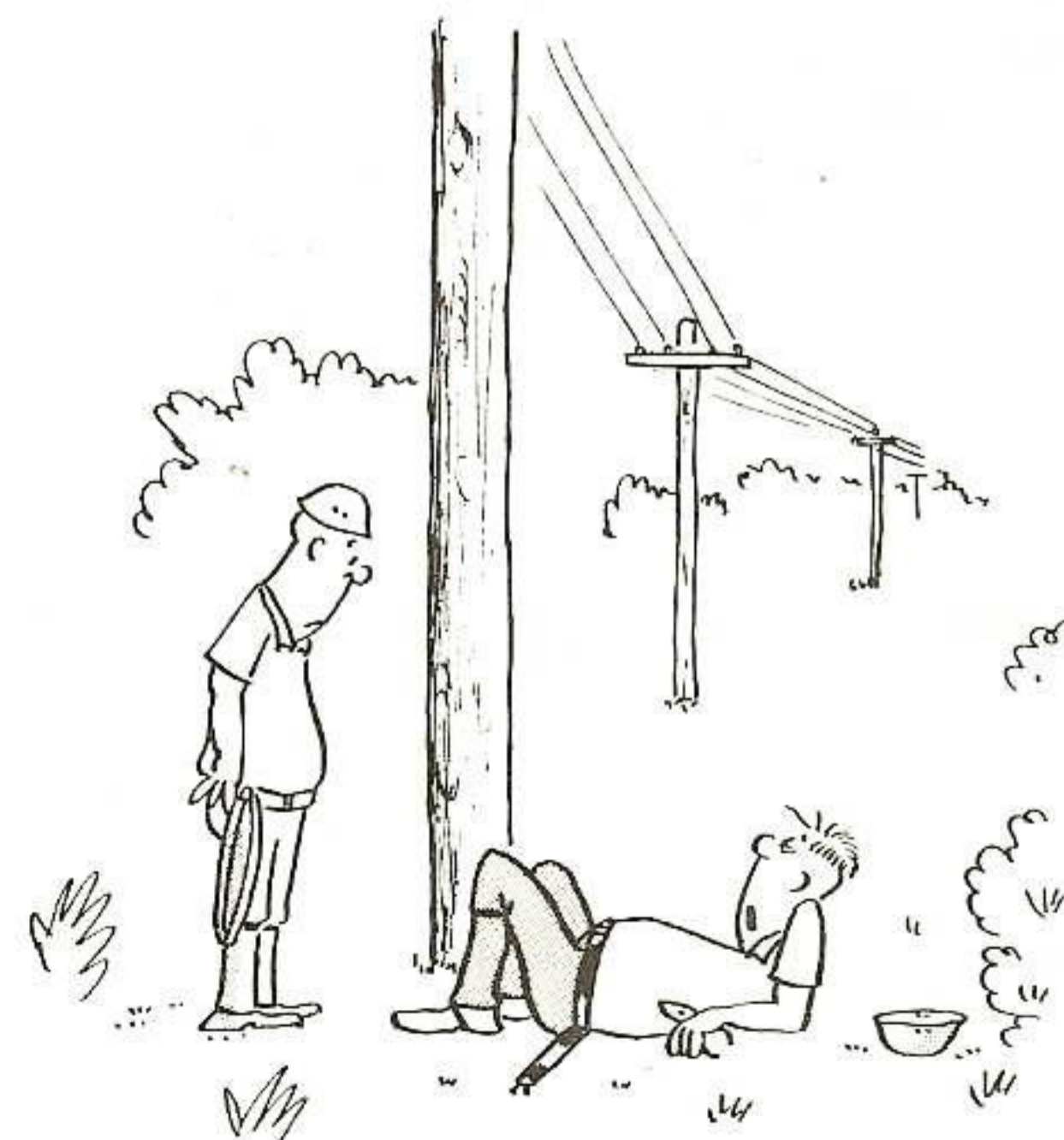
GOING THROUGH DEGREE RITES. Rex Lee, Beaumont Division manager, goes through the official FFA rites before receiving an honorary Lone Star Farmer Degree. The Mauriceville, Texas, FFA Chapter handled the presentation ceremonies.

## Transferred to Lake Charles

KENNETH C. GERSTENBERG, engineer in Beaumont Division Project Section of System Engineering, was promoted to industrial engineer and transferred to Lake Charles Division Sales on June 1.

Mr. Gersenberg has been with our Company since June, 1958, following his graduation from Texas A&M with a BS in electrical engineering. Following his return from active duty with the Air Force in 1959 he was assigned to Project Engineering.

He is a native of Belton, Texas, and attended school in Salado, Texas.



"I cut my belt buckle instead of the wire"

## Thrift Plan

DURING May, the Trustee of the employee's thrift plan purchased the following shares of stock with employee deductions and Company contributions for April:

- 1,468 shares of Common stock at a total cost of \$55,434.79, an average cost per share of \$37.762;
- 62 shares of \$4.40 Preferred at a total cost of \$6,134.30, an average cost per share of 98.94;

these costs included brokerage and commission fees.

The trustee also deposited \$29,032.08 with the savings department of the First Security National Bank of Beaumont.



Mr. Garvin



Mr. Hawkins

*In Beaumont, Port Arthur, Baton Rouge . . .*

## Four T&D Employees Promoted To New Foreman Positions

FOUR T&D employees, one in Beaumont, one in Port Arthur, and two in Baton Rouge, have been promoted to new foreman positions during the past month.

Promotions are as follows: Earl L. Garvin, serviceman, first class, Beaumont, to utility foreman; G. H. Hawkins, utility foreman, Port Arthur, to substation relay and maintenance foreman; F. J. Gonzales, line foreman, Baton Rouge, to service foreman; and J. R. Braud, utility foreman, Baton Rouge, to line foreman.

### Earl Garvin

Mr. Garvin began working for our Company as a helper in Beaumont in 1948. After serving in various line classifications he was promoted to lineman, first class, in 1954, and was made a serviceman, first class, in 1962.

A native of San Antonio, Texas, he was reared in Beaumont and attended Beaumont Schools. He and his wife, Eloise Martha, have two children, Ronny, an employee of the City of Beaumont, and Beckie Lynn, a student at Amelia Elementary School.

### G. H. Hawkins

Mr. Hawkins has been with our Company since 1929 when he came to work as a meterman in Beaumont T&D. He was transferred to Port Arthur in the same job in 1933. He served in various classifications until named a meterman, first class, in 1941. In 1949, his classification was changed to primary and special tester. He was promoted to relayman, first class, in 1951. Since 1957 he has been utility foreman.



Mr. Gonzales

A native of Nacogdoches, Texas, he received his education in the Waco public schools.

Mr. Hawkins is a member of the Board of Stewards of the Lakeview Methodist Church. He and his wife, Minta, have one son, Gene, an employee of Pure Oil Co.

### F. J. Gonzales

A native of Baton Rouge, Mr. Gonzales was employed in 1946 as a meterman, helper, in Baton Rouge. Later that year he was classified as an apprentice in the T&D. He served in various serviceman positions until he progressed to serviceman, first class, in 1950. In 1955, he was transferred to the Line Department and was made a lineman, first class. He was promoted to utility foreman in 1955 and had been a line foreman since 1959. He served with the U. S. Army from 1942 to 1946.

Mr. Gonzales and his wife, Gloria, have three children, Ray Coy, a student at Istrouma High, Cynthia Fay, a student at Istrouma Junior High, and Darlene Sue, a student at Dalton Elementary.

Mr. Gonzales is a member of St. Anthony Catholic Church and the American Legion.

### J. R. Braud

Mr. Braud, a native Baton Rougian, was employed in the Baton Rouge T&D in 1944 as a helper. He was on military leave with the U. S. Army from 1945 to 1947. In 1948, he was made an apprentice in T&D and served in various line classifications until promoted to lineman, first class, in 1952. He had been a utility foreman since 1957.

Mr. Braud and his wife, Emily, have four sons, Michael Ray, Terry Lee, Steven Coy, and David Wayne.



Mr. Braud



Mr. Dunlop

Following short illness . . .

## G. W. Dunlop, Assistant Treas., Dies

GEORGE W. DUNLOP, 56, assistant treasurer for system and procedures, Beaumont, died unexpectedly May 25 in a Beaumont hospital.

Mr. Dunlop had been admitted to the hospital on May 23 for physical therapy treatment but his death followed a heart attack.

A native of Halifax, Nova Scotia, he had resided in Beaumont since 1937. He was a member of the First Methodist Church.

Mr. Dunlop entered the utility business in Boston in 1936 and was associated later with the Key West Elec-

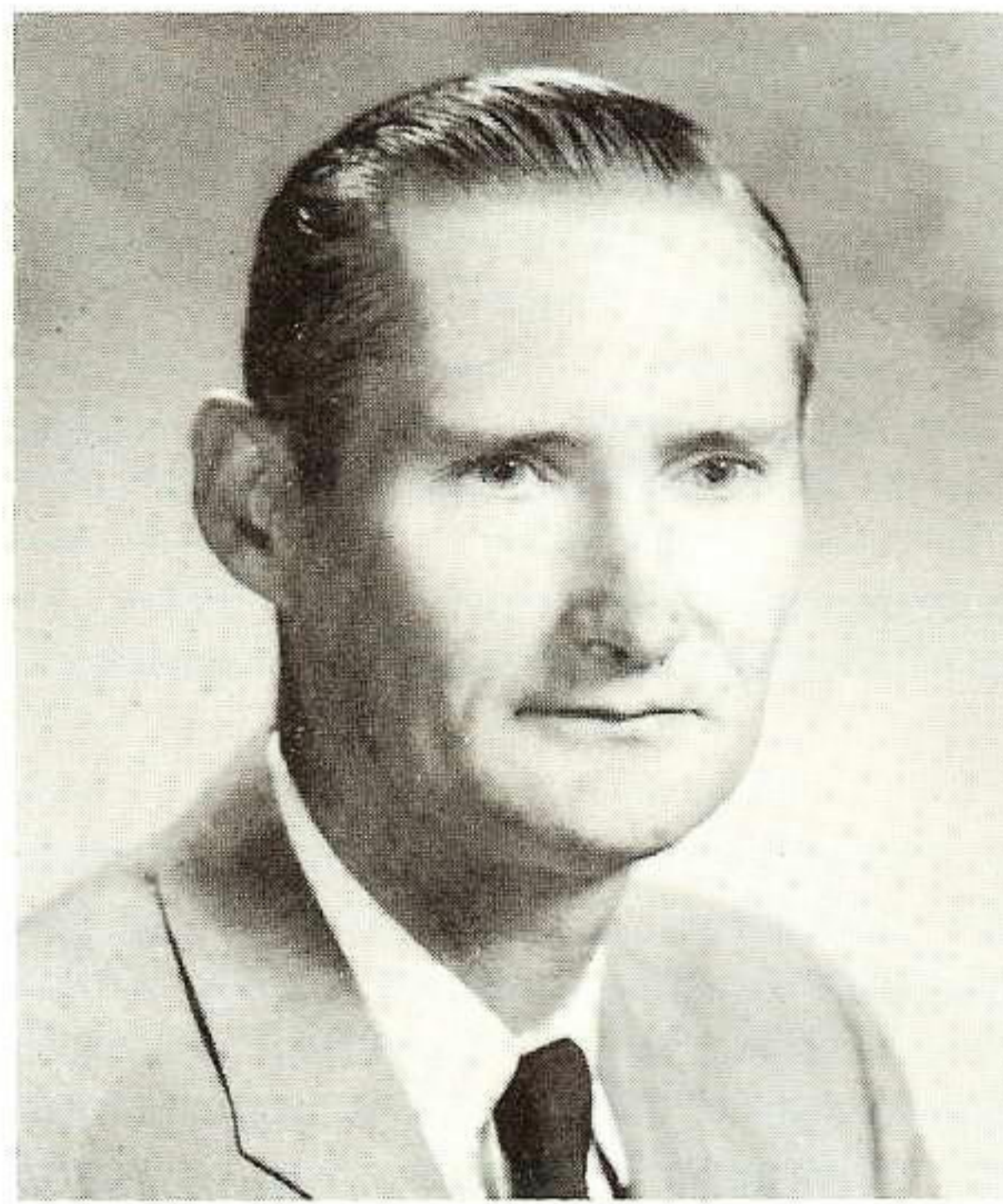
tric Co. and the Savannah Electric Co.

He joined our Company in Beaumont in 1937 as assistant chief clerk and in 1947 he was promoted to chief clerk. He was named assistant treasurer for accounting in 1956. He had been in charge of Systems and Procedures Department since 1957.

Survivors included his wife, Masel, of Beaumont; three sons, David S. Dunlop, Austin, Texas; George W. Dunlop, Jr., Casper, Wyo.; and Capt. Thomas H. Crockett, Spokane, Wash.; two sisters and three brothers; and one grandson.



Mr. Calvert



Mr. Baird

From Beaumont, Navasota . . .

## Two Selected to Attend Georgia Tech Course

C. E. CALVERT, staff engineer, System Production, Beaumont, and A. W. Baird, operating superintendent, Navasota Division, have been selected to attend a four-week Public Utility Executive Short Course in Atlanta, Ga., from July 29 through August 23.

The course is co-sponsored by the Southeast Electric Exchange, of which our Company is a member, and Georgia Institute of Technology.

The course is designed to develop managerial personnel in the concepts of the electric utility industry. It will cover such subjects as economics of public utilities, human relations, marketing, labor law, and communications.

Mr. Calvert has been with our Company since 1950. He has been an engi-

neer in the Navasota and Beaumont Divisions, a member of the task force group, a project engineer, and served on special assignment to Stone & Webster Engineering Corp. during the early part of the construction of Sabine Station. He has been a staff engineer since 1961.

Mr. Baird, who came to work in 1936, has held various engineering positions in Beaumont, Port Arthur and Navasota. In 1952 he was named engineering supervisor in Beaumont, and division engineer in 1956. From 1956 to 1960, he was operating supervisor for Beaumont Division. Prior to being transferred to Navasota in 1960 he was a staff engineer in System Operations.

## Down The Drain With Unused Drugs!

WHEN the illness is over, there is only one safe place for those left over prescription drugs, whether they are in the form of pills, liquids or syrups. The place is down the drain!

A warning issued by the American Medical Association explains why. Three cases of poisoning have been reported from the use of "degraded" antibiotics in the home. Age and improper storage conditions in medicine chests and refrigerators cause a chemical breakdown which converts life-saving compounds into toxic chemicals.

Source: J.A.M.A., April 13, 1963

## Sympathy To:

Louise and Clifford Chambers on the death of their infant daughter, Susan Marie, on March 27. Mr. Chambers is employed at Nelson Station.

Charles Siebert and J. W. Gross, servicemen, Baton Rouge Gas Department, on the death of their grandmother.

Beverly Chrisite, Accounting, Beaumont on the death of her grandmother.

Mrs. J. B. Harrop, wife of J. B. Harrop, supervisor, General Accounting, Beaumont, on the death of her father.

Charles Gary, supervisor of sales, on the death of his father. Mr. Gary was a well-known resident of Lafayette for a number of years.

R. E. Deaton, Baton Rouge, on the death of his sister, Mrs. E. R. Simmons, June 5.

# United Shareowners Management Award

1962

1963

Presented to **Gulf States Utilities Company** for

*Meritorious Achievement*

IN THE FIELD OF

Management - Shareholder Relationship

*For Encouraging Participation in American Corporate Ownership  
So Essential to Strengthening the Pillars of our Constitutional  
Form of Government and Upgrading our American Way of Life.  
For Notable Leadership in Association With  
His Conferees this Award is Presented to*

**John J. Morrison, Chairman of the Board**

Advisory Committee on Awards United Shareowners of America, Inc.

*Donald D. Rogers*  
CHAIRMAN

*Herb Thompson*  
PRESIDENT



**MANAGEMENT-SHAREHOLDERS RELATIONSHIP CITED.** The United Shareholders of America, Inc., recently awarded this plaque to our Company for meritorious achievement in the field of management-shareholder relationship. The award was presented to Chairman of the Board and President Morrison in recognition of our promotion of the American free enterprise system.

## gulf states in the news

**W. B. Gurney**, superintendent of results, System Production, Beaumont, was one of 70 utility power experts attending a national symposium on chemical cleaning problems in Midland, Mich.

The two-day symposium was attended by officials of 67 utility companies from throughout the U. S. and Canada. The companies represent about 75 per cent of the total kilowatt generating capacity of the U. S. Host for the symposium was Dow Industrial Service of Cleveland, Ohio, a division of the Dow Chemical Co.

**James P. Towers**, training representative, System Safety and Training, Beaumont, has been elected president of the Sabine Chapter of the American Society of Training Directors.

**Frank A. LeMire**, supervisor of credit and collections, Beaumont Division, was a member of the delegation of Beaumont credit executives to the 63rd annual Texas Credit Conference in Galveston.

**V. P. Gayle**, superintendent of sys-

tem residential sales, Beaumont, was the principal speaker at the May 6 meeting of the Golden Triangle Chapter of the American Business Women's Association. The 35 members heard him talk on "Economics of Investor-Owned Utilities."



**UTILITY DISPLAYS AT CATTLEMEN'S CONVENTION.** Our Company and Louisiana's three other investor-owned electric utility firms sponsored the joint displays shown here during the February Louisiana Cattlemen's Convention in New Orleans. The display was designed by our Advertising Department. Herb Thompson of Central Louisiana Electric Company is shown looking over the exhibit. Malcolm Williams, area development engineer, Lake Charles, is second from right.

**Joe DeJean**, supervisor of system residential sales promotion, Beaumont, was the guest speaker at a meeting of the Orange Kiwanis Club. He spoke on "This Matter of Advertising."

**Anders Poulson**, Beaumont, safety representative for the Texas Divisions, presented a demonstration on mouth-to-mouth artificial respiration and closed chest heart massage at a meeting of the Groves Rotary Club on May 9. Mr. Poulson used, in his demonstration, "Resusci-Anne," one of the life-size, specially made mannequins owned by our Company. He informed the group that the Port Arthur school district has purchased a mannequin for use in teaching this type of artificial respiration. **R. E. White**, operating superintendent, Port Arthur, introduced Mr. Poulson to the Club.

**G. E. Richard**, treasurer, Beaumont, spoke on "Why Electronic Data Processing" at the monthly meeting of the Data Processing Management Association recently. He discussed the problems and advantages of data processing and why management today is forced to use it.

**R. S. Pace**, director of purchasing, Beaumont, was recently installed as a director of the Sabine-Neches Association of Purchasing Agents.

The North Beaumont Lioness Club recently installed **Mrs. Gulah "Dude" Marshall**, Records, Mail Room, as director of publicity, and **Mrs. Imogene Ward**, Records, as recording secretary.

# Let's Read Our Mail

## From Orange

Dear Mr. Ibach,

The sixth grade of Jones School would like to thank you for letting us come and tour the Sabine Power Station. We enjoyed it very much. It was a very interesting trip.

Sincerely,  
Mrs. Rutherford's  
Sixth Grade  
Of Jones School.

## From Baton Rouge

Editor State-Times

Many thanks are in store for Mr. R. C. Pray and his crew from Gulf States for their rapid service in restoring power to our area on Sunday, May 26.

Mr. Pray and his men were called from their homes on Sunday afternoon to change a transformer behind our house, and I must say that I have never seen men work together so efficiently. Each man had his job to do, and he did it quickly.

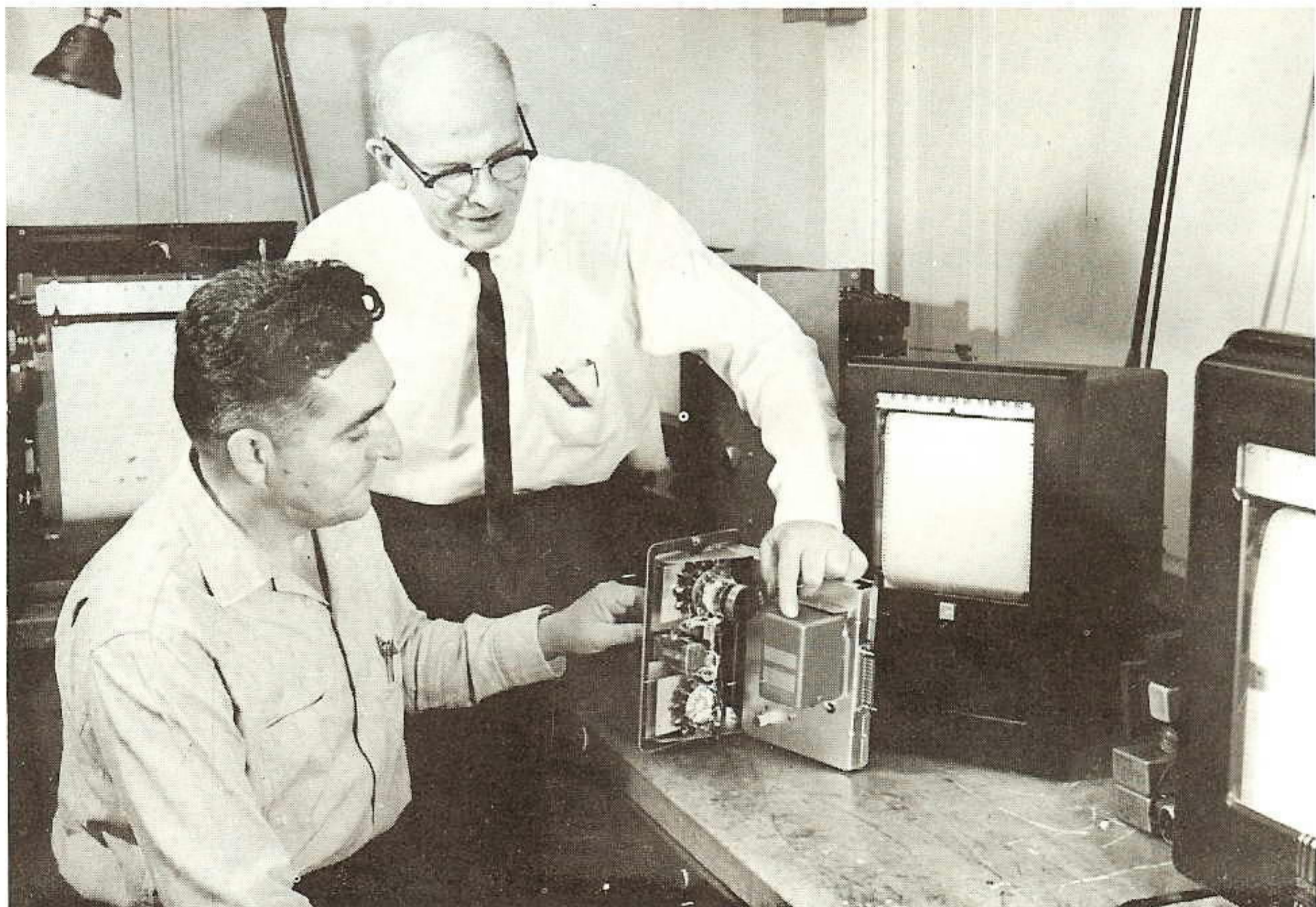
Thanks to their great teamwork, our power was promptly restored.

Dennis T. Edmon  
3144 Juban Ave.

## From Hayes, Louisiana

Dear Sirs:

We take this means of expressing our appreciation to each one in your company for your consideration and



**ATTENDS TWO-WEEK COURSE.** Stanley E. Davis, electrician at Louisiana Station, Baton Rouge, recently finished a special two-week course in industrial instrumentation held at the Leeds and Northrup Company Training Center in Philadelphia. Mr. Davis is receiving directions for servicing an electronic recorder from Royal A. Dresher, course instructor. The course included a study of temperature and gas analysis instruments.

immediate action in bringing to our church a better service in electricity. No company could have been more considerate and courteous in helping to reduce our problem in power. Certainly a relationship like this is an encouragement for the public and thousands who use electric power.

So, with profound gratitude, we express our thanks for this service.

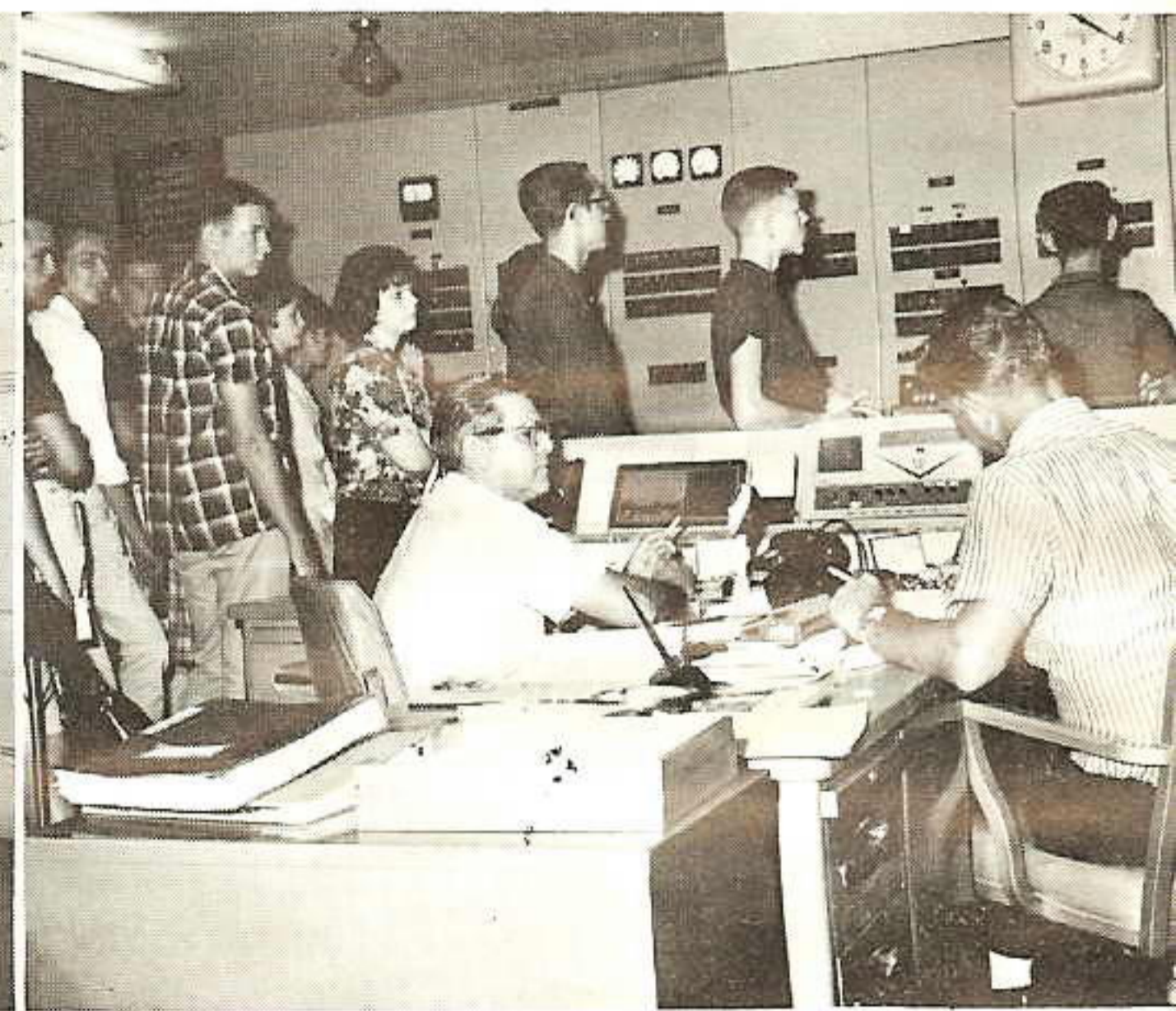
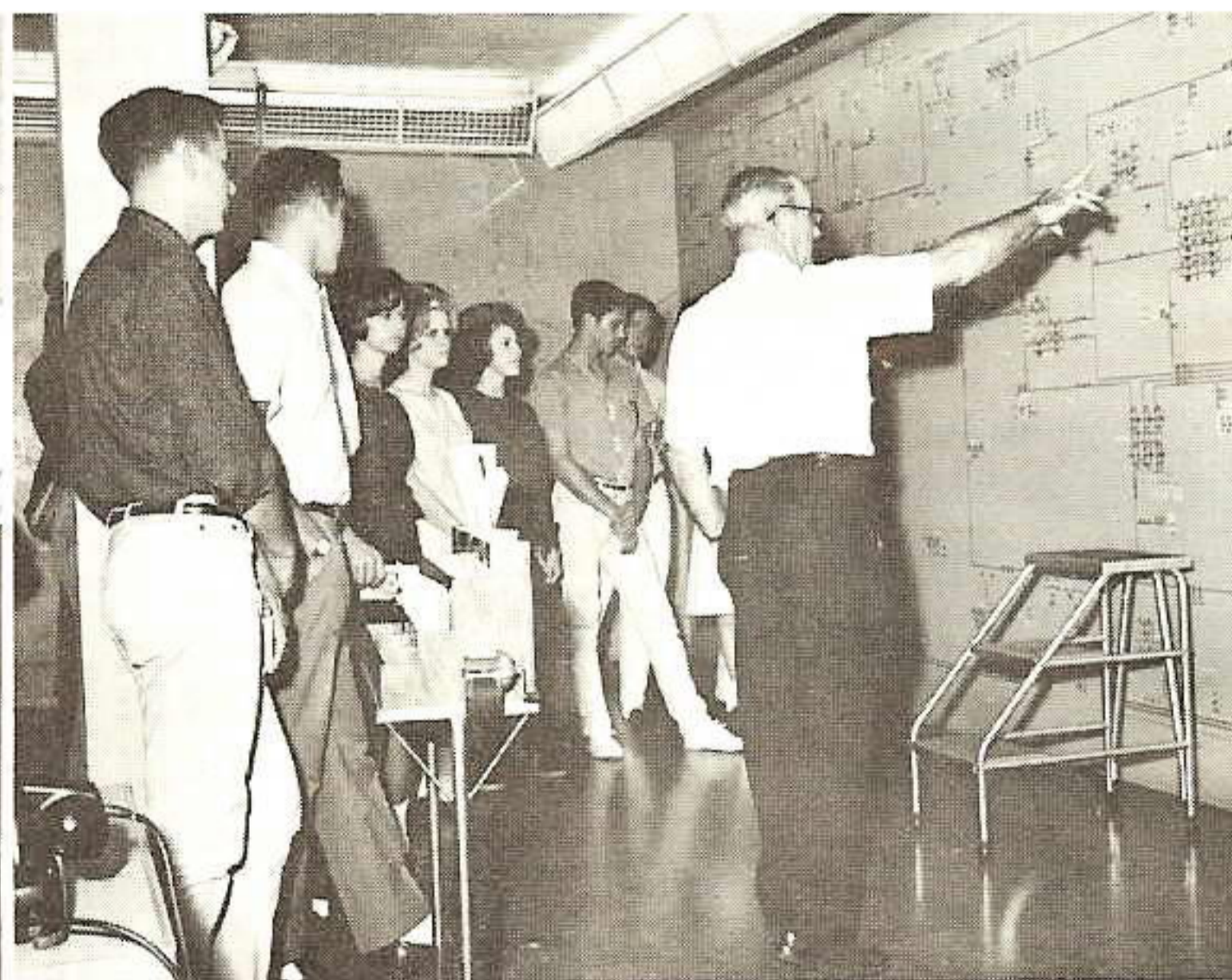
Sincerely yours  
Hayes Baptist Church  
R. L. Parham, Pastor

## From Beaumont, Texas

Dear Mr. Demers:

On behalf of the Beaumont and Lake Charles groups of the American Institute of Electrical Engineers, I would like to again express our appreciation for the excellent meal and fine program which you provided for us last Tuesday. Even without the Gulf States Utilities visitors, this was probably the largest attendance we have had this year at one of our meetings,

*(Continued on next page)*



**HIGH SCHOOL STUDENTS TOUR BEAUMONT SERVICE CENTER**—As has been his practice the past 10 years, Beaumont High teacher G. W. Barclay climaxed his Spring semester course on economic development in American History in May by taking his classes on a tour of industry at work—our Company's Service Center in Beaumont. Upwards

of 60 students saw a 30-minute color film on "The Eager Minds," which dwelled on the past, present and future of electricity, and then went through the control room. B. H. Gager, service supervisor, conducted the tour of the control room while W. H. Caswell, section head, welcomed the students and showed the film.

(Continued from Page 19)

and I am continuing to receive comments from many of our members praising Gulf States Utilities and your hospitality.

Let me also add my personal thanks.

Sincerely yours,  
Travis Brooks, Chairman,  
Beaumont Section  
American Institute of  
Electrical Engineers

### From Westlake, Louisiana

Dear Mr. Gilmore:

Please accept the thanks and appreciation of the Westlake Civil Defense for your kindness in supplying the treated pole for use in the communications department of this organization.

The Westlake Civil Defense wishes to express the thought that if at any time we may be of service to you please feel free to call on us, you may reach me at JA 7-5753 if we may assist you.

Thank you Sincerely.

Very Truly Yours  
Russell D. Warner  
Communications Officer  
Westlake Civil Defense



**SAFETY AWARD.** During the Service Award Banquet for Baton Rouge employees, Chairman of the Board and President Morrison presented this plaque to R. O. Wheeler, division manager, on behalf of all the employees. The award was presented Baton Rouge Division employees by the National Safety Council for working 5,000,000 manhours without a disabling lost-time accident.



### Congratulations

on  
your  
promotion

**Philip W. Vickery**, Beaumont, to electrician, first class, Neches Station.  
**Walter V. Williams**, Beaumont, to apprentice-T&D.  
**Roger E. Puckett**, Beaumont, to lineman, fourth class.  
**Kent R. Kirk**, Beaumont, to lineman, first class.  
**Oscar C. Thompson**, Beaumont, substation mechanic, first class.  
**Wilton M. Decuir**, Beaumont, to appliance repairman, first class.  
**Charles E. Martin**, Beaumont, to relayman, first class, Engineering.  
**Manning E. Tillery, Jr.**, Beaumont, to residential sales representative, senior.  
**Claude H. Douget**, Bridge City, to second fireman, Sabine Station.  
**Robert L. Sellars**, Bridge City, to second fireman, Sabine Station.  
**Jack D. Wiggins**, Liberty, to lineman, third class.  
**William A. Whaley**, Port Arthur, to apprentice, T&D.  
**Wilery R. Bordelon**, Baton Rouge, to repairman, second class, Louisiana Station.  
**Roy N. Beatty**, Baton Rouge, to master repairman, Louisiana Station.  
**Hawthorne N. Knighten**, Baton Rouge, to laborer, Gas.  
**Peeler O. Davidson**, Baton Rouge, to lineman, first class.  
**Edwin G. Nelson**, Baton Rouge, to appliance repairman, third class.  
**Harold E. Turner**, Baton Rouge, to serviceman, first class.  
**Grady A. Portie**, Lake Charles, to repairman, first class, Riverside Station.  
**William E. Hogan**, Lake Charles, to substation mechanic, first class.  
**Clifton Etienne**, Lake Charles, to laborer, Storeroom.  
**Joseph L. Faulk**, Jennings, to lineman, third class.  
**Cesaire Guidry, Jr.**, Lafayette, to lineman, fourth class.  
**John J. Arabie**, Lafayette, to lineman, first class.

### Wins College Honors

**JIMMY RICKS**, son of **W. T. Ricks**, purchasing agent, Beaumont, was selected to receive a number of honors during the past school year. He is a junior engineering student at Lamar Tech.

Jimmy received a pin from the Lamar Honor Society for having a grade average of between 2.6 and 2.7 out of a possible 3.0 for 20 hours of work. This Society requires a grade point average of 2.5 for membership.

He was also awarded the Blue Key of the National Honor Fraternity of Lamar. To be eligible for this award a student must maintain a grade point average of 1.5 and be an officer in at least two campus organizations. Jimmy is secretary of American Society of Mechanical Engineers, Student Section, assistant vice president of TSPE, Student Section and president of the Baptist Student Union.

Further honor was given Jimmy when he received the Ernest Holdredge Scholarship Award from the Sabine Section and the Lamar Tech Student Section of the ASME for \$100. This was awarded in recognition of Jimmy's outstanding scholarship and citizenship during his collegiate course at Lamar.



**BATON ROUGE SHAREHOLDERS MEETING.** On May 29, Chairman of the Board and President Morrison, right, spoke at the annual information meeting for shareholders living in the Baton Rouge area. With him are W. H. Gieseke, left, vice president for finance and secretary, A. Neil Smith, Blanks, La., and Mrs. Maxwell A. Lea, Baton Rouge. Mr. Morrison made a report to shareholders which he had made earlier at the meeting in Beaumont on May 8.



**VISIT NELSON STATION.** Sixteen members of the senior physics class at McNeese State College, Lake Charles, recently visited Roy S. Nelson Station as part of their study on electricity. A. H. Demers, center at back of room, station superintendent, led the class in discussion of electricity and answered questions for the group. G. F. Brill and G. R. Laningham guided the students through the plant. The class is taught by Professor F. M. Roulufs.

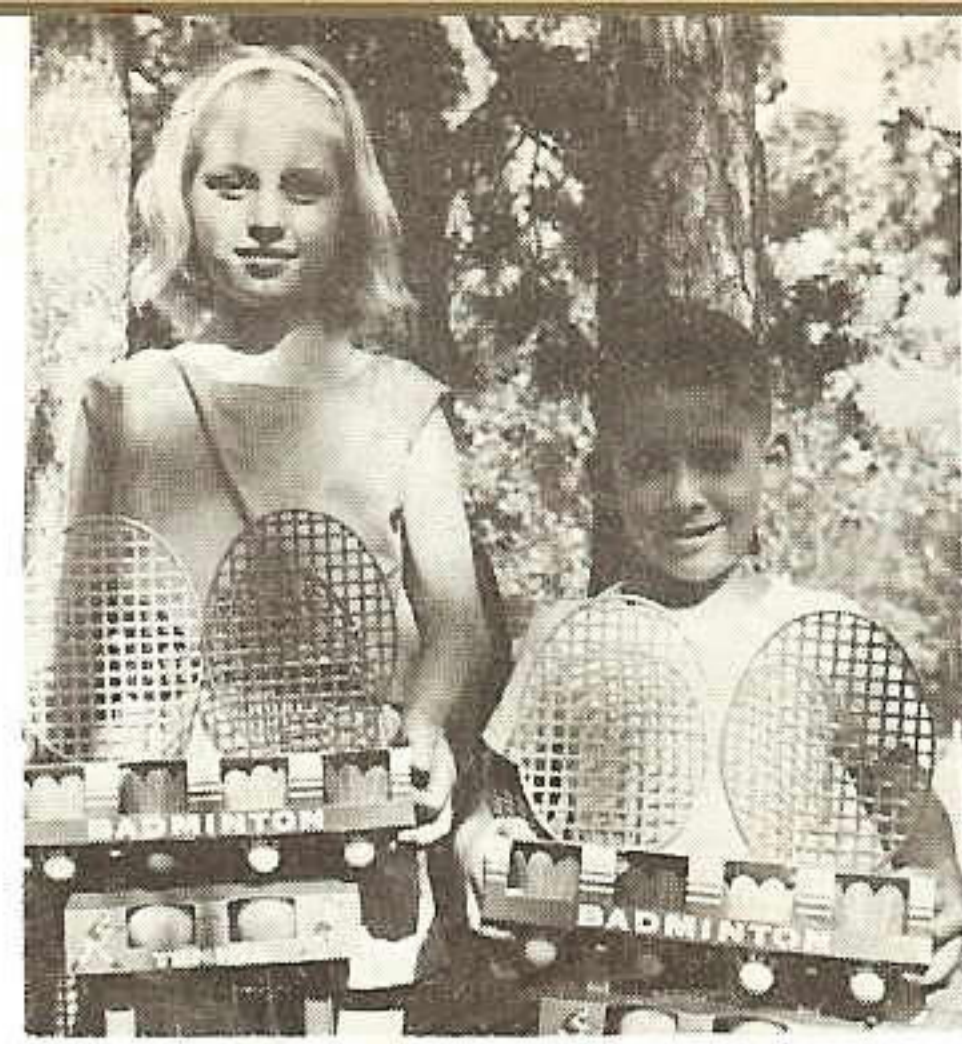


**GRADUATE WINS HONORS.** Ida Louise, daughter of A. L. Borne, supervisor, Customers Accounts, Port Arthur, is a recent graduate of Bishop Byrne High School where she received a number of honors. She was chosen "Outstanding Girl Student" for all four years; was awarded the Catholic Daughters Award of \$50 to the "Outstanding Senior Girl"; was the winner of the Bell Science Award from Southwestern Bell Telephone Co.—a bronze plaque and a \$50 saving bond. She received a Honorary Scroll for placing first in Texas Public Health Association essay competition. During her sophomore year she was a first place winner in the VFW essay contest, and a second place winner in the Medical Auxiliary essay contest and a third place winner in the VFW essay competition during her junior year. During her high school career she held offices in the following clubs: Future Nurses, past president, corresponding secretary, and senior representative; Junior Legion of Mary, recording secretary for three years; Sodality, unit leader for one year; senior class treasurer; Junior Historian, president in senior year; and was a cheerleader during her senior year. She also held membership in the Civics Club, the National Honor Society, Quill and Scroll, and the Glee Club. She was also business manager of the Christopher, the school news paper.

Welcome  
to  
GSU



- Wilbur R. Dempsey**, Baton Rouge, common laborer in Production at Willow Glen Station.
- Doris B. Womack**, Orange, departmental clerk, T&D Engineering.
- Charles W. Wooley**, Conroe, helper, T&D-Line.
- Larry A. Daricek**, Baton Rouge, helper, T&D-Line.
- Gerald D. McGregor**, Port Allen, helper, T&D-Line.
- Joseph O. Broussard, Jr.**, Lafayette, helper, T&D-Line.
- John W. Hemby**, Beaumont, helper, T&D-Building Services.
- Donald E. Hamilton, Jr.**, Beaumont, engineering helper, Engineering.
- Carole N. Marsh**, Beaumont, billing clerk, IBM-Billing.
- Kathryn Y. Hare**, Beaumont, clerk, Customers' Accounting.
- Marion J. Crouch**, Hull, local office clerk.
- Carrol W. Walton**, Silsbee, meter reader.
- Kathy B. Ramey**, Trinity, local office clerk.
- Cary G. DeBessonnet**, Baton Rouge, residential sales representative.



Beaumont Live Wires have gala fete . . .

# It's Picnic Time Again

OVER 500 Beaumont employees and families enjoyed an afternoon of food, fun and entertainment at the annual picnic at the Live Wires Club's camp near Silsbee on May 18.

General chairman for this year's event was Don Clawson, with Doug Watkins as co-ordinator. Committee chairmen were: George Hayes, entertainment; Bill Buckley, food; and Shelton Fruge, grounds.

"The committees were made up of so many, that it would be impossible to name them all," said Mr. Clawson, president of the club. "But, I want to offer my thanks and those of the entire club mem-

bership to everyone who helped make this year's picnic so enjoyable."

After the barbecue dinner with all the trimmings, the crowd was entertained by a number of track and field events, music and games.

For the kids there were hay rides, rides on a miniature bread truck and a fishing rodeo. The winning fishermen were Dave Mayo, Jr., son of Dave Mayo, Neches Station, and Jane Schnitz, guest of Perry Blanchette, T&D-Line. The crowd was also entertained by the singing of the Ricks brothers, sons of W. T. Ricks, purchasing agent, Beaumont.







**PINEWOOD TOURNAMENT WINNERS.** Taking home trophies and prizes from the Memorial Day golf tournament at the Pinewood Country Club in Beaumont were: Jack Shirey, Bill Heaner, and Ray Pace, Beaumont; E. H. Little, Lake Charles; Ray Thompson, Stan Roby, Leroy Bodeman, and Ward McCurtain, Beaumont; J. C. Phares, Port Arthur; Sterling Oliver, and Butch Franklin, Beaumont; Dave Domingue, Lake Charles; and Bill Toups, Beaumont. Other winners were: Frank Jones, Luther Risher, R. J. Robertson, J. F. Carraway, Floyd Smith, Jim Towers, and E. L. Bailey, Beaumont; W. E. Dinkins, Conroe; Vic Norvell, Silsbee; C. M. Scott, Port Arthur; and Malcolm Williams, Lake Charles.

*On Memorial Day employees in Beaumont and Baton Rouge chased a little white ball around in a game known as . . .*

## Cow Pasture Pool

O. R. PACE, Beaumont Sales, led the field of 74 players with the low net score of 70 to be named "Champion" golfer of the seventh annual golf tournament. This year's Memorial Day "classic" was held for employees of the Beaumont, Navasota, Port Arthur and Lake Charles Divisions at the Pinewood Country Club near Beaumont.

W. E. Heaner, Claims, Beaumont, walked away as tournament medalist by turning in the low gross score.

**A FAMILY FAVORITE.** T. G. "Butch" Franklin, Accounting, Beaumont, dives into the club pool following the tournament. Because of the 90 degree temperature the pool proved a great favorite for all the family.



W. E. Dinkins, superintendent, Conroe District, and Mr. Heaner took the "hole-'n-one" event by having their golf balls land nearest the hole. Ward McCurtain, Tax and Insurance, Beaumont, was voted the "best-dressed" player and J. C. Phares, T&D, Port Arthur, was the high scorer for the tournament.

Trophies and awards were presented by W. A. Thomson, supervisor of commercial sales, Beaumont, and Leroy Bodeman, System Sales, the awards

committee. Trophies went to the top golfer of each of the five flights and prizes to the next three place winners.

Winners in each flight were:

### CHAMPIONSHIP FLIGHT

1. Jack Shirey, Safety-Training, Beaumont
2. Luther Risher, Accounting, Beaumont
3. Sterling Oliver, Engineering, Beaumont
4. Frank Jones, Safety, Beaumont

### FIRST FLIGHT

1. E. H. Little, Sales, Lake Charles
2. Malcolm Williams, Sales, Lake Charles
3. R. J. Robertson, Production-Construction, Beaumont
4. Vic Norvell, superintendent, Silsbee

### SECOND FLIGHT

1. L. J. Bodeman, Sales, Beaumont
2. C. M. Scott, manager, Port Arthur
3. F. R. Smith, Operations, Beaumont
4. W. E. Dinkins, superintendent, Conroe

### THIRD FLIGHT

1. David Domingue, T&D, Lake Charles
2. T. G. Franklin, Accounting, Beaumont
3. F. S. Roby, Engineering, Beaumont
4. J. F. Carraway, Engineering, Beaumont

### FOURTH FLIGHT

1. B. J. Toups, T&D, Beaumont
2. Ray Thompson, T&D, Beaumont
3. Jim Towers, Training, Beaumont
4. T. L. Jones, Relay, Beaumont

The awards were made at a dinner for the golfers and their families following tournament. The families also had the use of the pool and all other club facilities for the day.

It was announced that next year's tournament will be hosted by Port Arthur Division with place and committees to be announced at a later date.



**POSTING THE SCORES.** Ed Campbell, club pro, Tammy Babin, Records, and her friend, Barbara Nees, post the scores at the flights come in before a very interested crowd.

## Baton Rouge Tourney

FIFTY-ONE entries answered the call for the first annual Baton Rouge Division Golf Tournament at Webb Park Golf Course in Baton Rouge on Memorial Day.

The surprisingly large turnout for the division's first golf tourney in years afforded keen competition in six flights, including the "pro's" championship bracket. Trophies and awards were presented through the fifth place in each flight. Flight champions received trophies while second through fifth place paid off in golf merchandise.

Donald Kraft, Line Department, stroked to top honors in the championship flight, followed closely by B. R. Garrison, Accounting.

The complete list of winners follow:

### CHAMPIONSHIP FLIGHT

1. Donald Kraft, Line Department
2. B. R. Garrison, Accounting
3. Tie, Dave Rogers, System Survey (Baton Rouge) and E. A. Werner, Personnel
5. R. M. Andrews, Sales

### FIRST FLIGHT

1. J. W. Kirkland, T&D
2. Pat Murphy, Personnel
3. Donald Hood, Sales
4. Johnny Ellis, Electrical Engineering
5. Floyd Langlois, Willow Glen

### SECOND FLIGHT

1. Melvin J. LeBlanc, Jr., Service
2. John Boudreaux, Line
3. Ray Deaton, Electrical Engineering
4. Jack Worthy, Advertising
5. John Hood, Louisiana Station

### THIRD FLIGHT

1. H. E. (Hots) Aull, Sales
2. Randolph LeJune, Gas
3. Ken McCullough, Louisiana Station
4. Jim Chandler, Louisiana Station
5. Richard Hardenburg, Line

### FOURTH FLIGHT

1. A. D. Sandifer, Louisiana Station
2. Joe Zammit, Louisiana Station
3. Tom Boone, Electrical Meter
4. John Watlington, Willow Glen
5. Steve Street, Sales

### FIFTH FLIGHT

1. Alvin Long, System Survey (Baton Rouge)
2. J. Q. Jenks, Jr., Line Department
3. Dick Krouse, Sales
4. J. D. Conlee, Louisiana Station
5. Ed Roberts, Sales

Other awards went to Marcus Andrews, Sales, for being the "best dressed golfer" of the day, Vernon Gautreaux, Willow Glen, for having the nearest ball to a hole and Russell Gautreaux, Louisiana Station, for having the highest score.



**WEBB PARK TOURNAMENT WINNERS.** Taking home the trophies and prizes from Baton Rouge Division employees' first annual golf tournament were these top golfers: Alvin D. Long, System Survey, fifth flight; A. D. Sandifer, Louisiana Station, fourth flight; Melvin J. LeBlanc, Jr., Service, second flight; Donald Kraft, Line, championship flight; J. W. Kirkland, Electric T&D, first flight; and H. E. Aull, Sales, third flight.



**CHECKS SCOREBOARD.** Keeping close watch on J. W. Kirkland, operating superintendent, Electric T&D, as he posts scores are: E. W. Werner, vice president, Personnel; Vernon Gautreaux, Willow Glen; and Lester Landry, Sales.



**HIGH SCORE AWARD.** Russell Gautreaux, Louisiana Station, proudly displays his prize for being high scorer in the Baton Rouge Tournament as "friends" watch.

# SERVICE AWARDS

FORTY YEARS

TWENTY YEARS



W. A. Efferson  
Local Superintendent  
Port Allen



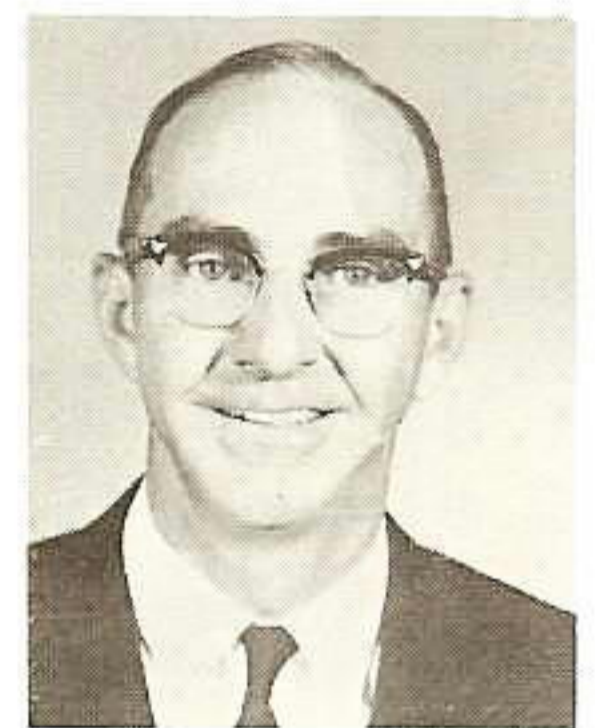
W. B. Gurney  
System Production  
Beaumont



Sedonia M. Louviere  
Treasury  
Baton Rouge



A. C. Smythe, Jr.  
Distribution  
Beaumont



C. J. Soileau  
Distribution  
Baton Rouge

TEN YEARS



Hazel H. Malbrough  
Treasury  
Baton Rouge



N. F. Black, Jr.  
Production  
Sabine Station



H. J. Bourque  
Distribution  
Lake Charles



J. H. Delaney  
Distribution  
Beaumont



R. H. Easley  
Distribution  
Baton Rouge



A. E. Glover  
Sales  
Baton Rouge



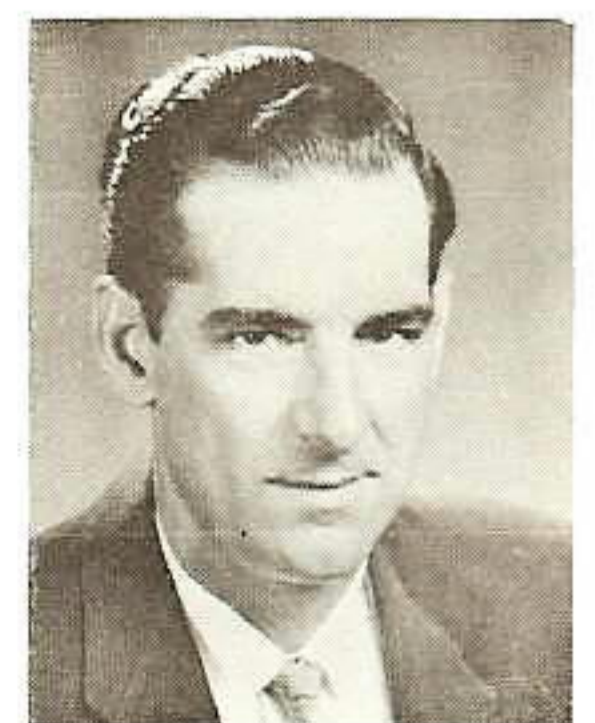
R. L. Hester  
Treasury  
Beaumont



R. C. LeJeune, Jr.  
Gas  
Baton Rouge

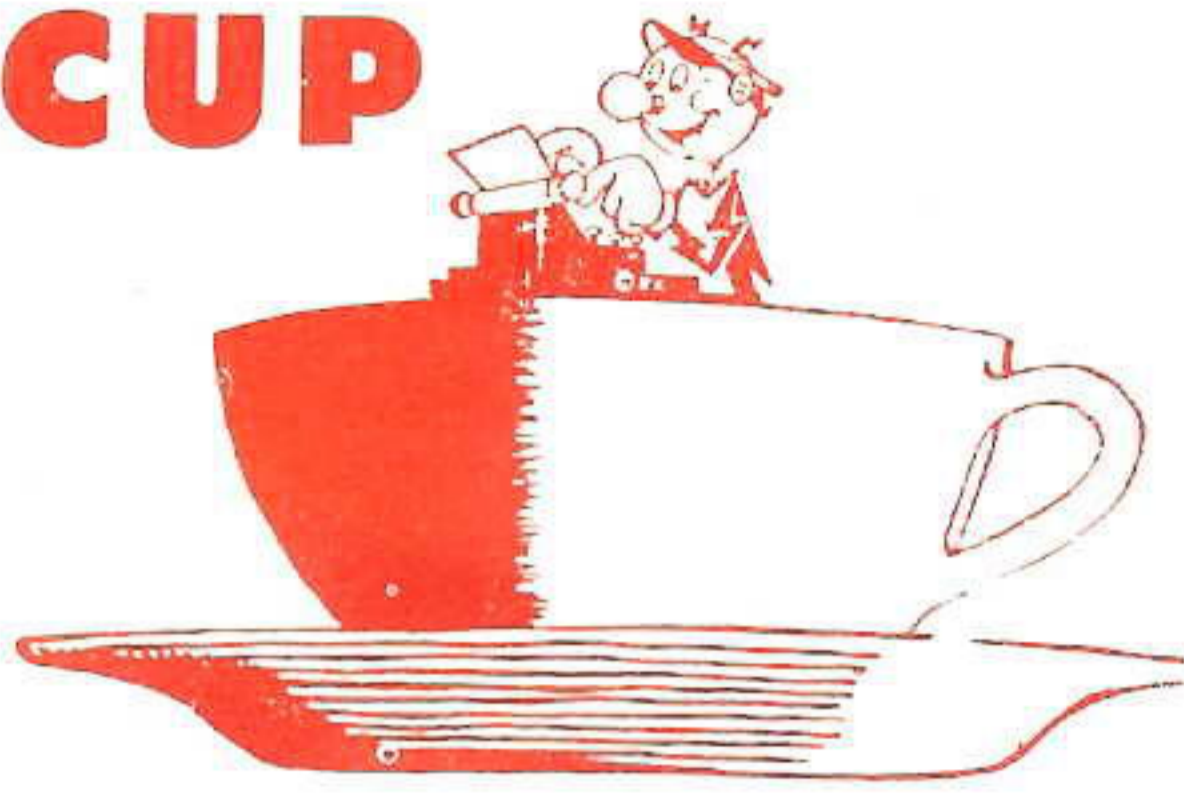


J. T. Sparks  
Distribution  
Orange



S. H. Thibodeaux  
Distribution  
Port Arthur

## over the COFFEE CUP



### LAFAYETTE

CONGRATULATIONS to two of Lafayette's ex-bachelor employees **Joseph Broussard** upon his marriage to Miss Joyce Theriot on April 20 and **John Arabie** upon his marriage to Miss Nellie Cormier in May. Both couples are making their home in Lafayette.

We all wish a speedy recovery to **J. R. Peckham**, district superintendent, who recently underwent surgery. The Peckhams will vacation in Biloxi, Miss., as soon as Mr. Peckham is able to travel. Hurry back, Chief—we all miss you.

We welcomed a new employee recently, **Mrs. Betty Billions**, who replaces **Ann Hornberger** as customer clerk. Ann is returning to her home in San Antonio, Texas, after being an employee since 1957. Betty is married and the mother of two small daughters.

The Lafayette KVA Club held a spring party on May 18. Entertainment was furnished by Warren Storm and the Wanderers. From the comments overheard, "it was a real blast." And the food was good, too.

Your roving reporter enjoyed the many festivities of the Beaumont Neches River Festival in April as a guest of R. C. Reed, Jr., of Beaumont.

—By *Cynthia DuBois*

### NELSON STATION

OFF the sick list and back to work. We have **Cedric Watler** returning to work after being off three weeks due to an operation. **Fred Doucet** has returned to work after being off eight days due to an operation.

You can bet that **Robert Guidry** will always bring home the ribbons on his roses. He brought home three first places, one second place, one third place and one honorable mention for his entries in the Men's Rose Garden Show in Beaumont.

**Milton H. Pharr**, turbine operator at Nelson Station, tells us fishing is getting better in the Gulf. Milton has been deep sea fishing several times this summer and had his first successful trip on May 5. He brought home approximately 80 pounds of snapper including a 20 pounder in the bunch.

**Warren W. Anderson**, son of **Lee and Andy Anderson**, graduated in May from Westlake High School. He is working at the Riverside Station as a summer employee and plans to attend McNeese State College in the fall. **Carl**, second son of Lee and Andy received a letter from McNeese College, Department of Special Services, congratulating him on his fine work as a high school student and extending an invitation to him as a candidate for the experimental program of early admission into college. Candidates for this program should have a cumulative grade point average of 3.0 or better on all work taken in high school and have the recommendation of his principal.

Employees at Nelson Station enjoyed a stag party on May 11. Barbeque beef with all the trimmings and drinks were served. The party was put on by the Flower Fund.

**Robert Courtney** and friends, **Mr. and Mrs. Harold Hansen**, spent a week visiting with his sister, **Maureen**, and her husband, **Harlen Chance**, in Corpus Christi, Texas. They celebrated Buccaneer Week and took in fishing and swimming. Robert watched water skiing and boat races and returned home with a very nice sun tan.

**Thomas G. Schultz**, operator's helper, has been on military leave of absence since November. Tommy has sent us his address so his friends can correspond with him. His new address is:

Thomas G. Shultz  
US 52558566  
1208-MR-DET  
Fort Niagra  
Youngstown, N. Y.

**NO HAIR CUT PROBLEM.** Timmie, son of **Mary and Alton LeDoux**, Sulphur, doesn't mind getting hair cuts since his barber gives him a pony ride each time. Mr. LeDoux is an electrician at Roy S. Nelson Station.



**ON A DAY'S OUTING.** This trio were caught by the camera on recent visit to Dam B near Woodville. They are Tony and Steve, sons of Shirley Noah, and Heidi, the daughter of Shirley Johnson, both employees in Customer's Accounts in Beaumont.

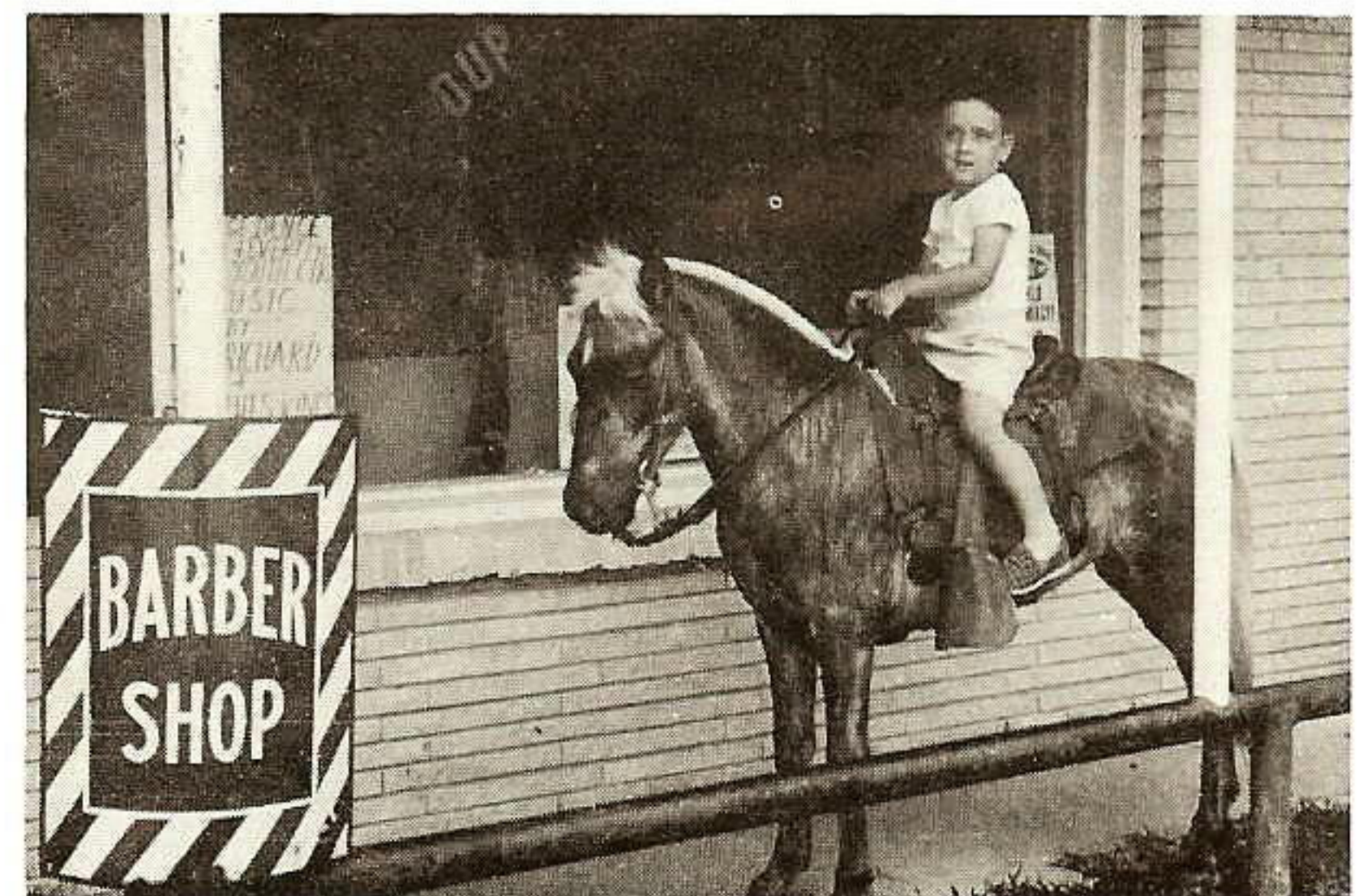
We were paid a visit on May 1 by 42 students from the seventh and eighth grades of the Westlake School. They were accompanied by Howard Stroud, teacher. Mr. Watler gave the group a brief talk on the plant and its operation. The students then toured the plant under the guidance of Mr. Watler, **G. F. Brill**, **B. C. Cannon** and **G. R. Laningham**.

—By *Dora Johnson*



IN the event you are planning a summer vacation, **Lorraine and Wayne Dunham** recommend a trip to Nassau, where the palm trees sway and rum is a plenty.

They have just returned from the Bahama Islands with friends, **Patsy Lloyd** and **David MacDonald**, after motoring to and from Florida via Cape Canaveral on the Atlantic and returning the Gulf Coastal route.





**BRINGING HOME THE FISH.** M. B. Fournet, left, and Sidney Hebert, right, residential sales representative, Port Arthur, dropped anchor in the Sabine channel near the Old Coast Guard Station recently and used dead shrimp to tie into these drum—the largest a real heavyweight—estimated to weigh close to 50 pounds. The fish were caught on “deep-sea” rods and reels.

This foursome, being the adventurous type, managed to encounter experiences the average tourist wishes he had the courage to undertake. They recommend a forty-mile ride around the island on English built motor bicycles. It's a little hard on the “sacroiliac” when your backside is not accustomed to the bounce, but well worth the journey to reach the cliff side of the island where few visitors venture.

A dip in the blue-green Bahamian waters in a new spot no one appears to have been recently can offer tourists a lot of privacy. Look the situation over a little better than this quartet. Sharks wander in at sundown to

feed and lay eggs in undisturbed areas. You might come back saying, “I'd wave if I could”. Twelve six-foot sharks sent these swimmers paddling toward the beach with a “limbo beat”.

One of the highlights of these vacation jaunts was the access to the twenty-two room estate and grounds of Lady Bailey, a millionairess from England, located on Hog Island. This island boasts Paradise Beach, considered by many as being the most beautiful ocean front in the Bahama Islands. A swim at this beach makes one wonder “what the poor folks are doing” or if you stay long enough you might even turn into a true beachcomber.

If you're in the right place at the right time, you might be discovered. Steve Cochran was in Nassau filming a movie. Walk right up and introduce yourself as an experienced actor or actress. If he likes your looks, you're in. Loraine, Pat, David and Wayne did this very thing and landed extra parts in “I'll Talk to You In The Sunlight”, a Universal International film to be released in September.

For a little home cooking, try your own and cook out one night. Don't bother catching your own fish—go to the native fish and turtle market. It's easy, just hold your nose with one hand and point out your purchase with the other.

If you like fishing, you're in the right place. Leave your rod and reel at home and tuck a 30 pound test line in your suitcase. When you arrive in Nassau, buy a sea shell conch; with a machete knock one end out, beat the conch against the side of the boat for tenderness, cut it in strips and you're in business, that is, if you're not tired out. Catch all the fish you deserve in comfort knowing the cold blooded conch will not attract sharks or barracuda.

Be a real tourist and take a buggy ride, visit picturesque Fort Charlotte, built in 1787, ride in a glass bottom boat, buy a straw hat in the native market, but by all means save \$2 for an exit permit. Duplicate this adventure and you will come home “a little pegged out,” but a good sport.

—By Helen Powell



**MISS JO ANN BLACKBURN** became the bride of **Bobby Dudley Perry**, Neches Station, in the First Methodist Church in Beaumont on May 18. Mrs. Perry is a former student of Lamar State College and Mr. Perry is a graduate of South Park High School. The couple are making their home at 2479 Ave. H, Beaumont.

**THE 15th Floor**, Engineering Department, employees are happy to have **Jim French** and **M. H. Elissalde** back at work. Jim and Mr. Elissalde have recovered nicely from surgery.

The 15th Floor employees wish **Robert Peters** a speedy recovery. Hope to see you soon, Robert.

We are happy to have **Jo Lynne Redman**, a student at Lamar, as a summer employee on our floor. Jo Lynne is working in the 15th Floor Steno Pool.

—By Lily Walters

**MISS CARMELLA CLARK** became the bride of Craigen D. Heiman in a ceremony at 6:00 P.M., in the Burkeville Baptist Church on June 8th. After a wedding trip to Gatlinburg, Tenn., the couple are making their home in Beaumont.

**Barbara Allen** was given a surprise stork shower by co-workers **Lorene**



**RECENT BRIDE.** Joy Marlene Hughes, System Billing Records, Beaumont, became the bride of Jack S. Steele on April 27 in St. Andrew's Methodist Church in Groves. The newly-weds are making their home in Beaumont.

**Turner and Joy Steele** on May 29. Barbara left June 7 to await the arrival of her wee one.

**Jimmylyu Syme** and daughter, **Debbie**, spent a week of vacation with Debbie's grandparents in Belton, Texas.

**Cheryl Walton** and **Glenda Clarke** are new employees in Order Processing. **Jessie Dyer** and husband, **Bob**, drove to Harrisville, Virginia to visit cousins of Jessie's. Enroute the couple visited Lookout Mountain, Birmingham, Old Smoky, Louisville, Gatlinburg, and Memphis.

**Jeanette Roe**, husband Earl and daughter Diane went to Six Flags then on to Carthage to visit Earl's parents. Diane stayed with her grandparents there while Jeanette and Earl went to Hot Springs for a few days of relaxation.

**Norman Ener** spent an enjoyable week's vacation visiting his home in Hemphill, Texas and a few days at the beach. He came back with a nice tan.

—By Glenda Milner

**E. L. BAILEY**, assistant treasurer for accounting, has returned to work after attending school for two months in Pittsburgh. Mrs. Bailey flew to New York City and met him for a week's vacation seeing the sights of the city.

Also on vacation last month were **Lamelle Triplet**, Confidential Records, who traveled to Oklahoma City for a visit with family and friends and **Margo Mosely** who spent her vacation in Charlotte, N. C. visiting her mother.

**A. G. Fontana**, Stores Auditing, is back to work after a stay in the hospital.

**Nancy Rinando** and **Ronnie Cunningham** both in Plant Accounting, have announced their respective engagements.

—By Helen Byrd

## ORANGE

**AN** Orange welcome to **Doris Womack**, our newest employee. Doris is now a member of the Orange Engineering Department, replacing **Sandra Vayon** who resigned.

Combining conventioning with vacation were **Mr. and Mrs. T. O. Charlton**. After a trip to Philadelphia for the National Red Cross Convention, they spent several days in New York City. They report a very good time which included seeing a performance of "Mr. President".

Wye Delta Recreation Association activities are picking up as the summer season approaches. The Orange and Sabine Station softball players have their team together again this year. They have just completed a soft-



**WINS HONORS** Vikki, 16-year-old daughter of Mr. and Mrs. John A. Leteff, foreman in the Baton Rouge Gas Department, has come in for a number of honors in the last few months. Vikki received the silver bowl for being named the FHA Girl of the Month. Around her neck is the pin awarded her upon being initiated into the National Honor Society. Other awards the Robert E. Lee High School junior received are: a certificate for Outstanding American History Student; a Perfect Five-Year Attendance certificate; and a No-demerit Award in the booster group (Confederettes). She was named an alternate to Pelican Girl's State at LSU and will represent her parish in Public Speaking at 4-H Short Course.



**TROPHY WINNERS.** During the past bowling season, J. C. Siddall, left, section head, Port Arthur Engineering, took the high individual game trophy with a score of 275, and J. R. Poole, primary and special tester, Port Arthur Meter, received a trophy for turning in a score of 632 in the high three-game series. Both bowled in the K-C League.



AUXILIARY CORONATION RITUAL. Derralean Rollins, daughter of Marion Holder, stenographer, Advertising, Beaumont, was recently made a queen regent during Girls' Auxilliary coronation services at South Park Baptist Church. Miss Rollins' attendants were Charles Don Sherman and Connie Sue Charboneau.

ball diamond at the recreation grounds and have entered the Area Industrial League and the season record is four wins and three losses. Members, after a successful Easter Egg Hunt, planned a big barbeque for the Memorial Holiday along with lots of recreation.

—By Davie Carpenter

## LOUISIANA STATION

A party was held in the Machine Shop on April 30, honoring **George D. Bunch**, assistant storekeeper, upon his retirement. Among the guests were Mrs. Bunch and four retired employees, C. M. Russel, P. F.

Donaldson, J. L. Gallup and N. T. Graves. Mr. Bunch was presented a portable TV, a barbecue pit and a wallet.

**Richard Harrington**, son of Mr. and Mrs. **Jewel E. Harrington**, won the Kiwanis Club Courtesy Award from the White Hill School.

**Mary Carla Harris**, daughter of Mr. and Mrs. **Raymond C. Harris**, was named runner-up for May Day Queen at a May Day Festival at Southside Elementary School.

Mr. and Mrs. **S. A. McKenzie** spent two weeks in St. Louis visiting Mrs. McKenzie's parents, who celebrated their 50th wedding anniversary. They renewed their vows in St. Catherine Laboure Catholic Church. In the evening a reception was held at the Moose Lodge in Maplewood, Mo., for 350 guests.

—By Frances Heffner



THE Gas Department welcomes new employe, **Lynn Zeringue**. Lynn was born in Baton Rouge and is a graduate of Baton Rouge High and Baton Rouge Vocational Schools. She is replacing **Sandra Turner** as a departmental clerk. We are glad to have her with us.

**Harold Blanchard**, employe of the Gas Engineering Department, vacationed in Chicago. He spent most of his time touring the city and enjoying his free time.

**Mr. and Mrs. Hal Reagan**, he's a writer in Publicity, Beaumont, on the birth of their son, **Phillip Craig**, May 11, at St. Elizabeth's Hospital in Beaumont.

**Mr. and Mrs. Vernon Blanchard** on the birth of their son, **Larry Anthony**, May 13, 1963. Mr. Blanchard is a switchboard operator at Louisiana Station.

**Mr. and Mrs. James O. Perry** on the birth of their son, **Todd Keith**, April 28. Mr. Perry is a repairman at Louisiana Station.

**Mr. and Mrs. Shelly Wiggins**, he's an accountant in Plant Accounting, Beaumont, on the birth of their daughter, **Carol Patrice**, on May 8.

**Maudrey and George McCarthy**, he's employed at Nelson Station, on the birth of their daughter, **Catherine Ann**, April 22, in St. Patrick's Hospital, Lake Charles.

**Mr. and Mrs. Frank Saizon** on the birth of their son, **Mark Anthony**, April 17. Mr. Saizon is an employe in Electric Service, Baton Rouge.

**Mr. and Mrs. Bobby Parish**, Orange, on the birth of their daughter, **Betty Ann**, May 16. The Parishes have two sons. Mr. Parish is employed in Accounting.

**Mr. and Mrs. Troy Coleman** on the birth of their second son, **James Tod**, April 27. Mr. Coleman is employed in Engineering, Beaumont.





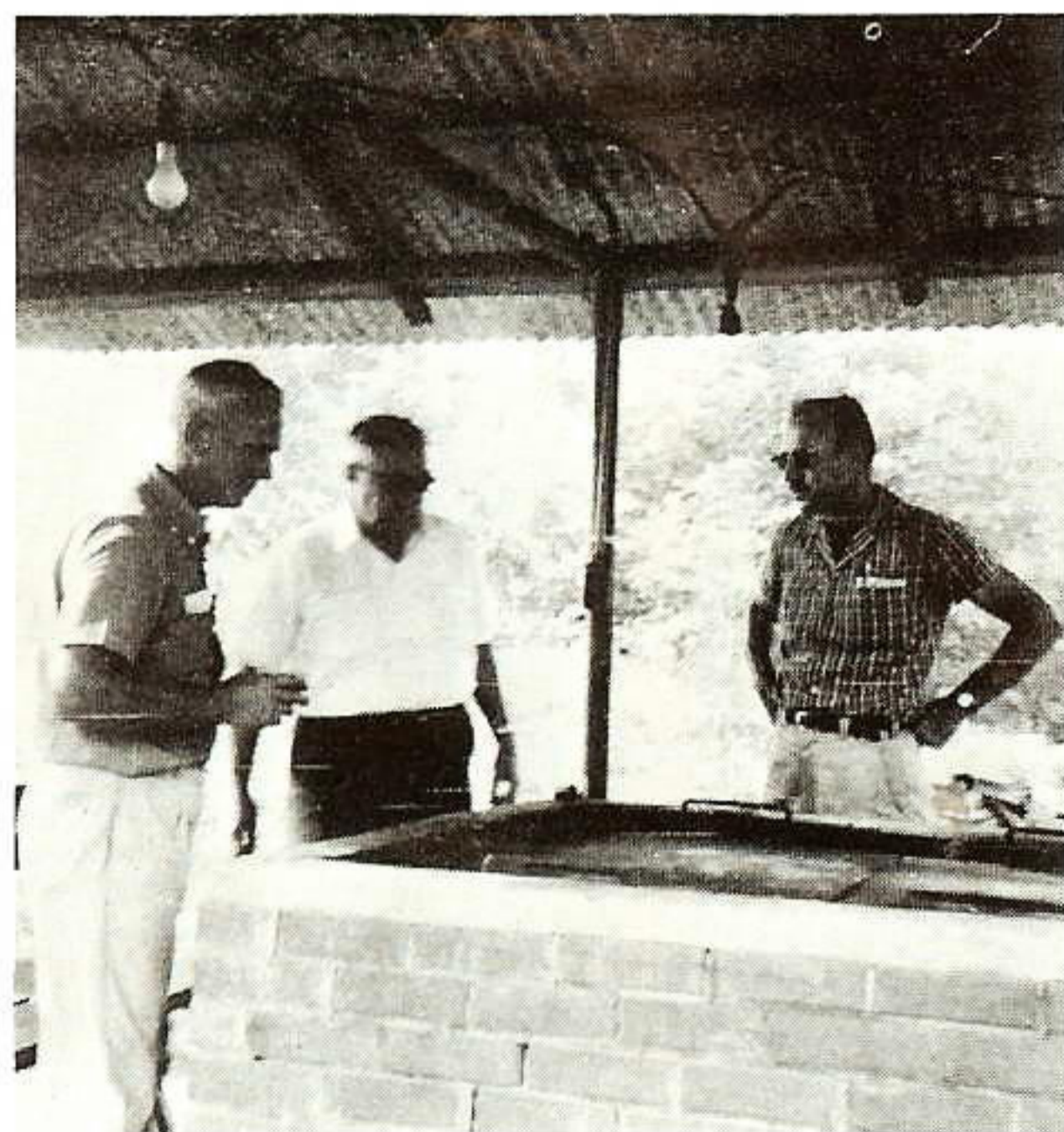


**ALL-DISTRICT STAR.** George Thurman, Jr., son of Mr. and Mrs. George Thurman, Sr., a sophomore at Vidor High School, was unanimously selected all-district catcher in 9-AAA baseball. Mr. Thurman is employed at Neches Station.

The Gas Department is proud to have two employees who received 30-year awards at the Service Award Banquet this year. They are **W. P. Gautreaux**, foreman, and **Albert Tate**, janitor. Congratulations to both of you.

Your reporter has returned from a vacation of leisure. She spent two days in Houma where she caught her very first fish. Sorry, it wasn't a very big fish, but the thrill was the same. The rest of her vacation was spent at home where she just lounged around the house thinking of all the work she could be doing.

—By *Freda Hargrove*



**COOKS AT WORK.** T. J. Dinkins, left, Roy Hudspeth and Sammy Wells were the chief barbecuers at a recent outing for Cleveland employees and their families at the Falvey-Cochran Lodge, near Cleveland. Fifty-five were present for the excellent food.

*In Baton Rouge . . .*

## Short Circuit Club Seeks New Members

**T**HE purpose of this memo is to acquaint eligible employees of Gulf States Utilities Company with the purposes, rules and bylaws of the **SHORT CIRCUIT CLUB** and to urge those who are not members to associate themselves with this organization.

- a. The Club is incorporated as a non-profit corporation of the State of Louisiana, domiciled at Baton Rouge, Louisiana.
- b. Its purposes are to promote and foster opportunities for social gatherings, intellectual improvement and amusement of its members and to afford wholesome recreation in season.
- c. Employees of the Baton Rouge Division are eligible for membership.
- d. The dues are \$8.00 a year, in the form of payroll deductions at \$2.00 each quarter.
- e. The President, Vice President and Secretary-Treasurer are elected annually at a meeting of the members held not later than the second Thursday in October.
- f. All events are planned by the elected Officers for the period of one year and brought before the Board of Directors for approval. This Board is composed of at least one representative each from the Main Office, Louisiana Station, Willow Glen Station, Garage and Gas, and T&D departments.
- g. Resignations must be submitted in writing and shall become effective upon acceptance by the Board of Directors.
- h. The events for the remainder of 1963 include a Fall dance and the annual Christmas dance.

It is felt that many of the younger employees of the Company have not been fully informed of the advantages of belonging to the Club and have been hesitant about associating themselves with our organization. We hope that this letter will be informative to you and I urge you to contact the Director in your department, or any Officer, and join up with us. You'll not be sorry!!!

The Officers and Directors are as follows:

President—H. J. Desselles	Louisiana Station
Vice President—W. H. Tholborn	T & D
Secretary-Treasurer—J. D. Conlee	Louisiana Station
Director—Boone Chaney	Garage and Gas
Director—J. E. Cifreo	Willow Glen
Director—Ramey Kirkwood	Louisiana Station
Director—Lois Holden	Main Office

—*H. T. Desselles*  
President

*In a population study of heart attacks, overweight men developed two times as many heart attacks as men who were not obviously overweight, according to South-east Texas Heart Association. Slim down friend.*

Just as there are road maps to guide us in our travels from place to place, so there is an inner map which, if we will let it, will guide and direct us in

our travels through life. This map has been called the divine plan. —Jeanette R. Hedge in **Weekly Unity**.

Motorists in 1962 raced down the nations highways to a new—and tragic—auto death record which for the first time exceeded 40,000 fatalities. The previous high was set in 1941 when 39,969 persons lost their lives on the highways.



**SIGNS OF A BETTER COMMUNITY.** The four Jefferson County communities enrolled in the Texas Community Improvement Program conducted by the Extension Department of Texas A&M College have been presented with marker signs by the Area Development Department of Gulf States Utilities Co. Signs were erected in the China, Nome, Cheek and Sabine Pass communities.

In the picture at the right, L. N. Brannan, second from left, supervisor of area development, and Van Henderson, county agent, help members of the Nome Community Development Club erect the sign on the campus of the Nome Elementary School. Helping place the marker are Mrs. Dunk Spears; Mrs. Mercene Mosby, a teacher at the Nome School; Mrs. Juanita Brown; Dunk Spears, president of the club; and Tom Buckner.

The Nome Club has been enrolled in the improvement program for the last two years. During their first year they built playground equipment and landscaped the school yard. This year they plan to convert the old wooden school, in the background, into a community center with a kitchen, restrooms, a stage and dressing rooms.

Officers of the Nome Club are: Mr. Spears, president; Alex Spears, vice president; Mrs. Rosia Whitfield, secretary; and Rev. Emmanuel Dent, treasurer.



In the picture at the left, Mr. Brannan and Mr. Henderson present the China Community Club with their sign which the club members placed at the entrance of the street leading to the new J. H. Henderson High School. Members of the club present at the time were: Mrs. Pearl Glaude; Mrs. Martha Stelly, club reporter; Elish Williams, vocational agriculture teacher at the J. H. Henderson High School; and Earnest Stelly, vice president.

The China Community Club is the newest club in Jefferson County. This is the first time the club has entered the program and is just now setting up an improvement program. Most of the plans are centered around the new high school located south of U. S. Highway 90.

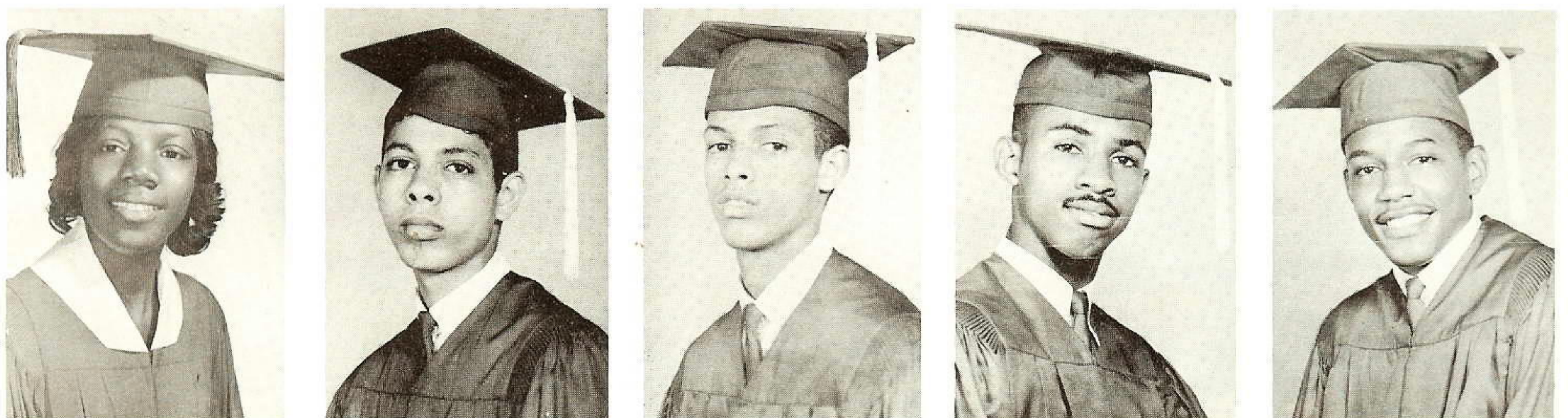
Officers of the China Club are: L. C. Stelly, president, Earnest Stelly, vice president; Mrs. Charlene Stelly, secretary; Cedric Young, treasurer; and Mrs. Martha Stelly, reporter.

The Community Improvement Program is sponsored by Gulf States and nine other Texas utility companies in cooperation with the Extension Department of Texas A&M. Purpose of the program is to stimulate individual and community interest in farm, home and community improvement. The objectives are to make farm, ranch and small town life more desirable and satisfying as well as more profitable and stable for rural area families.

*Obesity is a major health hazard in this country. A study of 1,000 men working for one company showed that more than half of them were overweight and 284 (almost a third) were markedly overweight, according to Southeast Texas Heart Association.*

Harsh threats and harsh actions do not create good public relations. The better way for us is to let the other fellow know, by both our precepts and our actions, that we assume him to be essentially good and reasonable. —Clinton E. Bernard in **Good Business**.

*Young drivers in 1962 had the worst record of any age group in the United States. Men and women under age 25 represent only about 15 per cent of the nation's licensed drivers, yet they were involved in nearly 29 per cent of all fatal accidents and in more than 27 per cent of all non-fatal accidents.*



**1963 GRADUATES.** These recent graduates of Beaumont high schools are all children of employees at Neches Station. Left to right they are: Hazel Delores, daughter of Mr. and Mrs. Sam Joseph, a graduate of Hebert High School who plans to major in pre-nursing at the University of California; James Wallace and Joseph Minix, sons of Mr.

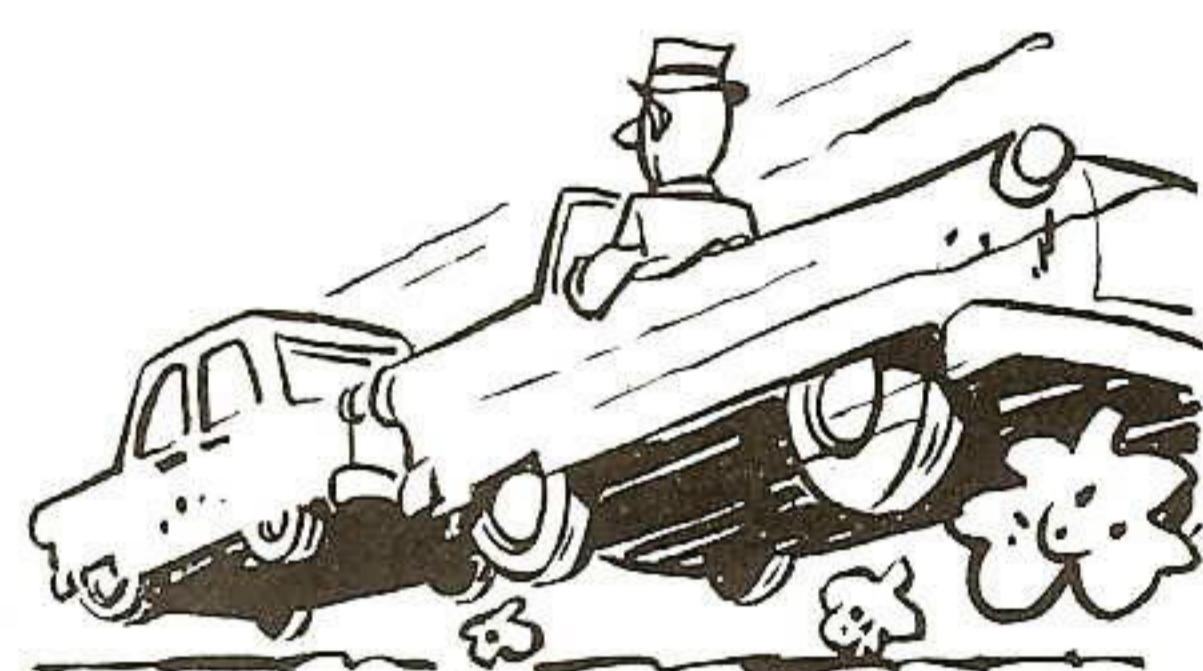
and Mrs. Leonard Sterling, plan to join the Air Force; John, Jr., son of Mr. and Mrs. John Jackson, Sr., plans to attend Texas Southern this fall; and John, son of Mrs. Albert Nathan and the late Mr. Nathan. The boys were graduated from Charlton-Pollard High School where John Nathan was salutatorian.

# STRAIGHT FROM THE DRIVER'S SEAT

Here are adaptations of sixteen rules of safe driving mentioned by truck drivers in a poll of driver opinion conducted by the Fruehauf Trailer Company—good safety tips for all drivers.



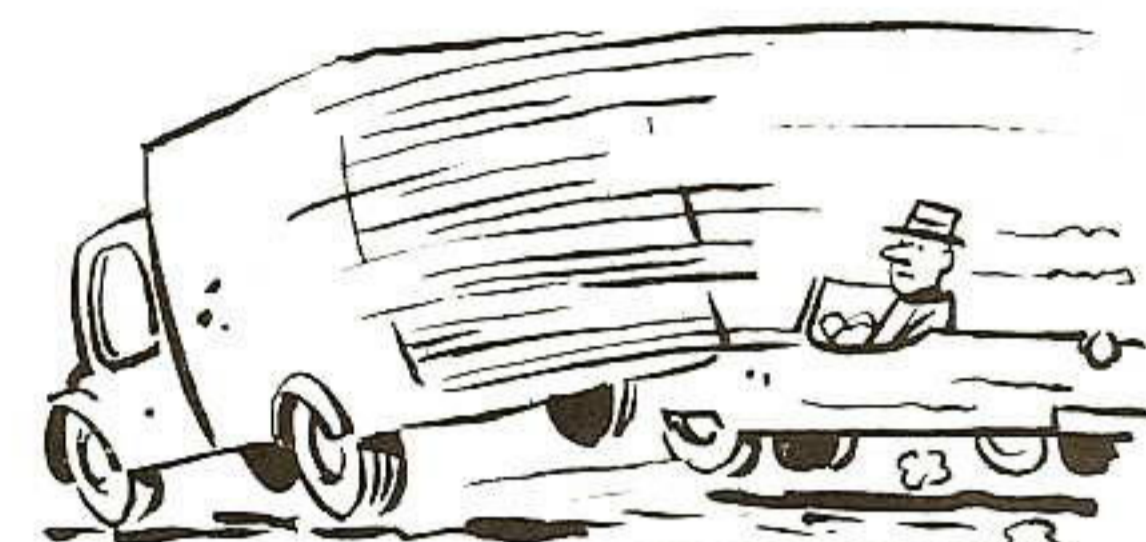
Accept traffic laws as aids,



DON'T "tailgate"—drive so close that a car passing you can't get back in the right-hand lane.



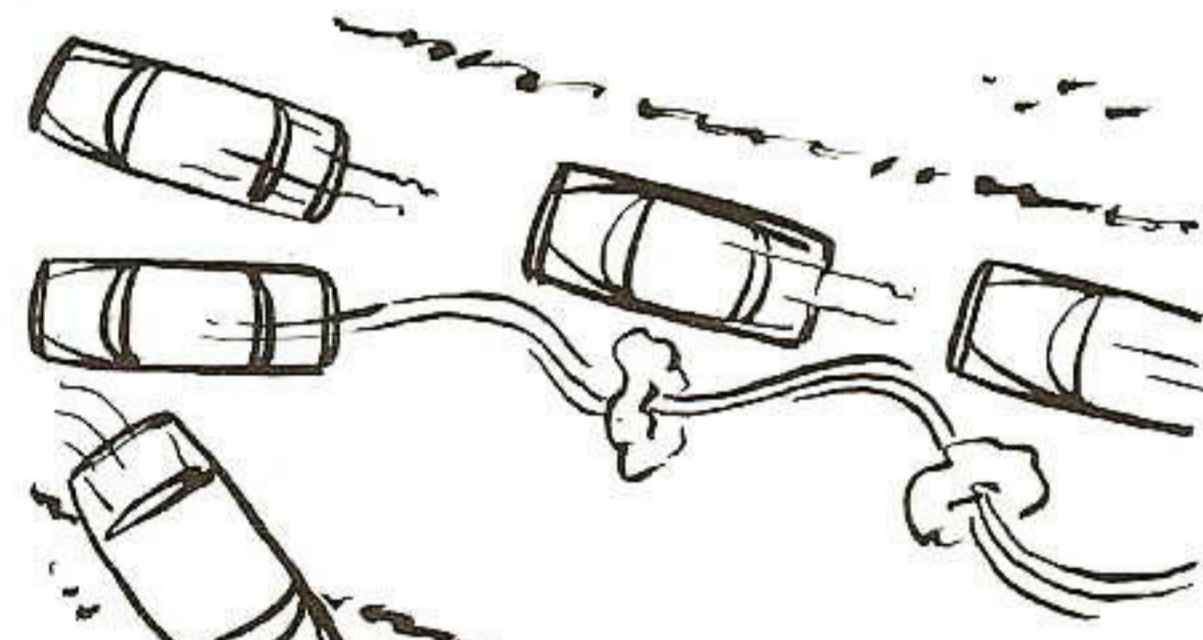
DON'T be too lazy to lift your foot from the gas to the brake when you see potential danger.



If you drive a truck, DON'T try to keep the same pace as other vehicles.



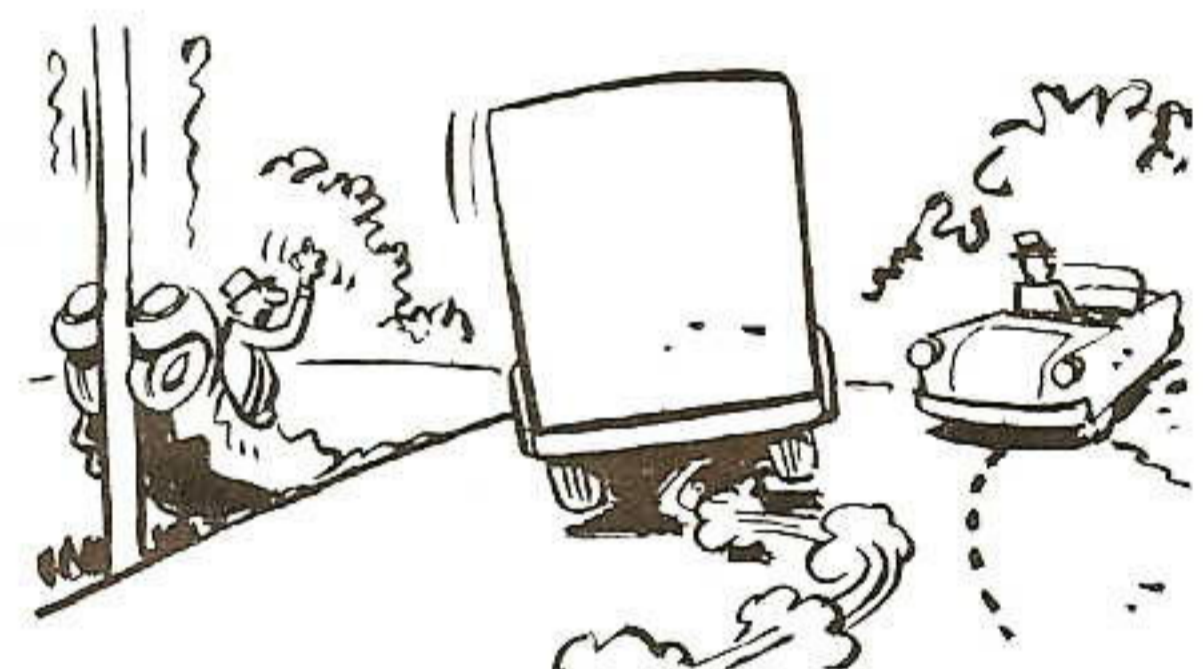
Park all your personal problems at the curb before driving.



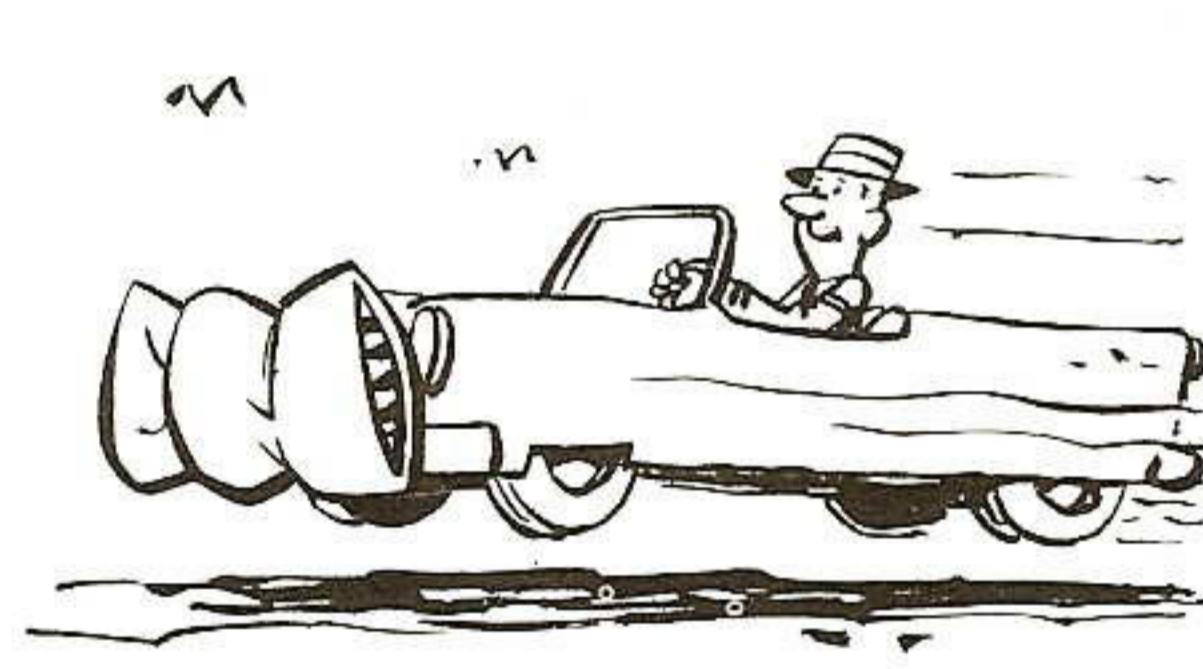
Gear the miles you cover and your driving to existing traffic.



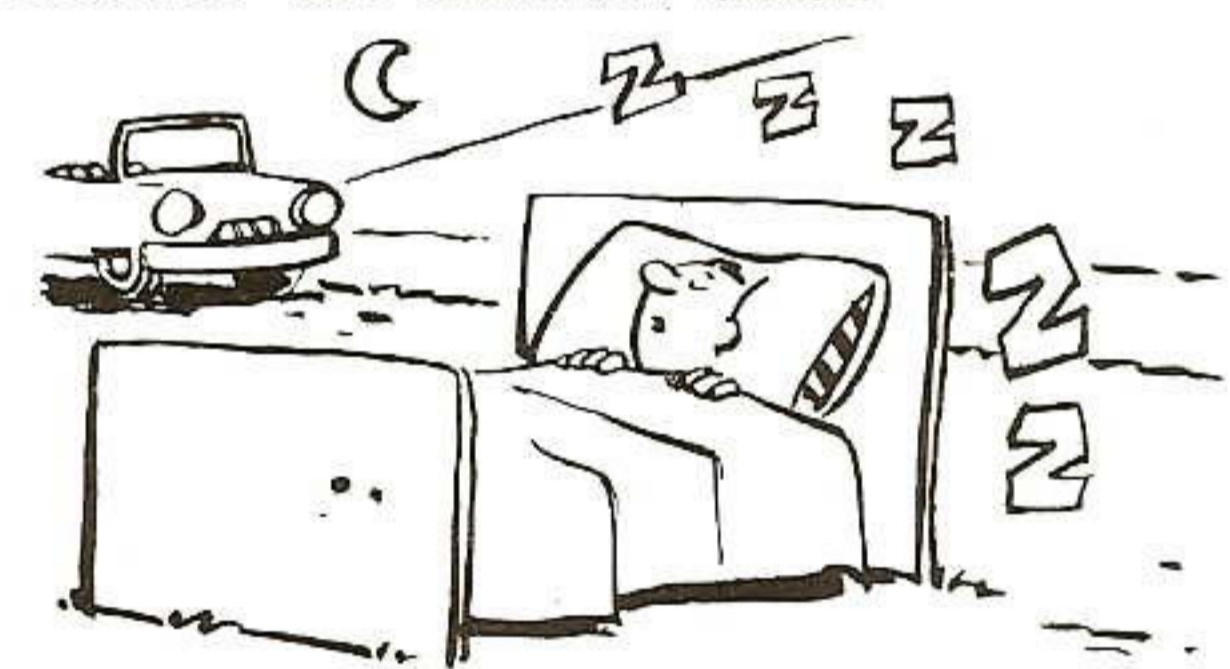
Try to go the second mile in courtesy — remember the three C's of safe driving: CARE, COURTESY and COMMON SENSE.



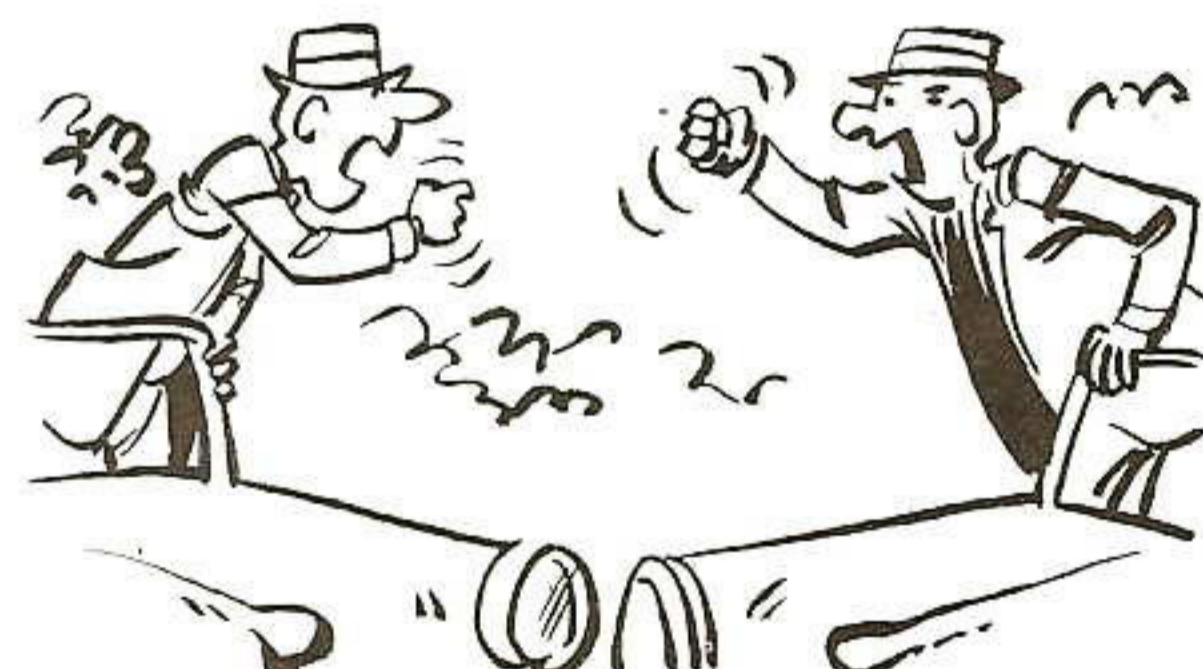
Be conscious of your truck's position on the highway.



DRIVE DEFENSIVELY. Assume that the other driver is going to do something foolishly.



Never fight sleep AT the wheel—surrender to it OFF the road.



Never debate the right-of-way — GIVE IT.



DON'T "overdrive" your lights and brakes.



Know the condition of your truck or automobile.



Remember that your vehicle will do as you bid only if you are the master.



If you must stop on a highway, stop OFF of it.



Remember that PATIENCE goes a long way toward safety.

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**BEAUMONT DIVISION SETS NEWEST SAFETY RECORD.** On April 10, the 1,150 employees of the Beaumont Division set a new all-time record by working 4,000,000 manhours without a disabling accident. This record covered a period going back to July 24, 1961. Last month this representative group of employees was presented two plaques, The Edison Electric Institute Safety Achievement Award and the Company Award of Honor, for this outstanding safety achievement. Frank Jones, system safety director, announced that the Na-

tional Safety Council also awarded a plaque to the Beaumont group. Representing the Division's various departments at the presentation are, left to right: Anders Poulson, safety representative for our Texas divisions; R. T. Kearney, Division Engineering; B. L. Thompson, Sales; A. C. Hayes, Jr., Treasury; Judy Gilbert, T&D Engineering; John Beard, T&D-Line; W. C. Tolbert, Production; James Robinson, Storeroom; C. P. Shirey, system training and safety manager; and Rex Lee, division manager.