

Plain Talks & News

MAY, 1974



“Americans are now living in a drug-oriented society.”

This quote has been made many times in the past few years. And for a good reason: because it's true.

There seems to be, thanks to modern man's technology and ability to discover something new, a pill for all purposes. There's a prescription pill to wake you up, put you to sleep, kill pain, calm you down or keep you smiling. Their abilities to alter one's mental and physical attitude goes on ad infinitum. And we haven't even mentioned a wide variety of other drugs, legal or otherwise, such as alcohol, cigarettes, marijuana and hard drugs, that all work toward the same end result.

Which brings us to a perplexing question: why do so many people have to rely on these drugs to function as humans from day to day?

The answer is not astounding, nor does it take a genius to decipher the symptoms and produce a diagnosis. It simply involves a lot of factors. We've become somewhat lazy and reliant on modern medicine to ease the aches, pains and tensions caused by the constant hurrying, fighting deadlines and trying to “keep up with the Joneses” to which we constantly subject ourselves. All this naturally leads to overworry and anxiety, so we immediately head for the doctor, drug counter, local pusher or whoever for the cure. As an end result comes mental dependence on some form of drugs, which is hard to kick.

Maybe we need to become a little more conscious of what's happening and then slow down. A little relaxation and fun does wonders for the mind. Combine this with the will power not to become increasingly dependent on drugs, and the outlook will be much brighter.

Agreed, it sounds simple, and it is - using determination. That's the hard part. But I think I can do it, and I'm going to prove it to myself, just as we all should, by first putting my mind in a relaxed mood to better concentrate on the method of attack.

As soon as I find my tranquilizers, I'm off and running.

M.S.

A Symptom Of Society



Volume 52

Number 4

May, 1974

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GSU News 5

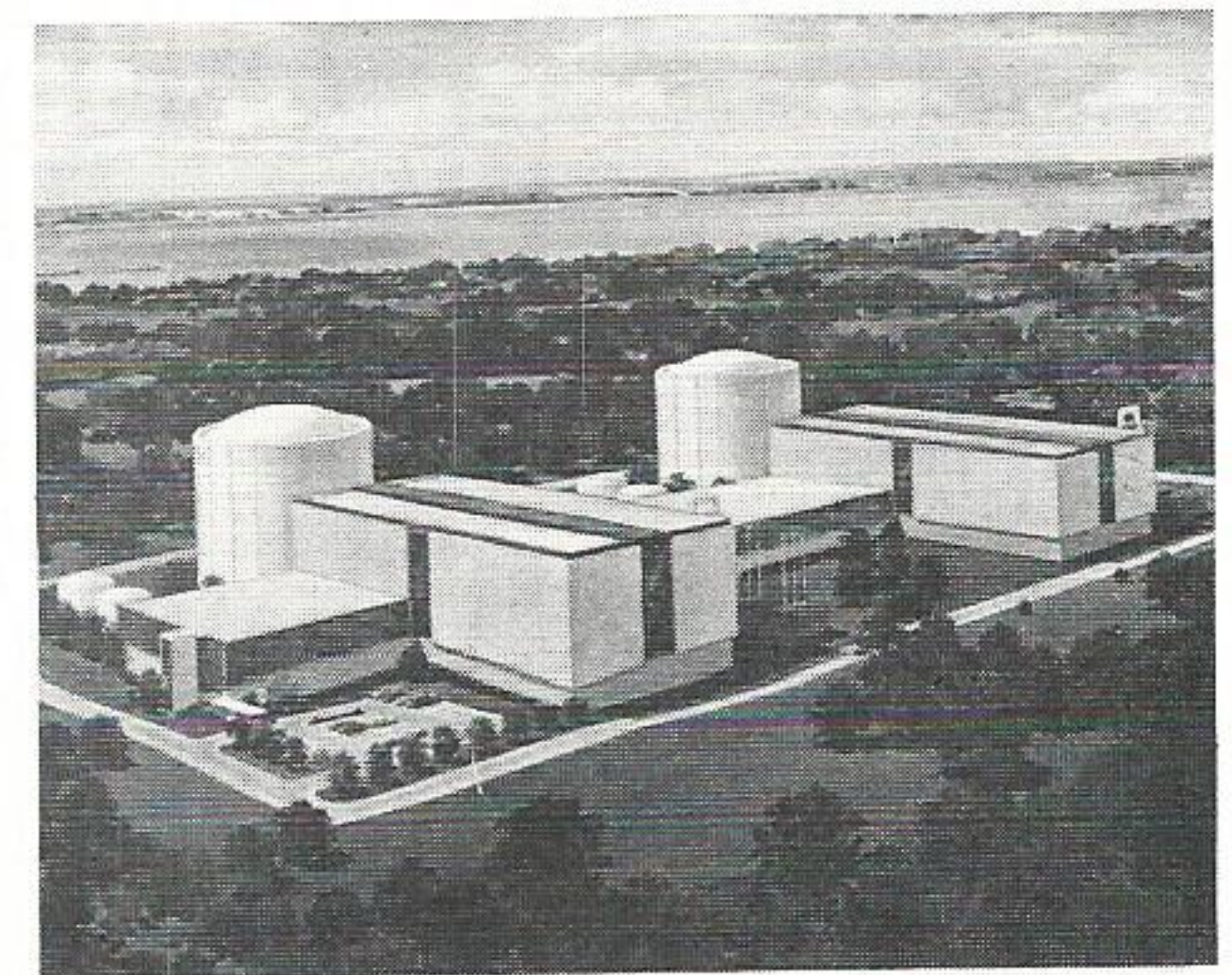
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Generating Stations, p. 2

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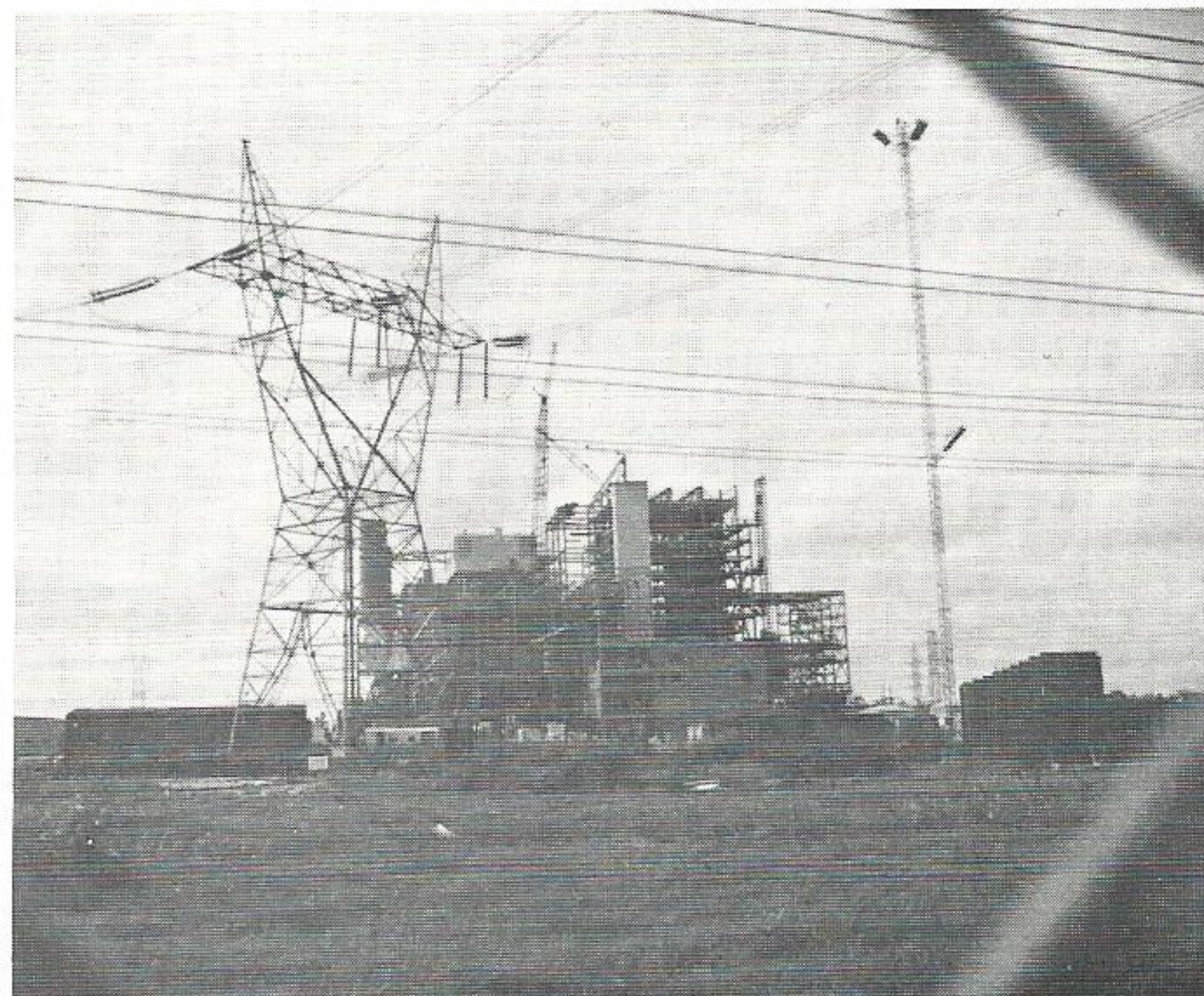
Mike Shurtleff, Editor
Joe E. DeJean, Coordinator,
Consumer Communication
Pat McMeel, Contributing Editor, Beaumont
Frank Jones, Contributing Editor, Baton Rouge

The Cover:
Enjoying a sunny spring day
is pretty Alice Slaughter of the
Beaumont office System Treasury.
Warm days are here, and summer is
just around the corner.

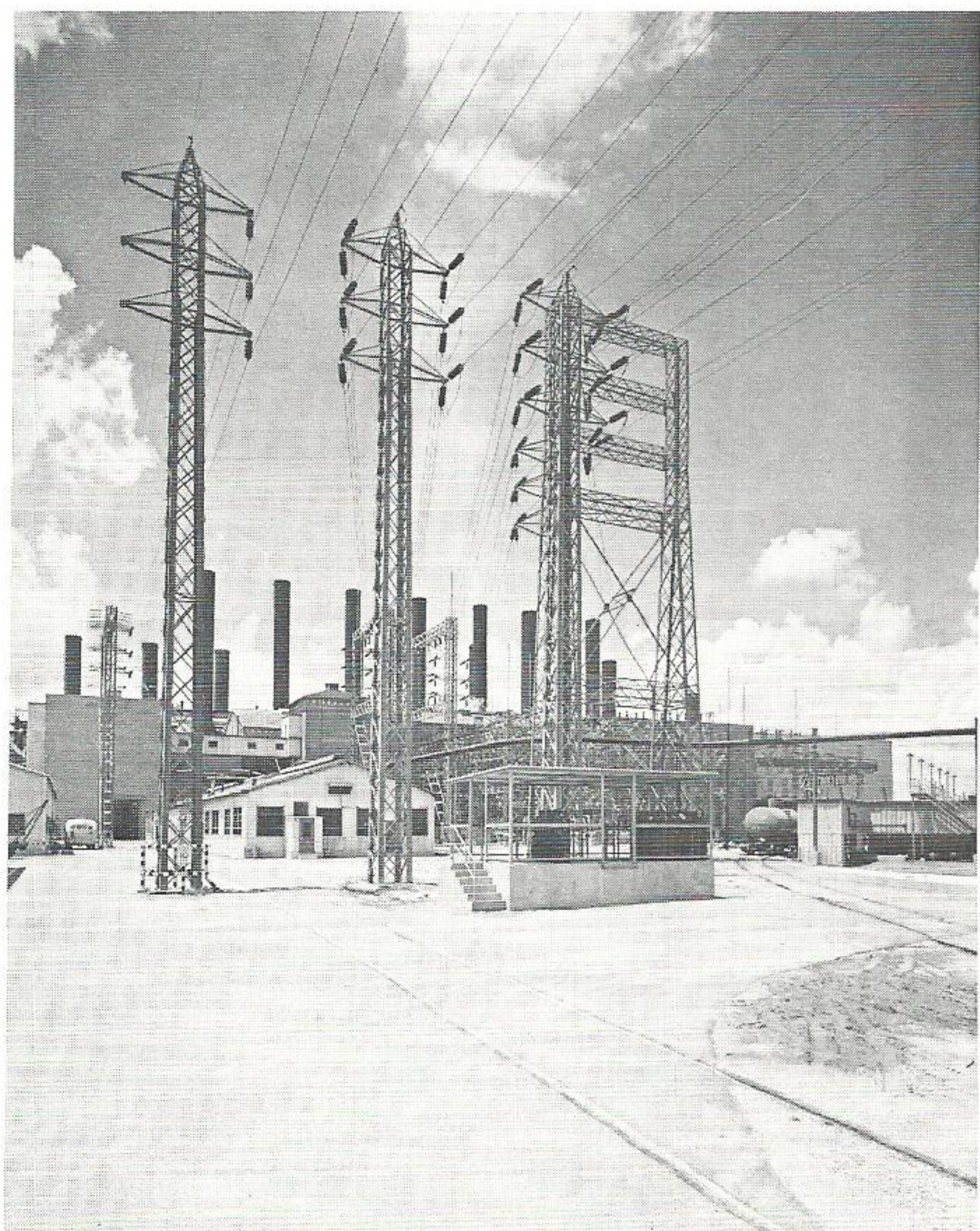
Generating Stations

Although they are infrequently seen by the public, the generating stations of an electric utility company are the source of power for the customers. Now costing many millions of dollars to construct their reliability is the mainstay of dependability for constant and immediate power.

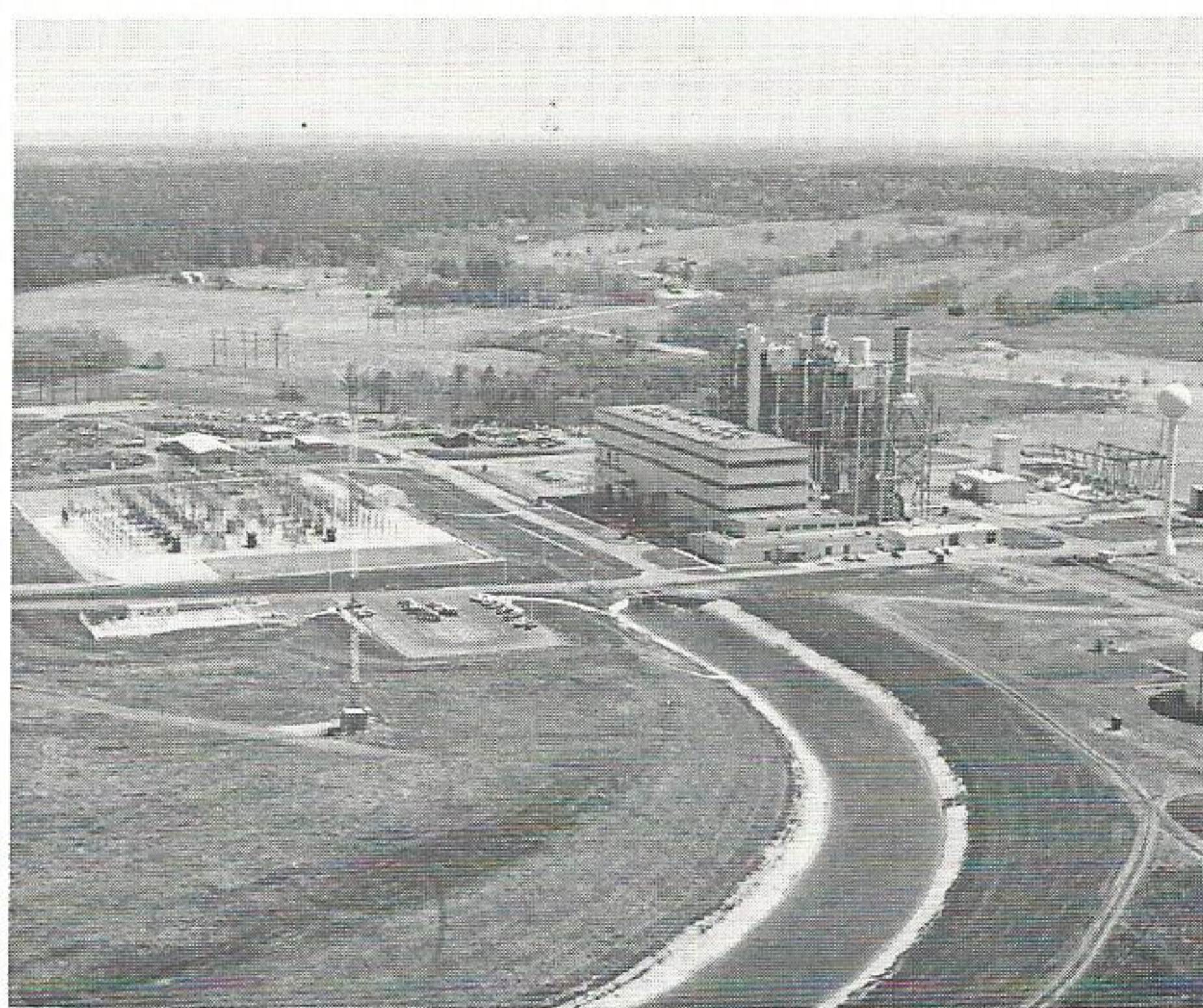
Shown are our Company's generating stations and statistics about each. Their sheer size alone is impressive, and combined with their capabilities, provides our Company with the product that we sell.



Willow Glen Station - Baton Rouge, Louisiana
Four Units - 1,484,000 kilowatts
(Unit No. 5 under construction)

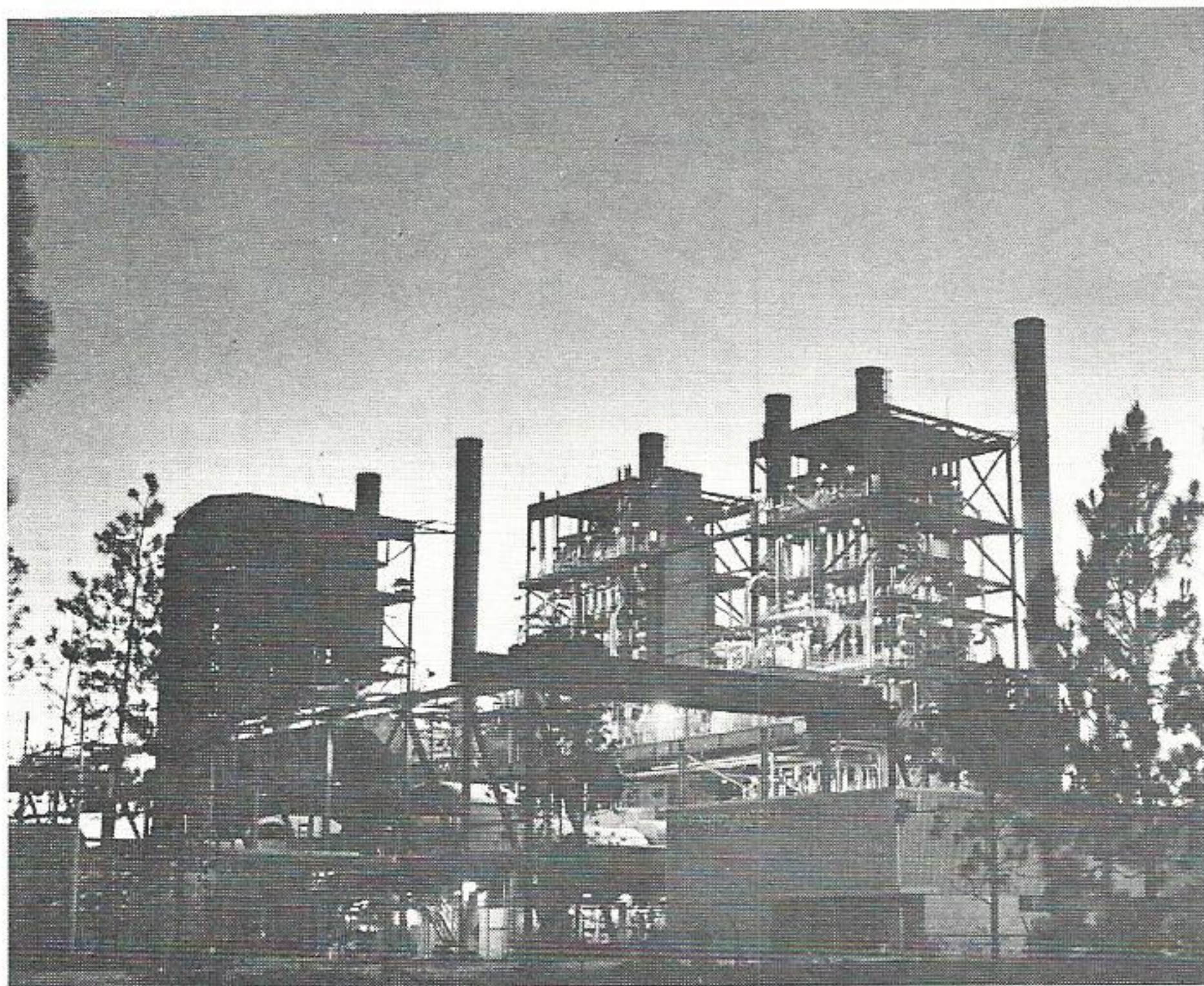


Louisiana Station - Baton Rouge, Louisiana
Eleven Units - 334,000 kilowatts

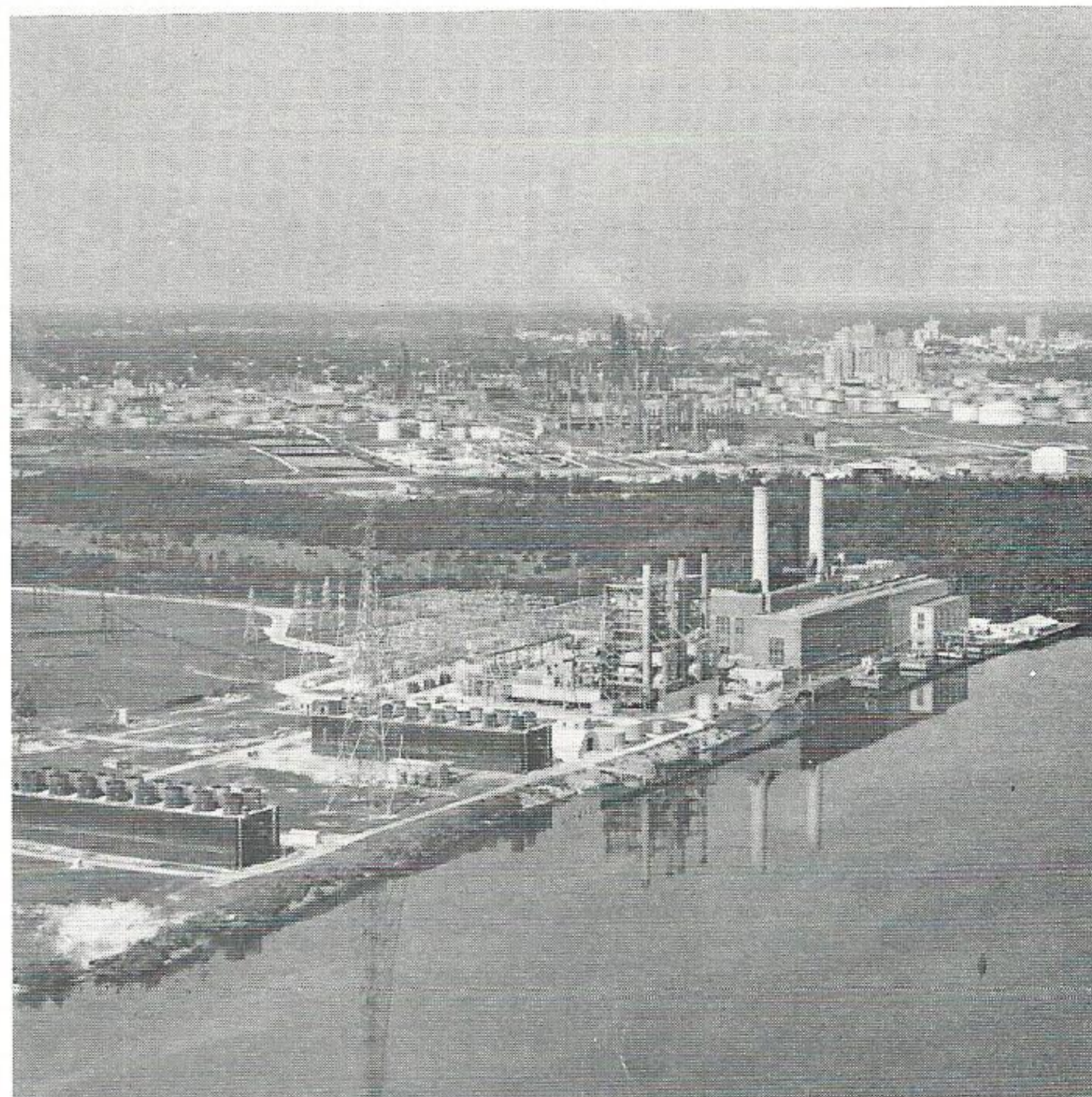


Lewis Creek Station - Willis, Texas
Two Units - 530,000 kilowatts

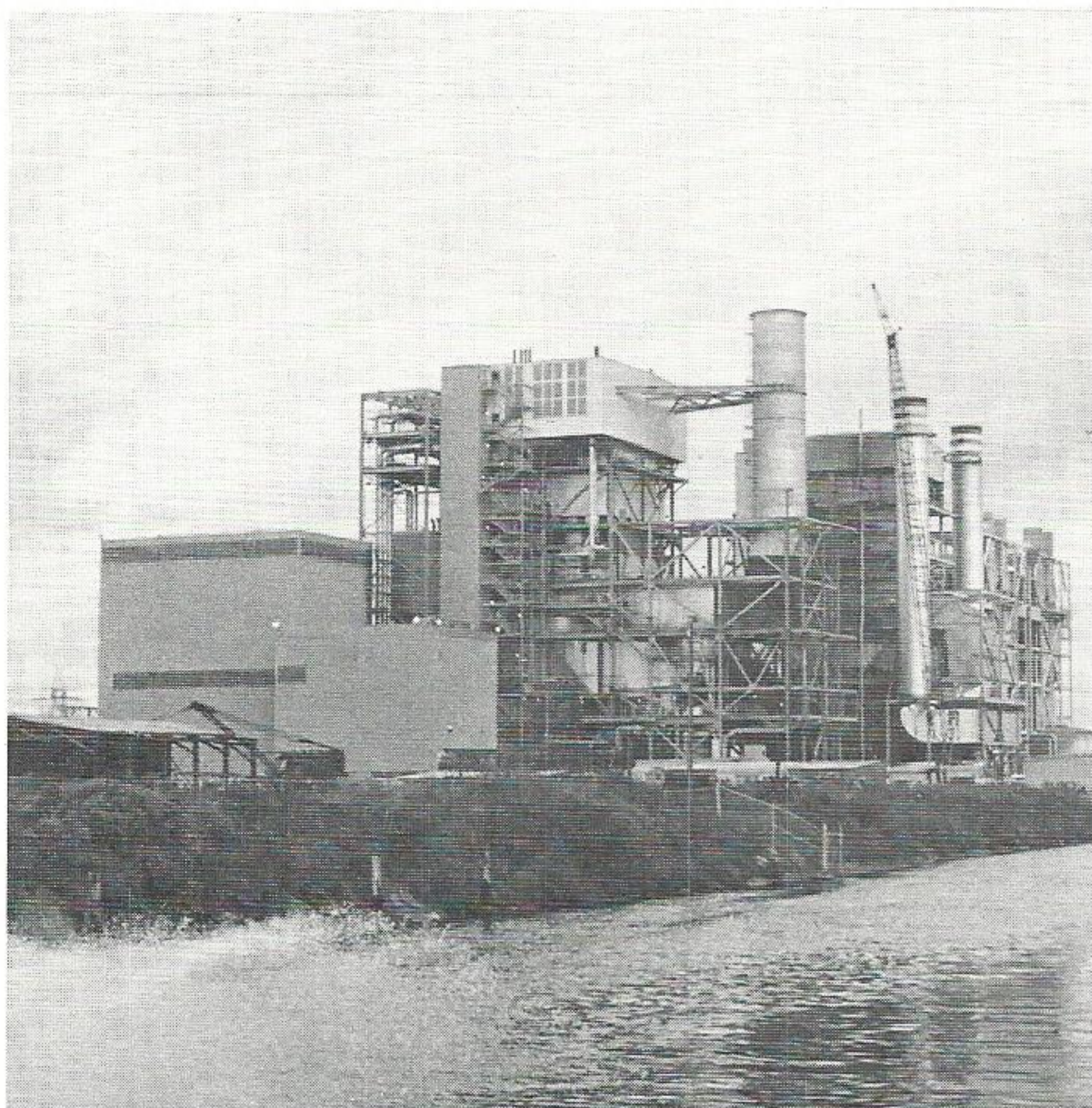
- Our Backbone



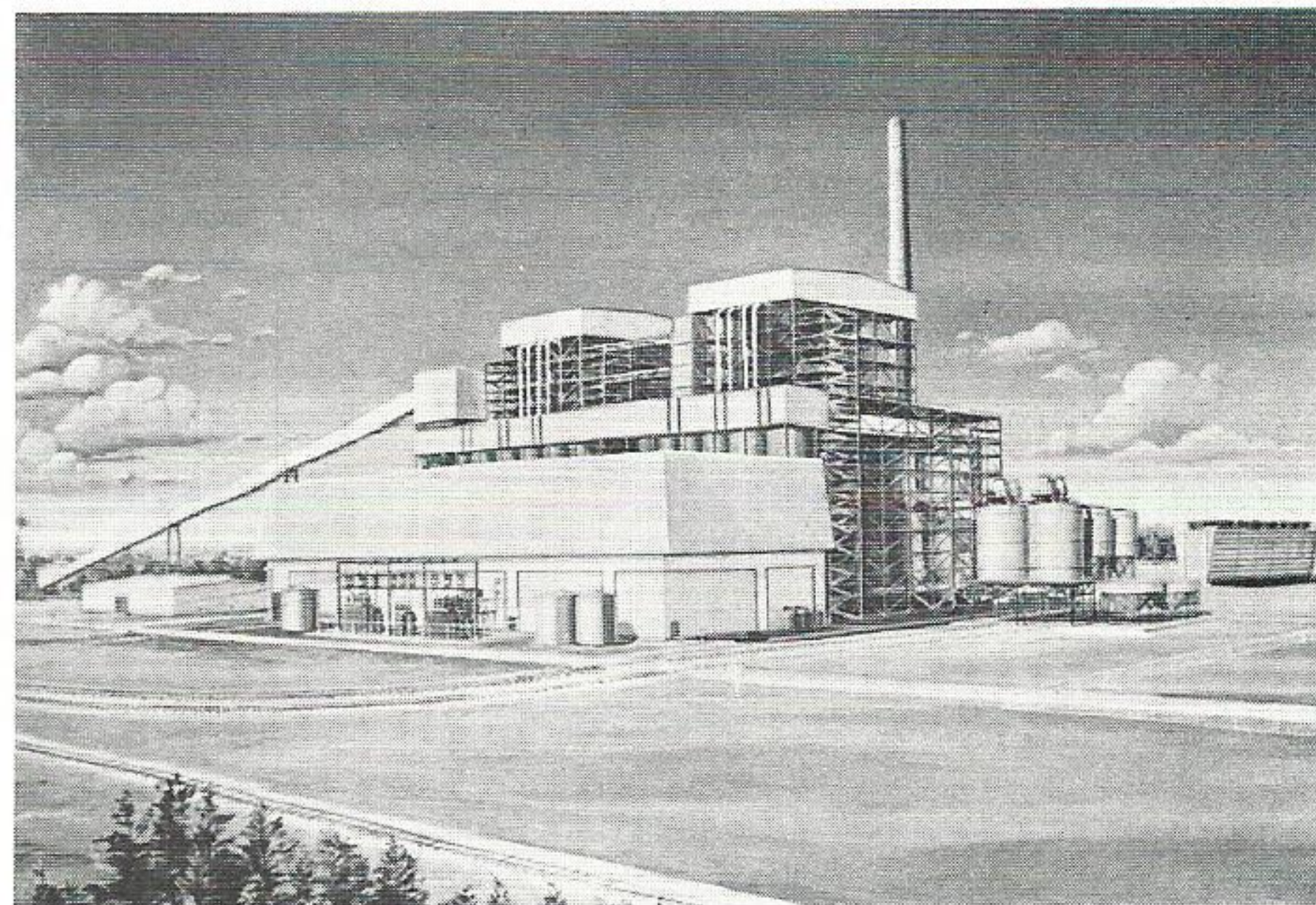
Roy S. Nelson Station - Westlake, Louisiana
Four Units - 899,000 kilowatts



Neches Station - Beaumont, Texas
Six Units - 427,000 kilowatts

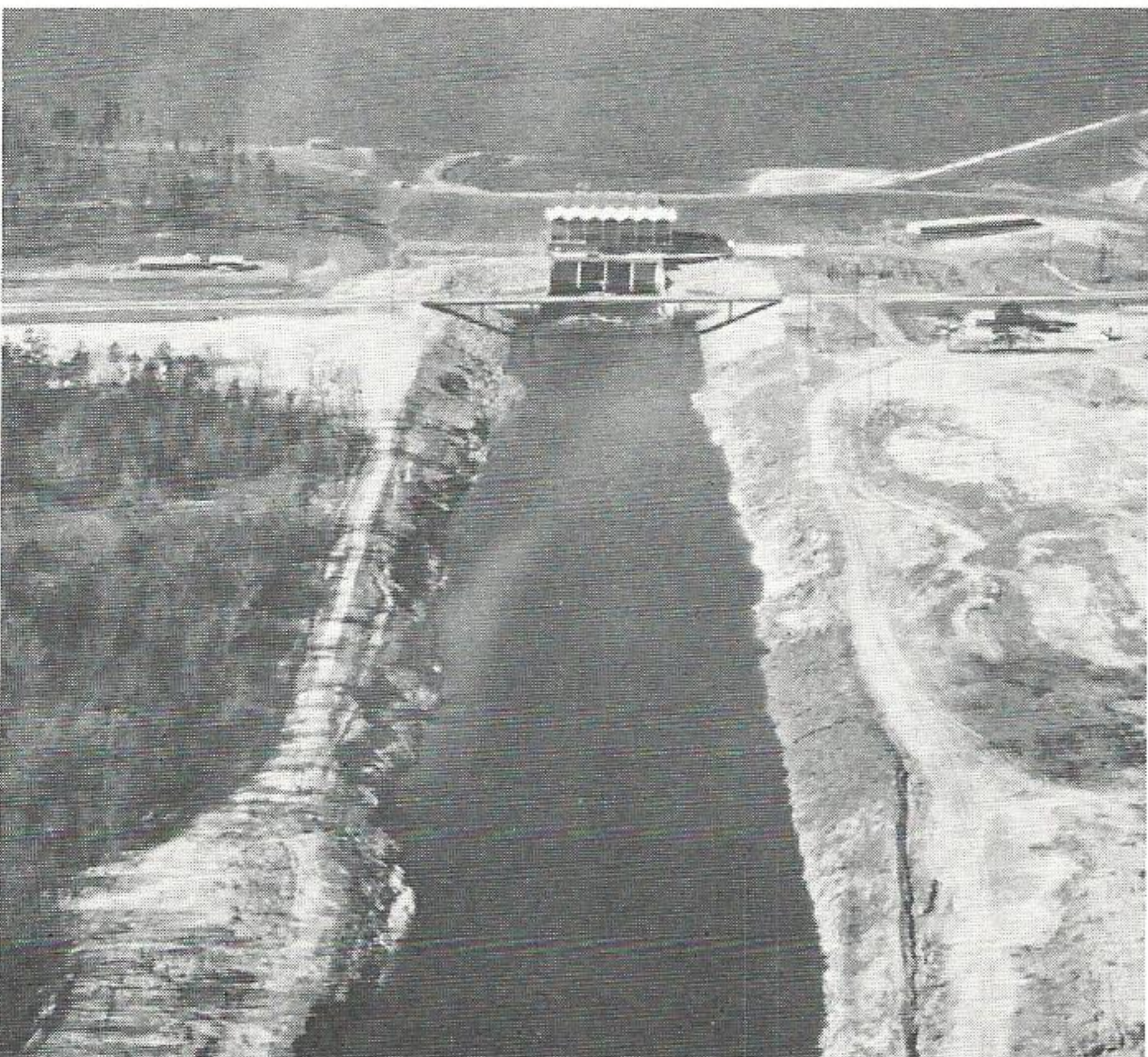
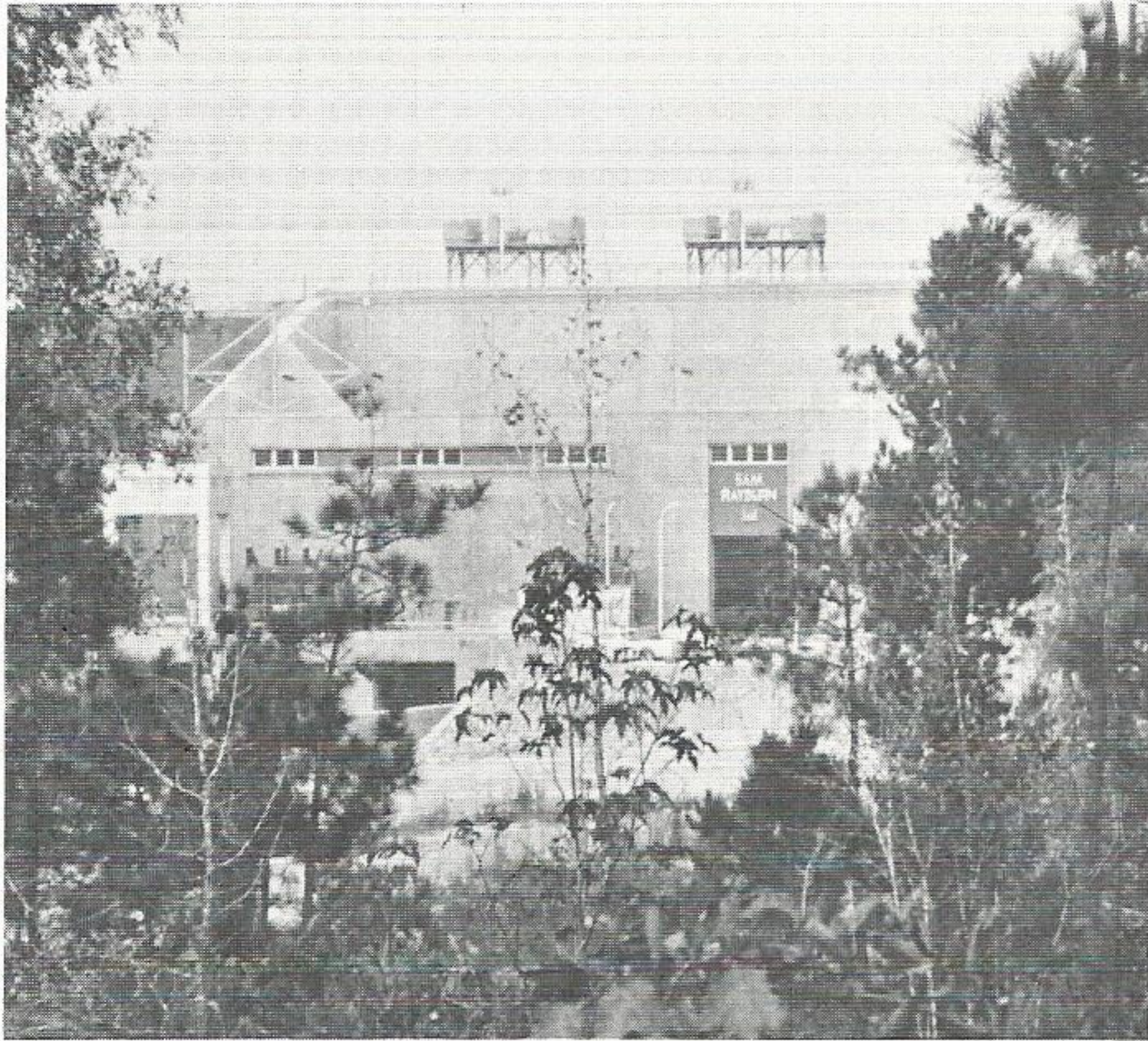


Sabine Station - Bridge City, Texas
Four Units - 890,000 kilowatts
(Unit No. 5 to be constructed)

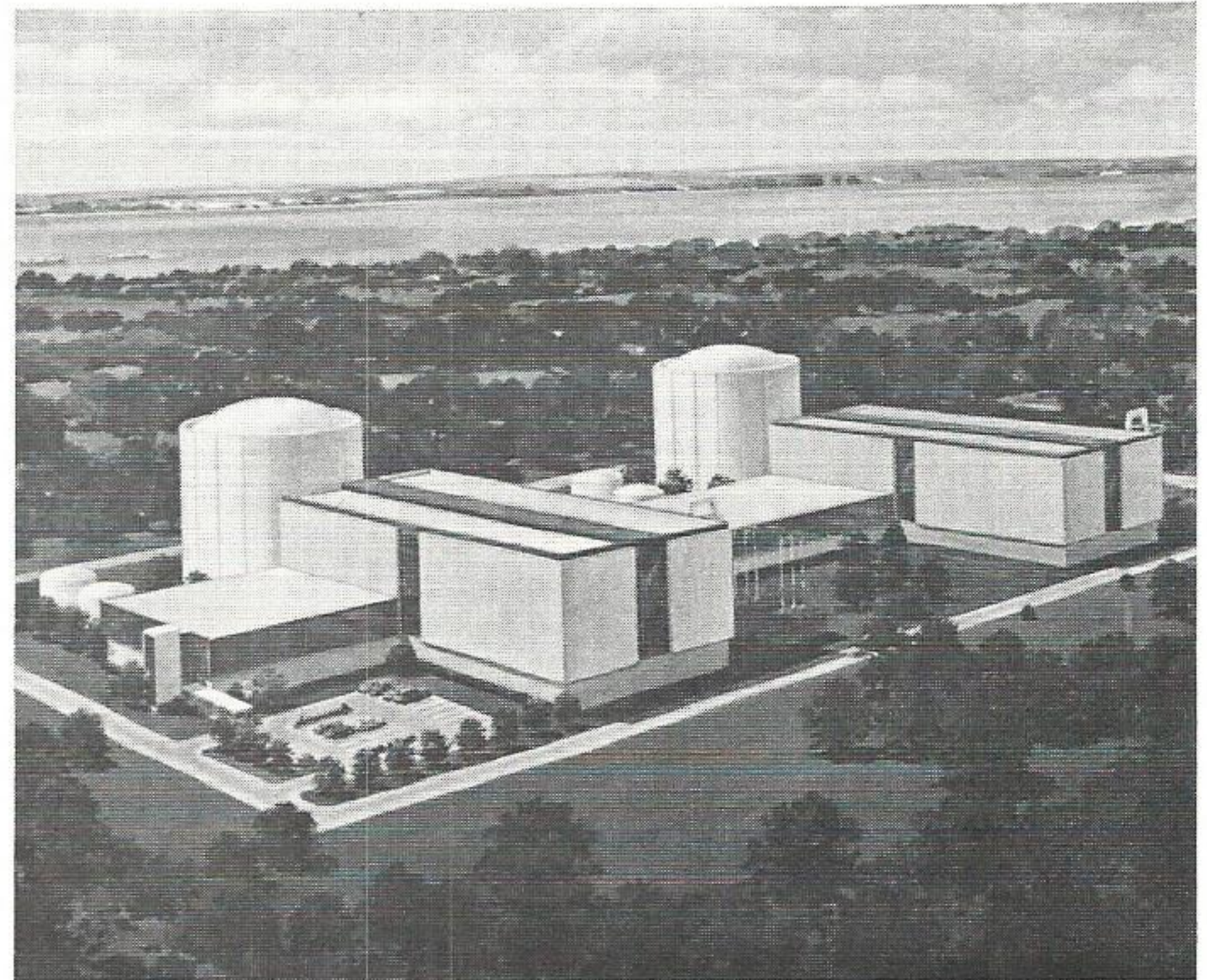


Roy S. Nelson Station - Westlake, Louisiana
Company's first coal-fired unit
One Unit - 550,000 kilowatts
To be completed in 1978

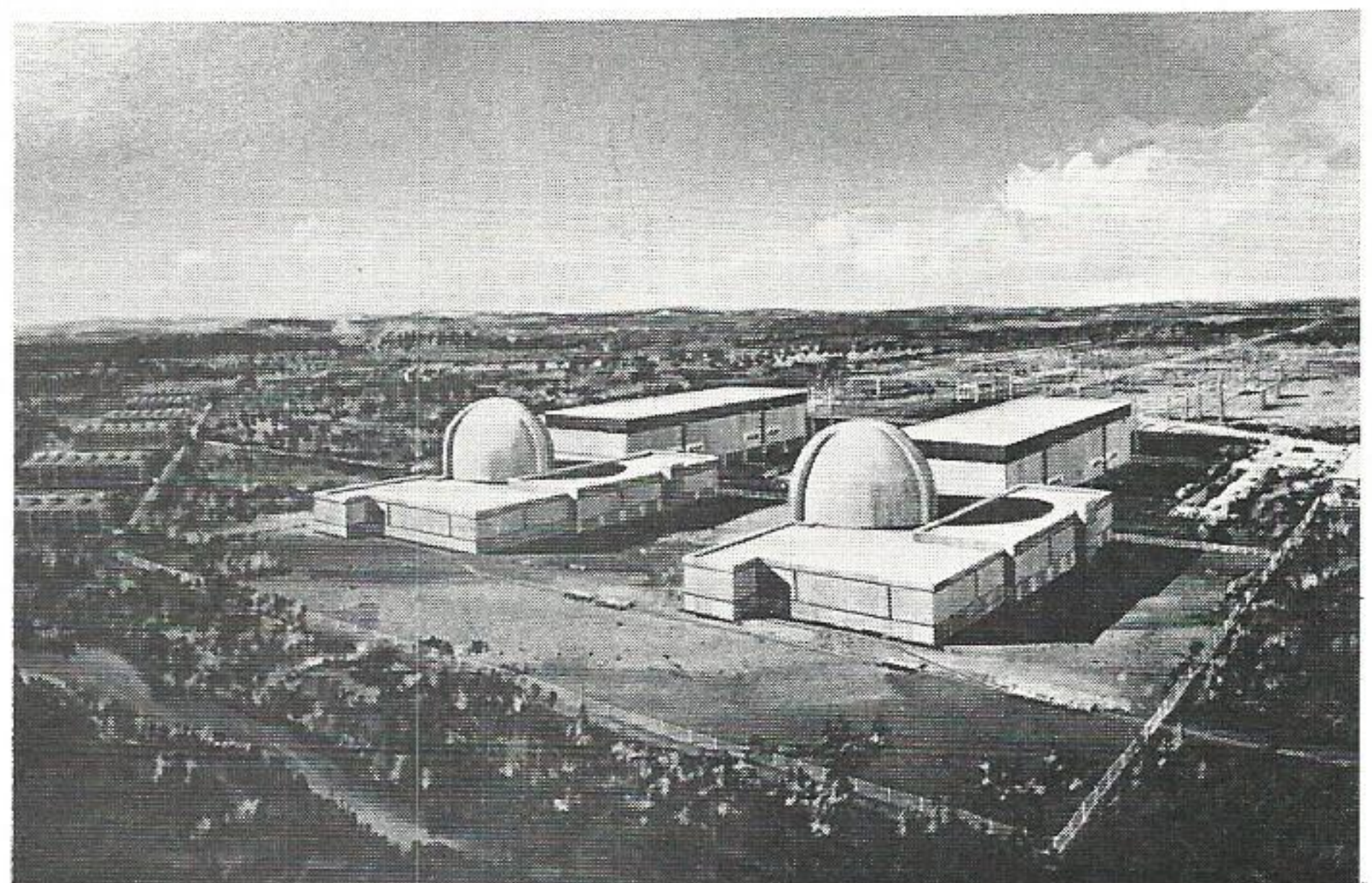
(Continued)



These are the two hydroelectric plants, located on Sam Rayburn and Toledo Bend Lakes. We distribute power to co-ops from Sam Rayburn and use a percentage of the power generated at Toledo Bend, which we maintain and operate.

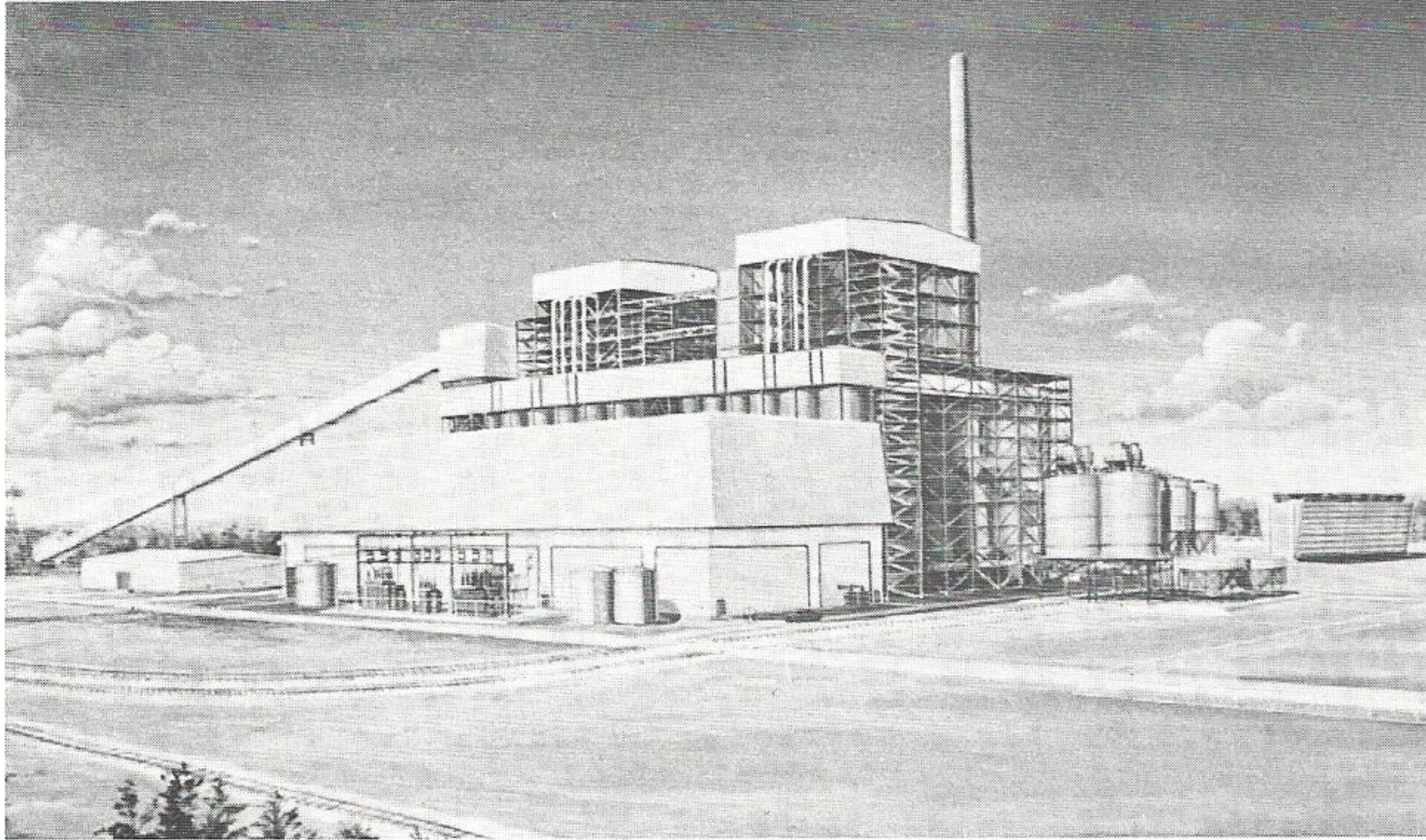


River Bend Station - St. Francisville, Louisiana
(To be completed between 1980-1983)
Two Units - 1,880,000 kilowatts
Will burn nuclear fuel



Blue Hills Station - Newton County, Texas
(To be completed between 1980-1983)
Two Units - 1,860,000 kilowatts
Will burn nuclear fuel

GSU NEWS



At Nelson Station in Lake Charles

Company Announces New Coal Plant

Governor Edwin Edwards headed a list of state and national dignitaries who were on hand Wednesday, March 1, to participate in ceremonies announcing the location of the Company's first coal-fired electric generating unit at Roy S. Nelson Station in Westlake. The unit will be the first to utilize coal as boiler fuel in the state of Louisiana.

Our Company, which has traditionally relied on gas-fired generating units to supply electricity within its 28,000 square mile Louisiana-Texas system, announced the unit would be fired by low-sulphur coal from Wyoming. Floyd R. Smith, chairman of the board and principal executive officer of GSU, said "the time has come when we must find an alternate source of fuel, and coal provides us with the answer until such time as nuclear power can be utilized for the bulk of our

generating stations to be located near St. Francisville, La., and in northeast Newton County, Tex. in the early 1980's."

Joe Bondurant, manager of the Lake Charles Division, acted as emcee for the gathering and handled the introductions.

Smith said that the first coal-unit, Nelson number-five, is expected to go into commercial operation in February of 1978. The unit will have a net rating of 550,000 kilowatts.

Among the guests attending were Senator Russell B. Long; Congressman John Breaux; Stanley Passman, executive director of the Louisiana Department of Commerce and Industry; Ernest S. Clements, chairman of the Louisiana Public Service Commission and Mayors James Sudduth of Lake Charles, Adias Saunier of Sulphur, Charles Carroll of Westlake and Raywood LeMaire of Vinton.

Smith Elected Vice President Of SEE

Floyd Smith, Company chairman of the board and principal executive officer, has been elected first vice president of the Southeastern Electric Exchange, a regional organization of investor-owned electric companies. Smith's election came at the final business session of the group's 41st annual conference in Boca Raton, Fla.

The Southeastern Electric Exchange is a non-profit organization which serves as a clearing house for technical, marketing and management data and conducts training and research programs for the electric industry in the region.

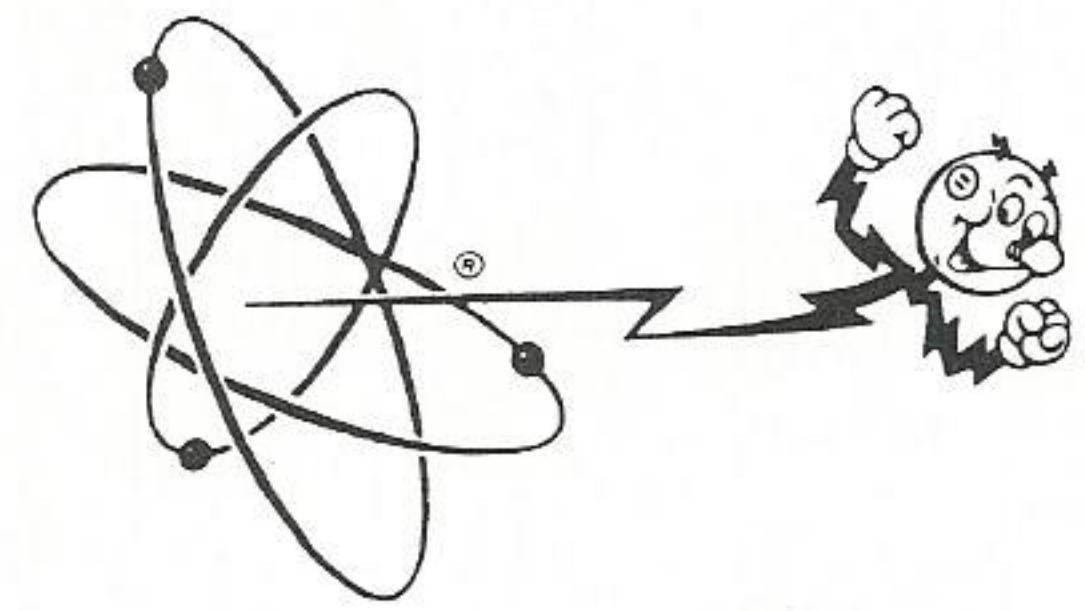
Smith has been Company board chairman since May, 1973, moving up from president. He joined the Company in 1935 following his graduation with honors from New Mexico State University. He has completed advanced management courses at both Harvard Business School and Georgia Tech.

Active in civic and professional circles, he served as general chairman of this year's successful United Appeals Campaign, is past president of the West Beaumont Rotary Club, an elder in St. Andrews Presbyterian Church and is a member of the American Institute of Electric and Electronics Engineers. He is a member of the Lamar University's Regents' Development Council. In 1974, he was named Engineer of the Year by the Sabine chapter of the Texas Engineering Society.



Les Calder, System Engineering in Beaumont, receives congratulations from Brig. General Mike Cokinos after Calder was named "Outstanding Student" in his Army Reserve area. Calder, a major, recently completed a five year Command & General Staff College course. Calder has been in the Army Reserve for the past 16 years.

**Let's Don't
Water Down
The Truth!**



DID YOU KNOW?

... that more than 99% of the high level waste in a nuclear power plant is retained in the fuel rods and sent to fuel reprocessing plants.

THRIFT PLAN

Purchases of Gulf States Utilities Company stock made by the Trustee during March, 1974 covering employee deductions and Company contributions through February, 1974 were as follows:

6,263 shares of common stock at a total cost of \$90,939.88, for an average cost per share of \$14.520.

98 shares of \$4.40 Preferred stock at a total cost of \$5,563.75, for an average cost per share of \$56.773.

The Trustee deposited \$50,499.78 with the Savings Department of the First Security National Bank.

Port Arthur Holds Bridal Boutique

Sunday, March 17, the Port Arthur Home Service Department held its fifth annual Bridal Boutique. Brides-to-be, their parents, finances and friends were in attendance. The aim was to present the total electric concept through wise use of appliances and how the Company can help the newlyweds. The First National Bank of Port Arthur hosted the show in their lobby.

Twelve exhibitors were invited to participate. These included a caterer, bakery, two bridal shops, florist, stationery shop, travel agency, bank, two photographers, tuxedo rental and jeweler. Each exhibitor was asked to donate a \$25.00 gift for a door prize. However, gifts valued up to \$1,200 was given. In addition, brides-to-

be registered at each exhibitor's booth for gifts.

People started arriving 30 minutes before the doors opened at 2:30 p.m. The first hour the guests circulated between exhibits and talked to exhibitors. At show time the ribbons were cut from the seating area so people could be seated. There were approximately 150 standing.

Matching harvest gold major appliances and various small appliances set the stage for a fast moving wise use consumer information type program. Reddy Credit was discussed. Both home service advisors, Sue Williams and Marianne Nelson, and one residential sales representative, Sam Badger, presented the enthusiastically received program.



A large crowd of prospective brides, parents, finances and friends attended the fifth annual Port Arthur Bridal Boutique. Exhibitors had many new ideas to show, and the occasion was a crowd-pleaser, as usual.

In Port Arthur

Farewell Party Held For Frank Jones

by Helen Powell

"JAMBALAYA" - a word spread around the system for the past few weeks - preceded events honoring Frank W. Jones, Port Arthur operating superintendent, on his retirement, May 1, 1974, at the First Presbyterian Church in Port Arthur, Texas, the night of April 19.

Approximately 175 employees over the system, retired employees and friends met to hail their good wishes and reminisce happenings of days gone by.

Randy McAlpine, Port Arthur Division Manager, unfolded as much history as possible, but had previously agreed with Mr. Jones that, if neither told anything on the other, all would be kept quiet. He was a man of his word.

Golf 'shenanigans' shared by Beaumont's Summa Stelly and Jack Shirey revealed the somewhat mischievous nature of our own Frank Jones. C. M. Scott imparted Arthur K. Atkinson's idea of retirement, "So when a man gets old and gray, and weak and short of breath, we simply take his job away, and let him starve to death."

A gold necklace was presented to Mrs. Billie Jones for her outstanding achievement in sharing his many years of service and always being the best of support.

Otis G. Gill, Division substation operator in Port Arthur, came through with a "jump suit" to help attire Mr. Jones for his days of leisure. Less he forget the many who wish him well, pages of signatures in the form of a Guest Book were given to him.

Highlighting the evening, a beautiful RCA Color TV was rolled from behind a curtain for Mr. Jones as a token of appreciation and friendship from his many, many friends.

Student Is District V Winner

Janet Albarado, student at Glen Oaks High School in Baton Rouge, was the District V winner and state runner-up of the 1974 Electric Awards Project competition.

Runner-up in the District V competition was Miss Roberta Ann Lyles, a student at Baton Rouge's University High School.

The annual awards competition is sponsored by several Louisiana Investor-Owned Utility Companies and the Home Economics Section of the State Department of Education. Those utilities participating in the event are: Gulf States Utilities Company, Central Louisiana Electric Company, Louisiana Power & Light Company, and New Orleans Public Service, Inc.

Miss Albarado's research project, centering around the selection, use and care of small electric appliances, earned her the distinction she received recently. Her project was supervised by her home economics teacher, Mrs. Jeannette Bencaz.



Mrs. Jeannette Bencaz, left, teaches at Baton Rouge's Glen Oaks High School. On her right is Janet Albarado, Glen Oaks student and winner of the District V 1974 Electric Awards Project Competition.

Beaumonters Win Awards

Three VOE students working in the Beaumont office Records Department have recently won awards in district VOE competition and traveled to the State VOE Convention April 4-6 in Austin, Texas.

Marilyn Jubert (left) - Duplicating Department, won second place in the talent skit and was a voting delegate in Austin.

Barbara La Rive (center) - Engineering File Department, placed second in Stenographic Secretarial Competition and was nominated to Who's Who in VOE.

Ana Armendariz - Forms Control, placed first in the Typing Competition.



Accident Report - Circa 1917

(Editor's Note: This is a reprint from the General Aviation News, sent in by Ralph Payne of Neches Station)

The following monthly summary of accidents was dredged from the December 1917 records of the British Royal Flying Corps. and offered in a recent National Pilots Assn. Service Bulletin:

RESUME OF ACCIDENTS Avoidable Accidents

There were 6 avoidable accidents:

(a) The pilot of a Shorthorn, with over 7 hours experience, seriously damaged the undercarriage on landing. He had failed to land at as fast a speed as possible, as recommended in the Aviation Pocket Handbook.

(b) A B.E. 2 stalled and crashed during an artillery exercise. The pilot had been

struck on the head by the semaphore of his observer who was signalling to the gunners.

(c) Another pilot in a B.E. 2 failed to get airborne. By error of judgment he was attempting to fly at mid-day instead of during the recommended best lift periods. i.e., just after dawn and just before sunset.

(d) A Longhorn pilot lost control and crashed in a bog near Chipping Sodbury. An error of skill on the part of the pilot in not being able to control a machine with a wide speed band of 10 mph. between top speed and stalling speed.

(e) Whilst low flying in a Shorthorn, the pilot crashed into the top deck of a horse drawn bus, near Stonehenge.

(f) A B.E. 2 pilot was seen to be attempting a banked turn at a constant height before he crashed. A grave error by an experienced aviator.

Unavoidable Accidents

There were 29 unavoidable accidents:

(a) The top wing of a Camel fell off due to fatigue failure of the flying wires. A successful emergency landing was carried out.

(b) Sixteen B.E. 2s and 9 Shorthorns had complete engine failures. A marked improvement over November's figures.

(c) Pigeons destroyed a Camel and two Longhorns after mid-air strikes.

Cost of Accidents

Accidents during the last three months of 1917 cost 317.10.6 pounds — money down the drain and sufficient to buy new gaiters and spurs for each and every pilot and observer in the Service.



Frank W. Jones



John C. Siddall



Carlton L. Shannon

Frank W. Jones, operating superintendent of the Port Arthur Division, retired from Gulf States May 1. He had been with the Company for some 47 years.

Jones started in Beaumont in 1928. He gained experience in numerous Beaumont electric department jobs and, in 1948, was promoted and transferred to Baton Rouge as assistant general line foreman. In 1952, he was promoted to line foreman.

Jones later came back to Port Arthur as system safety operator, a position he held for eight years before being pro-

Retirements

moted to operating superintendent in December, 1973.

Jones served two tours in the Navy, including four years during World War II. During his tenure with the Company, he completed several International Correspondence School courses, as well as extension courses at Lamar University, Texas A&M, The University of Texas and Georgia Tech. Jones is a licensed professional electrical engineer in Texas and Louisiana. Jones also attended the University of Michigan's Public Utilities Executive Course.

A native of New Iberia, Jones is married to the former Billie Ann Oglesbee of Beaumont. He is a member of the Masonic Orders and Lions Club, and he and his wife attend the Presbyterian Church.

Retirement plans call for a lot of travel and golf with some loafing added in for good measure. Jones cited his most memorable moment at GSU as the Company's holding the world record of 7,633,142 man hours worked without a disabling injury. The award for this achievement was presented by the Edison Electric Institute.

John C. Siddall, Mid-County district superintendent, retired from the Company May 1, after some 38 years' service.

Siddall joined GSU in 1936 as a helper in the Beaumont Line Department. He

became an engineering assistant and was transferred to Port Arthur in 1937. Progressing to senior engineering assistant in 1949, Siddall was again promoted in 1958 to section head. He was promoted to Mid-County district superintendent in March, 1966.

A native of Anderson, Texas, Siddall is married to the former Opal McGilberry of Bedias, Texas. He is a member of the Port Neches Rotary Club and a past six-year director of the Nederland Chamber of Commerce.

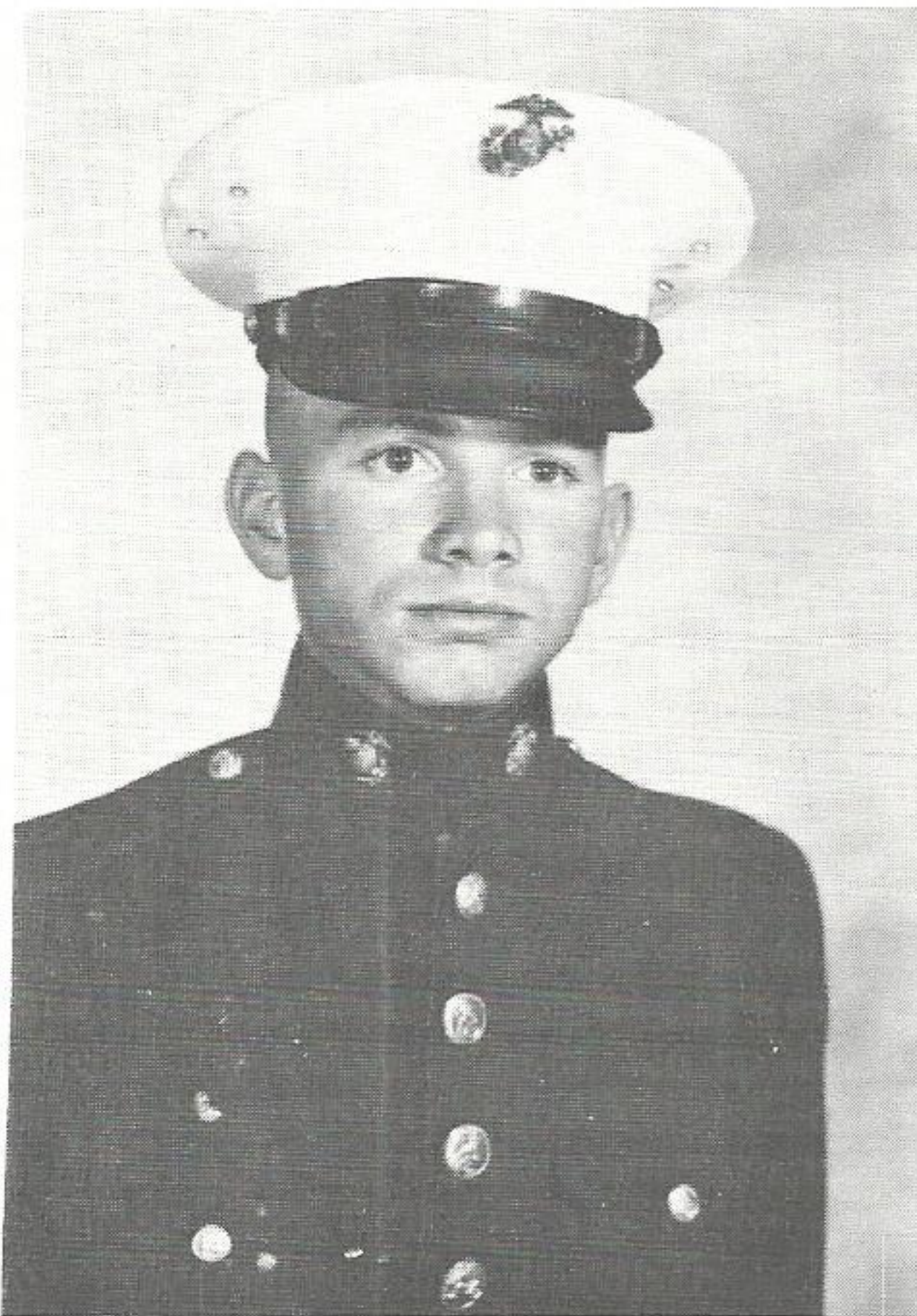
Siddall's retirement plans include, if gas is available, some travel, as well as a little golf, fishing and "taking it easy."

Carlton L. Shannon, senior engineering assistant in Dayton, retired from the Company May 1. He had been with GSU for 33 years.

Shannon was employed in August, 1941 as an engineering helper in the Beaumont office Mapping and Records Department. In May, 1944, he was promoted to engineering assistant in Beaumont T&D Engineering. Shannon was then transferred to Liberty in September, 1951 and promoted to senior engineering assistant. He was transferred to Dayton in April, 1966.

A native of Joplin, Missouri, Shannon attended school in San Antonio. He served in the U. S. Air Corps for three years prior to coming to the Company.

Corrigan Marine Recommended For Highest Decoration



Corporal Doug Masters

(This is a reprint from the Corrigan Times)

A Corrigan marine has been recommended for that service's highest decoration for his part in a rescue attempt in Hawaii March 22.

He is Corporal Doug Masters, son of Mr. and Mrs. Benny Masters. Benny is a district serviceman in Corrigan. Doug and another marine, Robert McFalls, from Greenwood, S. C., risked their lives attempting to rescue four women who drowned when a 30-foot wave dragged them into storm surf in Hawaii's North Shore Bonzai Pipeline area.

Both Masters and McFalls were on their way to higher ground off the beach when the first "close-out set" (huge, unusually wide waves) spilled onto the beach at about 2:30 p.m. Five women (one pregnant) and two men were swept out to sea by the first 30-foot breaker; only the men and one woman managed to swim back to shore before the second set of waves pulled the struggling women into a strong rip current moving toward Kuhuku.

Within minutes, three bodies washed in more than a half mile down the beach; the fourth was recovered 30 yards offshore by helicopter.

Dead were Ms. Cynthia Kollars, 19, of Honolulu; her husband was one of the two men who managed to swim to safety.

Ms. Judy Ann Moore, 23, of Eugene, Ore.; her finance also reached shore.

Ms. Garlene Galloway, 30, of Honolulu.

Ms. Nancy Hamman, 26, of Honolulu.

Before the first giant wave struck, Masters, 21, and McFalls, 19, had been talking to Ms. Hammans and her uniden-

tified roommate.

"It happened so fast," said Masters, "we didn't know they were in trouble, we thought they were just playing around until the one girl (Ms. Hamman's roommate) came in crying 'they can't get out'. The two guys reached shore and we double-timed to catch up with the girls."

By then, a powerful rip current was sweeping the four women down shore. Racing along the beach to keep abreast, the Marines tried in vain to reach the women but were repeatedly washed back by the pounding surf. As they watched helplessly, the four women went under one by one.

Within 15 minutes after the accident occurred, Fire Department personnel arrived, but it was already too late. "Nancy (Ms. Hammans) was the last to go under and the fire department got there just afterwards," said Masters.

Captain Henry Mahi of the fire department crew ordered Masters, McFalls and a third unidentified rescuer out of the water, explaining "it was too rough—impossible—to go out there."

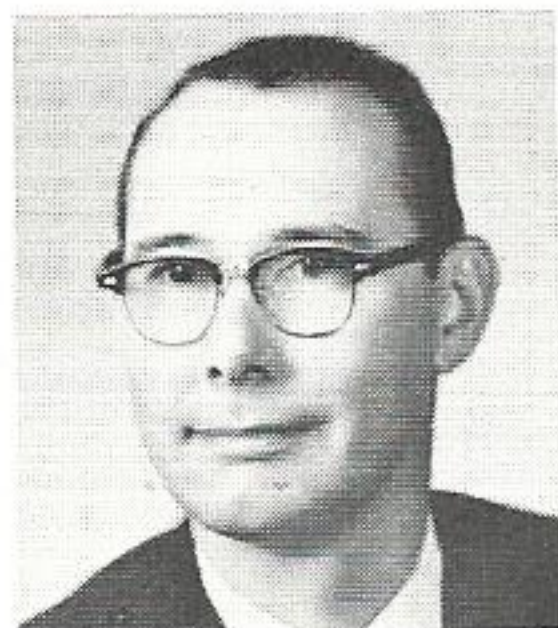
Police, fire and city ambulance crews and the two young Marines tried to revive the victims for more than an hour until a doctor pronounced them dead.

At the request of Ms. Hamman's parents, McFalls and Masters attended the girl's funeral at Des Moines, Iowa.

Young Masters is a graduate of Cleveland, Texas, High School and worked as a guard for the Texas Department of Corrections at Sugarland before joining the marines in October, 1972.

He has been recommended for the Navy-Marine Corps Medal, the highest honor that can be bestowed in peacetime. In addition, a promotion to corporal has been made.

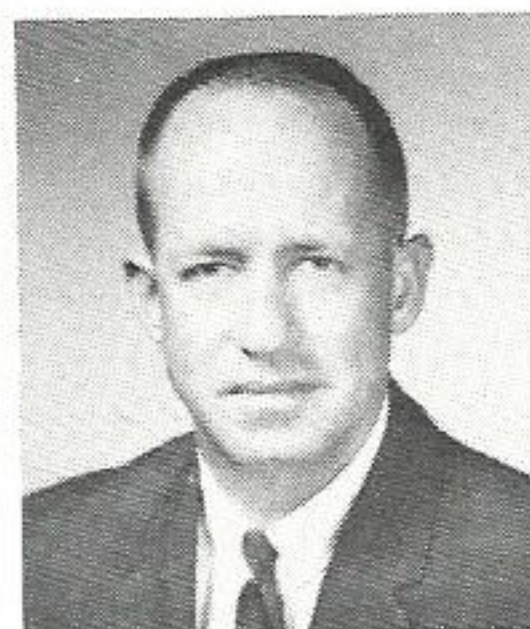
People on the Move



Jack I. Martin



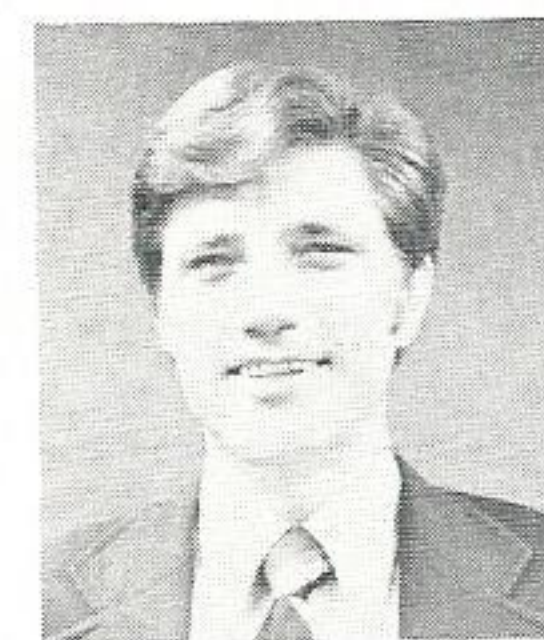
James L. Davis



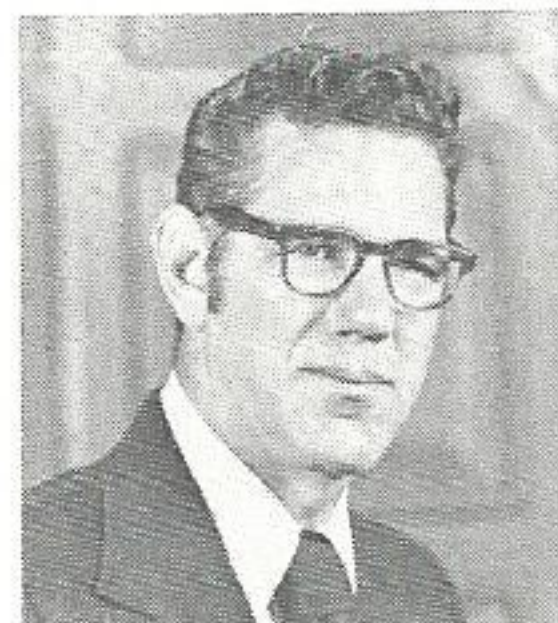
James D. Maines



Gary E. Diamond



Ronald M. Carlin



John W. Conley



Alvin L. Dragg



Ben Ray Williams



O. R. "Ray" Pace



Michael S. Durham

Three Beaumont Division employees have received recent promotions.

Jack I. Martin was promoted to meter reader supervisor, while James L. Davis and James D. Maines were promoted to utility foreman.

Martin is a native Beaumont and a 19-year veteran of GSU. He was employed in 1955 as a collector in the Division Treasury Department. He is a graduate of French High School.

Davis, a native of Smith's Ferry, is a 20-year veteran of the Company and a three-year vet of the Air Force. He was employed in 1954 as a helper in the Line Department in Woodville. He progressed through various classifications and was transferred to Silsbee and named serviceman-first class in 1968.

Maines has been an employee of the Company since 1957. He is a native of Florien, La. and a four-year veteran of the Air Force. He progressed through various positions within the Line and Service Departments and had been a lineman-first class since 1964.

Gary E. Diamond, test foreman at Lewis Creek Station near Conroe, has been promoted to quality assurance representative and transferred to the main office in Beaumont.

Diamond, employed in 1961 as a test technician at Willow Glen Station in Baton Rouge, is a three-year veteran of the Air Force and is married to the former Joanne Alello of Baton Rouge. The couple has three children, Ricky, Keith and Dawn.

Diamond is a native of Baton Rouge and was transferred to Lewis Creek in 1970.

Ronald M. Carlin, administrative accountant in Beaumont, has been transferred from Construction Budget to Contract Services and promoted to contract representative.

Carlin, a native of Port Arthur, was employed in 1970 as an administrative accountant - Operating Budget. Later he was moved to Construction Budget. He is a 1966 graduate of Lamar University with a B.B.A. in accounting and is currently working on the final stages of his master's degree in business administration.

An Army veteran, Carlin is married to the former Donna Peveto of Groves. The couple has two daughters, Denise, 7, and Julie, 4.

Carlin is an active member of AF&AM No. 1315 Groves Lodge of Masons.

John W. Conley, assistant operating superintendent, has been promoted to operating superintendent in the Port Arthur Division.

Conley, a native of Melville, Louisiana, has been with the Company 16 years. He has previously served in Lake Charles, Beaumont, and Baton Rouge before moving to Port Arthur in 1973. Conley is a graduate of Louisiana State University with a bachelor of science degree in electrical engineering.

Conley is a four-year veteran of the Navy and is married to the former Mary Janney of Baton Rouge. The couple has four children, Cathy, 16, Judy, 14, Jay, 11, and Pat, 10. He is active in civic and professional organizations, holding memberships in the Lions Club, Port Arthur Chamber of Commerce, Port Arthur Electrical Examining Board and the Utility Coordinating Council.

Alvin L. Dragg, Ronald Lance Hendry and Ben Ray Williams have received promotions within the Baton Rouge Division of the Company.

Dragg, lineman first class, was promoted to utility foreman; Hendry, engineer in T&D, has been promoted to industrial engineer and moved to Division Sales; and Williams, head fireman, has been promoted to shift supervisor at Louisiana Station.

Dragg was employed in 1955 as a helper in the Line Department in Baton Rouge. He progressed through various classifications in the Transmission and Distribution Department and was named lineman-first class in 1973.

He is a native of Prairieville, La. and a graduate of St. Amant High School. He served in the Navy from 1951 to 1955.

Hendry, a Gulfport, Miss., native, is a three year veteran of the Company. He was employed in 1971 as an engineer in the T&D Department. Hendry is a 1970 graduate of Mississippi State University with a bachelor of science degree in electrical engineering.

Williams began his career with the Company in 1952 as an operator's helper at Louisiana Station. He was named auxiliary operator in 1954 and turbine operator in 1959. He progressed through various other classifications and was named head fireman in 1973.

He is a native of Columbia, Miss., and graduated from Pearl River Junior College in Poplarville, Miss. He is an Army veteran, having served from 1947 to 1950.

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SERVICE AWARDS

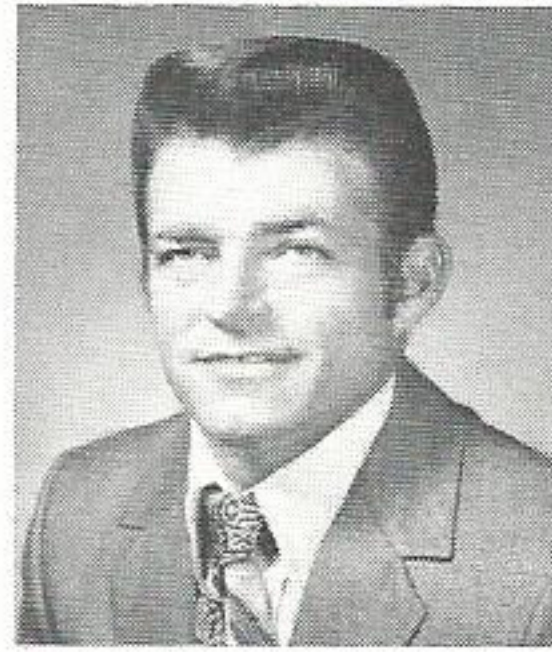
10 Years



Sidney Broussard, Jr.
T&D Department
Port Arthur



John H. C. Joseph
Division Production
Beaumont



Robert C. LeBert
Electric T&D Department
Sour Lake



Danny G. Rutledge
T&D Department
Trinity

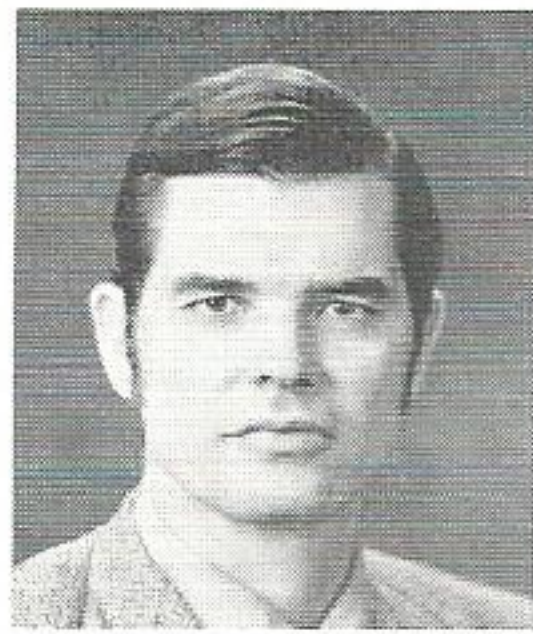


Douglas J. Taylor
T&D Department
Lafayette

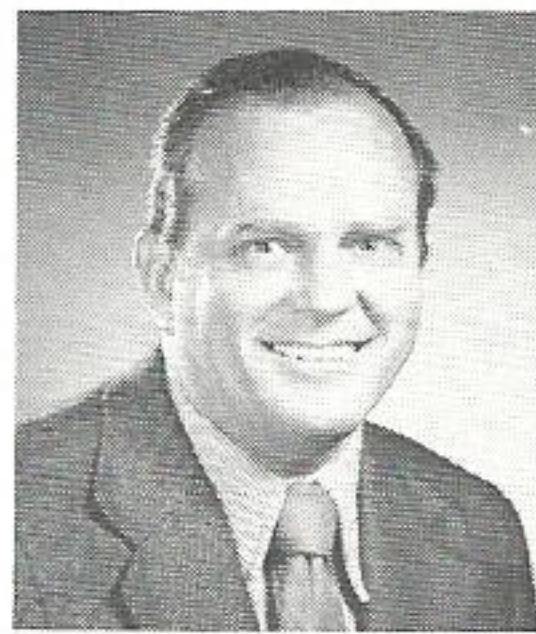
20 Years



John B. Conn
T&D Department
Port Allen



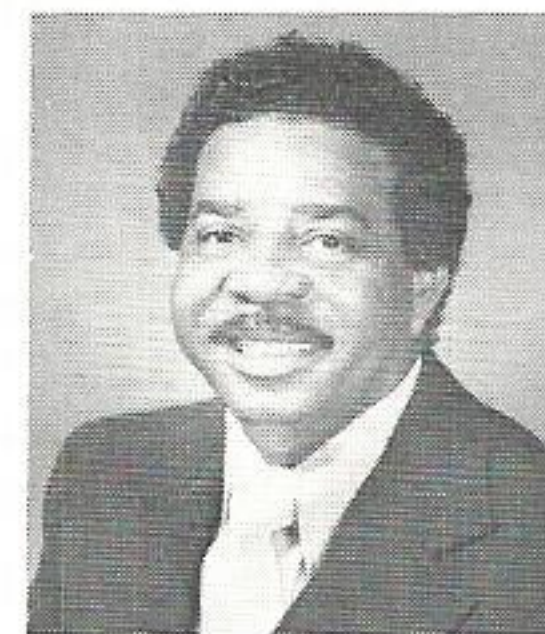
James E. Dowies
Division Treasury
Orange



Edward L. Hegwood, Jr.
T&D Department
Beaumont



J. T. Sparks
Transmission
& Distribution
Orange



Bervick A. Stagg
Division Treasury
Beaumont



Hal G. Tierney
System Treasury
Beaumont

PEOPLE ON THE MOVE, Continued

O. R. "Ray" Pace, sales supervisor in Orange, has been promoted to superintendent-Mid-County, in the Port Arthur Division.

Employed by GSU in 1947 following a four-year tour in the Navy, Pace started out in the Meter Department. He entered sales work in 1953 and had served as Beaumont district residential sales supervisor until his promotion to sales supervisor in Orange in 1971.

Pace is married to the former Grace LaDell Russell of Texarkana, Texas, and they have one daughter, Mrs. Eugene Davis of Vidor.

Pace has long been active in civic and professional life in his home town of Vidor and in Orange. He has served as the Vidor Chamber of Commerce President, is a past president of the Vidor Optimist Club and past president of the Little League. In Orange he has worked with the Chamber of Commerce, the Rotary Club

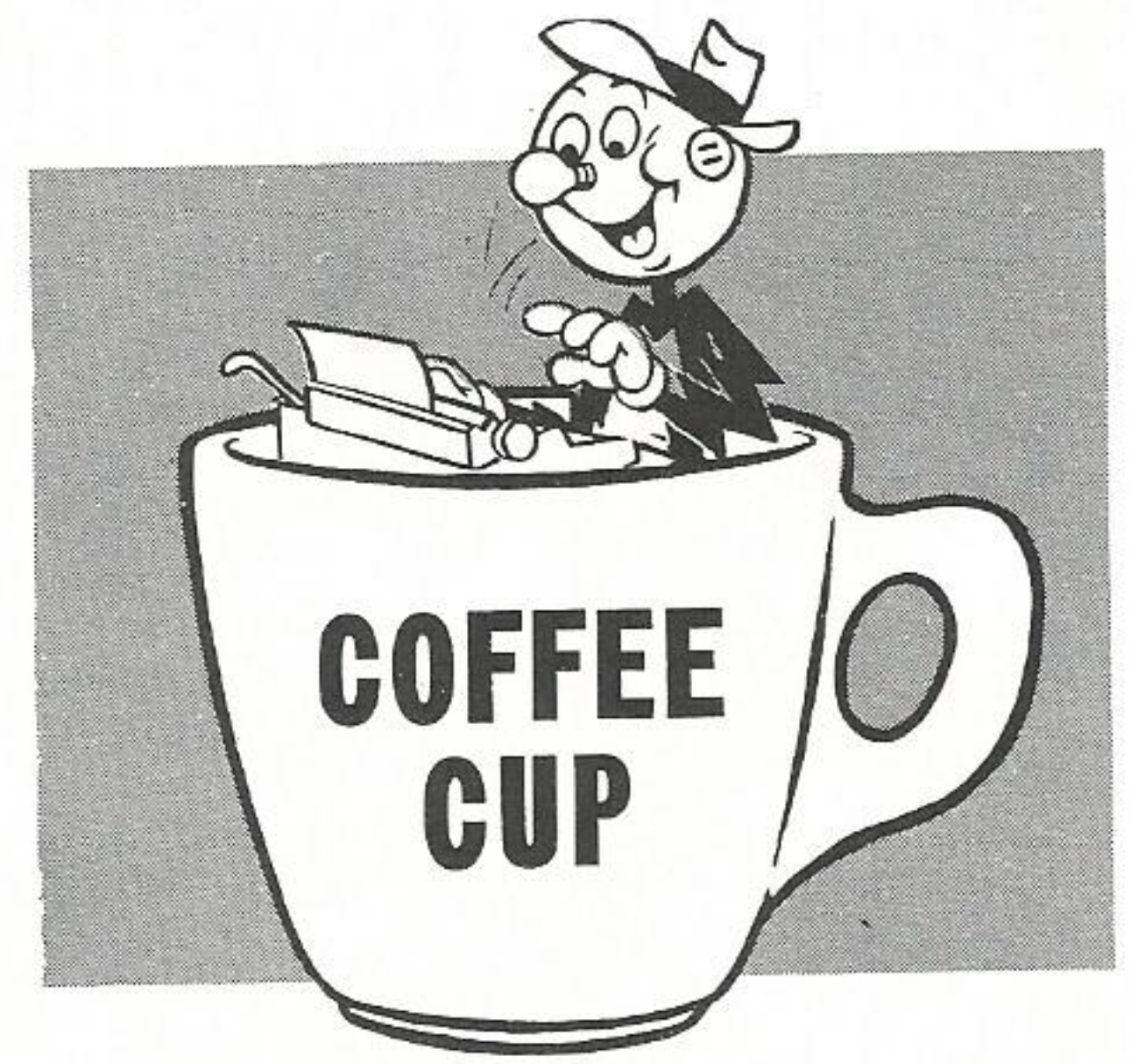
and is chairman of the Orange County Housing Authority. Pace is also holder of the Distinguished Service Award of the United States Junior Chamber of Commerce.

Michael S. Durham, engineer in the Planning Department in Beaumont, has been promoted to division engineer in GSU's Port Arthur Division.

Durham was employed in 1967 as an engineer in the Transmission and Distribution Department in Baton Rouge. The Crosby, Mississippi native was transferred to System Engineering Design in Beaumont in 1970, and in 1971 was moved into Engineering Planning.

Durham is a 1965 graduate of Louisiana State University where he received a bachelor of science degree in electrical engineering.

A winner of the Bronze Star while serving with the Army in the Central Highlands of Vietnam, Durham is married to the former JoAnn Whitehead of Crosby, Miss. The couple has two daughters, Amy and Michelle. He is the president-elect of the Beaumont Northwest Lions Club, and a member of Etta Kappa Nu, an honorary electrical engineering fraternity.



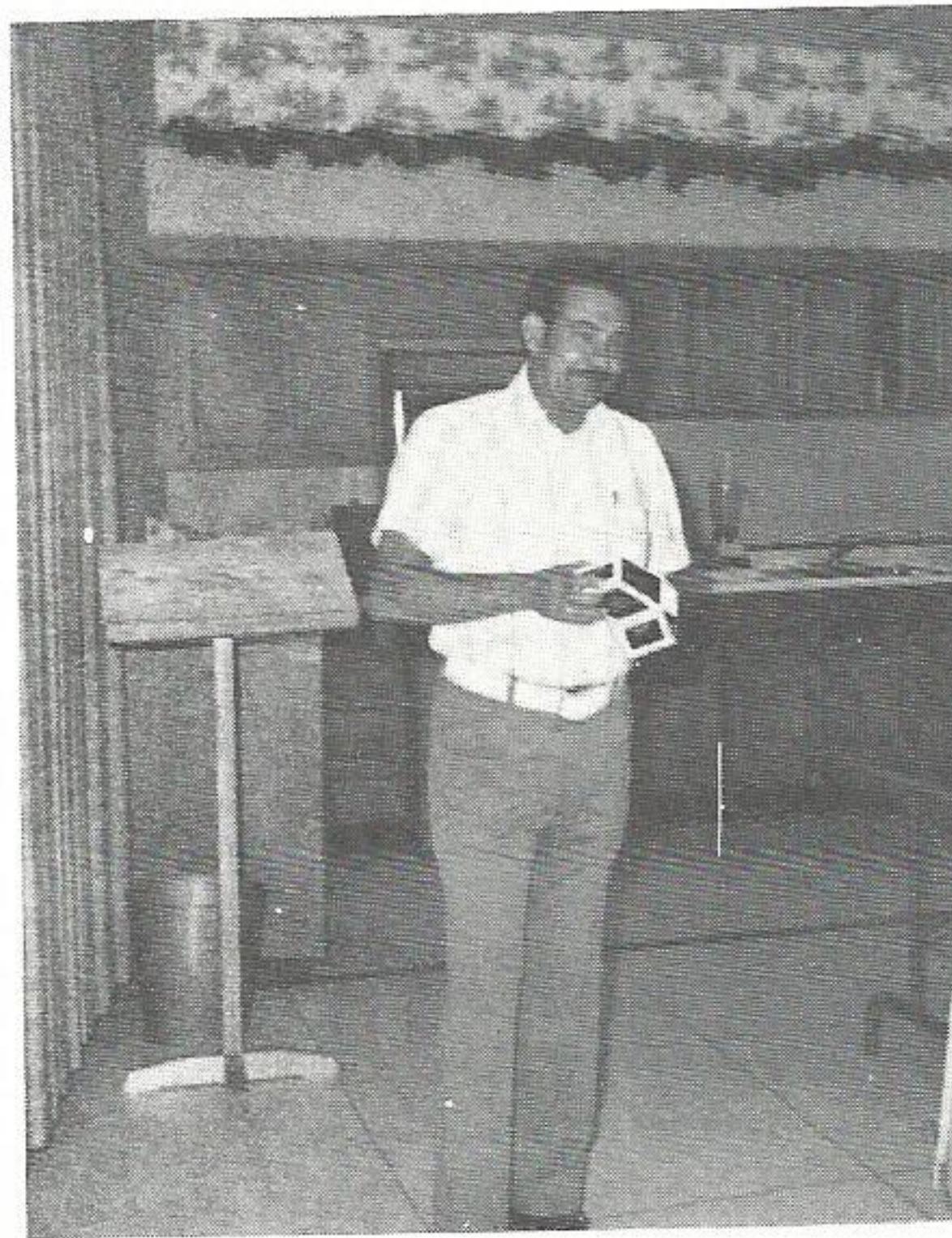
REPORTERS

If you have any story you think is interesting and would like to see in **PLAIN TALKS**, just contact the reporter nearest you, and he (or she) will see that it gets to the editor. A complete list of the reporters and their location can be found on the first page of each Coffee Cup section.

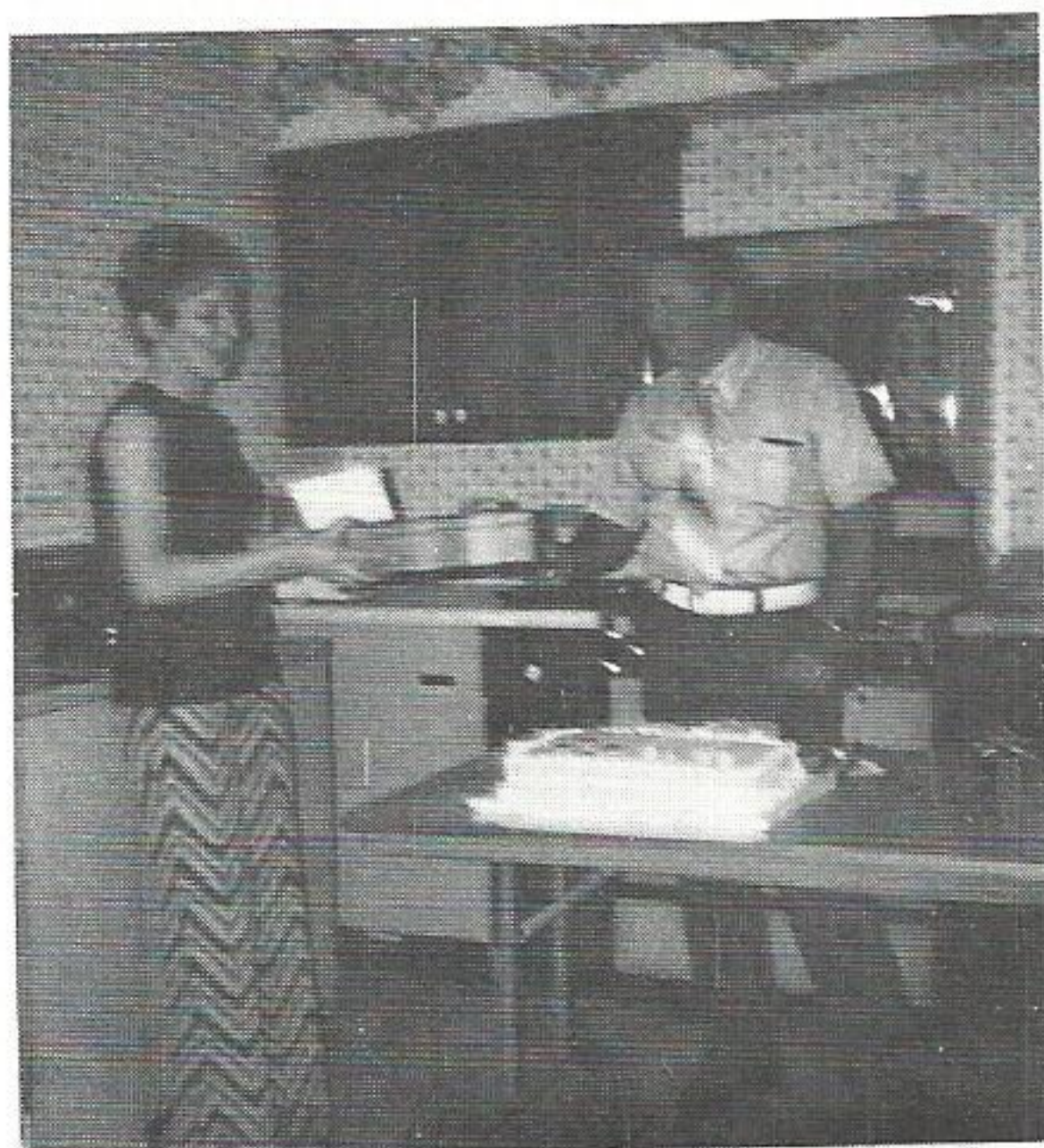
If you have any news for "Plain Talks," simply send the information to one of the following local reporters. They will be happy to assist you in getting the material to the editor.



This is Stacy Strickland, age 2, who celebrated her second birthday March 23. She is the niece of Cleo Tolley - Beaumont Industrial Development Department. (from the Editor)



James Davis (Silsbee office) was recently promoted to utility foreman and transferred to Beaumont. Prior to leaving Silsbee, fellow employees and friends gave him a farewell party, complete with the presentation of a gold watch inscribed with James' name and date. (from Maxine Bell)



Sulphur employees recently gave Darlene Faires - Sulphur Division Treasury - a going-away party. She has been transferred to Sabine Station in Bridge City. Gene Mullin - Sulphur superintendent - presented Darlene with a farewell gift. (from Pearl Burnett)

The following is from the Huntsville Item: "On June 24, 1948, Carroll Joe Heaton, president of the Future Farmers of America, was awarded the Lone Star Farmers Degree by the Texas Association of FFA." Carroll Joe, Huntsville lineman-1st class, and his family have always been active in FFA. His daughter, Vickie, won the Gold Star award, the highest award offered by the 4H Club. Congratulations to the Heaton family. (from Karen Morley)

BATON ROUGE: Margie Force (T&D), T. Boone Chaney (T&D), Melanie Hima (T&D), Jack Gautreaux (T&D), James W. Bello (T&D), GERALYN WILLIAMS, Opal Temple (Acct.), Robert Graves (T&D), Susan Wilks.

BEAUMONT: Bill Toups (S.C.), Barbara Lindsey, Carolyn Motl (T&D), Ann Ogden, Edy Mathews, Linda Marks.

CALVERT: Betty Dowell.

CLEVELAND: Pat Jones, Edd Mitchell.

CONROE: Frances Elliot, Bobbie Burke.

DENHAM SPRINGS: Lenelle Juban.

GONZALES: Billie Fortenberry.

HUNTSVILLE: Karen Morley.

JENNINGS: Earl Mayfield.

LAFAYETTE: Bobbie Denais.

LAKE CHARLES: Johnnie Harris (T&D), Janet Followay.

LA. STATION: Leslie Jeansonne.

MADISONVILLE: Wanda H. Tinsley.

NAVASOTA: Betty Dickschat.

NECHES STATION: Gene Russell, Hazel Higginbotham.

NELSON STATION: Martha Caldwell.

NEW CANEY: Diana Winkelmann, Paul Mosley.

ORANGE: Doris Womack.

PORT ALLEN: Adele Vavasseur.

PORT ARTHUR: Sue Williams, Lorraine Dunham (S.C.).

SABINE STATION: Darlene Faires

SILSBEE: Maxine Bell.

SOMERVILLE: Mary Brock.

SULPHUR: Pearl Burnett.

WILLOW GLEN: Dora Landaiche, James Veatch.

WOODVILLE: Alene Cole.

ZACHARY: Myra Ponthier

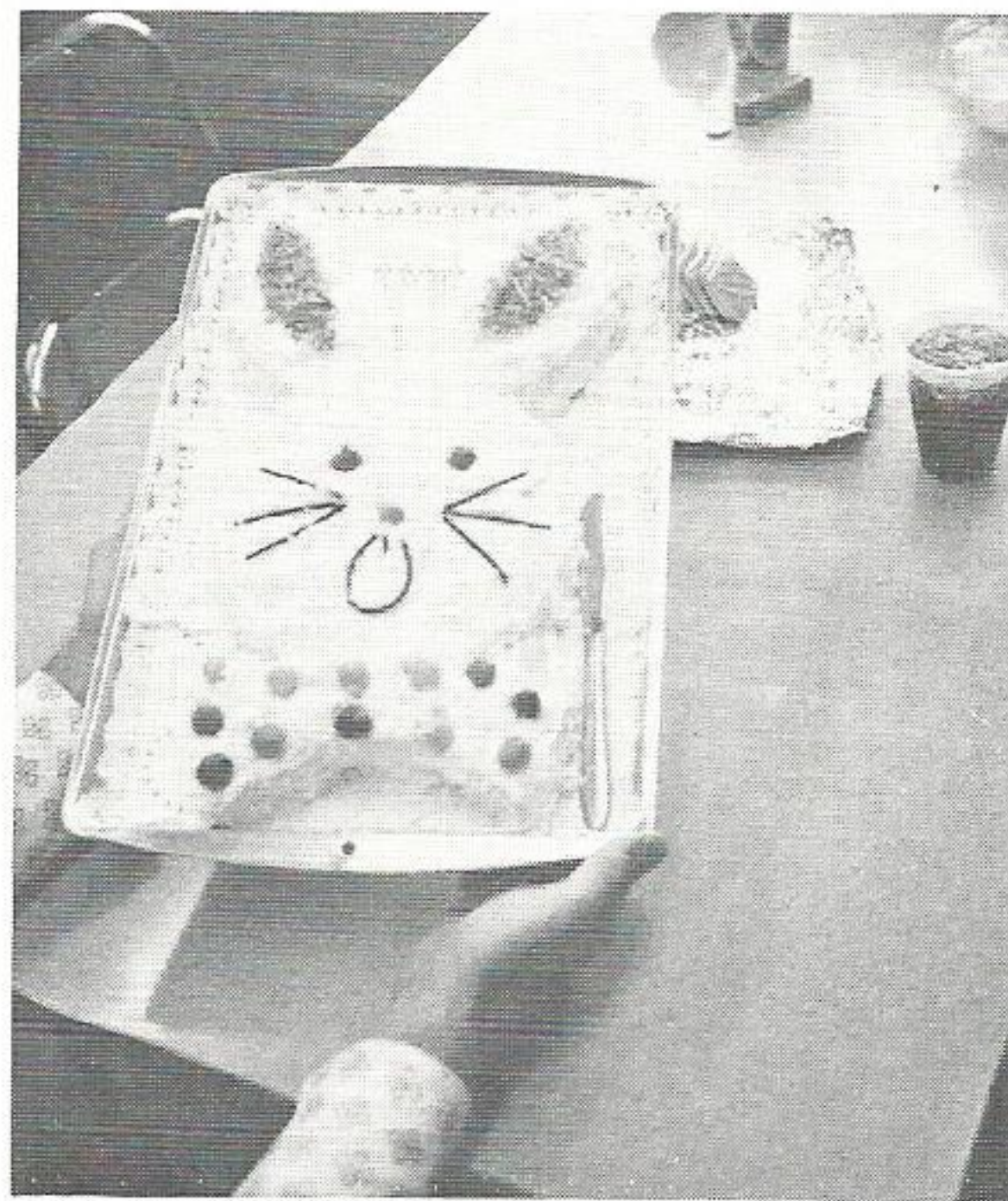
(Editor's Note: If any of the above reporters are no longer reporting or with the company, we would appreciate knowing about it. This holds true also if any reporter's name has been omitted.)



Mr. and Mrs. Jack Donaldson of Baton Rouge had most of their family home for Christmas - only five didn't make it (a son, daughter-in-law and three grandchildren). Jack is the Electric Service Department supervisor at Baton Rouge's Government Street. Congratulations to Jack on a fine-looking family. (from Jack Gautreaux)



Angela Chavis, seven-year-old daughter of Louis Chavis (Jennings T&D Department) recently won the honor of Little Miss NACW (National Association of College Women). Angela is a student of Our Lady Help of Christians Catholic School in Jennings. (from Earl Mayfield)



The Easter bunny arrived at the Beaumont Service Center on April 11 in the form of a delicious cake, compliments of Mary Nell Adams, wife of Jerald Adams - senior engineering assistant. Jerald gladly shared the cake with all in the Engineering Department. (from Carolyn Motl)



A clicking camera never seems to bother Karen Nicole, 7 lb. daughter of Jimmy and Eva DeRouen. Jimmy is in the Port Arthur Line Department, and her godparents are Mr. and Mrs. Louis Valsin. Louis is also in the Port Arthur Line Department. (from Loraine Dunham)



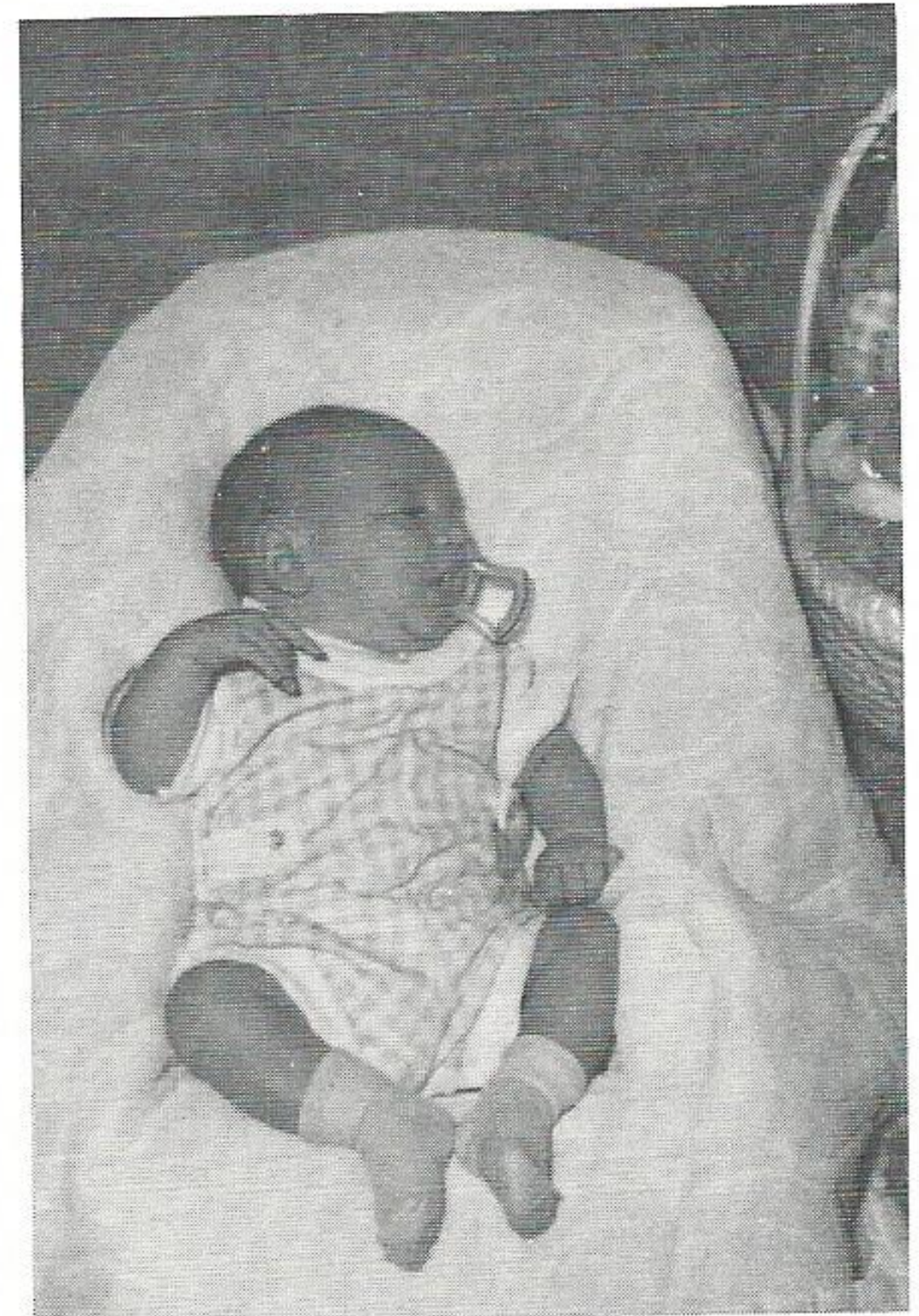
Sandra Rogers was the guest of honor at a surprise "shower" given by her friends and co-workers in Corporate & Finance at the main office in Beaumont. The other half of the Rogers team, Bert (supervisor-Records Management), will become a father the 29th of May. (With Sandy's help of course). (from Pat McMeel)

Phillip Thibodeaux, Port Arthur Line Department, is the new father of a daughter born March 16. Her name is Danielle Marie, and she weighed 8 lbs. 1 oz. at birth. (from Del Vavasseur)

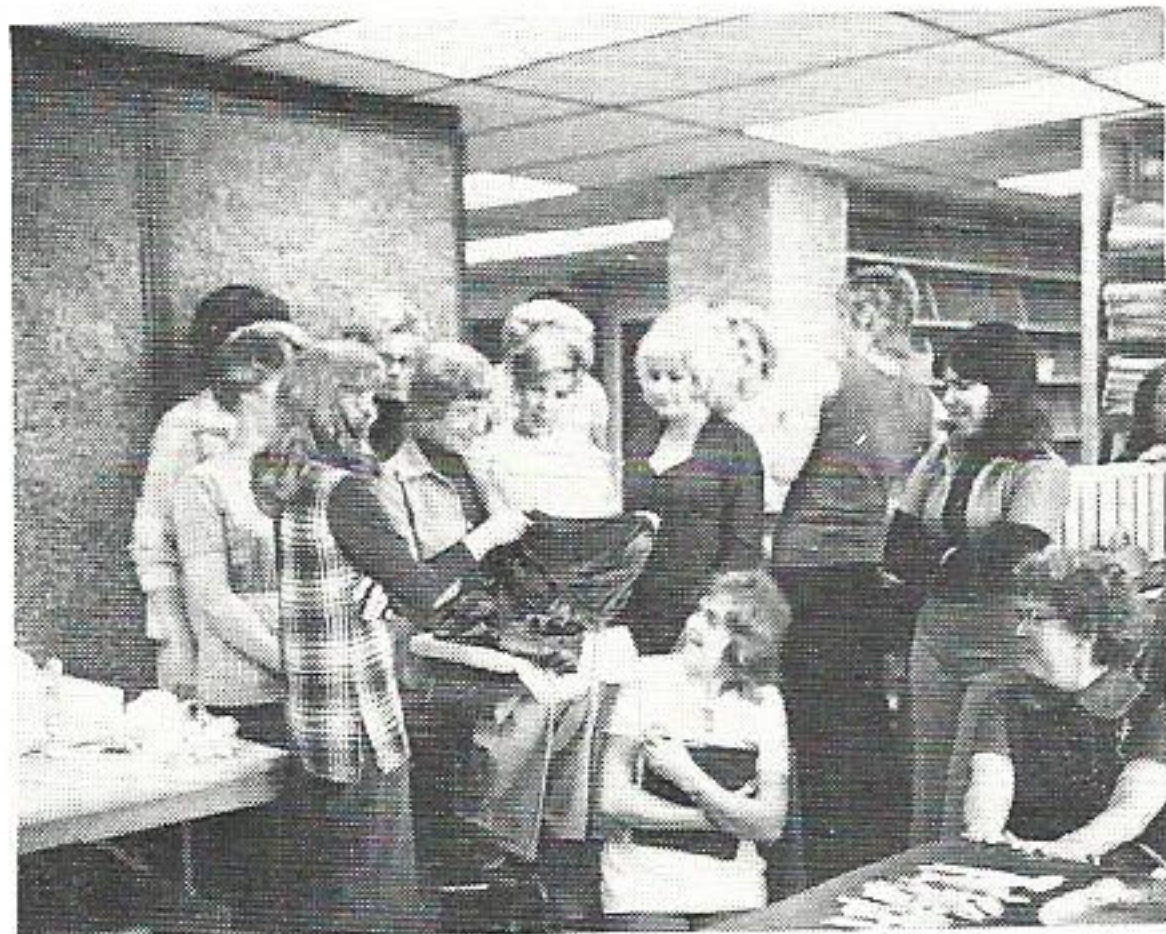
Pam Taylor, Conroe Engineering Department helper, has left the Company to join her husband. He is in the service, stationed at Ft. Hood in Killeen, Texas. Pam received clothes and a plaque as farewell gifts from fellow employees. (from Bobbie Burke)



Meet Demar E. Anderson, seven weeks old. The proud parents are Dwight and Gilda Anderson. Dwight is in the Port Arthur T&D Department. (from Loraine Dunham)



The Huntsville employees aren't doing a lot to help curb the population explosion. Since the winter of 1973, there have been three offspring of Gulf Staters born into the families of employees in Huntsville. On February 2, the Pete Smiths became the proud parents of a boy, Michael Wayne (left). Pete is a helper in the Huntsville T&D Department. On March 11, Huntsville Meter Reader Bobby Coats and wife, Nila, became the parents of a boy, Bobby, Jr. (picture not available). The baby on the right is the newest addition to the Frank Robinson family (Frank is district superintendent). Named Christian Robinson Kovach, he is the Robinson's third grandchild. The child's uncle is T&D Department Helper David Kovach. Congratulations to all the families. (from Karen Morley)



A wedding shower was held in the Beaumont office Duplicating Department for the former Natalie Hernandez (seated on stool), departmental clerk in IDS. She was married on March 20 to Wade Meriwether. Presents from fellow employees and friends included a lamp, hand mixer and nightgown. (from the Editor)



These three Company employees in Baton Rouge recently made a trip from Baton Rouge to Key West, Florida, on motorcycles. From left to right are Raymond Vice, Ted Powell and Charles Mascarella - all in the Production Department at Louisiana Stateion. (from Leslie Jeansonne)



This proud fisherman is Alan J. McGrew, turbine water plant operator at Louisiana Station in Baton Rouge. He caught this bass at Toledo Bend on March 17 during The Association of Louisiana Bass Clubs State Bass Tournament. The whopper tipped the scales at 7 lbs. 2 ozs! (from Leslie Jeansonne)

Mrs. Cynthia Tedrick, daughter of George Cannon, division manager - Baton Rouge Division has been nominated for membership in Phi Kappa Phi, which is an honorary scholastic society which recognizes superior scholarship in all fields of study and

takes into its membership the highest ranking students from all branches of learning. Mrs. Tedrick is a Business Administration senior at Lamar University in Beaumont, and her minor is in Math. She is also a member of Kappa Delta Society Sorority. (from the Editor)



"SIT-uation: Relieved"

After some surgery (not of the head)
Hollis recovered and was out of his
bed.

He quickly regained his lost stability,
But still we doubted his sitting ability.

We could get him some flowers or candy, but
We decided to get him a GIANT DONUT.

Into his problem, we wouldn't delve,
But warned him to "Please, watch out
for the valve."

He blushed as he said, "I think it will
fit."
But, stubbornly, he still refused to sit.

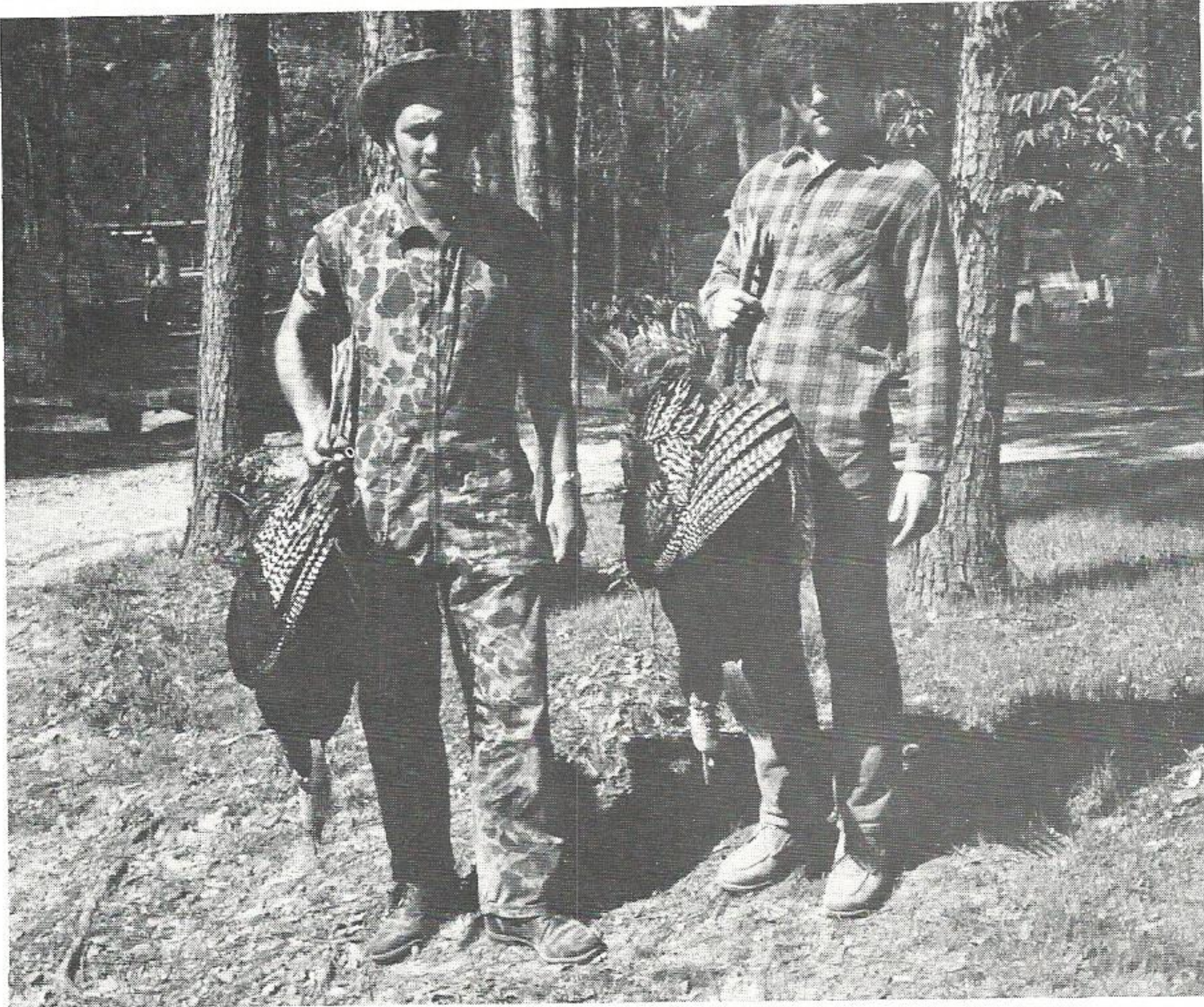
Watching all this, kept us in stitches.
He thought that the tube would rub
off on his britches.

Did we say "stitches"? Don't be of-
fended.
We're very sorry. There's no pun
intended.

We're your friends, Hollis, like sons
and daughters.
You can call us "your bridge over trou-
bled waters."

By way of this poem, we couldn't re-
sist
A means to tell you, "You were
SOEELY missed."

(Quincy Hollis works in the Beaumont
Stores and Salvage Department)



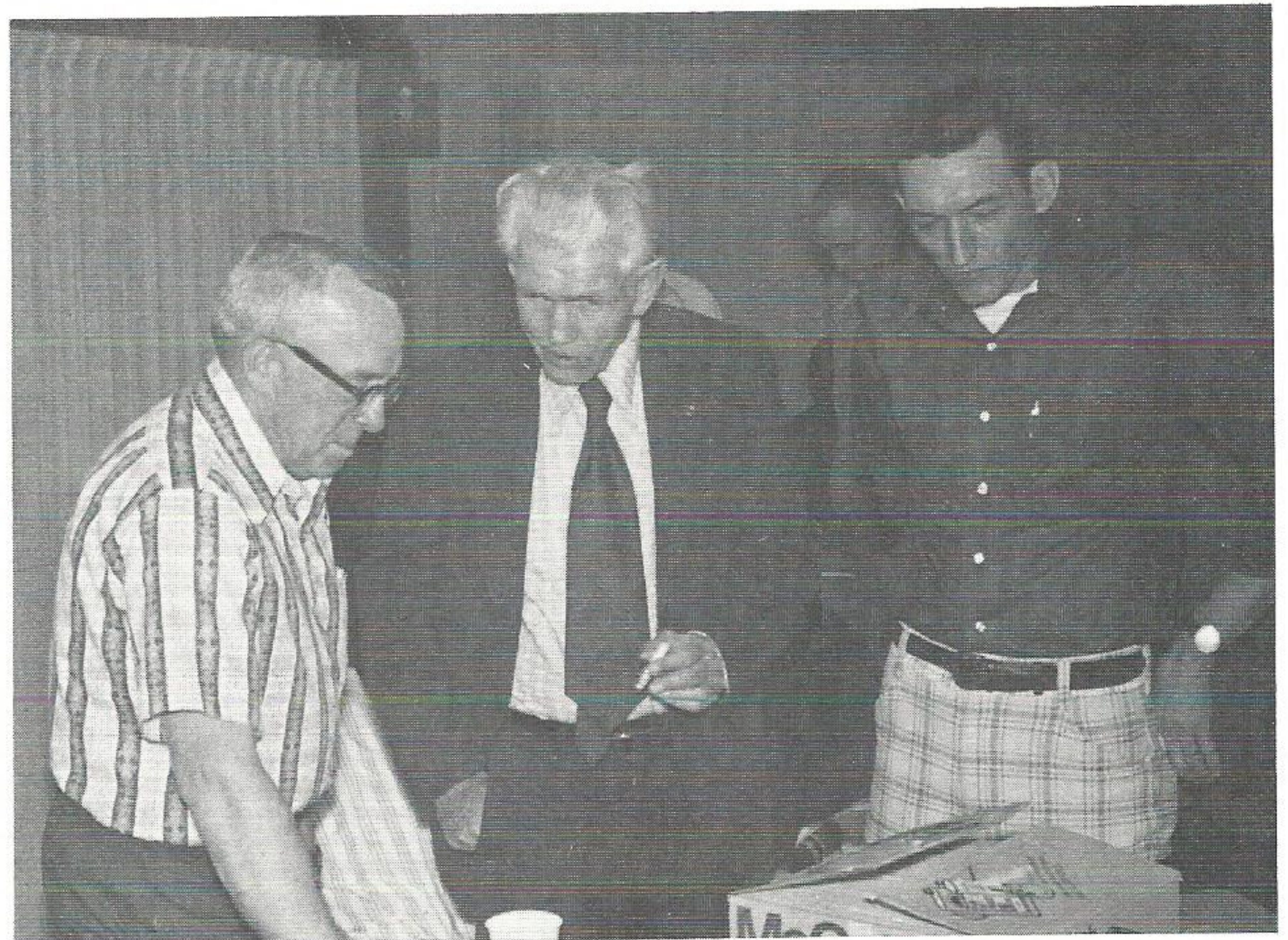
Charles Coleman (Jackson serviceman-1st class) and son Chuck found it paid off to wait patiently for the old gobbler. Both bagged a bird, and Father Charlie's turkey sported an 11-inch beard, only one-half inch longer than Chuck's bird. But Chuck outdid old dad in the meat department - 19½ lbs. compared to 16½ lbs. The native birds were killed in East Feliciana Parish with a 12 gauge, using No. 6 shot. (from Myra Ponthier)



"Grand Paw" Leon Romero (Port Arthur Engineering Department) keeps everyone in the department informed of his granddaughter's latest accomplishments. Bridgette Melancon is nine months old. (from Loraine Dunham)



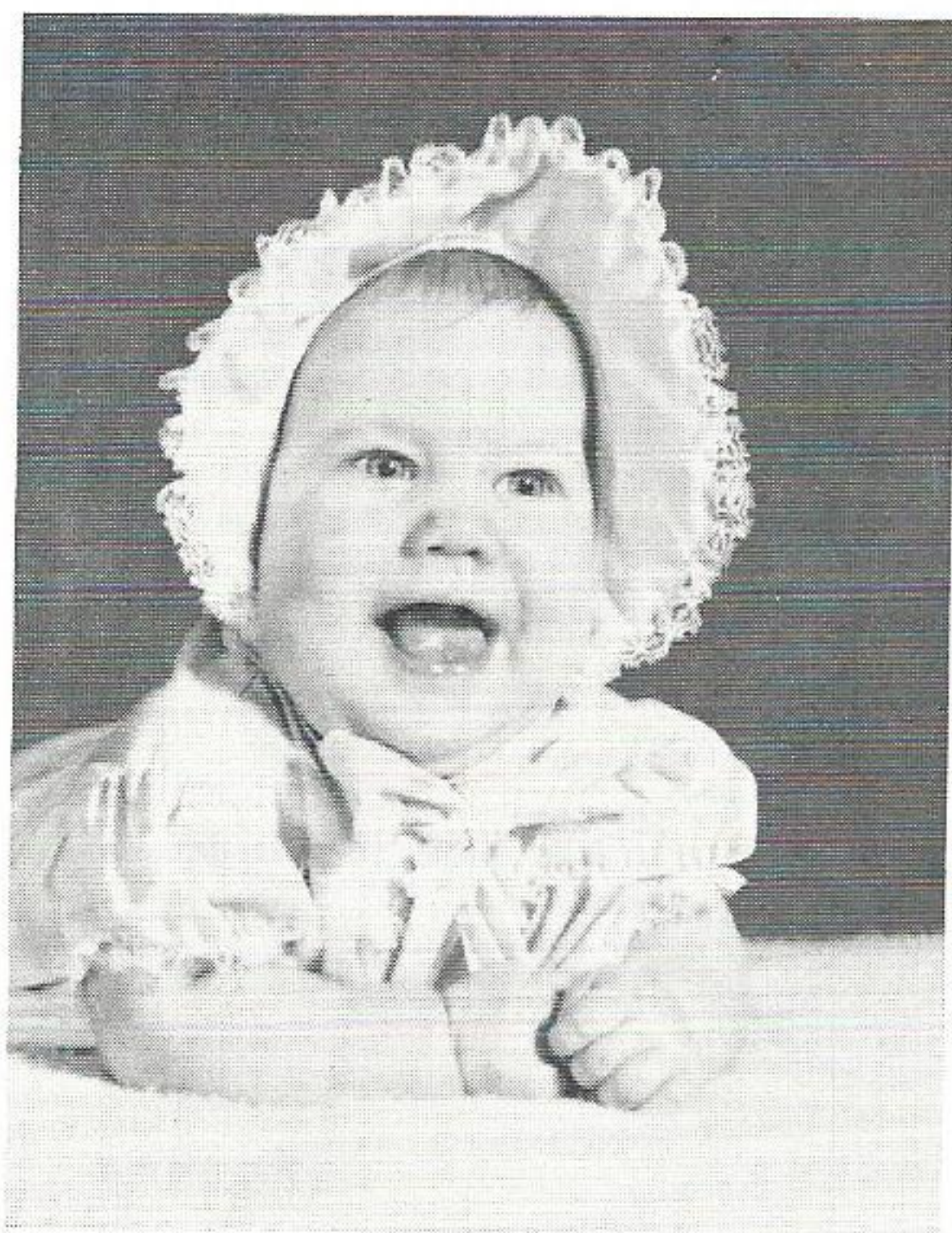
Joyce Crawford, Beaumont System Engineering, was given a farewell party on April 19. She is enrolling at Beaumont's Lamar University this summer. (from the Editor)



Recent Beaumont retiree Mike Giffin was given a farewell party by friends at Sabine Station. One of the men attending was a new laborer at Sabine, "Little Mike" Giffin. Left to right are Joe Brown - Sabine master repairman, Mike and Don Rice - Sabine repairman-first class. (from Ed Loggins)



This little charmer is the seven-month old daughter of Mr. and Mrs. DeWitt Hollingsworth of Lake Charles. Elizabeth's proud father is an industrial sales representative in the Lake Charles office. Elizabeth Marie was born August 13, 1973. (from Janet Followay)



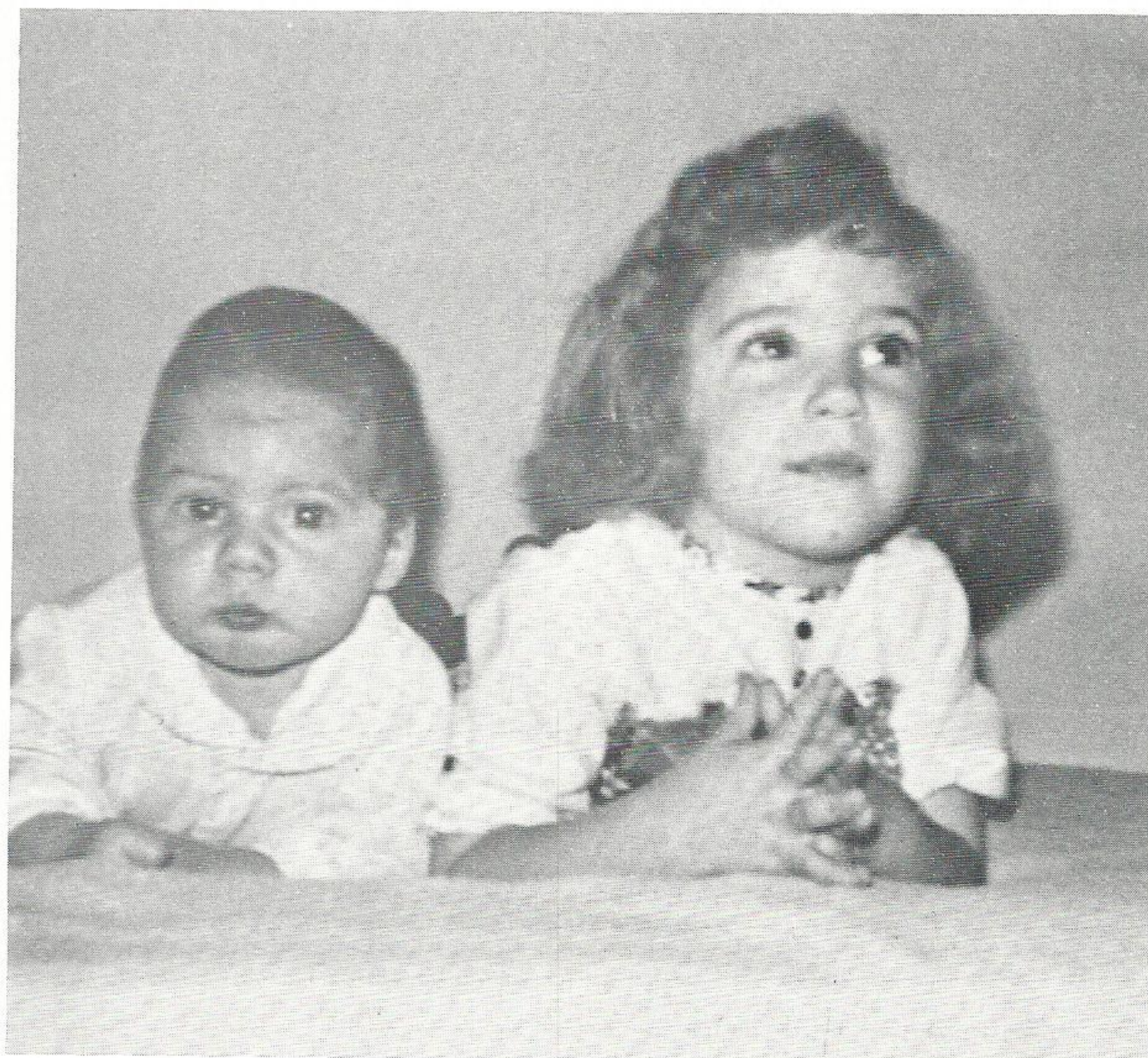
This healthy 'lil darlin' is Gina Lynn Gibson, pictured at 3½ months and now nine-months old. Mr. and Mrs. Bob Parks are the proud grandparents. Granddad Parks works in the Lake Charles Line Department. Gina's daddy, Gerald, is employed by LP&L in Monroe, Louisiana. (from Johnnie Harris)



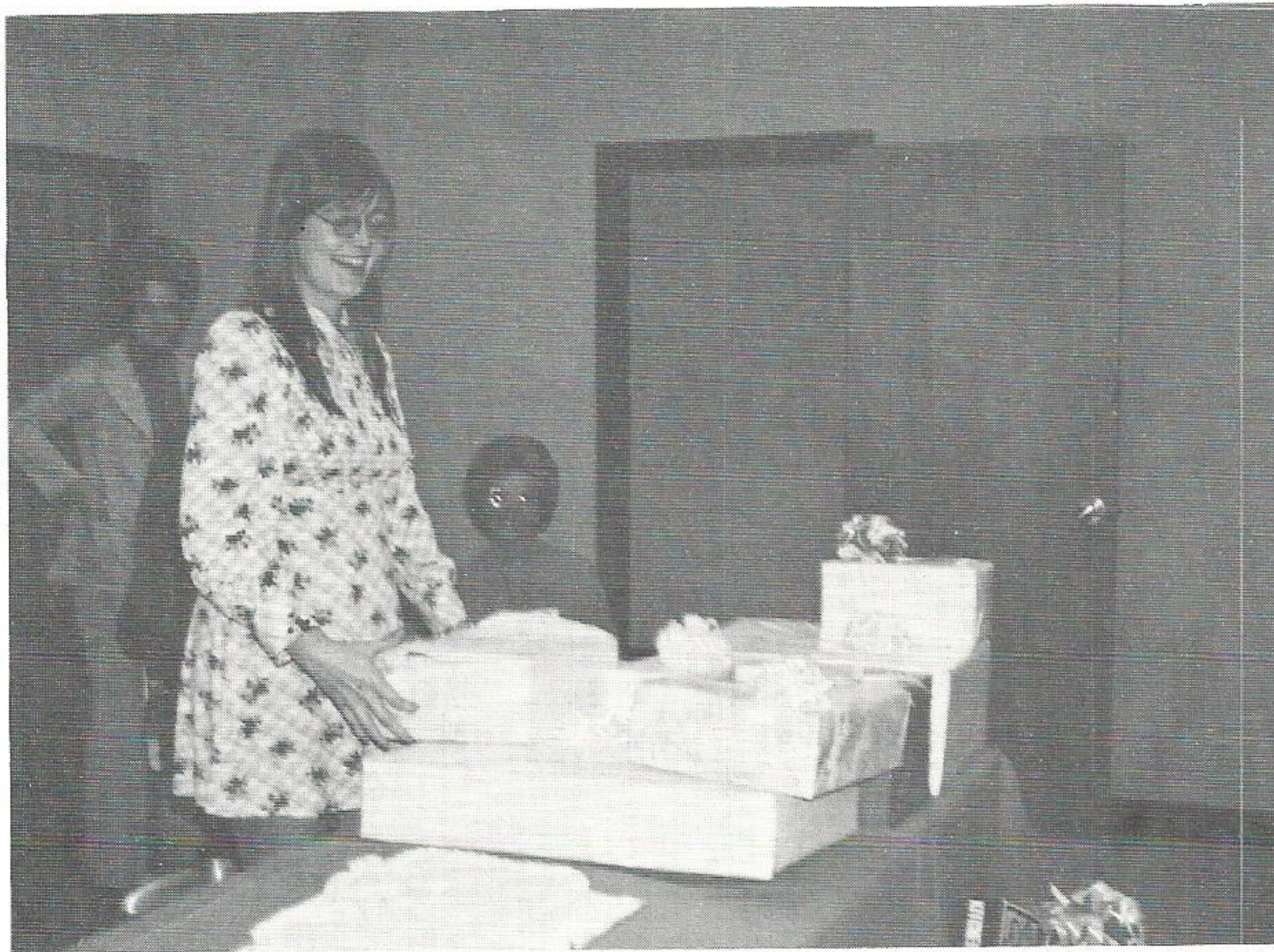
Jess Easley, son of Robert Easley, Zachary serviceman-1st class, recently shot his first deer on Cat Island. The price he paid for the new experience was sticking his head in the deer's wound. (Editor's Note: Yuck!) (from Myra Ponthier)



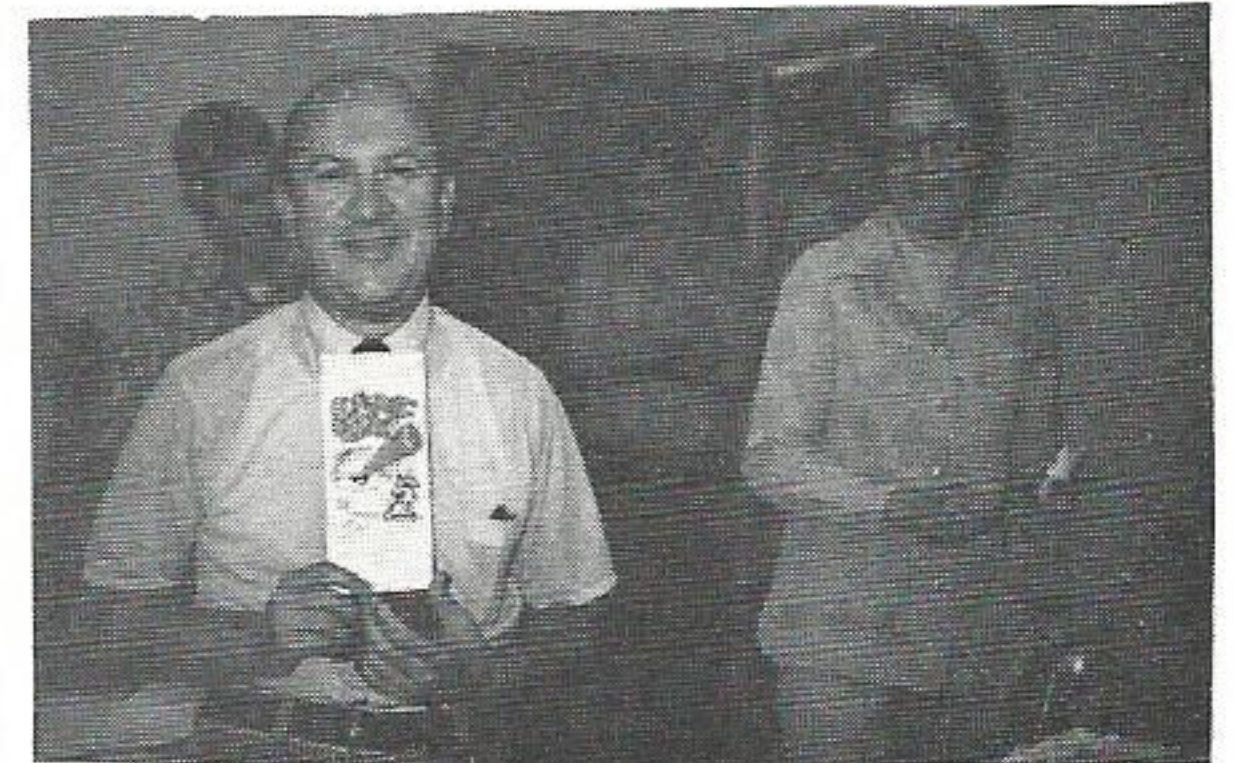
Johnny Siddall, recently retired Mid-County district superintendent, was presented a farewell cake on March 29, his last day with the Company. The farewell was given by fellow employees, and Mrs. Siddall (left) joined in the occasion. (from the Editor)



These fine-looking children belong to Mr. and Mrs. James Duhon. James is an equipment operator at Lake Charles' Nelson Station. On the left is six-week old James Grady, and next to him is his sister, three-year old Darla Yvonne. (from Martha Caldwell)



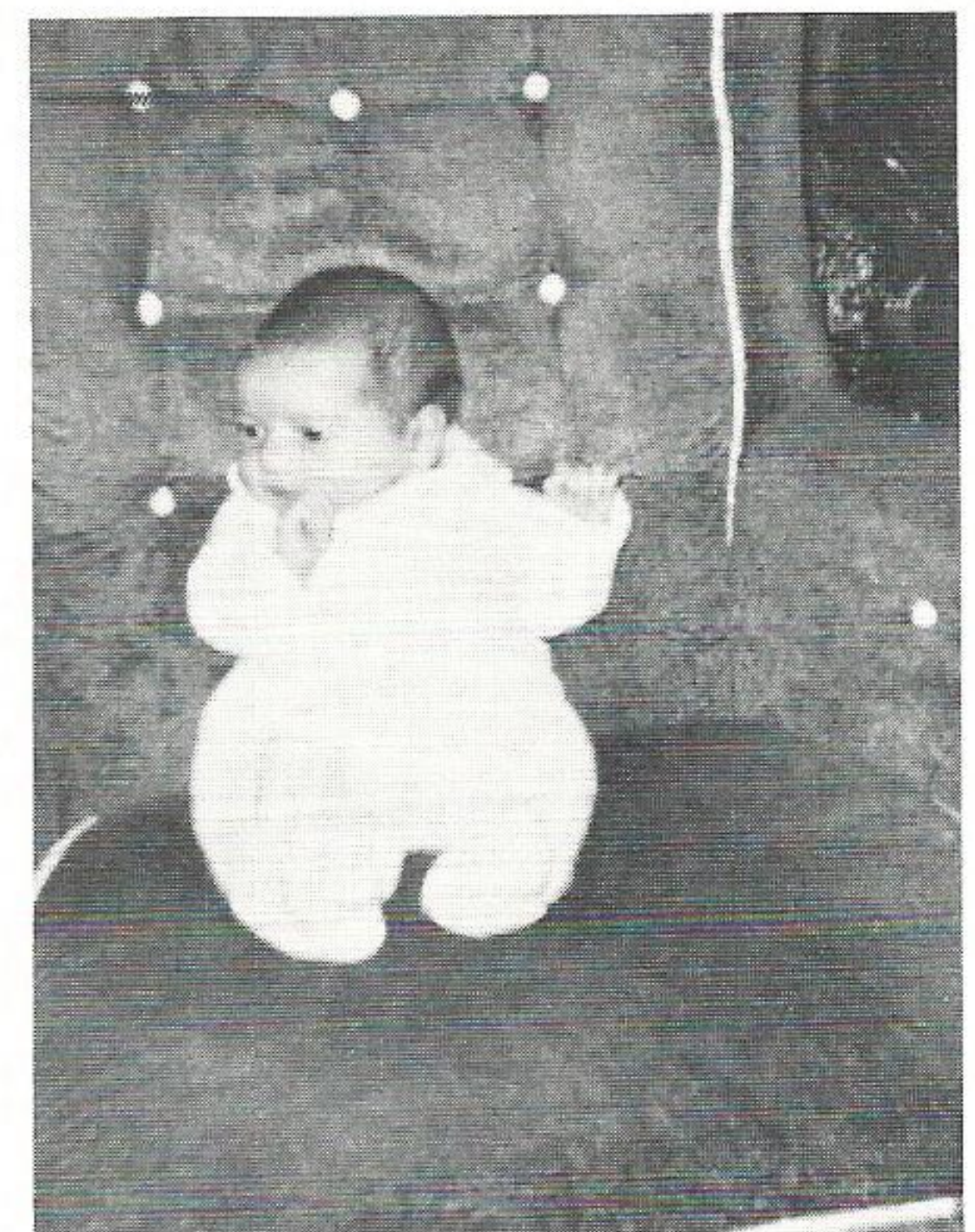
A surprise bridal shower was given by the women in the Orange office for Kathy LaComb on March 14. She became Mrs. Michael Bourgeois on March 16. Kathy works in the Division Treasury Department. (from Doris Womack)



George Hayes, Beaumont System Engineering, was given a wedding reception by fellow employees on April 15. His bride's name is Betty Jo, formerly of Nederland. (from the Editor)



Mr. and Mrs. Bill McCauley are the proud parents of a son, Kelly Jack, born November 24, 1973. He weighed 8 lbs. 13 ozs. at birth. His mother, Margie, is in the Beaumont System Engineering Department. (from Edy Mathews)



Three children have recently been born to employees in the Baton Rouge T&D Engineering Department. From left to right are: Teri Rene (born November 19), daughter of Richard and Gwen Fletcher; Robin Lamar (born March 26), daughter of Calvin and Jane Blount; and Christine Anne (born February 28), daughter of Susan and Mike Wilks. (from Susan Wilks)



Welcome Aboard!

SYSTEM DEPARTMENTS

Information & Data Services

Holland, Isa, Beaumont, PBX Operator - IDS/Records
Dacus, Walterine L., Beaumont, Stenographer - IDS/Records
Herbst, Douglas C., Beaumont, Dept. Clerk - IDS/Records-Dupl

System Treasury

Colbert, Loyce F., Beaumont, Clerk - Sys Treas/Acctg-Order Proc.

BEAUMONT DIVISION

Production

Adams, William J., Beaumont, Laborer I - Neches Sta.

Distribution

Hurles, David E., Beaumont, Laborer I - T&D/Garage
Robinson, Gregory, Dayton, Helper-T&D Dept/Line
Milton, Laurence, Orange, Helper-T&D Dept/Line

PORT ARTHUR DIVISION

Production

Duval, Bonnie B., Bridge City, Equipment Operator - Sabine Sta

Distribution

Mosley, Charles, Port Arthur, Laborer I - T&D/Garage

BATON ROUGE DIVISION

Gas Department

Jackson, James L., Baton Rouge, Laborer I - Gas Dept
Hart, Curtis L., Baton Rouge, Laborer I - Gas Dept

Distribution

Jackson, Samuel, Jr., Baton Rouge, Helper-T&D Dept/Line
Young, Brenda, Baton Rouge, Dept Clerk - T&D Line

Treasury

Kent, Michael K., Baton Rouge, Meter Reader

LAKE CHARLES DIVISION

Distribution

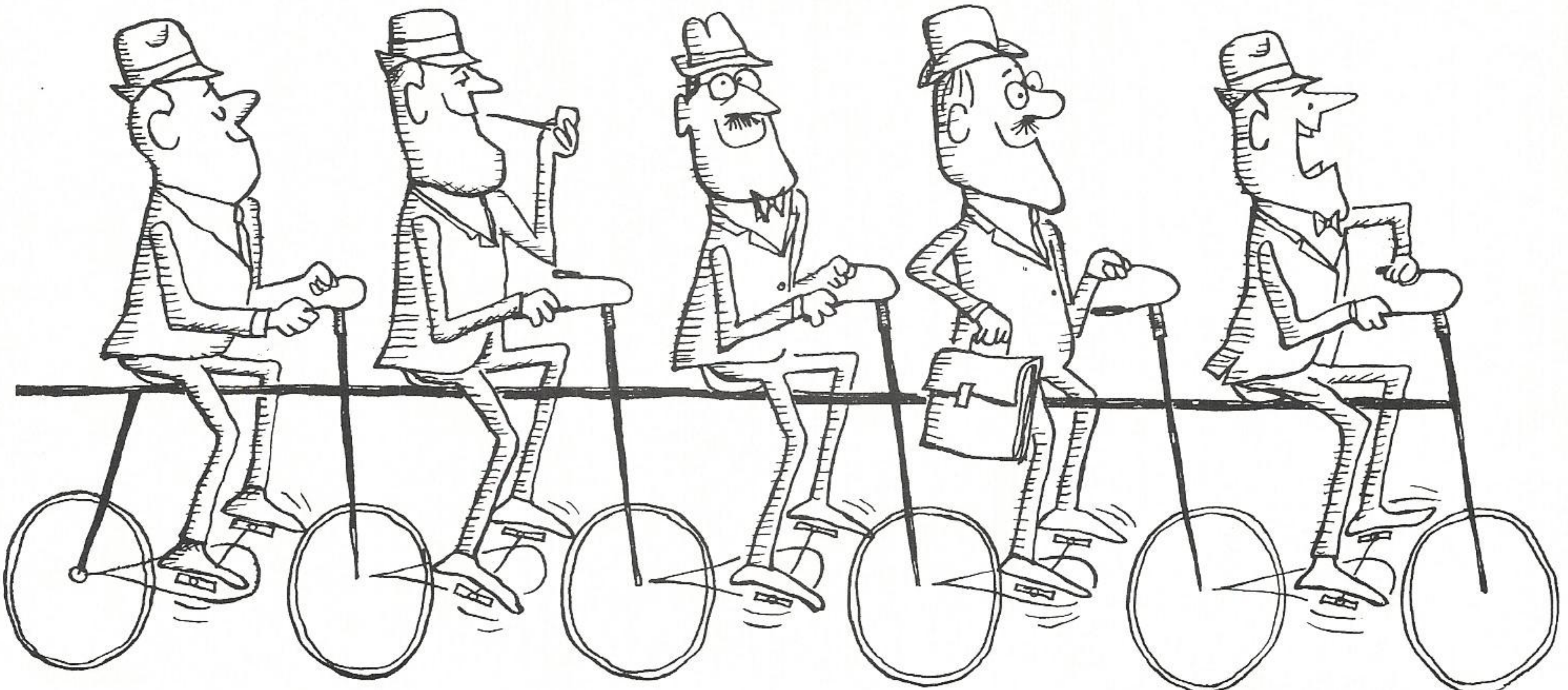
Cormier, Linda M., Lake Charles, Dept Clerk - T&D/Service

Treasury

Papion, Marilyn C., Lake Charles, Clerk - Credit & Coll
Alfred, Murline, Sulphur, Local Office Clerk-Div Treas

MANAGEMENT

Gregory, William T. III, Beaumont, Bmt.-Power Plant Construction Nuclear Staff Assistant



-CARPOOL-

APPETIZERS

GOURMET OYSTERS IMPROMPTU

½ cup butter or margarine
1½ cup chopped green onions (with tops)
1 cup chopped parsley
2 cups (1½ pts.) oysters, drained
1 tsp. salt
½ tsp. Tabasco sauce
1 cup Italian style bread crumbs

In skillet melt margarine at 350 degrees. (Using range cook in 10 inch skillet on third or medium heat position). Saute' onions and parsley until limp. Add oysters and cook until slightly curled, about 3 minutes. Add seasonings and bread crumbs stirring lightly to mix ingredients. Total cooking time should be no longer than 5 to 7 minutes. For serving, turn skillet (or unit) to lowest heat position. Serve with crackers. Makes 8 to 12 appetizers.

SUMMER FONDUE

Two 10¼ oz. cans condensed
Cheddar cheese soup, undiluted
2 Tbsps. white wine vinegar
2 Tbsps. water
2 Tbsps. frozen chopped clives
1 tsp. worcestershire sauce

In fondue, mix all ingredients until smooth. Heat until hot and bubbly, stirring occasionally. To serve, cut 1 large loaf French bread into chunks about 1½ inches square. Let guests spear bread with fondue forks and dip into hot cheese mixture. Makes about 3 cups fondue, enough for 16 appetizers.

OLIVE FILLED CHEESE BALLS

1 cup shredded sharp cheese
2 Tbsps. butter
½ cup flour
Dash cayenne
25 medium olives, drained

Cream cheese and butter. Blend in flour and cayenne. Wrap one teaspoon of dough completely around each olive. Bake at 400 degrees for 15 minutes. Can be prepared ahead and reheated before serving.

COCKTAIL WIENERS

One 10 oz. jar currant jelly
(1 cup)
1 cup prepared mustard
1 lb. cocktail frankfurters, cooked

Melt jelly on lowest heat of range; blend in mustard, stirring constantly. Add frankfurters. Serve piping hot with tiny slices of rye bread or crackers. Makes 40 to 50 "nibblers."

SHRIMP WHEELS

One 4½ oz. can shrimp,
drained and mashed
½ cup mayonnaise or salad dressing
2 Tbsps. chopped pimiento-stuffed olives
2 Tbsps. chili sauce
1 Tbsp. finely chopped celery
1 pkg. refrigerated crescent rolls,
(8 rolls)

Combine all ingredients except rolls. Unroll dough and separate crescents into four rectangles. (Do not separate to form triangles.) Spread about ¼ cup shrimp mixture on each rectangle. Starting at short end, roll up, jelly roll fashion. Cut each roll into 10 slices. Place, cut side down, on greased baking sheet. Bake at 375 degrees for 10 to 12 minutes or until golden brown. Serve hot. Makes 40.

SALMON PATE BOATS

Two 11 oz. sticks pie crust mix
One 7¼ oz. can salmon, drained,
boned and flaked
1/3 cup mayonnaise or salad dressing
1 Tbsp. drained capers
2 tsps. prepared mustard
Pimiento cut in strips

Prepare pastry according to package directions. On a large sheet of foil, roll out half of pastry at a time to rectangle 12 x 9 inches. With kitchen shears, cut pastry and foil into 2½ x 1½ inch rectangles. Fold rectangles in half lengthwise. Pinch ends together to seal. Place upright on ungreased baking sheet. Slightly press down and in to form "boat". Prick bottom of dough with fork. Bake in 450 degree oven for 7 to 8 minutes. Remove foil. In small bowl, blend together salmon, mayonnaise, capers and mustard. Fill each baked boat with about 1 tsp. salmon mixture. Garnish with strips of pimiento, if desired. Makes 5 dozen. Serve on a warming tray.

BAMBINOS

One 6 oz. can tomato paste
1 tsp. garlic salt
¼ tsp. oregano
¼ lb. Cheddar or Mozzarella cheese
1/8 lb. Salami or Lipperoni

Preheat oven to 400 degrees. Combine tomato paste, garlic salt, and oregano. Cut cheese and salami into tiny cubes. Spoon small amounts of tomato mixture on melba or cracker rounds. Top with cheese and meat cubes. Sprinkle with extra oregano. Bake 3 to 5 minutes or until cheese melts. Serve hot. Makes 5 to 6 dozen canapes.

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Consumer Scene



Tips On Selecting A "Clean" Oven

Ten years ago when the consumer went to buy a new range the oven was hardly a factor in the purchasing decision.

There was only one kind of oven — a grey porcelain-enamel-on-steel lining that required liberal application of elbow grease and various cleaning compounds whenever you wanted to remove the baked-on spatters to see what the original finish looked like.

Today, choosing the oven is a major part of selecting an electric or gas range, with the consumer having three, and possibly four, choices, according to General Electric's Consumers Institute.

The well known standard range with an oven which the homemaker must clean herself is available—in some cases with a removable oven door. Also on the market are a few models with removable easy-clean Teflon panels, although most manufacturers have dropped this type of oven from their product offering.

The two remaining types—both of which are promoted as relieving the homemaker of the unpleasant cleaning chore—are the ones vying for the bulk of consumer dollars. One type is known as the "self-cleaning," "pyrolytic" or P-7® oven, while the other is called "continuous-cleaning" or Clean-Look.

While many consumers think both systems provide carefree oven cleaning, there is a world of difference between the two.

The "self-cleaning" approach — the first automatic oven cleaning system introduced — uses a special 1-to-3 hour high-temperature cleaning cycle to make oven spills and spatters disappear, leaving — at most — a tiny amount of fine ash.

The "continuous-cleaning" method employs a special porous ceramic coating on oven surfaces which helps reduce some food soils during normal baking and roasting operations, but primarily serves to conceal most stains and spatters.

It is easy to spot the difference between the two oven systems when shopping for ranges even if a salesman isn't present to point them out. Because the "self-cleaning" method is able to remove all soil, oven interiors are glossy, smooth and light in color.

"Continuous-cleaning" ovens, on the other hand, are a dark, dull color, to help mask undissipated soil, and they are rough to the touch because of the porous ceramic coating applied to the panels.

General Electric, which offers consumers a choice of both types of oven cleaning systems, is one manufacturer who also calls attention to the extra cleaning required for its Clean-Look ovens with prominent instructions printed on the removable bottom oven panel to preclude any consumer misunderstanding of what they will and won't do.

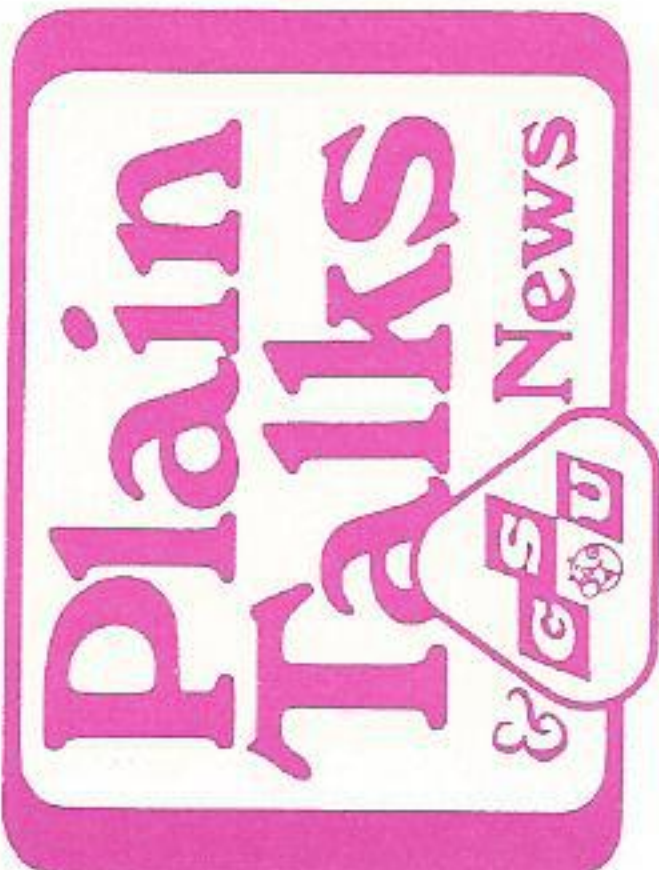
While the oven shelves and shelf supports, broiler pan and broiler rack, lamp cover and the inside of the oven window are cleaned automatically in a "self-cleaning" oven, these parts along with the bottom panel must be cleaned by hand in a "continuous-cleaning" oven.

Also, stains which may appear on the porous ceramic coating cannot be cleaned with conventional oven cleaners or abrasives which would scratch or damage the coating, but must be given a special gentle cleaning. After extended usage, stains may build up which become permanent.

An added plus of the "self-cleaning" system is that you can also clean the surface-unit reflector pans, and racks and panels from a companion oven, in the master oven at the same time.

"Self-cleaning" ovens cost more than "continuous-cleaning" or soil-hiding models, and each cleaning uses some 9 to 11 cents worth of electricity, but most homemakers who understand the differences agree that the added convenience is well worth the small extra cost.

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