

Plain Talks

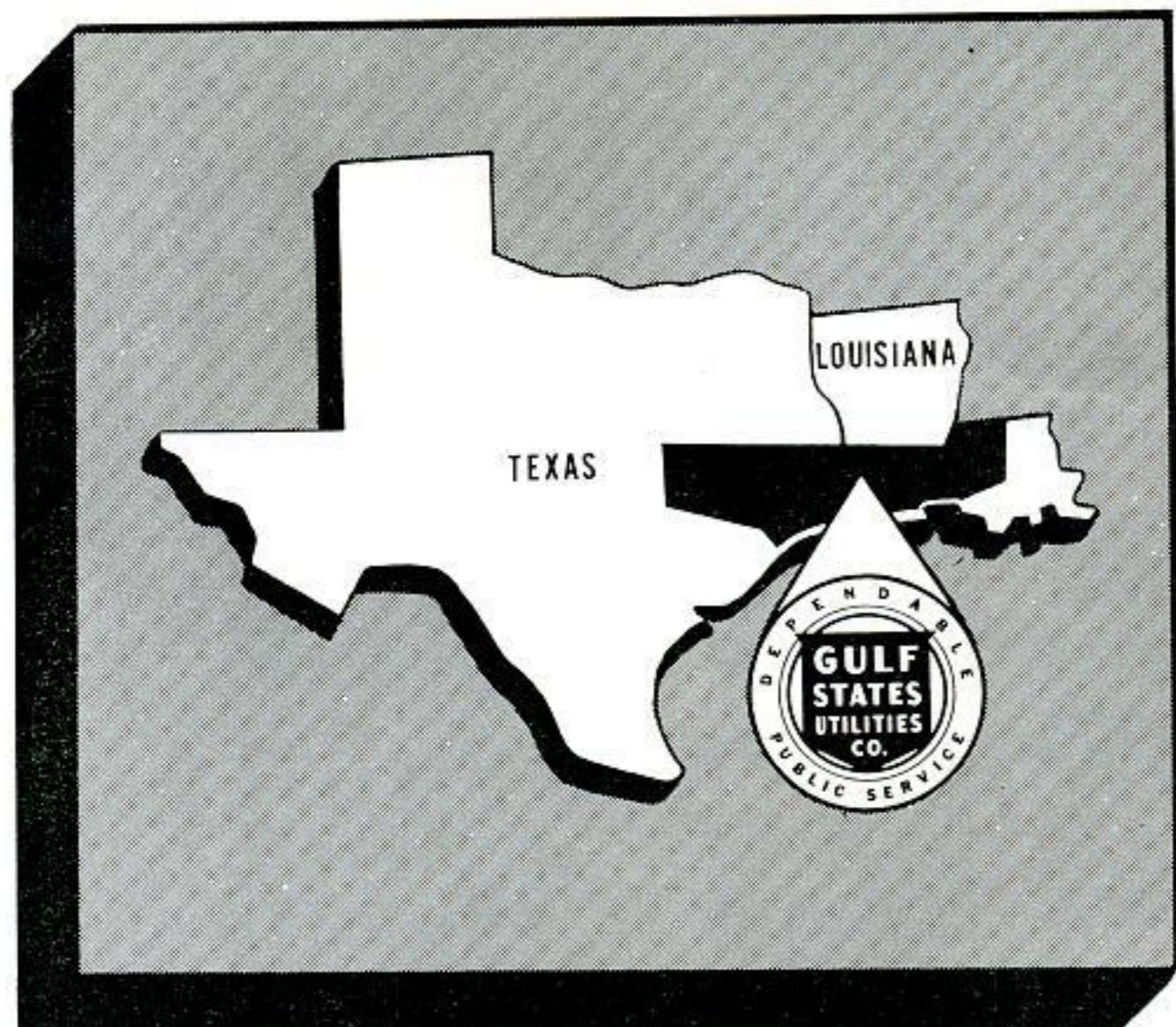
GULF STATES UTILITIES COMPANY
NOVEMBER, 1963



IN THIS ISSUE:

- Wheeler Elected Director-Vice President
- Baton Rouge Employees Set World Safety Record
- Record Peak Loads Set

Plain Talks is issued monthly by the Advertising Department of Gulf States Utilities Company for employees, in the interest of broadening the knowledge and understanding of the Company, the area served, the investor-owned electric industry and the American Free Enterprise system.



Plain Talks

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OUR COVER



"GRANDDAD, may I have a drumstick?" W. V. Westh, mechanical maintenance supervisor, Louisiana Station, has a problem of supply and demand on his hands as all three of his grandchildren ask for that most coveted part of the Thanksgiving turkey. Sitting down to dinner at the Westh home on November 28 will be Westh, 7, Mrs. Westh, Mr. Westh, Stephanie, 5½, and Ned, 8. Also present will be the children's parents, Dr. and Mrs. Edwin A. Bowman of Baton Rouge. Mrs. Bowman is the former Mae Westh, and their aunt, Missy, is a student at Charity Hospital in New Orleans where she is training to be a laboratory technician. This will be the first Thanksgiving with their Baton Rouge grandparents for the children. They have just returned from Wiesbaden, Germany, where their dad was stationed for four years with the Air Force Medical Corps. "Although we were away from home," Mae said, "we enjoyed our holidays with our relatives in Denmark." Mr. Westh, a native of Denmark, recalled that the individual farm families in Denmark had thanksgiving festivals when the harvest was in, but it was not celebrated nationally as a holiday like it is in the United States.

James S. Turner
Editor

Bunch Eads
Associate Editor

Jasper F. Worthy, contributing editor, Baton Rouge; Hal Reagan, writer.

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Lily Walters Engineering
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Tyrelle Hill Safety
Zilda Vincent Engineering
Hubert J. Landry Meter Shop
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Edith Patterson Line
Bonnie Cole Customer Accounting
Dora Ann Johnson Nelson Station

NAVASOTA DIVISION

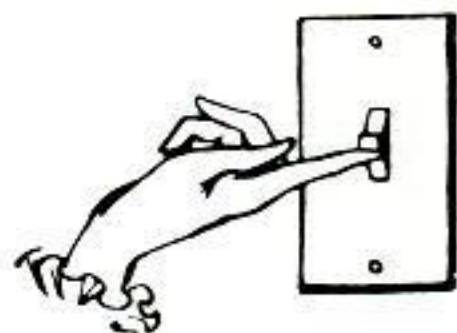
Jeanette Sangster Navasota
Jane Bazzoon Cleveland
Dorothy Stanford Huntsville
Bernice Falvey Conroe
Betty Lynch Madisonville
Roxanne Pry Navasota

PORT ARTHUR DIVISION

Rosemary Vaught Port Arthur
Loraine Dunham T & D
Elizabeth Whatley Nederland
Helen Powell Meter & Service
Jo Ann Landry Appliance Repair
L. Marshall Line Department

NEW PROPOSAL FOR GOVERNMENT POWER AT PASSAMAQUODDY

A July report of the Interior Department recommends harnessing the energy of the tides of Passamaquoddy Bay at the eastern tip of Maine as a source of electric power for one hour a day use. The indicated initial cost estimate for the project is \$1 billion.



Examination of the proposal indicates that:

1. The project is not economically feasible.
2. The cost per kilowatt of capacity would be inordinately high, eight to ten times higher than new capacity costs for investor-owned electric utility industry construction in New England.
3. Even with tax exemption and fictitious interest charges, the at-site cost of 15.6 mills per kilowatthour for Quoddy power compares with a cost of less than seven mills for power generated by New England utility companies.
4. The proposal ignores the important matter of transmission costs to deliver such power, if ever developed, to market areas.
5. The wastefulness of using extremely high priced power for peaking instead of 24-hour daily use is obvious.

Boston Edison Company has taken the position that there is no need for a government project such as Quoddy in New England. It is a long dormant idea which has been examined at various times in the past and always found impracticable.



FOR YOUR INFORMATION

BRITAIN'S NATIONALIZED ELECTRIC UTILITY INDUSTRY TAKES BACK SEAT TO U. S. INVESTOR-OWNED SYSTEM

THE October 28 editorial page of the Port Arthur News sheds some badly needed light on another example of failure in national ownership and operation of the electric utility system.

TWO BRANDS OF ELECTRICITY

"The Light That Failed" is the title of an enormously successful novel by the late Rudyard Kipling that appeared many years ago. And, now, it is the title of a highly descriptive article by Harold Wincott that appeared earlier this year in the authoritative Financial Times of London.

Anything Quoddy allegedly can do, can be done better, quicker and without the waste of a single dollar to the American taxpayer by New England's investor-owned electric companies who at all times have met the responsibility of supplying electricity to the New England market and still pay their fair share of taxes.

—From *Electrifacts*,
Boston Edison Company

Mr. Wincott compares Britain's electric industry, which is totally nationalized, with that of the United States, where about 80 per cent of the power comes from regulated, tax-paying private enterprise. Here, in very brief form, are some of the memorable points he makes:

* * *

Measured by the accurate barometer of sales of electric power, England and Wales' nationalized labor force is only about one-third as productive as that of this country.

This country's excess capacity—that is, the margin of maximum possible output over consumption—is a safe 30 per cent. Britain has nothing like this margin, and power shortages are a comparative commonplace there.

The cost of electricity to the consumer in England—despite such advantages as low taxes and low capital costs, which amount to a form of subsidy—has been steadily rising. In this country, over the years, the trend has been precisely the opposite—downward.

Capital costs for construction of plants and facilities are much higher in England than in the United States.

* * *

Mr. Wincott's conclusion: "Withal, consider this. The American industry is composed of a diversity of units, sprawling over a continent, controlled by a Federal Power Commission, often hampered by local politics. Here we have a highly organized industry in a small, densely populated country. If ever nationalization ought to be able to deliver the goods, it is surely in our electricity industry. Manifestly, it hasn't."

* * *

This sad experience of our English colleagues should be an object lesson for all Americans, even if it fails to deter those Washington promoters who ceaselessly press for a giant federal government electric system to the exclusion of companies like ours.

—JST



THANKSGIVING



IT has seemed to me fit and proper that they (our material gifts) should be solemnly, reverently and gratefully acknowledged as with one heart and one voice by the whole American people.

I do, therefore, invite my fellow citizens in every part of the United States and also those who are at sea and those who are sojourning in foreign lands, to set apart and observe the last Thursday of November next as a day of thanksgiving and praise to our beneficent Father who dwelleth in the heavens.

—The First Thanksgiving Proclamation
by Abraham Lincoln, 1863



Mr. Wheeler

*In Board of Directors action,
November 5 . . .*

R. O. Wheeler Elected Member of Board, Named Vice President

. . . effective November 1

Key Men Advance In Baton Rouge Division As H. E. Brown Retires

OUR Board of Directors meeting in Jennings, Louisiana, on November 5 elected R. O. Wheeler of Baton Rouge to the board and elevated him to vice president.

This action followed the naming of Mr. Wheeler system personnel manager on November 1. At that time advances were also announced for five other management positions in the Baton Rouge Division.

The moves were triggered by the retirement of Harold E. Brown, vice president of the Baton Rouge Division and a director. Mr. Brown's successor is Eldon A. Werner, vice president and personnel manager.

Mr. Wheeler succeeded Mr. Werner as system personnel manager. Mr. Wheeler had previously been manager of Baton Rouge Division. He was succeeded by Floyd R. Smith, who was transferred from Beaumont where he was system operations manager.

C. B. Barron Moves To Newly Created Position

C. B. Barron, sales superintendent for Baton Rouge Division, was trans-

ferred to Beaumont in the newly created position of system sales research supervisor. Succeeding Mr. Barron in Baton Rouge is Jack Kirkland, operating superintendent of the Electrical Department in Baton Rouge.

S. L. Adams, general maintenance supervisor at Louisiana Station, was promoted to electric operating superintendent in Baton Rouge.

Mr. Wheeler Has Been Division Manager Since 1959

Mr. Wheeler moved to Baton Rouge in 1939 to head the Gas Department. He has been manager of Baton Rouge Division since 1959. He is a native of Oklahoma and graduate of the University of Oklahoma.

Mr. Wheeler has been active in Baton Rouge and Louisiana civic and service organizations. He has served on the United Givers Fund, Junior Achievement and American Red Cross campaigns. He is a past director of the Downtown Kiwanis Club, past president of the United Cerebral Palsy Association, secretary of the United Cerebral Association of Louisiana, and a mem-

ber of the St. James Episcopal Church.

He is treasurer of the Louisiana Manufacturers Association, board member of YMCA, Our Lady of the Lake Hospital and Greater Baton Rouge Safety Council. He is also a member of the Chamber of Commerce and PAR.

Mr. Brown's Electrical Career Spans 38 Years of Service

Mr. Brown joined our Company in 1937 as superintendent of distribution in the Navasota Division, but he began his career in the electrical industry in 1925 with the Tampa Electric Company. Since 1937 he has worked in four of our Company's five divisions. In 1942, he was promoted to operating superintendent in the Lake Charles Division. He served in Lake Charles until 1953 when he was transferred to Beaumont as system operations superintendent and in 1955, he was named operations manager. He was transferred to Baton Rouge in 1956 as manager for the Baton Rouge Division and was named vice president of Baton Rouge Division in 1959. On November 9, 1960, he was elected a member of the board of directors.



Mr. Brown

Mr. Brown attended the advanced management course at Harvard University in 1956. A native of Buffalo, New York, he was graduated from the University of North Dakota with a BS in electrical engineering.

Active in Civic And Service Affairs

Mr. Brown has held various key positions in civic and service organizations in Baton Rouge. He served on the board of directors of the Chamber of Commerce, the advisory board of the Salvation Army and the Better Business Bureau Board. He is a member of the Rotary Club, the American Legion and served in various jobs for United Givers Fund drives. He has served as a member of the building and grounds committee of Baton Rouge General Hospital. He is a former treasurer and vestryman of the St. James Episcopal Church.

A registered professional engineer and a veteran of World War I, he has serv-



Mr. Werner

ed on the Community Services Council and on the board of Junior Achievement. He and Mrs. Brown plan to continue to make their home in Baton Rouge.

Mr. Werner Headed Personnel Since 1945

A native of Brockton, Massachusetts, Mr. Werner began his career with the Brockton Edison Company and has held managerial positions in the utility industry in New England, Puerto Rico, and El Paso, Texas.

He joined our Company in 1939 in Baton Rouge, where he held several jobs in the Sales Department. He has been with our Company's Personnel Department since 1941 and has been personnel manager since 1945. The board of directors named him a vice president in 1958. He was elected a director in 1962.

He is a former member of the Downtown Lions Club and has served on the



Mr. Barron

board of the Better Business Bureau. He is treasurer of Baton Rouge Aircraft, Inc., a member of and past vice president of the Chamber of Commerce. He holds memberships in the Masonic Fraternity, the Public Affairs Research board of trustees, and the Harvard Alumni Association.

Mr. Smith Moves from System Position

A native of San Francisco, Mr. Smith joined our Company in 1935 in the Navasota Division after receiving his electrical engineering degree from New Mexico State College. He worked in various engineering jobs in the Navasota, Port Arthur and Beaumont Divisions before being promoted to operating superintendent in Port Arthur in 1954. He became operating superintendent in Beaumont in 1956, and was promoted to system operations manager in January of this year.

(Continued on next page)



Mr. Smith



Mr. Kirkland



Mr. Adams

(Continued from page 3)

Mr. Smith attended the Advanced Management Program at Harvard University in 1962. He is past president of the West End Rotary Club of Beaumont and is a deacon of St. Andrews Presbyterian Church. He is a member of the American Institute of Electrical Engineers, the Beaumont Chamber of Commerce, The Young Men's Business League and Pinewood Country Club.

Mr. Kirkland Moved to Baton Rouge in 1960

Mr. Kirkland has been in Baton Rouge since 1960 when he was moved from Navasota as operating superintendent of the Electrical Department.

An electrical engineering graduate of LSU, he has been with our Company since 1939. He started his utility career as an instrument man in Baton Rouge. He served as district engineer and power engineer in Lafayette before entering the Navy for three years in 1943.

Upon his return he was assigned as an engineer and served in Lake Charles, Navasota and Beaumont Divisions. In 1957, he was promoted to operating superintendent and assigned to Navasota Division.

He is a member of the Downtown Lions Club and a member of the advisory board of the Salvation Army. He is a member of the board of deacons of the Broadmoor Baptist Church, the Chamber of Commerce and the American Institute of Electrical Engineers.

Mr. Barron's Sales Experience Extends Back to 1928

A native of Quincy, Massachusetts, Mr. Barron graduated from Massachusetts Institute of Technology with a degree in business and engineering administration. He started his utility career in Beaumont in 1928. He has been in sales work since 1928 except for time spent in service during World War II. A captain in the Army Reserve, he was the first Gulf Stater to be called to active duty in 1941. By the end of the war, he had risen to colonel and holds that rank in the honorary retired reserves.

Upon his return in 1946, he resumed his duties in Beaumont. In 1947, he was named system lighting director and in 1949, made system director of lighting and municipal sales. He was named division sales superintendent for Baton Rouge in 1954.

He is a member of the Downtown Kiwanis Club and the Chamber of Commerce of Baton Rouge.

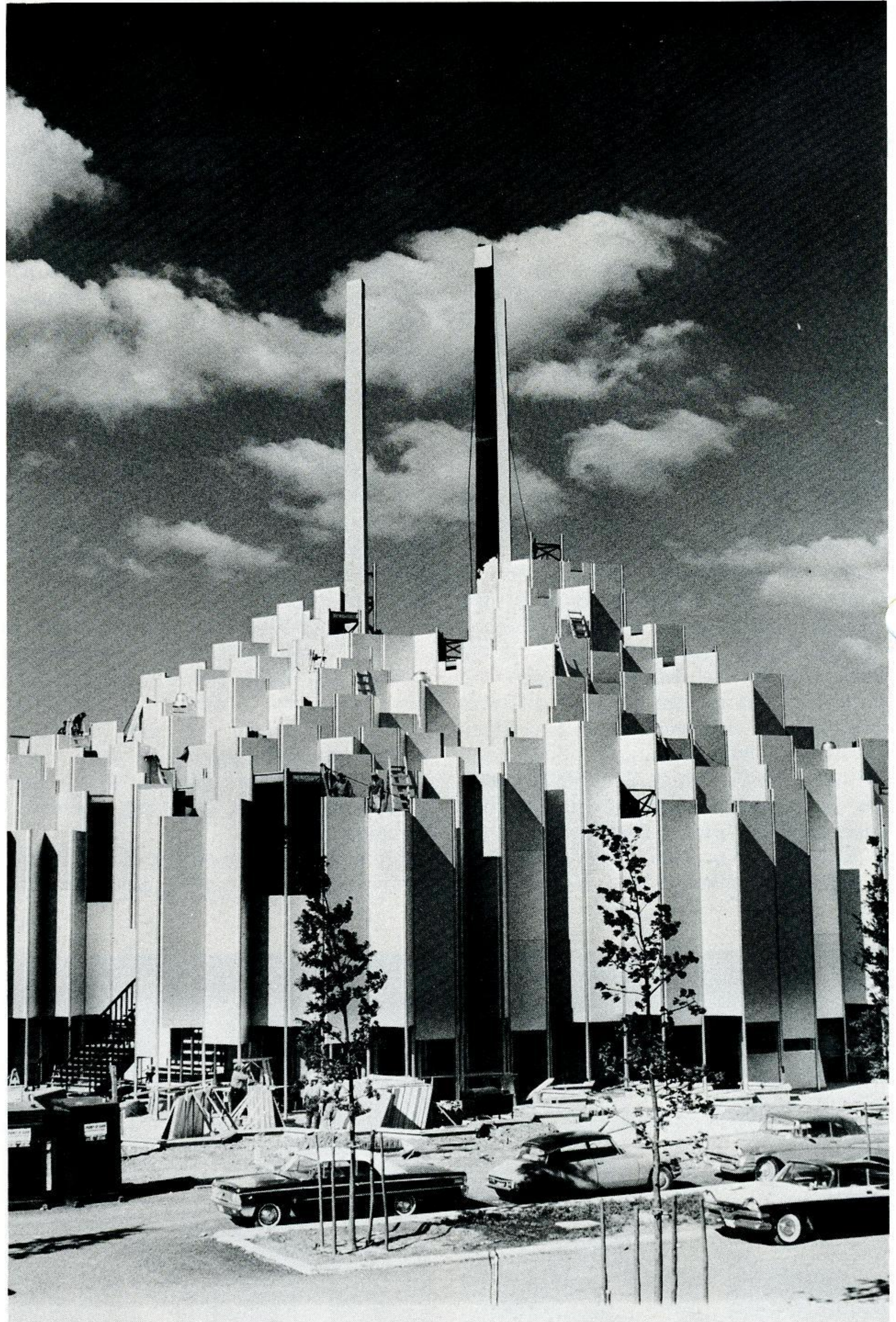
Mr. Adams Attends Harvard Advance Management Program

Mr. Adams, presently attending the Harvard Advanced Management Program, has been general maintenance superintendent at Louisiana Station since 1959.

A native of Beaumont and an electrical engineering graduate of Texas

A&M in 1937, he joined our Company in Beaumont in 1938. Following service in various areas of our Texas service area, he was transferred to Baton Rouge in 1953 as electric maintenance supervisor in Louisiana Station.

He is a member of the Institute of Electrical and Electronics Engineers and the Louisiana Engineers Society.



TOWER OF LIGHT NEARS COMPLETION. Our Company is one of 139 electric utility firms throughout the country that are sponsoring the spectacular Tower of Light (above) now under construction at the site of the New York World's Fair for 1964-65. The aluminum panels were in place by the middle of October, at which time work began on the seven show chambers inside. At night, the panels will be bathed in shimmering colored light to achieve a spectacular effect. During the day, the building will reflect the sun's rays to give it a magical iridescence.



TEACHERS ON TOUR. Personnel at Sabine Station guide the 18 teachers from Nederland through the plant as our Company hosts the group for Business-Education Day on October 18.



*For annual Nederland
Business-Education Day . . .*

Teachers Tour Sabine Station

OUR Company rolled out the "red carpet" to 18 school teachers October 18 as Nederland staged its annual Business-Education Day.

Nederland School Superintendent Emmett McKenzie, Jr., proclaimed it the "biggest B-E Day yet" as approximately 250 teachers visited 14 industrial plants in south and mid-Jefferson County.

J. Kirby Jones, superintendent of sales, Port Arthur, served as our official Company host. He was assisted

on the tour by Mrs. Ann Colvert, home service advisor, Port Arthur.

The teachers and business leaders began the day with a coffee session at 8 a.m. at Hillcrest Elementary School. From there, busses departed to the 14 industrial plants taking part.

Our group headed for Port Arthur first and a tour of the Service Center there. After that, it was on across the South's tallest bridge—the Rainbow Bridge—to Sabine Power Station at Bridge City.

After a few welcoming remarks from C. A. Ibach, superintendent at Sabine Station, and a picture-taking session, the teachers were divided into smaller groups for a tour of our newest power plant.

At the close of the 90-minute tour, the GSU party departed Sabine Station for Port Arthur and lunch at the Driftwood Motor Hotel. Mr. Jones delivered a 10-minute talk on the progress of GSU before the teachers left for the return trip to Nederland.



BATON ROUGE DIVISION SETS WORLD RECORD. J. J. Morrison, president and board chairman, is justifiably beaming as he receives the world record safety plaque from attractive Dana Havens, mailroom clerk, Beaumont. The record was set when the 817 employees of Baton Rouge Division worked 6,000,000 manhours without a disabling injury. A letter from the National Safety Council pointed out that this all-time, no-injury record is "The World Record In The Electric Utilities Industry."

Baton Rouge employees work 6 million safe man hours to become . . .

Our World Record Holders

ON October 18, the employees of our Baton Rouge Division set a world's safety record by working 6,000,000 man-hours without a disabling injury. This record is unprecedented in the history of our Company, and also for any other electric industry group with this amount of exposure and number of employees.

Frank Jones, system safety director, Beaumont, reports that in a letter offering his congratulations, Howard Pyle

of the National Safety Council refers to this all-time, no-injury record as "THE WORLD RECORD IN THE ELECTRIC UTILITIES INDUSTRY." This inscription has been engraved on an Award of Honor which has been presented to Baton Rouge employees by the National Safety Council.

In another letter addressed to Mr. Jones, Agnes T. Hirshinger, secretary for the Safety Achievement Award Committee of Edison Electric Institute,

EI MAKES SECOND SIX MILLION SAFE MANHOUR AWARD. When the 817 employees of the Baton Rouge Division set their new all-time safety record for no on-the-job loss-time accidents they were awarded the second six-million manhour Safety Achievement Award certificate ever presented by Edison Electric Institute for such a record. A previous award had been made to Baltimore Gas and Electric for a group, Power Transmission Station, which now has ten-million safe manhours.



had this to say about the record:

"With pleasure I send you herewith the Safety Achievement Award certificate authorized your Baton Rouge Division for the attainment of 6,000,000 man-hours of operation without a disabling injury in the period between May 2, 1960 and October 18, 1963. On behalf of the industry the Committee congratulates you upon a truly outstanding safety performance.

"In the history of this award, which goes back to the spring of 1943, only this and one other six-million-manhour award have been authorized. Baltimore Gas and Electric Company's "Power Transmission Stations" personnel reached the six-million mark and went on further from there to where they now hold a ten-million-manhour certificate which is the largest ever issued. Your Baton Rouge Division people, however, now stand alone just behind them.

"It is very gratifying to all of us here that this form of national industry recognition is available to you. I hope you can make the most of it as an incentive for future accomplishment, as well as a 'Well Done' for the past."

To set this record an average of 817 employees in the Baton Rouge area worked three and a half years without a disabling injury. The record dates back to May 1, 1960.

In Baton Rouge Division, T. O. McKnight is safety-claims agent and R. M. Shirley, safety representative.

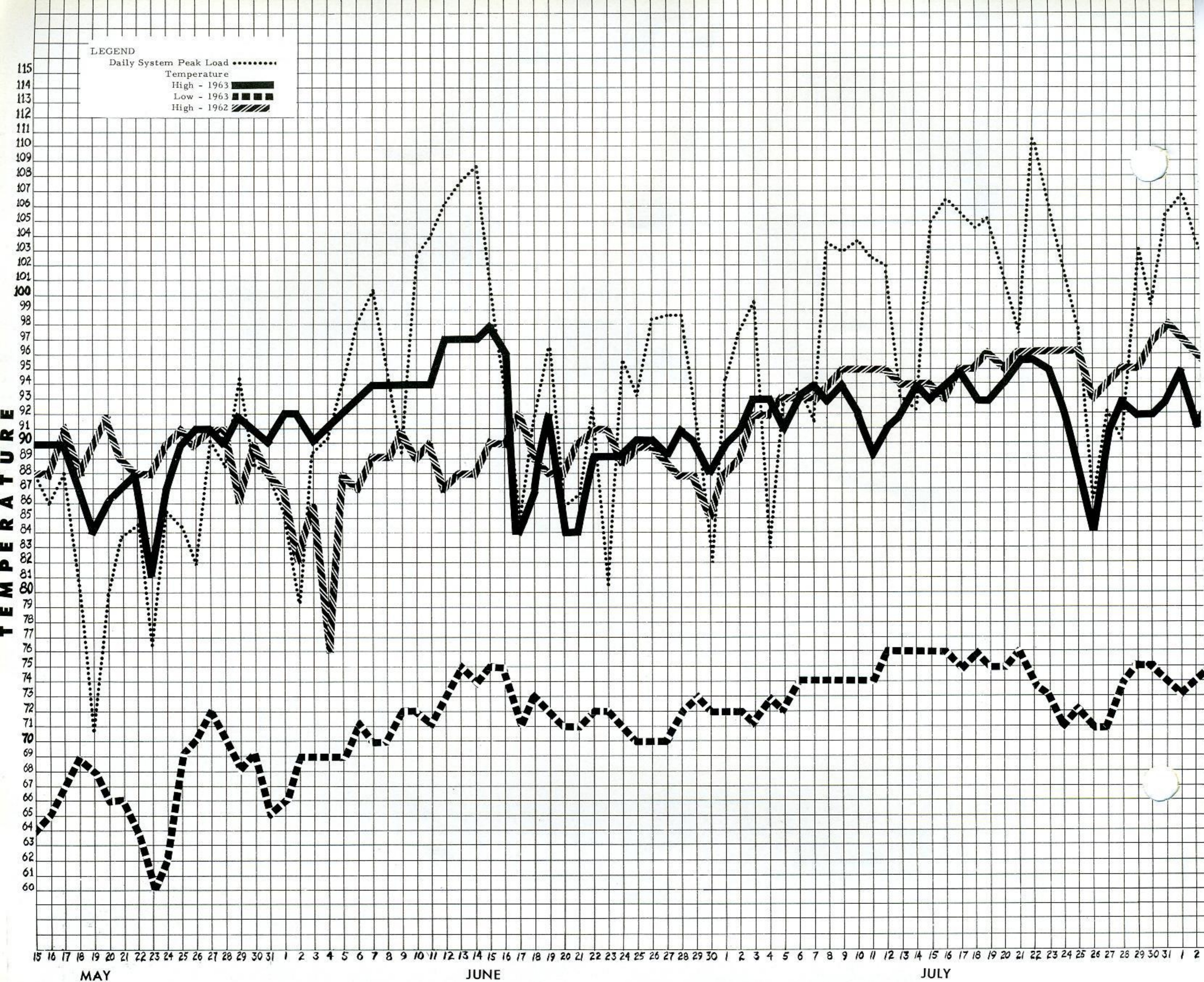
"I'm sure the people in our industry will have to look very hard to find a record that will equal the one set by our Baton Rouge people," Mr. Jones said. "To my knowledge, there has never been one reported by a group as large as this or one with as much exposure to accidents. These 817 employees not only include inside workers, but linemen, laborers, gas people, generating plant workers, people exposed constantly to potential accidents.

"Not only do I want to send my congratulations to all Baton Rouge employees and their families, but also to convey those of Mr. Morrison and all members of the staff and board of directories for a job well done in setting this record and best wishes in making it 7,000,000 safe manhours."

ADDS ANOTHER TROPHY TO COLLECTION. Betty Allbritton, stenographer, Executive Department, and Ralph Shirley, safety representative, place another hard hat on the trophy shelf in the Board Room in the Baton Rouge Division Office. Each hat represents a million safe manhours worked by Baton Rouge Division employees. "We have plenty of room in this cabinet for many more trophies," Mr. Shirley pointed out.

Plain Talks





A MOST UNUSUAL WEATHER PICTURE. A comparison between this summer's weather and last year's can be seen on this graph. Although we had more hot days and set more record peak loads than ever before the almost daily rains of June and July cut down on use of air conditioning. This is the second summer in a row that

THERE are some who might argue, but the summer months of 1963—May to September—were very close to normal as far as our Company's business was concerned.

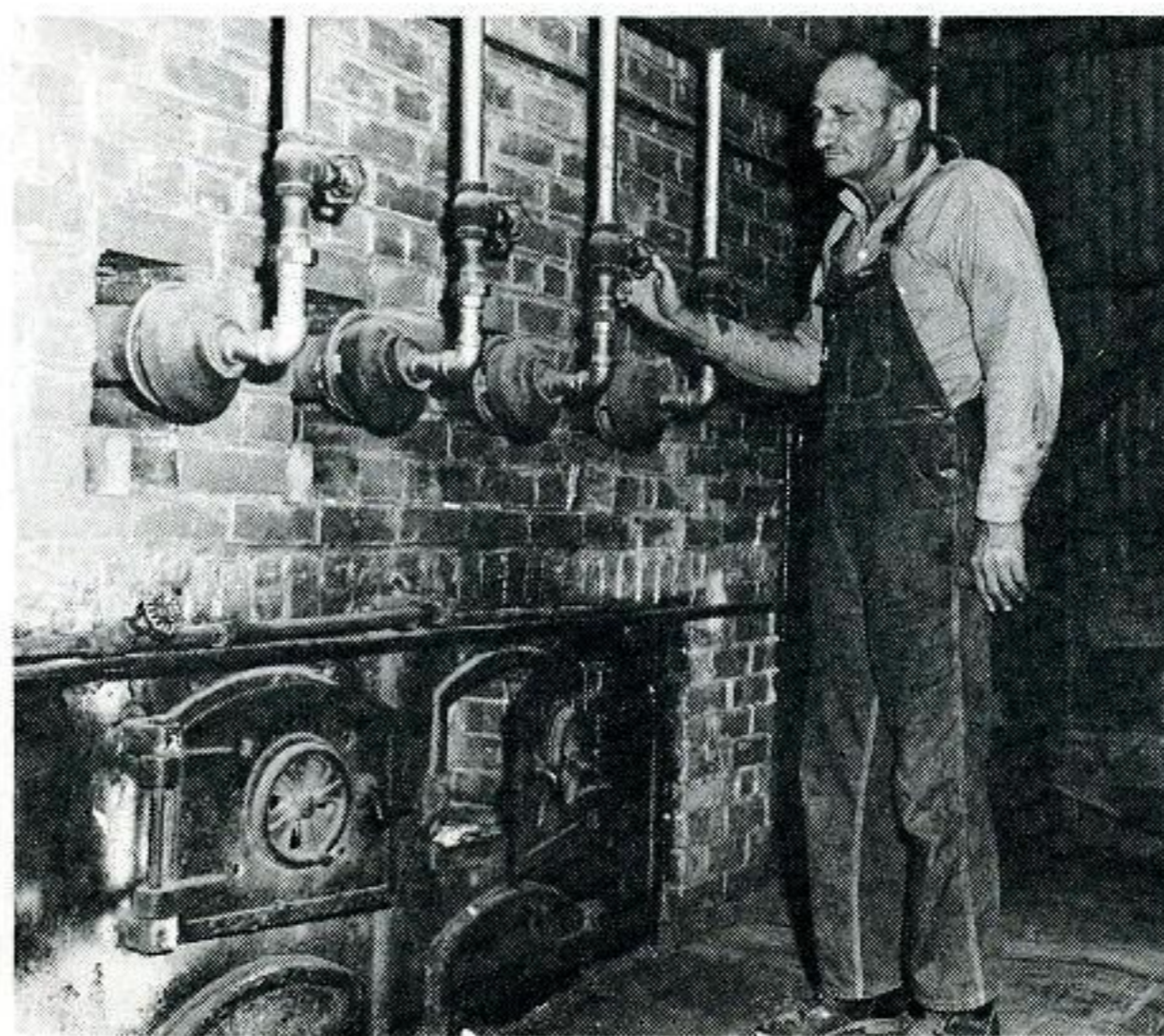
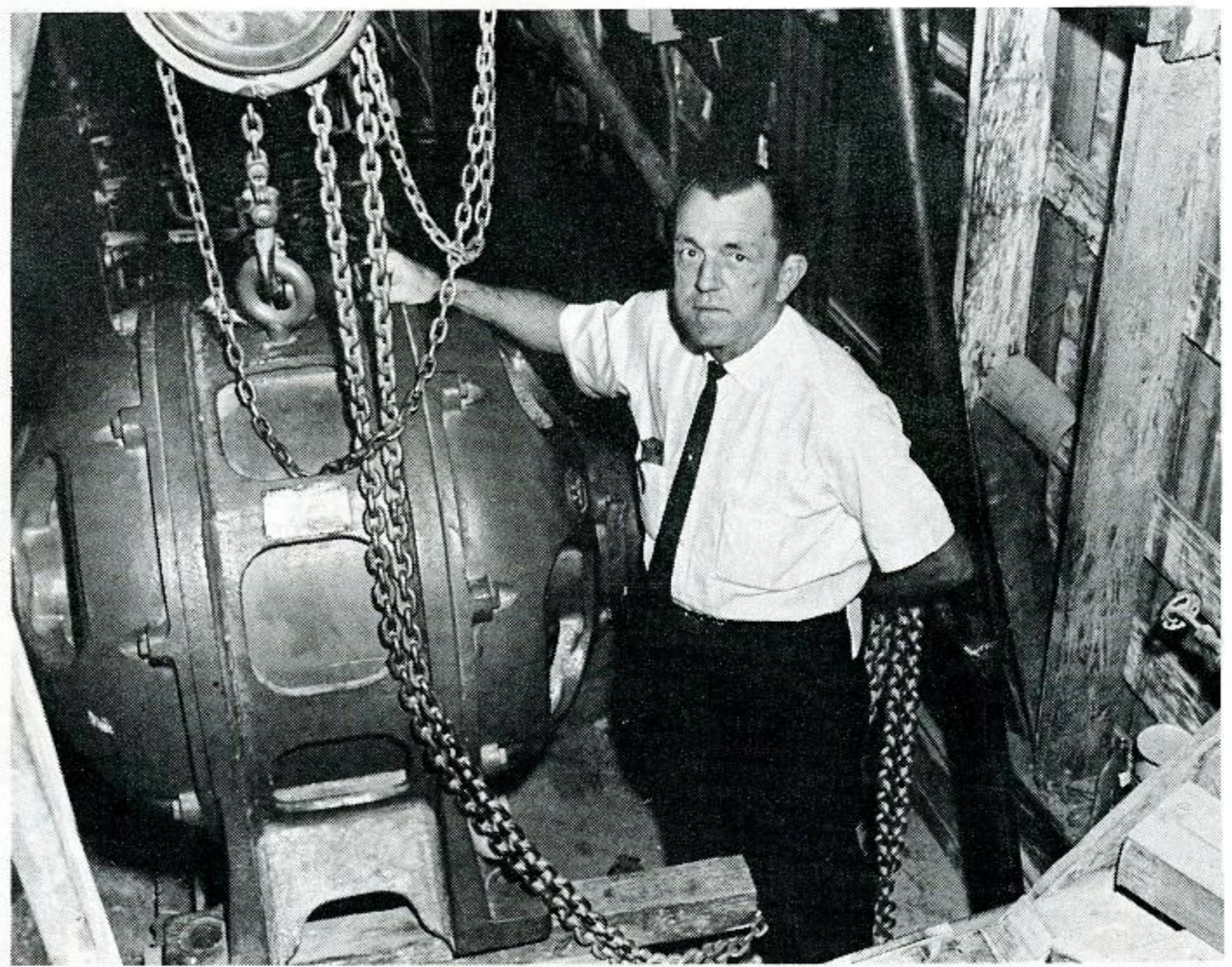
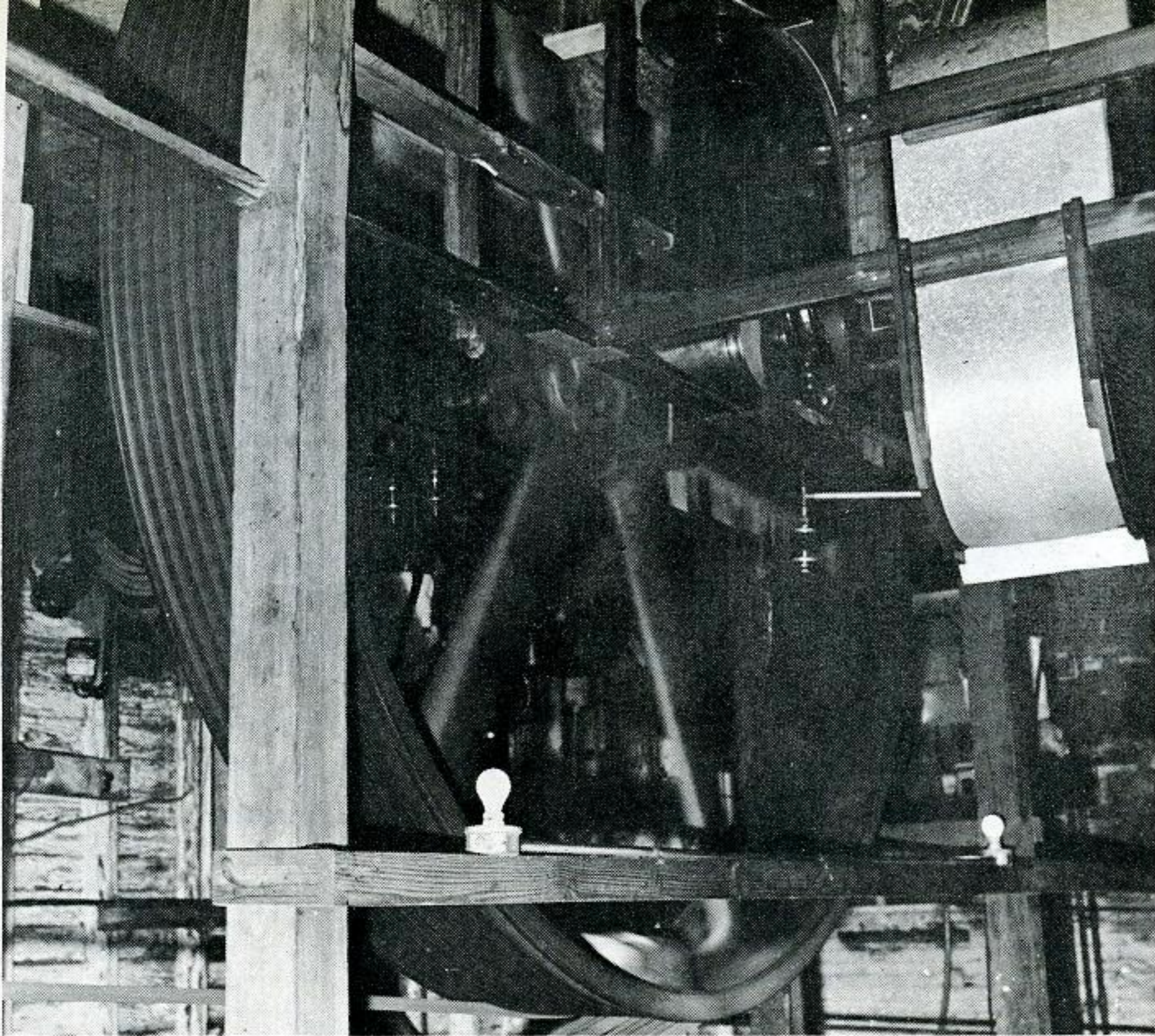
Our service area had its share of sizzlers but it also had some offsetting cool, wet spells. While the mercury stayed above normal most of the summer in our Texas area, the effect upon air conditioning usage was mitigated by almost daily showers during the latter part of June and the early days of July.

Temperatures over the Louisiana part of our system were very near or slightly above normal during this period. But again daily showers held down air conditioning usage.

However, hitting new peak loads proved no problem for the second summer in a row. Things start-

Our weather map takes on the look of a roller coaster as . . .

Daily Showers Offset Record Peak Loads



ON LAST LEG OF LONG JOURNEY. That's the story of this giant steam-driven wheel (at the top left) that has been the backbone of operations at Mermentau Rice Mill since 1916. A more economical electric motor will replace the steam engine. At the top right, Martin Wagnon, sales representative, Jennings, poses beside the compact 175-horsepower electric motor. At the bottom left are two operations that will cease when new motor takes over. Mike Breaux goes about oiling the steam engine, an almost continuous operation. Ovey Legros fires off the huge boiler to start the steam process at the mill. They will be free to help elsewhere in the mill after the new electric motor goes into operation.

In Mermentau rice mills . . .

Steam Engine Gives Way to Electric Motor

A steam engine of early 20th century vintage that's nearly a collector's item is puffing along on its last leg these days of the banks of the Mermentau River near Mermentau, Louisiana.

The antiquated engine, which requires a separate boiler room and operator along with plenty of "elbow room," has toiled for Mermentau Rice Mill since 1916.

Steam Engine Originally Used in Early Oil Fields

It's older than that, points out owner Jack Cassidy, who recalls purchasing the old steam engine second hand from the early Louisiana oil fields and bringing it to its present location by floating it up the Mermentau River.

The engine may be quite a conversation piece but it leaves a little to be desired when it comes to efficient and economical rice milling. For this reason, Mr. Cassidy has chosen to go electric and he already has his new machinery—a 175-horsepower electric motor—

standing by for installation.

The only holdup is that Mr. Cassidy has been waiting for the annual rice harvest to end before starting work to put the new motor "on the line."

One of the biggest advantages of going electric is that the rice hulls now being used to "fire" the boiler can be sold to a fast-developing market that's proving a boon to the milling industry.

Electrical Motor Proves A Time, Labor Saver

Also, hours of preparation necessary for milling by steam will become a thing of the past when the electric motor shoulders the load. The milling process will start promptly at any time by simply flicking a switch.

The time-saving aspect brings up another advantage of going electric: that of personnel. In the past, four men have been needed to handle steam operations. With an electric motor doing the job, these men may be used

elsewhere around the mill when it's humming with activity each fall.

Our Company serves Mermentau Rice Mill, one of the pioneers in the business, with three-phase wire (2400 volt) service.

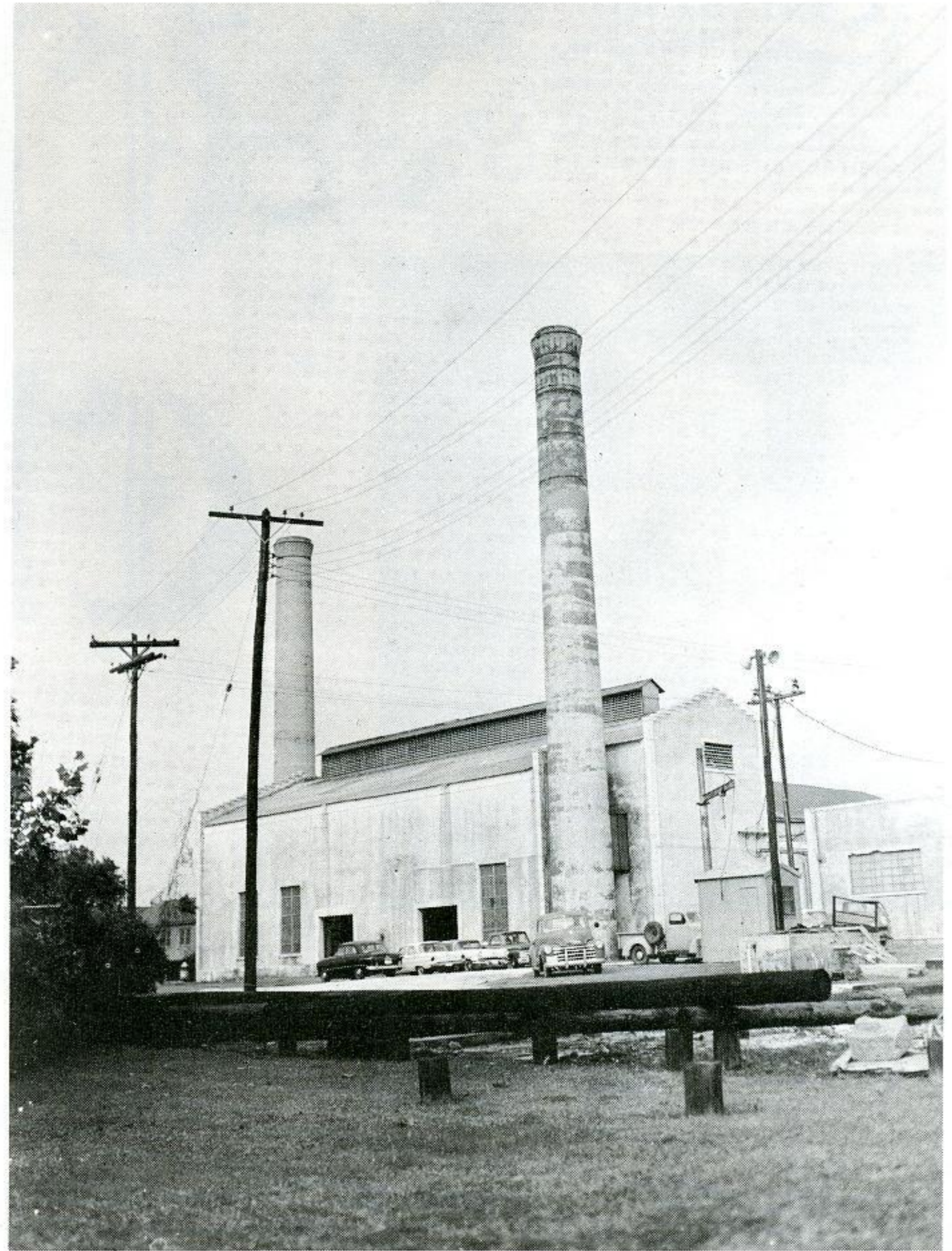
Broussard Mill Converts In Time for Fall Harvest

Actually, the steam-to-electricity conversion story began in Mermentau last summer at another rice mill—the neighboring Broussard Rice Mill. The switch was completed by September 1, just in time to catch the bulk of the annual fall harvest.

According to J. V. Broussard, manager, things have been humming along perfectly during one of Southwest Louisiana's finer rice years. Much of the thanks goes to the new 100 and 150-horsepower electric motors that have been the driving forces.

*Levingston Shipbuilding
buys Orange properties . . .*

Company's First Home Sold



ORANGE LANDMARK CHANGES HANDS. The old Front Street power station in Orange was sold last month to Levingston Shipbuilding Co. The power station has been the property of our Company ever since Gulf States Utilities Company was formed in 1925. The station was established in 1890 by W. H. Stark, Orange business leader, and was then part of the Orange Ice, Light and Water Co. It is presently being used as a service center for Orange District T&D.

THE first home of our Company when it became known as "Gulf States Utilities"—a 600-foot of Sabine River frontage in Orange, Texas—has been sold.

Purchasing the property, which amounted to 2.9 acres and includes the old Front Street power station, was neighboring Levingston Shipbuilding Co. The land is located next to Levingston's former west boundary.

Also included in the sale is the present Orange office building, a block and a half west of the old power station. However, our Company will rent the office and service center facilities from Levingston until completion of the new headquarters on the western outskirts of Orange.

The river front tract involved in the sale is the old Sabine Power Station located on Front Street and used by our Company as a substation and service center since the mid-1940's.

Our Company retains ownership of a small part of the Front Street property, where a substation is located.

The old power station was established in 1890 by the late W. H. Stark, whose son, H. J. Lutch Stark, assumed operation in 1911. The plant was then part of the Orange Ice, Light and Water Co.

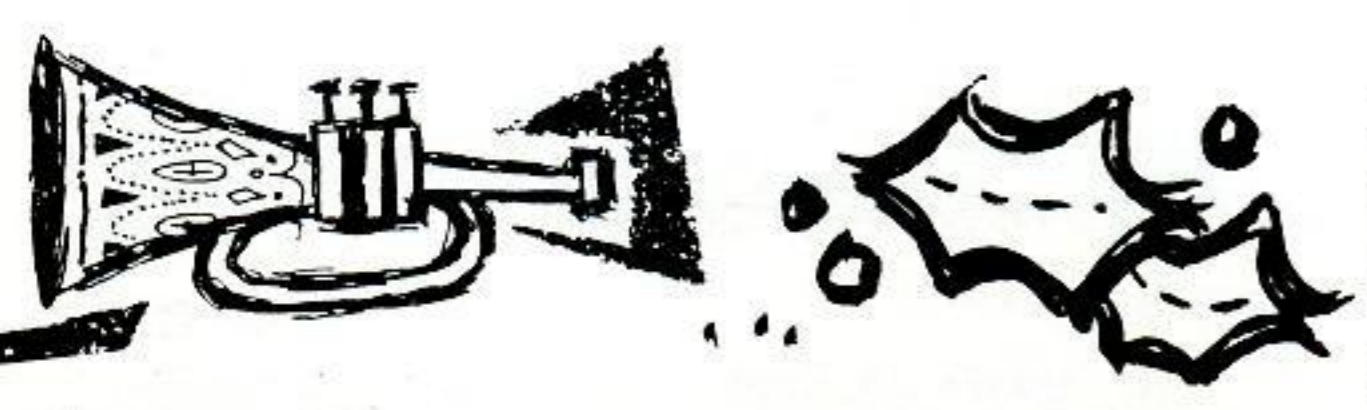
Our Company purchased the power station in 1925.



INCLUDED IN SALES. The building housing the Orange District office was also included in the sale to Levingston. Our Company will continue to rent both the office building and the Front Street Service Center until new headquarters are built on the western outskirts of Orange.



Children's Christmas Parties



BEAUMONT DIVISION

Neches Station and System Production Service Center T&D and Storeroom
 Orange District and Sabine Station System Engineering (1)
 T&D-Line and Substation
 Orange Colored System Engineering (2)
 Liberty and Gulf Districts
 Beaumont Colored (All Departments)
 Division Sales, System Sales, Division Accounting
 Treasury
 Silsbee District

Main Office
 Main Office
 Jack Tar House
 Main Office
 Main Office
 Orange Sales Floor
 Main Office
 Liberty Office
 Main Office
 Main Office
 Main Office
 Hardin County Country Club

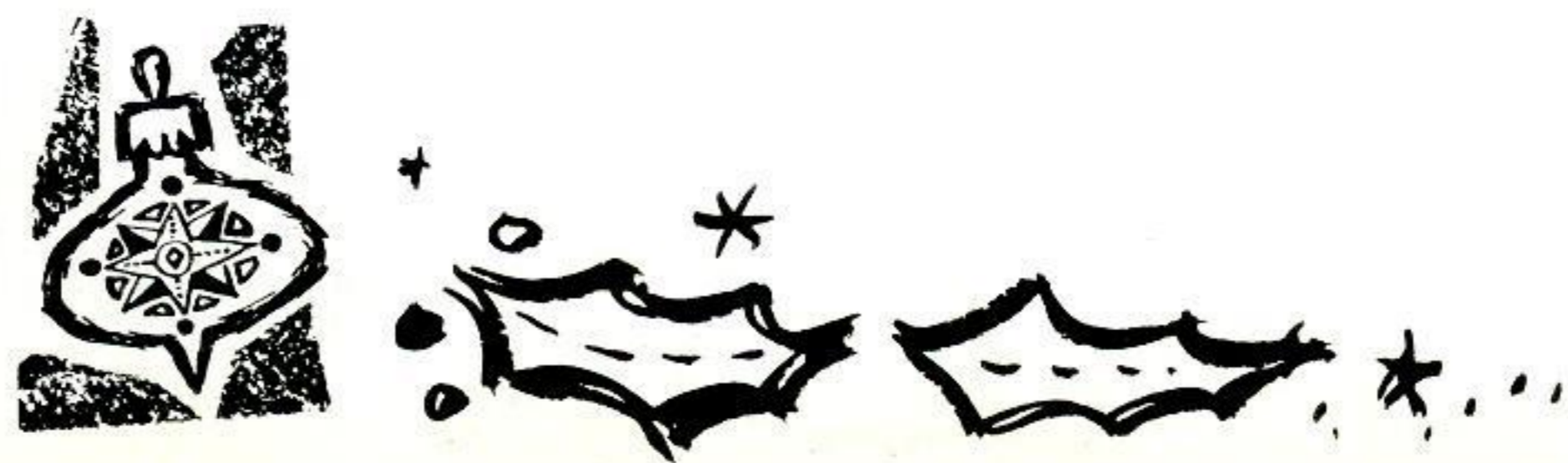
Monday, December 9
 Tuesday, December 10
 Wednesday, December 11
 Wednesday, December 11
 Thursday, December 12
 Thursday, December 12
 Friday, December 13
 Friday, December 13
 Saturday, December 14
 Monday, December 16
 Monday, December 16
 Tuesday, December 17
 Tuesday, December 17

PORT ARTHUR DIVISION

Mid-County Office, All Main Office Employees, Engineering, Appliance Repair, etc.
 Garage, Building and Grounds, Storeroom
 Line and Service
 All Colored Employees

Service Center
 Service Center
 Service Center

Monday, December 16
 Tuesday, December 17
 Wednesday, December 18





LAKE CHARLES DIVISION

Line, Storeroom and Engineering Service, Accounting, Dispatchers, Garage Appliance Repair, Meter, Sales, Safety, Transformer Shop, Meter Records and Collections
Colored Employees

Lake Charles High School Cafeteria
Lake Charles High School Cafeteria

Monday, December 16

Tuesday, December 17

Sulphur District, Riverside and Nelson Stations
Jennings White Employees
Jennings Colored Employees

Franklin Street YMCA
Westlake Recreational Center

Wednesday, December 18

Thursday, December 19

Tuesday, December 10

Wednesday, December 11



BATON ROUGE DIVISION

White Employees
Colored Employees

Baton Rouge High School
Capitol Senior High School

Saturday, December 14

Wednesday, December 18



NAVASOTA DIVISION

Navasota District White Employees
Navasota Division Colored Employees
Conroe District
Cleveland District
Madisonville District
Calvert District

Huntsville District

Auditorium, Service Center
Auditorium, Service Center
Conroe Office
Recreation Center
Madisonville Office
Baptist Church
Recreation Center
Hospitality Room
First National Bank

Friday, December 13

Saturday, December 14

Monday, December 16

Tuesday, December 17

Thursday, December 19

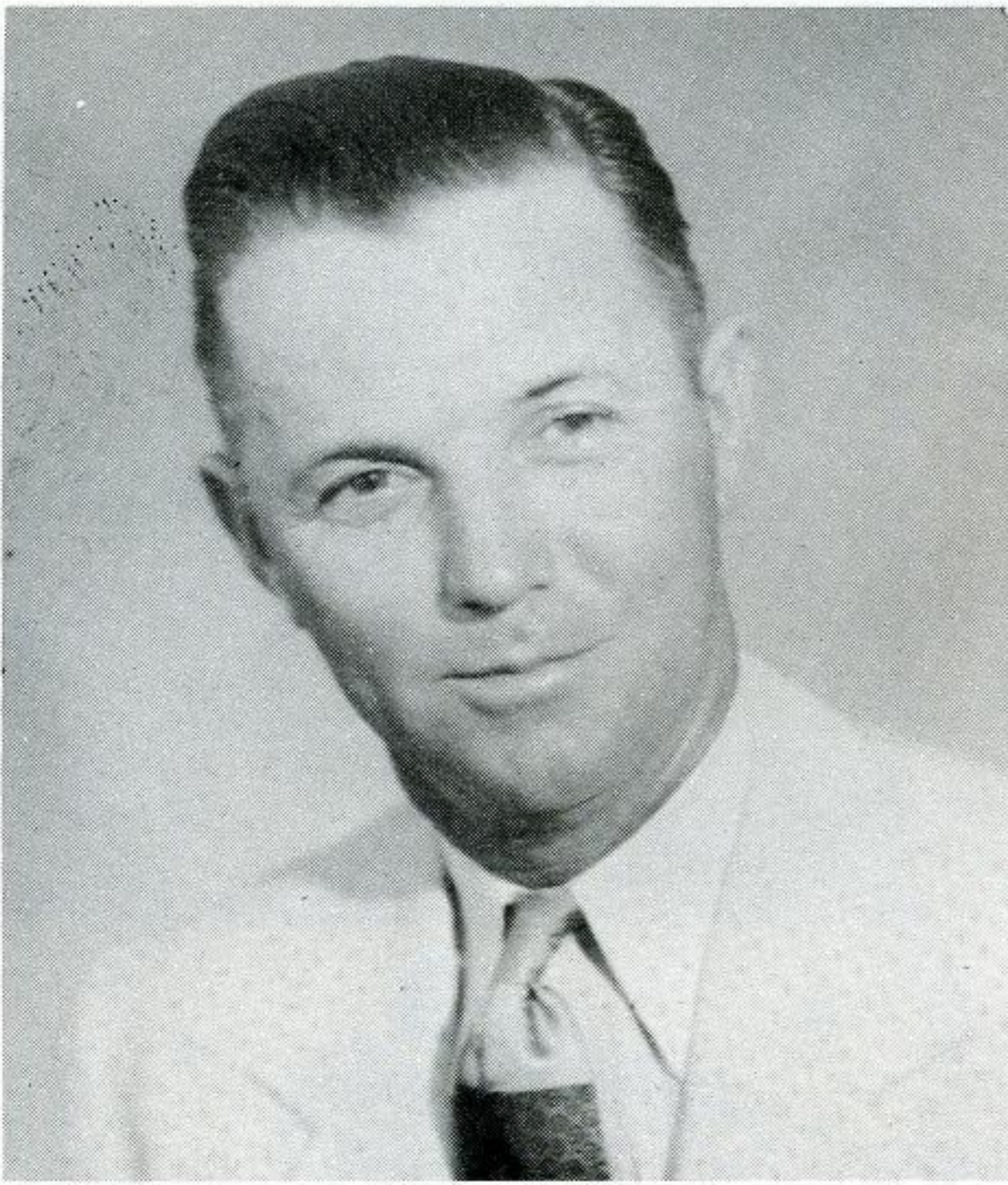
Friday, December 20

Friday, December 20



All Main Office parties will be held on the 20th floor.
All parties will begin at 7 p.m. with the exception of:
System Engineering (2)—6:30 p.m.
Baton Rouge White Employees—2 p.m.





Mr. Dickinson

For Lake Charles Division . . .

Perry Dickinson Promoted to Assistant General Line Foreman

PERRY A. DICKINSON, Lake Charles T&D, has been promoted to assistant general line foreman, Lake Charles Division effective November 1, it was announced by F. F. Johnson, vice president and manager of the Lake Charles Division.

A native of Norwood, Louisiana, Mr. Dickinson came to work for our Company in 1941 as a helper on a line crew that worked out of Lake Charles.

He was elevated to crew foreman in 1949 and remained in that capacity until being promoted to assistant general line foreman.

Educated in Lake Charles schools, Mr. Dickinson is married to the former Lyvonne Jones of Lake Charles and they have a son, Perry Richard Dickinson, who is presently in the Army and is stationed at Fort Hood, Texas.

In Beaumont . . .

Goodhue Named Supervisor Of New Reproduction Center

J. FORREST GOODHUE has been promoted to supervisor of the Duplicating-Photocopy Department in Beaumont, it was announced last month by M. A. Merchant, records management supervisor.

The newly-organized department will be located in a reproduction center on the second floor of the General Office Building. Work is now being completed to convert and equip offices formerly occupied by Accounting personnel into the center.

Includes Microfilming Equipment

Located in the center will be all duplicating equipment formerly in the duplicating room on the 10th floor. In-

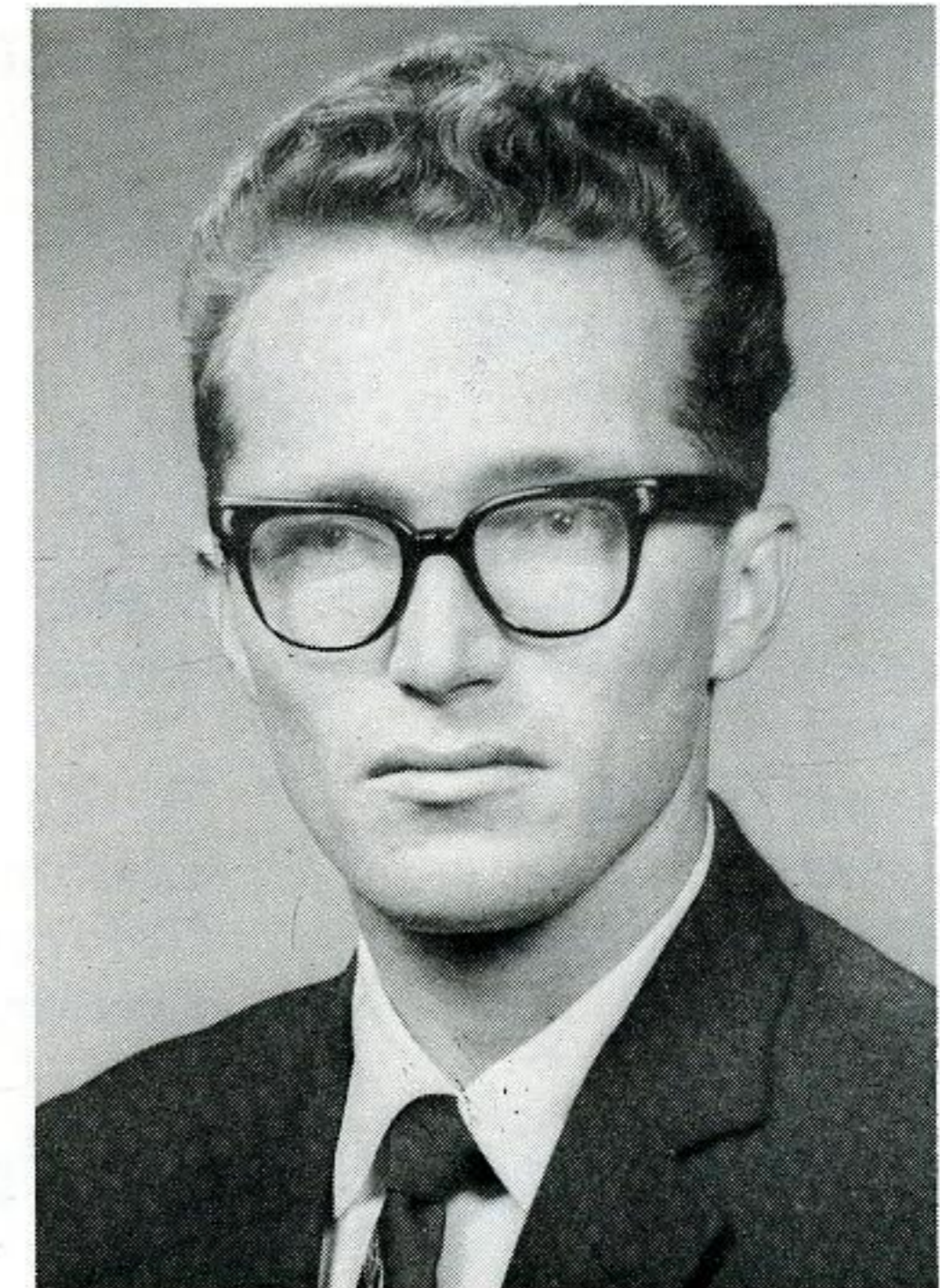
cluded will be equipment for a micro-filming program which will handle all engineering drawings and data and other departmental records when applicable.

Moves From Drafting Department

Mr. Goodhue, a native of Beaumont, was previously in the Electrical and Civil Drafting Department of System Engineering.

In his new position, he will be in charge of mimeographing, offset printing photostating and reproduction work.

Mr. Goodhue joined our Company in Beaumont in March, 1960, as an engineering helper. He attended Oklahoma University and Lamar Tech.



Mr. Goodhue

After attending various schools in Beaumont, including Beaumont High School, he was graduated from high school at Culver Military Academy at Culver, Indiana.

In Beaumont . . .

Former Assistant District Attorney Named Assistant Claims Director

LEON PETTIS, former assistant district attorney for Jefferson County, joined our Company last month as assistant claims director. He will be headquartered in Beaumont.

Mr. Pettis had been an assistant district attorney in Beaumont since October 1, 1962. He served on the complaint desk, as a misdemeanor prosecutor, and as grand jury attorney. At the time of his resignation he was felony prosecutor.

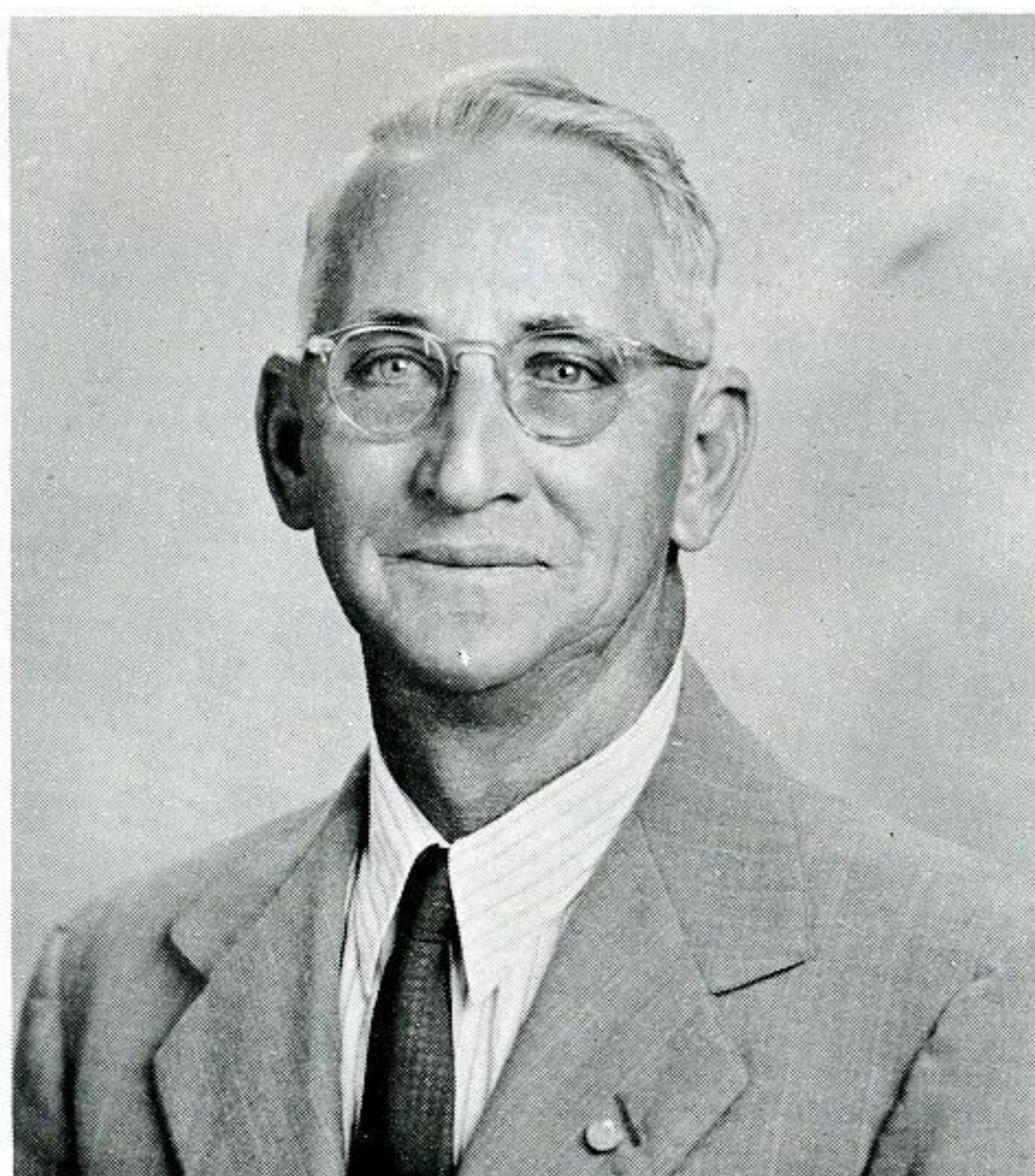
A native of Fayette, Ala., he received his BS degree in industrial management

from Auburn University in 1956. He obtained his law degree from Baylor University School of Law in 1959. He worked as an industrial engineer for an aircraft company in San Diego, Calif., while awaiting notification that he had passed his bar examination.

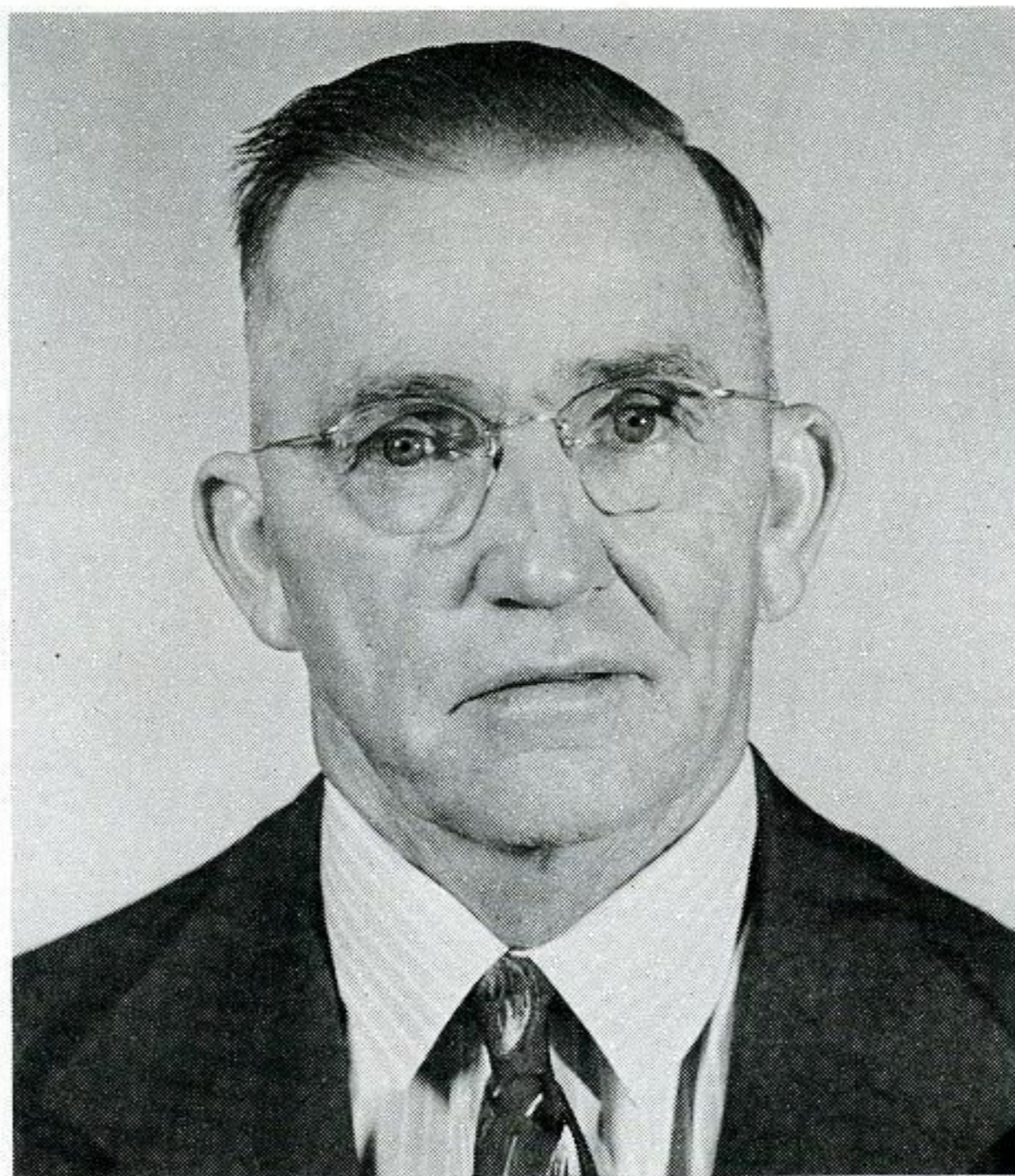
His law experience includes service as a corporation court attorney in Amarillo, Texas, and as an assistant county attorney for Potter County. He was first assistant county attorney there at the time he joined the Jefferson County district attorney's office.



Mr. Pettis



Mr. Albe



Mr. Dobbertine



Mr. Dupin

In Beaumont, Lake Charles, Sulphur . . .

Three to Retire December 1

THREE longtime employees of our Company will retire December 1. They are J. H. Albe, labor foreman in the Beaumont T&D-Substation; C. W. L. Dobbertine, a collector in Customer's Accounting in Sulphur, Louisiana; and Ivy Dupin, a substation mechanic in the Lake Charles T&D.

Mr. Albe Started Career in 1926

Mr. Albe began his employment with our Company as a helper in the Beaumont T&D on June 22, 1926. In 1927 he was made a truckdriver in the T&D. By 1926 he had become a subforeman in the T&D, and a rigger foreman in the Line Department in 1945. Later that year he moved to the Substation Department in the same position. He was reassigned to the T&D-Line in 1951 and has been foreman in the Substation since 1959.

He is a native of Orange County, Texas, and attended school in Orange.

Mr. Dobbertine Came to Work in 1927

A native of Lake Charles, Mr. Dobbertine came to work as a helper in Jennings, Louisiana, in January, 1927. He worked there until he left our Company in 1929. He was re-employed on December 2, 1929, as a truckdriver in Lafayette. In 1930 he was transferred to Jennings and remained there until moved to Lake Charles in 1935. He progressed through several lineman and serviceman classifications to become a first-class serviceman in 1944. In 1959 he was transferred to the Customer's Accounting in Lake Charles as a collector. He has been collector in Sulphur since 1962.

Mr. Dobbertine attended grammar and high school in Lake Charles and attended Holy Cross College in New Orleans for two years. Prior to coming to work for our Company he was employed in the refining industry in Port Arthur and by a dredging company in Sulphur.

Alvin L. Stahl Retires November 1

ALVIN L. STAHL, right-of-way man in the Beaumont Division T&D, retired November 1 with more than 36 years of service in the electrical industry.

Mr. Stahl joined our Company September 24, 1927, as a meter tester in Beaumont. By 1936 he had advanced to chief meter clerk. In 1937, he was made a mapping and records clerk, and in 1941, he became an engineering assistant.

In 1945, he was transferred to Orange in the same position. He moved back to Beaumont in 1950 as a senior engineering assistant in T&D. He has been a right-of-way man since December, 1952.

Mr. Dupin with Company Since 1929

Starting as a chainman and helper in the Lake Charles T&D on June 8, 1929, Mr. Dupin advanced through lineman classification to become lineman, first class, in 1941. In 1948 he moved to the Service Department as a serviceman, first class. He has been a substation mechanic since 1960.

A native of Rayne, Louisiana, he attended the Rayne schools. He previously worked for a railroad line and the Louisiana Highway Commission.



Mr. Stahl

A native of Sour Lake, Texas, Mr. Stahl attended Lamar Jr. College in Beaumont and Southwestern University at Georgetown, Texas.

On October 21 . . .

Sale of Preferred Stock Announced

IN the first public financing since May, 1962, our Company sold 100,000 shares of \$4.52 dividend preferred stock, \$100 par value, on October 21, at competitive bidding in New York City. The sale was approved by action of the board of directors in session in the General Offices in Beaumont on that date.

According to Chairman of the Board and President Morrison the proceeds from the sale will be used to pay off \$10 million in short-term notes which had been issued earlier this year to provide a part of the funds for the 1963 construction program. The program is estimated to cost \$32 million.

The offering was awarded to Stone & Webster Securities Corporation, financiers of New York City which headed one of the five nation-wide groups of underwriters which submitted sealed written bids. These five groups represented 160 investment banking houses.

The new preferred stock, subject to clearance with the Securities and Exchange Commission and approval by the Federal Power Commission, will be offered to the public at \$101.57 to yield 4.4501 per cent. Delivery of the new stock was made in New York City on October 29, upon receipt of the purchase price.

THRIFT PLAN

THE trustee of the employees' thrift plan purchased the following stock during October covering employee deductions and Company contributions through September:

2,167 shares of common stock at a total cost of \$79,691.53 or an average cost per share of \$36.775;

103 shares of \$4.40 preferred stock at a total cost of \$10,126.84 or \$98.3188 per share.

The above costs included brokerage and commission fees.

The trustee also deposited \$28,616.28 with the savings department of the First Security National Bank in Beaumont.



NEW TURTLE CLUB MEMBER. John Landry, mechanic's helper, receives a new hard hat from R. A. DeBlanc, maintenance foreman, both of Roy S. Nelson Station, as John is inducted into "The Turtle Club," an association made up of people who have had their lives saved because they were wearing hard hats. John qualified for membership when a three-fourths pound steel bracket fell 30 feet landing on and denting his hard hat. Instead of serious injuries or death, John had a stiff neck for a few days. "Wear'em. It's worth it," he advises.

Roy S. Nelson Station employee . . .

Dented Hard Hat Wins Landry Turtle Club Membership

JOHAN A. LANDRY, mechanic's helper at Roy S. Nelson Station, was recently inducted into "The Turtle Club," a safety association made up of men and women who have had the experience of their lives being saved by the wearing of protective "hard hats."

Mr. Landry "won" his membership in the association on May 16, 1963, while working on the turbine floor at Nelson Station. He was making preparation for a lift with the overhead crane when a steel cable guide support bracket fell off the crane. The three-fourths pound bracket, after falling a distance of 30 feet, struck Mr. Landry's hard hat.

"I just froze," John said when asked what was his reaction after being struck. "Although the object made a good dent in my hard hat, the only aftereffect I had was a stiff neck the next day."

The idea behind this unusual safety club was fathered by C. R. Rustemeyer, safety director of the Canadian Forest Products Ltd., Vancouver, Canada. The club was established in 1946 and the

turtle, being one of the earliest exponents to use a hard shell over his head for protection, gave the association its name.

Probably out of all the clubs, organizations, lodges, associations and councils in existence today, the members of "The Turtle Club" have the fewest duties. They are: to "conscientiously endeavor to encourage others to wear head protection on hazardous work" and to "report at the annual roll call the number of converts for the past year."

Each member receives, upon being admitted to association, a scroll setting forth the history of his case, a lapel pin in the form of a turtle and a new hard hat decorated with a "Turtle Club" decal to replace the damaged one.

"Our Company has only about a dozen members in this club," said Frank Jones, safety director. "This is not very many for a company our size, but we like it that way. We'd rather have our employees safe and know they work safely than have a membership in any type of organization."

gulf staters in the news

R. O. Wheeler, vice president and system personnel manager, Baton Rouge, has been reelected treasurer of the Louisiana Manufacturers Association.

Booker Named CLASP Chairman

JIMMY E. BOOKER, engineer in the results section of System Production, Beaumont, has been named a volunteer chairman for the first annual Beaumont College Loyalty Alumni Support Program. Mr. Booker, along with B. L. Homuth of Westinghouse Electric Corp., will direct Lamar Tech's role in the program which got underway November 18.

Beaumont CLASP will assist the alumni of the 12 participating colleges and universities in working together for improvement of higher educational facilities in Texas.

Under CLASP, which is endorsed by all of the presidents of the colleges and universities and by the American Alumni Council, ex-students living in Beaumont will organize themselves on behalf of their institutions, and will solicit only their fellow alumni during the two-week drive.

Schools in the Beaumont CLASP are Abilene Christian College, Baylor University, Mary Hardin-Baylor College, St. Edward's University, Southwestern University, Texas A&M University, University of Texas, Trinity University, Texas Women's University, Our Lady of the Lake College and Lamar Tech.



Mr. Booker

Jack Bass Heads Little League Ball

JACK BASS, residential sales representative, Lake Charles, has been appointed district administrator, District No. 1 of Louisiana, by the Headquarters of Little League Baseball.

President of the Mid-City Little League of Lake Charles, a former coach and identified prominently with youth sports activities for the area for many years, and a former athletic at Texas Christian University, Mr. Bass will provide experienced leadership for the local leagues under his jurisdiction. Recently Mr. Bass was among 25 district administrators from ten states and provinces of Canada attending the fall seminar for adult leadership training conducted in Lake Charles by Little League Baseball.

—By Fay Denney

Albert Baird, son of Mr. and Mrs. **A. W. Baird**, operating superintendent, Navasota Division, is one of twelve students at the University of Texas who have been awarded the NASA Fellowship Grant. The award provides for three years of graduate work leading to Ph. D. in the field of electronic engineering and requires that the graduate work be applicable to the space effort.

Albert received his BS degree in electrical engineering from the University of Texas in August.

Four Appointed ETCC Representatives

THREE employees and one retired employee of our Company have been appointed community representatives of the East Texas Chamber of Commerce by J. Clyde Tomlinson, president of the chamber.

Representing District 5 are C. B. Brooks, district serviceman in Groveton, and Curtis Lusk, retired district superintendent in Dayton. James E. Stout, district serviceman, will represent District 6 and W. G. Mathews, district superintendent, Calvert, has been appointed from District 4.

These appointments should result in a closer cooperation between each town and the regional chamber as well as between each town and the sister communities surrounding it according to Mr. Tomlinson:

Responsibilities of each representative include being the official representative



SOLDIER OF THE YEAR. Robert Sheffield, Electrical and Civil Drafting, Beaumont, shows Streling Oliver, chief draftsman, the trophy presented him by Company B., 111th Engineer Battalion, Port Arthur, as "Outstanding Soldier of the Year." Robert is a SP4 with Company B.

for the ETCC in his community; offering the services of the organization to the people of his community and to his own chamber of commerce; and assisting in keeping the general public in his community informed as to the ETCC "Plan for Action" for the area.

C. R. Brinkley, district superintendent in Liberty, was recently selected by the East Texas, official publication of East Texas Chamber of Commerce, to receive a "bushel basket of bluebonnets" for recruiting seven new members in the ETCC in one day from Liberty and Dayton.

Jackie Ogden, son of Mr. and Mrs. **Jack Ogden**, Colmesneil, exhibit the reserve champion capon pen at the South Texas State Fair in Beaumont last month. Jackie received \$75 for capons. Mr. Ogden is sales representative for the Woodville District.

Wabler to Head Management Club

CEDRIC WATLER, operation supervisor, Roy S. Nelson Station, has been named 1964 president of the Industrial Management Club of Lake Charles. And **C. E. Chambers**, control operations foreman, Nelson Station, was elected a one-year director of the club.

The club with 179 members is made up of supervisory personnel at local Lake Charles industries and is affiliated with the Young Men's Christian Association.



IMAGINEERING. J. E. Cifreo, left, and V. P. Braud, built this "Nail-Picker-Upper" from scrap material they found around Willow Glen Station. The electro-magnet has proven to be a real help in picking up dangerous metal objects around the unit two construction area.

At Willow Glen . . .

Imagineering Produces Tire Saving Cleaning Aid

By Dora Landaiche
Willow Glen Station

TWO Willow Glen Station employees have come up with a bit of imagineering that has proven to be a real aid in cleaning up the area around the plant's number two unit now under construction.

This bit of ingenuity by J. E. Cifreo, master electrician, and V.P. Braud, repairman first class, resulted in the "Nail-Picker-Upper." The three-wheeled electromagnet is made entirely from scrap material found around the plant.

Mr. Cifreo wound the electro-magnet from a junked oil circuit breaker coil

and the chassis was made by Mr. Braud from a scrapped weed poisoner.

Powered by a truck battery, the magnet picks up nails, screws, and welding rods, which are awfully tough on automobile tires. The magnet is strong enough that it finds the metal objects even when they are buried in shell and dirt.

Employees at Willow Glen consider this helpful piece of equipment to be rather unique and one that pays off in added safety around the plant, as well as added savings from fewer flat tires.

Industry will be stronger and in a much better position to prosper," he adds.

ALBERT FRANK-GUENTHER LAW, Inc.
Established 1872 • 131 Cedar Street, New York 6, N. Y.
1 North LaSalle St., Chicago 2
11 Congress Street, Boston 7
420 North 17th Street, Philadelphia 7
420 North 17th Street, San Francisco 2
2722 Melrose Avenue, Los Angeles 18

Stamps, certificates... whatever works!
Is that what you need? Your own incentive plan? Then write to us today! We'll send you our free planning guide. And we'd be glad to show you personally how Motivation can go to work on your sales problem.

MOTIVATION PLANS
A Division of The Value Enterprises, Inc.
SPECIALISTS IN INCENTIVE PLANNING

TODAY, this computer control center runs the world's first operational, fully automated power station . . .



Once manually operated, the Riverside Station of the Gulf States Utilities Company is now automatically controlled by an Allis-Chalmers digital computer system . . . from cold start through on-line operation to normal and emergency shut down. This history-making conversion was accomplished

in full accordance with specifications, through our exclusive Systemation service. Shown here is the control room of the station. Left to right: W. G. Strong, Station Superintendent; J. Reich, Production Manager for Gulf States Utilities; H. D. Foreman, Allis-Chalmers Field Superintendent.

... SYSTEMATION made it possible.

TOMORROW, SYSTEMATION can maximize your productivity... as it is doing in many mining, metal, cement and power processes.

Whether you're in the business of mining iron ore, making steel or generating power . . . whether you produce chemicals, oil, gas or cement . . . Allis-Chalmers Systemation service can be profitably applied to operations or processes in your industry.

The Systemation concept, a combination of Allis-Chalmers systems management approach and long experience in supplying process equipment, assures you of getting the exact amount of automatic process control you need . . . consistent with prudent capital investment. And too, you benefit from A-C experience in data acquisition techniques and digital control.

Systemation service stays with you right through installation. There's no room for guesswork . . . every system developed by the project management team is pre-tested under simulated operating conditions at Allis-Chalmers test center. This "factory simulation" reduces your cost by assuring reliable performance with minimum installation time. For information on optimizing production in your plant, contact Industrial Systems Department, Allis-Chalmers, Milwaukee, Wis. 53201.

TELLING THE RIVERSIDE STORY. This advertisement prepared by Allis-Chalmers featuring Riverside Station near Lake Charles appeared in the October 1 issue of The Wall Street Journal. Allis-Chalmers points out the fact that systemation of Riverside from a manually operated generating plant has given our Company the distinction of having the world's first operational, fully automated power station.



Mr. Harger

Death Claims BR Annuitant

WILLIAM L. HARGER, 72, a retired Baton Rouge employee, died September 18 at his home in Baton Rouge.

Mr. Harger started his electrical career as an employee of the Baton Rouge Electric Company in 1916 at the Government Street Power Plant. All of his service was in the Production Department. At the time of his retirement on August 1, 1956, he was a boiler maintenance foreman at Louisiana Station.

He was a native of Beville Sumpter, Alabama. He is survived by his wife, Mrs. Gussie Harger, five sons, one daughter, and ten grandchildren.



CHRISTMAS COOKING DEMONSTRATION. Members of the Woman's Auxiliary to the Sabine Chapter of Texas Society of Professional Engineers were treated to a Christmas cooking demonstration at the Beaumont kitchen auditorium November 6. In picture at right, Mrs.

Grace Brooks, home service advisor, Beaumont (right), poses with Mrs. Estelle Hopkins, who won the turkey in a drawing. Hostesses for the day were Mrs. R. W. Sherwood, Mrs. A. F. Briggs, Mrs. R. E. Cargill and Mrs. Hopkins.

What Others Are Saying?

POINTED—There recently came across our desk a reprint of an editorial by Mr. Howard Preston of the Cleveland Plain Dealer which we think rings such a timely bell that it is brought to you intact below.

"FEDERAL FUNDS? NUTS. THAT'S OUR DOUGH!"

OF all the lost causes I have pushed, I think none is recalled more often than the unsuccessful attempt to do away with the expressions 'at government expense' or 'paid for by federal funds' and similar phrases.

"Scarcely a day passes but what the newspapers report on some project which the 'government will pay for'. Quite often a politician will explain gleefully to his constituents how he has saved them money. The new bridge or highway or municipal building or what-have-you will not, says the politician, cost his beloved taxpayers anything but a simple fee.

"The big expense' he tells the audience 'will be taken care of by federal funds.'

"Now, except for their own contribution, through personal tax, politicians don't spend their own money. When the President or the Congress approves a gift or a loan of millions or billions of dollars, inside the country or outside, the money being spent doesn't belong to them. It isn't President Kennedy's money that's being spent,

any more than it was President Eisenhower's money or President Truman's money or George Marshall's money under the Marshall Plan.

"This money is taxpayers' money, it is your money and mine, and for a long time I have scorched with a slow burn when the loot is referred to as government money.

"The implication is when there is a joint financing of some project, any part contributed by the federal government is 'found' money. As long as 'federal funds' are used, nobody has to pay.

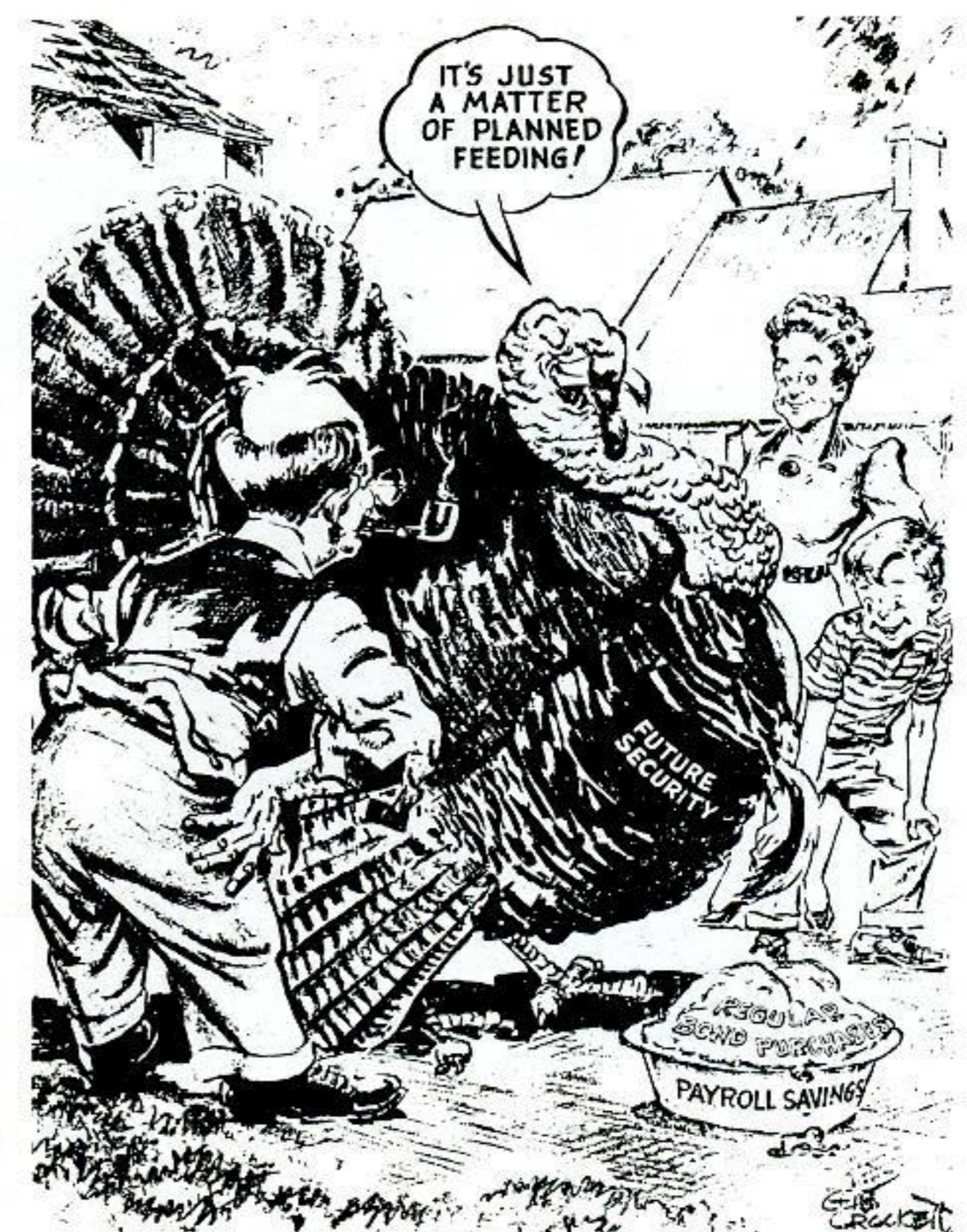
"It seems to me it is about time somebody put to use the known facts of financial life, the most prominent being that there are no such things as federal funds in the sense the government owns money. The government doesn't earn a dime unless they include some of the unintentional profits it makes from its intrusion into business.

"Because of this, I have suggested more than once that the phrase 'federal funds' be changed to 'taxpayers' money.' Instead of accepting a statement that the United States government is spending \$500,000,000 for development of a river in South America, I think the American Society of Newspaper Editors ought to agree to print such items as follows: 'The taxpayers of the United States today sent, etc. . . .'

"Instead of telling how the federal government is paying for some new buildings in Catchall, Kansas, through generous loans at low rates, the item ought to read, 'The taxpaying citizens of 50 states today chipped in \$43,000,000 so that the people in Catchall could have a new downtown development.'

"In the first place, I think the people who come up with the scratch, not the gents who spend it, should get proper credit. In the second place, drumming home the point, day after day, that there are no 'federal funds' but only taxpaying citizens' contributions might cause more people to zipper up the national purse strings. At least, it might get recognition abroad for the hard-working folks who make it possible for our agents to play Santa Claus."

To which we add—AMEN!



Let's Read Our Mail



FROM BATON ROUGE, LOUISIANA

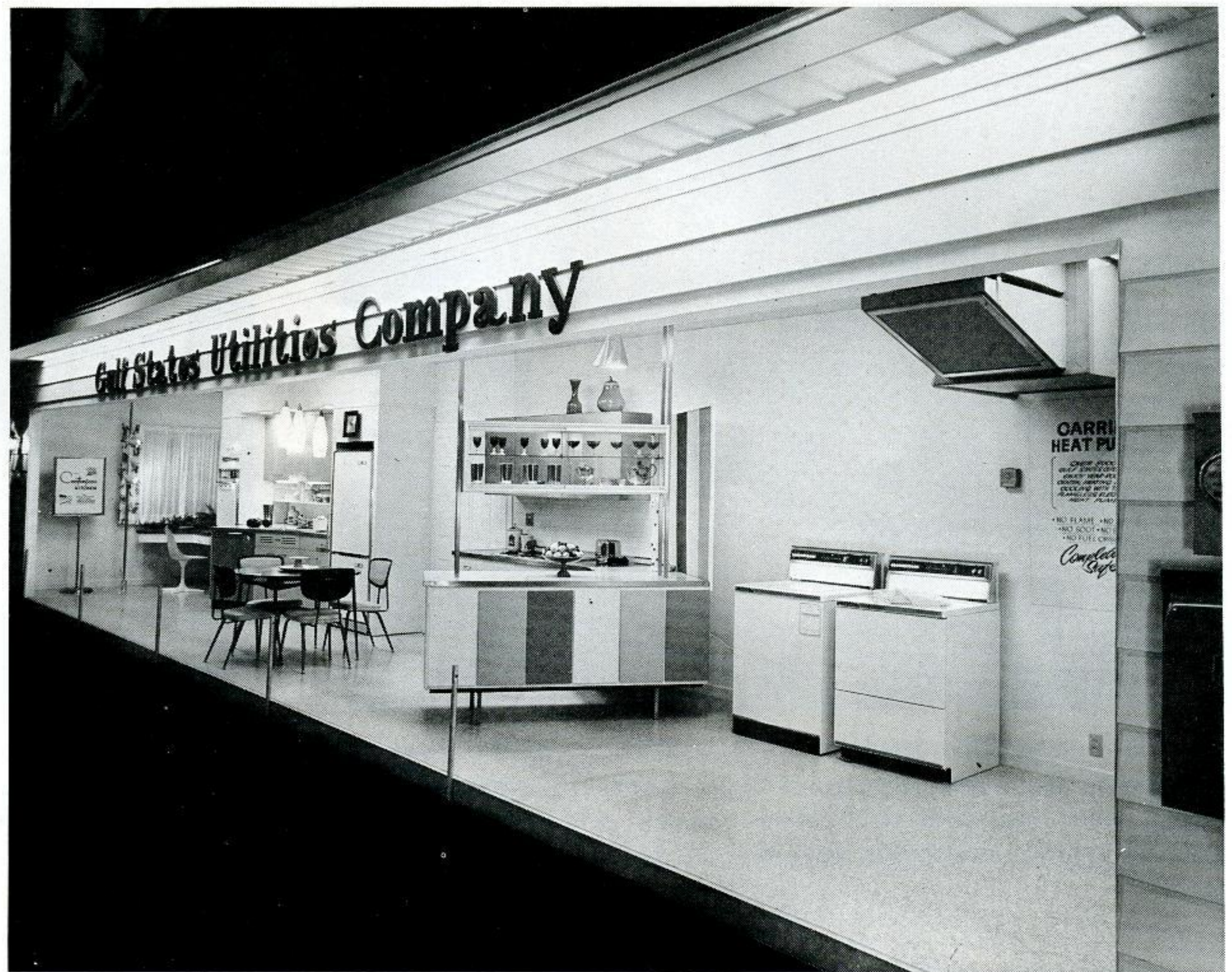
Gentlemen:

Carrying out the traditions of "Service" for which Gulf States Utilities is so well known, one of your employees rendered a different kind of service. A service for which I am most grateful.

With a pick-up truck, heavily laden with paint, I had a "flat" along the broad expanse of the Fairchild Ranch. As is the usual case—my jack would not work.

Several cars and trucks whizzed by and I decided that no one could see my thumb. (My legs are such that I wouldn't even think of them.)

I had started walking down the road when your man came along in a pick-up, took one look—stopped and backed up—jumped out—grabbed his jack and hurriedly raised my truck. Working



ON DISPLAY. This lovely display kitchen and laundry room was designed by Thelma Carson, home service advisor and kitchen planning expert for our Company in Beaumont, for the South Texas State Fair last month. The display featured the latest in kitchen and laundry equipment as well as a heat pump. The booth was maned throughout the two weeks of the fair by sales personnel from the Beaumont Division.

with him we had the tires off and on in two or three minutes. Before I knew it he had lowered his jack and after checking to see if he could be of further help—he left for his truck on the run.

It was evident that he did not wish to waste any time and was just trying to be of help.

I did not get his name or number—but he drove a green pick-up truck and I did notice a mail pouch on the

seat and the time of day was 11:30 AM - Thursday.

Yours truly,
HOLRITE, INC.

Felix J. Dugas, Manager

The employee helping this man was **Odell Jarrell**, employee at Willow Glen Station.

FROM NAVASOTA

Gentlemen:

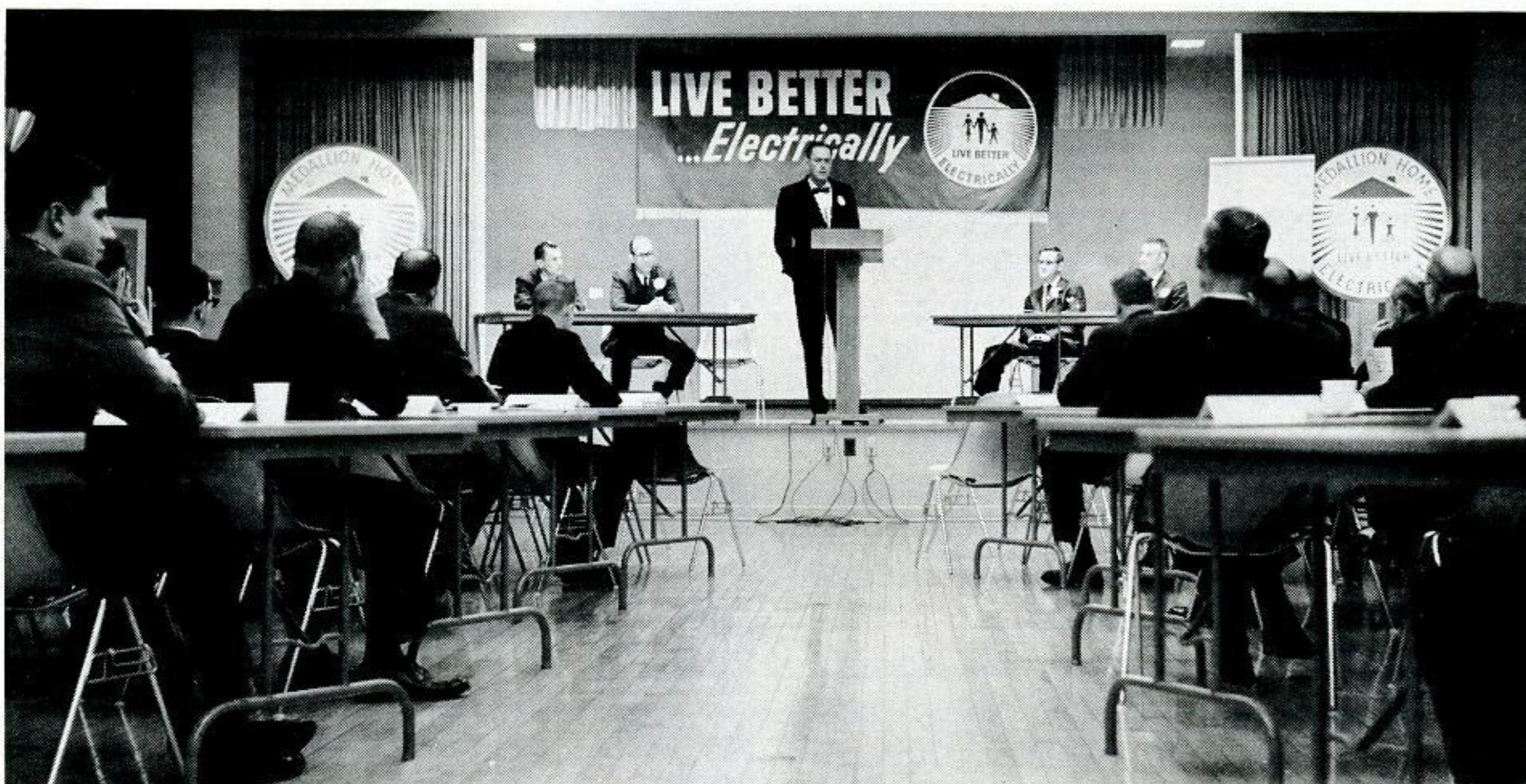
The Directors and Sales Committee of the Grimes County Youth Fair would like to express their sincere appreciation to you for your part in making the Youth Fair Sale on September 21, a very successful sale.

Yours truly,
Henry Walters, Secretary
V. Wheeler, President

We often punish ourselves when we insist on demanding with our personal will something that is not good for us.
—Lowell Fillmore in **Progress**.

Sympathy To . . .

Mr. and Mrs. James Peveto on the death of his father, Coleman Peveto. Mr. Peveto is an employee at Sabine Station.



DISCUSSES SALES TECHNIQUE. W. M. "Mooch" Ingwersen, residential sales representative in the Mid-County area, briefs the system's sales representatives on the method he uses in selling flameless electric water heaters. Gulf States' entire sales force gathered in Beaumont October 7 and 8 for a system sales rally plus an informative two-day session on selling electric appliances.

What other's are saying . . .

This Is Greater Economic Independence?

IN this country we often hear, from public power advocates, that government ownership of light and power companies would result in greater economic independence.

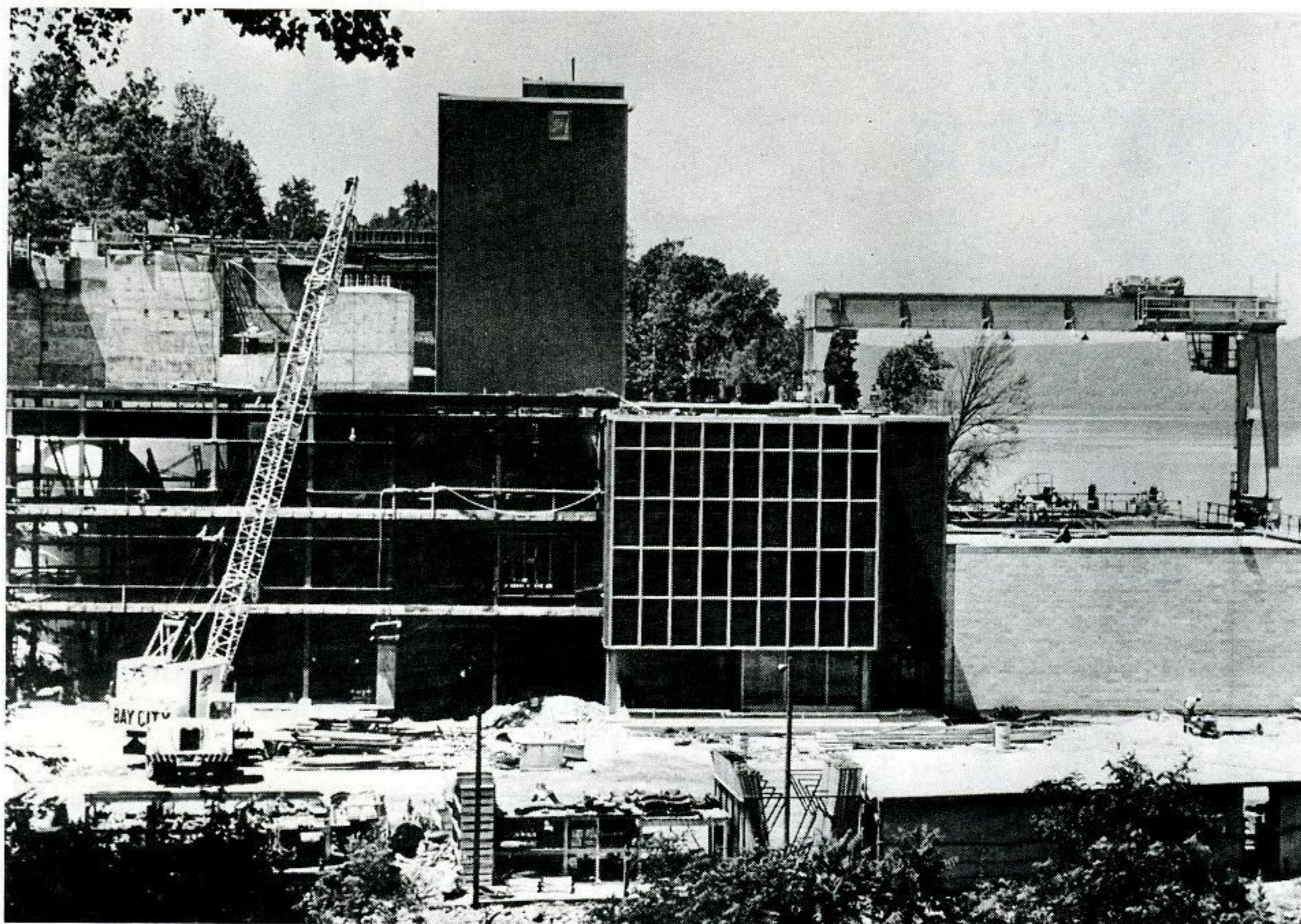
Well, this is what the Mexican government thought three years ago when it purchased the light and power companies. The phrase, "La luz ya es nuestra," (the light is ours now) was seen and heard everywhere. The idea is not generating that kind of enthusiasm today.

A tide of protest against fluctuating rates is increasing daily. The real shock developed a few months ago when the Mexican Light and Power Co. embarked on an economy drive and curtailed meter reading to every 60 days instead of every month.

In the off month, a bill is sent for "estimated consumption" and it is usually low. The next month the meter is read, payment of the estimated consumption fee is deducted and the remainder is billed. The second bill is usually two or three times higher than the preceding one.

WIPED OUT

Whatever savings the company achieved in salaries of meter readers has been more than wiped out by the necessity of a big staff of public relations men trying to explain the procedure to an irate public.



ATOMIC POWER STATION CONSTRUCTION CONTINUES. Construction of the Peach Bottom Atomic Power Station is ahead of schedule and is approximately 50 per cent completed. The power plant is being financed by our Company and 51 other investor-owned utilities, all intent on promoting research and development in the field of nuclear energy. The steel framework in the left foreground is for the auxiliary services section of the plant. To the right are the office building and the machine shop. The atomic project is being built in Peach Bottom Township, Pennsylvania, with assistance from the Atomic Energy Commission.

"My bill used to be 12 to 17 pesos monthly; now it is 200 pesos," shouted Miguel Rivas.

"They seem to think our husbands are working exclusively to pay the light company," Mrs. Amparo Medellin complained.

"We receive about 200 complaints daily in our office," said Jesus Barreto Guevaro of the San Rafael branch. "We have only two men here but other offices have more because the volume of complaints is higher."

5600 COMPLAINTS

The newspaper *Diario de la Tarde* estimates a total of 5600 complaints are being registered daily as long lines jam all 28 branch offices throughout the city.

"The company is at fault for a lack of organization and this irregular situation must be corrected," Barreto Guevara said. He insisted that clients are not being overcharged, only getting their bills made out irregularly. However, it is doubtful he can make clients see the light.

—from an article
in the *Washington
Daily News*, Sept. 10

Service Awards

TEN YEARS



Martha C. Andrews
Treasury
Mid-County

THIRTY YEARS

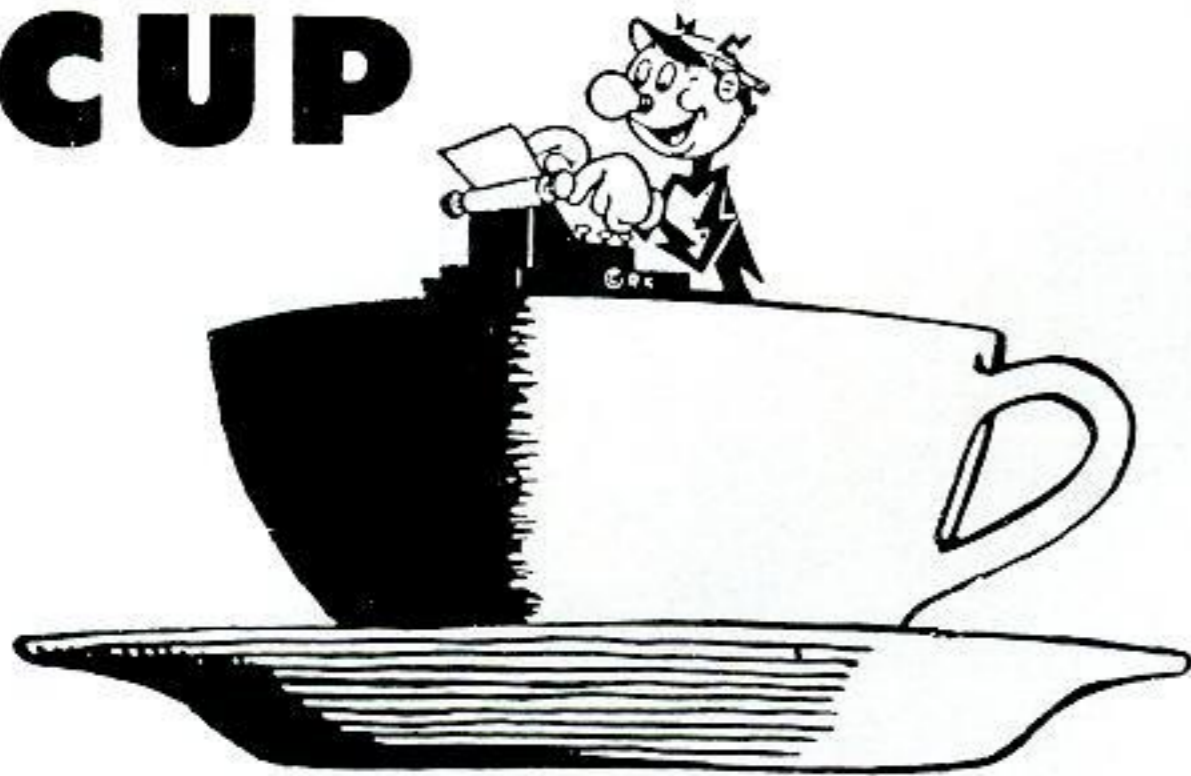


G. T. DeLaMatyr
Distribution
Beaumont



"It's ten o'clock, Dear! Better plug in the electric blankets and warm up their coats!"

over the COFFEE CUP



SOME of the girls in the Records Department, along with Lynda Frank an ex-employee, entertained with a stork shower for **Mary Wiltshire** who was formerly a co-employee in the Records Department and left us on August 16 to await the arrival of the stork. All the girls enjoyed visiting with each other and had a very nice evening. The shower was held at **Peggie Stout's**.

Faye A. Weeks became the wife of **Robert D. Phelps** on September 6, in



CELEBRATE WEDDING ANNIVERSARY. Mr. and Mrs. H. C. Davidson celebrated their 40th wedding anniversary on September 8. A reception was held for them in the house of their son, H. C. Jr., in Beaumont. Their other two children, Mrs. Barbara Slaughter of Liberty and Niel of Dallas, were co-hostesses. Mr. Davidson is employed in the Construction-Budget Department in Beaumont.

St. James Catholic Church in Port Arthur. A reception was held after the wedding in the home of Faye's parents Mr. and Mrs. M. C. Weeks.

Ronald McCall, husband of **Martha McCall** (Records Department), came out in second place in the Lake Charles Pro-Am Golf Tournament held October 24 thru October 27 in Lake Charles.

Betty Wilson, in Construction Budget, has moved from her apartment on Grand to a new apartment on Roberts. This makes the second time Bet has moved since she transferred from the local office at Hull.

The Records Department welcomes new girls to their department: **Sue Wallace, Jo Ann Priest, Kay Green** and **Dana Havens**.

Betty Welch, Construction Budget, went to the State Fair in Dallas and to Six Flags in Arlington on October 19 and 20. **Avonne Dumas, Charlene Primrose, Betty Jo Lumm** and **Edalene Bean** went with Betty. From the reports, they had a nice trip.

Nothing exciting ever happens to **Flo Wenzell**, but with **Larry** (Neches Station) it's a different story. He caught a thirty pound red fish at the High Island Pier. Of course, when Flo goes along Larry never catches one this big.

Helen Clifton and her husband have just returned from a trip to the East Coast where they visited some friends. From there they went to the Smoky Mountains for a few days. En route home, they came through Chattanooga, Tennessee.

Imogene and **Prentice Ward** along with **Grady** and **Nelda Smith** (Plant Accounting) attended the State Fair in Dallas. They also attended the Broadway stage play, "How to Succeed in Business Without Really Trying". Imogene says the play was tremendous.

—By *Dorothy Gaus and Peggy Stout*

THE 15th Floor Engineering Department is happy to welcome **Y. L. Hughes, Jr.**, and **John W. Conley** to their floor.

We are sorry that **E. P. Matherne** has been unable to return to work yet. We hope to see him soon since he is now home recuperating.

—By *Lily Walters*

ORANGE JO COURMIER, daughter of **Viva Courmier**, Orange Accounting, continues to receive honors in school. She is now a student at Baylor University and was recently named a finalist for



HALLOWEEN FUN. Rhonda Jean Odom, left, 5-year-old daughter of Beatrice Odom, engineering-planning, Beaumont, is stopped in her tracks by the camera as she took part in the annual shoe box parade of the children at Beaumont's Central Day Care Center on October 25. Rhonda was among some 50 children of the nursery school who took part in the parade, shoe boxes in tow. Each shoe box contains a lighted candle which casts its glow through appropriate Halloween cutouts on the side, thus illuminating the otherwise darkened line of march. The spectacle of the lighted boxes being pulled along the sidewalk never fails to startle motorists driving down the street.

Freshman Football Sweetheart. She, along with the nine other finalists, took part in the Sweetheart ceremonies.

Charles Clark recently left our employment to enter school at Texas Bap-



GO TIGERS! Dick and Barbara Landry, he's system supervisor of lighting sales, Beaumont, were real pleased over the results of the LSU-Texas A&M game and their friends, Rex and Ruth Goode, of Beaumont, try to smile about the final score.



TALENT CONESTANT. Clarissie, 16-year-old daughter of Mr. and Mrs. Malcolm R. Holmes, Sr., (he's head fireman at Louisiana Station), will vie for a place in the Kiwanis Community-Wide talent contest in Baton Rouge this year. Miss Holmes, a winner last year, is a student at Baton Rouge High School, where she is an officer in the a capella choir. She was chosen to represent Baton Rouge High in the state solo festival held at LSU and won a superior rating. She has sung at numerous programs and concerts in the city and at colleges in the area.

tist Institute in Henderson where he plans to study and enter the Baptist ministry.

Now that football fever is running high, Orange County Little League Football is in full swing, playing teams from Lake Charles, Sulphur, Port Arthur and Vinton along with regular season play. Orange "little GSUers" participating are: **Dennis McCune**, Bridge City; **Joe Lee Armstrong**, Jones School; **Hershel Lee Stagner**, Tilley; **David Carpenter**, Salk School; and **Richard Barron**, Jones School. Of course, "Army" **Armstrong** is serving on the board and refereeing games.

When we asked **Mollie Matthews**, Orange Accounting, where she spent her vacation, she said "King's Dump." It's not as bad as it sounds. She and her husband spent the week fishing

and relaxing. Then caught some nice size perch.

—By *Davie Carpenter*

NECHES STATION

NEWs has been received from the Indiana University Opera Theater that **Jeanette Hall**, daughter of G. G. Hall, general maintenance supervisor, Neches Station, will soon appear in Puccini's "Girl of the Golden West" in the starring role.

—By *Betty Neville*

PORT ARTHUR

LITTLE **Keith McGee**, son of **V. V. McGee**, Port Arthur Appliance Repair, was recently on Cowboy John's Circle 4 Club television show on KPAC-

TV. While interviewing Keith, Cowboy John asked what he wanted to be when he grows up. Keith said, "An electrical engineer for the Gulf States Utilities Company, that's where my daddy works." Cowboy John told him that Gulf States "should be paying you for making such a statement as that—that was really a commercial."

—By *Jo Anne Landry*



THE Gas Department welcomed some new employees recently. Jerry Ball, a native of Arkansas, came to work as a helper and Walter Moore, a native of Pointe Coupee, has joined the labor crew.

—By *Freda Hargrove*

LOUISIANA STATION

ADDING color to the 18th Annual Louisiana Yam Festival Celebration in Opelousas, is a snappy tune, "At the Louisiana Yambilee," for which **W. B. Carpenter**, turbine engineer, Louisiana Station, has written the words. It invites everyone "to leave Suzanna and come to Louisiana for the Yambilee." Mr. Carpenter writes songs as a hobby.

We are happy to have **Archie McClure** and **E. V. Wilson** back at work after their recent illnesses.

—By *Frances Heffner*



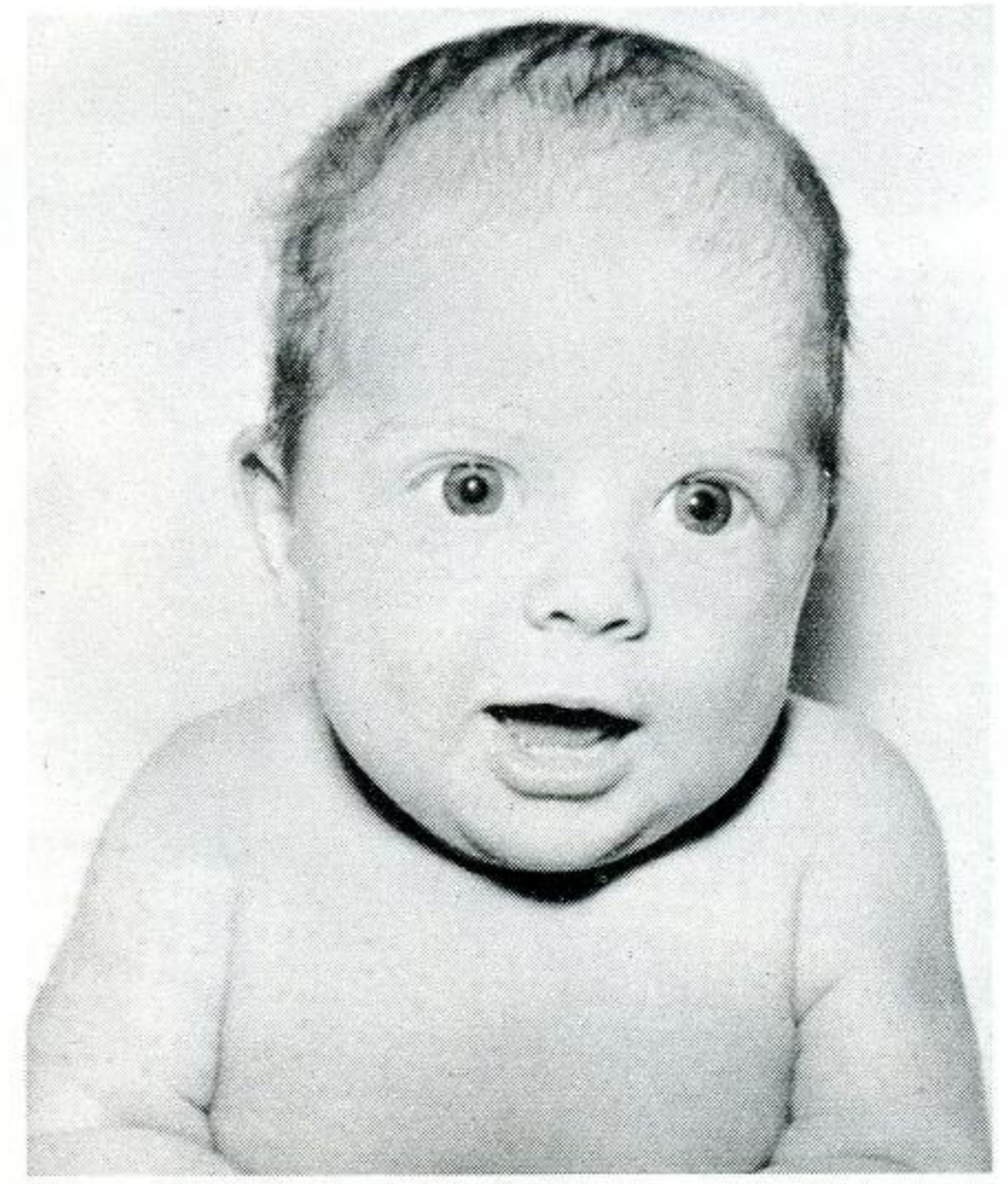
VISIT GRANDMOTHER. Stephen, 1, and Deondra Bunyard, 3, enjoy a visit with their grandmother, Lois Robertson, of the Port Arthur Accounting Department. The children live in Athens, Texas.



SUMMER VISITORS. Greg and Mike enjoyed the summer with their grandparents, F. F. "Buck" and Evelyn Elkins at the beach. "Buck" is commercial sales representative in Port Arthur Division. The boys are the sons of Lieutenant and Mrs. Richard A. McDaniel of Clarksville, Tenn.



"I DON'T BELIEVE YOU." Nancy Elizabeth, 14-month-old daughter of Mr. and Mrs. Ben L. Allen, doesn't really believe that there's a bird in that camera. Mr. Allen is employed in the Baton Rouge Electric Engineering. Ben and his wife, Dot, of Live Oak, also have a four-year-old son, Earl.



"AH COME ON GRANDPA. YOU'RE NOT THAT PROUD?" John Alan is the four-month-old grandson of Wilbert L. Parker of the Baton Rouge T&D Garage. He is the son of Mr. and Mrs. Jimmie L. Parker of Fort Worth, Texas. Jimmie worked at Louisiana Station for two summers while attending LSU.

Short Circuit Club Elects New Officers

THE Short Circuit Club, Baton Rouge employees' recreation organization, has elected the following officers for the 1964 term of office:

- President—H. J. Deselles
- Vice president—Boone Chaney
- Secretary-treasurer—Bill Tholborn
- Directors
- Lois Holden—Customers Accounting
- Irene Serpas—Credit and Collections
- Ramey Kirkwood—Louisiana Station
- J. E. Cifreo—Willow Glen
- Willie Wells—Gas Department



MR. AND MRS. WELDON HOFF-PAUR, he's employed in Substation, visited relatives in Kirby, Ark., on their vacation. They spent several nights camping at Lake Greeson. On their return trip they visited points of interest in Oklahoma.

J. R. Simonson, supervisor, Substation, attended the Southeastern Electric Exchange meeting in Tampa, Fla., October 24-25.

Mr. and Mrs. R. J. Heinen recently visited their daughter and family in Middletown, N. J. They went on sight-seeing tours with their grandchildren. "Dick" is shop foreman in the Lake Charles Transformer Shop.

—By Jo Ann Burnett

A. J. "JAKE" ANDRUS and **Shirley Robinson**, both in Lake Charles Meter, attended the meter school at Texas A&M, November 4-8.

—By Hubert Landry

LAKE CHARLES Engineering has two new employees. They are **Mary Nell Rion** and **Pat Myers**, both depart-



ON TOUR OF EUROPE. Pat Parent, daughter of Freddie and Margaret Parent, he's residential sales representative in Port Arthur, toured Europe this summer as a member of the Melody Maids, a choral group from the Port Arthur-Beaumont area, which presented programs for armed forces stationed in Europe. Below the group was photographed in front of an old German Castle, Pat is third from right in front row. At the left, the Maids visit the Leaning Tower of Pisa. Pat is fourth from the right in the front row.





BEHIND BARS. "How long is she in for?" ask Eric and Denise Roy as they look at their new sister, Karen Marie, who was born October 4. They are the children of Mr. and Mrs. Ray Roy of the Baton Rouge Gas Department.

mental clerks. They are replacing **Zilda Vincent**, who left us to have an addition to her family and **Jo Ann Bohannon**, who moved to Winston-Salem, N.C., where her husband has accepted a teaching job in the college there.

—By *Charlene Harper*

NELSON STATION

GENE and **TEDDY LANINGHAM** took a two week's vacation in the Bad Lands and the Black Hills of South Dakota, Devil's Tower and Yellowstone National Park of Wyoming, Rocky Mountains National Park, Den-

ver, Colorado Springs, Pipe's Peak and Royal Gorge in Colorado. They ended their vacation back in their hometown of Wichita Falls, Texas.

In July, **Teddy**, **Sheri Fawn**, and **Emory Dee** went to California where they saw Disneyland and the Children's Zoo in San Diego.

Gene did a little traveling too. He attended the zone conference of the Industrial Management Club in Fort Worth, October 3-5. He is project chairman for the Lake Charles club. He has also been named Lake Charles area campaign manager for gubernational candidate Louis Michot.

C. H. Watler and family enjoyed a great time camping in Sante Fe, New Mexico. On the way home they stopped for a day's visit at Six Flags Over Texas. The Watlers also took a week to fish, shrimp and relax at home.

—By *Dora Ann Johnson*

LAFAYETTE

LAFAYETTE District has a new PBX operator, **Mrs. Bobbie Bourg**, who is replacing **Betty Billions** who is leaving to be a full-time housekeeper. Bobbie, her husband and two children, came to Lafayette from Morgan City, Louisiana. Mrs. Bourg is the former Bobbie Elliot, who worked for H. P. Robicheau in the Billing Department in Beaumont.

The Line Department also has a new helper, **William "Mac" McFarlin**, a native of Lafayette. Mac lives in our city with his parents, Mr. and Mrs. L. T. McFarlin. Lafayette Line also lost an employee **Cecil D. Hart**, who moved to Shreveport.



ON LEAVE. Willie F. O'Kelley, Jr., son of W. F. O'Kelley, Nelson Station, was home on a 15 day leave recently following his graduation from the U.S. Naval Training Center at Great Lakes, Ill. He attended Machinist's Mate School for 12 weeks. He is now assigned to the Roam D.D. 853 with home port at Newport, R.I. He has been in the Navy for nine months and was recently promoted to rank of MMFN.

Harold Miller, son of Mr. and Mrs. **M. M. Miller**, he's district serviceman in Opelousas, has been promoted and transferred to Lake Charles with Camco, Inc. Harold was formerly based in Casper, Wyoming, and the surrounding areas. He is a graduate of the University of Southwestern Louisiana with a BS in petroleum and electrical engineering.

The Lafayette employees and their guests were treated to a chicken barbecue from the proceeds of their Coke fund last month. The party was held in the substation yard. In charge of the annual affair were; **Russell Bonnet**, chairman, **C. J. Rome**, **A. B. Mitchell**, **Rufus Mier** and **Earl Broussard**.

—By *Cynthia DuBois*

JENNINGS

MR. and **Mrs. B. J. McMaster**, he's district superintendent, Jennings, enjoyed a week's vacation in Beaumont with his father, M. W. McMasters and Mr. Brads' sisters. They had previously enjoyed a week in New Orleans and Biloxi, Miss.

Mr. and Mrs. Thomas D. Brooks toured Mexico on their vacation. They visited the shrines in Gaudalupe, Mexico City, Acapulco and other cities. They were gone three weeks.

—By *Mary Gauthier*



TAKING A BREAK. These Lafayette employees, **Barbara Meaux**, **Jessie Fremin**, **Bobbie Denais**, clerks, and **Franceen Delahoussaye**, home service advisor, take a few minutes from their day's work. Clowning around the coffee table, is **Horace "Tu-Tu" Lacombe**, a camera-shy residential sales representative.

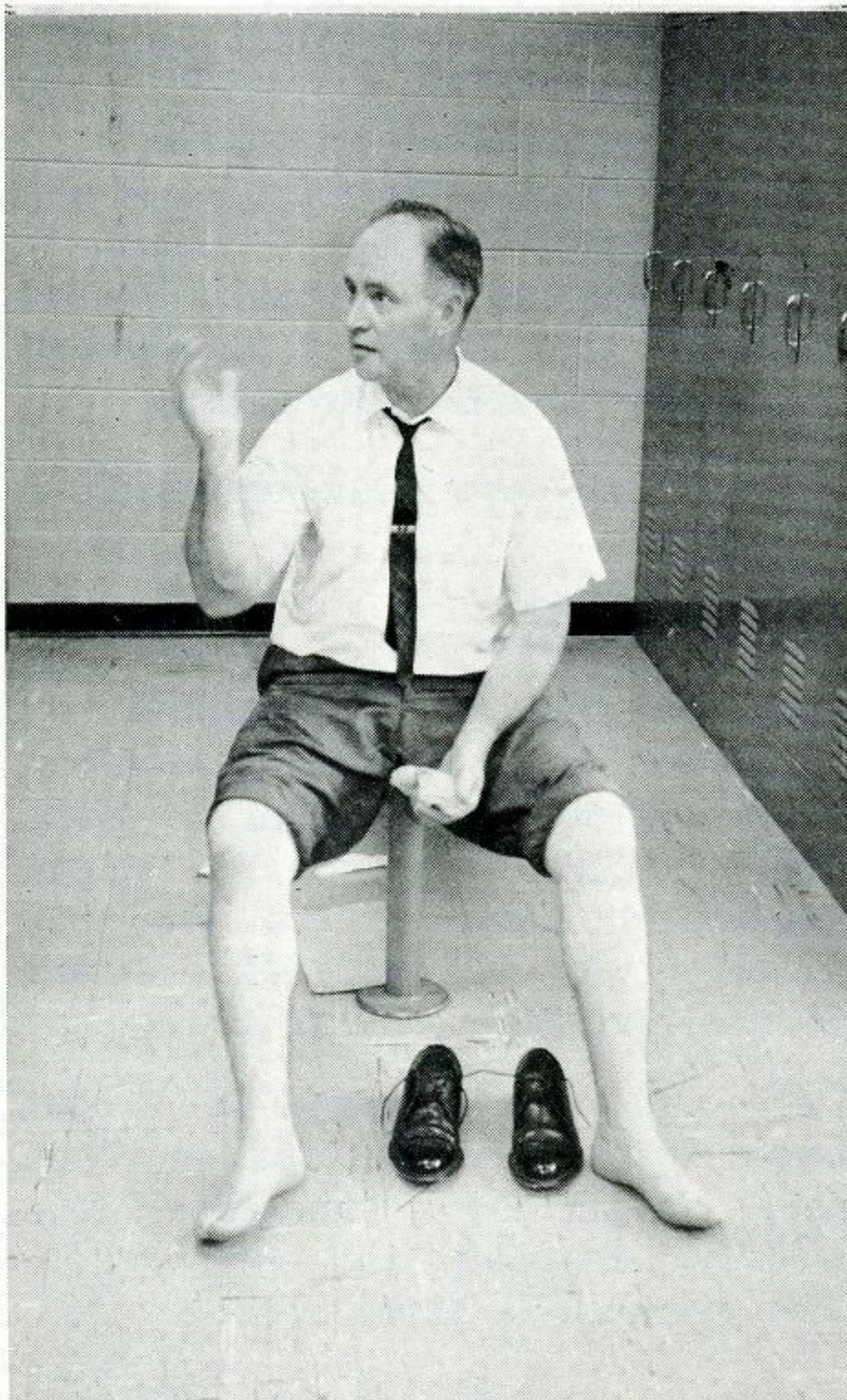


MR. AND MRS. J. KIRBY JONES have returned from Lake Jackson where they visited their daughter and son-in-law, the Madison Wrights, Jr. and their new grandson, **Madison Brown Wright, III**, born November 5. Mr. Jones is sales superintendent in the Port Arthur Division. Mrs. Wright, the former Lucille Jones, was employed in Port Arthur and Beaumont for several summers.

Mr. and Mrs. Dale Karaff on the birth of their son, **Christopher David**, October 7. Mr. Karaff is an employee at Sabine Station.

Mr. and Mrs. John R. Bordelon on the birth of their son, **Paul Wendell**, October 22. He was welcomed by his two sisters, **Debra** and **Andrea**, and brother, **Jeffery**. Mr. Bordelon is a sales representative in Jennings.

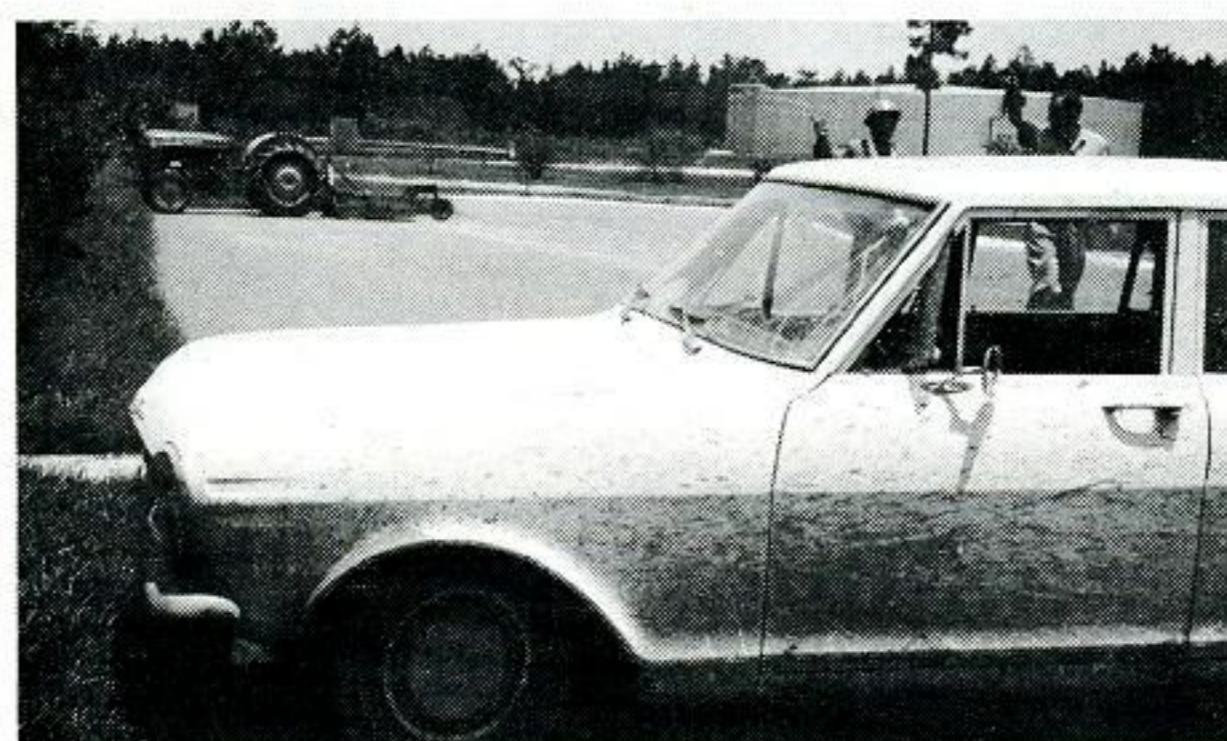
Olice and Gail Steward on the birth of a son, **Randall Olice**, October 21. Mr. Steward is employed in the Corporate and Finance Department in Beaumont.



LITTLE LEAGUE MANAGER. A. V. Leverett, equipment operator, Sabine Station, managed the Little League "Hawks" this summer and his team ended the season in third place. Mr. Leverett will manage the team next year. The team is sponsored by the Bridge City Optimist Club, of which a number of Sabine employees are members. Team members are, left to right, sitting, Edgar Eshbach, Dennis Cary, Mart Gisclar, Mitchell Leverett, Alan Johannson, and John Quirk. Standing are, Kenney Gisclar, John Doxey, Gurney Gisclar, Mr. Leverett, Michael Giffen, and Mason Hebert. Boys not present are Gary Wayne Dennis, Terry Fontenot, Randy Alford, Eddie Shaw and Bert Daville.

Mr. and Mrs. Lamech Wright, Beaumont T&D, on the birth of their son on October 13 in Baptist Hospital in Beaumont.

"WELL, IT WAS THIS WAY . . ." Luther Risher, supervisor of stores and stores accounting, Beaumont, tells why he, along with Gene Calvert, staff engineer, System Production, and Jim Braswell, assistant general accountant, showed up at Roy S. Nelson Station one day barefooted, with pants legs rolled up and muddy from head to toe. "We were taken a short cut on the Houston River Road," Mr. Risher explained. "And suddenly for the first time since I was transferred from Lake Charles, I felt like I was at home. We came to a place where the road had been graded for resurfacing. It had been raining and before we knew it we were in the mud. There was nothing else to do but roll up our pants and push." At the right is the mud-spattered car.



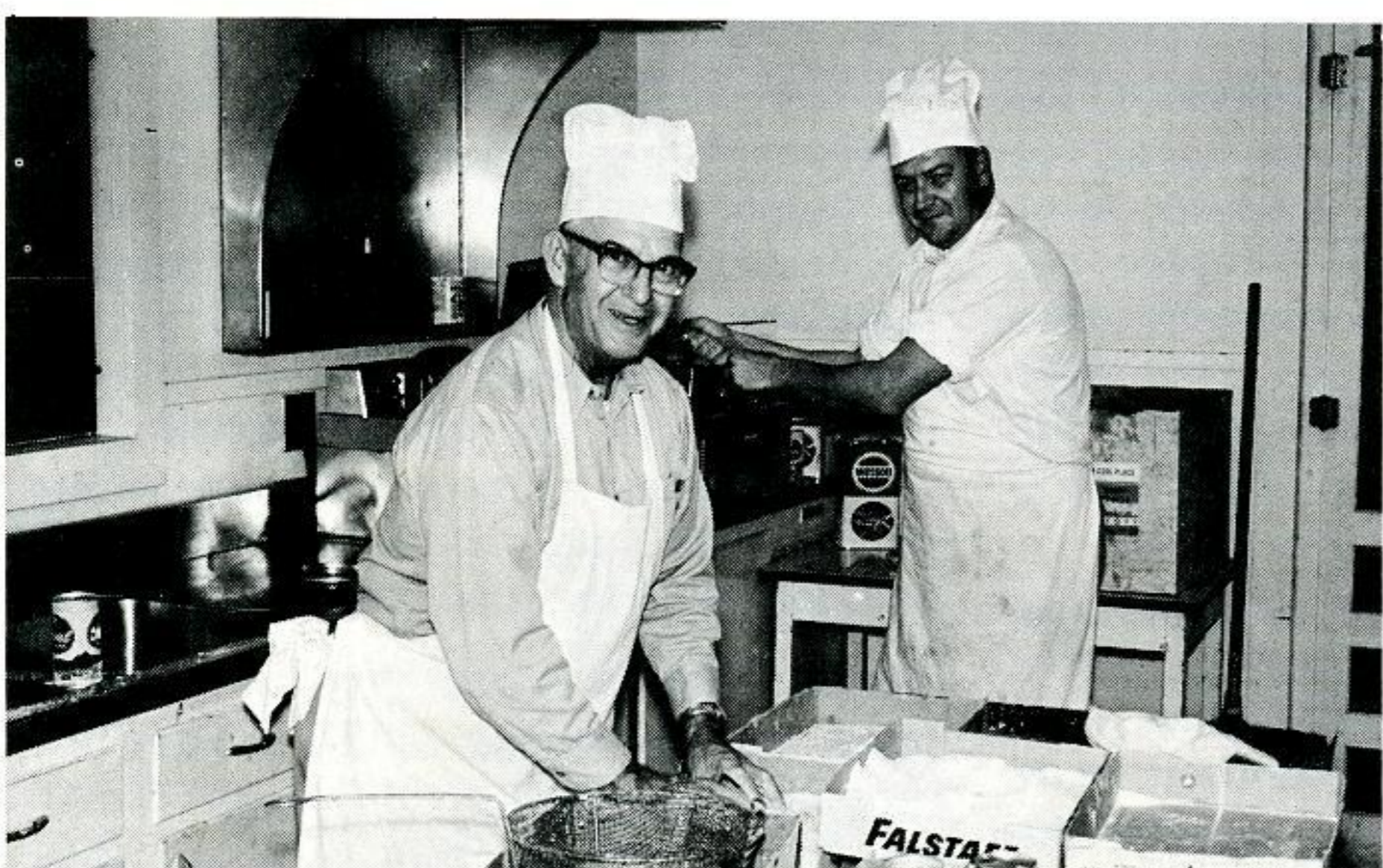
Mr. and Mrs. Nathan C. Demarest on the birth of their son, **Michael Allie**, October 10, Mr. Demarest is employed in the Lake Charles Substation.

Mr. and Mrs. William E. Hogan on the birth of their daughter, **Venessa Faye**, September 25. Mr. Hogan is employed in the Lake Charles Substation.

Mr. and Mrs. Robert Junot on the birth of son **Robert Keith**, October 24. The Junots have two other children, nine-year-old twin girls, **Jacque** and **Jenny**. Mr. Junot is a serviceman in the Madisonville, Texas, District.

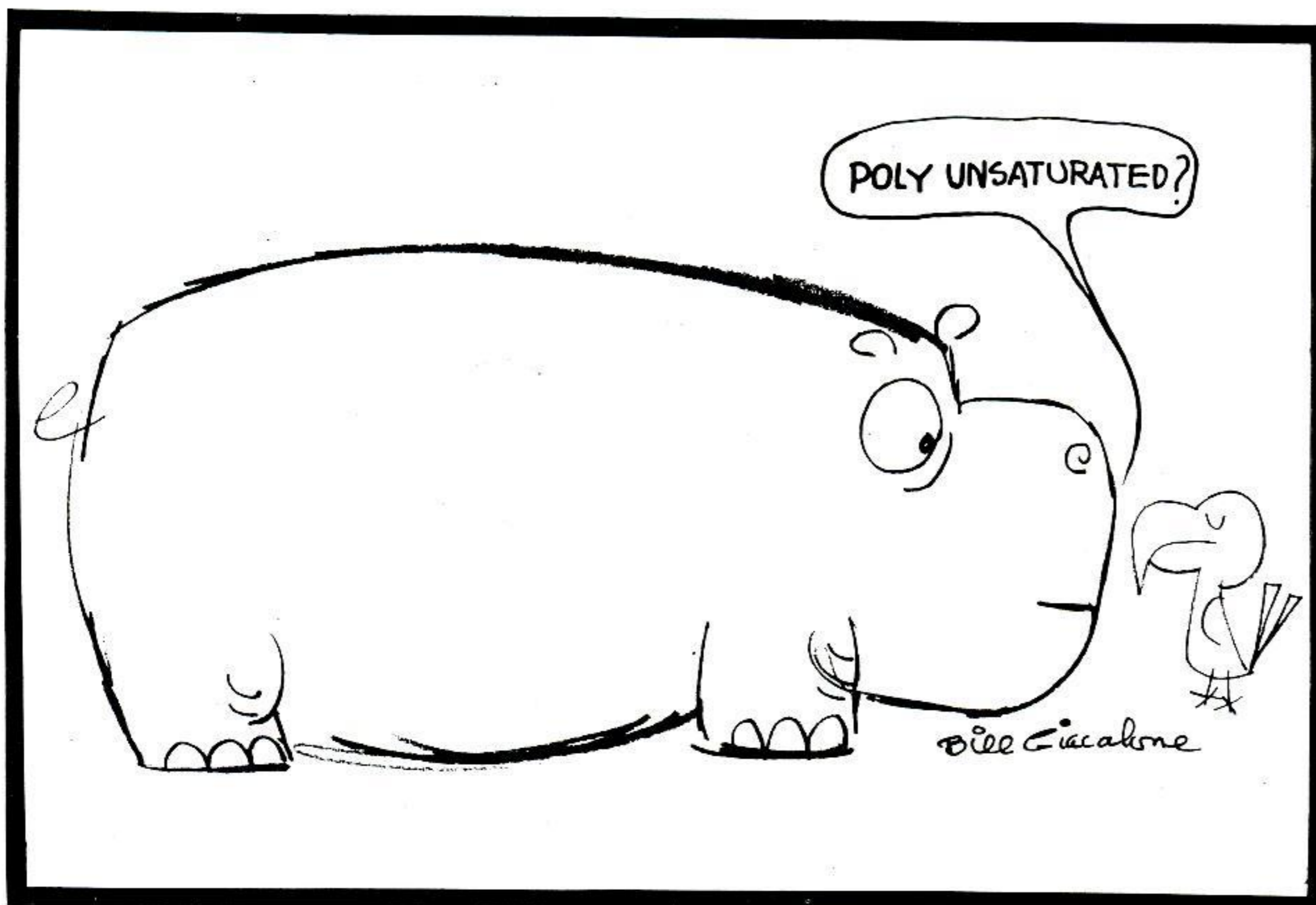
Mr. and Mrs. Shelton J. Trahan on the birth of their son, **Kevin Wayne**, October 28. Mrs. Trahan is the former Levan Guidry. The Trahans have two other children, **Sharon** and **Martin**. Mr. Trahan is employed in the Lafayette Substation Department.

Mr. and Mrs. T. G. Surles on the birth of their daughter, **Patricia Marie**, September 26, in Beaumont's St. Elizabeth Hospital. Mr. Surles is employed in Electrical Drafting, System Engineering, Beaumont.



NO, IT JUST LOOKS LIKE TRADER VIC'S. Beaumont Live Wires and their guests turned out in a record number to enjoy boiled shrimp and fried oysters at the annual membership meeting on November 1 at the nautically decorated Neches Station Assembly Hall. At the meeting Bill Buckley, Treasury, and Perry Blanchette, T&D, were re-elected directors and Don Davis, Engineering, and Wilton DeCuir, T&D, were elected new directors of the club. In the picture at the lower right Doug Watkins, president, right, and Muriel Hayes, secretary-

treasurer, center, present Don Clawson, with a plaque and certificate recognizing his outstanding work to the club. Don is one of the original organizers of the club and has served as first president. Due to personal reasons Don had to recently resign his office and relinquish much of the work he has been doing for the organization. The next event for the club will be the annual Christmas dance at the Harvest Club on December 13. Tickets for the dance are now on sale by members of the club.



For 2000 . . .

Resolutions for a New Century

WILL you be around at the beginning of the year 2000?

By that date we may know for certain whether prolonged smoking causes cancer (and how it can be prevented) . . . the direct relationship between certain kinds of fat and good nutrition . . . what role emotional stress plays in aging and much more.

In the meantime, certain precautions such as cutting down on smoking, making some changes in your consumption of fats and releasing tension through "escape valves" seem wise, in the light of recent medical findings.

Here are eight good-health precautions which, along with your hereditary health endowment and good luck, may aid you in taking part in the New Year's celebrations of 2000 A.D.

1. CUT DOWN ON SMOKING. Before you say it's impossible to keep from puffing along all day, try these suggestions: when you find yourself lighting a cigarette, take a couple of puffs and put it out. Next time you want a cigarette, take six deep breaths of air instead. The pepped up feeling may mislead you into thinking you've just had a cigarette. Carry a folding toothbrush around and every time your taste demands a smoke, go to the washroom and scrub out that "time for tobacco" sensation.

2. EAT WELL, BUT WISELY. Medical authorities are almost unanimously concerned that we Americans are too flabby. One secret for successfully

combatting the national tendency toward overweight is to be careful in eating fats (since a unit of fat contains more than twice the calories found in an equivalent amount of protein and carbohydrate).

Some nutritionists also feel that it's desirable not to eat too much saturated fat—the kind found in animal fats and most hydrogenated products, like conventional margarines and vegetable shortenings. Note, however, that no authority recommends cutting out animal fats; they are good foods.

3. DISTINGUISH BETWEEN RIGHT AND WRONG KINDS OF BODY CONDITIONING. According to a survey made by the American Medical Association, regular, reasonable exercise can benefit everyone. Even persons who have sedentary jobs can do their tasks with less fatigue if their muscles are kept in good condition through frequent, reasonable exercise.

But, said the doctors, exercise can be harmful if done in drastic, infrequent spurts. If you have allowed yourself to get badly out of condition, start back carefully and slowly. Muscles can only be strengthened by gradual and frequent use.

4. HAVE A FAMILY DOCTOR AND TRUST HIM. Part of a physician's fee includes the price of his doing some of the worrying about your health. If you have a family doctor, take his advice, and go to him for check-ups re-

gularly. This is the best known safeguard against ill health. In emergencies you will have someone to call who knows your allergies, past illnesses, and your responses to them.

5. DON'T TRY TO RUN AT YOUR PEAK TEMPO ALL THE TIME. Remember the old adage "He who fights and runs away, may live to fight another day." Some housewives now and then declare a "slump day," when hectic, fast-paced schedules are dropped and only the most necessary chores are done. Some office workers try to schedule their most challenging tasks for whatever time of day they feel most alert.

6. TREAT MINOR INJURIES WITH RESPECT. Minor burns (the skin reddened, but not broken) may be treated home with a burn ointment. But if a burn is deep or extensive see your doctor. Cuts should be cleaned with soap and water. An antiseptic should then be applied, and the burned area covered with a sterile gauze compress. Don't let cuts go neglected—unimportant as they may look. Infectious germs can enter through the smallest skin break. Also, a wise precaution: take tetanus shots next time you have your physical check-up.

7. GET A CHEST X-RAY. Tuberculosis can be treated and cured when discovered in its early stages—yet about seven persons in New York City alone die from this disease every day! The best precaution against tuberculosis is a chest X-ray. In many cities and towns you can get them from the health department or from mobile chest x-ray units. Watch newspapers for where and when these mobile units are operating, or call your health department.

8. LEARN AND PRACTICE SAFETY AT HOME AND ON THE JOB. Without being super-cautious, develop a "safety eye" for hazards at hand. Loose, uncoiled ropes, rickety platforms, tools and sharp instruments awry in a drawer, pot handles turned at dangerous angles on the stove—should give you a restless, uncomfortable feeling which lasts until these potential accident-makers are neutralized.

Also, develop a eye for the accident prone person who involves others—the careless tool handler, the angry driver, the thoughtless forgetter of plugs, power switches, and equipment, the grease spillers, the inflammable-mixture makers, the amateur electricians, the people who store toxic chemicals in non-labeled bottles. Show them the light—or stay out of their lives—and stick around to see a new century dawn!



“— And to the republic —”

WHAT KIND OF A REPUBLIC WILL WE LEAVE THEM?

WASHINGTON promoters of the REA are now seeking to invade non-rural areas with their tax financed electric co-ops. They're doing it with money loaned by the federal government at two per cent interest . . . money which the government borrows

at about four per cent. And you are taxed for the difference.

When they use your tax money to compete unfairly against taxpaying businesses they trample down principles upon which our country was

built. This is happening in Louisiana and Texas. It could happen to other businesses or professions.

If you want your children to live under a republic, insist that our government not compete with taxpaying businesses.

AFTER FIVE DAYS RETURN TO

*Plain
Talks*

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BEAUMONT, TEXAS

RETURN POSTAGE GUARANTEED

Bulk Rate
U. S. POSTAGE PAID
Beaumont, Texas
Permit No. 11

GRACE FOR THANKSGIVING DAY

Dear Lord, we thank Thee for this day
That turns our hearts and prayers toward Thee,
Grateful for Thy loving care
Of this dear Land of Liberty . . .
For bounteous harvests that assure
Our daily bread; for love and home,
For health and hope. But most of all,
That we are free . . . to stay or roam,
To think and speak, to teach and pray
Each as he wills, Lord, help us find,
When feasting's over, ways to share
These precious gifts with all mankind!

Maureen Murdoch

