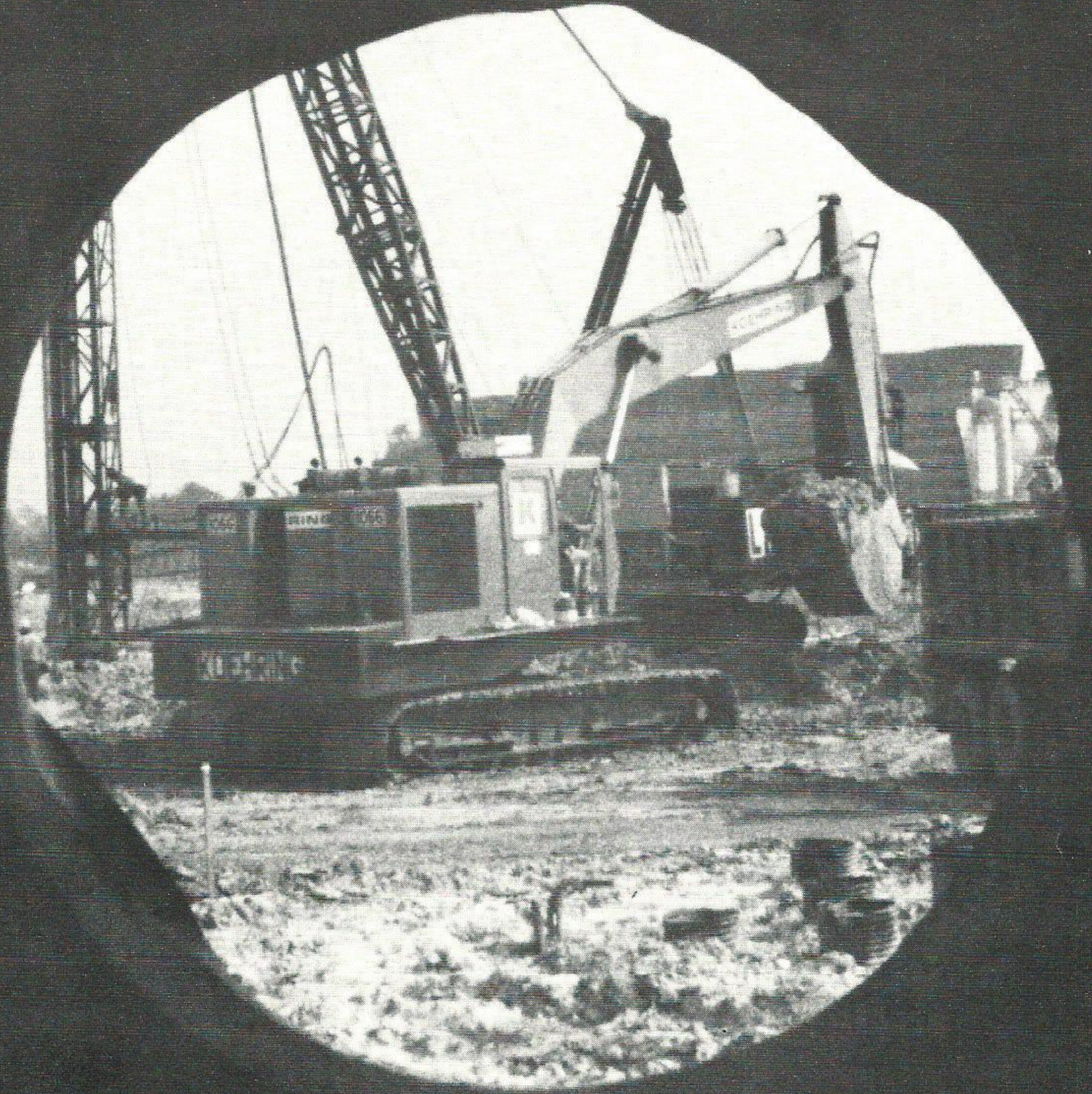


PLAIN TALKS

NOVEMBER, 1974



January 17,

THE BATTLE CONTINUES

BIRTH DEFECTS

BOX 2000/WHITE PLAINS, NEW YORK 10602/914 428-7100

HARRY E. GREEN
CHAIRMAN OF THE BOARD
JOSEPH F. NEE, PRESIDENT



GEORGE P. VOSS
VICE PRESIDENT FOR PUBLIC RELATIONS

September 16, 1974

Dear Editor:

Birth defects don't happen only to other people's children. Each year they strike over 200,000 infants in the United States, making this our major child health problem. And our nation ranks an appalling 15th in the world for infant mortality.

There was a time when the arrival of a baby with a birth defect was something to be discussed in whispers or not discussed at all. The parents often did not know where to turn for help.

Medical science, with the help of an informed public, has changed all that. We are beginning to understand more and more about the causes of birth defects and are making tremendous strides in diagnosis, treatment, and, in some cases, prevention. Many birth defects which once caused grave damage to babies are now preventable. It is our hope that eventually many more can be prevented entirely.

January is the beginning of our 17th year of battle against birth defects through support of research and medical services. In the past, the press has been a vital agent in keeping the public concerned about the problem and informed of advances. We hope that you will again find use for the enclosed public service materials to insure continued success of our campaign. It is a success that millions of Americans rely on each year.

The reproduction proofs have been made for offset use; 100 screen electros are available if needed. A post-paid return order card is enclosed for your requests. Please contact us if there is a production problem.

Thank you again for your generous allotment of space.

Sincerely,

George P. Voss
George P. Voss

enclosures

NF FIGHTS BIRTH DEFECTS THROUGH TREATMENT, RESEARCH AND EDUCATION

PLAIN TALKS

Volume 52 - Number 9

November, 1974

Published Monthly By
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Pat McMeel, Editor

Joe E. DeJean, Coordinator,
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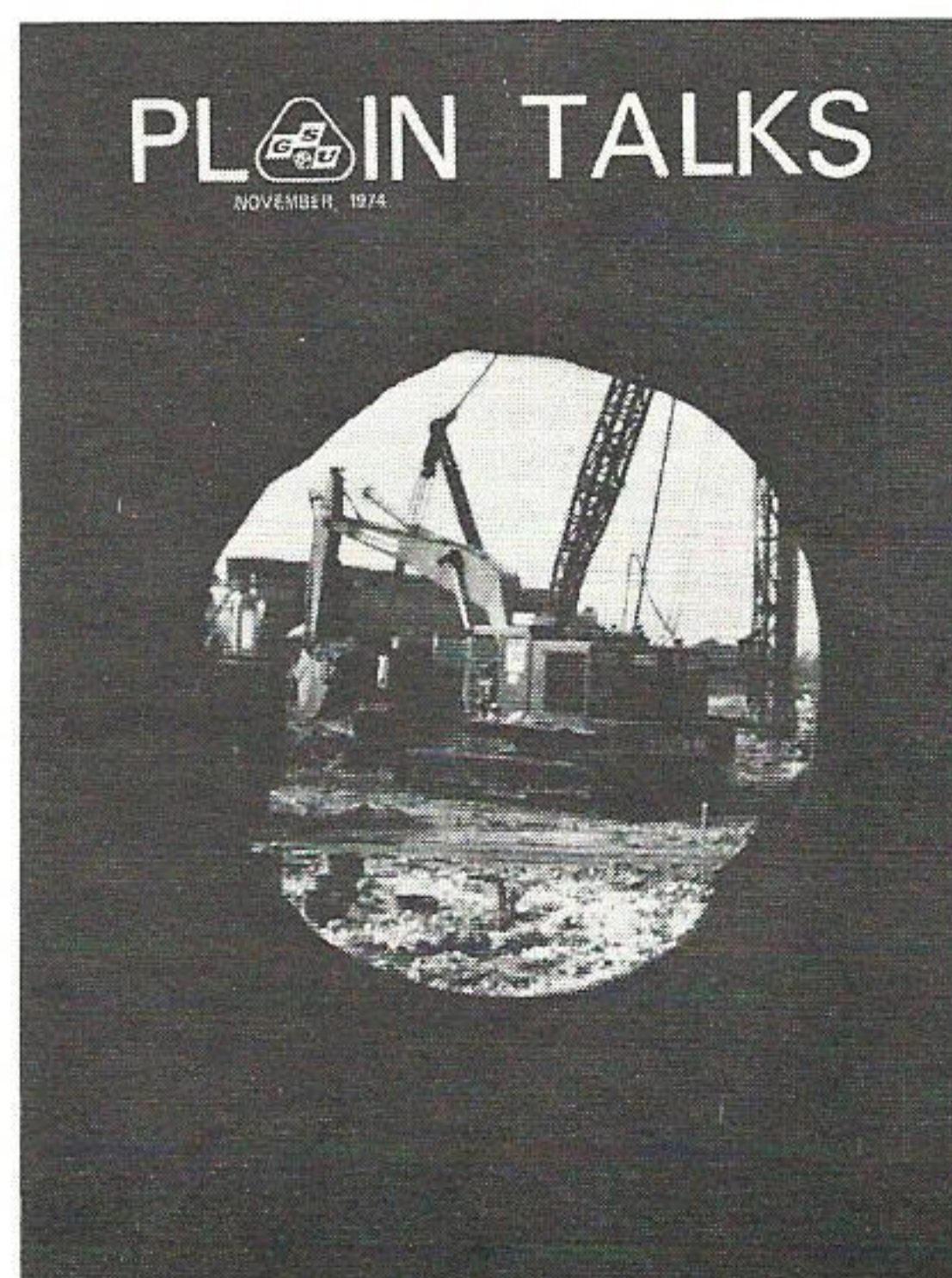
GULF STATES UTILITIES CO.
P. O. Box 2951
Beaumont, Texas 77704

Inside P.T.

- 2 Coal Unit Takes Shape*
- 6 The Woodlands*
- 9 Blood In The Bank*
- 10 Lineman Shows How*
- 12 The Wood Badge*
- 14 People On The Move*
- 15 Coffee Cup*

About The Cover . . .

ABOUT THE COVER . . . What you see is a drainage pipe's eye view of construction activity at Roy S. Nelson Station in our Lake Charles Division. The construction of Nelson No. 5, the company's first coal-fired electric generating unit, is well underway with completion due in 1979. Nelson No. 6 is scheduled to follow No. 5 by approximately two years. See page two.



Nelson Station



5 Taking Shape

Company's First Coal Unit To Have Unique Features

There's a new city growing in southwest Louisiana . . . a construction city, and its population will have the lowest unemployment ratio in America. All of its citizens will be working to build Louisiana's first coal-fired electric generating facility at Roy S. Nelson Station in Westlake, and the task is a formidable one.

The generation of electricity by our Company has traditionally been accomplished by the use of natural gas as boiler fuel. But recent events have dictated a change of direction until such time as nuclear power can begin to carry the major portion of our generation needs. This change of direction is in the form of heavy oil and coal. An extensive conversion process is needed to adapt a former gas burning boiler into one that can utilize heavy oil, but for coal . . . conversion is out of the question. So it is that work has begun at Nelson Station to construct the first of two coal-fired generating facilities. It is to be a massive project, and unique in many ways to our normal operational procedures.

Bechtel Corporation is the architect-engineer and construction company for the project which carries a price tag of approximately \$500 million. The first of two units, Nelson No. 5, is expected to go into commercial operation in 1979, with the second unit following two years later in 1981.

Before the ribbon is cut on these units, however, a great deal of planning and work must be accomplished, much of it for the first time as far as our company is concerned, though not new to Bechtel or power plant personnel in the north and east.

The very size of a coal unit is staggering when compared with existing units in our own system. The boiler of a coal unit itself reaches upward some 260 feet . . . taller than our 20 story main office building in Beaumont. And that seems small when you consider that the stack of the new unit will be 500 feet tall. "The equipment necessary for a coal-fired unit is considerably different than that of a conventional unit as we know it," said R. G. "Bob" Chapman, one of the engineers coordinating efforts for the Company. "For instance, in addition to the huge boiler it takes, our coal unit will also have precipitators almost as large as the boilers," Chapman said. Precipitators are needed to meet the environmental standards as set down by the government. They collect and filter out the fly ash that is left when the coal is burned. The remaining gases are then sucked up through the stack.

"That brings us to another problem unique with coal units," Chapman continued. "We have to do something with the ash we collect. Both units, running at full capacity, would produce some 900 tons of ash per day in the precipitators. So we have to have a way of getting the ash out, and then some place to store it." Chapman said the ash from Nelson No. 5 and No. 6 would be dumped on acreage within the plant site. This ash would eventually be covered with top soil and seeded with grass.

One of the first things a visitor will notice is a huge conveyor belt system used to transport the coal from

the unloading area to the unit. This system at Nelson will run some 2400 feet, with part of the system underground. Unloading the coal from the train will be accomplished by a piece of machinery that literally takes each individual coal car, picks it up and turns it upside down emptying the contents into an underground cavern some sixty-feet deep. At the bottom a conveyor system picks up the coal and moves it to the holding area for use in the plant. This machine is capable of unloading a 110 car unit train in four hours. "They call it a Rotary Dump," said Chapman. "And it's something to see."

Though plans have not been finalized as yet, it is anticipated that our Company will lease six trains of one hundred cars each to transport the coal from Wyoming to Westlake. Initially the plant will build up a 60-day reserve of coal as protection against possible strikes, derailments or anything else that might delay delivery. This is important because when operating at full capacity, these units will burn approximately 640 tons of coal PER HOUR. "Right now we are looking at having one train per week at the site delivering coal with the rest of the trains en-route or on the way back to Wyoming," said Chapman.

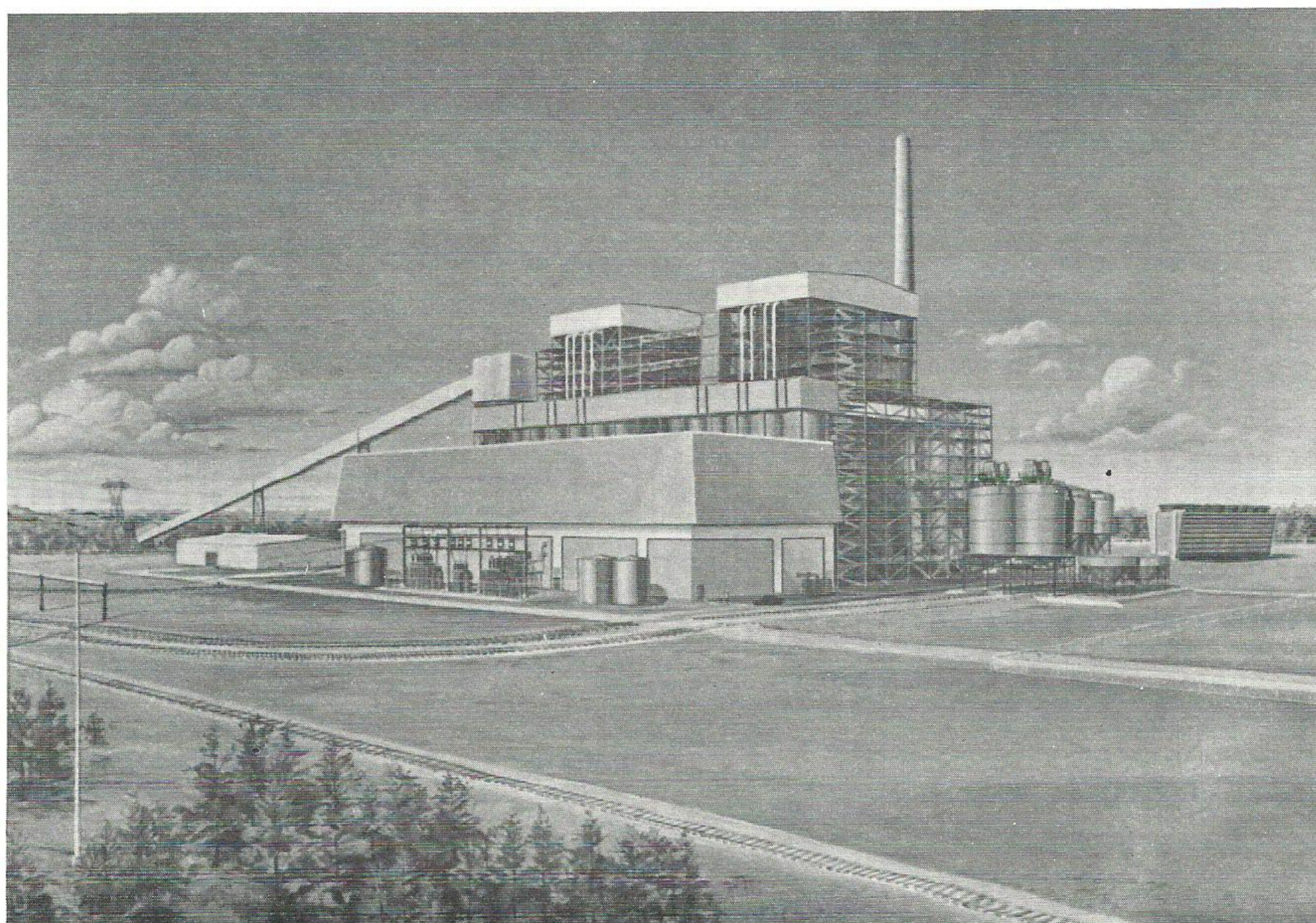
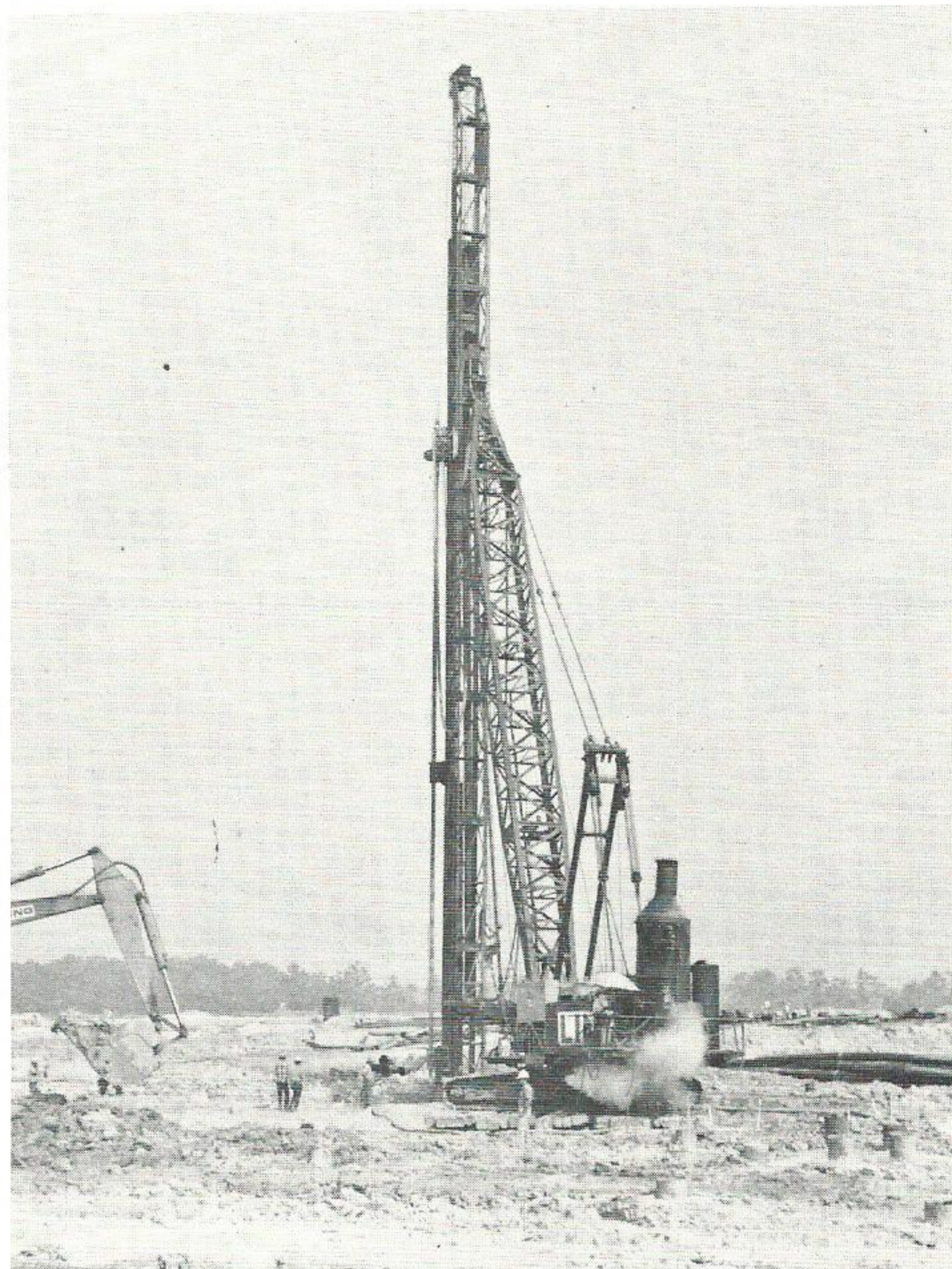
Building a coal-fired plant is no easy task. Peak construction employment in the late 1970's and early 1980's should exceed 500 persons. When completed, the complexity of the equipment will require an operational and maintenance work force of some 80



people to keep both units running as compared with a total work force of 77 people for all four existing conventional units at Nelson Station today.

Coal-fired plants are complex and expensive, but it's something we have to live with in view of the fuel situation as it exists today. Nelson No. 5 and No. 6 will play a big role in the future of our company, and the people we serve.

A BUSY PLACE—Nelson Station, located in our Lake Charles Division near Westlake, is undergoing a massive physical change as construction activity intensifies in preparation for our Company's first coal-fired electric generating unit. A complete construction city has been established for the project which is expected to last for ten years. When finished, two coal-fired units will stand side by side, each capable of generating over 400,000 kilowatts of electric energy. The units will be known as Nelson Station No. 5 and Nelson Station No. 6.



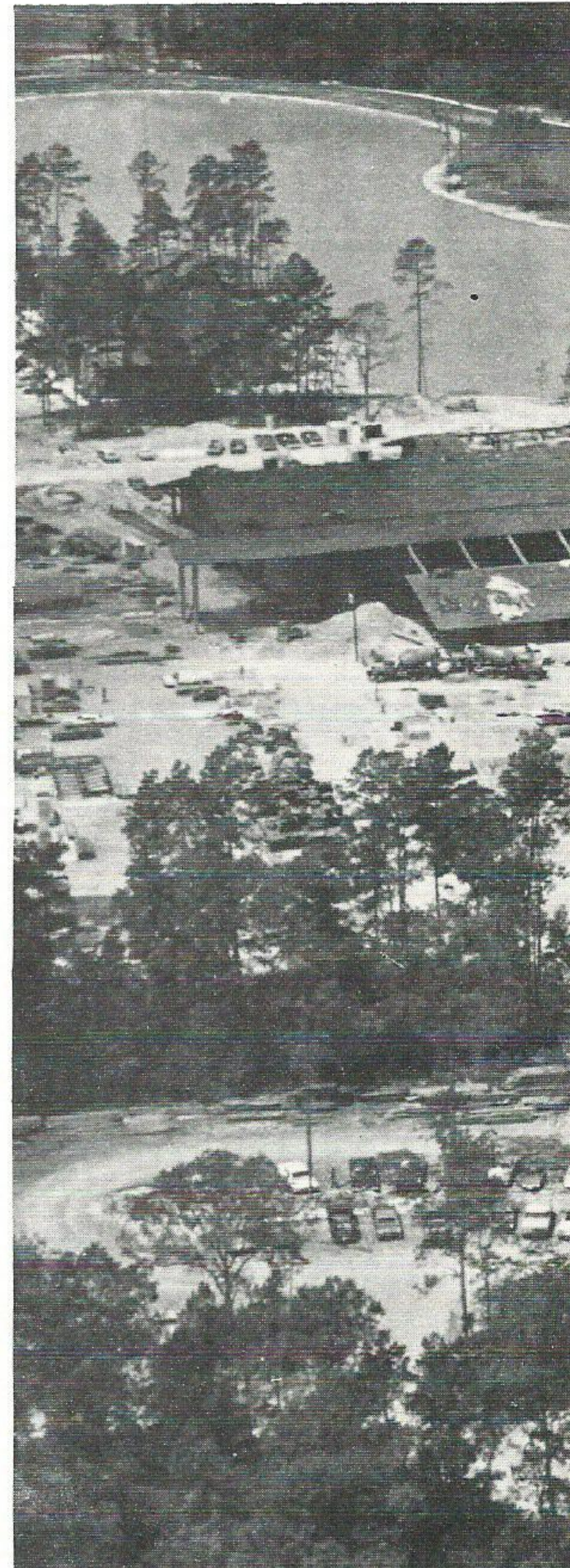
The Woodlands

**MASSIVE NEW CITY—RESIDENTIAL
COMPLEX HOLDS GRAND OPENING**

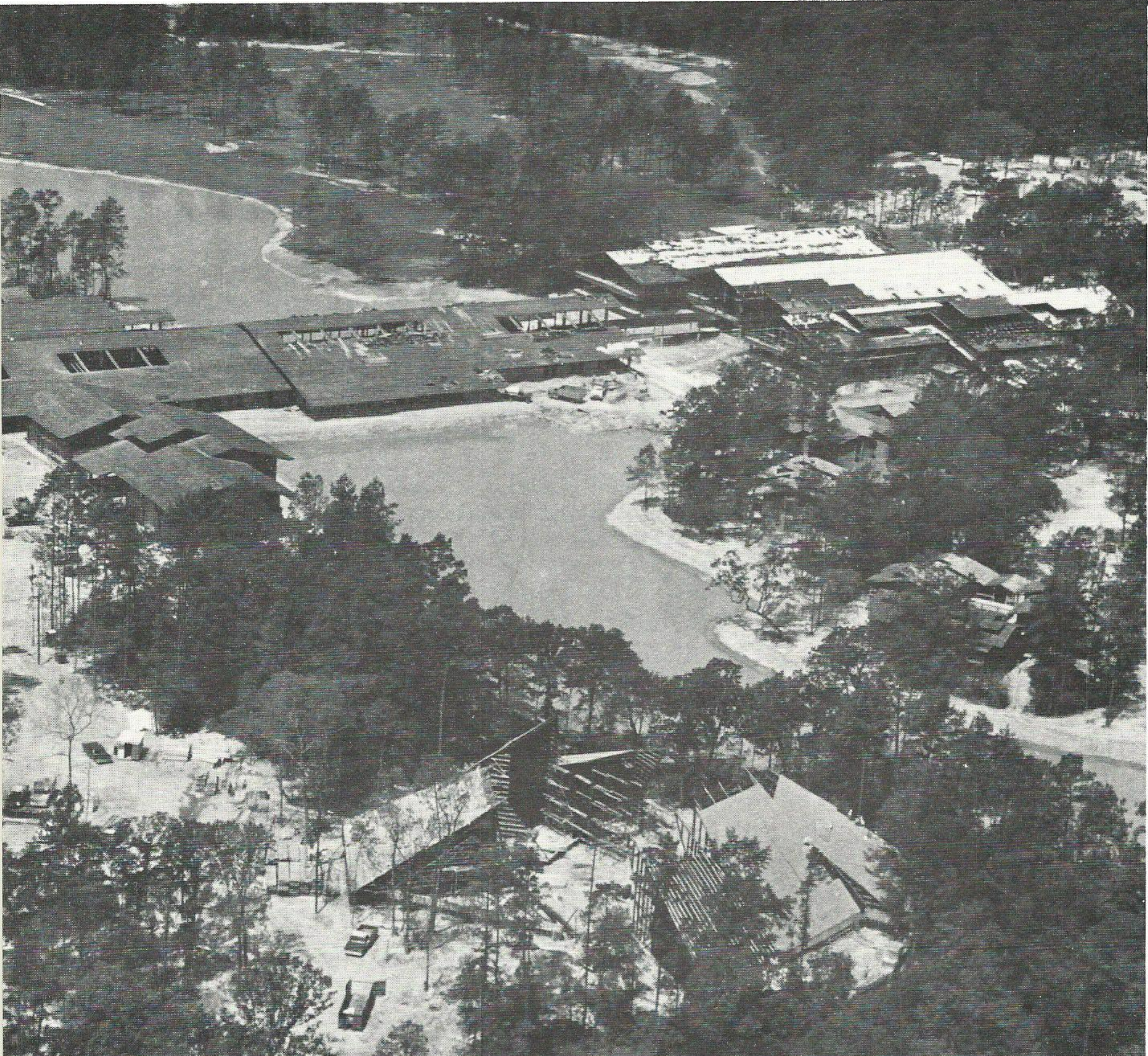
When is a tree not a tree? When is a reflection not a reflection? Is it or isn't it?

It's questions like these you might have to ask yourself when making your first visit to The Woodlands. In fact, if you're not careful, you could even drive past several buildings without even realizing it. Such is the intent and design of architects in this brand new city between Conroe and Houston in our Western Division.

After years of planning, The Woodlands have come of age with grand opening ceremonies held recently. Most of you are familiar with the basic concept of The Woodlands by now. It's to be a totally new city, complete with shopping centers, education facilities including a four-year university, golf courses, recreation areas, business districts and, of course, sprawling residential areas. All of these areas will be constructed to blend in with natural surroundings, not in place of them.



THE WARF—The Warf will play an important role in the development of The Woodlands as the years go by. At either end of the warf is The Village Square and The Woodlands Inn. The Inn will be the site for a variety of cultural and sporting events for the enjoyment of the entire community, while the Village Square will be the major shopping area for residents of Grogan's Mill. This large combined facility is quite near the 18-hole championship golf course of The Woodlands Country Club.



LOOK CLOSELY—Can you see anything? What looks like a fence through the woods is really a building reflecting the beauty of its natural surroundings. Scenes like this will be common throughout The Woodlands as nature is used to enhance the charm of the project.



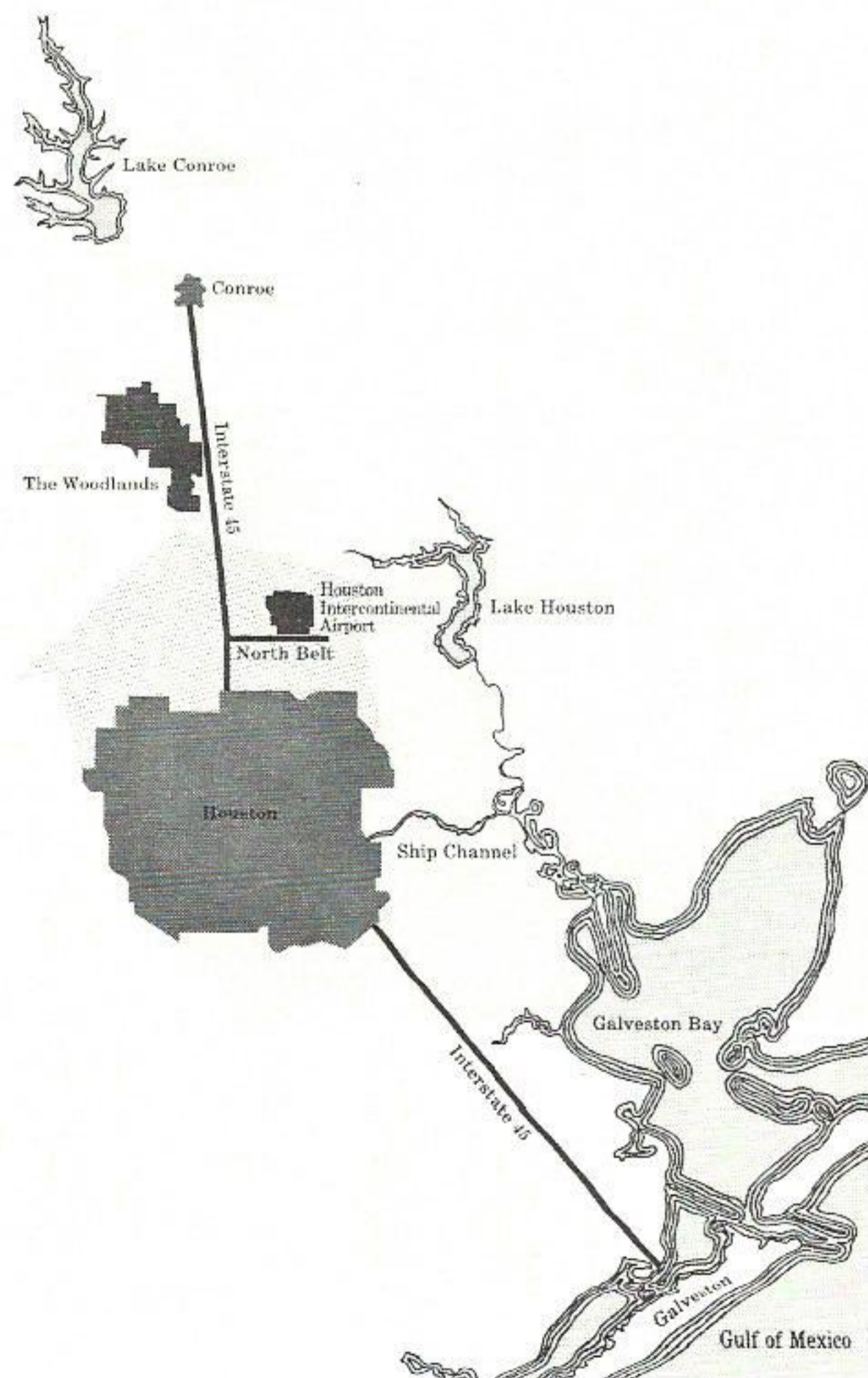
The new town is being constructed by The Woodlands Development Corp., a wholly owned subsidiary of Mitchell Energy & Development Corporation. Assisted by the Community Development Corporation of the Department of Housing and Urban Development, The Woodlands will ultimately be the home of 150,000 residents in 19 neighborhoods and seven villages with such Irish sounding names as "Grogan's Mill".

For the grand opening ceremonies hostesses were on hand to greet the visitors and answer questions. Completed structures such as The Woodlands Inn, an executive conference center with condominiums and hotel rooms; The Woodlands Country Club with an 18-hole championship golf course, health club and racquet club; three office buildings; an intermediate school; 50 apartments; 12 townhomes and a variety of single family homes, were all open for viewing.

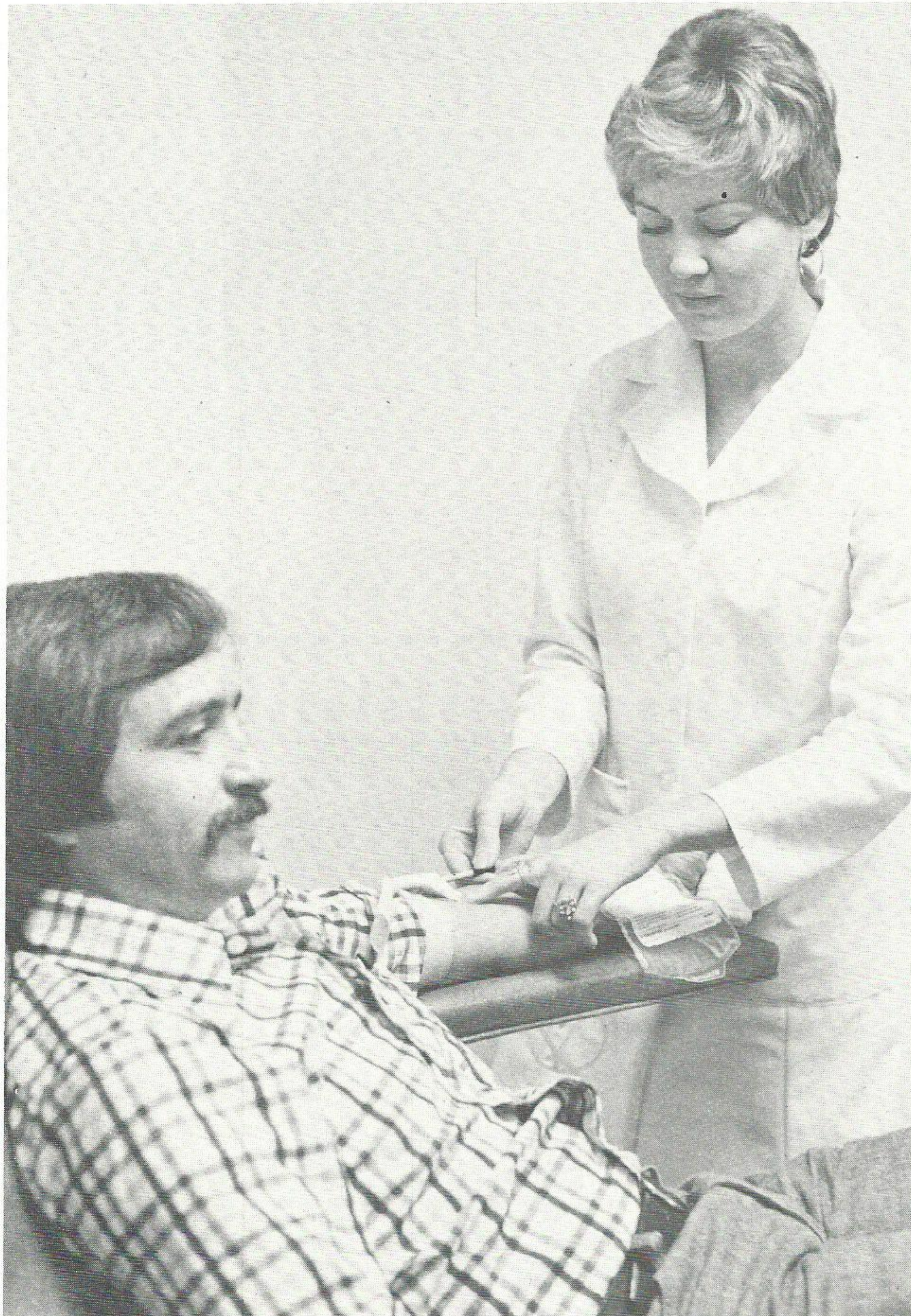
Like The Woodlands itself, even the grand opening is unique in that it actually lasted for several successive weekends.

Right from the beginning The Woodlands promised not to be "just another new town." It isn't. It's 18,000 acres make The Woodlands the largest such project in the world. On top of that, The Woodlands has committed itself to strictly adhere to ecological restrictions and to take advantage of the available natural beauty to enhance its charm. In fact, over one-third of the land area (6,900 acres) will be left untouched, or virtually so, to protect the balance of nature and wildlife, and to provide scenic parks and nature trails.

We can't begin to describe all the aspects of The Woodlands. You'll have to visit it yourself to see and understand what is taking place. Your Company is happy and proud to have an important role to play in the energizing of this incredible project.



Lake Charles Employees Give Of Themselves To Aid Themselves



Employees of the division in and around Lake Charles are taking positive steps to insure themselves against the eventuality of any of them ever needing blood, and it not being there.

Under the supervision of Ed Grimshaw, operating supervisor of the Lake Charles T&D and a member of the advisory committee working with the Lake Charles Blood Bank, employees are participating in a blood deposit and replacement program at the Lake Charles Memorial Hospital. This program assures each employee, and their dependents, of any needed blood supply anywhere in the United States . . . free of charge.

Since blood is a service and not a commodity to be purchased, 25 units of blood are on deposit at the blood bank. As blood is used by our group, it is charged against the account. The blood must then be replaced at a rate of six units for every five used.

Joe Bondurant, Lake Charles Division Manager, and David Domingue, T&D Engr., were the first in line to get the program rolling.

Prudent Use Urged In Holiday Lighting

Federal Energy Administrator John C. Sawhill announced that holiday lighting will not be singled out this year for voluntary or involuntary curtailment.

"Our slogan, "Don't be Fuelish," means be prudent - perhaps fewer Christmas lights indoors and out," Mr. Sawhill said. "Sound energy conservation practices must continue. We must all reduce commercial lighting, adjust heating and cooling thermostats, improve home and commercial building insulation, reduce our driving, and strictly observe the 55 miles-per-hour speed limit. If we do all of those things, we will save enough energy to permit the decorative lighting which means so much to so many Americans on our holidays."

THE FIRST DONOR—David Domingue, T&D Engr.—Lake Charles, becomes the first donor of the day in a blood bank drive in which Company employees of the Lake Charles area are participating.

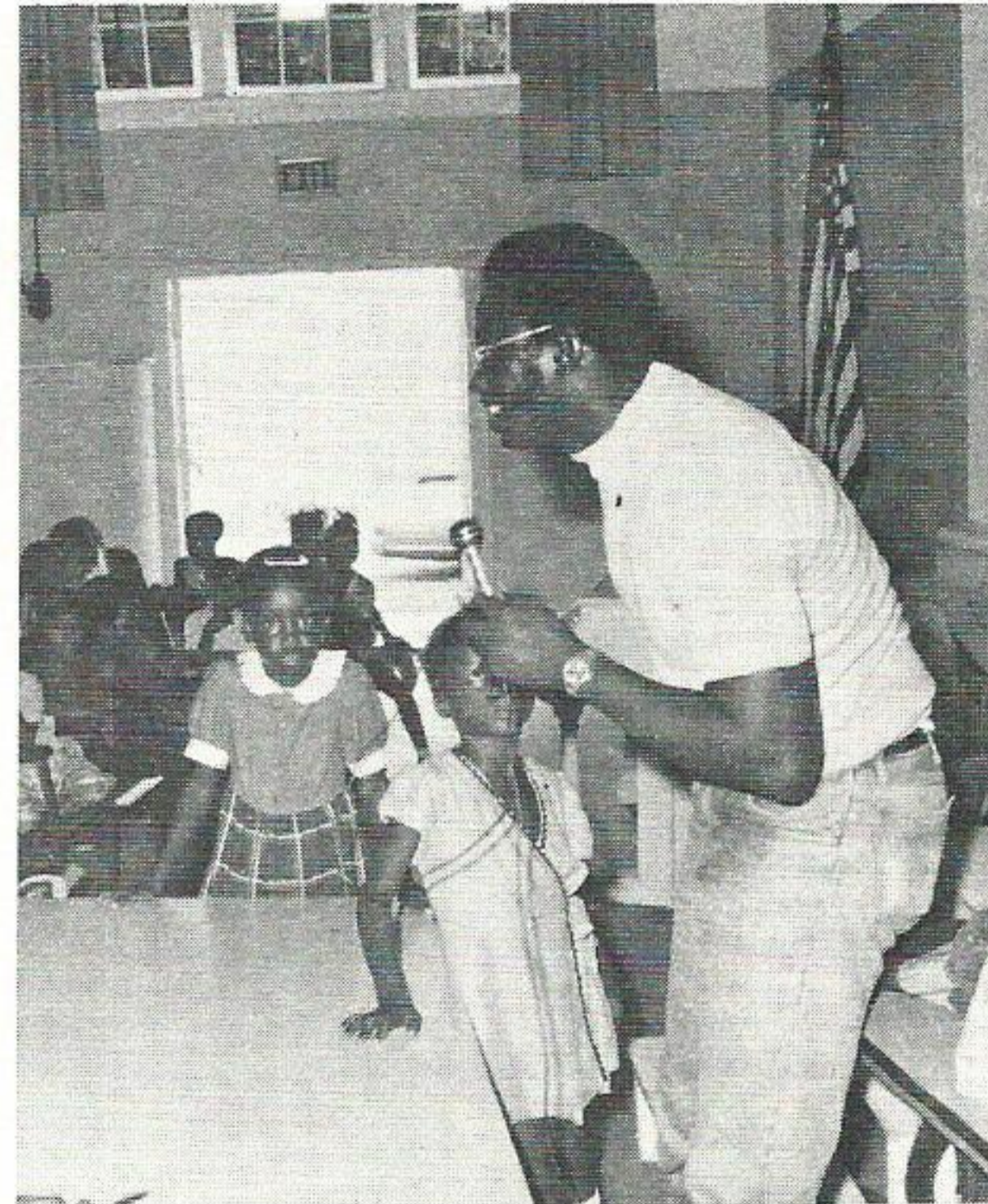
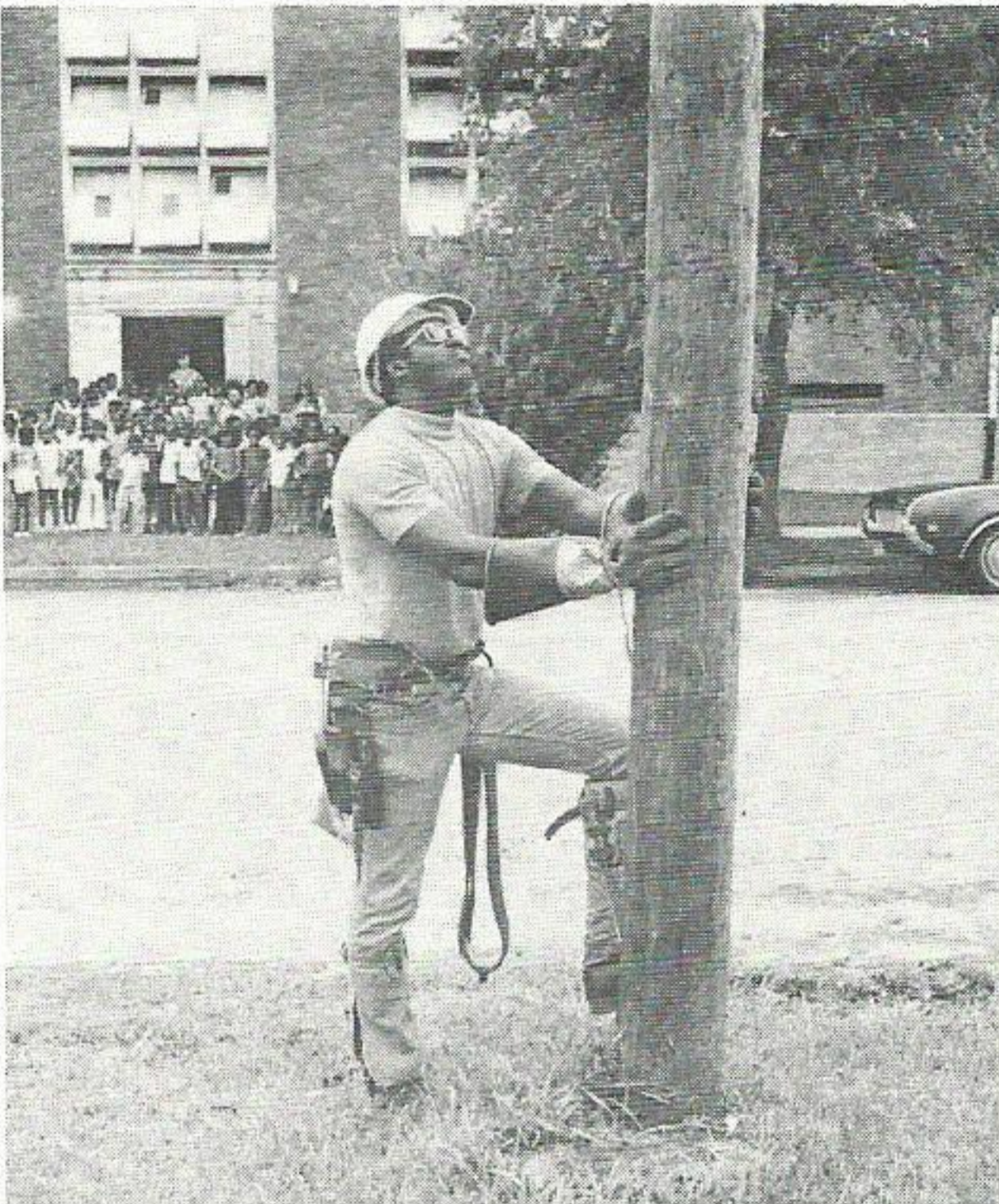
Port Arthur Lineman Is Big Hit With School Children

John Williams, a lineman in the Port Arthur Division, was offered a teaching role, took it, and made the most of it.

Students in the second grade at De-Queen Elementary were ready for him. They knew this was the day "The Gulf States Lineman" was coming to show them about his job, and their enthusiasm more than made the trip worthwhile, not only for them, but for Williams.

Williams, kept the eager-eyed students well in hand and entertained with electrical safety aspects of the job. Questions such as "Why do you wear gloves?", and "Why do you have to cover the wires?" kept him busy and on his toes. But the highlight of the visit came when Williams actually put on his working gear and climbed a pole. He demonstrated safety techniques used daily by linemen of the Company, and went through the motions of work high above the ground. Upon returning to earth Williams was greeted by spontaneous applause from the children.

Community service activities such as this go a long way in helping our company maintain a "people serving people" profile in all our communities.



JOHN WILLIAMS
.....Shows How It's Done

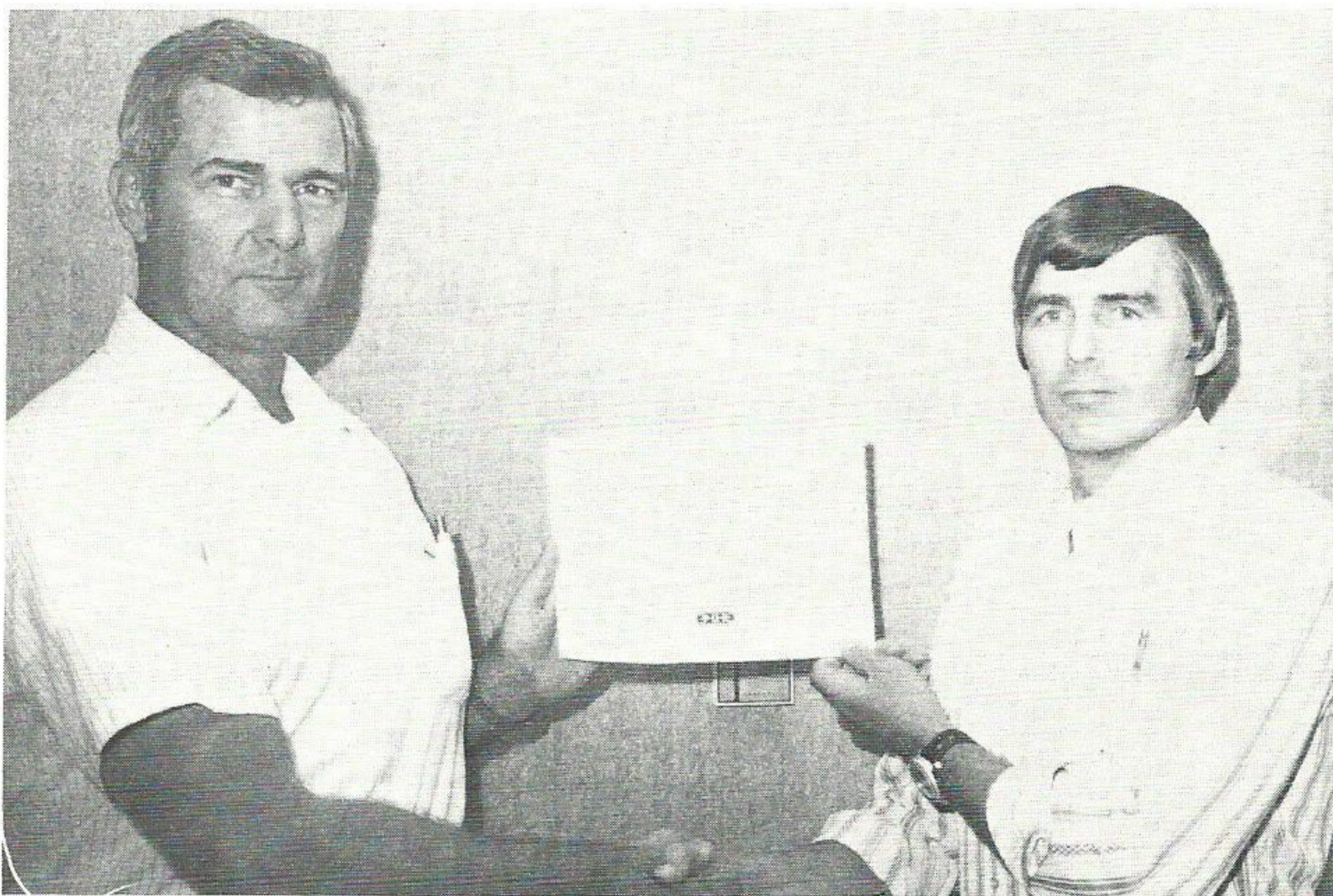
Thrift Plan

Purchases of Gulf States Utilities Company stock made by the Trustee during September, 1974 covering employee deductions and Company contributions through August, 1974 were as follows:

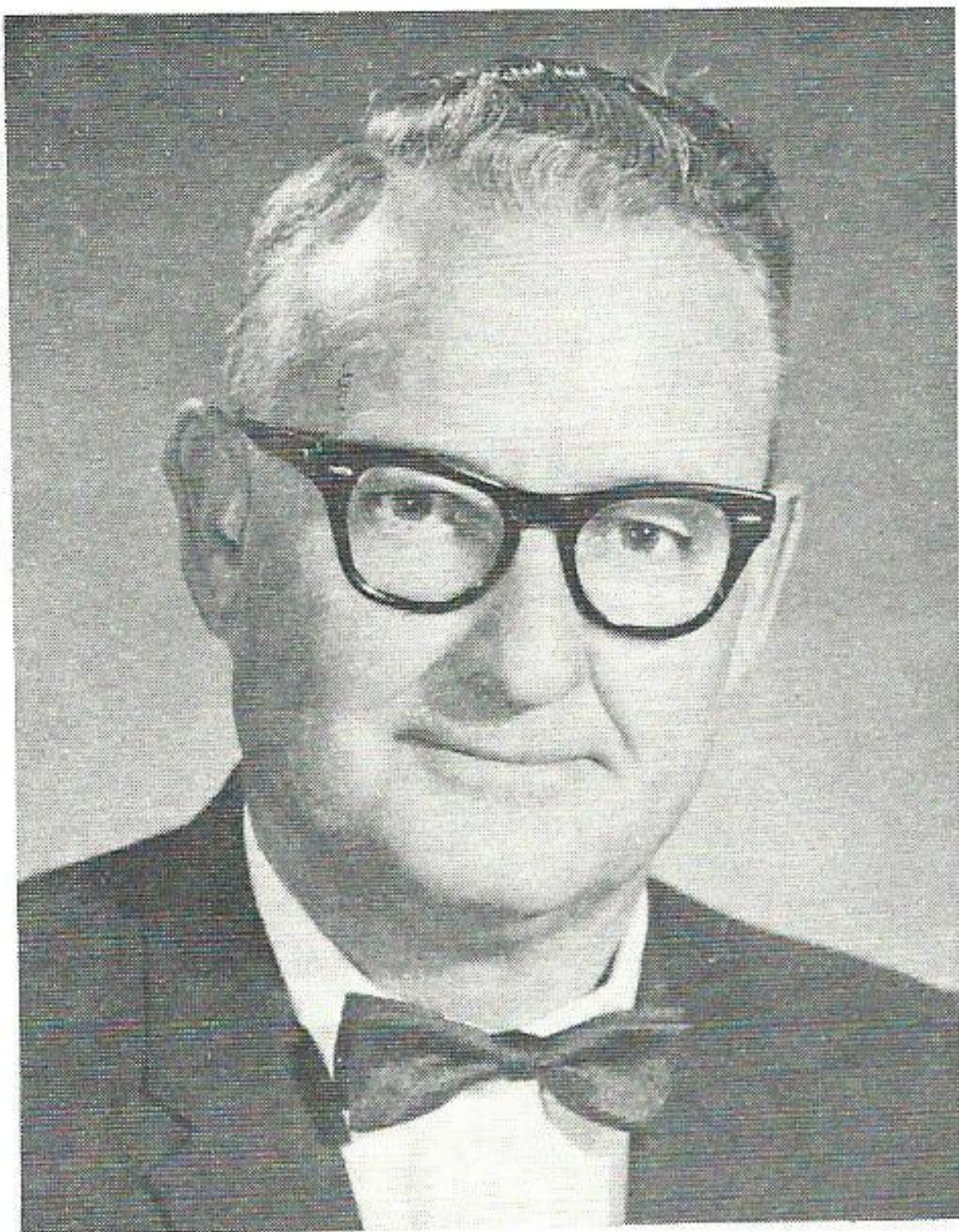
10,043 shares of common stock at a total cost of \$94,722.65, for an average cost per share of \$9.432.

108 shares of \$4.40 preferred stock at a total cost of \$5,007.25, for an average cost per share of \$46.363.

The Trustee deposited \$53,038.71 with the Savings Department of the First Security National Bank.



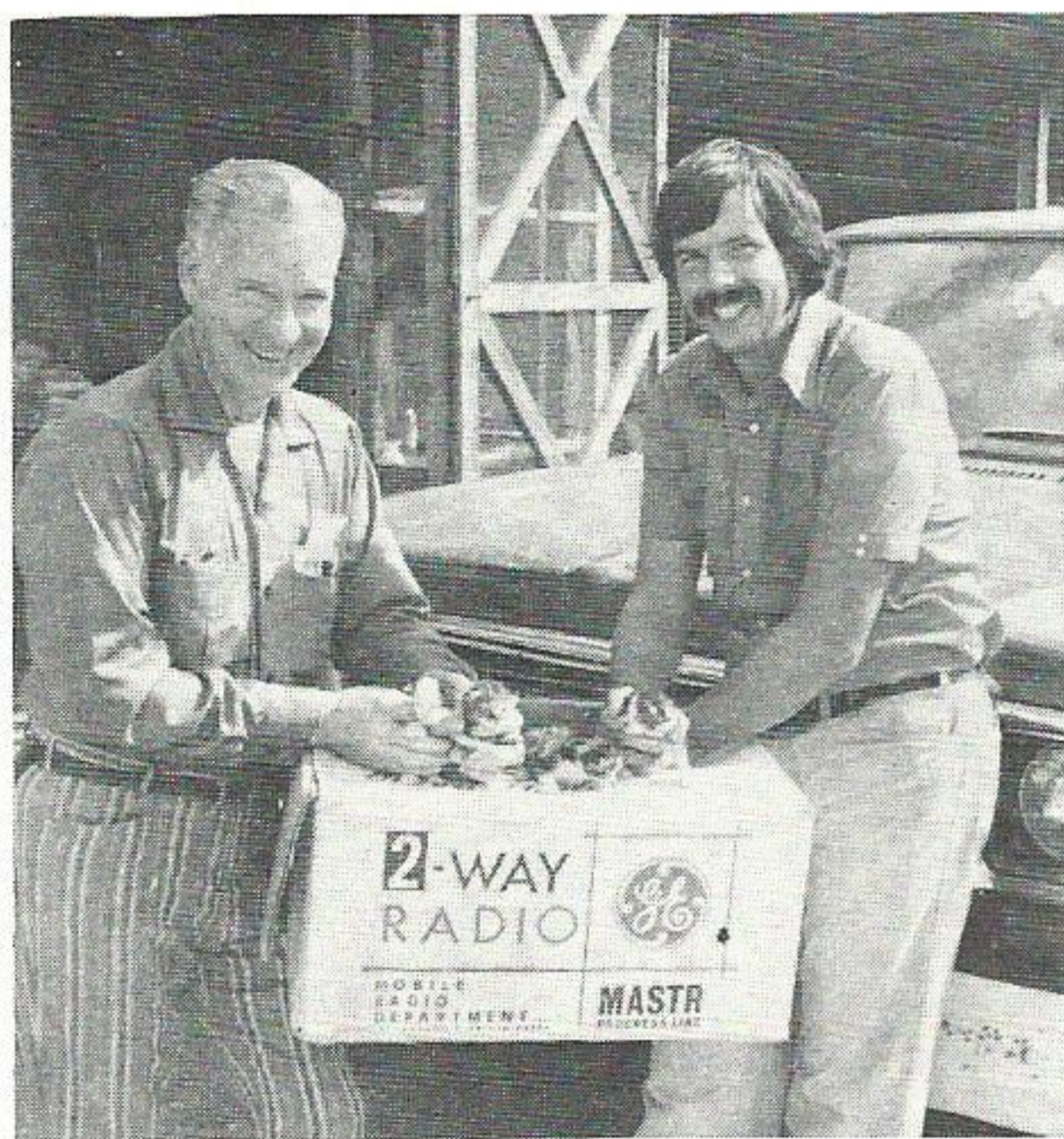
COMPLETES COURSE—O. V. McNeil, control operations foreman at Sabine Station, is congratulated by Station Superintendent Ed Loggins, left, following the successful completion of the Public Utilities Report Guide correspondence course. McNeil is just another example of an employee using the education assistance benefits.



HONORED—Frank J. Robinson, superintendent of the Huntsville District and chairman-elect of the board of Huntsville's First Christian Church, received the "Layman of the Year" award from the Christian Churches of Texas at the group's annual retreat held in Brownwood. This award is given based on performances of lay leaders throughout the state.



EASEMENTS ACQUIRED—John A. Petitjean (left), Supervisor-Survey & Right-of-Way for the Western Division, presents a check to Robert W. McGee, vice president of The Woodlands Development Corp. and general manager of The Woodlands, for the purchase of utility easements and a site for an electrical substation. William E. Richard (second from left) is Manager, Western Division, for GSU, and Ben Worley (right) is executive director of community development for The Woodlands Development Corp.



NEW DUTIES—Gordon Doss and Bill Christian of the Relay & Communications Department in Beaumont, have assumed additional duties... mothers-in-law to four healthy and very active kittens. The young brood was born on Oct. 10, and had no problem in adjusting to life in a two-way radio box (from Carolyn Motl)

Easements Purchased For The Woodlands

WOODLANDS, Texas—The Woodlands Development Corp. has sold two easements and a site for a substation to the Gulf States Utilities Company of Conroe, it was announced by Ben Worley, executive director of community development at The Woodlands.

"This is another significant step forward in providing the energy systems required for the development of The Woodlands," Worley said. The 20,000-acre new town being built by Mitchell Energy & Development Corp. in southern Montgomery County will be home to 150,000 people by 1992.

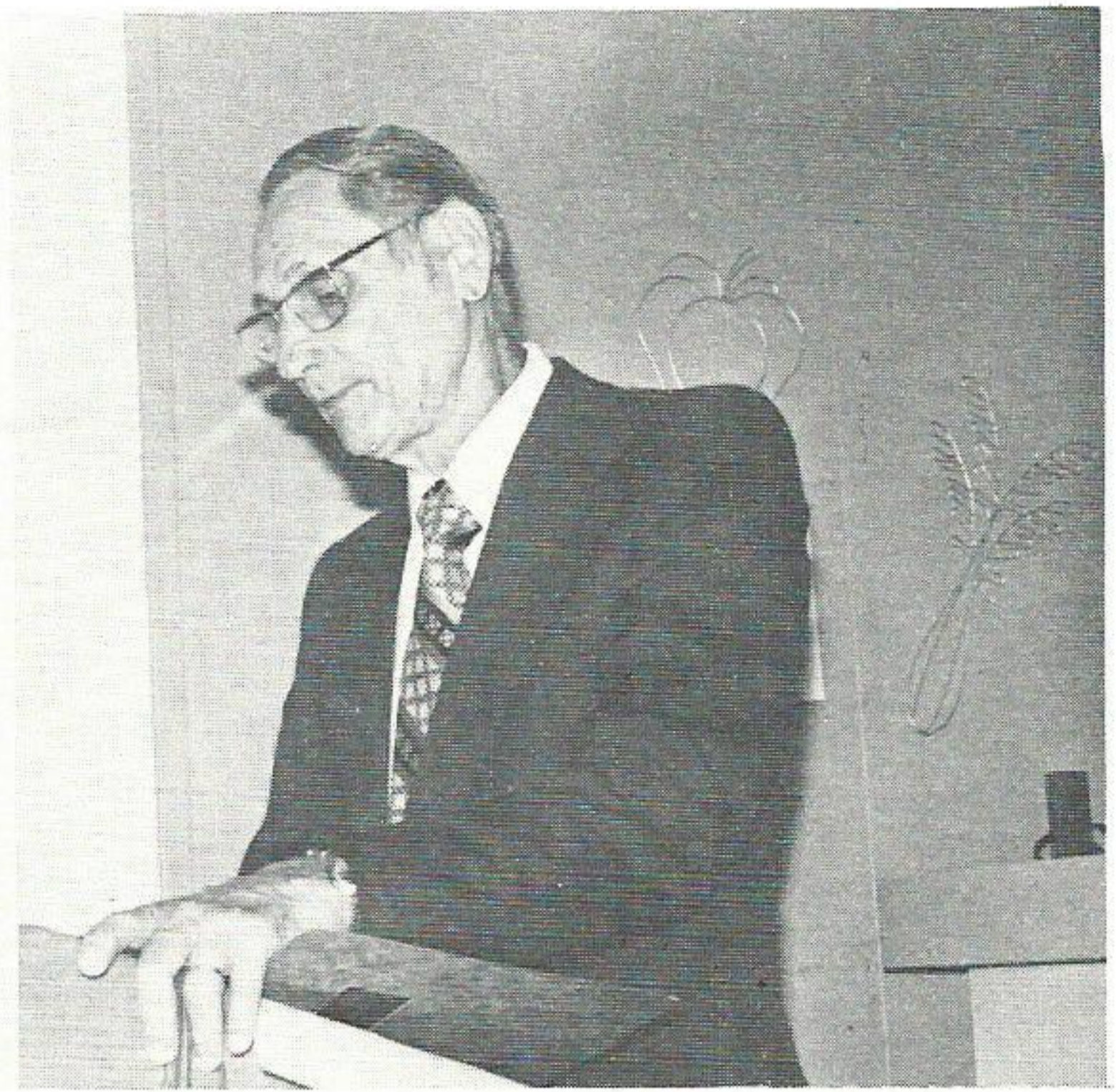
The easements extend across the northern portion of The Woodlands to In-

terstate 45 near Needham Road, and across the southern portion of the property to Interstate 45 and The Woodlands property line.

The southern line will tie in with the new substation to be built near the city's Water Reclamation Plant.

Agreement has also been reached on a routing for another easement which ultimately will connect the north and south easements, Worley said. The easements provide for the construction of transmission lines which form a part of the GSU network of electrical transmission.

The new town is scheduled to open in late fall.



IN CASE OF FIRE—Anders Poulson, right, safety representative for the Company, recently outlined a comprehensive fire evacuation plan to designated "fire captains" of each floor in the main office in Beaumont. The meeting coincided with work currently being undertaken to install an up to date sprinkler system for the 20-story building. Future meetings are planned by the Safety Department to acquaint all personnel in the main office in procedures to be followed should it ever be necessary.

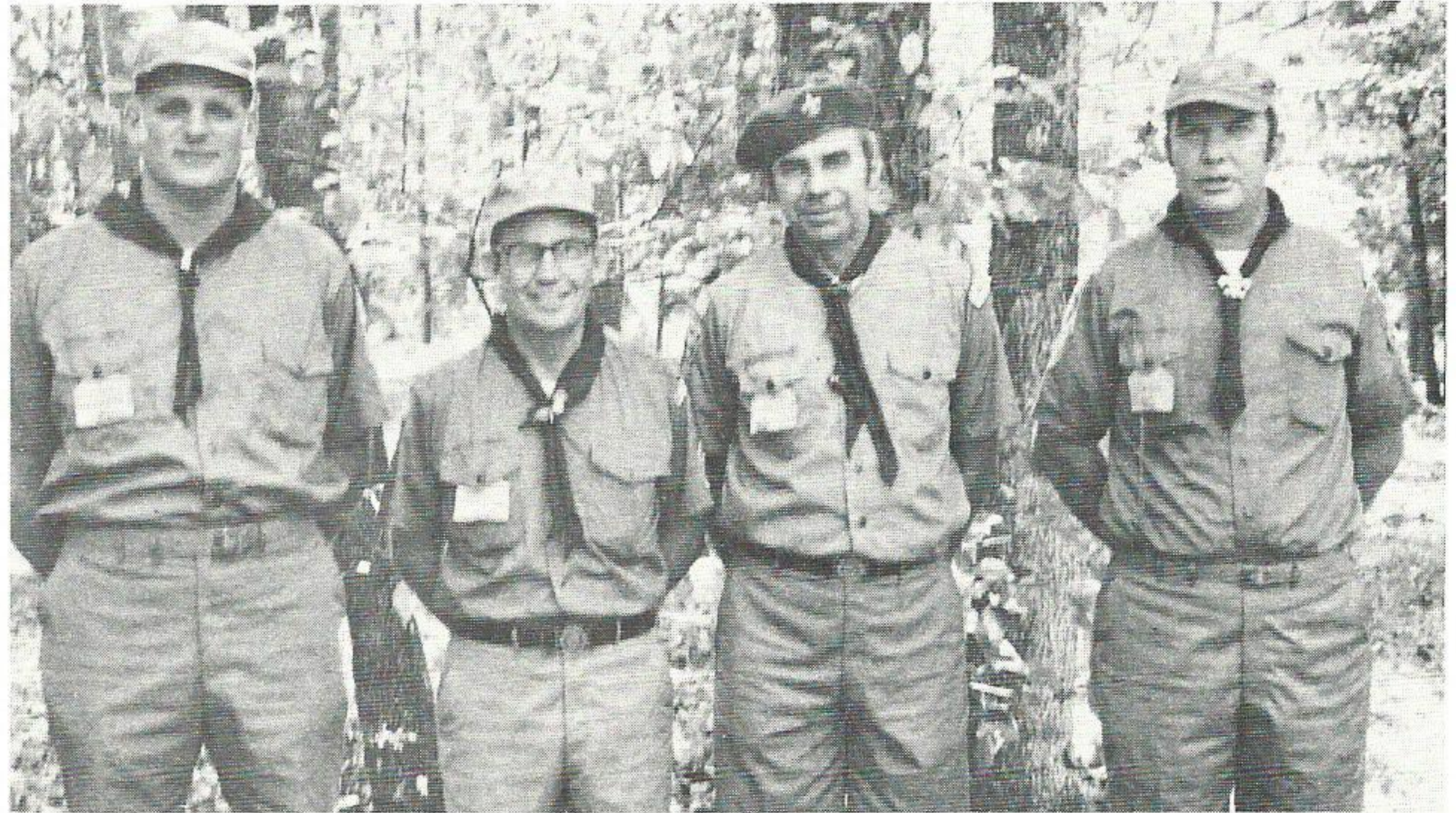
Four Employees Work Toward Scouting Honor

Several Company employees are well on their way to earning the highest award in Boy Scout Leadership Training . . . The Wood Badge.

The first step was recently completed at Camp Urland near Woodville, Tx., after eight days of camping and study. The instructor for the course is Gene Calvert, production manager. Four of his students are also Company employees, Dale Karaff, James Watkins, Jack Follmer and Bobby Kyson.

The eight day camping and study session was composed of men between the ages of 25 and 70. According to Calvert, the remaining work toward receiving the badge consists of each scout leader fulfilling a pledge of work with his home organization. Those who complete this second step will be awarded the Wood Badge in ceremonies in January.

Councils participating in the session are The Three Rivers Assembly of Beaumont; The Istrouma Council of Baton Rouge; Norwela of Shreveport and the Sam Houston Council.



INVOLVED—Five Company men are deeply involved in youth work via the Boy Scouts of America, and four are working toward receiving the highest award in Scout leadership training, with the fifth acting as instructor for the course. Left to right are Dale Karaff, Neches Station; James Watkins, Louisiana Station; Jack Follmer, Purchasing Dept. (Bmt.); and Bobby Kyson, Lake Charles. Gene Calvert, Production Manager, is the instructor, and in this case, also the photographer.



BENEFITS—One of the benefits of working at the Sabine Station power plant near Bridge City is the fact that the Red Fish love to run in the discharge canal. Jerry Hutson and Arthur Cadena, in turn, love to run after the running Red Fish, and on this trip managed to catch approximately 30 of the delicious fish. Each fish weighed in between eight and ten pounds. Many of the plant personnel use their off hours to fill their freezers with fish and shrimp. (from Darlene Faires)

Deaths

Volz D. Elliott, local superintendent at New Caney in our Western Division, died in October.

Elliott was a 22-year veteran of the Company, employed in 1952 in commercial sales. He served in various classifications in the sales department in Beaumont, Huntsville, Conroe and was named local superintendent at Madisonville in 1969 before assuming similar duties in New Caney in 1974.

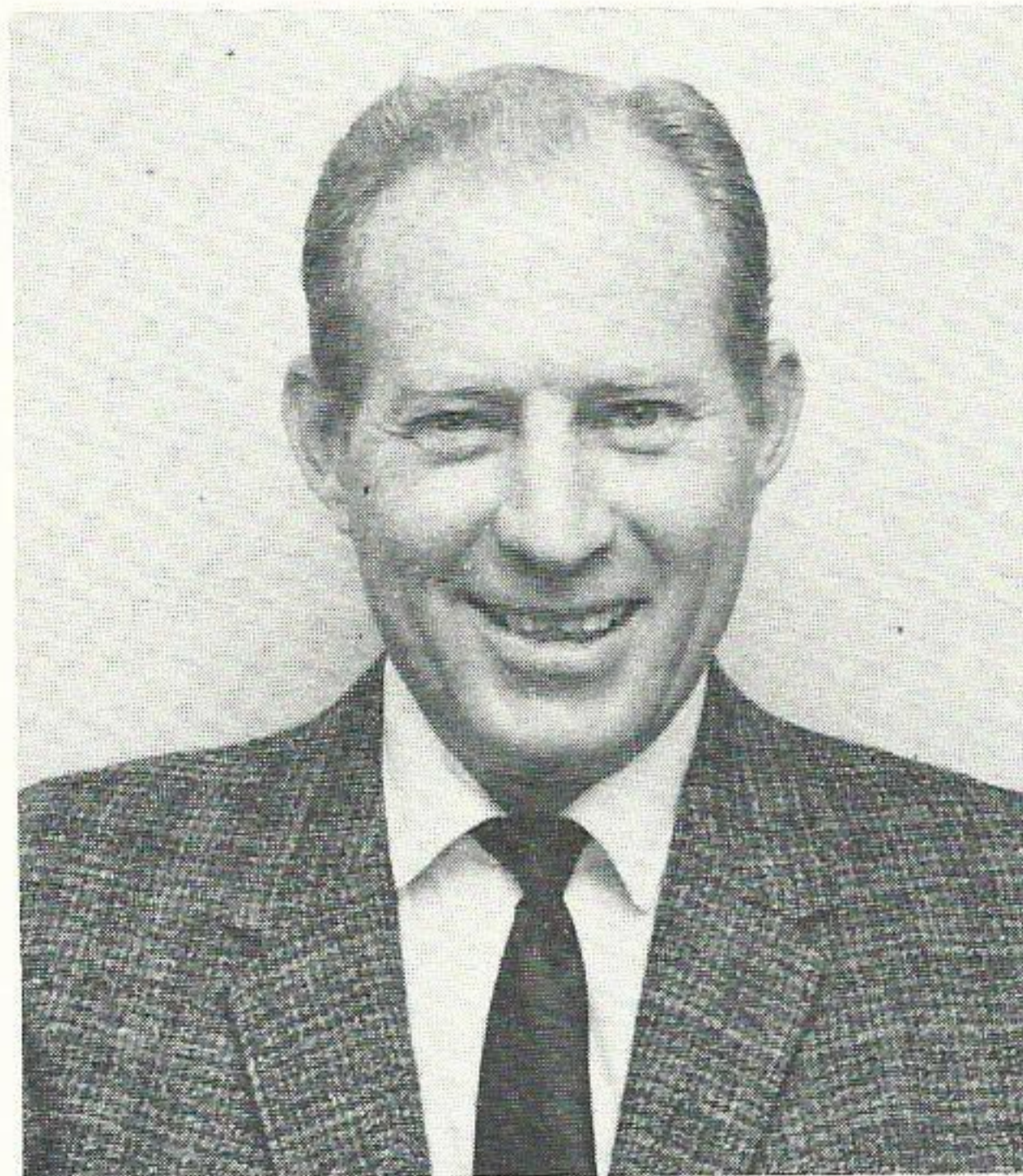
A native of East Texas, Elliott graduated from high school in Trinity. He attended the Iowa State Naval Institute and the University of Houston. He served in the Navy during the latter stages of World War II from 1944 to 1946.

Elliott is survived by his wife, the former Johnnie Safford of Groveton, and three children Robert, Karen and Donnie.

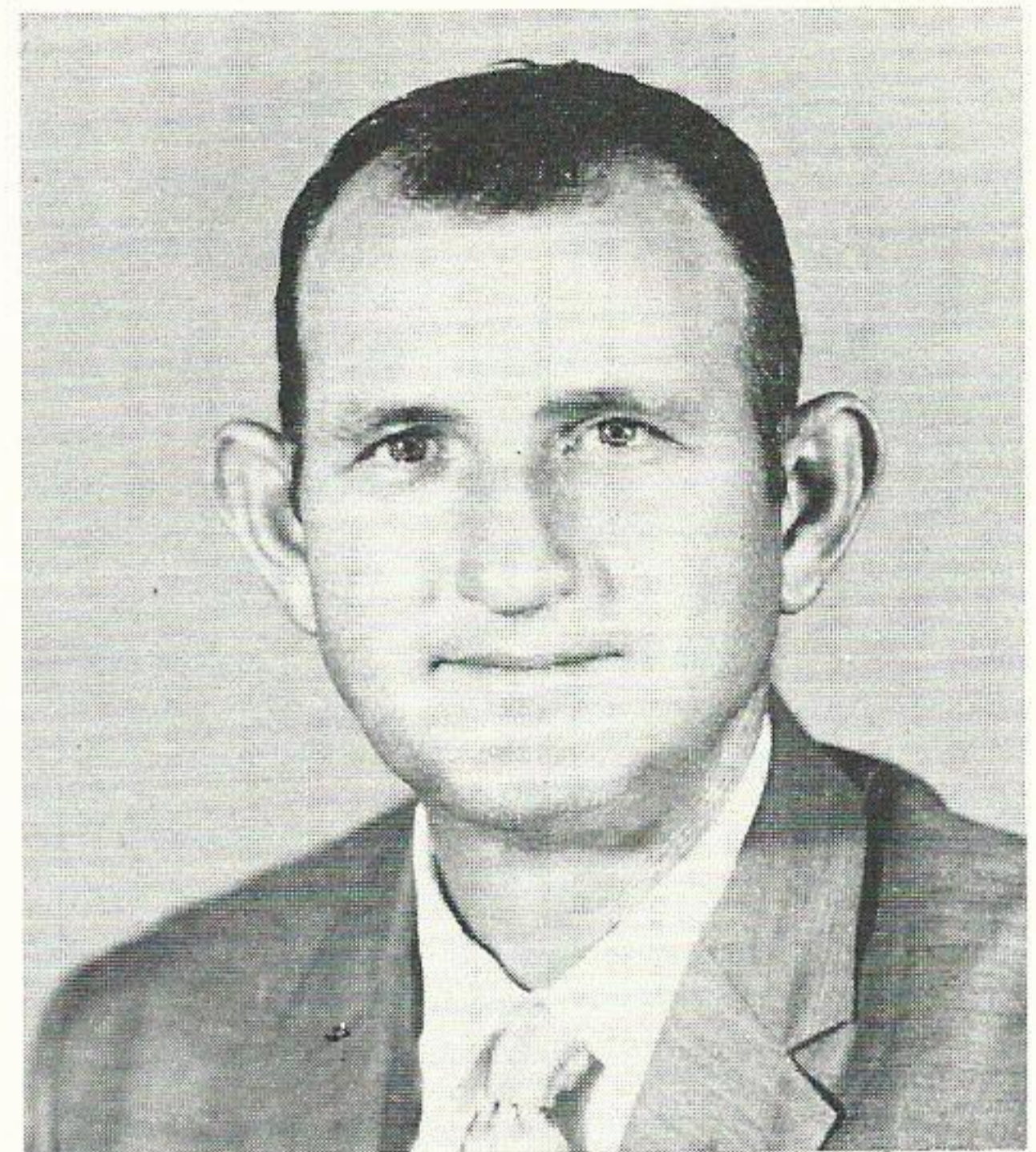
Carol J. Guedry, a truck driver in the Baton Rouge Transmission and Distribution Department-Line, succumbed to an illness Sept. 18, at the Ochsner Foundation Hospital in New Orleans.

Guedry, 44, had been an employee of our Company since 1952. He was a native of St. Amant, La., and had served four years in the Army.

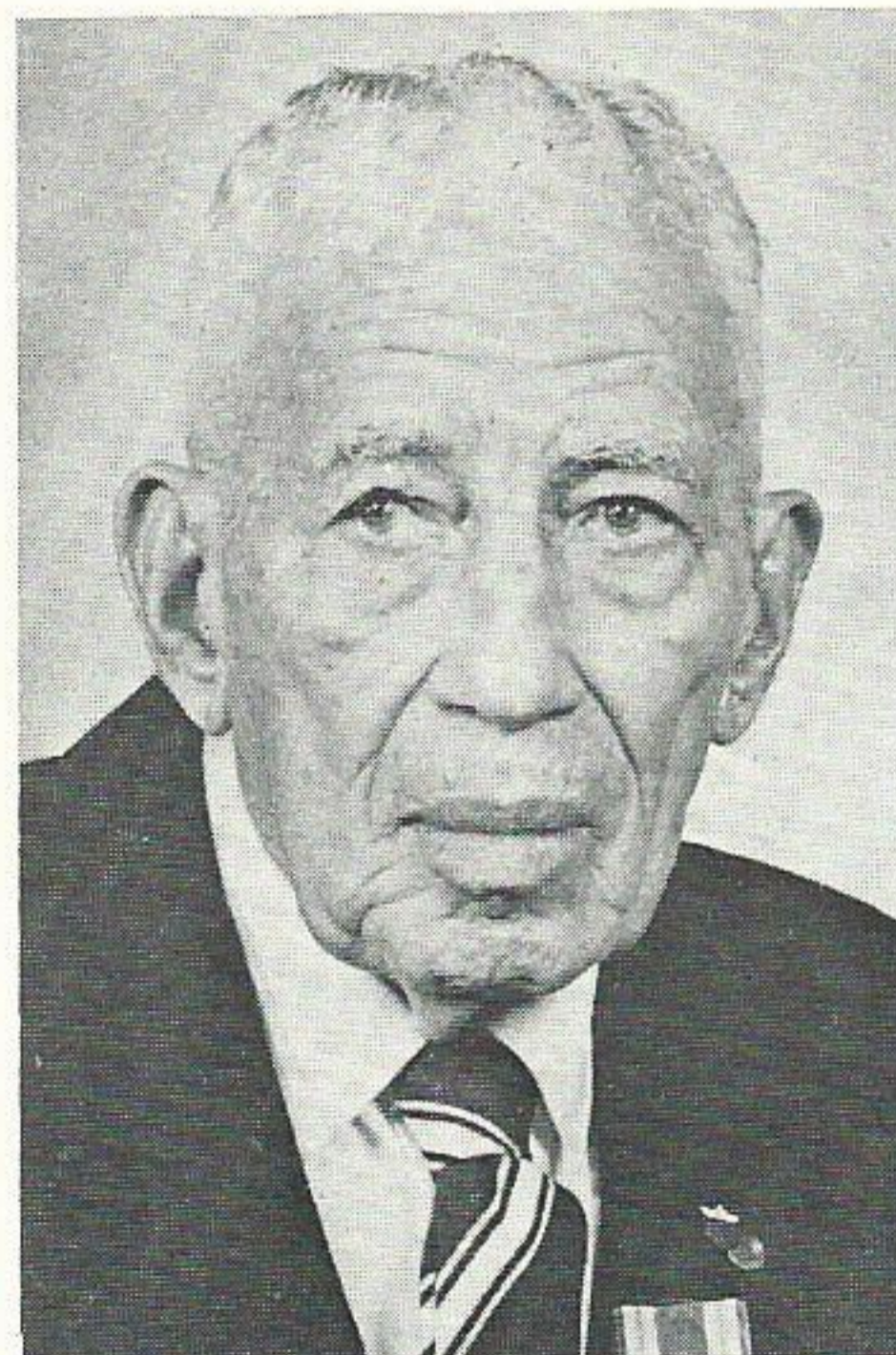
He is survived by his wife, Mrs. Louise Sanchez Guedry; his father and mother, Mr. and Mrs. Daniel S. Guedry of St. Amant; three daughters, Mrs. Carol Ann Hulse, and Misses Theresa Ann and Marie Louise Guedry; and one son, Charles Wayne Guedry, all of Baton Rouge. He is also survived by five sisters and two brothers.



VOLZ ELLIOTT
New Caney



CAROL J. GUEDRY
Baton Rouge



JAMES OLIVIER
Lake Charles

James L. Olivier, a 17-year annuitant from Lake Charles, died Sept. 17.

Olivier retired from the Company in 1957 after 28 years of service. He was a native of Iberia Parish and was employed by the Company in 1929 in T&D. In 1949 he became a special laborer with the Water Department, and in 1955 was transferred to Building Service.

He is survived by two daughters, Earline and Theresa.



FRED KEEL
Navasota

Fred Keel, who retired in 1967 after some 27 years of service with our Company, died Sept. 17 in Navasota.

Keel was employed in 1940 after nine previous years as a grocery retailer. He was married to the former Angeline Venters of Navasota, and the couple had two children, Carrie Keel Ware and Mrs. Willie Keel Sims, both of Navasota.

Keel was a long time member of the Friendship Baptist Church.

PEOPLE ON THE MOVE

Warren W. Anderson, mechanical maintenance foreman, Sabine Station, has been promoted to general maintenance supervisor.

Anderson, a native of Seneca, Mo., is a 25-year veteran of the Company. He studied mechanical engineering for two years at Brown University in Siloam Springs, Ark., and was honored with the Distinguished Flying Cross, The Air Medal with three clusters, and the Purple Heart while a bombardier-navigator for the Army Air Force in Europe during World War II. He was also a prisoner of war for four months after his plane was shot down over Belgium. He retired with the rank of captain in 1946 with physical disability.

Anderson is married to the former Leona "Lee" Richmond of Aurora, Ill., and the couple has two sons, Warren A. Anderson of Orange, and Carl W. Anderson of Sulphur.

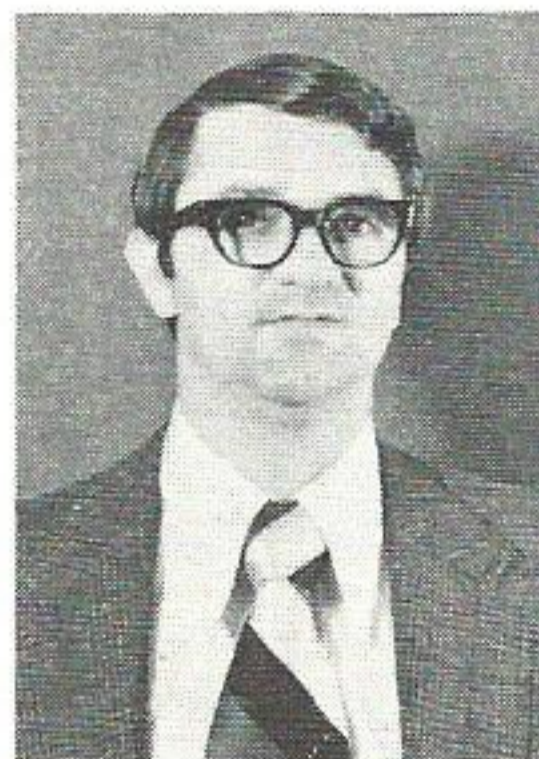
Karlene B. Henderson, departmental clerk, Records Management-Beaumont has been promoted to section head.

A native of Choice, Tx., Mrs. Henderson attended schools in Silsbee and in Shreveport, La. where she graduated from high school. She also attended Ayers Business School in Shreveport. She is married to W. R. Henderson, an employee of Texas U. S. Chemical in Port Neches. The couple has two children, Richard and Jeanie Ann.

Mrs. Henderson was employed in 1969.



W. W. Anderson



R. J. Champagne

John H. Zemanek, engineer in the Transmission and Distribution Department in Conroe, has been transferred to Distribution Engineering-System Engineering, Beaumont.

The Blessing, Tx. native received a bachelor of science degree in electrical engineering from Texas A&M University in 1971.

Active in professional life, Zemanek is a member of Eta Kappa Nu, a national electrical engineering honor fraternity; Tau Beta Pi, national engineering fraternity and is an engineer in training-Texas Society of Professional Engineers.

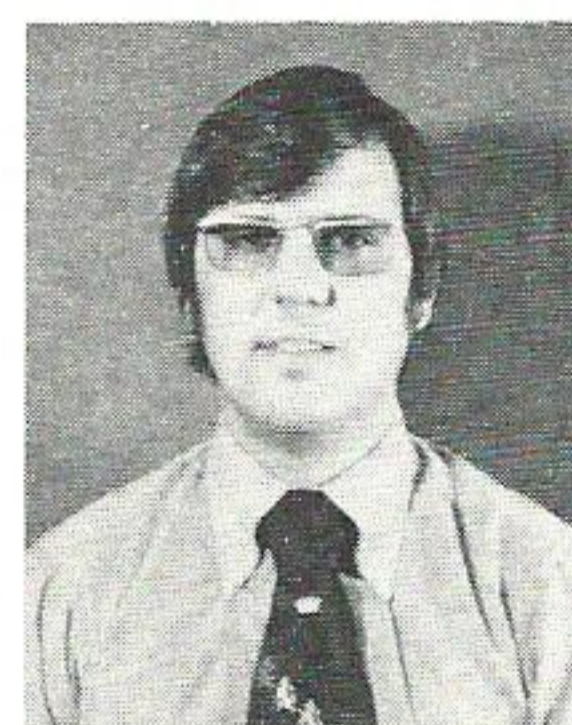
He is also an avid duck hunter.



Mrs. K. W. Kirkland



Mrs. K. B. Henderson



John H. Zemanek

Amery J. "Jim" Champagne, nuclear staff assistant in Beaumont, has been promoted to supervisor-technical services.

Champagne, a native of Parks, La., is a 1965 graduate of the University of Southwestern Louisiana with a bachelor of science degree in physics. He received his master's in physics from Louisiana State University in 1967. Following his graduate studies he spent four years in the Navy as an instructor at the Navy's Nuclear Power School in Bainbridge, Md.

Married to the former Louise Bienvenu of St. Martinville, the couple has two children, Ann Catherine and Stephanie. Champagne is a member of Sigma Pi Sigma, a national honor society of physics, and the American Nuclear Society.

Mrs. Kathryn W. Kirkland, a credit and collections clerk in Beaumont, has been transferred to Material Services and named assistant purchasing agent.

Mrs. Kirkland is a four-year veteran of the Company having been employed in 1970. She is a 1970 graduate of Lamar University with a bachelor of arts degree in economics.

She is a native of Beaumont.

Lloyd L. Williams, senior engineering assistant in the T&D Department in Baton Rouge, has been promoted to party chief.

Williams is a seven-year employee of the Company, hired in 1967 as an engineering helper. He was named engineering assistant in 1968, and in 1972 was promoted to senior engineering assistant.

He is a native of Pineville, La., and attended Louisiana State University. He and his wife, the former Geralyn Elisan Williams of Baton Rouge, have two children, David and Sherri.

Across the System In a Coffee Cup

If you have any story you think is interesting and would like to see in PLAIN TALKS, just contact the reporter nearest you, and he (or she) will see that it gets to the editor. A complete list of the reporters and their location can be found on the first page of each Coffee Cup section.

If you have any news for "Plain Talks," simply send the information to one of the following local reporters. They will be happy to assist you in getting the material to the editor.

Reporters

BATON ROUGE: Margie Force (T&D), T. Boone Chaney (T&D), Melanie Hima (T&D), Jack Gautreaux (T&D), James W. Bello (T&D), GERALYN WILLIAMS (Gas), Opal Temple (Acct.), Robert Graves (Storeroom), Susan Wilks.

BEAUMONT: Bill Toups (S.C.), Barbara Lindsey, Carolyn Motl (T&D), Ann Ogden, Edy Mathews, Linda Marks, Pat Bailey, Dorothy Nowell, Mary Lee Best, Carolyn Thaggard.

CALVERT: Betty Dowell.

CLEVELAND: Pat Jones, Edd Mitchell.

CONROE: Frances Elliot, Bobbie Burke.

DENHAM SPRINGS: Lenelle Juban.

GONZALES: Billie Fortenberry.

HUNTSVILLE: Karen Morley.

JENNINGS: Earl Mayfield.

LAFAYETTE: Bobbie Denais.

LAKE CHARLES: Johnnie Harris (T&D), Janet Followay.

LA. STATION: Leslie Jeansonne.

MADISONVILLE: Wanda H. Tinsley.

NAVASOTA: Betty Dickschat.

NECHES STATION: Gene Russell,

NELSON STATION: Martha Caldwell.

NEW CANEY: Diana Winkelmann, Paul Mosley.

ORANGE: Doris Womack.

PORT ALLEN: Adele Vavasseur.

PORT ARTHUR: Sue Williams, Lorraine Dunham (S.C.)

SABINE STATION: Darlene Faires

SILSBEE: Maxine Bell.

SOMERVILLE: Mary Brock.

SULPHUR: Pearl Burnett.

WILLOW GLEN: Doris Landaiche, James Veatch.

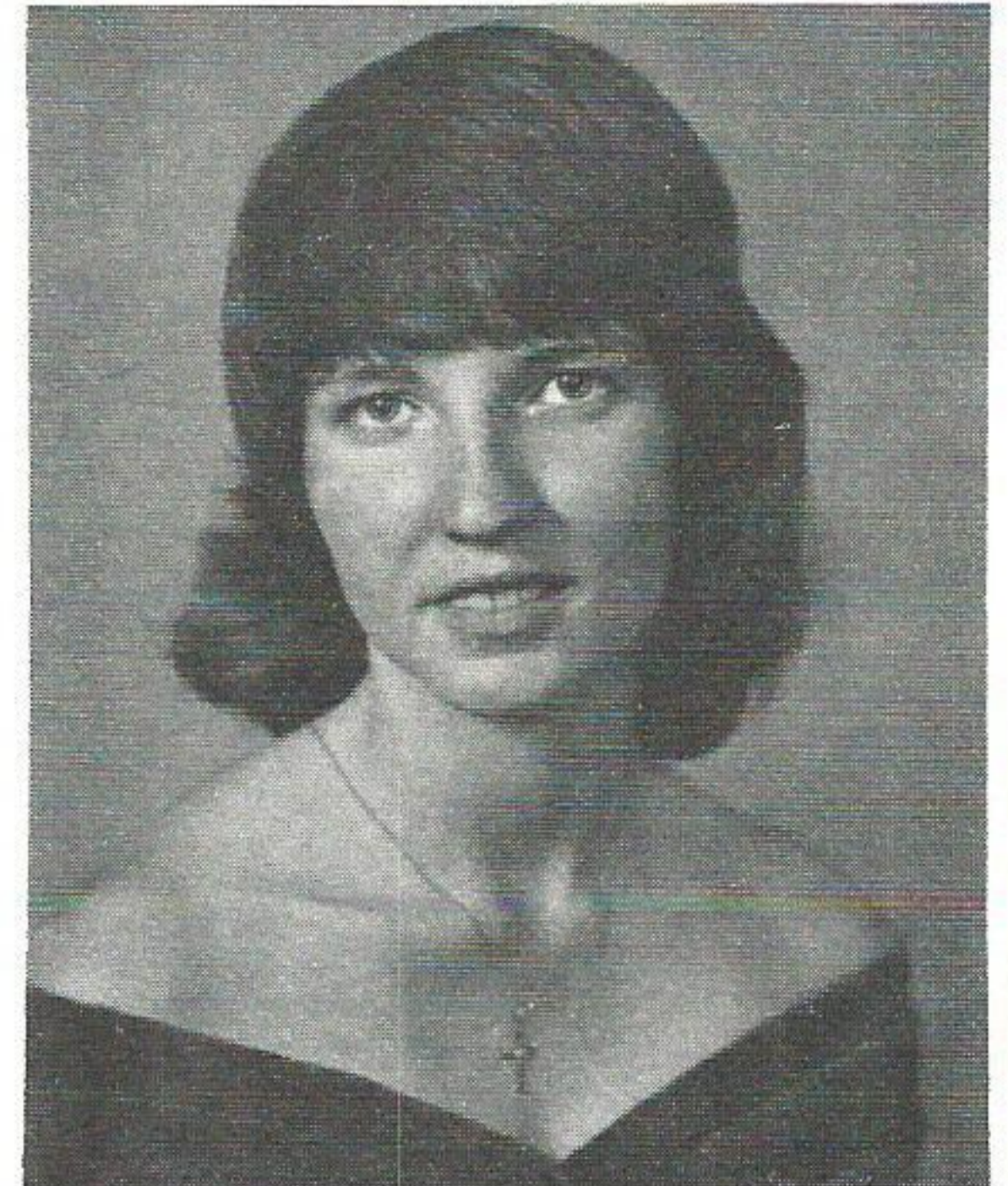
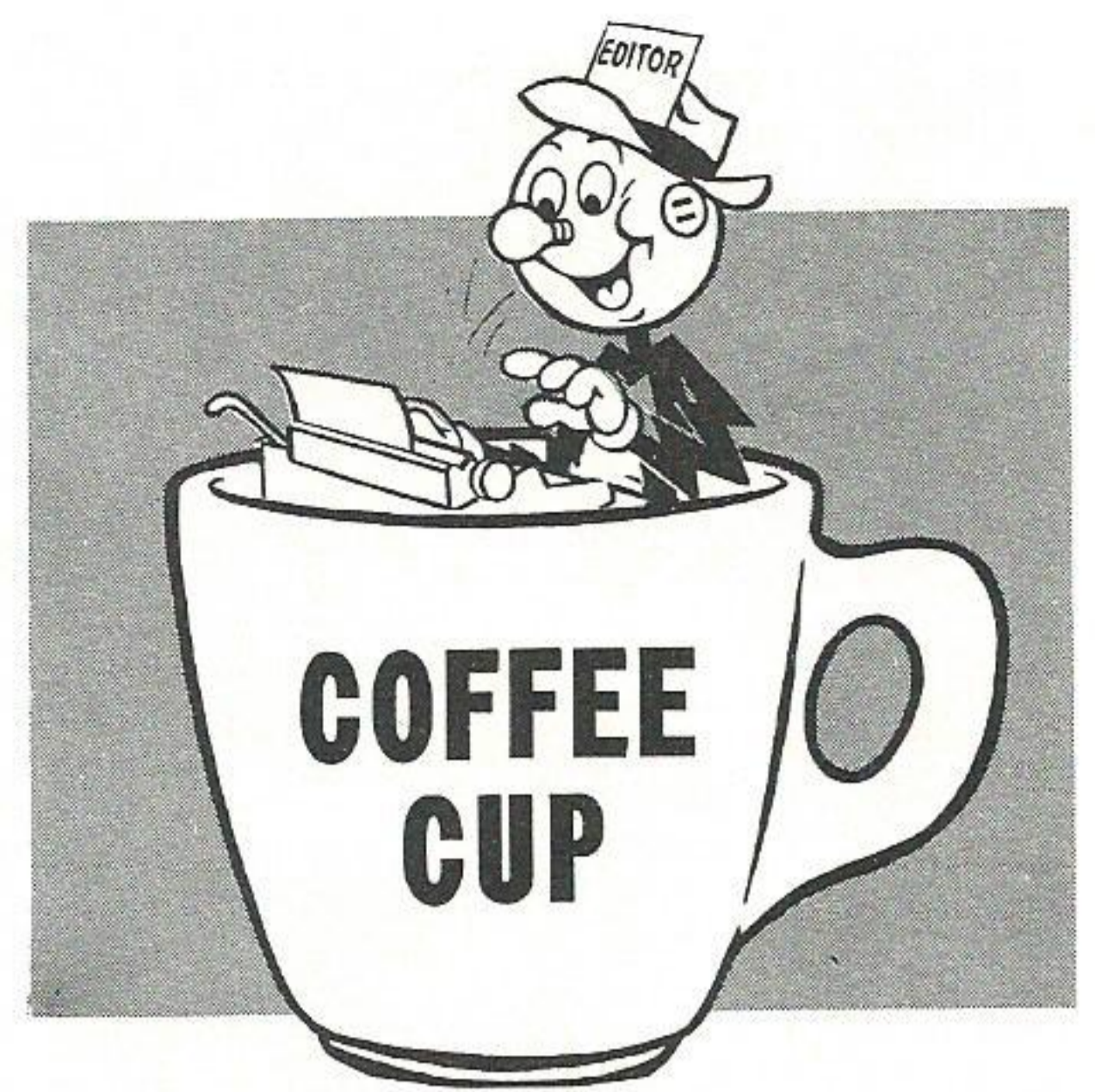
WOODVILLE: Alene Cole.

ZACHARY: Mary Kirby.

(Editor's Note: If any of the above reporters are no longer reporting or with the company, we would appreciate knowing about it. This holds true also if any reporter's name has been omitted.)



What's a pretty girl like you doing holding three "croakers." Well, in this case there is a real reason for it. Miss Jacquelyn Meaux, 16-year old daughter of Wilson Meaux (substation mechanic in Lafayette), was named "Frog Derby Queen" in the annual Rayne Frog Festival held in September. Incidentally, the frog in the center is named Jacque-esin Jacque-eso, a nickname given the queen by her grandmother. (from Bobbie Denais)



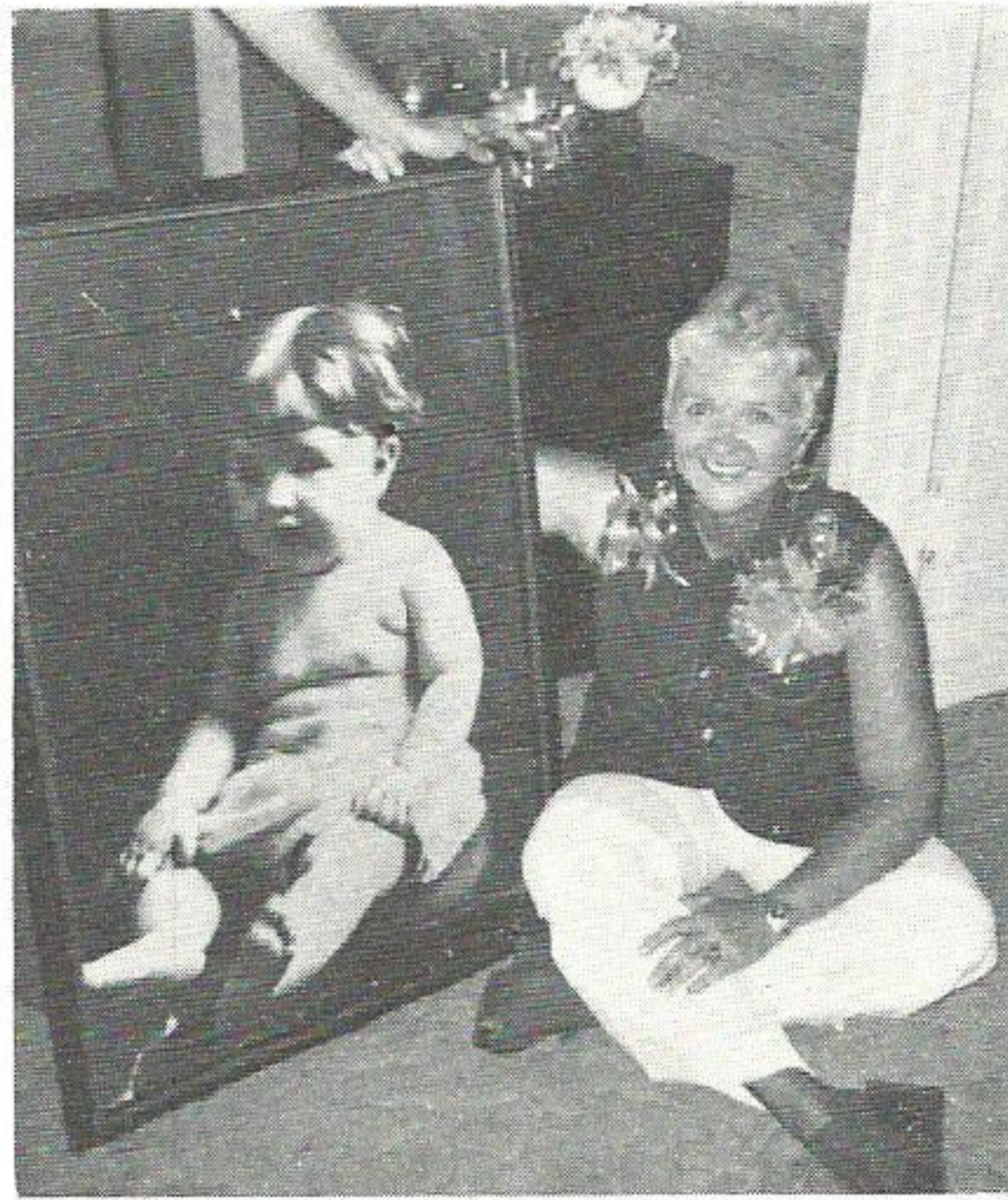
Patricia Cazes, daughter of Mr. and Mrs. W. L. Cazes of Port Allen, has been notified that she has been selected to appear in the eighth annual edition of Who's Who Among American High School Students, 1973-1974. Less than three percent of all the nation's high school junior and senior class students are awarded this honor. Wilson Cazes works in T&D/Appliances at the Choctaw Service Center in Baton Rouge. (from the Editor)



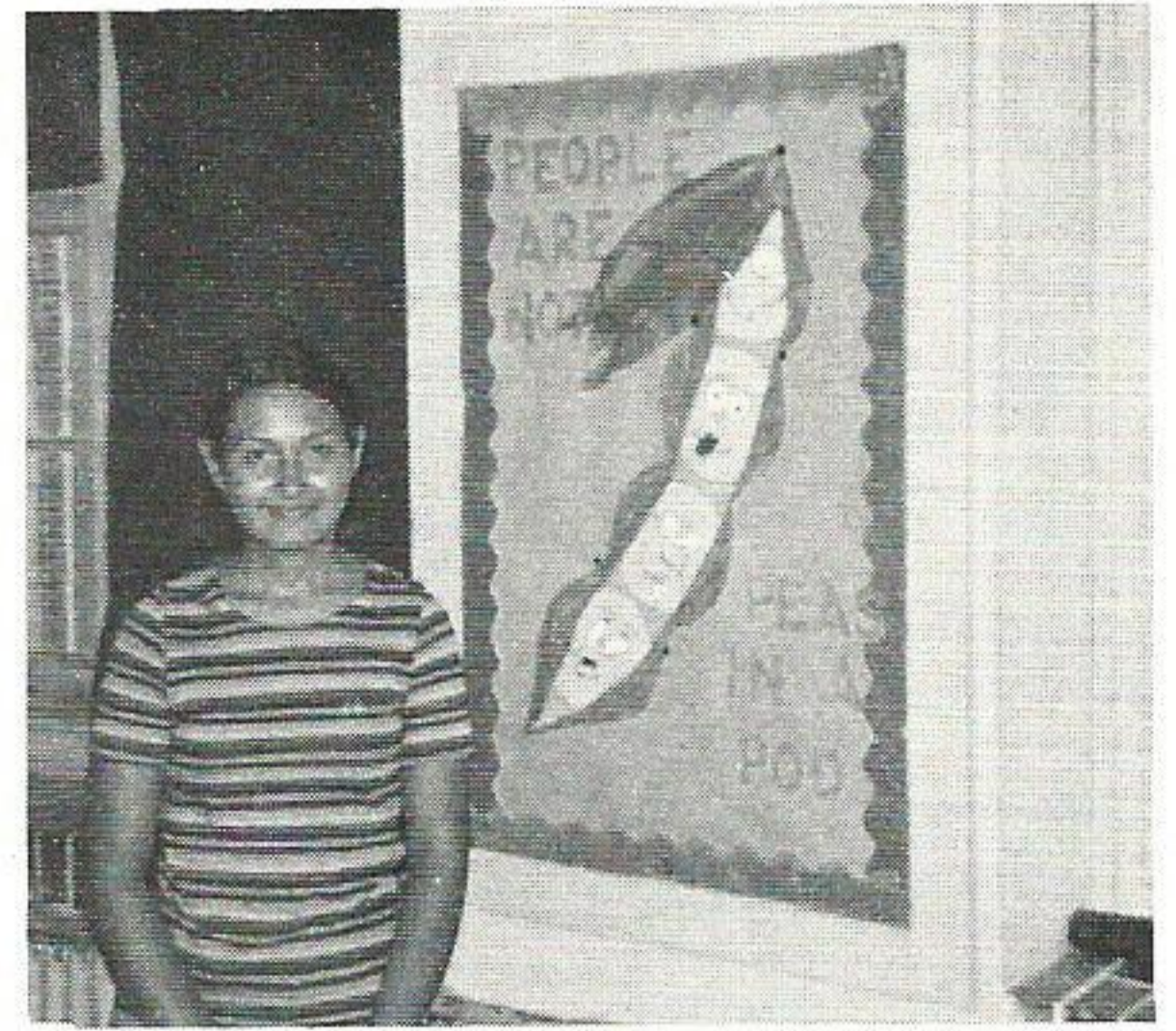
"Someone to watch over me." That's what Lynette Thibodeaux, age 5 weeks old, is singing these days as "big" sister Rachel, age 3, looks on. These girls are the grandchildren of Mr. and Mrs. Claude Patin. Claude is garage foreman in Lafayette. (from Bobbie Denais)



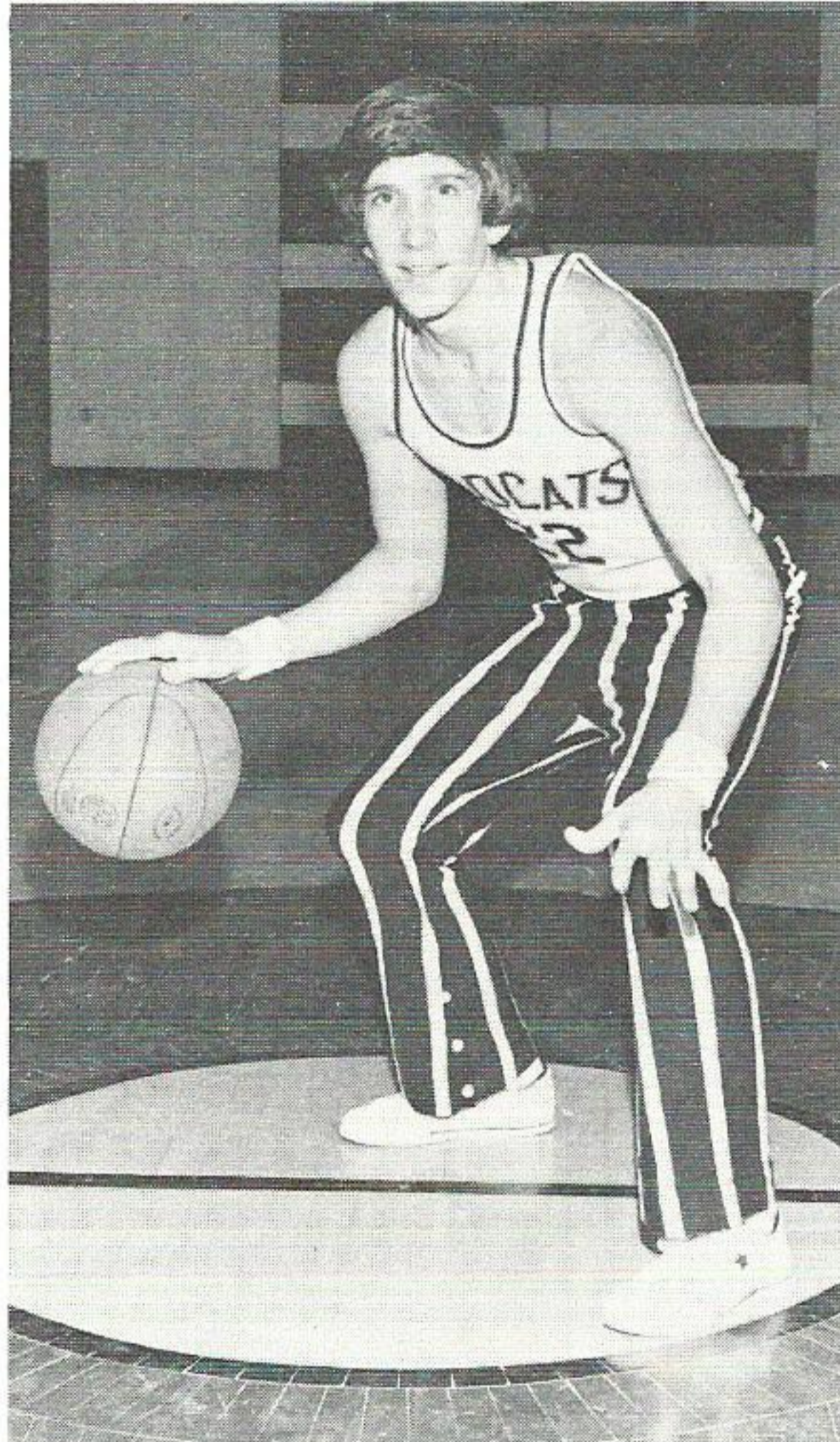
Joe O'Neill, of the Cleveland store-room, is the proud grandfather of Scott and Brian O'Neill Adams. Scott celebrated his third birthday in September, just eight days after his new brother made the scene at eight pounds, six ounces. (from Frances Elliott)



Lorraine Dunham, engineering assistant in Port ARthur, recently celebrated her 50th birthday. Her brother, Wayne Dunham, also an employee, presented her with her baby picture blown up to poster size. She also received a copy of the front page of the New York Times Herald as it was the day she was born. Lorraine has been with the Company for 30 years. (from Sue Williams)



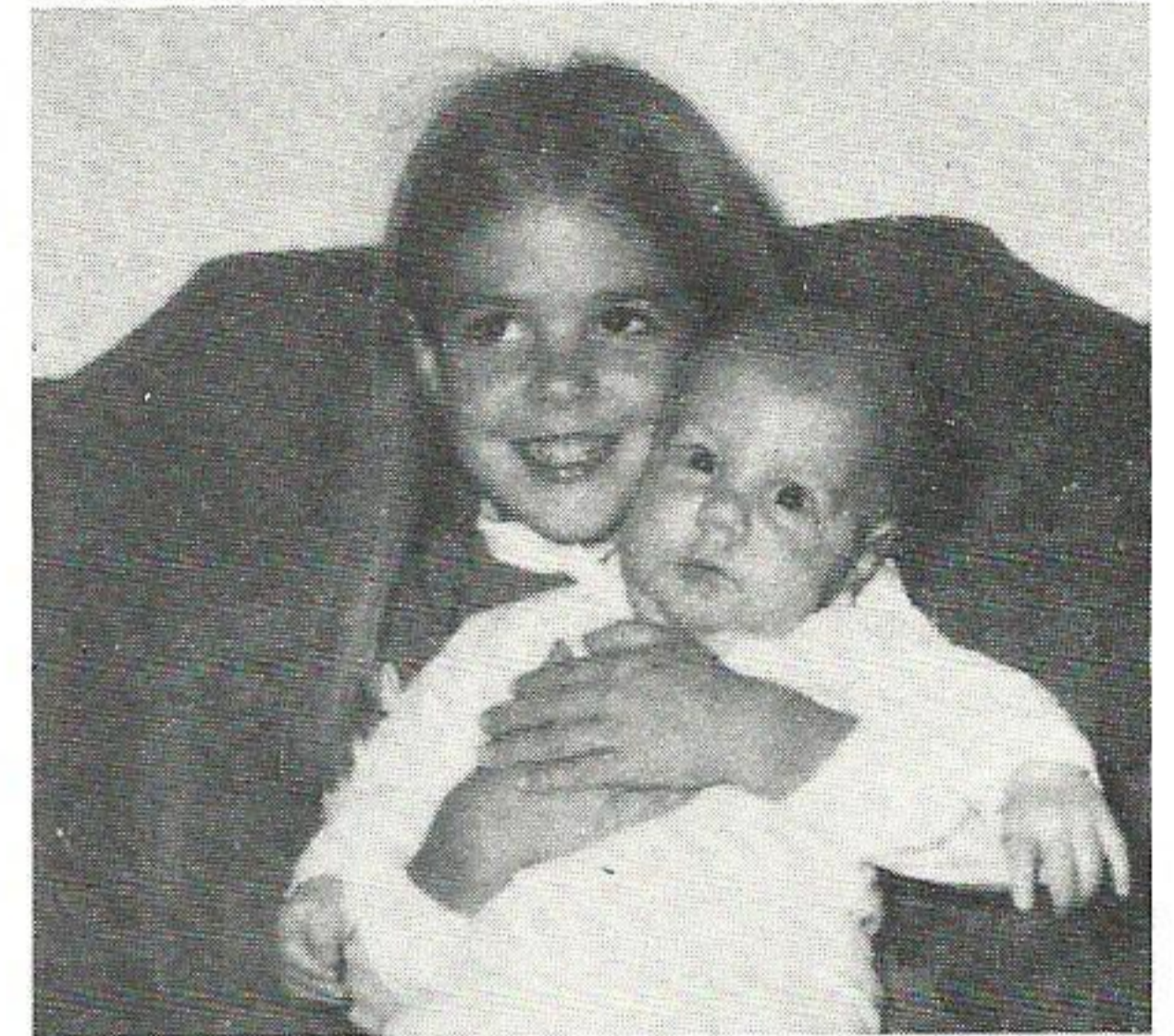
In answer to the recent questionnaire, do you and your family read PLAIN TALKS, Mrs. Brenda Badger, wife of Port Arthur residential sales representative, Sam Badger, teaches the third grade at Franklin Elementary School in Port Arthur, and used one of the ideas from the company magazine as a bulletin board for the class. (from Sue Williams)



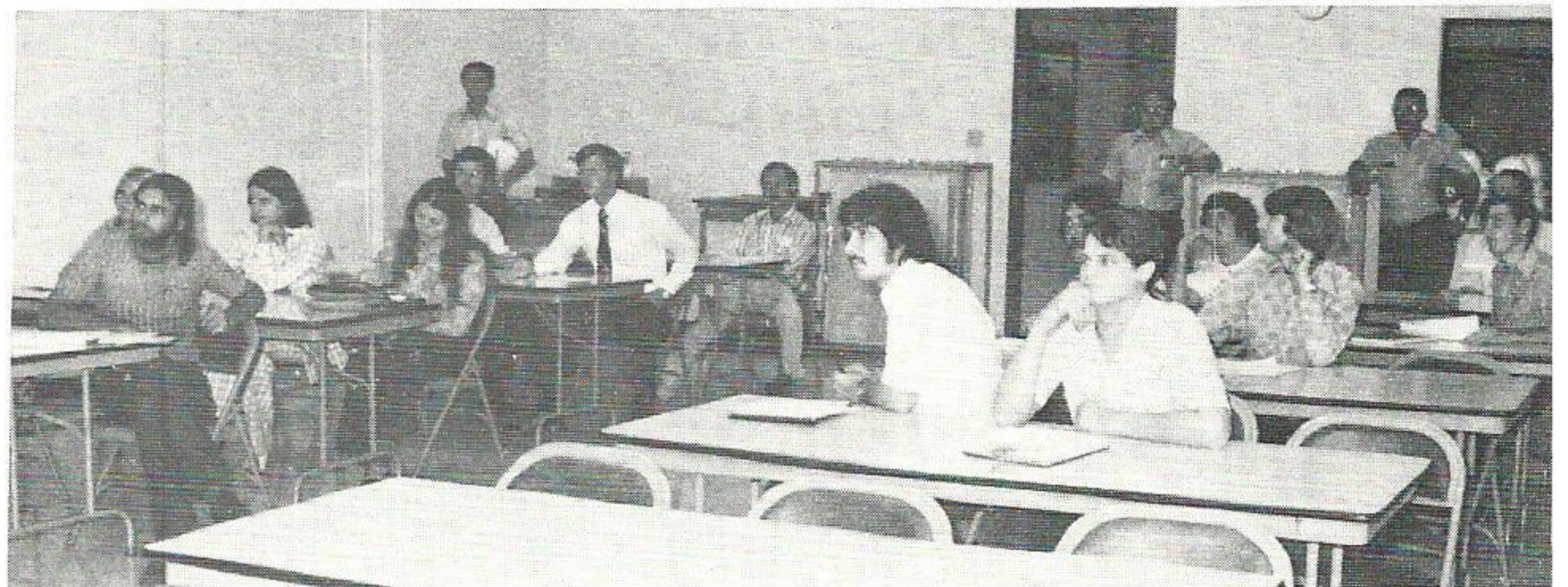
"Rip" McClure, son of Archie McClure a repairman at Louisiana Station, has signed a basketball scholarship with Southwestern Junior College of Oklahoma City. Rip, an All-District selection at Central High School in Baton Rouge, helped his team to the state finals, and was honored with the captain's award and best defensive player award. Rip also participated in baseball. (from Leslie Jeansonne)



Jim Stelly, Port Arthur sales superintendent, celebrated another birthday recently. He is surrounded by his coffee break haren, Joyce Pate, Pat Young, Gail Hinson, Delores Douglas and Sue Simon. (from Sue Williams)



Gary and Connie Cockrill (production-Lewis Creek) are the proud new parents of a baby boy, Jonathan Mikel, born July 22 at seven pounds one and one-half ounces. Just as proud as Mom and Pop is Michele Rene, their four-year-old daughter, who isn't about to let go of little brother. (from D. W. Rutherford)



LEWIS CREEK TOUR—Members of the Sam Houston State University physics class recently spent several hours touring the Company's Lewis Creek Station in Willis in the Western Division. The students, in a course entitled "Energy and Man," were given all the facts in the production of electricity. (from Donna Burney)

SYSTEM DEPARTMENTS

Information & Data Services

Simmons, Bettie L., Beaumont, PBX Operator - IDS/Records
Smith, Deborah K., Beaumont, Key Punch Operator - IDS/
EDP-DSO

System Treasury

Booker, Sandra H., Beaumont, Clerk - Sys Treas/Mtrl Svs-
Overall
Lands, Judy C., Beaumont, Clerk - Sys Treas/Actg-Accts Pay

BEAUMONT DIVISION

Production

Antwine, Frank A., Beaumont, Laborer I - Neches Sta.

Distribution

Page, Johnny L., Beaumont, Laborer I - T&D/Line
Driver, Keno D., Beaumont, Laborer I - T&D/Line
Provost, Edward J., Orange, Helper-T&D Dept/Line

Treasury

Wingate, Alicia, Beaumont, Clerk - Cust Acctg

PORT ARTHUR DIVISION

Production

Dorsey, Calvin, Jr., Bridge City, Equipment Oper - Sabine Sta

Treasury

Hicks, Rita W., Port Arthur, Laborer I - Div Treas/Stores
Causey, John W., Port Arthur, Meter Reader
Abernathy, Deborah W., Port ARthur, Clerk - Cust Servs.

BATON ROUGE DIVISION

Production

Spurlock, Donald H. Jr., Baton Rouge, Laborer I - La Sta
Pierce, Daniel L., Baton Rouge, Laborer I - La Sta
Guice, Audie G., Baton Rouge, Laborer I - La Sta
Wells, Ronald E., Baton Rouge, Mechanic Helper (Test)
W/Glen Sta

Treasury

Sumrall, Carolyn B., Baton Rouge, Clerk - Credit & Coll
Erskins, Beth G., Baton Rouge, Clerk - Cust Rela
Sullwold, Suzan R., Baton Rouge, Clerk - Cust Rela

MANAGEMENT EMPLOYEES

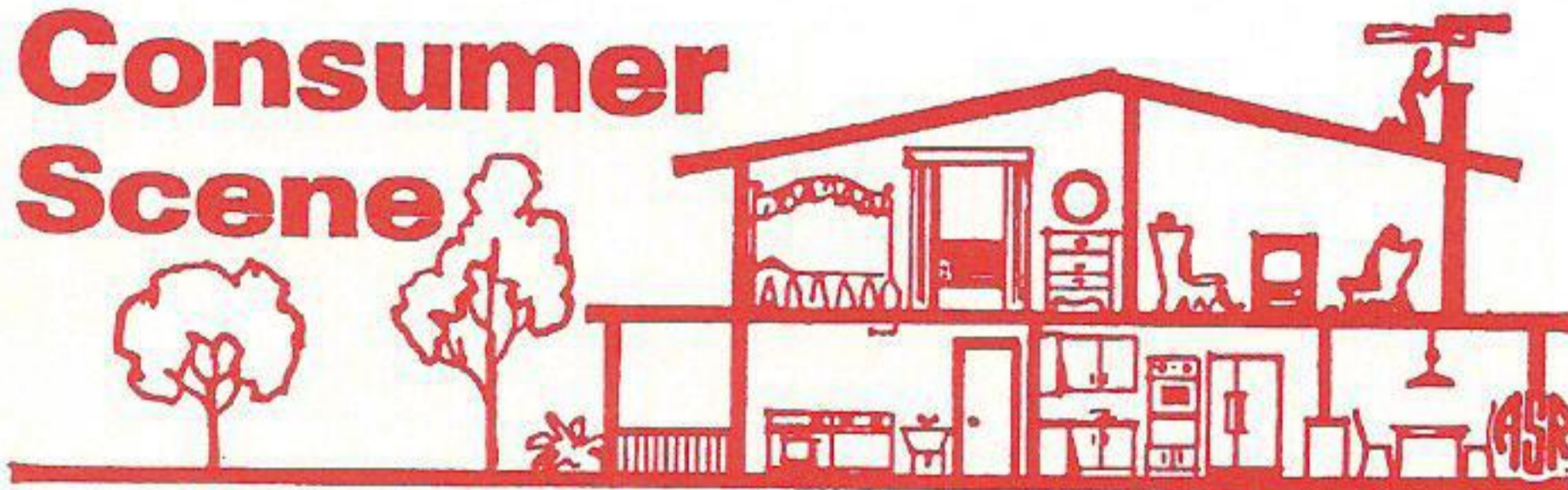
Employed

Brown, Horace E., Beaumont, Admin Accountant - Sys Treas/
Acctg Opers
Sellers, Brenda M., Beaumont, Admin Accountant - Sys Treas/
Acctg Opers
Smith, Hiram W., Beaumont, Admin Accountant - Sys Treas/
Acctg Opers
Rogers, Sandra G., Beaumont, Stenographer - Exec - Corp &
Finance
Seale, James W., Beaumont Student Engineer - Sys Prod
Dean, Randall H., Beaumont, Student Engineer - Sys Prod
Griffith, Rodney W., Beaumont, Student Engineer - T&D/
Engrg



WELCOME ABOARD

Consumer Scene



Avoid Needless Appliance Service Calls

A cartoon in a recent national magazine pictured a middle-aged woman kneeling beside her bed, hands clasped in prayer, saying, "Dear Lord, while we are financing two college educations, please keep our major appliances in A-1 running order."

It brings out in a poignant way the gnawing fear nearly every homeowner experiences in these days of rising prices: that an unexpected appliance repair bill could push an already-strained family budget into the red.

Nonetheless, it is not uncommon for a service technician to be called into a home only to discover that the "broken" appliance is merely unplugged or that a fuse has blown. Experiences such as these are not only embarrassing to the homemaker, but costly as well.

Quality appliance service is not inexpensive. Each General Electric and Hotpoint service technician, for example, maintains a "warehouse on wheels" of about 2,000 replacement parts to avoid, whenever possible, the necessity of making two trips to repair an appliance instead of just one.

To help you avoid the cost of an unnecessary service call, GE suggests you first check your owner's manual for possible reasons for the appliance's malfunction.

If you've misplaced the manual, here's a quick checklist of

some common service problems:

✓ If the appliance operates on electricity, make sure it hasn't been unplugged inadvertently. If it's a gas appliance, be sure the pilot light is lit.

✓ Check for blown fuses or tripped circuit breakers.

✓ Be sure doors are securely closed on the appliance. Some appliances, such as dishwashers, clothes dryers, and trash compactors, have electric safety interlocks which prevent them from working if doors are not fully closed.

✓ Are the controls set properly? More than one homemaker has set the control to "Off" while cleaning the refrigerator interior and forgotten to turn it back on.

✓ If the dishwasher or automatic clothes washer will not fill with water, check to see if the water supply has been turned off.

If all these checks fail to produce results, it's time to call in the service technician. Just how long it will take to get the serviceman to your home depends on your proximity to the servicer and how adequately his shop is staffed.

General Electric, the nation's largest appliance maker, has factory service in 114 major metropolitan areas, complemented by more than 5,000 factory-trained franchised servicers.