

*Plain
Talker*

GULF STATES UTILITIES COMPANY

SEPTEMBER, 1963

*Mildred
Killbuck*

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*Fred
Eubanks*



SUPPORT THE UNITED WAY



Plain Talks

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Plain Talks is issued monthly by the Advertising Department of Gulf States Utilities Company for employees, in the interest of broadening the knowledge and understanding of the Company, the area served, the investor-owned electric industry and the American Free Enterprise system.

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OUR COVER

THIS young man could be from any one of our communities. He is typical of the thousands that benefit each year from your gift to your community's united campaign. He is James Duke of Liberty, Texas, who has been undergoing physical therapy at the Beaumont Cerebral Palsy Foundation since he was one year old. For the first four years of his life, his mother carried on a "home therapy program" under the supervision of the foundation.

When James was five the personnel at the foundation felt that he could be walking before he started to school. He then became a resident at the foundation and began an intensive occupational and physical therapy program. He started the first grade at Lucas Elementary School a year later. He moved around independently with weighted canes and braces. He did well in the first grade and in the next two grades. This month, James started the fourth grade and he's already planning for his future.

"I don't know what I'll do yet but I would certainly like to go into the field of science," the smiling youngster said.

A final happy thought is that, because of an operation he had this summer, James will soon be walking independently of his braces.

James is only one of the many people whom you help each year through your FAIR SHARE gift. Only you can provide the dollars used by the local agencies, state and national organizations and the Red Cross to give better help, and more help, to more people, each year.

Please keep this in mind when you are asked to sign your FAIR SHARE pledge card during the next few months.

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REVISED RATES FOR INDUSTRIAL-COMMERCIAL CUSTOMERS FILED

ON September 6 our Company filed revised commercial and industrial electric service rates with cities in our Texas service area and with the Louisiana Public Service Commission. If these new rates are accepted by the commission and the various Texas city governing bodies they will become effective with meter readings on and after October 1.

The reduction to our Texas customers, estimated at the 1963 level of business, is \$1,231,000, or about 7.39 per cent of the business affected by these rate revisions. The total reduction in revenue in Louisiana is estimated to be \$1,209,000. This will mean a reduction of \$2,440,000 in estimated revenues.

BLUE CROSS-BLUE SHIELD OFFERS IMPROVED BENEFITS

A new one-year contract with Blue-Cross-Blue Shield will go into effect October 1, it was announced recently by E. A. Werner, vice president for personnel.

Due to improved experience the following increased benefits are effective with no increase in premium:

1. Increase maximum room allowance on private accommodations from \$10 to \$15. (The plan will continue to pay full cost of semi-private rooms.)
2. Increase maximum professional anesthesia benefits from 16- $\frac{2}{3}$ per cent to 20 per cent of the surgical schedule.
3. Increase obstetrics benefit on normal delivery from \$90 to \$100.
4. Include in the surgical schedule a maximum payment of \$75 for gastric freezing or gastric cooling, a comparatively new procedure, on the basis of one such allowance for a 12-month period.
5. Include benefits for traction equipment and electroencephalogram charges when furnished in and by the hospital.

Mr. Werner also announced that the Major Medical plan contract with Travelers has been extended another year at existing rates.

ABUSE OF PRIVILEGE

A decision of widespread public interest was recently rendered by the circuit court of Montgomery County, Alabama. It involves the right of a

rural electric generating and transmission cooperative to provide service in an area now served by the Alabama Power Company.

The court upheld the contested right of the company to intervene in the proceedings. Then it said: "The evidence is undisputed that the Cooperative seeks consent to borrow \$20,350,000 of Federal funds at two per cent interest, and that the Federal Government must pay at least four per cent interest for such long term money. This difference can be made up from only one source—the taxpayers. The Cooperative, however, pays no Federal or State income tax. It is also undisputed that this multimillion dollar expenditure of Federal funds by AEC (Alabama Electric Cooperative) is not designed to deliver central station electric service to persons in rural areas who are not already receiving central station service or have it available on application.

"The present and proposed facilities of Alabama Power Company are fully capable of affording at less cost what the Cooperative proposes to procure by the loan. This unnecessary duplication of facilities at the expense of the public users is not in the public interest, nor does it serve a public need under Alabama law. The purpose of this loan is to enable the Cooperative to duplicate and to compete with the Power Companies in areas and for customers which they are already serving. It is not the purpose of the Federal law nor the Alabama law to foster or encourage this subsidized competition under these circumstances."

Thus judicial notice is taken of an abuse of privilege that is becoming increasingly common throughout the nation, as subsidized co-ops attempt to move into service areas, often totally non-rural in nature, which are served with perfect adequacy by heavily taxed private utilities. Congress should waste no time in stopping this abuse once and for all.



FOR YOUR INFORMATION

A RIGHT TO SAY NO

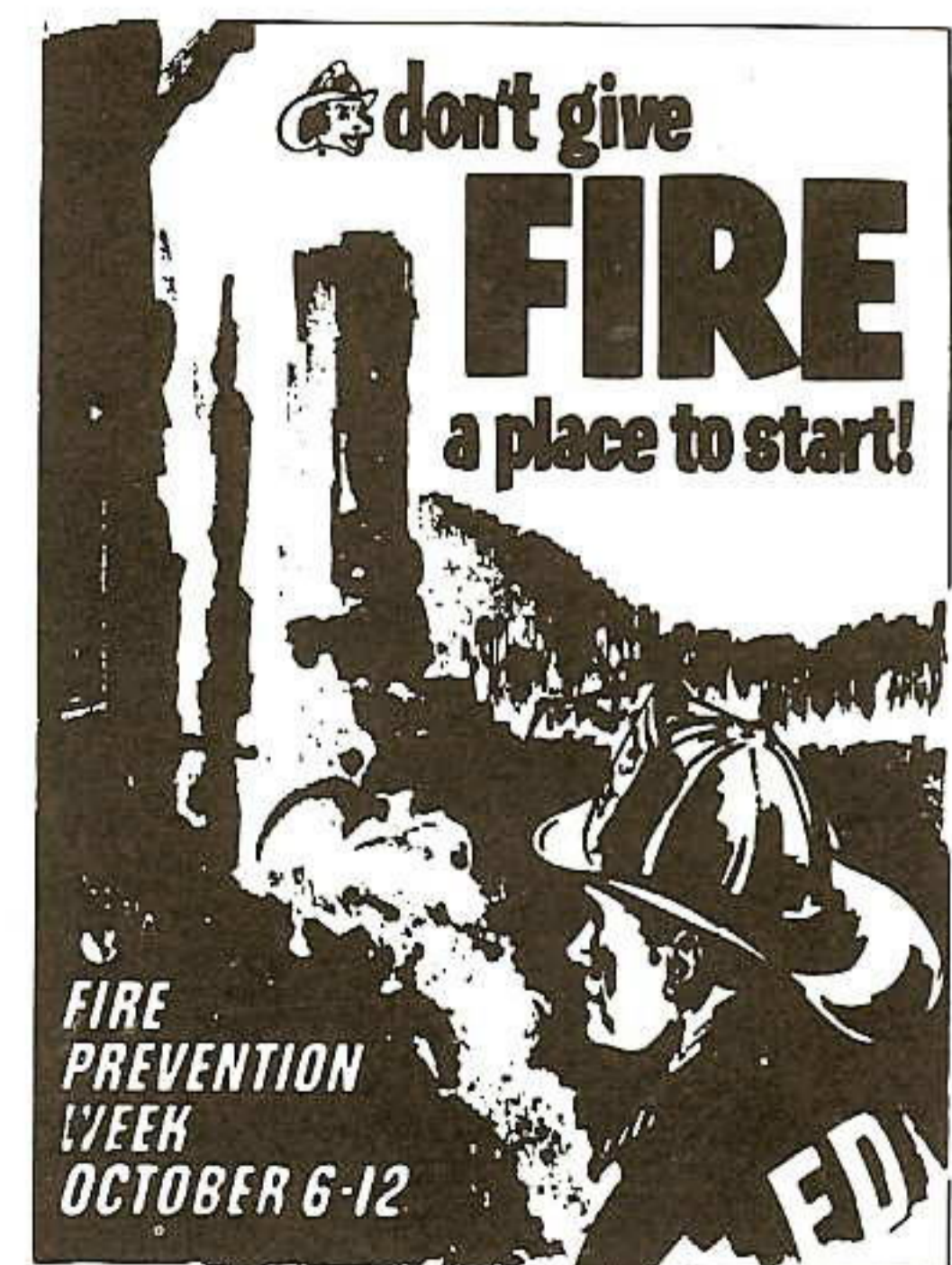
WEST Texas Today, official publication of West Texas Chamber of Commerce, refused to print advertisements submitted by two electrical cooperatives. The ads were rejected because their contents were contrary to WTCC policies. The co-ops filed suit, contending that rejection was discrimination and denial of their rights as WTCC members.

District Judge J. R. Black, by announcing that he would grant WTCC's motion to dismiss the co-ops' suit, upheld the regional organization's contention that it is a private corporation, free to accept or refuse advertising.

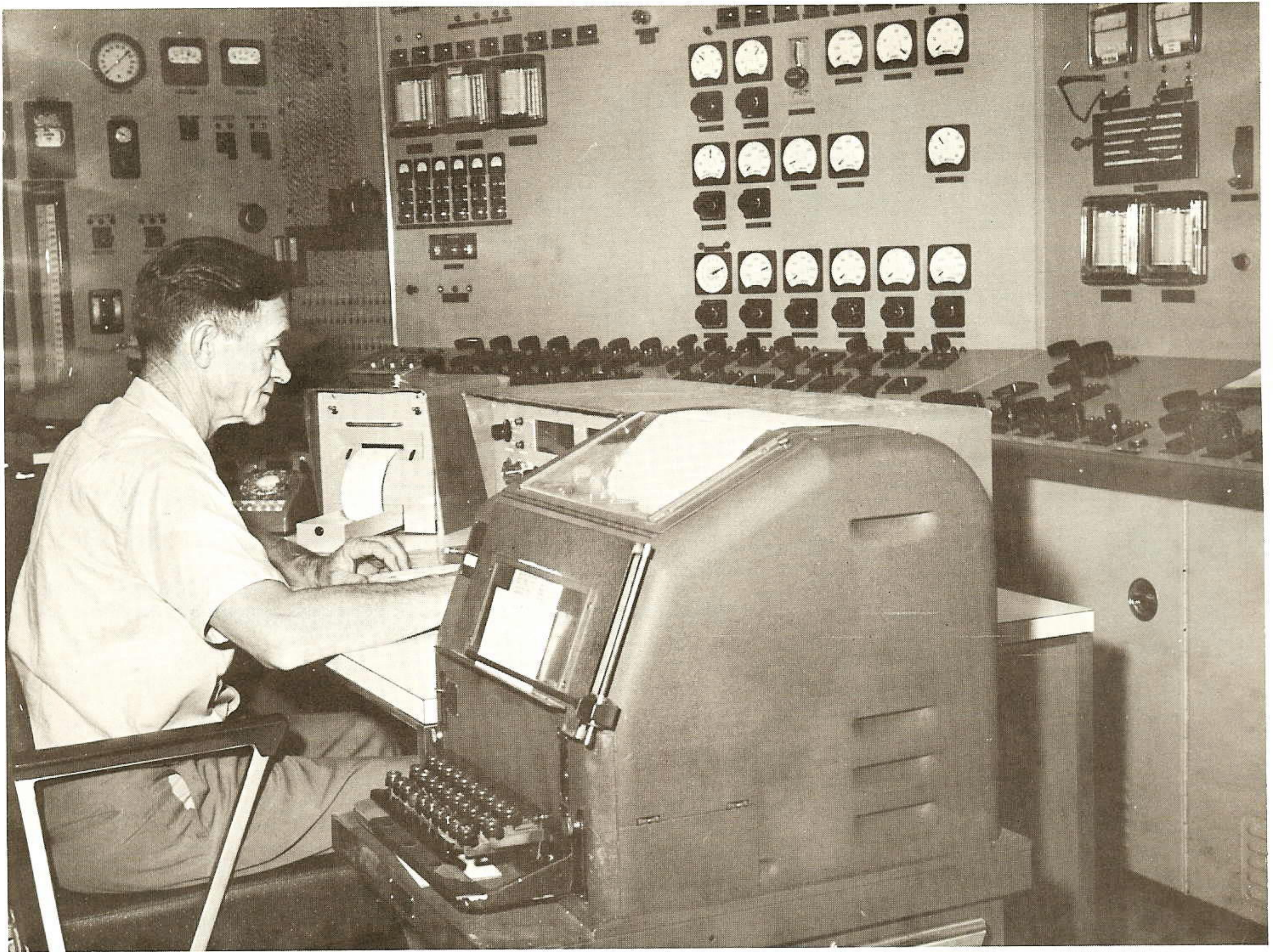
The right to determine advertising content, as well as editorial policy, is basic to freedom of the press. This freedom includes the right to publish or the right to withhold from publication.

In this connection, "freedom" is different from obligation. A publication may have an obligation to publish something—but legally it has a right not to.

—From an editorial in the
Dallas Morning News



1963 NATIONAL POSTER



'ONE MAN OPERATION' AT WORK. Riverside Station Engineer W. A. White is caught by the Plain Talks camera at computer console. From

this point, he can operate the entire process. Riverside Station is the World's first old plant to be converted to systemation.

Progress report on . . .

OPERATION "COMPUTOR - CONTROLLED"

. . . systemation of world's first "existing" generating station at Riverside enters programming stage

OPERATION "Computer-Controlled" is nearing a climax at our Company's Riverside Station in Lake Charles, where complete systemation has been foremost on the agenda for over two years.

Is it a success?

Here's the way our Production Department sees it at this point: when completed, Riverside will represent the "zenith" in power station operation and control across the nation. Each of Riverside's two boiler-turbine-generator units can be placed in service and removed from service by one station engineer with the judicious application in new instruments, controls and a machine memorized program of instructions.

Although no completion target date is set, an end is in sight, according to Garland Strong, operations and maintenance supervisor. Actual construc-

tion is a thing of the past but extensive "shake-down" testing operations still remain. Which, in short, means "cleaning up" of programming to operate the two units according to the pre-determined program.

The original plan for Riverside called for its conversion into an automatic peaking plant with 87,000 kilowatts capability. It wasn't earth-shaking news at the time because, since 1956, GSU has been steadily progressing into the field of systemation of generating facilities. It was then that we installed an electromechanical scan-logger and bearing scanner in Neches Station.

Two years later in 1958, a similar unit—improved version—was installed at Riverside. A year later, scan systems were installed with provisions for trend recording and alarm annunciation at

Neches' units 1 and 2. In 1960, a general purpose digital computer system was put in on units 3 and 4 at Neches; also improved scanners, monitors and alarm systems were installed at Louisiana and Willow Glen Stations.

All the aforementioned led to the beginning of "Operation Computer Controlled" — or complete plant systemation at Riverside — in 1961. It was a natural outgrowth of previous progress.

The progressiveness of our Production Department was displayed a year before the Riverside plan was inaugurated. A group of GSU engineers, headed by J. A. Reich, production manager, questioned electrical manufacturers about automating an "old" generating station. Our engineers were well ahead of the electrical companies, who admitted having never considered such a venture. But they were intrigued with the possibilities and Allis-Chalmers was assigned as prime contractor.

Today, Riverside represents the world's first "old" generating station to be fully automated. Not

only have GSU and Allis-Chalmers benefited from "Operation Computer Controlled" but the entire electrical industry has taken note of proceedings. It's a "first" that's sure to be repeated time and again.

The program for the RCA 110-digital computer — or the mechanical brain — includes all steps necessary for automatically starting a turbo-generator from a cold start and for shutting it down again safely. It stretches the imagination to watch the new one-man operation in the centralized control room.

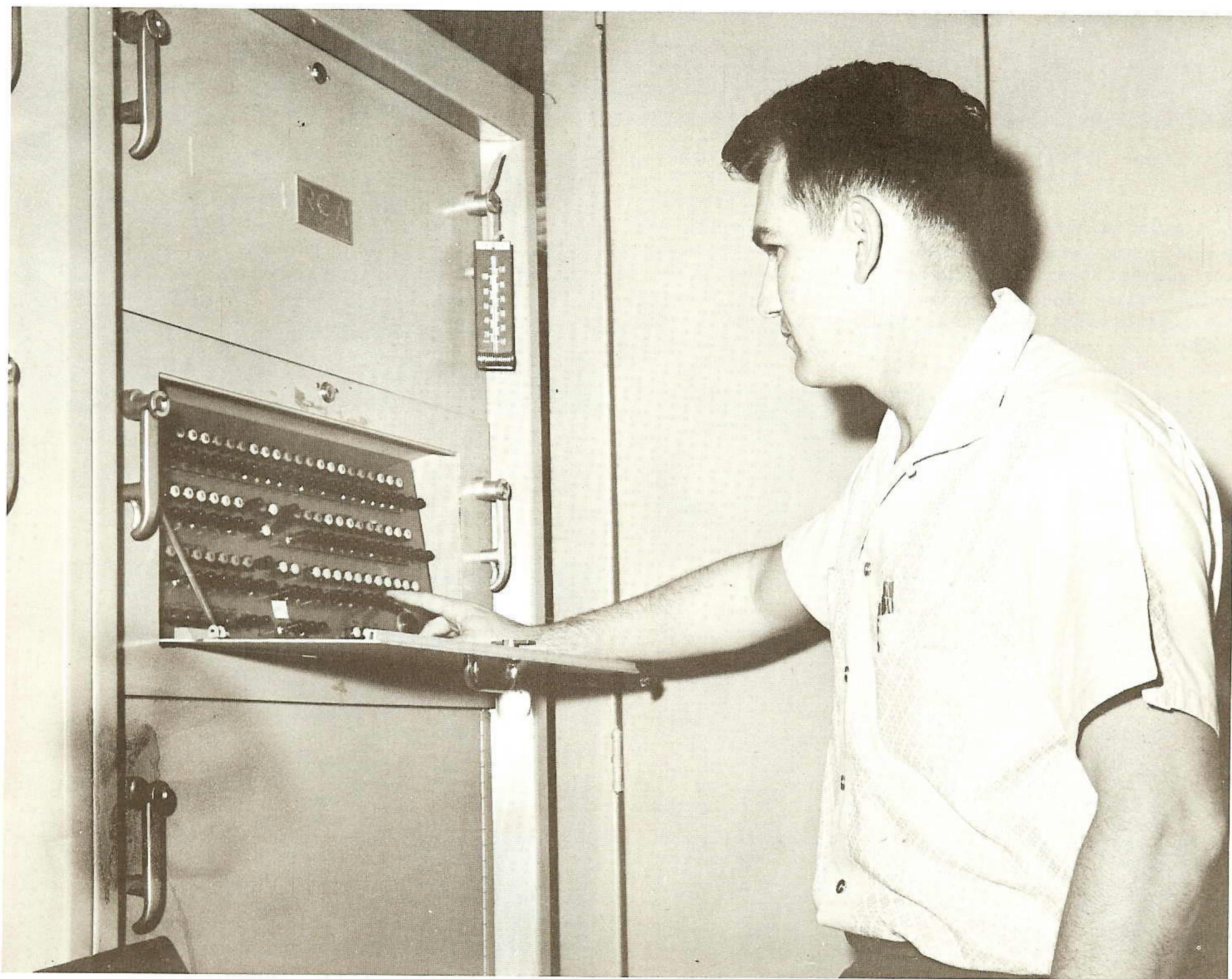
When the operator receives a request from System Operation in Beaumont to add generating power to the system's load, he punches a button and the electronic magic goes to work.

First, the computer goes into action. It purges the boilers with blasts of fresh air, lights the igniter, admits the gas, fires up the boiler, then gradually builds the turbo-generator up to the speed at which

(Continued on page 4)

MANUALLY PROGRAMMING. That's what John R. Howard of Consolidated Systems Corporation of Monrovia, California, is doing here

in a space adjacent to centralized control room at Riverside Station.



(Continued from page 3)

it may be put "on the line." Simultaneously, the computer opens and closes valves, starts and stops pumps and scans the system for abnormal conditions which might cause the procedure to be stopped.

Mr. Strong explained that since most accidents in power plants occur during the start-up sequence, automating the events in that order should prevent accidents. "That alone justifies the expense," he continued. "The computer knows only one way to do the operation. It won't bring the turbine up to operating speed either too fast or too slow.

"It will do things exactly the same way every time."

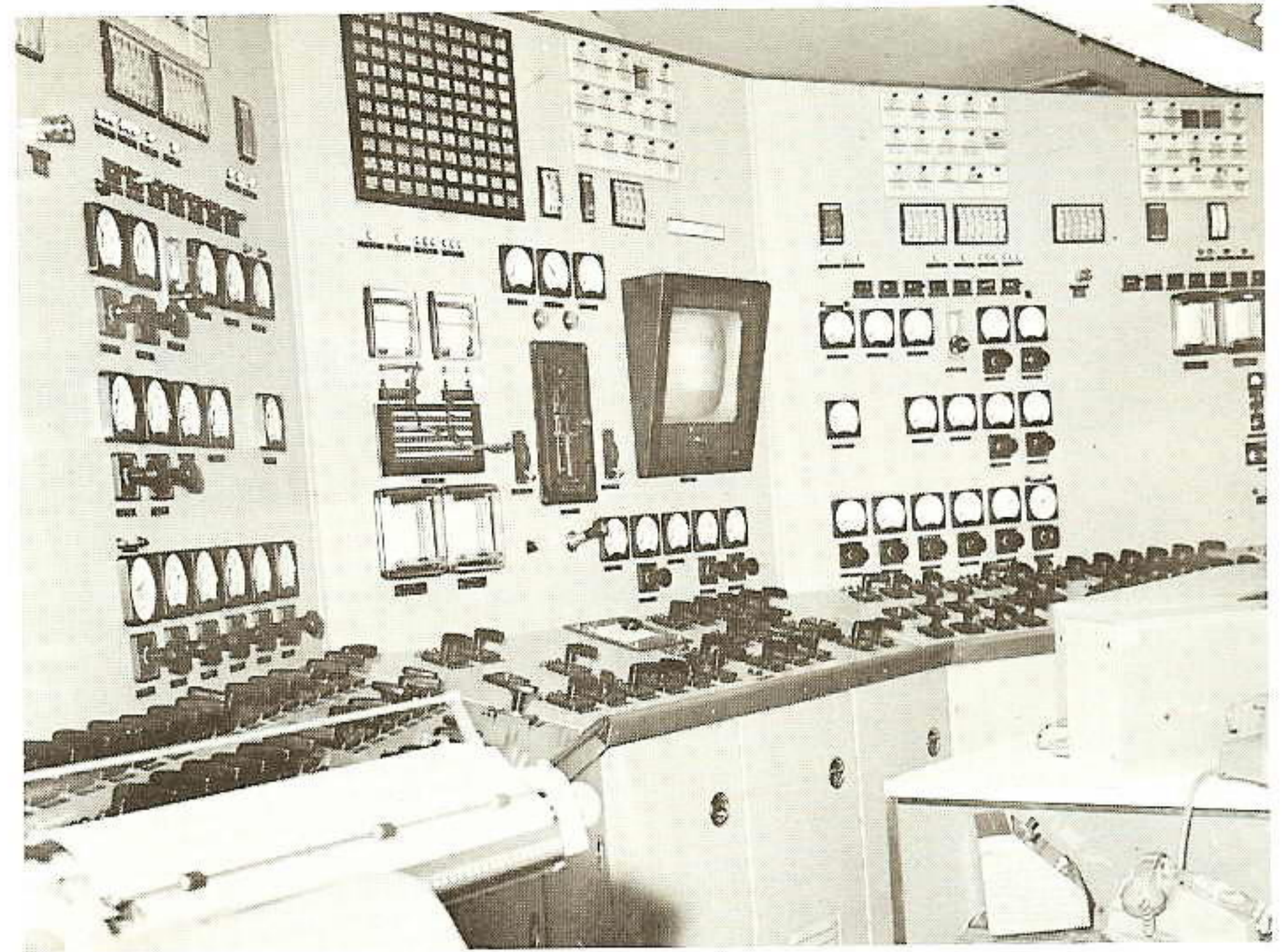
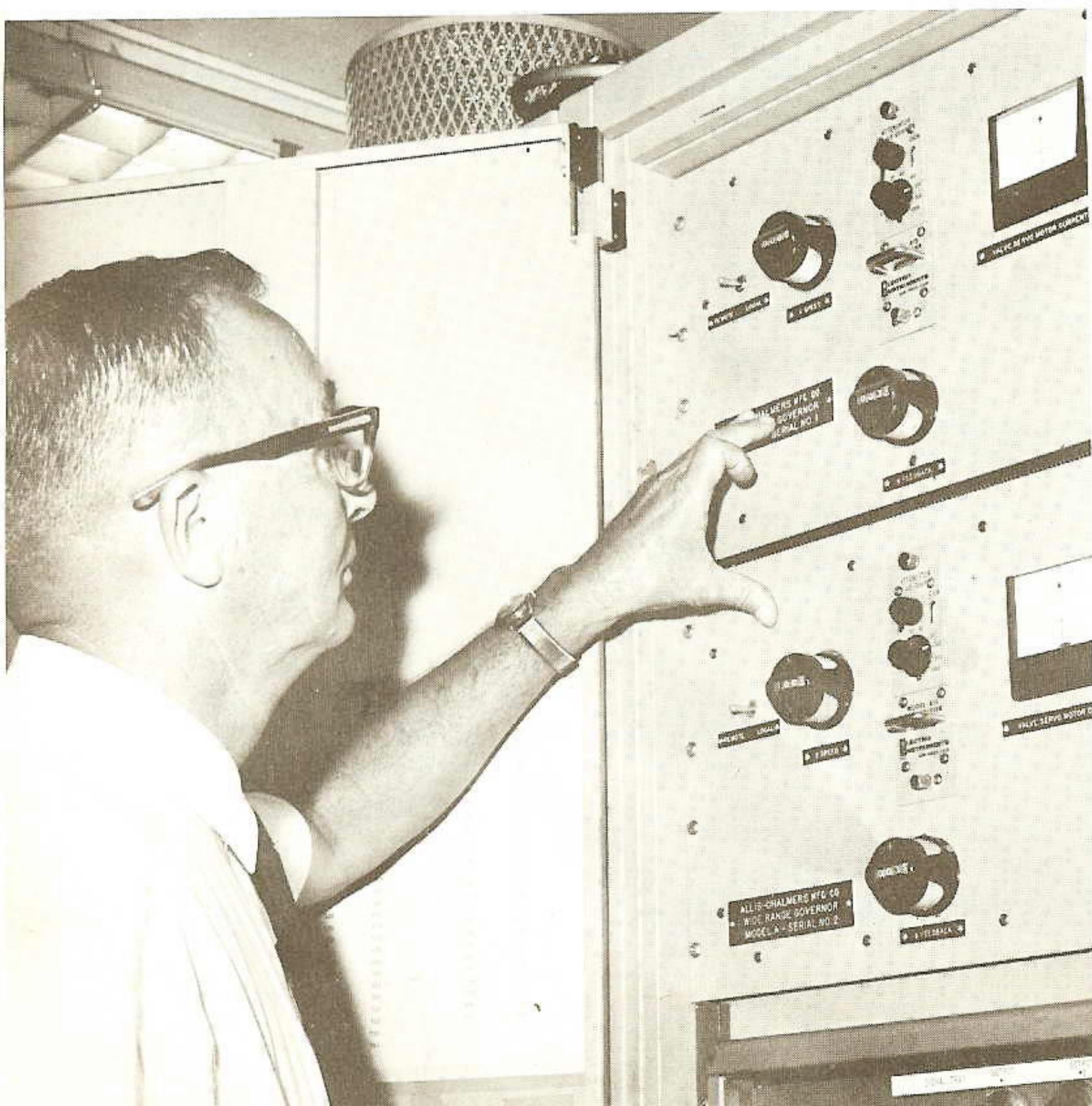
Mr. Strong emphasized that all the new equipment is designed to be "fail-safe." Which simply means that if any thing goes wrong, the computer stops the whole process safely.

Our Company and Allis-Chalmers went even farther to build a separate power system for the computer in the event that the plant itself should break down. That little extra insurance will prevent all controls from being lost, Mr. Strong pointed out.

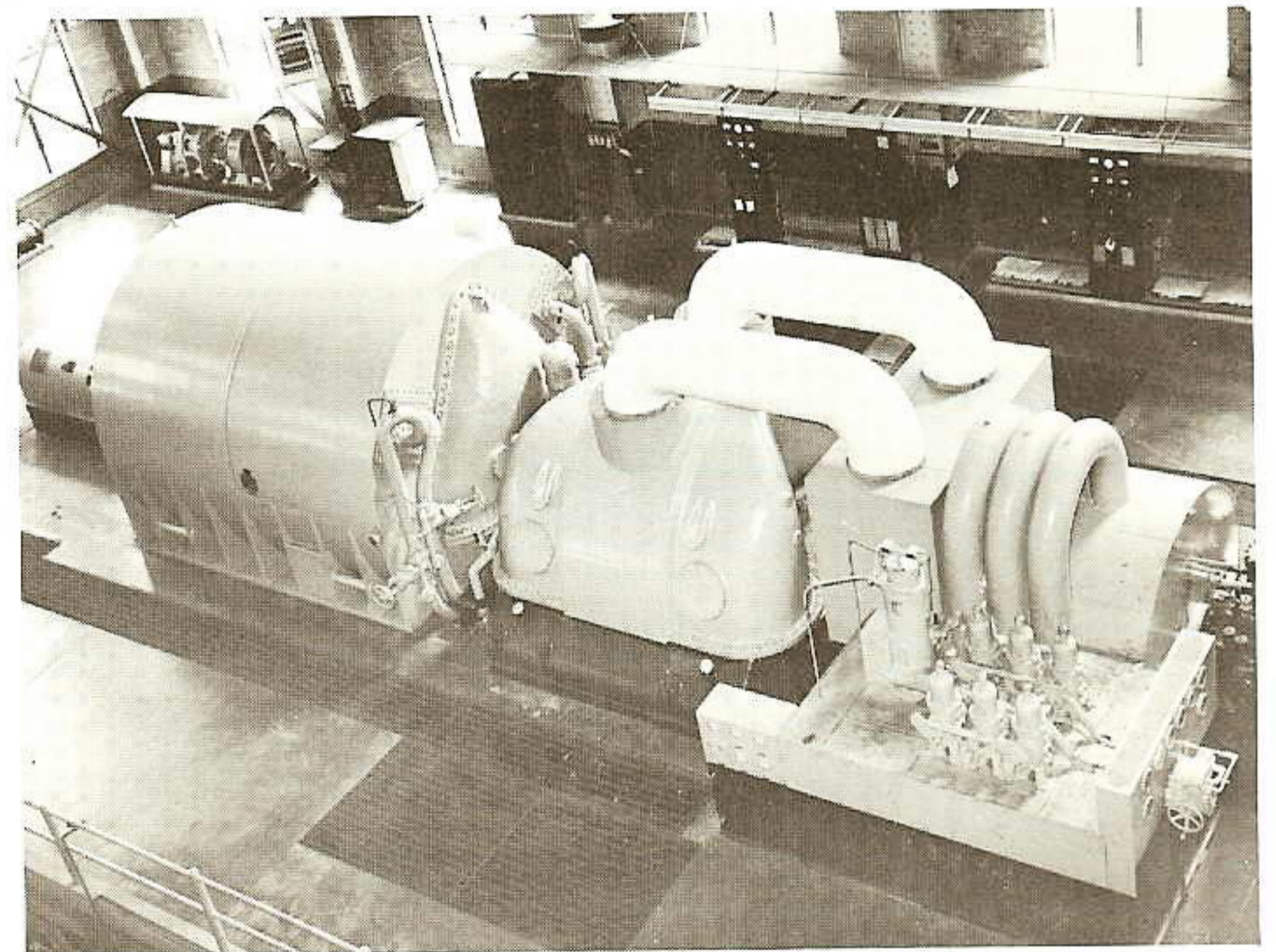
"We're down to fewer operating employees now," Mr. Strong said, "and the ones left have been extremely important in making Riverside work properly. They want it to work!"

And with almost equal interest, the remainder of the electrical generating world is keeping a sharp eye peeled on Riverside's success story. Thanks to GSU's pioneering spirit, they know now that it is cheaper by far to convert an "old" plant than to build a new one from ground up.

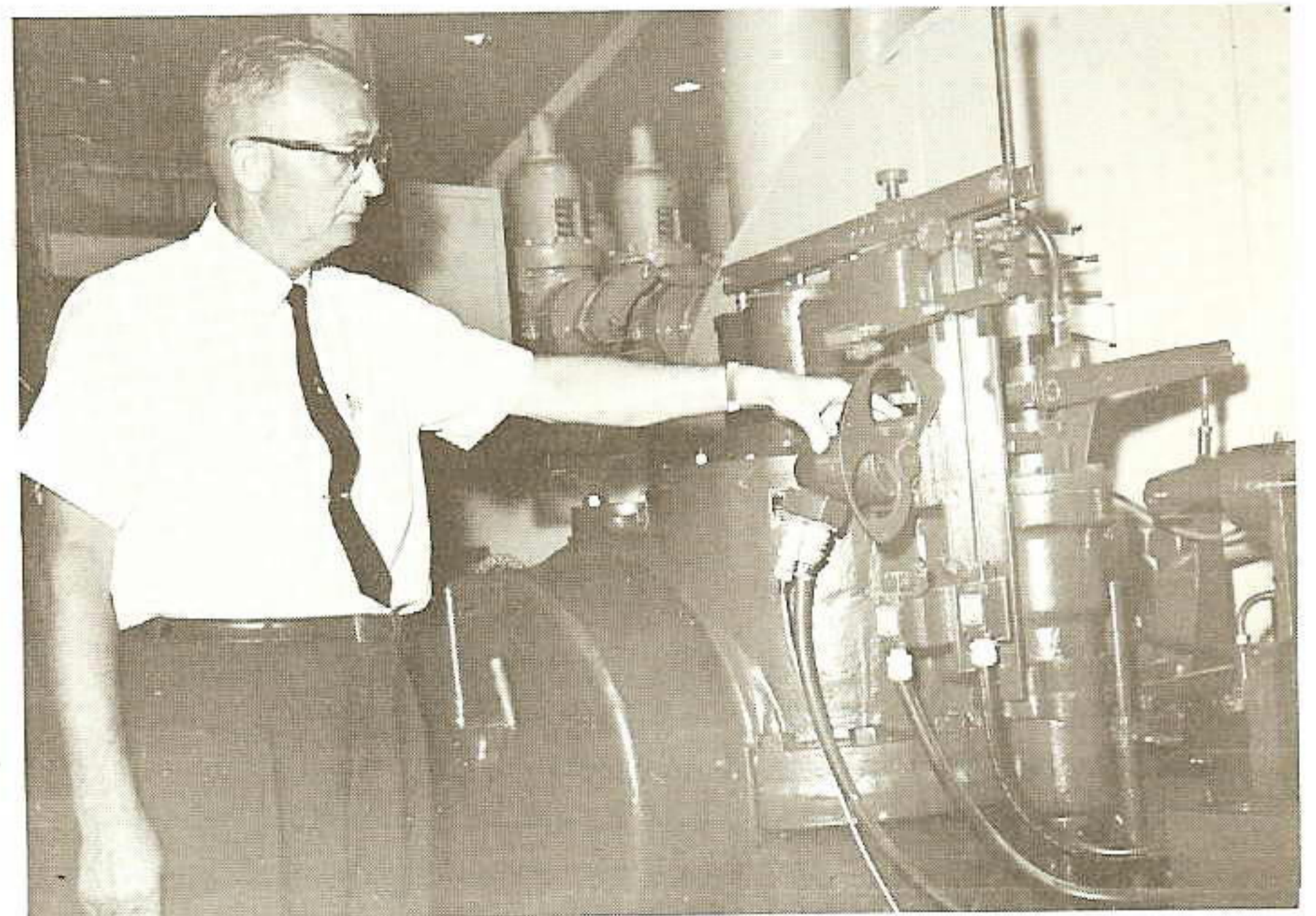
WIDE RANGE GOVERNOR. This picture and the one at the right of Riverside Station's wide range governor represent a "first" in power plant operation. Below Garland Strong gets a close-up look at the governor control panels. An electronic-mechanical device, it controls speed of turbine during startup. Top panel is for No. 1 unit and bottom one controls No. 2 unit. Picture at right shows Mr. Strong beside controlling action mechanism.



NEW CONTROL ROOM. The new control room is larger than the old one. The right panel is the Boiler-Turbine-Generator board for No. 1 unit. The operator can operate the entire unit from there manually. At extreme left is the BTG board for No. 2 unit. In the middle is the "plant board." In left foreground is the RCA computer, which operates 192 input and output contacts for control purposes.



SYSTEMATED UNIT NO. 1. This is a shot of the completed No. 1 unit at Riverside Station that will answer the call of the System Operators in Beaumont for "peaking power." Unit No. 2 is located in line with No. 1. In background against wall are what's left of the old control panels.





LSU QUARTERBACK LINEUP. Helping spark the action LSU fans will be listening to this fall over the eight-station LSU radio network, are left to right in uniform, Joe Mook, Billy Ezell, Pat Screen and Dwight Robinson, all quarterbacks. The Tigers are coached by Charles McClendon, center. For the third year, our Company and four other investor-owned electric light and power companies in Louisiana will sponsor the LSU broadcasts.

For third year Company to co-sponsor . . .

McClendon,, center. For the third year, our Company and four other investor-owned electric light and power companies in Louisiana will sponsor the LSU broadcasts.

LSU Football Broadcasts

THIS fall, for the third straight year, our Company and the other four investor-owned electric light and power companies of Louisiana will sponsor the popular LSU football broadcasts over an eight-station radio network.

The broadcasts will again feature John Ferguson as the play-by-play announcer and Walter Hill will describe the game color and half time activities. Both veteran announcers are staff members of WBRZ television in Baton Rouge.

The LSU Tigers will kick off their season on September 21, in Tiger Stadium against Texas A & M. On succeeding weeks, the Bayou Bengals will challenge Rice, Georgia Tech, Miami, Kentucky, Florida, Ole Miss., TCU, Miss. State and Tulane.

All games are scheduled for Saturday with the exception of the Miami contest, which will be played in the Florida city on Friday night, October 11. All games are Saturday night affairs except for the Ole Miss and Tulane meetings which are scheduled on Saturday afternoon.

The sponsors besides our Company are Louisiana Power and Light Company, Central Louisiana Electric Company, Southwestern Electric Power Company and New Orleans Public Service Inc.

Radio Station WJBO will be the originating station with seven other stations around the state completing the network, WWL, New Orleans; KWKH, Shreveport; KPLC, Lake Charles; KALB, Alexandria; KVOL, Lafayette; KMLB, Monroe; and WIKC, Bogalusa.

PROGRAM SCHEDULE

Date	Opponent	Broadcasting Time
Sept. 21	Texas A&M*	7:45 P.M.
Sept. 28	Rice	7:45 P.M.
Oct. 5	Georgia Tech*	7:45 P.M.
Oct. 11	Miami	7:00 P.M.
Oct. 19	Kentucky*	7:45 P.M.
Oct. 26	Florida	7:45 P.M.
Nov. 2	Ole Miss*	1:45 P.M.
Nov. 9	TCU*	7:45 P.M.
Nov. 15	Miss State	7:45 P.M.
Nov. 23	Tulane*	1:45 P.M.

*Home Games



Parents, Stomp Out The Homework Twist!

... provide your students with adequate lighting and a special area for studying



SEPTEMBER, back-to-school month, renews student interest in a popular teenage pastime—the “Homework Twist.” Educational psychologists who recently examined America’s homework habits have decided that many students are more interested in yoga than good grades.

One parent came home to find her teenage daughter sprawled on the living room floor, head twisted to a crazy angle, one leg bent underneath the other. Her eyes were closed and the phonograph needle plucked monotonously at the last groove of a record.

It looked like murder but mother knew better. Her teen queen was only trying to do her homework.

Judging from this young lady’s contortions psychologists would say she was trying NOT to do her homework. They say that anyone who sets up distractions while supposedly concentrating on studies is consciously, or uncon-

sciously attempting to get out of doing them.

The real reason behind the “Homework Twist” is something far more serious than most parents realize. The “Homework Twist” is created by the students attempting to find a comfortable position in which they can both read and write.

Almost all education authorities say study must be systematic to be effective. Tests have shown that normally bright students who hit the academic skids have perked their grade averages by as much as 15 points once given, a quiet, comfortable study area, good lighting and proper learning tools.

Need Not Be Expensive

Providing good study conditions need not be difficult or expensive. Often the rearrangement of a room to provide a special study area may prove of assist-

ance. And the details which make for surroundings conducive to attention and concentration are relatively easy to attain in the average home.

The fine new schools that are going up every day have been designed with these various factors in mind. But too often, the child comes home from the very best of study environments and attempts to do his homework in the very worst.

Many children lie on the floor or slump in an easy chair with their homework. The result is that muscular fatigue sets in prematurely, causing attention to wander. Often such positions are more conducive to sleep than they are to studying.

Many people do not realize that so-called “eyestrain” is a form of muscular fatigue. Although eyestrain will not cause permanent damage to the eyes, it can make reading and other “eye-

work" tedious, tiresome and unpalatable. In extreme cases, headaches and sometimes nausea can result. In addition, eyestrain may aggravate a hitherto undiscovered eye defect. Periodic examinations by a vision care specialist can determine if eyestrain is due to eye defects or merely to poor seeing conditions.

The Better Light Better Sight Bureau's Booklet "How to Make Homework Lighter" points out that "proper" light means: (1) Enough light, (2) Light in the right place and (3) Light that is free from glare, shadows and sharp contrasts. Usually such "good quality" light is no more expensive to obtain than poor light.

The Single Table Lamp is the Most Common

Lamps should provide uniform distribution of a high-level of comfortable illumination over the entire working surface. This implies bulbs of sufficient wattage (usually nothing under 150-watts is recommended for continuous study), properly shielded and diffused and placed properly for good light distribution and freedom from direct and reflected glare.

The most common lighting arrangement for the study desk is the single table lamp, probably because it is the most readily available. A single lamp, however, cannot provide even distribution of light over the entire work surface, and usually dictates a working position turned slightly toward the lamp. If a single lamp is used, it should be placed on the side opposite the child's working hand, so as not to cast shadows on the work. Lamps with translucent, opentopped shades are best for studying.

Two lamps set 30 inches on centers, such as "pin to wall" lamps, will provide uniform light over the entire desk surface. These are highly recommended for proper illumination of the study center.

Coming into more prominence of late is the "built-in" arrangement utilizing one or two fluorescent tubes. A 24- or 33-inch tube will provide uniform, diffused illumination over the entire desk top. When properly positioned and shielded to eliminate direct and reflected glare, this type of fixture can provide good light for home study.

Light-colored walls in the study area reflect more light and consequently affect the economical use of it. In addition, they help cut down the contrast between a lighted desk surface and the unlighted areas near it. Sometimes, when it is impractical to change the color of walls, a light-colored "tack

board" behind the desk will serve the same purpose.

"Light-colored" doesn't mean white, for such a back-wall would cause glare. A "cool" color such as green is recommended, to keep the environment passive and enable the student to concentrate on his work more easily.

The desk top, too, should be light in color, to cut down the contrast between the white pages of the book and the surrounding desk area. A light-colored blotter can easily fulfill this requirement for seeing comfort.

The desk itself (or the table serving as a desk) should be level, large enough to provide room for studying and high enough so that the student can sit erect at it. It should be placed against a wall—never in front of a window. A desk surface of at least 24 by 36 inches is recommended.

Use Straight-backed Chair

The chair should be high enough for the student to sit erect and comfortably at the desk with both feet squarely on the floor. It should be without arms so that he or she can get close to the desk. A straight-backed, un-upholstered chair is recommended.

The height of the desk, of course, will depend on the age of the child. A full-grown high school student can use a 30-inch high desk, the standard for adults.

For students of the third grade level, chairs from thirteen to fourteen inches and a table from twenty-two to twenty-four inches high should be used. For those in the seventh and eighth grades, chairs should be sixteen to seventeen inches and tables twenty-seven to twenty-eight inches from the floor.

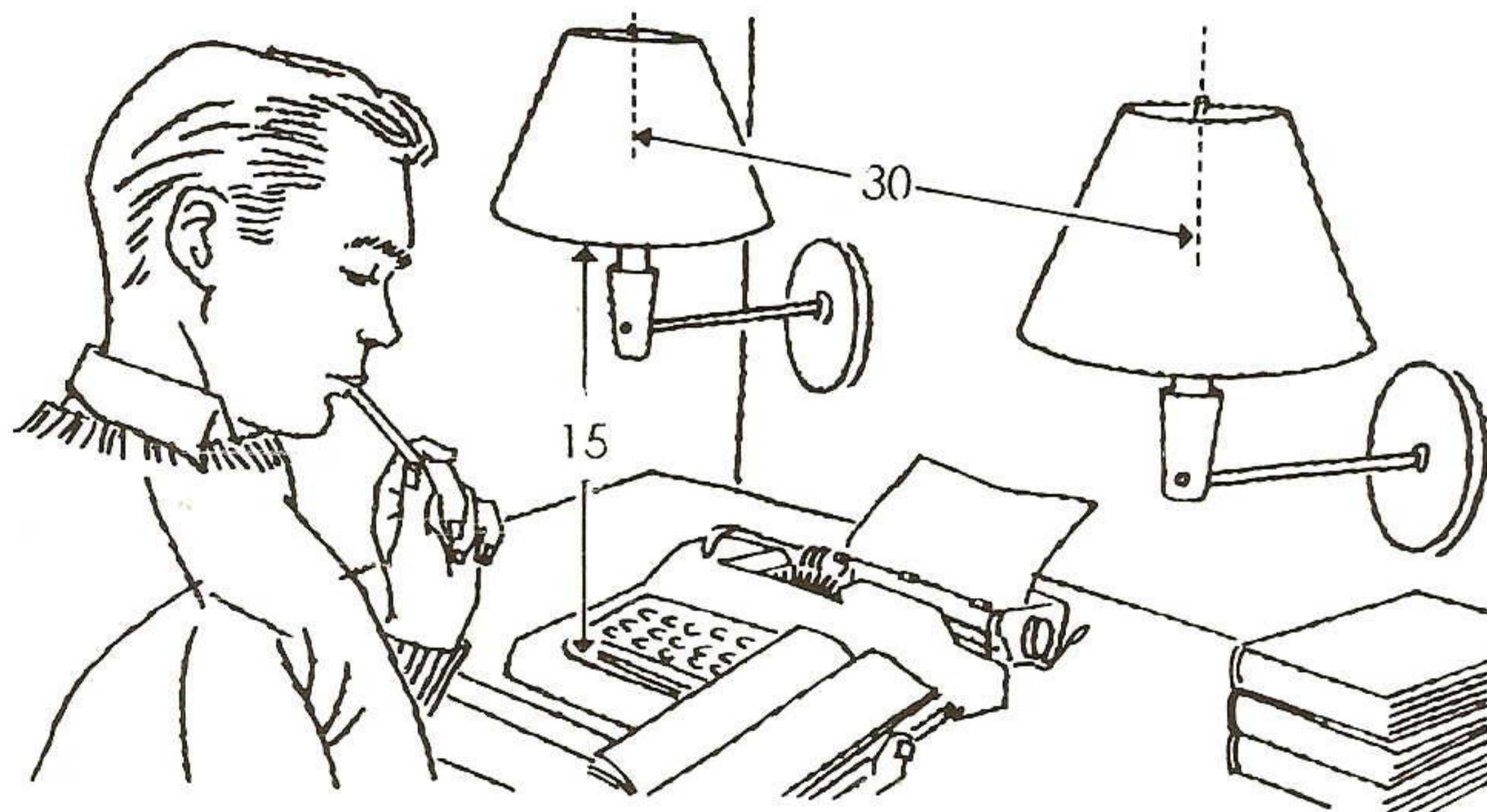
According to one reading authority a basic reason for the "Homework Twist" lies in the angle formed by the student's line of vision and his book. Studies have indicated that the ideal position for reading would be to hold the book at about a 70 degree angle to the line of sight. Since a student's arms tire and making it hard to hold a book steadily in this position—a simple mechanical means is necessary.

Such a mechanical means has been developed by a group of educational consultants and industrial designers and is being introduced this fall. A sturdy back flips up to support the text at a 70 degree angle and a bar holds pages open and flat. The portion that lies flat is a notebook. When not in use, the unit conveniently folds flat for carrying.

Have A Special Study Area

The bedroom is a preferable location for the study area because it generally provides better lighting and less noise than the kitchen or dining room. It goes without saying that a spot near the TV set would not be conducive to studying.

Parents will find that their children will make better students if they are provided with a definite place or area in the home in which to study; and if that study area provides good conditions for posture and lighting, conducive to comfortable sitting and comfortable seeing over long periods. And these same precepts apply to mother and dad, too, if they have any "homework" to do which involves seeing and concentrating for more than a few minutes at a time.



PROVIDE PROPER LIGHTING FOR STUDY. A comfortable, erect sitting position and good, well-placed lighting makes homework easier. Concentrated and poorly placed lighting can make homework seem tedious. This is one way to make homework lighter. The most even distribution of light over the entire study area is provided by two lamps 30 inches apart as shown.

Roy S. Nelson Station
Mascot . . .

Nellie, the Power Station Canine

REMEMBER the yarns about the fire station mutt? Our Company can beat them all with a bonafide power station canine who's as loyal and devoted as they come.

At least, that's the sentiment at Roy S. Nelson Station, which their mascot—appropriately dubbed “Nellie”—has called home for the last two and a half years.

Nellie's power station career began late in the winter of 1961 when she showed up at Nelson Station looking weather beaten, haggard and nearly starved. Nevertheless, she strolled right in and promptly won the hearts of Nelson personnel with her warm, friendly and humble manner.

“It was impossible for all of us not to feel sorry for her,” recalls Dora Johnson, Nelson Station clerk. “She was very poor and looked like she might have just lost a litter of puppies.

“Everyone took up with her immediately and it wasn't long until we had named her and started the ‘Nellie Fund’ to purchase a large supply of dog food. In addition to that, most of the men who bring their lunch from home started bringing a little extra for Nellie.”

So with that kind of around-the-clock diet, it wasn't long until Nelson Station's mascot was back on her feet physically. It seems that Nellie was so grateful for the new home, friends and 24-hour care that she wanted to earn her keep. When she was able, she “went to work” in the only way she was capable: making hourly rounds with station operators and providing company for the lonely souls pulling “graveyard” shifts.



INSPECTION TOUR? It looks that way as Nellie patrols the area while hitching a ride in the jeep with Milton Pharr, turbine operator.

She has been so loyal in making the rounds with operators that some of Nelson Station's personnel claim Nellie “can't be getting any sleep because she's always pounding up and down steps, across the high catwalks, through the power plant proper and around the bushy outlying areas of the station.”

The latter instance probably brings into focus her most helpful act. Nellie leads the way when operators make their outside control room rounds at night in the weeded and bushy areas. She smells out snakes just as seriously as the finest squirrel dog works each tree.

And in the words of Ken Ferrell, equipment operator, “We feel that Nellie has saved some of us from numerous snake bites.”

Those in our Company who work “graveyard” shifts can appreciate the remarks from another of Nelson Station's staff, E. C. McGehee, control operations foreman. Here's the way he put it: “What better way to begin a graveyard shift than to be greeted at the gate by a wagging tail and a welcoming bark from Nellie, who escorts us to the control room. Nellie adds just a bit more to our home away from home.”

Nellie, who gets her rabies shot each year thanks to the “Nellie Fund,” has found that being “man's best friend” has its drawbacks at times. Everyone wants to play with her but enough is enough and quite often she finds herself with more attention than she wants.

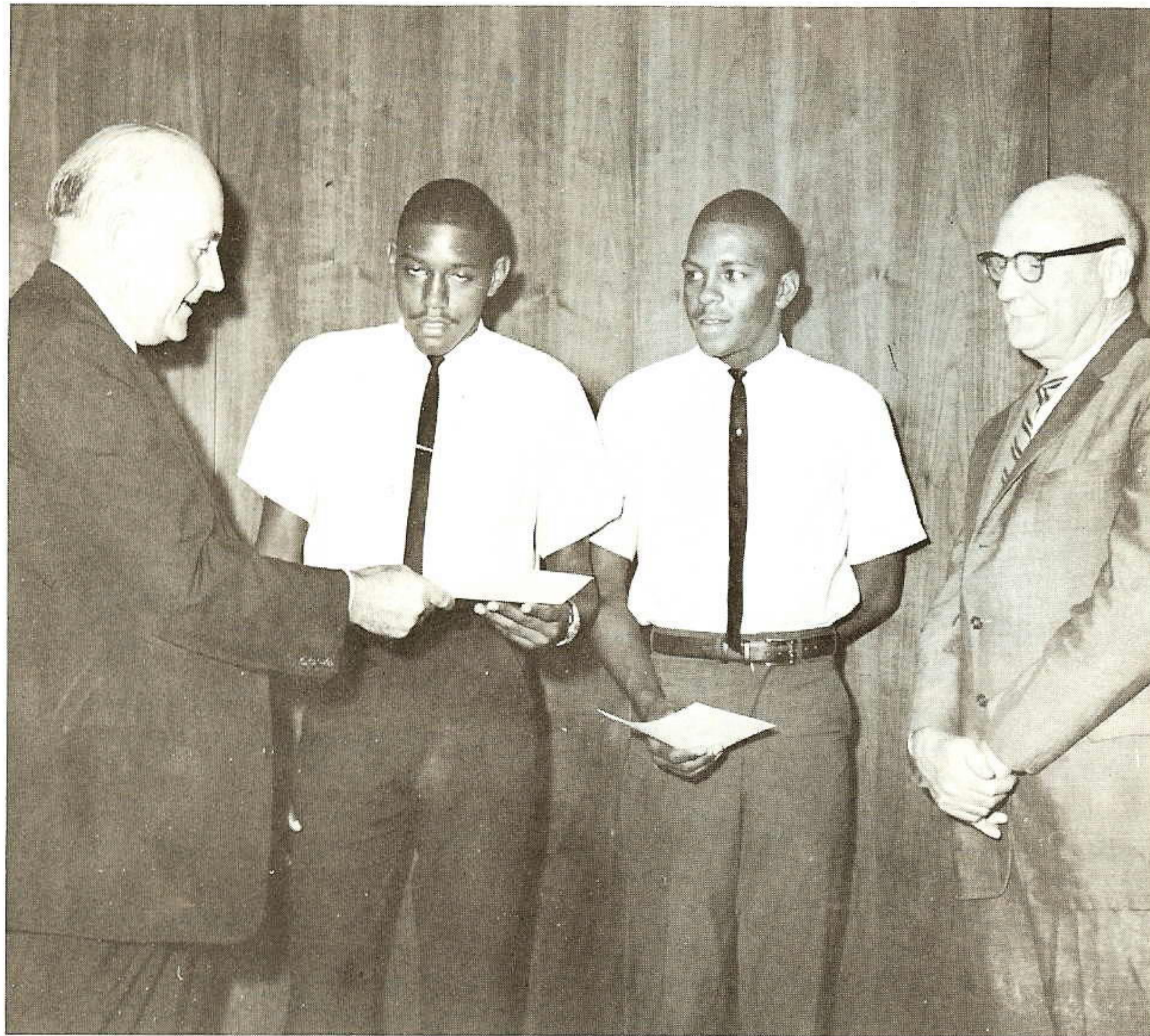
When she reaches that point, Nellie simply makes a dash for the cool, quiet confines of Plant Superintendent A. H. Demers' office, where she can enjoy a long and uninterrupted snooze.

Like most females, Nellie has become quite fussy over her “home.” But in her case, the entire fenced-in area of Nelson Station is her “yard.” She protects it well, claim her many devoted masters.

“Nellie firmly believes that the fence around Nelson Station was put there not to keep her in but to keep other animals out,” said Earl Mouhart test technician first class. “And she guards her ‘yard’ against all animal invaders.”



MAKING THE ROUNDS. Day or night, rain or shine, Nellie makes the routine rounds with operators at Roy S. Nelson Station. “I don't think she ever sleeps,” said one operator.



BROTHERS RECEIVE SCHOLARSHIPS. Alan Hastings, left, vice president and assistant to the chairman of the board, presents scholarships to Albert J. and John Franklin, sons of the late Albert J. Nathan, Sr., who was an employee at Neches Station for 33 years. The scholarships are provided by the college education program for children of deceased or totally disabled employees. Present also when the awards were handed out was E. E. Figari, superintendent at Neches Station. Scholarships were also presented to Martha Ann Welch, daughter of Virginia Welch, Claims, and the late Herbert H. Welch, assistant secretary, and Woodrow C. Carter, Jr., son of the late Woodrow C. Carter, Sr., an employee in the Beaumont T&D.

Set up by board of directors in 1961 . . .

Four Receive Company Aid-to-Education Scholarships

SCHOLARSHIPS for the 1963-64 academic year have been awarded to children of three deceased Beaumont employees, it was announced earlier this month by Alan W. Hastings, vice president and assistant to the chairman of the board, who is chairman of the Scholarship Selection Committee.

Miss Welch Receives First-year Award

Receiving a scholarship for the first time is Martha Ann Welch, daughter of Virginia Welch, executive stenographer to system director of claims.

Martha Ann's father was Herbert H. Welch, assistant secretary, who died in 1955, a victim of cancer. Martha Ann, a 1963 graduate of Beaumont High School, will be a freshman student at Lamar Tech where she will major in business.

Scholarship Re-newed

Woodrow C. Carter, Jr., has been awarded a second scholarship under the program. Young Carter is a student at East Texas Baptist College. He is the son of Woodrow C. Carter, an

employee killed in battle during World War II. He had been an engineer's helper in the Beaumont T&D from 1941 to 1943.

Granted to Nathan Brothers

The other two scholarships went to the sons of Albert J. Nathan, Sr., an employee at Neches Station who had worked for our Company for 33 years. Receiving a scholarship for the second time was Albert, Jr., a sophomore at Lamar Tech. who attended Prairie View A&M near Houston last year. John Franklin Nathan will attend North Texas State University at Denton on his scholarship. He is a 1963 graduate of Charlton-Pollard High School.

The 1963-64 school year will be the third year our Company has awarded this type of scholarships. During the first year of the program awards were made to four students the first semester and to three the second semester. Last year six eligible dependents were granted scholarships. To date \$7,150 have been awarded under this program.

Made in Two Semester Payments

The scholarship program was set up by our board of directors in 1961 to help place a college education within reach of dependent children of deceased or permanently and totally disabled employees of our Company.

Each scholarship is worth \$750 per academic year for a term of not more than four years. It is granted for expenses incurred while attending an accredited college or university. Selection of course of study and school is up to the individual applicant.

The awards of the scholarships are announced annually by the Scholarship Selection Committee giving consideration to the following factors: (1) seriousness of purposes; (2) aptitude and scholastic standing; (3) character and estimate of potential ability; (4) financial need; and (5) opinion of high school, prep school or university educators.

Program Set Up in 1961

The \$750 scholarship is paid to the participant in two \$375 payments, one at the beginning of the fall semester and the other at the beginning of the spring semester.

Applications for scholarship awards should be made to the division manager of the area in which the applicant resides for forwarding to the Scholarship Selection Committee for its consideration.



Mr. Corkern



Mr. Eubanks

Two Named to New Foreman Position

TWO Port Allen, Louisiana, T&D employees were promoted on August 1 to new foreman positions.

W. A. Corkern, a line foreman, was promoted to assistant general line foreman and transferred to the Baton Rouge T&D and Fred D. Eubanks, Jr., a utility foreman, was named to succeed Mr. Corkern as line foreman.

W. A. Corkern

Mr. Corkern first came to work for our Company on September 23, 1938, in the Baton Rouge Bus Company. When the bus company was sold in 1943 he was transferred to Baton Rouge Electrical Service T&D. He served in various T&D classifications until made line-

man, first class, in 1947. Later that year he was transferred to the Substation Department. In 1948, he was transferred to St. Francisville as a district serviceman. In 1953, he was moved to Zachery in the same position.

He was promoted to utility foreman in 1954 and was transferred to Baton Rouge. He has been a line foreman since 1955 and has been assigned to the Port Allen area since 1959.

Fred Eubanks

Mr. Eubanks joined our Company as a helper in the Baton Rouge T&D on February 27, 1950. He served in various Line Department classifications until transferred to the Service Department in 1954. He was promoted to serviceman, first class, in 1956. He has been a utility foreman since 1958 and was transferred to Port Allen in 1959.

Fred Johnson Chairmans UA Advance Gifts

F. F. JOHNSON, vice president and division manager in Lake Charles, has been named a chairman of the advance gifts committee of the 1964 Calcasieu United Appeals.

Mr. Johnson served as president of United Appeals in 1961. In 1958-59 he served as chairman of the commerce and industry division. He was a worker in advance gifts and a member of the admissions committee in 1960-61. The next year he was again a worker in advance gifts B.

He also serves on the board of directors of the Boy Scouts of America, the Calcasieu Area Safety Council and the YMCA, all member agencies of United Appeals.

Mack Heads Beaumont IEEE

HOWARD E. MACK, division engineer, Port Arthur, has been elected chairman of the Beaumont Section of the Institute of Electrical and Electronic Engineers (IEEE) for the 1963-64 calendar year.

Mr. Mack has been an employee of our Company since his graduation from LSU in 1950 with a BS in electrical engineering. He has been in Port Arthur since 1958.

He has been active in the Beaumont Section of AIEE since 1951. He is a registered professional engineer in both Texas and Louisiana.

T. G. Franklin Promoted to Supervisor

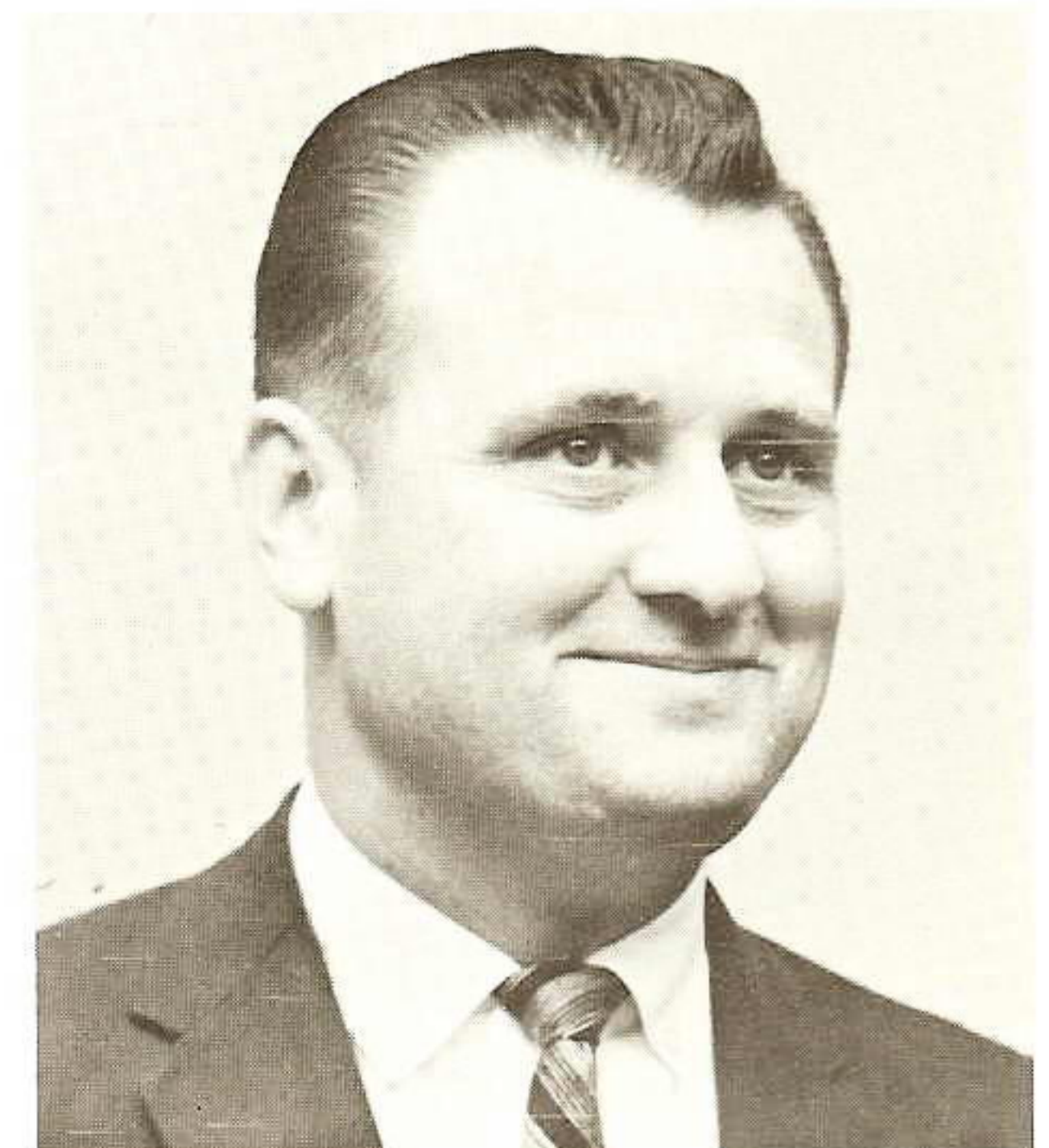
TERRELL G. (BUTCH) FRANKLIN has been elevated to supervisor of customer accounts, Beaumont, it was announced by Rex Lee, Beaumont Division manager. Mr. Franklin's appointment was effective August 16.

Formerly in Plant Accounting, Mr. Franklin succeeds Gene Mullin, who was promoted and transferred to Lake Charles earlier in August.

A native of Beaumont, Mr. Franklin joined our Company in May of 1956 as an accounting clerk in Beaumont. He was made a junior accountant in November of 1957, working in various departments from then until being promoted to an accountant in November of 1961.

He was graduated from Beaumont High School in 1948. After spending two years in the Navy, he attended the University of Texas and Stephen F. Austin, graduating from the latter with a degree in business administration in 1954.

Mr. Franklin is married to the former Patsy Kendrick of Nacogdoches and they have two children, John Glenn, 4, and Terry Ray, 2. Mr. Franklin and his family attend Calder Baptist Church in Beaumont. He is a member of the Beaumont YMCA and a former member and served on the board of directors of the Beaumont Jaycees.



Mr. Franklin



Mr. Norman

Two to Retire October 1

HOLLIE E. NORMAN, right-of-way man in the Beaumont T&D, will retire on October 1.

Mr. Norman, a native of Hightower, Texas, has been with our Company since August 19, 1935, when he came to work as a helper in the Liberty T&D. He was made a patrolman in 1936 and an engineer's assistant in 1941. He was transferred to Beaumont in 1943 in the same position. He remained there until moved back to Liberty in 1946. He was promoted to engineer's assistant, senior, in 1949.

In 1951, he was transferred to Beaumont T&D and has been a right-of-way man since 1961.

MRS. THELMA C. HUNNICUTT, a clerk in the Port Arthur Accounting Department, will retire October 1, after more than 37 years of service in the electrical industry.

Mrs. Hunnicutt began working for East Texas Electric Company, one of our predecessor companies, in Beaumont on April 19, 1926, as a comptometer operator. In 1928, she was transferred to Port Arthur as a clerk in Customer's Service. She has been a clerk in Customer's Accounting since 1949.

A native of Brookeland, Texas, Mrs. Hunnicutt received her education in the Port Arthur public schools and attended Port Arthur College. Prior to coming to work for East Texas Electric, she was employed as a bookkeeper by various Port Arthur and Beaumont businesses.

In Port Arthur, Lake Charles, Navasota . . .

Three Join Home Service Staff

THREE new home service advisors have been hired by our Company and will be stationed in Port Arthur, Lake Charles and Navasota. They are Miss Bennie DeLaune, Navasota; Mrs. Ann Colvert, Port Arthur; and Miss Carolyn Mayer, Lake Charles.

Miss DeLaune

Miss DeLaune, a native of Baton Rouge, is a 1963 Spring graduate of Louisiana State University, where she acquired a bachelor of science degree with a major in home economics. The daughter of Mr. and Mrs. R. B. DeLaune of Baton Rouge, Miss DeLaune was graduated from Baton Rouge High in 1952 and worked for United Gas before joining our Company.

Mrs. Colvert

Mrs. Colvert is a native of Little Rock, Arkansas, and was graduated from the University of Arkansas in 1961 with a bachelor of science degree with a major in home economics. A 1957 graduate of Central High in Little Rock, Mrs. Colvert and her husband, Jim, have lived in Port Arthur at 4819 Procter Street for the last year.

gulf staters in the news

A. H. DEMERS, superintendent, Roy S. Nelson and Riverside Stations, recently became a member of the TMAC Group of the Industrial Management Club of Lake Charles. He is serving on the advisory committee.

R. E. White, operating superintendent, Port Arthur, was responsible for securing the speaker at a recent meeting of the Port Arthur Rotary Club.

The speaker was Col. R. S. Maloney, Jr., deputy for range development for the Atlantic Missile Range expansion at Cape Canaveral. He showed a film of some of the more spectacular launches at the Cape and slides of the instrumentation system including photographs of such tremendously-costly instruments as a long-range tracking camera so powerful it will photograph the stitches on a baseball at eight miles.

Col. Maloney and Mr. White were classmates in the fall of 1962 at the Advanced Management Program at Harvard University.

Her husband is a chemical engineer at Texaco in Port Arthur. She will be assigned to kitchen planning in the Port Arthur Division.

Miss Mayer

Miss Mayer, a native of Crowley, Louisiana, is a 1963 Spring graduate of the University of Southwestern Louisiana where she secured a bachelor of science degree with a major in home economics. She was graduated from Crowley High School in 1959.

The daughter of Mr. and Mrs. H. R. Mayer of Crowley, Louisiana, Miss Mayer will reside at 107½ Grove Street in Lake Charles. She will work mostly in the Sulphur and Jennings areas.



IT REALLY PAYS TO BE NICE. For performing her duties in the usual manner as service application clerk in the Baton Rouge Division Accounting Department, Janice Zeigler was rewarded with a bouquet of two dozen magenta astors, which were sent to her at the office by an appreciative customer on August 2. After several telephone calls to determine the meter location and several other answers for the customer applying for electric service, Mrs. Zeigler informed the customer that service could be connected that afternoon. For her prompt, efficient and courteous attention the customer's token of appreciation was awaiting Mrs. Zeigler upon her return from lunch.

OFFICE MEMO:

TO ALL GSU EMPLOYEES

insured under the group life insurance plan

Who Benefits at Your Death?

Have you checked your beneficiary designation lately?

Are you sure it is as you now want it?



THRIFT PLAN

DURING August the trustee of the Employees Thrift program purchased 1,463 shares of common stock at a total cost of \$53,551.12 or a per share cost of \$36.6036 and 61 shares of \$4.40 preferred stock at a total of \$6,122.00 or an average of \$100.3607 per share. He also deposited \$38,438.09 with the savings department at the First Security National Bank in Beaumont. These purchases were made with employee deductions and company contributions for July.

FROM BEAUMONT, TEXAS

Dear Mr. Turner:

The Beaumont Business and Professional Women's club wishes to express our appreciation for the spatulas, you gave to us for our "loot bags", for our District meeting in September. I'm sure all of our members will enjoy them, it was so nice of you to furnish them for this meeting.

Sincerely,
Mrs. E. F. Smith
Corresponding Secretary

FROM BREMOND, TEXAS

Attention Mr. Goree Matthews
Gentlemen:

We wish to thank you for the check delivered to us by Mr. Goree Matthews today, in the amount of \$1030.10 in payment of the compensation due the City of Bremond under the provisions of Section O of the Franchise Ordinance passed and approved by the City of Bremond, December 3, 1957.

These payments have been quite beneficial to us, and our relations with your Company have always been most pleasant.

Again thanking you, and with every good wish, we are;

Sincerely
City of Bremond, Texas
By Joe Rumble, Mayor

Let's Read Our Mail



FROM ORANGE, TEXAS

(The following letter was received by Mrs. Eloise Howard, the Orange school teacher who was featured in August PLAIN TALKS.)

Dear Eloise:

Congratulations to one of our outstanding Orange school teachers!

The feature article in PLAIN TALKS on you and your class at Anderson Elementary School was outstanding in every respect. While you might think it somewhat "far fetched", it is articles such as this on school classes such as yours that helps improve the business and industrial climate of Orange and make it far more attractive for business and industry who must depend on a well educated labor force for its competitive survival.

Sincerely,
Ernest R. Larmer
Executive Vice President
Chamber of Commerce



ANOTHER STENDEL ON THE WAY? The old mastermind of baseball, Casey Stengel, has nothing on our Company's Lloyd Bell, Line Department, Beaumont, when it comes to impressive records. Mr. Bell's Beaumont Colt League All-Stars (ages 15-16) won the hearts of Beaumont sports fans by putting on a whale of a battle in the state playoffs before bowing out of contention. Mr. Bell's nine opened the post-season battling by whipping Port Arthur and Port Neches-Groves in a pair of best-of-three series to claim the district championship. Then, the Beaumonters won two and lost two before being eliminated in the sectional tournament finals in Galveston. One of their sectional games lasted 20 innings, which proved a national Colt League record. Mr. Bell is at the extreme right in the top row.

Does This Sound Like Your Vacation?

JOHN DARKE smiles to himself as he puts out the light. Everything is settled about the annual vacation rip. Tomorrow they start early for Dipping-by-the-Sea, only a couple of days drive away.

"Have to remember to telephone (monthly telephone bill, \$10; tax, \$1.00) the gas company to shut off the gas while we're gone," thinks John. "I hope the car (price, \$2,500; tax, \$337.50) will stand the trip."

Next morning, John rises first. Good, it will be a fine day. He wakes son Bobby (Federal tax exemption \$600) and tells him to take the three family suitcases (price, \$100; tax, \$13.50), packed the night before, down to the front hall.

After waking wife Peg, he goes to the front hall closet and removes his golf clubs (price, \$200; tax \$27) and Peg's (price, \$150; tax \$20.25) and carries them out to the car.

"Be sure you bring your tennis racket (price, \$25; tax, \$3.38), Bobby!" John calls. "And bring out my rod and reel (price, \$50; tax, \$6.75)."

Peg, breakfast finished, hurries out to the car, rushes back in again to get the nearly-forgotten thermos bottle (price, \$10; tax 35c), then yells out the window:

"Hey! Did you put the flashlight (price, \$3.98; tax, 14c) in the glove compartment?" Told that it is there, she begins to close and lock the windows. Then at the front door she remembers to ask whether a telegram (price, \$4.80; tax, 48c) had been sent to Mother Darke telling her when to meet them at Dipping. No, nobody remembered so she sends it and comes out of the house again, putting down Bobby's skin-diving outfit (price, \$45.00; tax, \$4.50), while she locks the front door.

"Well, I guess we're off, eh?" asks John, patting one pocket to be sure he has his driver's license (fee: \$6.00), then another, to be sure he has his favorite brand (price, 20c; tax, 13c).

The Darkes eat at a roadside inn (price, \$5.45; sales tax, 19c), then buy 10 gallons of gasoline (price, \$2.20; tax, \$1) and a quart of oil (price, 45c; tax 2c). Over John's protests, they



Can You Beat This?

WAYNE DUNHAM, substation operator in Port Arthur, received a "lights out" call during mid-morning on a week-day:

Man: "All our lights just went out in our house, could you tell me what could be the cause?"

Wayne: "Was anyone using an electrical appliance at the time?"

Man: "No, my wife was only washing clothes."

Wayne: "Well, there could be a short somewhere in the electric washer."

Man: "Couldn't be that, she uses a rub board."

—By Loraine Dunham

(Do you have any stories about amusing or unusual incidents about Company operations or customer relations? If so, how about sending them into PLAIN TALKS? We'll try to make this a monthly column.)

stop at Painted Post Village, a highway exhibit (price, \$1.50 each; tax 5c). Peg unslings the family camera (price, \$50; tax, \$6.75) and takes a picture of John and Bobby beside Rolling Hoop, the Indian Maid.

Just before nightfall, John & Co. make the first motel stop (price, \$14; tax, 49c). John gets out, removes the bags from the car, goes to the shower and dunks himself, then shaves, using some of that Father's Day after-shave

lotion (price, \$3.50; tax, 47c), then dresses for dinner.

"How many in your party, sir?" asks the hostess. John tells her. "There'll be a very short wait for seats, sir." John sighs (no tax). The first day of his (tax) vacation is nearly over.

—Reprinted by Courtesy
Tax Foundation, Inc.
New York 20, N. Y.

Sympathy to:

J. H. Linnehan, assistant treasurer, Beaumont, on the death of his son-in-law, Capt. Leonard A. Theis, following the crash of two Air Force B47 medium jet bombers on August 19 near Irwin, Iowa. Capt. Theis is survived by his wife, the former Jean Linnehan, and two sons, Ronny and Jeffrey.

IN APPRECIATION

WE would like to thank Gulf States Utilities Company and all the employees for the kindness, thoughtfulness and sympathy extended to us during the long illness and death of our little daughter, Marla Ann.

Mr. and Mrs. Hubert J. Landry and family.



PLAY BALL! C. W. Doucet, control operations foreman at Roy S. Nelson Station, shown at the right, and son, C. A. Doucet, who is shown fourth from left in first row of boys standing, played for Ward 4 Recreation League, Maplewood, Louisiana on the "No Sox" team which was defeated in quarter finals by Westlake, Louisiana. On August 6, the team as a group journeyed to Houston, Texas to see the Houston Colts and the San Francisco Giants ball game. The trip was made in new 1963 Pontiacs (filled with gas) furnished by Dillion Gist Motor Co. The team is managed by John Fontenot and Mr. Doucet and is sponsored by Dillion Gist.

Open Letter to a Young Driver

The following open letter is by Sidney J. Harris, famed syndicated columnist of The Chicago Daily News. Its implication for all young drivers is obvious.

THIS is an open letter to a boy, about eighteen, who forced me off the road while cutting in sharply and passing me on a hill yesterday.

Dear Son:

You may think you are a good driver, and perhaps you are. But I'd like you to keep in mind that most of your "skillful" driving is due to other motorists.

Anybody can whip along the road as fast and as carelessly as you were going. There's no trick to that; the new cars are loaded with power and pick-up—too much so, I'm afraid.

Just remember it was my alertness that prevented an accident on the hill, not yours. And the driver who was approaching us also had to brake suddenly and swerve in order to save your life and his.

It is not your courage or dexterity that kept you alive as long as this, but the prudence and politeness of other motorists.

I wish it were possible to point out to you that your kind of driving is nothing but bad manners—it is not heroic, or adventurous, or manly.

Suppose you ran down a crowded street, pushing people out of your way, knocking packages out of ladies' hands, and kicking children into the gutter. What would be so heroic or manly about that?

Nothing, of course. Then why do you suppose that having two thousand pounds of steel under you makes it any better? There's nothing to be proud of in driving fast, any fool can do that.

Suppose you beat me at the get-a-way or up the hill? What does that prove? Nothing, except that the car you bought is faster. You didn't make it; it's a commercial product. Anybody can buy one like it, and anybody can drive with a maniacal disregard for safety.

So don't take pride in your deadly accomplishment. A real man is considerate and polite and takes chances only when it counts, when his honor and conscience call out for it. On the highway, most of all, it's easy to tell the men from the boys, for the men have to save the boys from the consequences of their foolish and needless bravado.

Have a cigar on:

Mr. and Mrs. Murphy J. McLin on the birth of their son, **Steven Warin**, August 10. Mr. McLin is in the Survey Section of the Engineering Department, Baton Rouge.

Don and Barbara Ramsey on the birth of their daughter, **Robin Denise**, August 13, at Port Arthur's Park Place Hospital. Robin Denise was welcomed by her two brothers, **Danny and David**. Mr. Ramsey is in the Appliance Repair Department in Port Arthur.

Mr. and Mrs. Ben E. Miller on the birth of their daughter, **Carla Flo**, August 19. Mr. Miller is employed in the Lake Charles Substation Department.

Mr. and Mrs. Jack S. Hemphill, the proud grandparents of **Sean Thomas Hayes**, son of Mr. and Mrs. William L. Hayes, Dallas, born July 20. Mr. Hemphill is a station engineer at Riverside Station, Lake Charles.

Mr. and Mrs. Alvin East on the birth of their son, **Jeffery Glen**, July 19 in the Orange Memorial Hospital. Mr. East is employed in the Electrical Section at Sabine Station.

SERVICE AWARDS

FORTY YEARS

TEN YEARS

TWENTY YEARS



Betty Fontana
Treasury
Beaumont



M. T. Alford
Engineering
Beaumont



Elizabeth Whatley
Treasury
Mid-County



F. C. Carter
Distribution
Beaumont



E. L. Butler
Distribution
Calvert



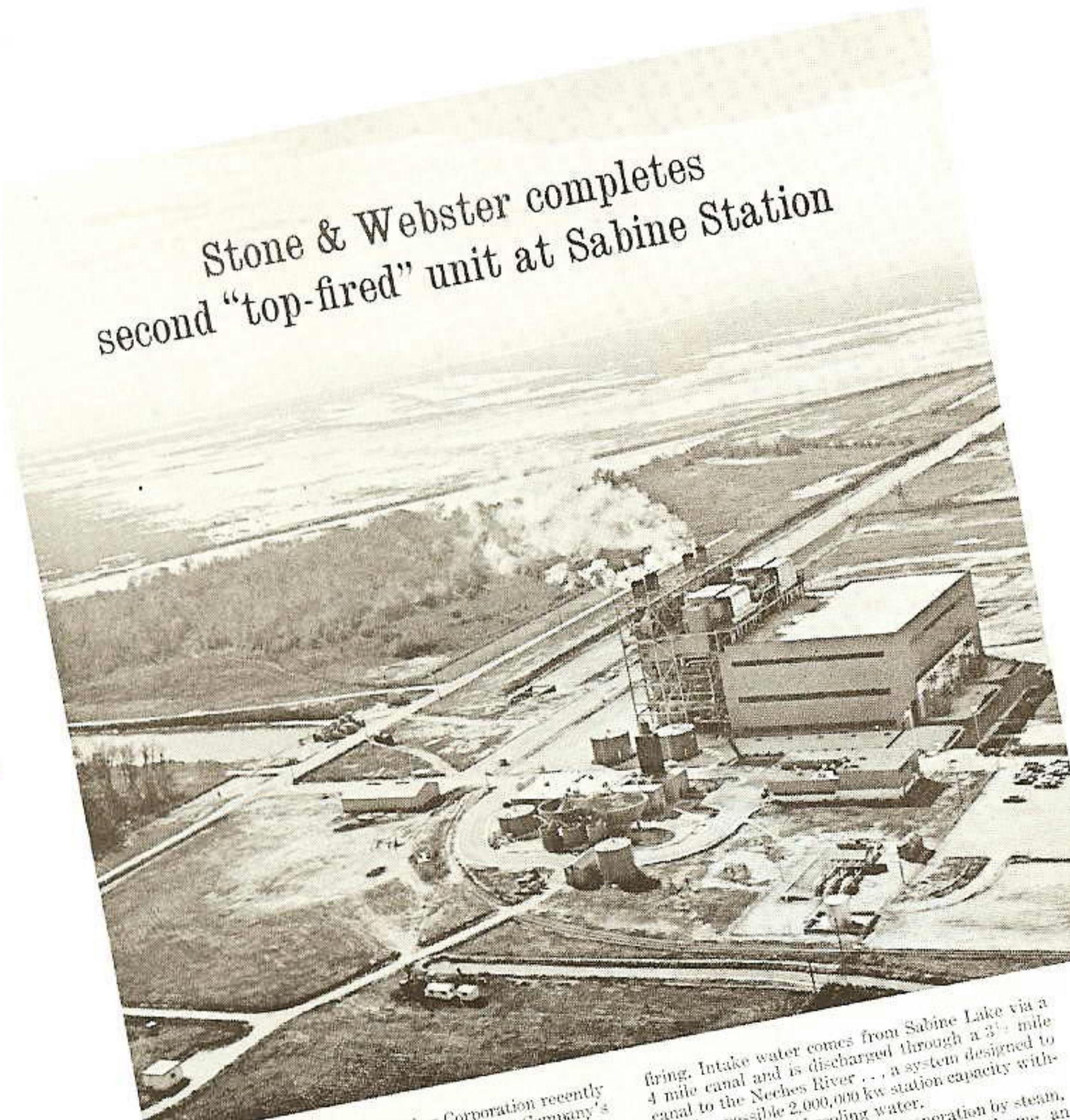
J. C. Fleniken
Distribution
Port Arthur



Whitney Trosclair
Distribution
Lafayette

FEATURED IN ADVERTISING. Ads like these two which appeared in the August 12 issue of Electrical World are helping to tell the electrical industry about our newly completed 460,000 kilowatt Sabine Power

Station at Bridge City. Although Sabine is "old" news to us it still makes good reading.

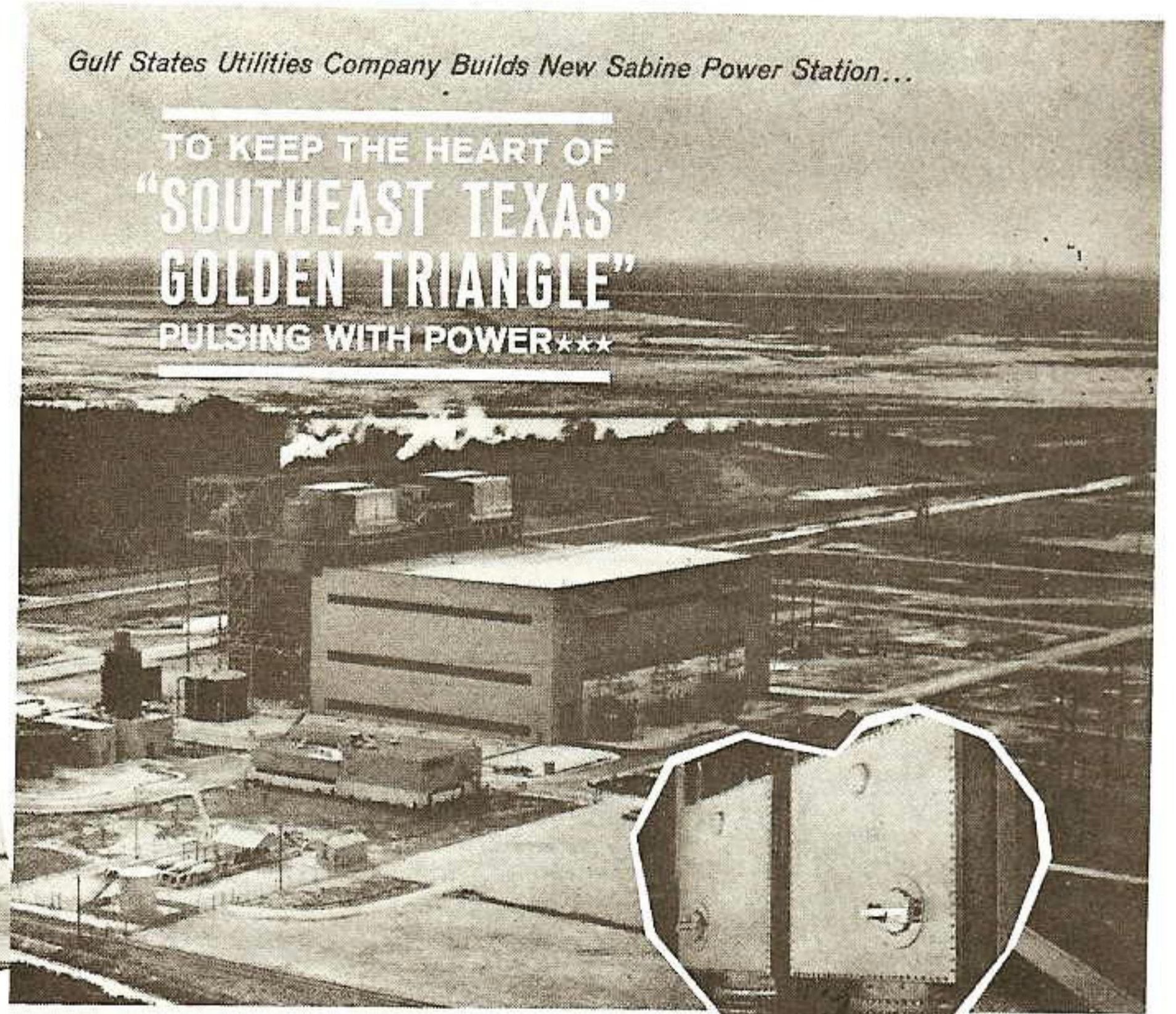


Stone & Webster completes second "top-fired" unit at Sabine Station

Stone & Webster Engineering Corporation recently completed Unit 2 at Gulf States Utilities Company's Sabine Power Station near Bridge City, Texas. The station, designed and constructed by Stone & Webster, now has a net capability of over 460,000 kw. The "top-fired" boilers are among the first of their kind and allow for upward extension to provide additional furnace volume in the event of future coal

firing. Intake water comes from Sabine Lake via a 4 mile canal and is discharged through a 3 1/2 mile canal to the Neches River... a system designed to permit a possible 2,000,000 kw station capacity without recirculation of cooling water. If your plans call for electric generation by steam, hydro or nuclear power, we would welcome an opportunity to discuss how we might serve you.

STONE & WEBSTER Engineering Corporation
New York • Boston • Chicago • Houston • San Francisco • Los Angeles • Seattle • Washington, D. C.
Stone & Webster Engineering Limited London • Stone & Webster Engineering S. A. Paris • Stone & Webster Engineering N. V. Amsterdam
Stone & Webster Canada Limited Toronto • Associated Nuclear, Inc. Garden City, N. Y.



Gulf States Utilities Company Builds New Sabine Power Station...

TO KEEP THE HEART OF "SOUTHEAST TEXAS" GOLDEN TRIANGLE PULSING WITH POWER***

Sabine Power Station has 498,800 lbs. of Revere 90/10 Cupro Nickel Condenser Tubes installed in the initial two units.

The design of this 460,000 KW Station is such that it can be expanded to more than 2,000,000 KW to take care of future power needs of the area. This plant is a "once-through" station, getting all the water required for the condensers via an eight-mile canal system from Sabine Lake to the station and continuing on to the Neches River. Condenser tubes of Revere 90/10 Cupro Nickel (1.5 iron content) were selected for the job... 32,800 pcs. in all, measuring 7/8" OD x 18 BWG x 30'. This ability of Revere to be able to meet the many and varied specifications encountered in power plant installations is made possible by the fact that Revere has a tube to meet every set of operating conditions. And it is why (whether or not you are installing new equipment or retubing) you should get in touch with one of Revere's Technical Advisors and discuss your needs. He is available through any Revere District Office.

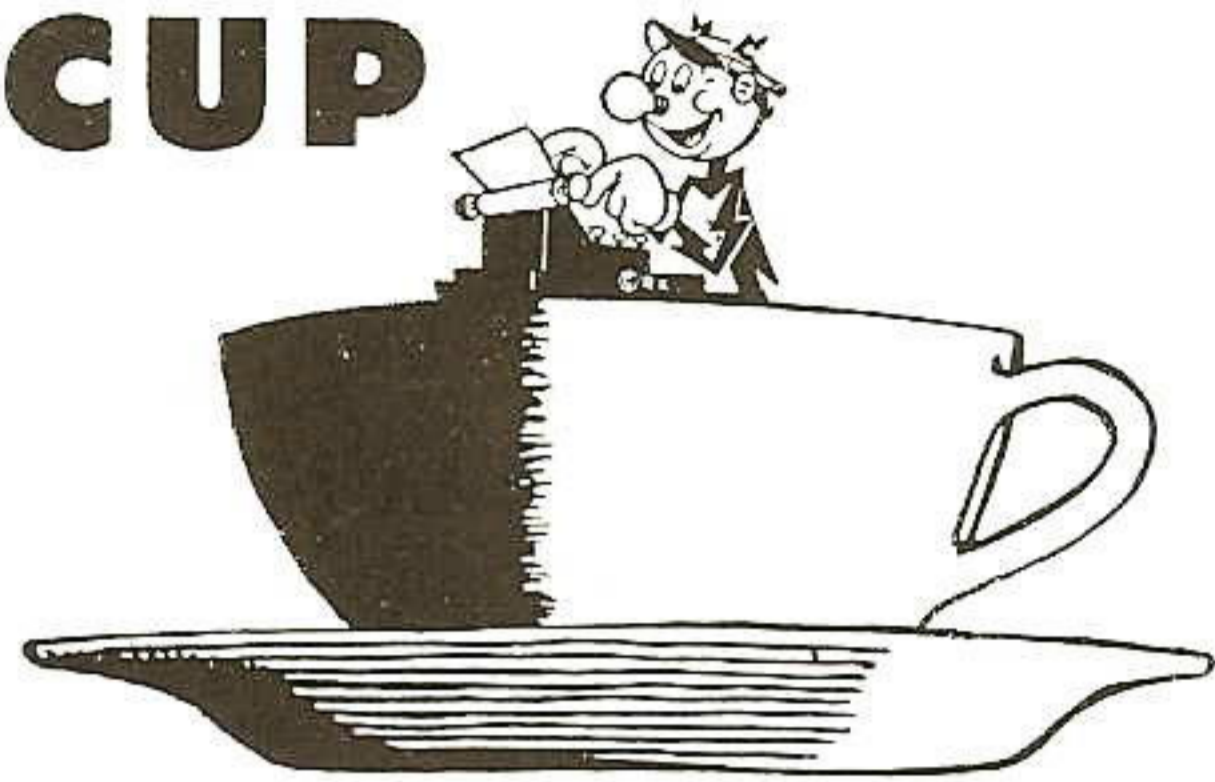
Revere produces condenser and heat exchanger tubes in all copper-base alloys, aluminum and aluminum alloys and carbon steels.



REVERE
COPPER AND BRASS INCORPORATED
Founded by Paul Revere in 1815
Executive Office: 220 Park Avenue, New York 17, New York
Sales Offices in Principal Cities, Distributors Everywhere

INTEGRAL FINISH TUBE • BIMETAL TUBE • DUAL GAUGE TUBE • INSTRUMENTATION TUBE • CONDENSER TUBES IN CUPRO-NICKEL, ALUMINUM BRASS, ALUMINUM, COPPER, MONEL METAL AND OTHER ALLOYS • ALUMINUM TUBE, SHEET AND EXTRUSIONS • SMALL AND LARGE PLATES IN COPPER, NICKEL, COPPER-NICKEL, INCONEL, MONEL METAL, NAYVAL BRASS AND ALUMINUM • LOW CARBON STEEL HEAT EXCHANGER TUBE TO ASTM SPEC. A 214 AND A 334 GRADE "C" • BOILER TUBE TO ASTM SPEC. A 178

over the COFFEE CUP



BRENDA MORGAN, Plain Talks reporter for the Lake Charles Service Department, was replaced August 2 by **Glenda Farish** previously at the Lake Charles office. Brenda is expecting a baby in December and we're all pulling for Santa to bring her that boy she has ordered.

Joyce Parks, wife of **Bob Parks**, serviceman, entered the hospital August 15 and returned home August 21.

Houston LeBlue, Lake Charles dispatcher, spent his vacation touring with the Lake Charles All Stars, Louisiana State Little League Champs. Houston's son **Kenny** is a pitcher on the team. The highlight of the tour, which included New Orleans, Alexandria and Gulfport, Miss., was **Kenny's** no-hitter against **Kaplan**, played in New Orleans, Louisiana.

—By *Glenda Farish*

MR. AND MRS. GEORGE TRAHAN and children visited relatives and friends in Biloxi, Mississippi recently. Mr. Trahan is employed in the Substation Department.

Wilbur Ledbetter, garage mechanic, and family vacationed in McMinnville, Tennessee, where Wilbur's father and brother live.

Mr. and Mrs. "Dusty" Spell spent several days enjoying the remarkable "wonder waters" at Hot Wells, Louisiana. Analysis reports showed that the water contained over 20 mineral substances. Mr. Spell reported that the few days spent in Hot Wells were most relaxing, invigorating, and enjoyable.



RETIREMENT PARTY. The employees of the Port Arthur Division recently honored two fellow employees with a retirement party in the Goodhue Hotel in Port Arthur. Honored were **R. W. Matulick**, second from left, who will retire November 1, and **L. K. Bankston**, on the end at right, who retired September 1.

On their return trip home, they visited **Hodges Gardens**—4,700 acres of beauty in growing trees, moss-covered rocks, and a year-around garden spectacular. Mr. Spell is foreman in the Garage.

—By *Jo Ann Burnett*

MR. AND MRS. ROBERT ALESHIRE spent a week of their vacation visiting their daughter in Kansas. "Bob" is in the Lake Charles Meter Department.

—By *Hubert Landry*

LAFAYETTE

MR. AND MRS. LUCAS DENAIS motored to Houston recently to see the Houston Colts in action. They



VACATION IN MEXICO. **Betty Jo Lum**, **Avonne Dumas**, and **Betty Welch**, all employees in the **Beaumont General Office Building**, recently spent 15 days touring Mexico. Here they are enjoying the sun in **Acapulco** during their four day visit to that city. Included in the itinerary were also visits to **Mexico City**, **San Jose Purua**, and **Taxco**.

returned to Lafayette via Galveston Beach.

Mr. and Mrs. Leo Meaux spent their vacation with Mrs. Meaux' family in New York state. While there, they also visited Mr. Meaux' brother in Queens, and then journeyed to Chicago to visit with Mrs. Meaux' brother and his family.

Elaine Domingue was another vacationer from the Lafayette office. They spent their vacation just taking life easy for a change. She is married and has one son, **Mitch**.

Mr. and Mrs. A. B. Mitchell left on August 30 for the Hawaiian Islands for two weeks. Mr. Mitchell's son and family have been residents of our 50th state for several years. This was their first visit. Mr. Mitchell is our Lafayette storekeeper.

Wedding bells will be ringing in late fall for Sales Department Clerk **Charlotte Guilbeau**. The date has not yet been set, but the plans are coming right along. Charlotte and fiance, **Numa Stelly**, plan to reside in **Sunset, Louisiana** after their marriage.

Home Service Advisor **Franceen Delahoussaye** is the very proud tenant of a lovely new apartment which she shares with her roommate, **Cathy**.

Mr. and Mrs. Cesaire Guidry enjoyed the splendid beauty of the Rocky Mountains and the state of Colorado on their recent vacation. We received a color postcard from them, showing one of the very scenic views.

—By *Cynthia DuBois*

SABINE STATION

OFF on vacation last month were **Ezra Gordon** and **K. R. "Buddy" Hoffpauir**. Mr. Gordon and family

visited his sister, Mrs. Jack Berglind, of Detroit, Mich.

The Hoffpaur family visited Six Flags after hearing what a nice time the **W. S. Norwood** family had there.

Sabine Station has had several employees from other departments working here recently. **Russell Painton** was here for a week while on his orientation program as a new engineer. **Doris Ann James** from Records in Beaumont has been out here helping **Fay Weeks** in setting up our filing system.

Also we have a new employee, **Kathleen Fuller**, from Port Arthur. Kathleen joined us on August 20. She has an eight-month-old son, **Michael Kevin**, and her husband, **Billy Joe**, is employed at Texaco Research and Technical Lab in Port Arthur.

—By Kay Zunker



WANDA DOUGLAS and husband, **Charles**, treated themselves to a two-week dream vacation: a trip to San Francisco which included a stop in Las Vegas. Wanda treated her co-workers in the Personnel Department to fortune cookies direct from Chinatown upon her return. (Your reporter's read, "Mischievous all come from much opening of the mouth." True?)

It was a toss-up as to who was happiest about **Mildred Killbuck's** return to work following surgery . . . Mildred



GIRL IN A SWING. Judy Maurice is the six-month-old daughter of Mr. and Mrs. Herbert G. DeLaune, he's sales representative in Denham Springs. Judy has a sister, Suzanne Gay.

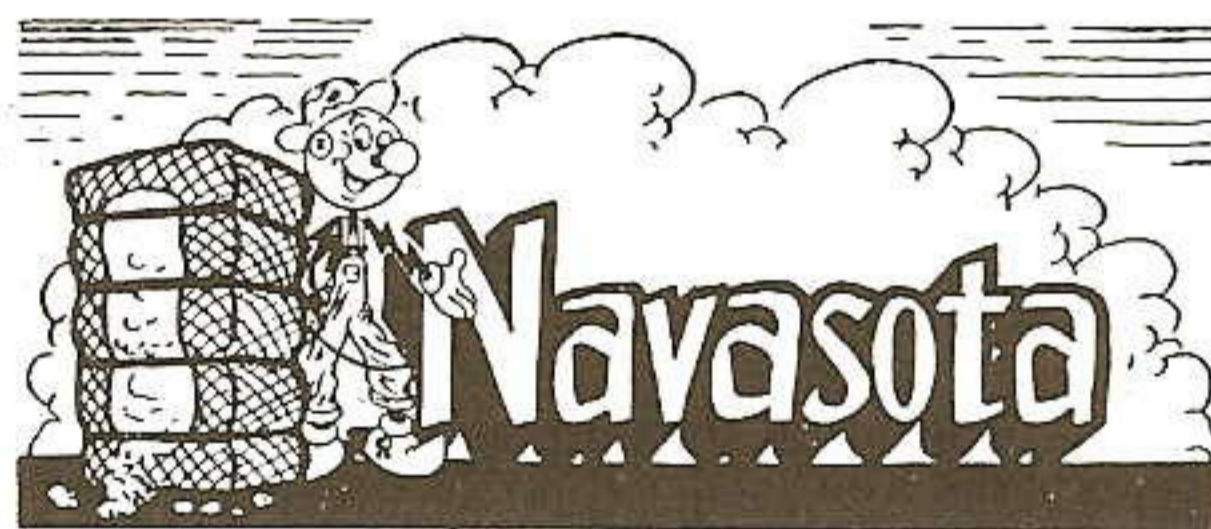


CLASS REUNION. Sam Norwood, sixth from left on back row, control operations foreman at Sabine Station, attended his class reunion at Sulphur on August 3 to renew old acquaintances. The event was held at the high school and B. S. Walker, who was in his first year as principal in 1942, led the alumni on a grand tour of the facilities. This was followed by a barbecue and dance in the Frasch recreation hall. Present were 32 of the 67 class members. Gifts were presented to the oldest grandpa, the mother with the most children, the youngest parent, the most bald-headed graduate, the person who lived farthest away, and a door prize which was actually a door from the Frasch Elementary School. Mr. Walker spoke on how the school has advanced from 1942 to the present. The reunion ended with a dance featuring the old tunes well remembered from the days of 1942.

or the rest of us in the Personnel Department. All agree that it's good to have Mildred on the job again!

Linda Inman, personnel department clerk, has moved to Dallas where her husband, **Brad**, has accepted employment with Sanger-Harris. Linda plans to retire from the business world and make arrangements for the arrival of an addition to the family next spring. We all wish her the best of luck.

—By Frances Engelbrecht



CHARLOTTE BORING, daughter of **Charlie and Mildred Boring**, he's commercial sales representative in Navasota, will be drum major for the Navasota Junior High School band this year. Her mother was formerly a stenographer in the Navasota Division office.

Roger Craig, son of **Mr. and Mrs. R. M. Craig**, he's division engineer in Navasota, has been reassigned to the Air Force Institute of Technology as a graduate student at SMU in Dallas. For the last 3½ years he has been stationed at Nellis AFB, Las Vegas, Nev.

For the next 18 months he'll be working toward a master's degree in indus-

trial engineering. He holds a bachelor of agricultural engineering degree from Texas A&M.

Roger recently spent a brief visit with his parents in Navasota.

The Craig's other son, **Elliot**, a first lieutenant in the Air Force, recently completed the orientation course for officers of the United States Air Force medical service at Gunter AFB, Ala.

During the course he was given familiarization instruction covering administrative procedures, military medicine and medical service support of USAF objectives.



A PRETTY LASS. Jennifer Ann is the 2½-year-old daughter of Mr. and Mrs. C. A. Comeaux of Denham Springs, Louisiana. Mr. Comeaux works in the Baton Rouge Electric Engineering Department.



UNDER COVER GIRL. Ellen Elizabeth is the year-old granddaughter of J. D. "Pop" Jordan, Engineering, Beaumont. She is the daughter of Mr. and Mrs. H. L. King. Mrs. King is the former Martha Kate Jordan who was a summer employee in the Beaumont office several years ago.

Lieutenant Craig has been reassigned to Moody AFB, Ga., where he joined the staff there for practice as a veterinarian. Dr. Craig is also a graduate of Texas A&M.

—By Jeanette Sangster



THE WAY TO REALLY VACATION. F. S. Sheffield, right, retired Beaumont employee, his brother, Abner, left, and brother-in-law, Billy Childress of Port Arthur, caught this string of bass and catfish while vacationing on their family home, the W. L. Sheffield estate, west of Woodville, where they have built and stocked an eight acre lake for the family's enjoyment. The fish were fried in deep fat in a big washpot and there was enough to feed the whole family for two meals. Mr. Sheffield retired in January, 1960, as a collector in the Beaumont Division Credit and Collections after 42 years with our Company.



ALLEN CARPENTER, Gas Department meterman, and his family, vacationed in the Smokies. While his son toured the golf course, Allen and his wife visited various places of interest. All in all, the Carpenters had about nine days of fun and relaxation in the cool climate of the Smokies.

Cecile Connors, Gas departmental clerk, has just returned from a vacation of leisure. Most of her time was spent with her friends while relaxing in the sun at the beach. In her spare time, she redecorated her room. Boy, that's what we call a vacation!

Robert Dawson, Gas Department serviceman, is recuperating from a recent operation. We are all wishing him a speedy recovery.

—By Freda Hargrove



MR. AND MRS. F. T. HARGROVE recently spent a very enjoyable vacation in the cool Rockies of Colorado. They were accompanied by their daughter and son-in-law, Mr. and Mrs. W. C. Winkler, and three grandsons of Houston. The trip carried them through the wonders of Carlsbad Caverns, the primitive Village of the Indians in Toas, New Mexico; the great Sand Dunes of Colorado; then, through the breath-taking heights of the Rockies; climaxed by the Skyline Drive into Estes Park.

They used two camp stoves to cook their meals along the road which proved to be one of the high-lights of the trip. Fried chicken and fried steak with all the trimmings in the cool, cool Rockies were very appetizing. They took in the sights around Colorado Springs, climaxed by a chuckwagon dinner at the Flying W Ranch under the setting of the Old West. The journey then took them through Boot Hill in Dodge City, Kansas, down to Six Flags over Texas, then home. Mr. Hargrove returned to his job as appliance repair foreman in Port Arthur after this fabulous vacation.

—By Jo Anne Landry



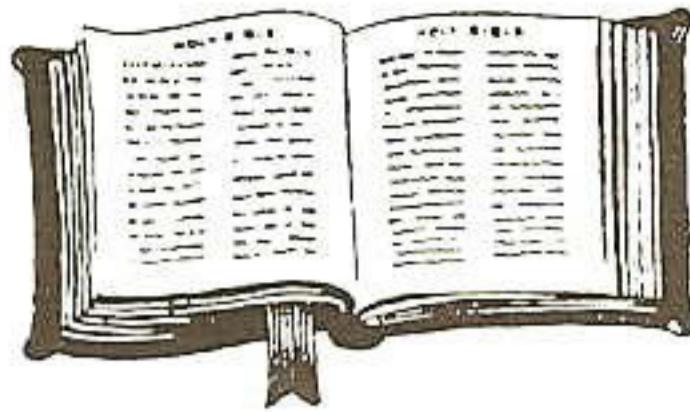
A SURPRISE PRESENT. Recently J. A. Reich, system production manager, Beaumont, underwent a check-up in St. Elizabeth's Hospital and was presented this lovely head of hair by the ladies that work on the 19th floor. The story goes that several months back a salesman visited Mr. Reich's office and after passing the time of day he opened his case and began to lay various shapes, sizes and colors of toupees on the desk. The visit was the result of Mr. Reich's filling in a coupon and sending it in to the toupee company. He never dreamed that they would send a salesman around but thought they would send a catalog. The executive secretaries thought that his visit to the hospital would be a good time to present him with a surprise. So they took one of the trick wigs that was such a rage last year and cut the top out making this lovely flowing blonde wig.



WORKS WITH CUBS. Alexander Valerie, Jr., Roy S. Nelson Station, center back, is cub master of Pack 149 Cub Scouts of Lake Charles. Sylvester Daniel, chairman of the committee, and den mothers of the group are shown. The group visited Herman Park Zoo in Houston, Texas on August 10. Other activities this summer included picnics, courthouse tour and T.V. appearance.

BIBLE - BREAK

a monthly column



by Ruby Lee Adams

AS a man might give a priceless diamond to the woman he loved, so Nebuchadnezzar, the great king of Babylonia, made, not far from the present city of Bagdad, the world's most wonderful gardens for his beautiful wife, Amytis.

This vast structure has been celebrated in all ages as one of the wonders of the world, under the name of the 'Hanging Garden of Babylon. However, the word 'hanging' is wrongly applied to the gardens, for they were in reality an artificial mountain around 350 feet high.

Nebuchadnezzar's wife, a native of the Median mountainous country to the north, soon grew tired when she came to Babylon of the level monotony of the country there, and, as young brides of the mountainous section of America often do at the present day, when they remember the green declivities and summits, and the secluded and romantic dells of their native homes, she said to her husband that she longed for the sight of a hill. So for her delight, at

a cost of money and labor that can scarcely be reckoned, he built a fairy palace—the 'Hanging Gardens of Babylon.'

The structure consisted of a series of terraces, supported by arches, rising one above the other, like giant steps, and raised so high that the upper one was above the walls of the city, so that the spectator standing upon it could not only look down upon all the streets and palaces of the town, but could also extend his view beyond the walls and survey the whole surrounding country. The gardens occupied a square, with a circuit of about a quarter of a mile, northeast of Nebuchadnezzar's palace and were built around 600 B.C.

The gardens were made upon terraces which were laid out in the most costly and elegant manner, and were provided with statues and fountains, and with the rarest and most beautiful shrubs and trees and brilliant flowers, and with the choicest fruits, and seats and bowers and ornamental arbors—with everything which the horticulturists of the day could devise to complete the attractiveness of the scene. The ascent from each of these terraces to the one above it was by a broad and beautiful flight of steps, and visitors who ascended from one to the other found on each successive platform new and ever changing beauties, in the varied arrangement of walks and trees and beds of flowers, and in the new views of the surrounding country, which became of course wider and more commanding the higher they ascended.

There were spacious and airy apartments built among the arches below, which opened out upon the successive terraces. These apartments commanded very beautiful views, both of the gardens before them and of the country beyond. The interior of them was splendidly decorated, and they were fitted with all necessary conveniences for serving refreshments to guests, and for furnishing them with amusements and entertainments of every kind. On the upper platform was a reservoir of water, supplied by vast engines concealed within the structure. Pipes and other hydraulic machinery conducted this water to all the lower terraces, in order to supply the various fountains and to irrigate the ground. In fact, so vast was the extent and so magnificent the decorations of this artificial mountain, that as long as it endured it was considered, by common consent, as one of the wonders of the world.

There is little left of the wonder gardens now. Excavation have revealed a vaulted cellar. Inscriptions on tablets

found on the stairway leading to the cellar suggest that these subterranean rooms were once used as refrigerators and places for storing perishable foods. There are also the remains of a well entirely different from all other wells known in Babylon or the rest of the ancient world. . . .

FOUND

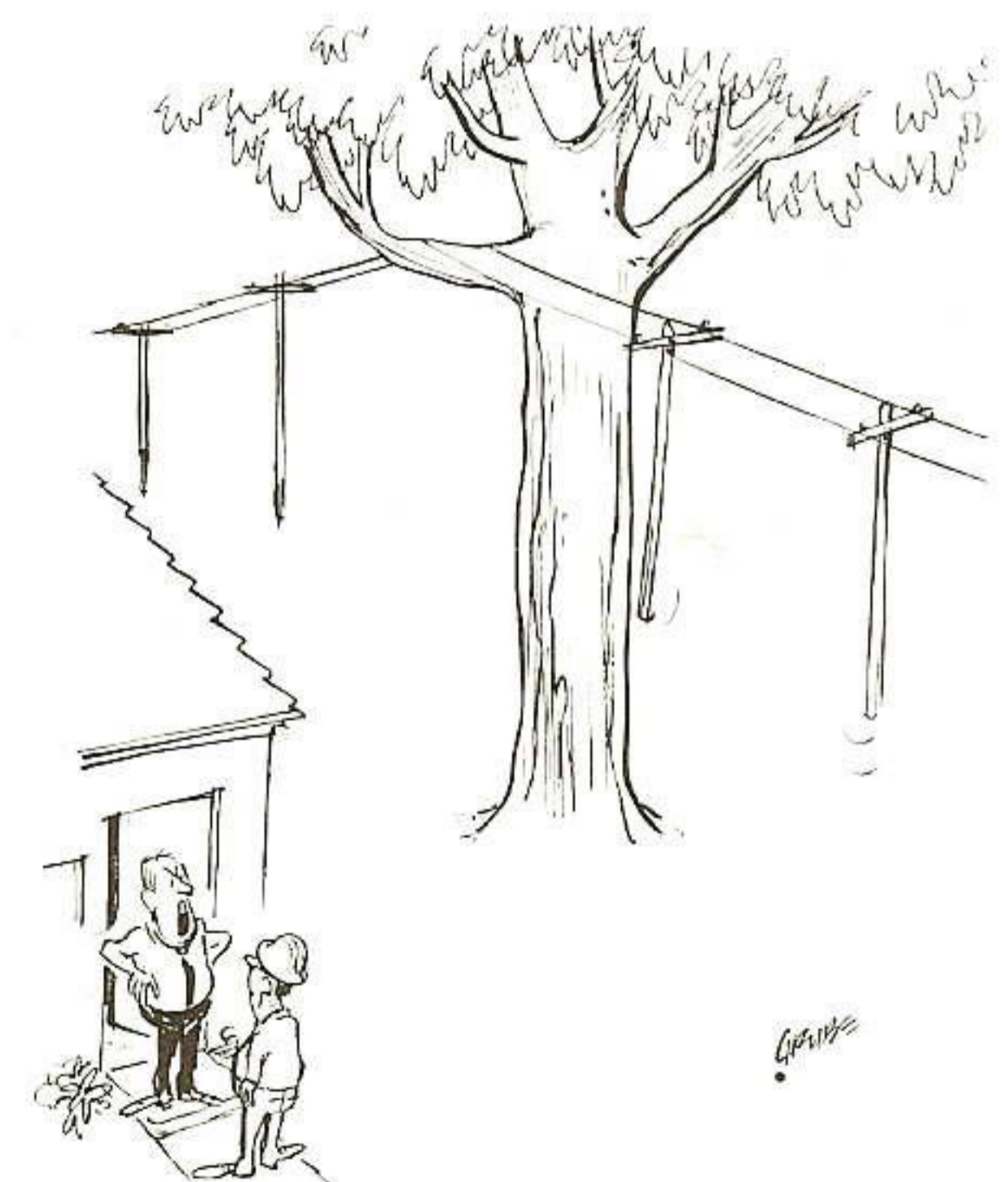
A service award emblem tie clasp has been turned into the Personnel Department. The emblem was found on Pearl Street in Beaumont.

If you've lost this emblem, please contact Norma Carlisle, Ext. 293, and identify it.

How many businesses have grown because they offered customers just a little more quality, a little more service than competitors? How many stores get the shoppers because their clerks are a little more courteous, their prices a little easier on the pocketbook, their displays a little more attractive?—J. L. Keith in Good Business.

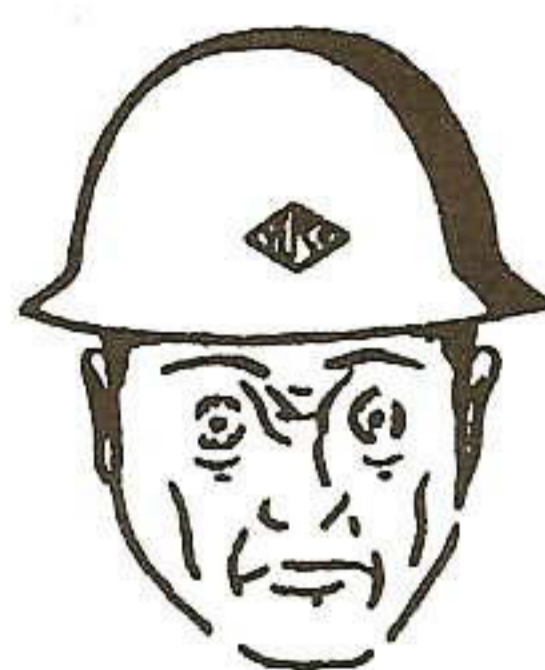
Spare tires that you carry around your waist are the kind you don't want to take along on your vacation. Slim down and have a pleasant time. Southeast Texas Heart Association urges.

Studies show driver error and lack of judgment were responsible for 32,300 deaths and more than 2,900,000 injuries on U.S. highways in 1962.




















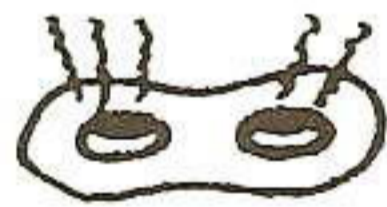








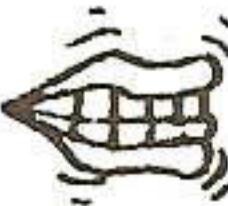



"Well, what about my tree?"

THE FUMING



FOREMAN

"The time  has come," the foreman said, "to talk about your tools:
of belts  and ropes  and safety hats  and broken
safety rules.  I'm pretty tired of pointing  out the danger
of your ways, of doing things - the worst I've seen in all of my born days.
 You've heard  it said that kilovolts  are unforgiving
beasts,  so why persist in teasing them? That stuff has got to
cease!  It never fails to puzzle  me why linemen  try such
stunts  as stretching luck  without their gloves  or
dropping things on grunts.  And I can't count the headstones 
of the once proud boys who tried to work it smart  in careless ways
and got themselves well fried.  My heart  is filled with
sadness  as I think about the souls  who threw away the safety
book  and ended up in holes. The list  of fools  is
endless, and fully long enough. To keep your families  smiling,
I find I must get rough.  So goof off at your peril Although you
save your hide, I'll eat you out  so thoroughly you'll wish that
you had died." 

An interview . . .

why meter readers
are bitten,



Confession of a Vicious Dog

“THE main trouble is that most people simply don’t understand me. You forget I’ve personality—an instinct. I think it will be helpful if I tell you, first hand, what kind of people I bite, and why.

“People are either my friends or my enemies; in a dog’s life there are no neutrals.

“You cannot disguise your feelings, and dog haters cannot pretend to be my friends. When people don’t like me, they should realize their effect on me and keep their distance. It’s a cinch they ought not to go out of their way to pet me or play with me. That’s just stickin’ out their chins and askin’ for trouble.

“I don’t think I’d ever have to bite dog lovers if you’d just learn to be a little more considerate. Some think that just ‘cause I love you, I’ll always be a harmless, understanding mutt.

“Well, it’s true I’ve a lot better disposition than most people, but don’t carry it too far.

“Take, for instance, the sanctity of the home—protection of the home is my job, and I try to do a good job.

“Here you come into the yard, onto my porch, and right into my house and don’t give me any attention. Likely as not you will pay me no heed until it’s too late and I’ve gotcha’ by the pants.

“I have my off days too, I’ll admit it, but you come in and pound the floors, climb ladders and string wire around the place like a madman. Some things you do irritate me and, before you know it, I’ve got you. Being sorry doesn’t help, and I catch the devil from my master and you have your pants to mend.

“Whenever you come to my place, go right to the front door and tell the people what you want to do. Ask them about me, if I’m not around. Suggest that you have me tied or confined so I can’t bother you while you work. It may sound silly, but I do have these impulses and, though you’re OK., I may nip you just for luck.

“Explain to my master in a nice way and I’m sure he’ll keep me out of your way. Of course, people aren’t always around so we ought to get together and find out what to do to keep us out of trouble.

“Try to see me first and you can prepare yourself for the meeting. When I challenge you, whatever you do, don’t run—stay right where you are. Look me straight in the eye and wait for me to stop. I WILL STOP, if you hold your ground.

“When I’ve stopped, if I still look belligerent, stand where you are and face me until I go away.

“If I decide I’d like to know you better and come closer, put out your open, empty hand, palm up, slow and easy for me to smell.

“You are the master in all such meetings, and if you do your part we’ll get along all right and no feuding, so let’s all be friends. But, keep your eye on me!

“If I should nip you, the only danger from a healthy dog is infection—not from me, but from your skin and clothes. Most of us don’t have rabies, but since this is a possibility, play it safe. See your doctor right away. Your boss can make arrangements to have me checked and confined.

“Let’s get acquainted and play it safe, thus avoiding accidents.”

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Sparky says:
If Fire Strikes
Your Home...

GET OUT of the house the minute you discover it or smell smoke!
ALWAYS be ready to use different escape routes from any room in your house!
TEST doors before opening. If doors are hot, block them with furniture or wet mattresses to keep out smoke and gases. Get out another way!
NEVER jump from upper-story windows except as a last resort! Wait for firemen.
HOLD your breath if you have to make a dash through smoke and flame!
REMEMBER, the air is usually better near the floor in a smoke-filled room!
CALL the fire department at once! They know how to fight a fire. Don't waste your time or your life trying to fight a fire, unless it's so small you're sure you can control it with the right extinguisher.
DON'T ever go back to a burning building for any reason! Smoke and fire gases from even the smallest fire can be deadly.
GET medical treatment at once, if you're burned or exposed to fire and smoke. Seemingly minor burns or smoke inhalation can have fatal results.

DON'T GIVE FIRE
A PLACE TO START!

