



herb rind



Captain Lewis L. Millett Medal of Honor

When his Infantry company was pinned down by heavy fire near Soam-Ni, Korea, Captain Millett charged alone into the enemy positions, throwing grenades, and clubbing and bayoneting the enemy. Inspired by his example, the attacking unit routed the Reds, who fled in wild disorder.



"It's an uphill struggle," says Captain Millett, "to build a working peace. Unfortunately, the only argument aggressors respect is *strength*. Fortunately we've learned this lesson in time.

"You can help build our strength—the defense-line of peace—by buying United States Defense Bonds. Every Bond is a declaration to the world—especially to would-be aggressors—that we aim to insure peace.

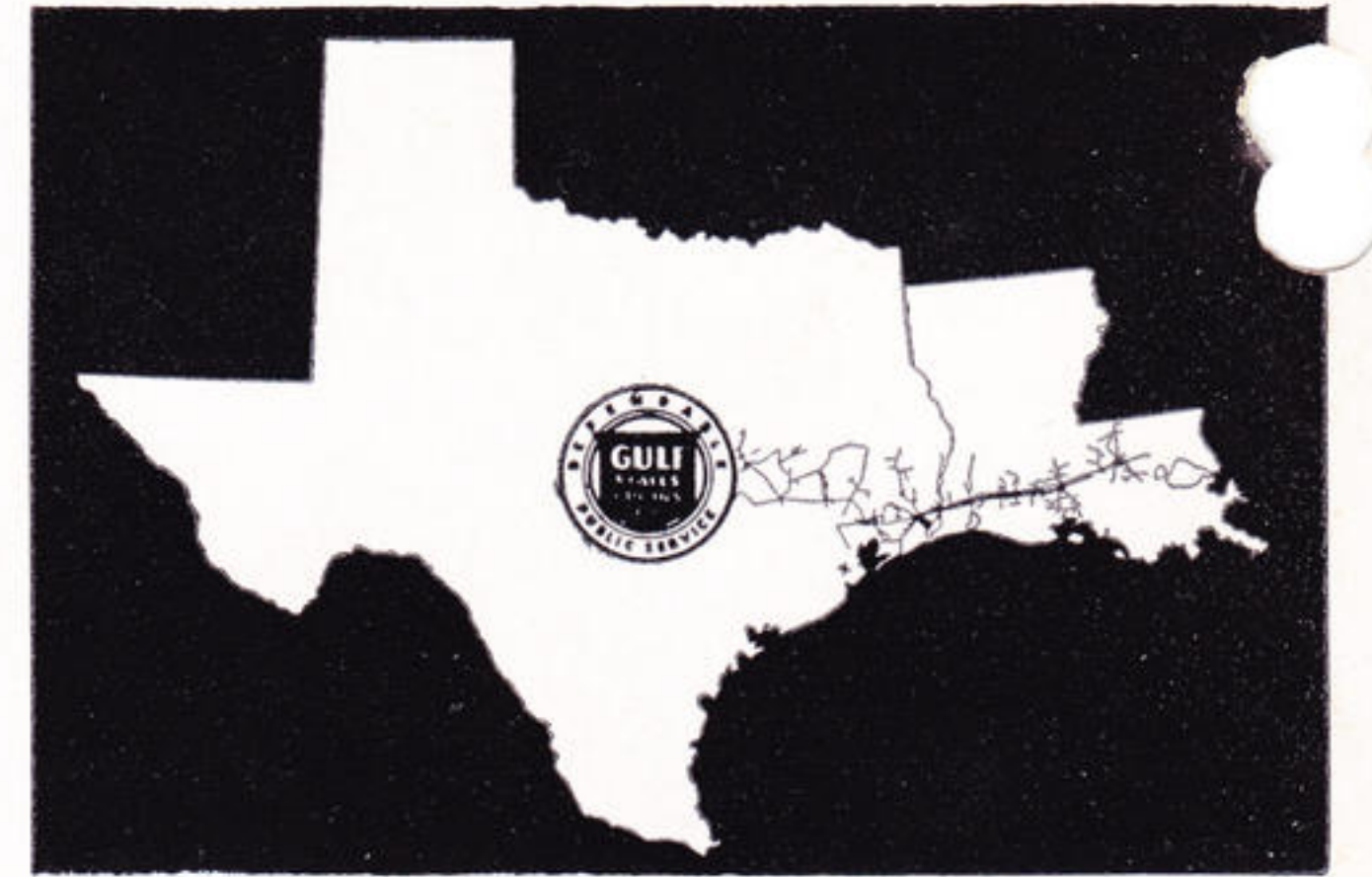
"I think a secure peace is worth working for. If you think so, too, buy U. S. Defense Bonds now!"

★ ★ ★

Remember that when you're buying bonds for national defense, you're also building a personal reserve of cash savings. Remember, too, that if you don't save regularly, you generally don't save at all. Money you take home usually is money spent. So sign up today in the Payroll Savings Plan

Give Defense Bonds for Christmas

PLAIN TALKS



*A magazine for employees of
Gulf States Utilities Company*

Vol. 29, No. 5

December, 1951

Editor—Kenneth Sutton

Managing Editor—Jerry Stokes

Associate Editor—Pete Drane

Associate Editor—Jim Turner

REPORTERS

BATON ROUGE DIVISION

Julia Marie Amrhein.....Electric Dept.
Miner Reynolds.....Gas Dept.
Ella Bee Andre.....Louisiana Station

BEAUMONT DIVISION

Lola Martin.....Beaumont General Office
Tom Stiteler.....Beaumont Line
Minnie Wilbanks.....Beaumont T & D
Tennie DeVore.....Liberty District
Naomi Haynes.....Neches Station
Donna Shoemaker.....Orange District
Lois Day.....Silsbee District

LAKE CHARLES DIVISION

Eddie J. Belair.....Jennings District
Joyce L. Clark.....Lafayette District
Fay Denny.....Lake Charles Division
Betty Guidry.....Lake Charles T & D
E. C. McGehee.....Riverside Station
Pat Peveto.....Sulphur District

NAVASOTA DIVISION

G. B. Boswell.....Conroe District
Alma Greathouse.....Caldwell District
Louise Satory.....Calvert District
Jane Bazzoon.....Cleveland District
Raymond T. Wright.....Huntsville District
I. C. Moore.....Madisonville District
Ethel Doan.....Navasota District
Jeanette Sangster.....Navasota Division

PORT ARTHUR DIVISION

Wanda Hubbard.....Lakeside Plant
Elizabeth Whatley.....Nederland & Port Neches
Rosemary Vaught.....Port Arthur Division
Loraine Dunham.....Port Arthur T & D

PHOTOGRAPHERS

Jim Turner.....Baton Rouge
Jerry Stokes.....Beaumont
Charles DeCuir.....Port Arthur
Lloyd Clements.....Lake Charles
Pat Griffith.....Navasota

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Peace on Earth, Goodwill toward Men

CHRISTMAS is the time when the hearts of men turn to good and noble thoughts — of peace and goodwill. And never before, it seems, has the need for this inspiration been greater than now.

So as we go about our happy way with our loved ones during this glorious season, let us pray that "peace on earth, goodwill toward men" may become a complete realization throughout the world.

To this hope I add for you and yours my sincere wishes for a Merry Christmas and A Happy New Year.

Roy Nelson

Forty Year Club



Beaumont
L. F. Riegel
Vice President

Ten Year Club



Ben Exner
T&D
Baton Rouge



Agnes Jordan
Accounting
Beaumont



Philip Marquette
Sales
Baton Rouge



Mary Saxon
Accounting
Baton Rouge



Susie Stuart
Personnel
Beaumont

Twenty Year Club



C. A. Smith
Gas
Baton Rouge

NEW SERVICE CLUB MEMBERS

(By printing Service Award pictures the month of the actual anniversary Plain Talks hopes to give added recognition to the new Service Club Members. Publication date of Service Award pictures in Plain Talks does not affect in any way the awarding of Service Club pins or the annual Service Club meeting.)

Colored Division

Twenty Year Club



Lawyer Fields
Production
Baton Rouge

\$10,000,000 of Bonds Sold by Gulf States

With the sale of \$10,000,000 of first mortgage bonds on November 27, Gulf States completed another phase of the financing needed for our expansion program. A price in excess of 102% was paid for the first mortgage, 30 year, 3 3/8 % bonds, or a total premium of \$210,000 for the lot.

The sale of these bonds at this premium once again reflects the high esteem investors have in the management and personnel of our company and their confidence in the future of our company and the area served. Six groups bid for the bonds with Salomon Bros. & Hutzler and Union Securities Corporation heading the group entering the winning bid.

Proceeds from the sale of the bonds will be used to repay \$4,000,000 of short-term notes and for general corporate purposes, including carrying on of our construction program.

During the next two years, the continuation of our expansion program will require the expenditure of \$56,000,000. \$30 million will be spent in 1952 and \$26 million in 1953. Expenditures for 1951 will approximate \$20,500,000.

ENGAGED

Announcement of the engagement of Dolores Crawford, Beaumont accounting, to Robert Clifford Davis, of Port Arthur, was made during the latter part of October. Wedding plans will be announced later.

Traffic Cop: "Listen, lady, didn't you hear my whistle?"

Young Thing: "Yes, but you're wasting your time, I'm engaged."

Called to the Colors

Following are men who have been "called to the colors."

JULIUS A. DUPLANT, Port Arthur Accounting, Army

FRITZ J. DUHON, Beaumont Production, Army

Back from the Service

Pete Anselmo, Port Arthur, Production

Allen Griffith, Conroe, T&D

E. L. Mathews, Beaumont, Production

Donivan McCoy, Jennings T&D

Donald R. Jones, Beaumont T&D

Luther P. Gallet, Lafayette T&D

Gerald C. Bond, Baton Rouge T&D

Hal J. Ridley, Beaumont Production

Johnnie L. Williams, Beaumont T&D



4-H ELECTRIC CONTEST WINNERS VISIT GSU FACILITIES—Gail Beagle of Nederland, Olga Jean Christopher of Liberty and Alma Faye Walker of Cleveland, who won the first, second and fourth prizes respectively in the recent Extension District 13 4-H Electric Contest, were rewarded further for their showing by being all-day guests at the company's Beaumont offices during late November.

The girls were brought to Beaumont by Home Service Advisors, Dorris McClain of Liberty and Julia Rowan of Port Arthur, who assisted the County Home Demonstration agents in instructing the girls prior to the contest. The girls won prizes of \$60, \$45 and \$25 in the big contest which is sponsored annually by Texas utility companies and the 4-H Extension Service. The group seen here visiting the Kitchen Planning Center shows, left to right, Home Service Director Leonora O'Neal; Advisors Dorris McClain, Marilyn King and Julia Rowan; Liberty County Assistant Demonstration Agent Betty Gillispie, Misses Walker, Beagle and Christopher; and Home Service Advisor Thelma Carson.

IF SICKNESS COMES..

Practically every Gulf Stater who has been with the company any length of time knows that at least the financial pain of sickness in the family has been lessened through benefits of our hospitalization and benevolent association programs. Employees know, after two years of experience with the hospitalization plan and over a quarter century of the benevolent association, that certain medical expenses will be reimbursed and that on an average from one-half to often more than three-quarters of medical expenses have been reimbursed, depending on the nature of the illness.

But although most Gulf Staters know they will be repaid for part of their medical expenses, there are quite a few of these who don't know HOW to go about being repaid. This fact has caused an undue amount of paper work on the part of those handling the considerable number of claims processed and resulted in unnecessary delay in handling them.

Handling and checking claims on almost 2000 members of the Benevolent Association and an estimated additional 3000 dependents of these employees covered by the Equitable Life Assurance Society is no small job. Any inaccuracy or omission that necessitates returning the

claim form or bills to the member for correction just means that much more work and delay. A little care on the part of members making claims would eliminate much of this extra work and would tend to speed up processing of all claims.

To facilitate making and processing claims, Plain Talks is outlining the necessary steps in making claim for reimbursement and listing some of the causes for returning claims to members. If after reading this, and later on when actually making a claim, additional information is still needed, ask your supervisor or the representative of the Benevolent Association in your department, town or division for assistance. He will be glad to help you.

Let's assume, Mr. Gulf Stater, that during the weekend that you are out showing Junior how you used to snag passes for old Podunk High. A nice sprint, the pitch and WHAM . . . instead of the ball you catch a mouth full of dirt and get up with a split lip and a loose front tooth.

You go down to see Doc Pullem who gives you some emergency treatment, a prescription, plus some more treatment later and eventually you are sure you'll keep your tooth a while longer; but you also have a doctor and drug bill.

Now as an employee, Mr. Gulf Stater, you can collect half of your doctor or dental bill and half of the drug bill from the Benevolent Association. If the injury had required hospitalization, you could also have been reimbursed for part of these additional expenses by the association **plus** the supplemental hospitalization policy. But this injury only involves an association claim since you were not hospitalized; so, here is what you should do to be reimbursed.

First you pay Doc for his work then get him to receipt the bill — **and** state on the receipt the **nature of the work done** and the **date it was done**. A word of caution about the "receipted" bill — the word "paid" in itself is not sufficient; the bill must also be signed or initialed. Another point to remember is that receipts for prescribed medicine should also show the nature of illness. If the prescription accompanies the doctor's bill which has this information on it, then, of course, it is not necessary on the prescription. It will save duplication of work and cut down a number of checks issued to hold all bills and send them in at one time.

(Please turn to Page 14)

THE EQUITABLE LIFE ASSURANCE SOCIETY
OF THE UNITED STATES

DEPARTMENT OF POLICY CLAIMS
GROUP CLAIM DIVISION

STATEMENT OF CLAIM FOR

GROUP HOSPITAL, and/or SURGICAL EXPENSE and/or MEDICAL EXPENSE BENEFITS

I hereby apply for benefits for ☐ Self ☐ Wife ☐ Unmarried Child, in connection with hospital confinement and/or surgery not arising out of or in the course of any employment.

Name of Patient _____ Date of Birth _____ Sex _____

If disability is due to accident, where, when and how did it occur? _____

Dated _____ Signature of Member _____

Entered the _____ Hospital _____

At the recommendation of Doctor _____ as an ☐ In Patient ☐ Out Patient

on _____ 19____ at _____ A.M. and was confined until _____ 19____ at _____ P.M.

Is patient still confined to hospital? _____ Nature of illness or injury _____

Hospital charges during the patient's confinement: (Except physician's and nurse's fees)

A Hospital Room and Board _____ days at \$ _____ per day	\$ _____
B Anesthetic _____	\$ _____
C Operating Room _____	\$ _____
D Laboratory Service _____	\$ _____
E X-ray _____	\$ _____
F Other Charges _____	\$ _____
Total	\$ _____

Dated _____ Signed _____ Superintendent

I hereby certify that I have performed the surgical procedure described below on:

_____ as an ☐ In Patient ☐ Out Patient

At _____ Hospital on _____ 19____

Nature of operation or obstetrical procedure (describe fully) _____

Charge to Patient \$ _____ Signed _____ M.D.

Dated _____ Address _____

TO BE COMPLETED WHEN NO SURGICAL PROCEDURE IS INVOLVED

I have given medical attention to _____

while confined as an in patient to _____ Hospital

Dates of Confinement: From _____ 19____ to _____ 19____

Nature of Illness _____ Charge to Patient \$ _____

Dated _____ Signed _____ M.D.

Address _____

GULF STATES
UTILITIES
EMPLOYEES'
BENEVOLENT
ASSOCIATION

Name of Member _____ Date Employed _____ Daily Benefit \$ _____

Cert. No. _____ Date last worked _____

Does member's insurance include dependents? _____

Date patient became Hospital _____ Effective date of Hospital _____
eligible for insurance: Surgical _____ Effective date of Surgical _____

Is there a possibility of workmen's compensation liability on this case? _____

Date patient was previously hospitalized? _____

We hereby warrant that the above is a member and insured on the date this claim was incurred.

GULF STATES UTILITIES EMPLOYEES' BENEVOLENT ASS'N. POLICY NO. 9653

Dated _____ Signed by _____ (Name and Title)

AUTHORIZATION TO PAY HOSPITAL CONFINEMENT BENEFITS

I, _____ being insured under a Group Policy issued to GULF STATES UTILITIES EMPLOYEES' BENEVOLENT ASSOCIATION, authorize The Equitable Life Assurance Society of the United States to pay

directly to _____ Hospital, any Hospital Benefits due me or becoming due me under the provisions of the said

Group Policy, in consideration of hospital services furnished during hospital confinement beginning _____ 19____

Dated at _____ this _____ day of _____ 19____

(Signed) _____ (Insured Member)

AUTHORIZATION TO PAY SURGICAL OR IN-HOSPITAL MEDICAL EXPENSE BENEFITS

I, _____ being insured under a Group Policy issued to GULF STATES UTILITIES EMPLOYEES' BENEVOLENT ASSOCIATION, authorize The Equitable Life Assurance Society of the United States to pay Sur-

gical Benefits due as a result of operation on _____ (Date) or In-Hospital Medical Expense Benefits to the sole order of

Dr. _____

Dated at _____ this _____ day of _____ 19____

(Signed) _____ (Insured Member)

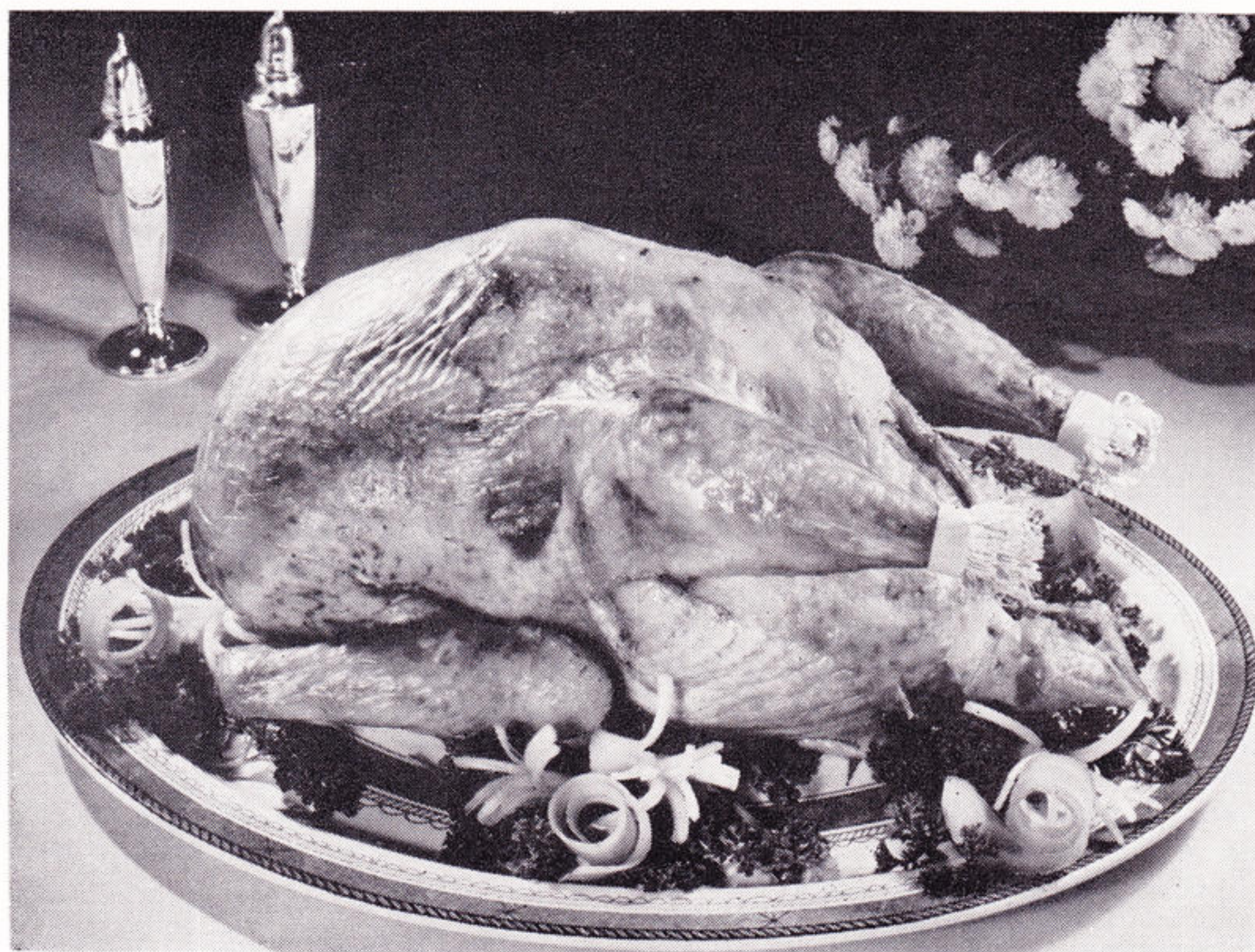
The forms above (front side, at left, and its reverse side) were prepared for your use in filing claims for reimbursement under your Equitable Life Assurance Society Hospitalization Policy. The "Member's Statement" (top left) must be filled in for all claims. The other statements or blanks are used according to the nature of illness, who is ill and whether an assignment of claim is made (see story).

IN-H
MEDICAL
STATEMENT

WHAT SHALL WE CALL IT?

NAME THIS PAGE AND WIN A COOK BOOK OR CLOCK

TALKIN' TURKEY..



Buying A Turkey

Look For:

1. Clean, waxy skin, no bruises or discolorations.
2. Generally plump appearance — broad breast indicates a meaty bird.
3. Streaks of fat under the skin.
4. Flexible keel bone indicates young bird.

Size to Buy:

Ready to Cook Weight Turkey	Number of Servings
8-10 lbs.	16-18
10-14 lbs.	20-28
14-18 lbs.	28-36
18-20 lbs.	36-40

Thawing A Turkey (Uncooked)

1. Leave bird in its original moisture-proof wrapping and place on rack in refrigerator. Time: 2 to 3 days.
2. Place unwrapped bird in pan under running cool water. Time: 4-6 hours. **Do Not Use Warm Water.** Prompt cooking after defrosting is preferable, but can be kept 2-3 days in refrigerator at 38° or less. Do not refreeze.

Roast Turkey

Clean and prepare turkey. Salt inside cavity with $\frac{1}{8}$ tsp. salt per pound. Stuff turkey. Bind legs and wings closely to body of bird with strings or skewers and cord. Grease turkey all over with melted fat or butter. Place breast side down in shallow pan. Use flat rack (if available). Unless turkey is well covered with fat, a cloth moistened with fat should be spread over bird. Do not cover pan, do not sear, do not add water. When turkey is half done according to time chart, turn it

breast up, replacing cloth over bird. (If V-shaped rack is used, turkey will be roasted breast side down entire time.) Roast turkey as follows:

8-10 lbs.	—325 degrees—20-25 minutes per lb.
10-14 lbs.	—325 degrees—18-20 minutes per lb.
14-18 lbs.	—300 degrees—15-18 minutes per lb.

Plan roasting so turkey is out of oven 15 to 25 minutes before serving. Turkey absorbs juices and is easier to carve.

Turkey Gravy

6 Tbsps. flour 3 cups stock or
1 cup cold water drippings
Salt and pepper

After removing turkey, skim most of fat from drippings. Put flour in pint jar, add cold water and shake vigorously. Add to drippings or stock. Season to taste. Add giblets chopped. Cook 5 minutes.

Corn Bread Dressing

6 cups corn bread $\frac{1}{2}$ cup melted
2 cups celery, cut butter
fine 1 Tbsp. salt
 $1\frac{1}{2}$ cups onion, cut Black pepper and
fine red pepper to
 $\frac{1}{2}$ cup parsley, cut taste
fine Hot milk
4 eggs (2 raw, 2 1 Tbsp. baking
cooked) powder
 $\frac{1}{4}$ tsp. sage

Saute onions and celery in butter until tender, not brown. Add bread, parsley, salt, pepper, sage and enough hot milk to moisten. Add beaten raw eggs and chopped cooked eggs. Add baking powder and stuff turkey.

Roasting a Half Turkey

Roast, cut side down, 25 to 30 minutes per pound at 325°. May fill cavity

... Yes, we're in a quandry about what to name the latest brain child — a Home Service page, and we thought you would like to help us. We're willing to make it worth your while, too. The entries suggesting the two best titles will receive a copy of Betty Crocker's beautiful new cook book or a lovely electric kitchen clock.

Now, each month in Plain Talks the Home Service Department will bring you some clever ideas about homemaking, timely recipes, party suggestions — just all sorts of news for your use and pleasure — a real woman's page.

Any Gulf Stater or member of his or her immediate family is eligible to participate in this contest. Please send your ideas to Leonora O'Neal at Beaumont not later than December 25. Do send them right away.

HOME SERVICE DIRECTOR LEONORA O'NEAL who will be in charge of compiling the material for this page. As an added service of the Home Service Department Miss O'Neal invites suggestions.



O'Neal

Naturally, recipes will be a feature of this page. As time goes along we will be asking you for your favorite recipes to use. This time, however, with the Holiday season just ahead, here is a full account of what to do about a turkey from tips on buying to making the gravy.

Note: The Home Service personnel in the various Divisions of the Company will furnish material for this feature each month. However, any suggestions or comments you may have should be directed to Home Service Director Leonora O'Neal as her office will serve as the general clearing house. We hope you will like this new section. It can serve you best if you will let us know your wishes.

with dressing when about half done. Follow other directions for roasting entire bird.

Rice and Oyster Dressing

$\frac{1}{2}$ cup butter 1 quart oysters
10-12 green onions, Cooked giblets,
chopped chopped
1 cup celery, chop- 3 cups cooked
ped rice
2 small green pep- $\frac{1}{2}$ cup parsley,
pers, chopped chopped
Salt, red and black pepper

Melt butter, add onions, celery and pepper. Cook until soft. Add oysters and giblets. Pour over rice; add parsley. Mix well. Add salt and pepper. If dressing is too dry, add some of liquid that giblets were cooked in. Stuff turkey.

ker-choo... and YOU!

It's that time again, and the odds are 90 to 1 that before very long you're going to be a sneezing, sniffing victim of the Nation's No. 1 disease — the Common Cold. What! You **never** catch cold? Well, either you're mighty lucky or you just aren't human. (Our apologies to all chimpanzees or orangutans who may be reading this. Science says they're the only animals besides man who can catch the common cold!)



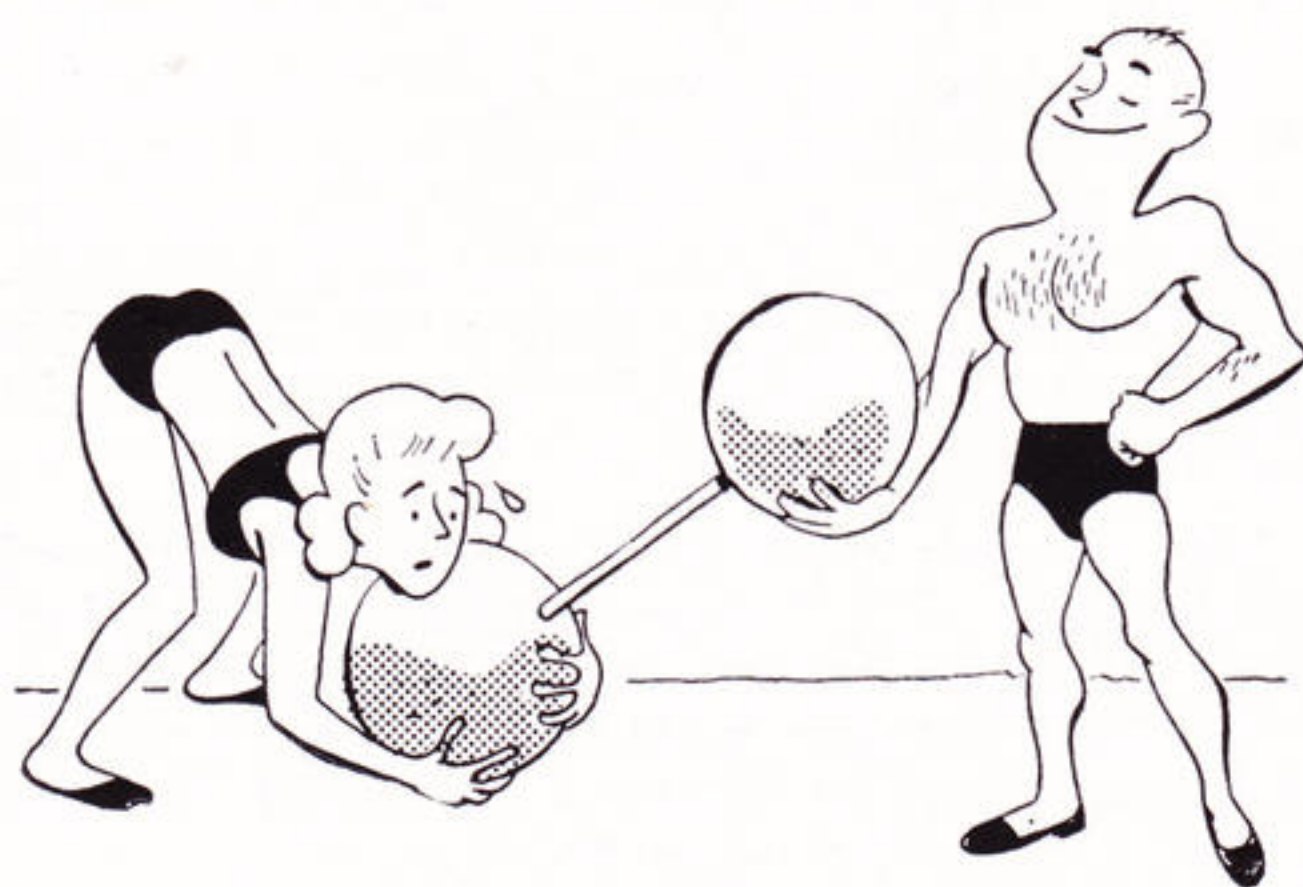
Over the years one survey after another has piled up plenty of proof that up to 94 per cent of the population comes down with a cold in any given year. And as though that weren't bad enough, the pollsters point out that two out of every three people have not one, not two, but **THREE** colds a year — and two out of eight have **FOUR** colds in a twelve-month period! Lest you get completely discouraged and refuse to read further, let us say right here that some people are less likely candidates for the snuffle-sneeze brigade than others. For example, after peering down the nation's throat at periodic intervals, the aforementioned survey experts passed along the interesting news that

- (a) people in the country catch more colds than their city cousins
- (b) youngsters under ten years old are the most susceptible age group
- (c) the twenty to twenty-nine age group is least susceptible
- (d) the fair sex are half again as likely to catch cold as their boyfriends
- (e) fat people have fewer colds than lean ones
- (f) lower income groups have more colds than the well-to-do
- (g) workers in vinegar factories and war gas plants seem to be pretty much ignored by the cold bug.

Geography plays a part, too, they say. Colds are slightly more prevalent in the West Central states — with the Far West and Pacific Coast next, and New England and the Middle Atlantic states not far behind.

Why you catch cold is something else again — and it's a real medical teaser. The problem all seems to hinge on, of all things, the **definition** of a cold. Now there are colds and colds — some are and some aren't — and just because your nose and eyes are running and you're racked by coughs and sneezes, you may be suffering from a "reasonable facsimile", and not the real thing at all! **Whuddoo we bead?** Well, it's been pretty well established that the real McCoy — a genuine cold — is an ailment caused by a virus (or perhaps several viruses), a tiny particle so small that it cannot be trapped in the finest laboratory filter nor seen in the most powerful microscope. This invisible trouble-maker travels around on a sneeze, a cough, and even bits of conversation. One of its favorite means of transportation is a kiss. In fact, the virus's methods of getting around from one piece of dirty work to another are practically limitless.

But to get back to the problem of defining a "cold". Besides the bona fide virus-caused cold, there seem to be other conditions which look for all the world like the real thing, but are what doctors call "mechanical upsets". Further investigation shows that these may be brought on by strained emotions — worry, unhappiness, mental conflicts, financial concerns, unrequited love, dissatisfaction with your job, spouse, or next door neighbor. Avoiding this kind of "cold" is easy — just get yourself into a happy frame of mind and stay that way. If you can't manage this feat yourself, then get some counsel and guidance from an expert in mental and emotional problems. Science has proved beyond a question that an unhealthy condition of the mind can be the cause of many a bodily ailment.

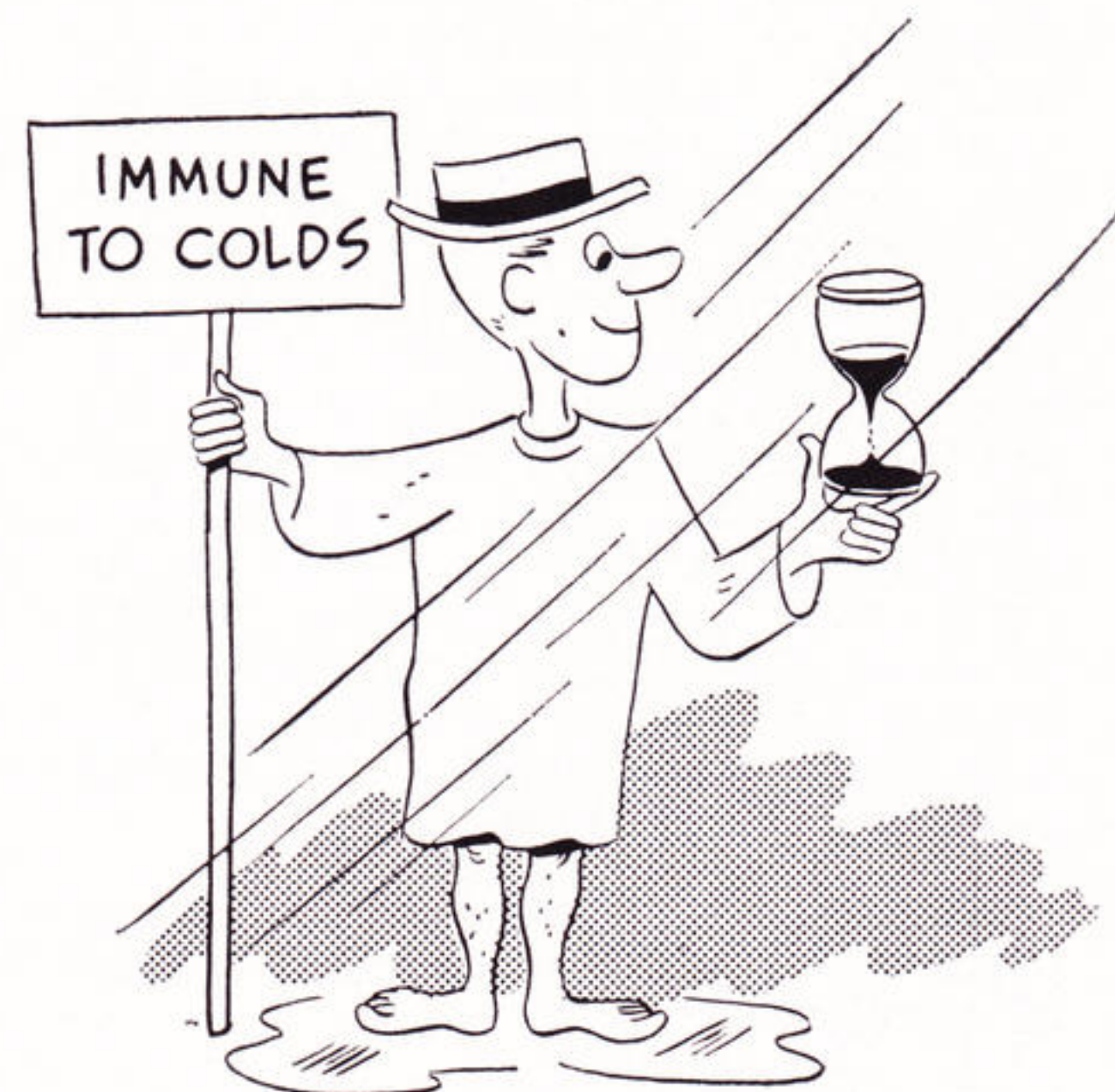


But what about the happy, well-adjusted person whose troubles are caused by the cold bug itself? How to foil the virus?

Right here we might as well let it be known that again this year as in the past couple of thousand years, no one has found the perfect answer. **There is, at the time this is written, no sure-fire method of preventing the common cold.** Many things have been found which will either prevent or cure colds for everybody every time. In spite of the promise of such past discoveries as penicillin, sulfa, aureomycin, vaccines, gamma globulin, antihistamines, and a score of other compounds, none has proved to be the answer to downing the common cold.

The best recommendation still is to avoid the cold in the first place. How? First of all, by staying away from anyone who already is in the throes of a cold. Even close-range conversation with such a person is an appealing invitation to the cold bug to fly over and pay you a visit.

Second, keep yourself in good general physical condition. This simply means doing what you've been told to do all your life — eat the right foods, and get enough exercise, plenty of sunshine and fresh air, and sufficient sleep.



Third, don't do the things that apparently lower your resistance to cold infection. Don't get over-tired. Don't get chilled; don't sit around in drafts or while wearing wet clothing. Do dress properly for the weather — warm clothing, boots, rubbers, overshoes, rain gear when cold or wet weather is the order of the day. It's a lot smarter to be caught with an umbrella in the sunshine than it is to be caught in a downpour in your Sunday-go-to-meeting clothes and a thin pair of shoes.

When you figure that the average cold costs \$25 in medical expenses and lost time, to say nothing of the misery, it's easy to see that it's cheaper to buy yourself a raincoat and a pair of rubbers—and to wear them when you need them!

(Please turn to Page 13)



GSU CORRIGAN — On a recent visit to the Piney Woods section of our service area Plain Talks photographer dropped in on the Corrigan force for a how-de-do-de and a chat. As the picture proves, Generalissimo Charlie Waller and local office clerk, Mrs. Billie Jean Bergman were hard at work.

Customer Praises Gulf States' Courteous Service

Gentlemen:

I recently had occasion to call on you for service to my electric range. The call was responded to by your Mr. F. T. Hargrove. Upon my return from work that day Mrs. Ramsey expressed herself as much pleased with the manner in which Mr. Hargrove had performed the assignment. He was pleasant, capable, efficient and a gentleman. He not only corrected the specific trouble which had been reported, but checked the entire range, yet without consuming an excessive amount of time. He offered a suggestion of buying a new range without leaving any unpleasant feeling of having been high pressured.

Mrs. Ramsey and I want to express our appreciation of this kind of service.

May we state also that we have received pleasant impressions from all our contacts with members of your organization.

Yours very truly,

HAROLD E. RAMSEY

This letter was sent to Mr. Kirby Jones, superintendent of sales for the Port Arthur division.

Joe: "Why is your wife mad at you?"
Mo: "It's that darn Gulf States' fault! You see, she was away last month and I wrote her that I was spending every evening at home catching up on my reading. Last week the light bill came in with a \$1.00 minimum charge."

gulf staters in the news

Five Gulf Staters were honored by being selected on committees of the Edison Electric Institute for the administrative year 1951-1952, it was revealed in publication of the committee personnel. Named were:

H. E. Mortimer, Rate and Depreciation Supervisor, Beaumont, **DEPRECIATION COMMITTEE**.

H. C. LeVois, System Superintendent Industrial and Commercial Sales, General Power and Heating Committee of the **INDUSTRIAL POWER AND HEATING SECTION**.

J. A. Reich, System Production Manager, Beaumont, **PRIME MOVERS COMMITTEE**.

R. E. Cargill, Operations Manager, Beaumont, **TRANSMISSION AND DISTRIBUTION COMMITTEE**.

L. Goodwin, Farm Service Director, Beaumont, **RURAL YOUTH COMMITTEE**.

Mary Lilyerstrom, secretary to the treasurer, has recently been named state junior counselor of the National Federation of Music clubs. She will supervise activities of 350 junior music clubs in the nine districts of Texas.

Miss Mary has also been elected a member of the state women in government committee for the District 3 of the Business and Professional Women's Clubs of Texas for the next year.

C. H. Meeks, superintendent at Orange, was the aggressive general chairman for the 1951 fund campaign of the Orange Community Chest. Mr. Meeks has long been one of Orange's civic leaders. He is past president of the Rotary Club and Retail Merchants' Association, past chairman of the Salvation Army board and chairman of that agency's 1949 fund campaign, past chairman of the Camp Fire council, a present member of the advisory board for Orange county Red Cross chapter, first vice-president of the Orange Chamber of Commerce, and a director of the East Texas Chamber of Commerce.

J. Kirby Jones, Port Arthur division sales superintendent, was the chairman of the executive committee which mapped plans for the Business-Education day held in the Port city on November 27. The project, similar to ones already held at Baton Rouge and Lake Charles, scheduled visits of schoolteachers to various local businesses and industries.

R. J. Orrick, system director of purchasing, Beaumont, was named first president of the Beaumont YMCA's Emblem Club's Past President Club at a meeting held during October. Mr. Orrick was the club's first president when it was organized in 1937.

Mr. Orrick was given another post of honor by Gulf Stater Robert B. Cruise, who is also commander of Beaumont's American Legion post. Cruise named Orrick co-chairman of the Oratorical Observances Committee for 1952.

Henry LeVois, system superintendent industrial and commercial sales, Beaumont, was named chairman of the organization committee which worked up the solicitation team to secure 1952 church pledges for the First Methodist church.

Bob Dear, Beaumont sales, was appointed chairman of the Beaumont Jaycees "I Speak for Democracy" contest which was held for that city's four high schools early in November.

R. A. McAlpine, Beaumont commercial sales, was elected a director of the Beaumont Young Men's Business League at the annual election of officers during November. Randy will serve from January through December, 1952.

EMPLOYEES LEAD AGAIN

Following a pattern set last year, Gulf States employees were again among the leaders in Beaumont's Community Chest 1952 campaign.

Surpassing last year's contribution, a total of \$9,360.53 was given by a little more than the 85% of Beaumont's personnel giving at least a day's pay.

As in 1951, officers of the four Beaumont locals of Gulf States Employees Association and Secretary Al Glynn volunteered to handle solicitations among employees.

Workers handling the inter-company drive were:

OFFICE — Helen Head, Mary Helen Kellam, Wanda Adams, Sally M. Dowden, Dewesa S. Kellam, Elizabeth S. Johnson, John Sam and Joe Lopez.

Also E. L. Robinson, H. V. Faber, Ruby Alexander, William Hurt, Bennie Lott, Robert L. Wynne, Jr., Robert A. Werner, Bennett Canizaro, M. H. Ellisalde, A. N. Hall, L. W. Bulgier, Ross Iles, D. D. Greer.

Also H. C. Davidson, Iris W. Land, Fred Tenholder, Johnny Harrop, Jerry Roberts, Ralph Spafford and Co-chairman Joe H. McClelland, Jr.

SERVICE CENTER — Ann Cooper, Ralph Ellis, George Ingram, Preston Davis, W. J. Schumacher, C. P. Jordan, J. T. Doiron, D. E. Collins, B. R. Cheshire, J. O. Cutler, R. J. Summers, J. Perricone, J. E. Savoy, T. W. Mitcham, Jr.

Also C. Meaux, V. E. Blanchette, C. L. Broussard, T. F. Brown, J. R. Fisher, Amos Chambers, Osby Kirkwood, E. L. Taylor, Fred Grogan.

Also J. R. Watson, J. W. Hebert, D. T. Pate, W. A. Cain, B. G. Drawe, and Co-chairman E. L. Priest.

NECHES STATION — C. H. Watler, D. J. Williford, J. D. Wilson, A. L. Whitson, H. D. Hereford, J. D. Wells, E. E. Mathews, V. C. Holland, Steve Glach, W. M. Harris, Bill Jefferson, W. R. Goodman and Co-chairman C. O'Brien.

Flag award presentations made Campaign Chairman W. F. Weed to drive leaders Joe McClelland, Lloyd Priest and C. O'Brien, are shown on the facing page.

GULF STATERS PLAY BIG PART IN BEAUMONT COMMUNITY CHEST

(See story "Employees Lead Again"—facing page)



Co-chairman C. O'Brien and his helpers at Neches Station receive their flag award from Mr. Weed.



co-chairman Joe McClelland, Jr., representing the office group, is presented a 1952 Community Chest flag by Campaign Chairman W. F. Weed.



Service Center Co-chairman Lloyd Priest receives the Community Chest flag award on behalf of the employees there.

Health and Safety Section



OPEN SEASON ON HUNTERS

FIRE ARMS DEATHS UP



Thirty-six per cent of all fire-arms deaths occur in the last three months of the year, which proves that there is an open season on hunters as well as on game, according to the National Safety Council.

The Council said November is the month when hunting accidents go up with a real bang, although December death totals are well above the monthly average.

A survey of hunting accidents in Michigan revealed that just three causes — humans in the line of fire, mistaking humans for game, and hunting with the safety catch off — led to almost two-thirds of the accidents in that state.

TEN COMMANDMENTS

The Council said most hunting accidents can be avoided if these ten rules are followed this fall:

1. Treat every gun with the respect due a loaded gun. This is the cardinal rule of gun safety.
2. Carry only empty guns, take down or with the action open, into your auto, camp and home.
3. Always be sure that the barrel and action are clear of obstructions.
4. Always carry your gun so that you can control the directions of the muzzle, even if you stumble.
5. Be sure of your target before you pull the trigger.
6. Never point a gun at anything you do not want to shoot.
7. Never leave your gun unattended unless you unload it first.
8. Never climb a tree or a fence with a loaded gun.
9. Never shoot at a flat, hard surface or the surface of water.
10. Do not mix gunpowder and alcohol.

BATON ROUGE GAS DEPT. SETS FINE SAFETY RECORD

One of the best safety records in the nation for the past three years has been chalked up by the Gas Department of Gulf States Utilities Company, according to the American Gas Association's publication, "Accident Experience of the Gas Utilities Industry."

Placing first in 1950, and tying for top honors in 1948 and 1949, the department has established an enviable three-year record of having worked 1,009,519 man hours since January 16, 1947, without a lost-time accident.

The Gas Department was recognized for its achievement by the Southern Gas Association, with the presentation of the Southern Gas Association 500,000 man hour award.

The Department's honors were among the small unit companies, (those which have less than 240,000 man hours exposure during a year.)

The tabulated amount of man hours worked without a lost-time accident since January 16, 1947, are as follows:

1950	236,914
1949	264,184
1948	212,381
1947	165,000
Total	1,009,519

The total number of man hours listed include those charged to the Gas Department by the Accounting Department.



SOMETHING MUST GIVE when a moving object, such as a speeding car, strikes another object. The result in any case is at least the destruction of property worth many hundreds of dollars, sometimes thousands—and it could be your life or the life of one of your loved ones. Think of these consequences when you travel. The life you save MAY be your own. (Photo courtesy of Texas State Department of Public Safety.)

OVER 1,000,000 MAN-HOURS

BEAUMONT DIVISION WINS SAFETY AWARD

The Lineman

They don't wave no banners embroidered with gold,
In Latin nobody can read;
They don't do no braggin' of deeds that were bold—
Their motto is "Service and Speed."

Their armor ain't nothing but slickers and boots—
Their weapons are climbers and pliers—
Their battles are fought up where high tension shoots
An' danger's the song of the wires.

They're fightin' the gales and the blizzards and ice—
Protectin' the towers and span
With effort not measured in hours or price—
For one cause—just **Service to Man**.

Folks forget, when the baby gets sick in the night
An' a storm's raging fiercely outside,
What they owe to the fellow that's makin' a fight
That their Service shall not be denied.

So here's to the lineman—the son-of-a-gun
That can go without sleep for a week,
That sticks to the job till it's every bit done,
An' the feeders can carry the peak.

For his is the Knighthood that's noblest by far—
That highest and mightiest clan
That's fighting the battles of things-as-they-are
In the cause of the **Service of Man**.

—Chan Gardiner, Courtesy J. B. Lucas

WHAT IS THE CAUSE?

A study of human relations reveals that there are causes for everything that a person does — both for the right things and for the wrong things. Any action or conduct, or often a lack of action, by a person, is called his "BEHAVIOR."

Take the fellow who loses an eye because he does not wear goggles, when he sharpens a tool on a grinding wheel. Why did he fail to wear goggles on a job like this? Some of the possible causes for his behavior are:

He didn't know how serious an eye injury can be.

He had done it that way many times before without being injured.

He knew the boss had seen him grind without goggles and hadn't "called" him about it.

No goggles were available.

He was being pushed and tried to save time.

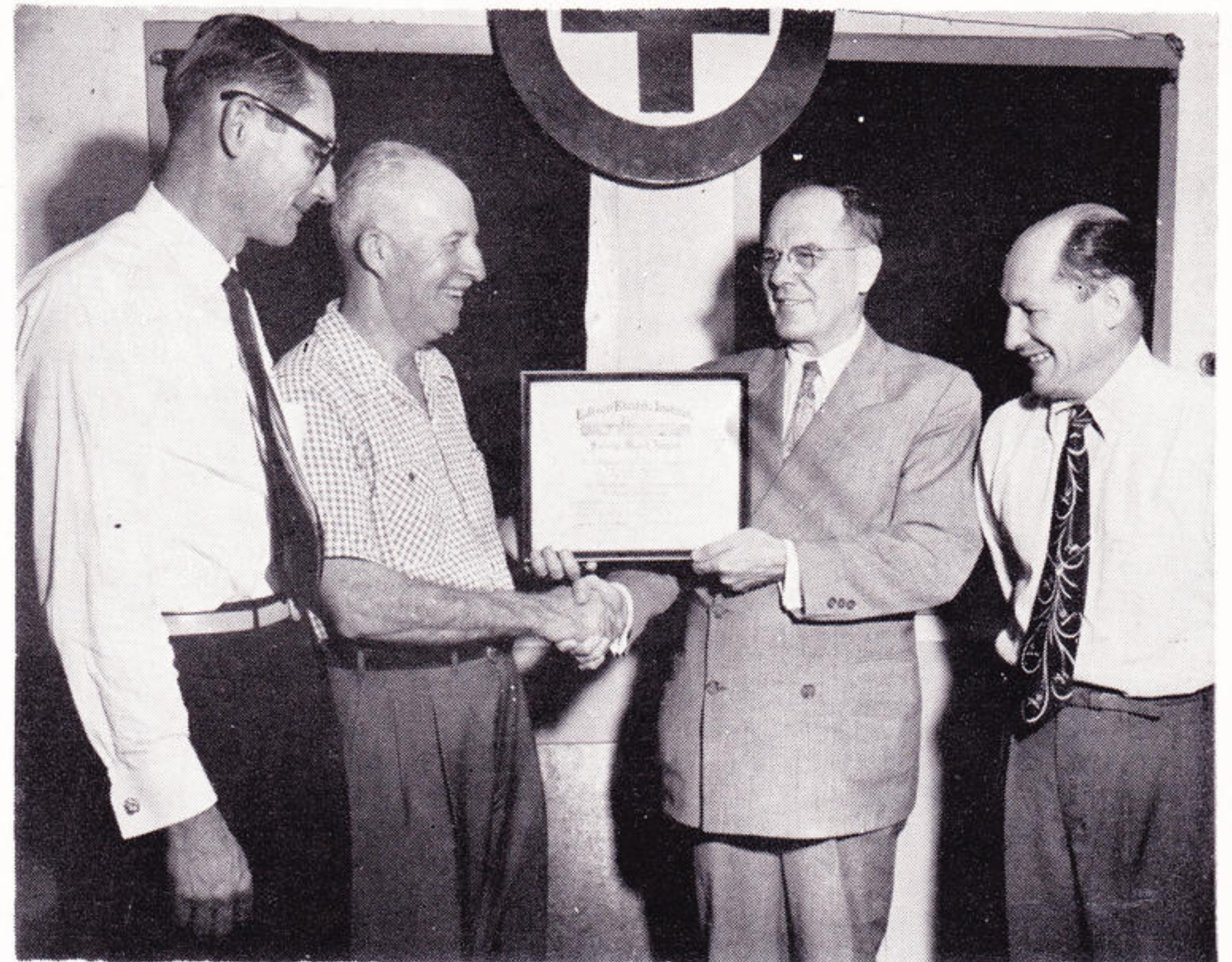
You see, there are a number of possible causes, all of them easy to correct or control once we know what they are.

Something has gone wrong when an accident occurs. By studying the accident situation, especially the people involved in the situation, we become better able to prevent accidents.

Better yet, when we study each work situation and each worker without waiting for an accident to occur, we won't have any accidents.

The fellow who studies the causes of both good and bad job performance soon learns how to obtain good results.

The Cleveland Electric Illuminating Company



A national award for over a million man-hours of safe working on the part of Gulf States Utilities' Beaumont Division employees was presented to Beaumont Division Manager E. L. Robinson, second from left, by Vice President W. R. Bell, on behalf of Edison Electric Institute. Being greatly responsible for the outstanding record, Anders Poulson, division safety representative, left, and Safety Director C. P. Shirey are proud onlookers.

Working over one million man-hours without a disabling injury has earned Beaumont division employees one of the electric industry's outstanding safety awards. We have received a framed certificate from the Edison Electric Institute, a national organization sponsored by the electric utility industry, signifying achievement of this unusual record.

The award was officially presented to employees at a division safety meeting held October 19 at Neches Station Assembly Hall. Vice President W. R. Bell, made the presentation to Beaumont Division Manager E. L. Robinson, who received the award on behalf of division employees.

Some 800 men and women in the transmission and distribution, production, engineering, accounting and sales departments in the division contributed to establishment of the record.

Mr. Bell pointed out that the award was particularly noteworthy since only a few such records are made each year throughout the United States. Particular credit, he said, is due Safety Director C. P. Shirey and Anders Poulson, safety representative for the Beaumont division.

The certificate reads:

**EDISON ELECTRIC INSTITUTE
SAFETY MERIT AWARD
TO
GULF STATES UTILITIES COMPANY
BEAUMONT DIVISION
BEAUMONT, TEXAS
For Outstanding Achievement in
Accident Prevention**

Employees worked from December 27, 1950 to August 14, 1951 a Total of 1,125,350 Consecutive Man Hours without a disabling Injury Accident.

See you
next issue,

Jack Shirey

TRANSFERS AND JOB CHANGES

F. A. Wilson, office engineer-executive, who has been working on general engineering matters pertaining to our post-war expansion program has assumed new responsibilities, effective October 8.

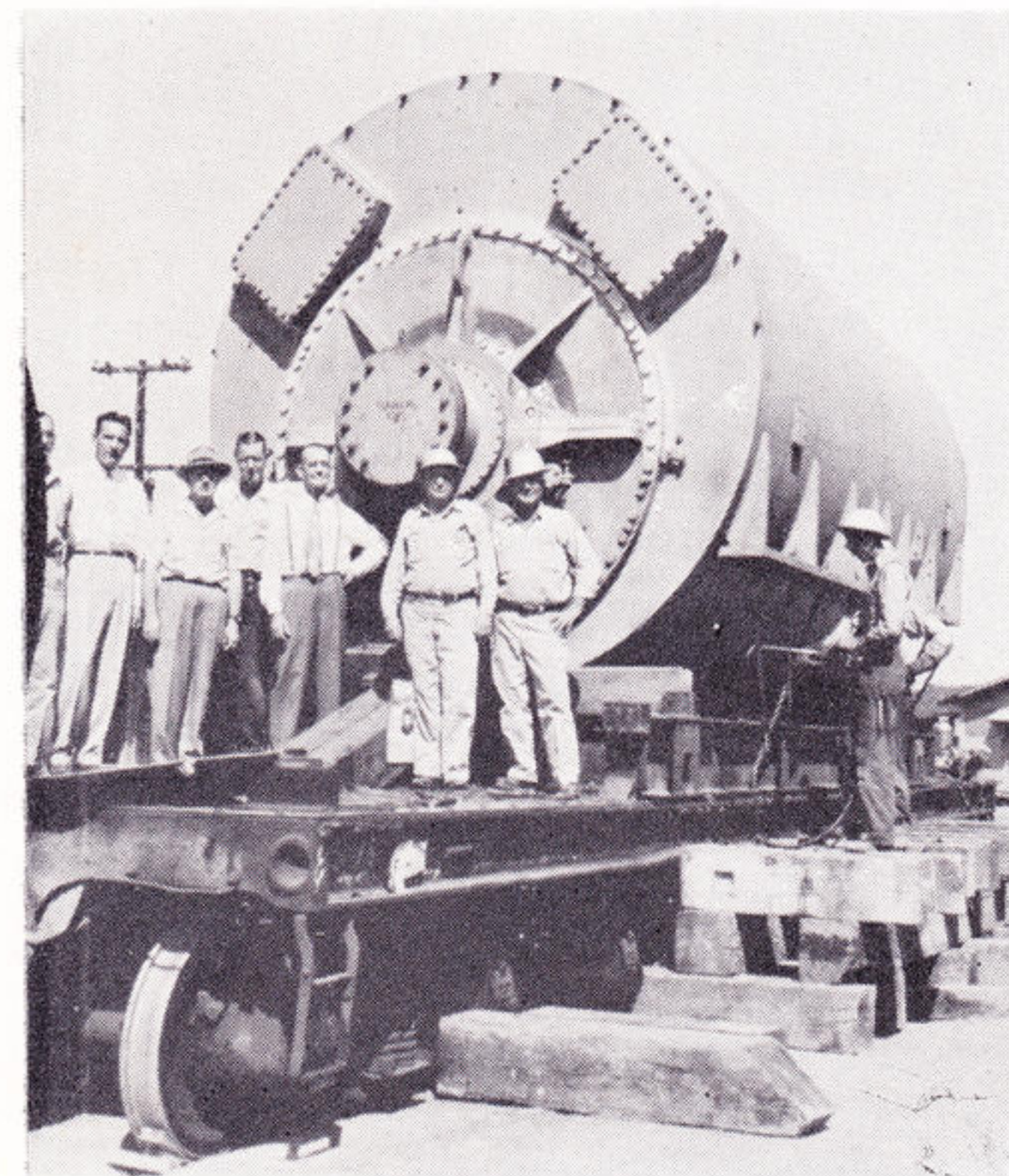
Mr. Wilson has been assigned to the president's offices and will report direct to J. J. Morrison, assistant to the president. Mr. Wilson will handle various aspects of the company's steam and power contracts and certain other phases of Louisiana Station operations. He will also be in charge of studies and analysis pertaining to power production and fuel contracts and will make other studies on general engineering matters.

For 14 years prior to transferring to the Beaumont executive offices in 1948, Wilson was assistant to the superintendent at Louisiana Station.

Jim Richardson, farm representative, who has been working out of the Lake Charles office has been transferred to Lafayette and is now working in the Lafayette district.

R. A. McReynolds has been transferred from Silsbee service to Beaumont transmission and distribution.

Carl L. Shannon, former engineering assistant in Beaumont t & d, has been promoted to senior engineering assistant and transferred to Liberty. Shannon assumed his new duties on November 1.



THE NECHES STATION KEEPS GROWING — The 66,000 kilowatt unit scheduled for operation at Neches Station next summer came appreciably nearer to completion during November. The huge generator, shown above on the flat car which carried it to Beaumont from the Westinghouse factory, arrived and was placed on its foundation. The condenser for the unit was installed and the turbine was scheduled for shipment to Beaumont. Shown above, inspecting the generator on its arrival, are Neches personnel Elbert Lee, (partially hidden), Solon Mott, W. A. Whitten, Lonnie Pace, M. B. Marshall, L. L. Landry and Roy Henckle.

Announcement of several reassignments of responsibilities in the system engineering department were made October 12, according to a bulletin released by A. E. Beattie.

The new assignments are as follows:

Mr. R. W. Sherwood, formerly Superintendent of Design, has been appointed Superintendent of Planning and will have the responsibility of planning the general system development.

Mr. W. W. Eckles, Electrical Engineer, has been assigned to technical assignments such as calculating board studies, load control problems, communication and telemetering problems.

Mr. Rex E. Lee, former Planning Engineer, has been named Transmission and Distribution Engineer and will have to do with the type, character, and capacity of transmission lines and systems to be built, both overhead and underground.

Mr. R. O. Hopkins, formerly Relay Engineer, has been appointed Substation Engineer and is to be responsible for the functional arrangements of all substations, including those associated with the power plants. He will also be responsible for System protection and coordinating problems throughout the System as regards relay protection.

Mr. N. C. Spencer, Design Engineer, is responsible for working plans and specifications adequate for construction and to coordinate the actual construction in the field with the appropriate operating department.

The engineers involved in the above changes are all long-time employees. Mr. Sherwood began work with Stone & Webster, a former affiliated company, in 1924 and came to Gulf States in 1934. He has been in system engineering since 1944. Mr. Eckles began with the old Beaumont Electric Light and Power Company in 1918 and has been in system engineering since 1930. Mr. Lee came from the G.E. Company to Gulf States at Jennings in 1930 and came to engineering in 1946. Mr. Hopkins has been a Gulf Stater since 1928 and in system engineering since 1942, all this time in Beaumont. Mr. Spencer began work in Beaumont in 1926 and came to engineering in 1942.

A man is getting along in years when he pays more attention to the food than he does to the waitresses.

REDDY KILOWATT ITEMS ON SALE AT DISCOUNT

Reddy Kilowatt cigarette lighters and playing cards are now on sale throughout the system. The cigarette lighter is a Zippo "wind-proof" lighter which is engraved in red with a Reddy Kilowatt figure. It is sold at cost to employees for \$1.80. The playing cards, also adorned with Reddy, are 65 cents for a single deck and \$1.20 for a double deck. The cards, like the lighters, are sold at discounts to employees.

Coffee-Coke Fund Treats Employees

Beaumont's service center "Reddy Service Fund," better known as the coffee and coke fund, furnished a real outing for employees working out of the center recently. Approximately 350 of these Gulf Staters and members of their families turned out for the first of what is scheduled to be an annual picnic. The big affair, held at the recreation building at Tyrrell Park, was considered a success by grown-ups and children alike.

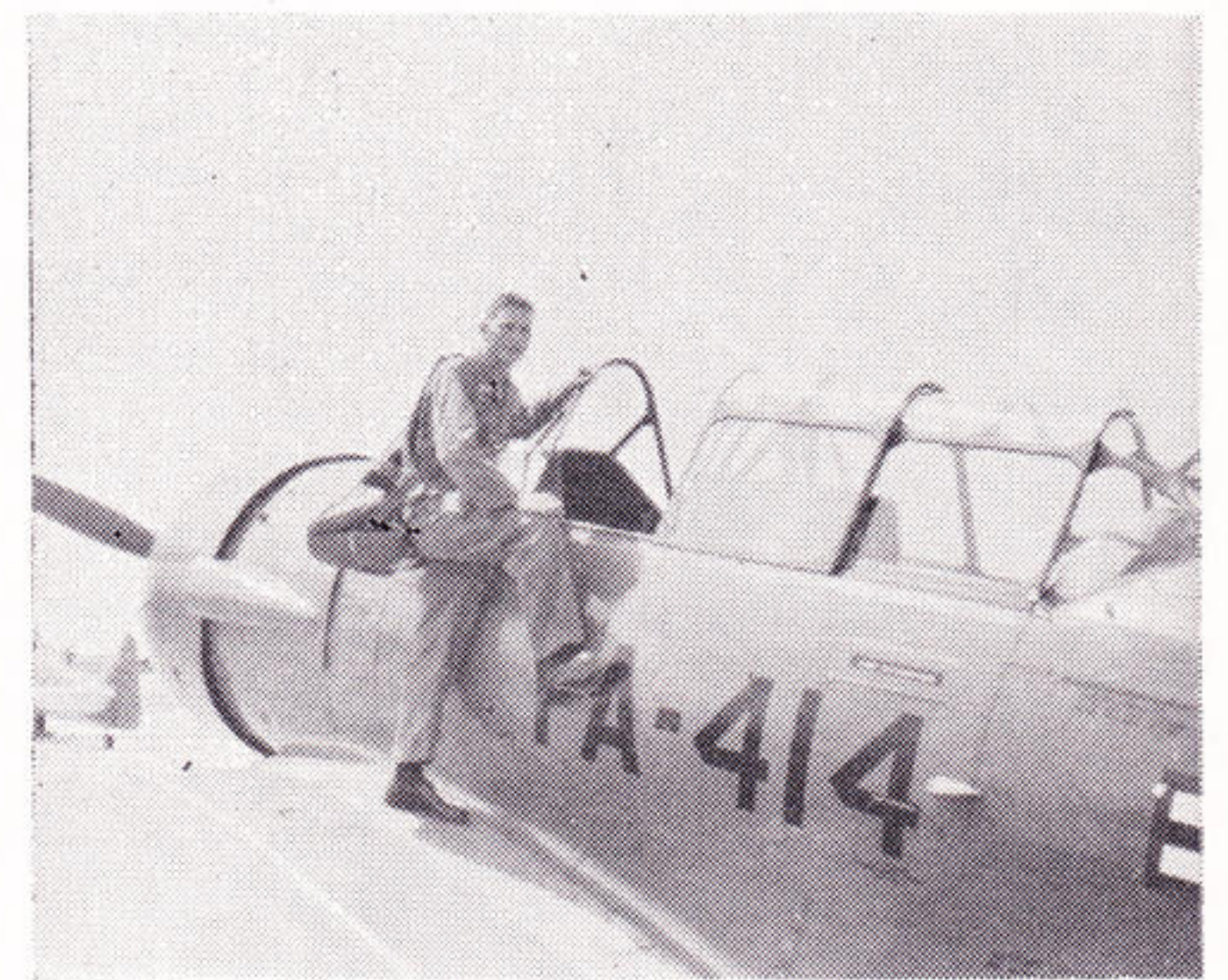
Games were the order of the day, with dancing taking over during the evening hours.

Contests were worked up for the games, with the following being declared winners: W. E. Herrin, champion weight thrower (weights thrown were inflated balloons); Mr. and Mrs. Clifford Meaux, championship team of egg racers; Mr. and Mrs. Gerald Willbanks were crowned best in the ring pitching; and David Collins won the peanut contest. Just what makes an egg race, ring pitching and peanut contest was not explained.

A bubble gum blowing contest and other games, together with a thirty minute sound film furnished entertainment for the small fry.

A delicious meal, prepared and served by the B & B Fish and Steak House, was, of course one of the day's big events.

Committee members making the affair such an enjoyable one were: Food — Jack Hamilton, J. C. Carter and Minnie Willbanks. Games — J. W. Hebert and Ann Poulson. Music — Carol Laughlin. Announcer — Jack Shirey. Arrangements — Tom Stiteler, chairman; Earl White, pusher and Maxine Thomas, attendance.



JERRY HILL, former Gulf Stater in Beaumont commercial sales, and son of Beaumont serviceman John Hill, is shown here at Goodfellow Field in San Angelo, Texas where he is a cadet in the air force. Jerry, like a good many other Gulf Staters, is helping Uncle Sam for the duration or a part thereof. A happy event in the Hill family recently was a three weeks vacation spent together at San Angelo.

"Joe, you ought to get married."
"I would if I could figure out how to support a wife and the government on one income."

REDDY WELCOMES

New employees in the Gulf States family. A smile and a handshake will help them feel at home. Look them up.

BATON ROUGE

W. H. Allen, T&D
A. E. Arceneaux, Meter Reader
Betty T. Bartlett, Accounting
Juaned Berry, Stores Accounting
J. R. Bonaventure, Gas
W. E. Benjamin, Sales
Betty Jo Burns, Accounting
R. W. Creel, T&D
Donald Craft, Gas
A. H. Dewailly, T&D
C. J. Decoteau, Production
Chas. E. Foss, T&D
Young Fisher, Production
Walter Gilmore, Gas
E. S. Krouse, Jr., Farm
L. S. Melancon, Jr., Operator's Helper
V. R. Mullins, Gas
Josephine Mixon, Accounting
Elsie M. Norman, T&D
Elie A. Picou, Accounting
Francis Jean Smith, Production
Cleveland D. Sing, Appliance Repair
Annie Mary Theriot, Accounting
Frank A. Tortorich, Meter Reader
C. J. Wallace, Gas
J. D. Wallace, Jr., Operator's Helper
Albert B. White, Jr., T&D

BEAUMONT

Donald J. Barrett, Storeroom
Marie L. Benjamin, Accounting
Kay Burk, System Engineering
Theda C. Church, Accounting
Retha R. Collier, Billing
Lucille C. Cook, Billing
Mildred Cook, Accounting
Betty P. Craiglow, Personnel
Tom M. Cupper, T&D
Mollie Sue Coulter, Accounting
J. R. Cornelius, System Engineering
Richard D. Davis, Production
Kathryn J. Erickson, Accounting
J. B. Flanagan, Jr., T&D
E. B. Frederick, Accounting
Bobby S. Giles, Accounting
James B. Giblin, System Engineering
Betty Lou Guillory, Accounting
Monroe Gillory, T&D
C. J. Gonzales, System Engineering
Lita Hendricks, Accounting
Yvonne H. Hughes, System Engineering
Joyce Hilder, Construction Budget
Charlsie R. Hancock, Accounting
John E. Harris, T&D
Willie Ray Harris, Engineering Dept.
Dorothy S. Johnson, Stenographer
F. B. Jones, Accounting
Jane Jordan, Accounting
Ory A. Jumel, Accounting
Marilyn S. King, Home Service
Rosemary F. King, Accounting
Madge S. Lasiter, Corporation
Margie C. Lierman, System Engineering
Tom Mitchell, Jr., T&D
Kenneth L. Moore, Accounting
Irley G. Morrison, Accounting
Virginia G. McClelland, Stores
Rita J. Owen, Accounting
Dorothy L. Pate, Steongrapher
Edgar Perkins, T&D



REDDY IS FAIR ATTRACTION — One of the outstanding features of the Walker County (Huntsville) Fair, held during the early part of October, was Gulf States' booth, shown above. The exhibit consisted of a talking Reddy Kilowatt, hooked up with sound equipment and remote transmitting equipment. Manned by Huntsville Gulf Staters, the Reddy figure greeted youngsters by name when possible and carried on lively conversations with all visitors. Naturally he was a hit with the small fry and of course came in for his share of attention from the grown-ups. Superintendent Raymond Wright said, "You should have seen the expression on the kid's faces."

Harvey Pryne, Jr., Substation
Jeannine, N. Pauley, Stenographic
Loretta Marie Pepper, Accounting
Carolyn Joan Powell, Stenographic
Marjorie Rook, Sales
Isreal Senigaur, T&D
Ava Nell Scott, Stores Accounting
Beulah Starnes, Purchasing
V. L. Stevens, Engineering Dept.
J. T. Taylor, T&D
Ruby M. Vice, System Engineering
Wanda J. Warren, Accounting
Boyd Williams, Accounting
Ted M. Jackson, Corporation
Robert H. Washington, Corporation
Edna E. Whitton, Accounting
Cleveland Williams, T&D
Anne A. Wright, Stenographer

LAFAYETTE

Maudie J. Adams, Local office clerk
Chester R. Farmer, T&D
Rodney L. Ringuet, Jennings Accounting

LAKE CHARLES

D. B. Fontenot, Production
Merison W. Fusilier, Water Department
Samuel N. Gwin, T&D
C. D. Jenkins, Line
Memdon J. Lezine, Production
Jeanette LeJeune, Accounting
W. C. McGilvray, T&D
Marian Paul, Customer Clerk
Curley P. Rogers, T&D
John W. Ramoin, T&D
J. C. Sarver, Production
Jessie Sonnier, T&D
Geneva M. Verrett, Accounting

NAVASOTA

Alvin Voelter, Rod & Chainman
Betty Joe Rhodes, Local office clerk
John W. Lattimore, T&D
Mary Lou Houston, Stenographic
T. V. Dinkins, T&D

SULPHUR

Verlie P. Gibson, Local Office

ORANGE

Robert P. Arnold, Water
Paul Lanerie, Production
W. E. Nichols, T&D
Donna Shoemaker, T&D
C. I. Saunders, Meter
Edgar E. Snider, Production

PT. ARTHUR

G. G. Duplant, Jr., Accounting
Otis G. Gill, Production
R. W. Hendon, T&D
Ellray M. LaBure, T&D
Paul Narcisse, T&D
Howard Romero, Operating Helper
Austin P. Thomas, T&D
Rosalie Burnett, Hull, Local office clerk

Who's Running This Country? YOU!

★ Be A Full-Time Citizen—
FREEDOM IS EVERYBODY'S JOB!

A Moscow dispatch from the Russian newspaper Pravda cites a recent survey purporting to show that "people live much longer in the land of communism than they do under the conditions of capitalism."

Maybe it just seems longer.

First Communist: Nice weather we're having.

Second Commy: Yes, but the rich are having it too.

Engineer R. E. White Gets Promotion

Announcement of the promotion of Robert Earl White from senior engineer in the Beaumont t & d department to the position of office engineer - executive was made during October by Vice President W. R. Bell. Mr. White will report to R. E. Cargill, operations manager, in his new capacity. The appointment was effective October 16.



White has been a Gulf Stater since March, 1941, when he came to work as estimator and planner in the Beaumont t & d department. In succession he was made distribution engineer, and in 1949, senior engineer, all in Beaumont.

A native of Henderson, Texas, White attended public schools in Lubbock, Houston, and San Antonio. He is a graduate of Texas A. & M. College with a B. S. degree in Electrical Engineering. Prior to joining our company White worked with the Humble Oil & Refining Company as a seismograph operator.

A garden plan on paper will help to avoid repeated plantings of the same vegetables in the same parts of the garden and thereby help prevent disease.

OPERATING STAFFS HOLD SAFETY MEET

Following an annual custom, a series of informal fall dinner meetings were held by Texas operating personnel to mark another year of safety work.

Navasota division employees kicked off the series with an enjoyable get-together at the Navasota Country Club. Beaumonters met at Neches Station Assembly Hall; Port Arthurans at Lakeside Station and Orange district employees gathered at the Old Timers Pavillion.

A brief program was arranged for each meeting with a speaker discussing 1951 safety activities and other items of company importance.

Beaumont Division Manager E. L. Robinson was the principal speaker at the Navasota and Orange meetings with Texas Safety Representative Anders Poulson addressing the Beaumonters and Texas Refinery Company Safety Director Jimmy Ellender talking to Port Arthurans.

The outstanding event of the series of meetings was the presentation of an Edison Electric Institute Award to personnel of the Beaumont division for working over one million man hours without a lost time accident. The award was made by Vice President W. R. Bell to E. L. Robinson who received it on behalf of the division employees. (See picture of presentation on Page 9.)

Jack Kirkland was master of ceremonies at the Navasota meeting; C. M. Scott at Beaumont; Forrest Merrill at Port Arthur and C. H. Meeks at Orange.

Jim Turner Takes Over B.R. Ad Duties

Jim Turner, above, already well known in Baton Rouge, has replaced Joe DeJean, as assistant advertising director assigned to the Baton Rouge division. In this capacity, Jim will also represent Plain Talks in the division as associate editor and photographer. Mr. DeJean, whose transfer has been previously announced, has moved to Beaumont to assume his new duties as supervisor of sales promotion advertising.

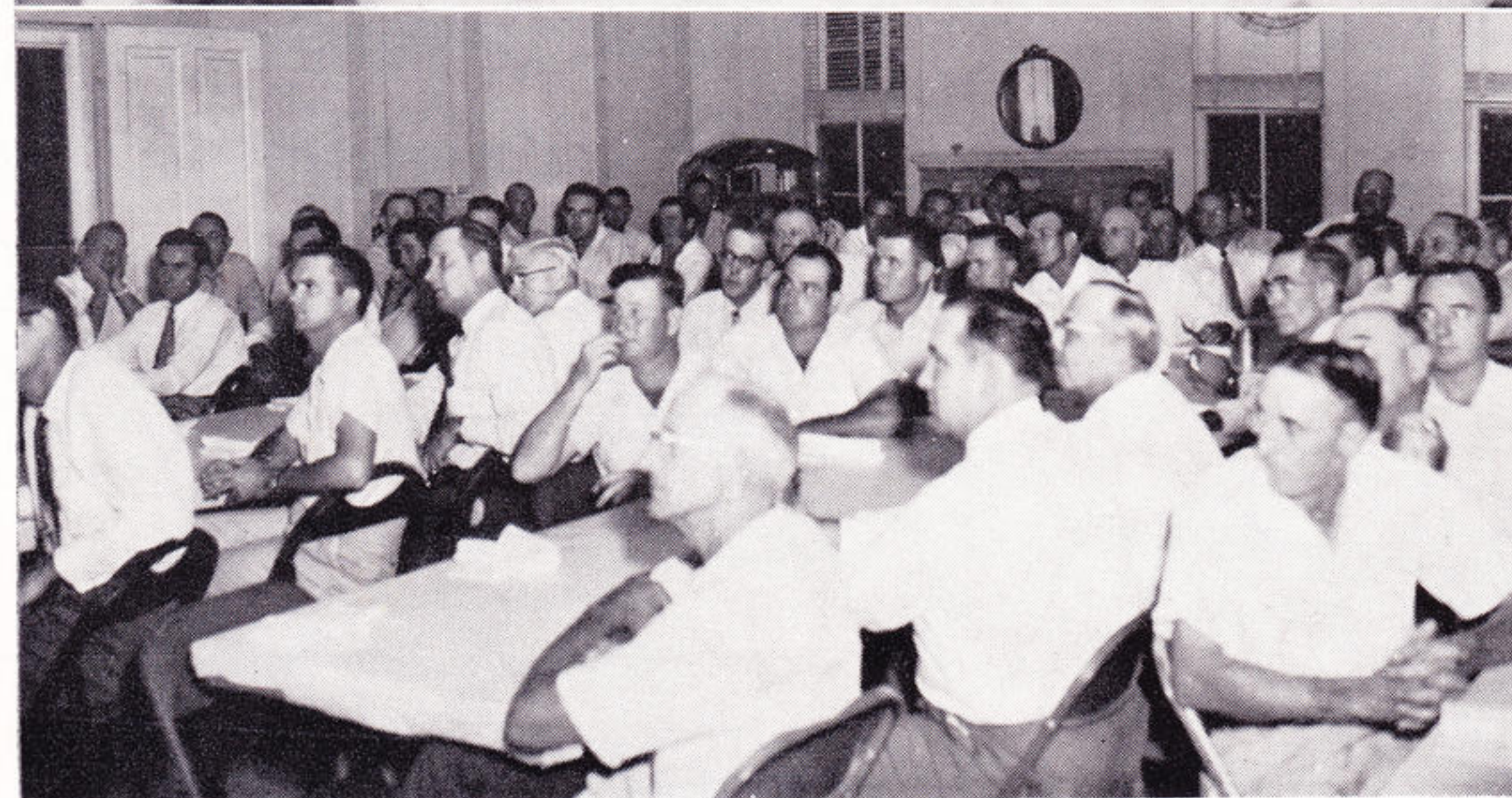
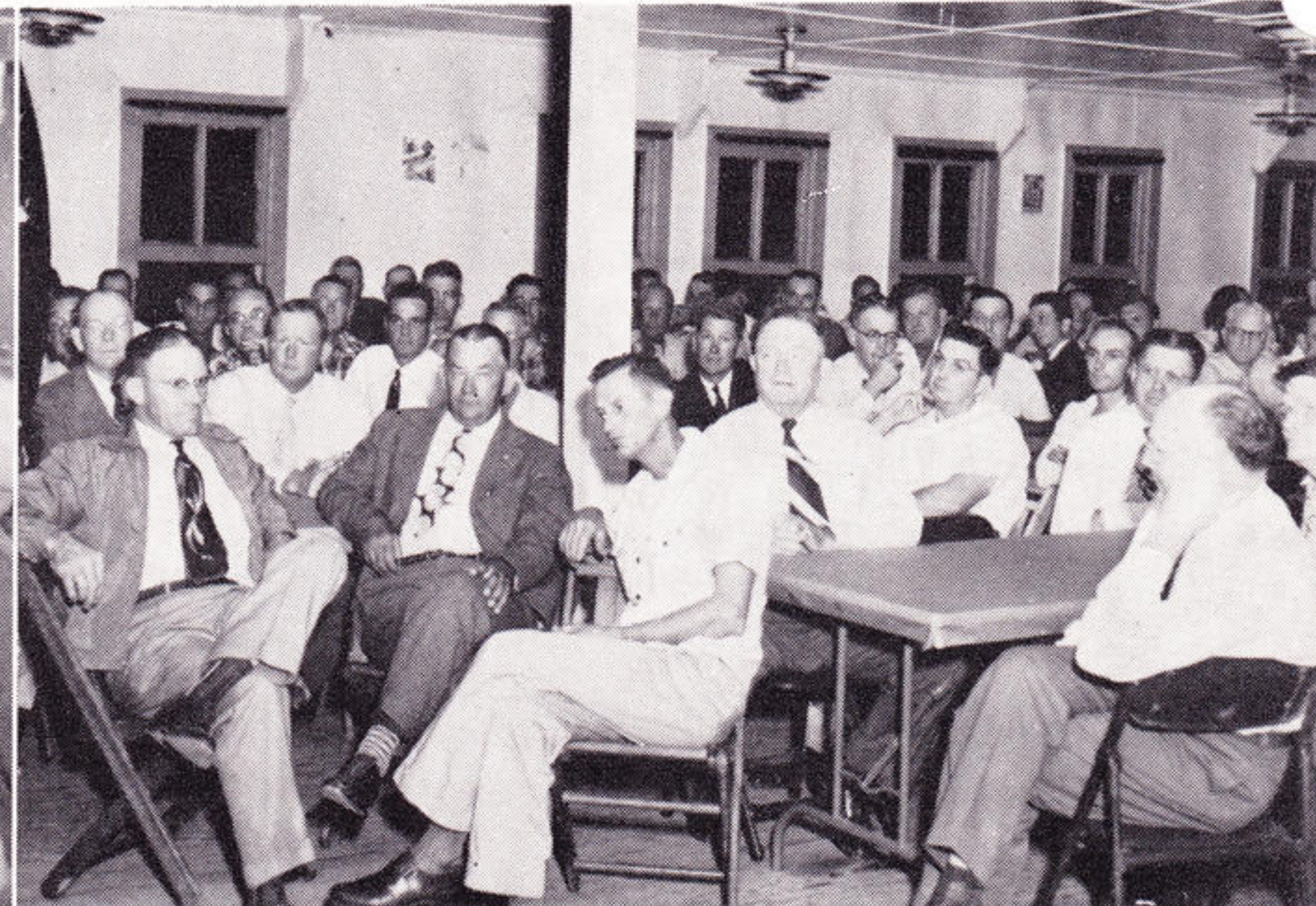


Turner came to work with the company in April, this year. He is a graduate of L.S.U., with a degree in journalism. After serving as a 2nd lieutenant in the air forces from 1943 until 1946, Turner worked as a reporter on the Bogalusa Daily News and as public relations counsel for the department of Veteran's Affairs in Baton Rouge.

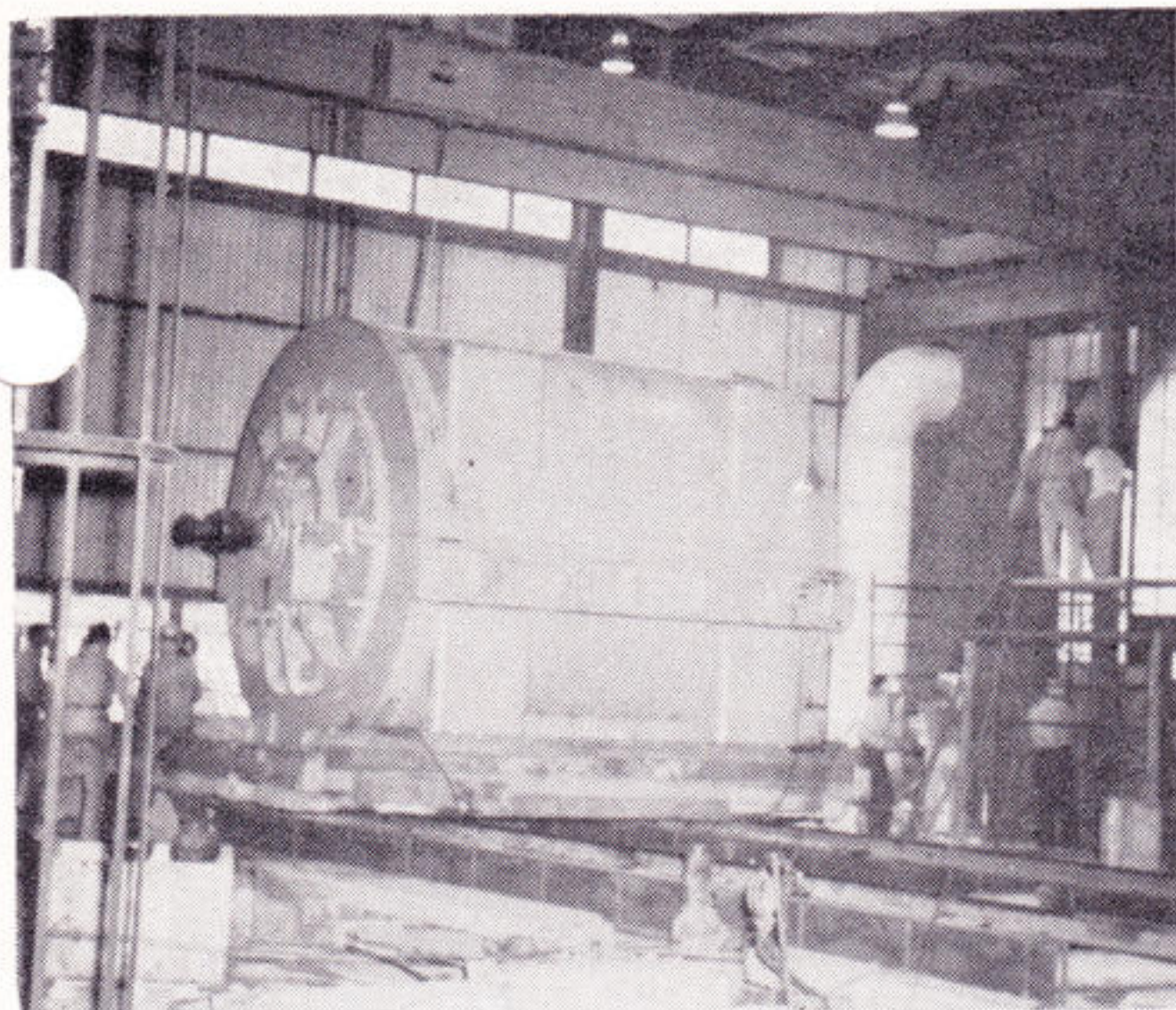
A certain famous motor car manufacturer advertised that he had put a car together in seven minutes. The next evening he was called on the 'phone at dinner time and asked if it were so.

"Yes," was the reply. "Why?"

"Oh, nothing. But I believe I've got the car."



SCENES FROM SAFETY MEETINGS, above, show some of the in attendance at the four Texas meetings: A Port Arthur group, seen at top left, with Beaumonters at right. Navasota division folk are in the picture at bottom left and Orangeites above.

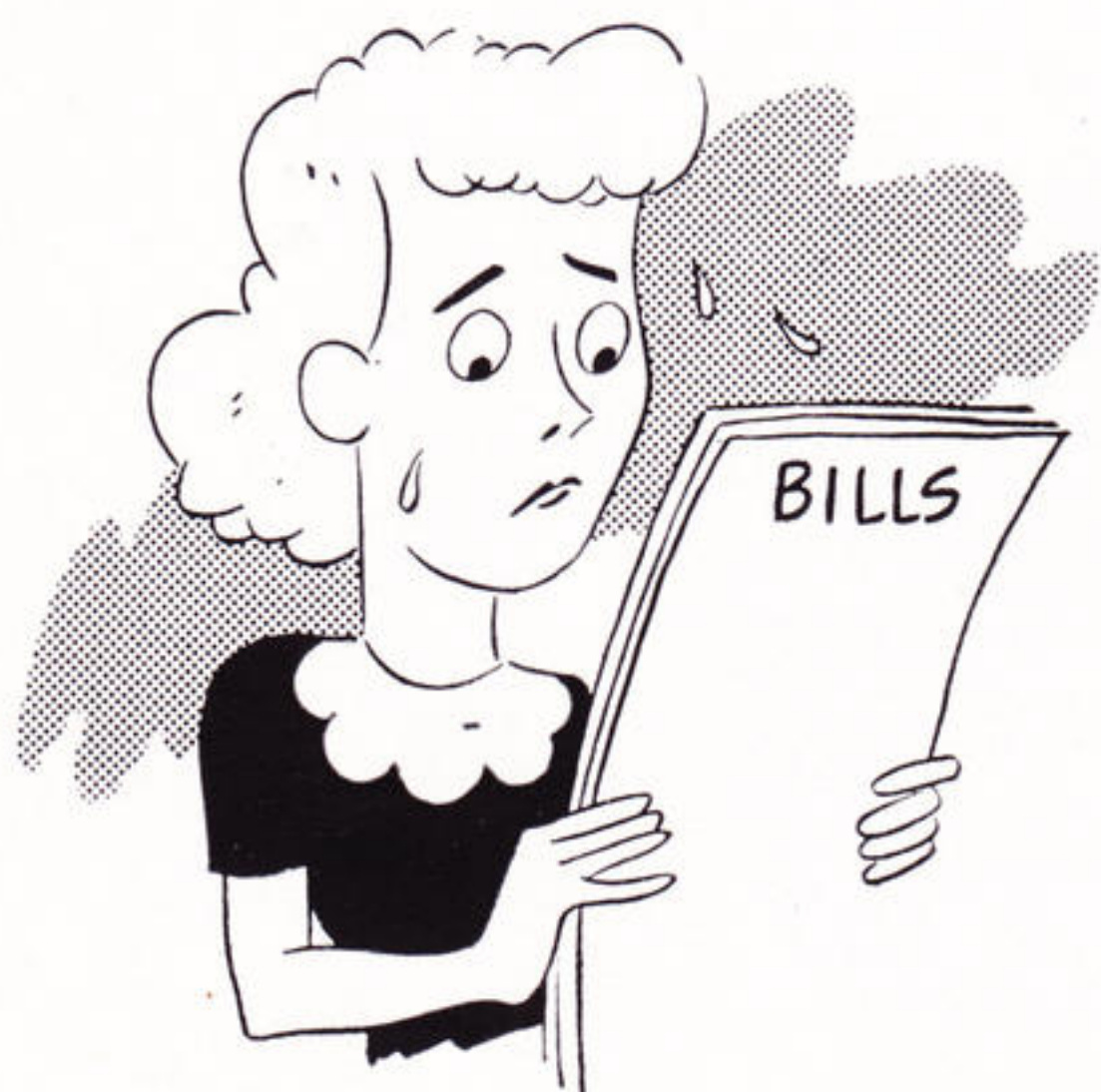


LOUISIANA STATION'S NEW UNIT — a 15,000 kilowatt non-condensing hydrogen cooled turbine generator unit is seen above shortly before it was readied for operation. This addition, numbered Unit 1-A, was placed in commercial operation in October. Being a non-condensing unit, it will be used to furnish part of the steam requirements for the nearby Esso Standard Refinery and Ethyl Corporation.

KER-CHOO

(Continued from Page 4)

And last, but not least, don't overlook the possibility of the "cold" that's a mechanical upset. Keep happy — and you'll keep healthier.



Worriers catch cold easier . . . in fact any emotional upset makes people more likely to come down with a cold.

Of course, we all know about those "best laid plans of mice and men" which occasionally turn around and slap us in the face. It's a cinch that the mouse isn't going to catch cold, but you may — no matter how careful you are to follow the "prevention" rules. What then?

THEN — we come to the one bright spot in this dismal story — then, you do nothing. Yes, nothing — unless you call sleeping "doing something".

When you catch a cold, you just crawl to your nice warm bed and stay there. Sleep as much as you like, listen to the radio, read, relax, and keep warm and comfortable. Your only exertion — be-

GSU Engineer's Article Printed

Howard J. Sutton, Beaumont system engineering department relay expert, rates a plaudet for his literary-engineering accomplishments, evidenced by an article in the October issue of Electrical World.

The article, "Applying Carrier Current to Power Lines," is a technical paper showing a comparison of audio and carrier frequency circuits with 60 cycle circuits and the advantages of each.

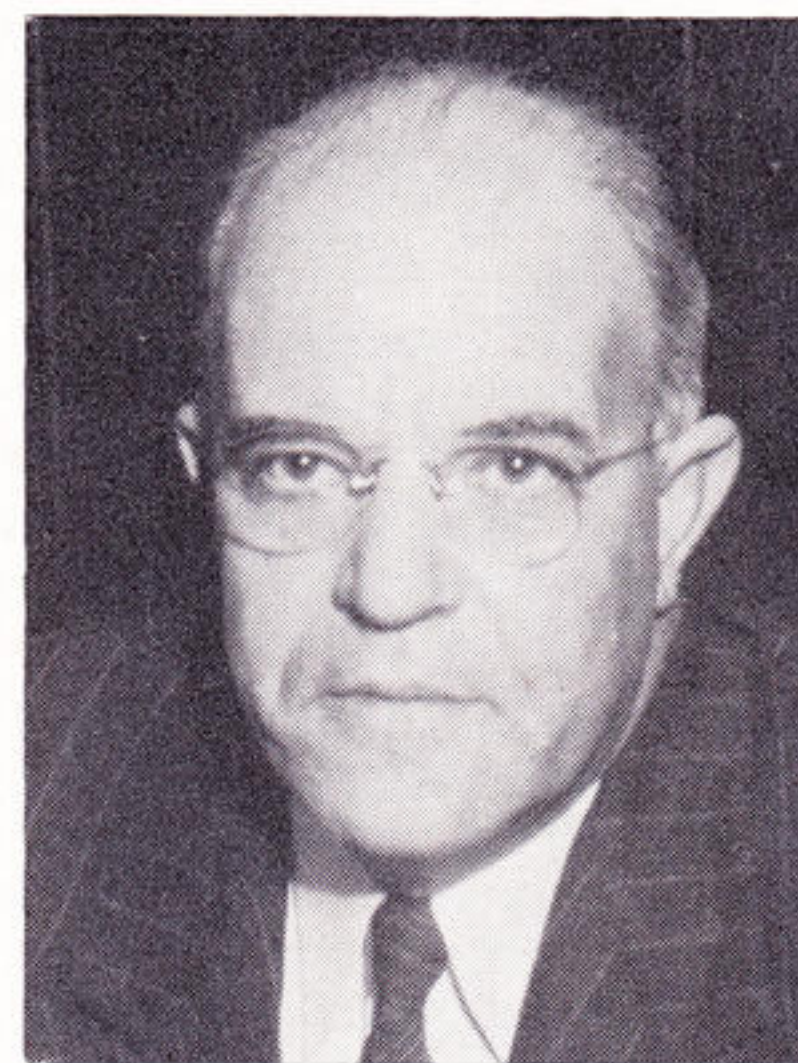
sides mopping your nose, of course — should be to partake freely of liquid refreshment — water, fruit juices, soups, eggnogs — and to eat some light nourishing food whenever it is presented to you. Pills, tonics, powders? Well, if you can't resist a raid on the medicine chest, have a disinterested party read carefully the directions on the bottle and administer the contents accordingly. None we know will cure the cold, though some may relieve the cold symptoms which are causing you misery. However, most doctors agree that a little "cold treatment" medicines goes a long way and that most cold sufferers dose themselves too much.

The ordinary garden-variety of cold should last only a few days. If it doesn't improve in a reasonable length of time, if you have chills or pain in the chest, if you run a fever for more than 24 hours, or if you cough up blood or rust-colored sputum — get the doctor to your bedside in a hurry. These may be warning signs that your common cold is giving way to something less common but much more serious — pneumonia, bronchitis, pleurisy, tuberculosis or several other more complicated and dangerous diseases.

The common cold in itself is no more than a public nuisance. But it doesn't stop there. A cold can lower your resistance to a number of serious diseases, it can raise havoc with chronic conditions of the heart and other organs, and it can lead the way to irreparable damage to your system. How to treat a cold? Treat it with respect, my friend — improperly treated, a cold can start a lot of trouble!

REDDY FARM HAND — Helping to make residents of the Gulf States area "Farm Electrification" conscious, signs like the one above on Guy Settoon's truck at Sulphur were displayed throughout the system during the recent observance of Farm Electrification Week. Gulf States joined other business-managed utilities of the nation in reviewing progress of farm electrification and sponsored newspaper ads throughout the system and prepared newspaper stories telling the part of Gulf States in the field of farm electrification.

Rod Honsberger Dies



Several hundred sorrowing friends paid final tribute to Gulf Stater Roderick A. Honsberger November 23 as his body was laid to rest in a Beaumont cemetery. Mr. Honsberger died on Thanksgiving Day after an illness which became critical less than a week previously. His sudden illness and unexpected death came as a great shock to his many friends and acquaintances.

Rod Honsberger, who was 48, was a long time Gulf Stater. Next March he would have compiled a service record of an even quarter century. He began his career with the company in March 30, 1927 as a fireman at Neches Station. In August of the same year he transferred to the sales department and subsequently remained in sales work.

He was well-known throughout the system and particularly in Texas, having worked in Navasota from 1934 until 1937 and in Orange from 1937 to 1941. He returned to Beaumont in 1941 and in 1942 became a lighting engineer, the position he held at the time of his death.

Mr. Honsberger was a native of Fort Smith, Arkansas. He was born August 6, 1903.

On behalf of Gulf States, Plain Talks extends deepest sympathy to Mrs. Dora Lee Honsberger, Mr. Honsberger's widow, and other surviving relatives.

NOTE OF THANKS

Mrs. Dora Lee Honsberger desires to thank here all those who volunteered their assistance during Mr. Honsberger's last illness and especially those who were blood donors.



If Sickness Comes — (Continued from Page 3)

Experience has shown the most frequent error or oversight in making a claim is the failure to get the attending physician to designate the nature of the illness causing medical attention. By nature of illness it is intended that the doctor show "tonsillitis", "ulcerated stomach", "broken arm", or what have you. His showing the type of treatment, such as, "blood test", "X-ray", or "electrocardiogram" does not give the nature of illness.

The next step is to send the **receipted** bills to the Benevolent Association division director who will process and approve them for payment by the Association. That's all. Just five things. **Pay the bills. Get them receipted. Have the doctor state on his bill the nature of illness. Get from the druggist a copy of the prescription. Send these to the Association.** Simple isn't it?

Now let's take another kind of case. Suppose you come home from work one day and find that daughter Mary is sick in bed. The doctor has called and said she has acute appendicitis and will have to have an operation the next day. So its done.

Upon entering the hospital get two of the blank forms which have been prepared for your convenience in making claims. (See forms printed with this article.) Most hospitals in the Gulf States service area already have a supply or you can get them from your supervisor. Then

follow these steps.

1. Fill out the first portion of the form — "Member's Statement." This is necessary in **every** case.

2. If you want to assign the claim to the hospital or the doctor, fill in the proper authorization statement (one applies to the hospital and one to the doctor) on the back side of the form.

3. The hospital will complete the "hospitalization statement" on the front of the form when the patient is released. At this time the hospital will also probably require payment of any amount not covered by the hospitalization plan.

4. In regard to the doctor's or surgeon's fees, the hospital will have him fill out the "Surgeon's Statement." If the case does not involve surgery the "In-Hospital Medical Statement" will be filled out.

5. The hospital or doctor will then forward the forms to the Benevolent Association for processing. If however, assignments of the claims are not made, you should see that the forms mentioned are filled out in the order stated and then submitted to the Benevolent Association.

Plain Talks is not attempting here to go into the details of how much can be recovered for each type of illness or injury from both the benefit plans. A printed booklet with this information contain-

ed therein may be obtained from your supervisor or from the Benevolent Association director or officer in your district. A list of these officers and directors printed here for your information.

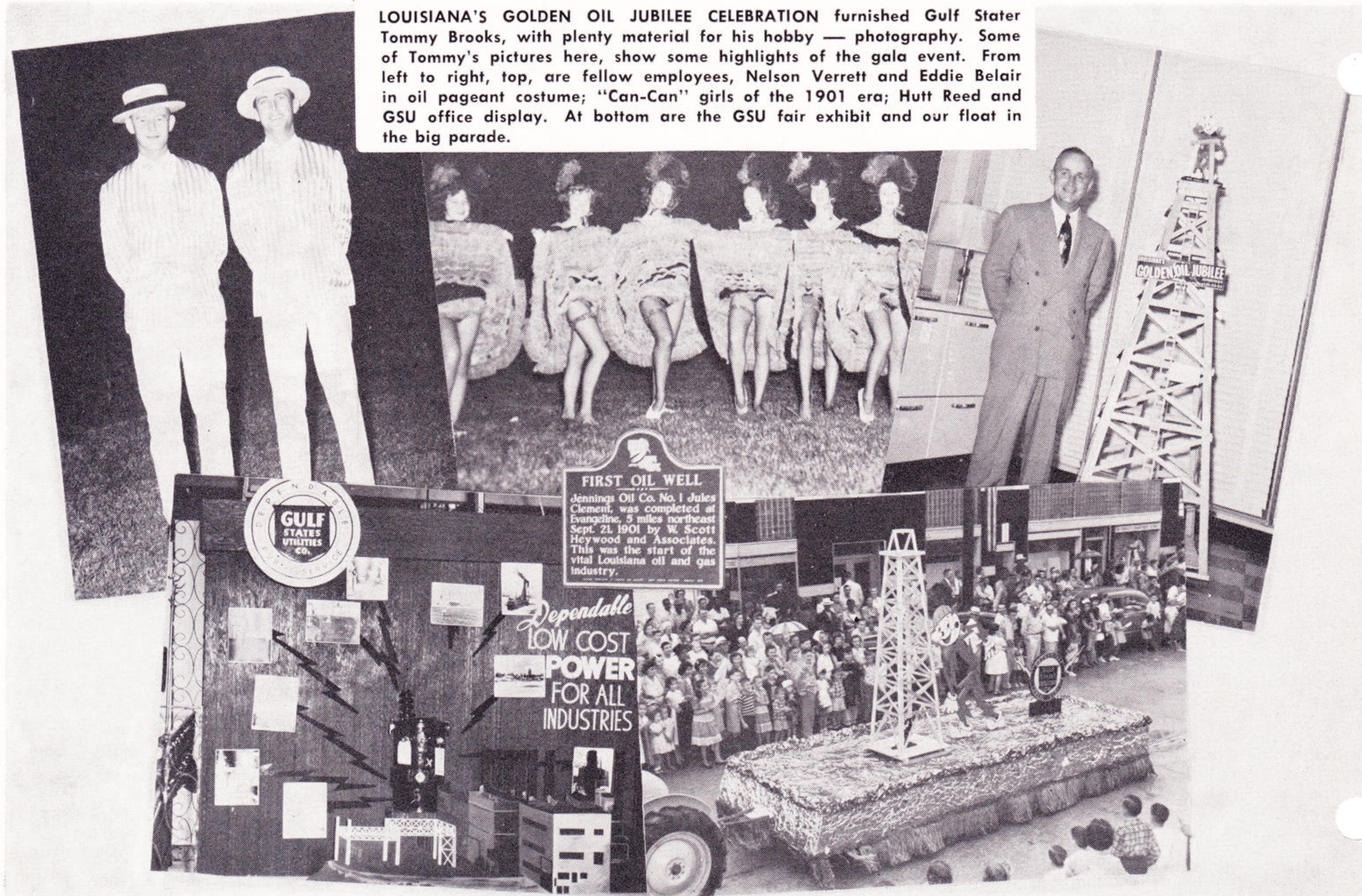
This article is to help claimants get the quickest possible service and also to eliminate unnecessary work on the part of those handling claims improperly or incompletely made out.

Please remember that a great deal of thought has been given to these requirements and there is a definite reason for each one. Just furnish **all** the information requested when you first make your claim and you and everyone concerned will benefit.

Officers and directors who will be glad to furnish you with further information are as follows:

- I. L. Goen, Lake Charles, president and director for the Lake Charles division.
- E. H. Pintsch, Beaumont, vice-president.
- W. T. Ricks, Beaumont, director for the Beaumont division.
- Charles DeCuir, Port Arthur, director for the Port Arthur division.
- D. M. Doan, Navasota, director for the Navasota division.
- A. J. Mary, Baton Rouge, director for the Baton Rouge division.
- Ruby Ray Ridley, Beaumont, Secretary-Treasurer.

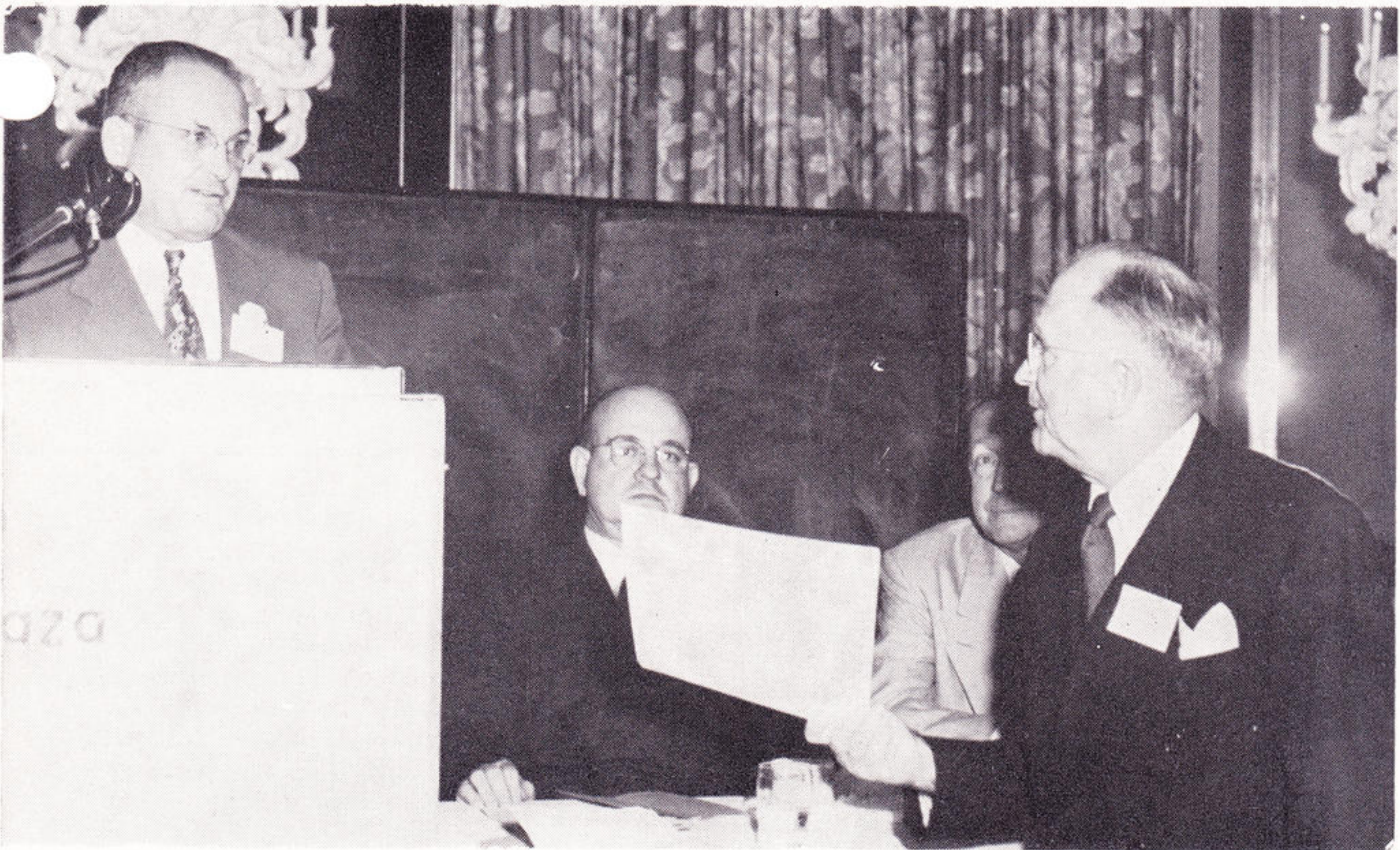
LOUISIANA'S GOLDEN OIL JUBILEE CELEBRATION furnished Gulf Stater Tommy Brooks, with plenty material for his hobby — photography. Some of Tommy's pictures here, show some highlights of the gala event. From left to right, top, are fellow employees, Nelson Verrett and Eddie Belair in oil pageant costume; "Can-Can" girls of the 1901 era; Hutt Reed and GSU office display. At bottom are the GSU fair exhibit and our float in the big parade.



GSU Annual Report Wins Two "Oscars"



A WINNER—Secretary W. H. Gieseke, (top left), who was responsible for production of Gulf States' annual report, receives the Financial World "Oscar of Industry" for the best utility company annual report in the Southwestern United States. The Texas Manufacturing Association award for the best utility report in Texas is being presented to Vice President L. F. Riegel, (lower right), who receives the award on behalf of the company.



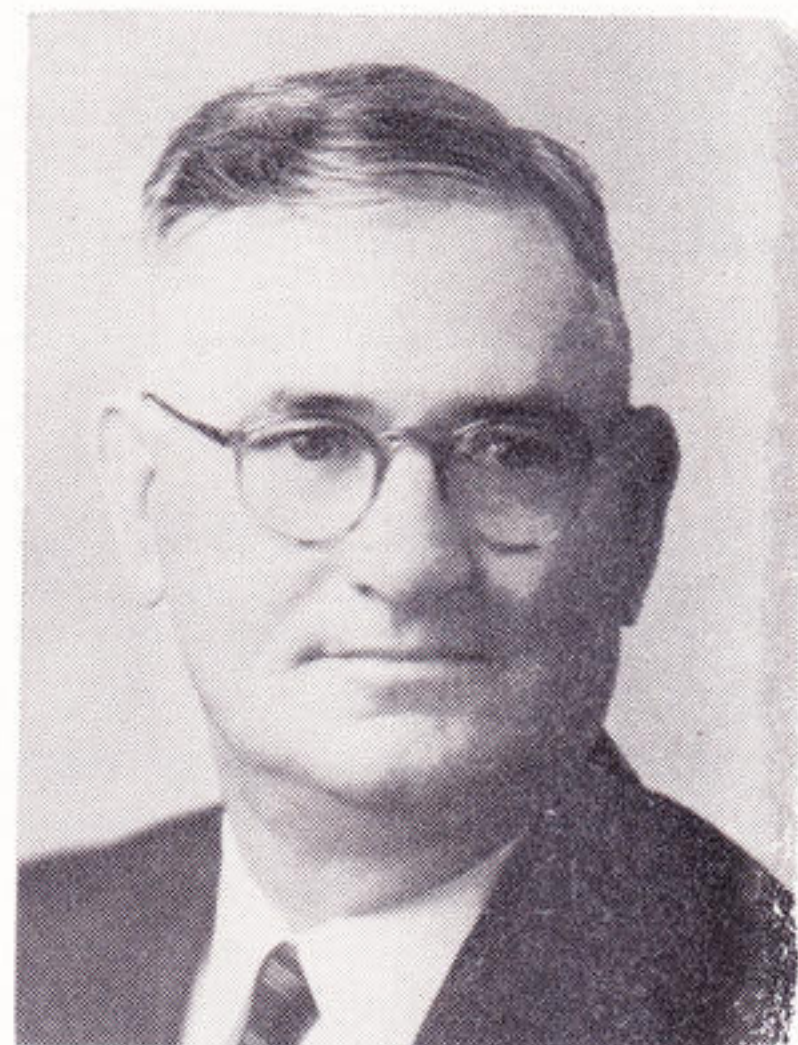
Best in the Southwestern United States and best in Texas were the two awards won by Gulf States' 1950 annual report in recent judgments of the Financial World annual report survey and another by the Texas Manufacturing Association. The southwestern area covered in the Financial World competition extended to the Pacific coast and hence included a considerable number of competitors.

A bronze 'Oscar of Industry' was presented by Financial World for the area competition and a certificate was presented by Texas Manufacturing Association. Secretary W. H. Gieseke, who was

responsible for the production of the annual report, and who was in New York on our recent bond financing when the annual awards banquet was held, received the 'Oscar' on behalf of the company. Vice President L. F. Riegel received the TMA award at that association's annual convention at San Antonio.

More than 5000 annual reports were in the international competition sponsored by Financial World. Last Year Gulf States' report was adjudged third best in its field and at that time Mr. Gieseke stated, "Next year we're going to bring home the bronze 'Oscar'" — and he did.

Stokes Retires



James W. Stokes, veteran Gulf Stater from the Jennings sales department, became one of our family of annuitants on October 1, when he retired from active duty after 30 years of service.

A native of Louisiana, Mr. Stokes has been a Louisiana Gulf Stater all of his three decades of service. He became affiliated with our company when the old Elton utility property was acquired and made a part of our system. At that time he was superintendent and chief engineer of the Elton electric and water systems.

Mr. Stokes remained in Elton in the capacity of superintendent and sales representative until he transferred to Jennings in 1943. During his residence in Jennings he has been employed in the sales department altogether.

Mr. Stokes was born in New Orleans on September 24, 1890, and spent most of his adult life in Louisiana. He has had an interesting career, obtained from several and varied occupations. His first job was with the S.P. railroad as a machinist at Algiers, but later he became a brakeman and lived at Lafayette. Subsequently and in succession he was employed in the power plant at Crowley as fireman for the Frisco railroad at Kinder, a ticket collector for the Barnum and Bailey circus and a machine operator for the Remington Arms Company. Before going to work for the city of Elton Mr. Stokes was a building contractor.

Present plans are for Mr. and Mrs. Stokes to live in Jennings, where they own their home, and just take life easy. On behalf of employees everywhere Plain Talks joins in wishing the Stokes' a pleasant and happy life of leisure.

MARRIED

Katherine Petit, former Baton Rouge accounting department employee, celebrated two big events recently. She became Mrs. Gerald L. Foret and transferred to Lafayette where she is now local office clerk.

Thelma Caughlin, Port Arthur accounting, and Leonard W. Hunnicut were married in Port Arthur October 19. After a brief honeymoon the couple returned to Port Arthur where they will make their home. Mrs. Hunnicut will continue to work with us. Mr. Hunnicut is employed at the Jack Hyde Electric Shop.

A PEEK AT THE T2A9



1926

Apropos favorite paragraphs: Just what interests you in Plain Talks? Do you find the whole bok interesting, or just a part? What could we do (aside from dispensing with such ramblings as this) to improve our publication — make it more interesting to you all the way through?

E. R. Griffith, operator at Sabine Station, has been transferred to Neches Station.

The 150 h.p. Fairbanks-Morse engine direct connected to the 100 kw. Conroe generator has been installed and has been in operation since August 7. Our service has been greatly improved since this installation.

Mr. R. N. Rouse and assistant, Mr. F. E. Seyforth, are in Groveton installing additional switchboard equipment. A 50 h.p. oil engine installation has been completed.

1936

Throughout the system we announced new residential rates to become effective with meter readings after September 30. Approximately four of every five home customers immediately benefit.

"The price of electricity in this instance very obviously is going contrary to the trend. Prices generally are skyrocketing. The price of electricity is now lower than ever before.

"This same condition was true, you will recall, in the 1920's. Although living costs climbed, we consistently adjusted and revised our rates downward to encourage more universal use of electricity in the home. It was in 1929, while the "boom" was at its peak, that we again inaugurated new, low promotional rates which

have been reduced even further during the past few years. The present reduction, plus that made in commercial rates on August 1, amounts to an appreciable sum.

Estelle Taylor and R. O. "Hop" Hopkins were quietly married on August 26, in Fort Worth, with only close friends and relatives present.

Letha Pearl Holland, and W. T. "Bill" Ricks, were married the night of September 3rd, in the First Baptist Church at Silsbee.

A new all-time record for the sale of ranges and water heaters in a sixty-day campaign was established in our July-August activity. We sold 529 ranges and 150 water heaters, an increase of 27 per cent over results for the same two months last year.

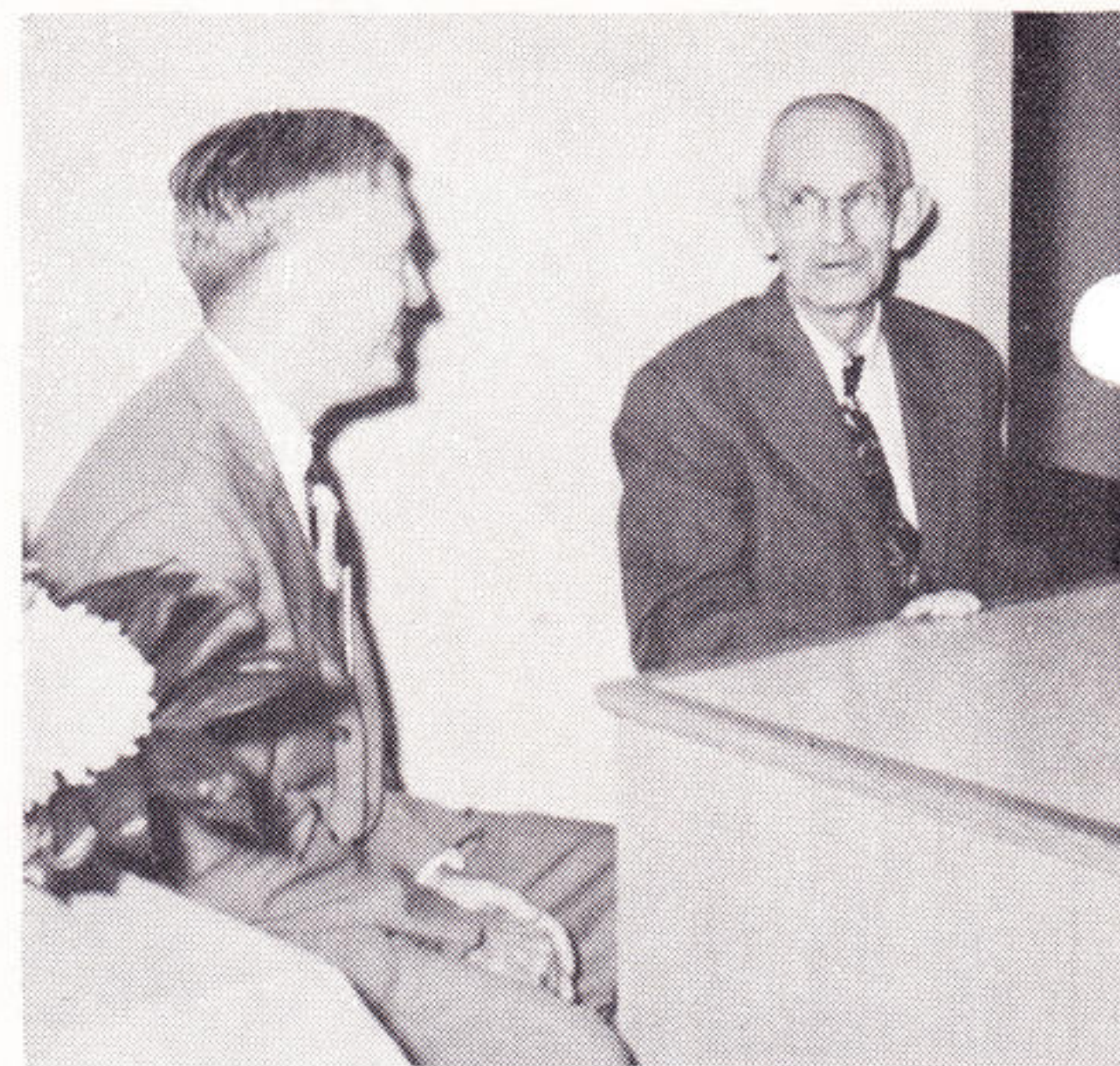
1941

NOTES ON GULF STATERS AND HERE'S A NEW CROP OF POPPAS

... To Clifford Meaux, Beaumont line, a seven pound daughter, Margo Jeanette, on September 3 ... The only male heir reported was seven pound eight ounce John Cohron, born September 14 to C. Davis, Beaumont Line.

The gas department of the Gulf States Utilities Company, Baton Rouge, was presented with the "Over 1,000,000 Man-Hour Safety Award" at the American Gas Association convention in Atlantic City, October 21.

The basis on which this award was made was 1,225,000 man-hours served by an average of 126 employees, over a period of 1,815 consecutive days — from April 1936 to date. The award was presented to R. O. Wheeler and G. C. Garrison, who represented the employees.



A JENNINGS VISITOR during the big Golden Oil Jubilee celebration was Gulf States Annuitant J. L. McCrary, former customers service representative at Lake Arthur prior to his retirement in 1946. Mr. McCrary, at right above, is seen here chatting with Mr. B. J. McMaster, Jennings superintendent. The folks at Jennings enjoyed visiting with the veteran Gulf Stater who said he certainly had a fine time renewing acquaintances and talking with old friends. Mr. McCrary lives in Lake Arthur.



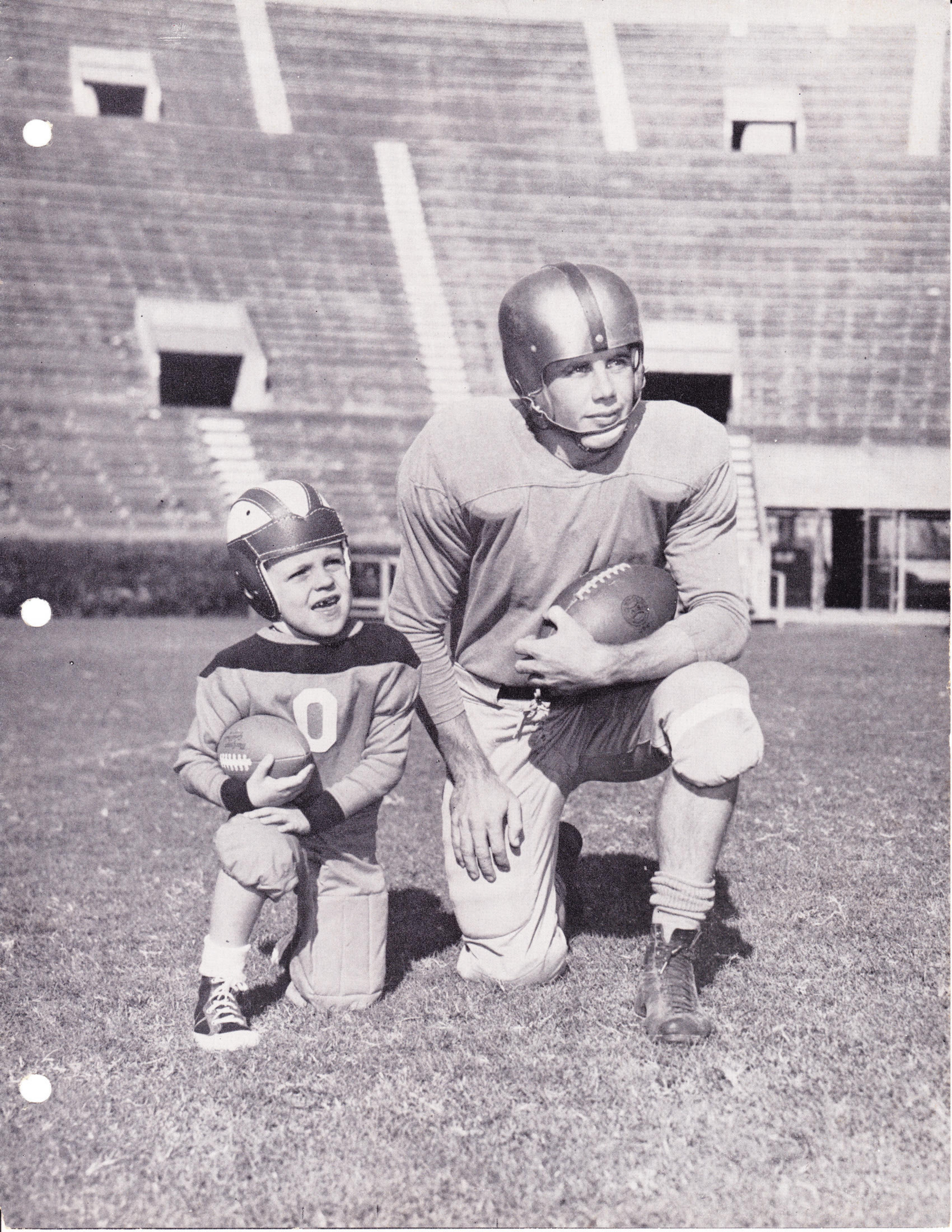
OPERATION MOSQUITO — Man's ingenuity (including women's, of course) will usually overcome whatever obstacle confronts him. So it was with these two Orange meter readers, Evelyn Morse, left, and Joanna White, who have been harassed by hordes of mosquitos recently as they went about their work. Evelyn and Joanna borrowed an idea from our coastal sportsmen and donned nets which protected their faces and necks from the pestiferous insects. That'll show 'em!



WESTINGHOUSE COOKING SCHOOL 1931 — Front row, l. to r., Lloyd Brannan, Gerald Glidden, Kenneth Longman, Joe Hatley, Earl Clubb, Ruth Wilbanks, Dorothy Futch, Parker Allen, Mildred Smith, Dean Saxby, Marcus Andrews, Garland Dunavan, George Peglar, Frank Quaidy, Ernest Little; Second row, George Minton, Alec Barrow, I. B. Johnson, Ellis Taylor, Westinghouse home demonstrator, Jerry Outlaw, Rod Honsberger, Raye Blanchette, Ed Fox, Howell Luce, J. B. Bishop, Fred Todd, Victor Gayle, Virgel Tunstall; Back row, John Mattingly, T. O. Charlton, Glenn Causey, Lynn Jackson, Sam Houston.

PICTURE OF THE SEASON

Young Mike Melancon, LSU '69, four year old son of Ed Melancon, Baton Rouge residential sales, is shown on the facing page as he watches an LSU football workout with the Tigers' senior quarterback, Jim Barton of Marshall, Texas. This ture, taken by Baton Rouge Plain Talks editor photographer Jim Turner, was scheduled to be the cover piece for the November issue of Plain Talks which was skipped.





**SOMETHING
TO BE PROUD OF**

**THE SOUTHERN GAS ASSOCIATION AWARD
FOR SAFETY PERFORMANCE**

RECEIVED BY THE GAS DEPARTMENT, BATON ROUGE
AND THE RECORD IS EVEN MORE OUTSTANDING THAN THE
AWARD INDICATES

. THREE FIRST PLACE HONORS IN THE PAST FIVE YEARS
1,009,519 TABULATED MAN HOURS WORKED WITHOUT A LOST-TIME
ACCIDENT SINCE JANUARY 16, 1947

. SEE STORY IN SAFETY SECTION