JULY, 1960 TION Co. Willow Glen Station Joins Family New Dayton Industry Chases Corrosion



July, 1960 Vol. 38, No. 7

MINAMINA MARINA MARINA

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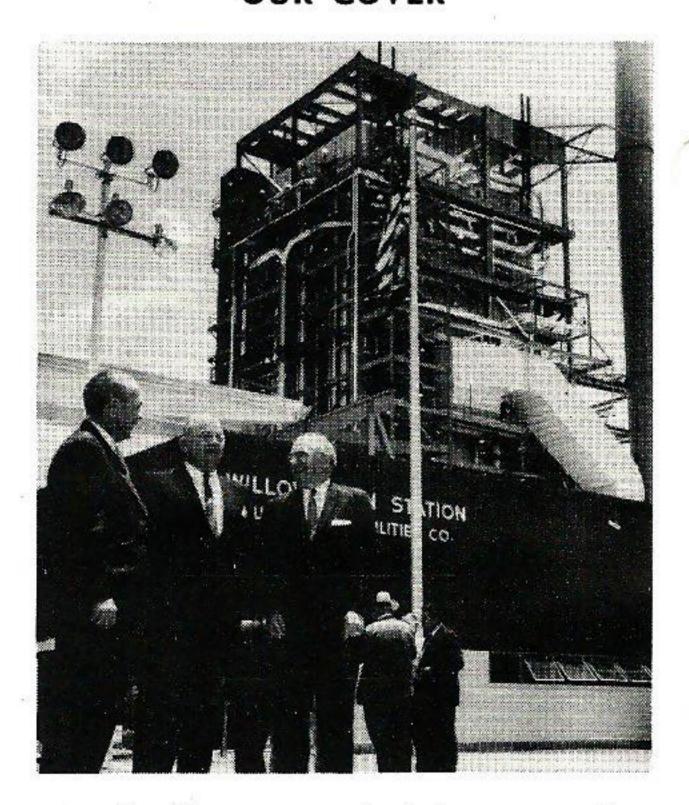
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Plain Talks is issued monthly by the Advertising Department of Gulf States Utilities Company for employees, in the interest of broadening the knowledge and understanding of the Company, the area served, the investor-owned electric industry and the American Free Enterprise system.

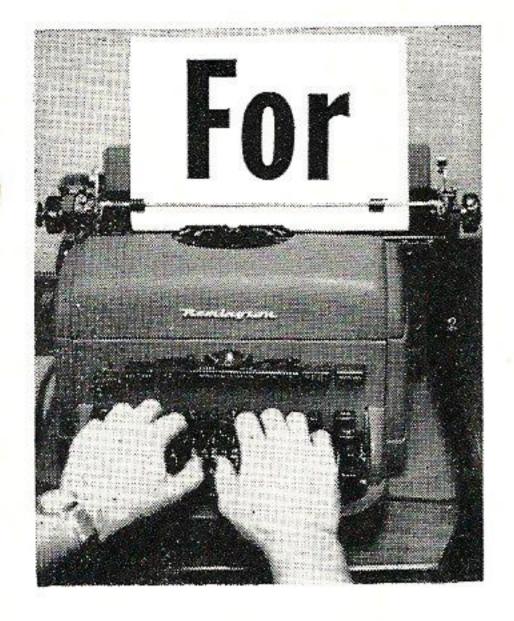
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## **OUR COVER**



Dedicating new electric generating stations, while never a routine chore, is becoming systematized at our Company. The June 30 event dedicating Willow Glen Station at St. Gabriel, Louisiana, occurred less than a year following the ceremony at West Lake, Louisiana, at which Roy S. Nelson Station was dedicated to the service of the people in the Texas-Louisiana area Typifying the Company's served. rapid expansion was a statement by Mr. Nelson to the effect that Willow Glen will, in four years' time, have as much generating capability as its big colleague—Louisiana Station at Baton Rouge, which has been added to over a period of 30 years. For more on the dedication, turn to pages 2, 3 and 4.



## Your Information...

## WORKTIME TO BUY CONSUMER ITEMS

AUGUST, 1959	NEW YORK HRS. MIN.	MOSCOW HRS. MIN.		ORKTIME AS %
SUGAR — 1 Lb	3	1 4		2,100%
SHIRT — Men's, Cotton	56	15 0		1,600%
DRESS — Street, Rayon	4 36	73 30		1,600%
STOCKINGS - Nylon	37	8 0		1,300%
SUIT — Men's, Wool	23 0	275 0		1,100%
SHOES — Women's, Oxford*	5 10	57 30		1,100%
SOAP — Toilet	3	32		1,050%
BUTTER — Salted, 1 Lb	21	3 4		P00 %
SHOES - Men's, Oxford*	7 0	61 0	8.	50 %
EGGS — 2nd Grade, 1 Doz	17	2 24	800	%
TEA — 1 Oz	6	33	600%	
VODKA — 1 Pint	1 22	6 19	450%	NOTE: Worktime figures for
BEEF — Rib Roast, 1 Lb	21	1 22	400 %	New York City were based upon earnings of \$2.17 per hour for production workers
MILK 1 Qt	8	31	400%	in manufacturing. For Mos- cow, worktime was based on estimated average gross
CIGARETTES — 1 Pkg	. 7	27	400 %	earnings of 4 rubles per hour for workers in manufacturing. Moscow prices in state stores
POTATOES 1 Lb	2	7	350%	were based on information appearing in the Soviet Press.
BREAD - Rye, 1 Lb	. 6	9	150%	
*LEATHER		©1960, 1	BY NATIONAL INDUSTRI	AL CONFERENCE BOARD, INC.

Are Federal Kilowatts Needed
To Keep U.S. Ahead of U.S.S.R.?

To OUR MIND, one of the poorest arguments put out to date by those working for more federal government encroachment in the electric power business is their admonition that unless America speeds up or Russia slows down, the Soviets will soon overtake us in power production capacity. The dire prediction was made following a recent inspection of Russian power installations by a group of avowed public power officials.

Their implication is clear. Unless the U. S. government enters the power field at an accelerated pace, Russia will win this mythical race.

It takes American socialism to compete with Russian socialism, they seem to imply.

Perhaps the argument, thus far, has been confined to the power industry because once this basic industry is nationalized, government control of all industry is inevitable.

With that in mind, it might be wise to speculate on what we citizens stand to gain (or lose) if we decide to ape the Soviets. Living standards? Purchasing power? Manhours of work required to earn enough to buy consumer items? Check the chart at right and you'll agree that most Russian workers would be happy to swap jobs with you.

We'd be giving up a lot more than individual living standards.

Speaking at the recent Southwest Electric Conference in Chandler, Arizona, Bryce N. Harlowe, deputy assistant to President Eisenhower, offered several good reasons why we should not adopt the Soviet's socialistic way of life, in any field of endeavor.

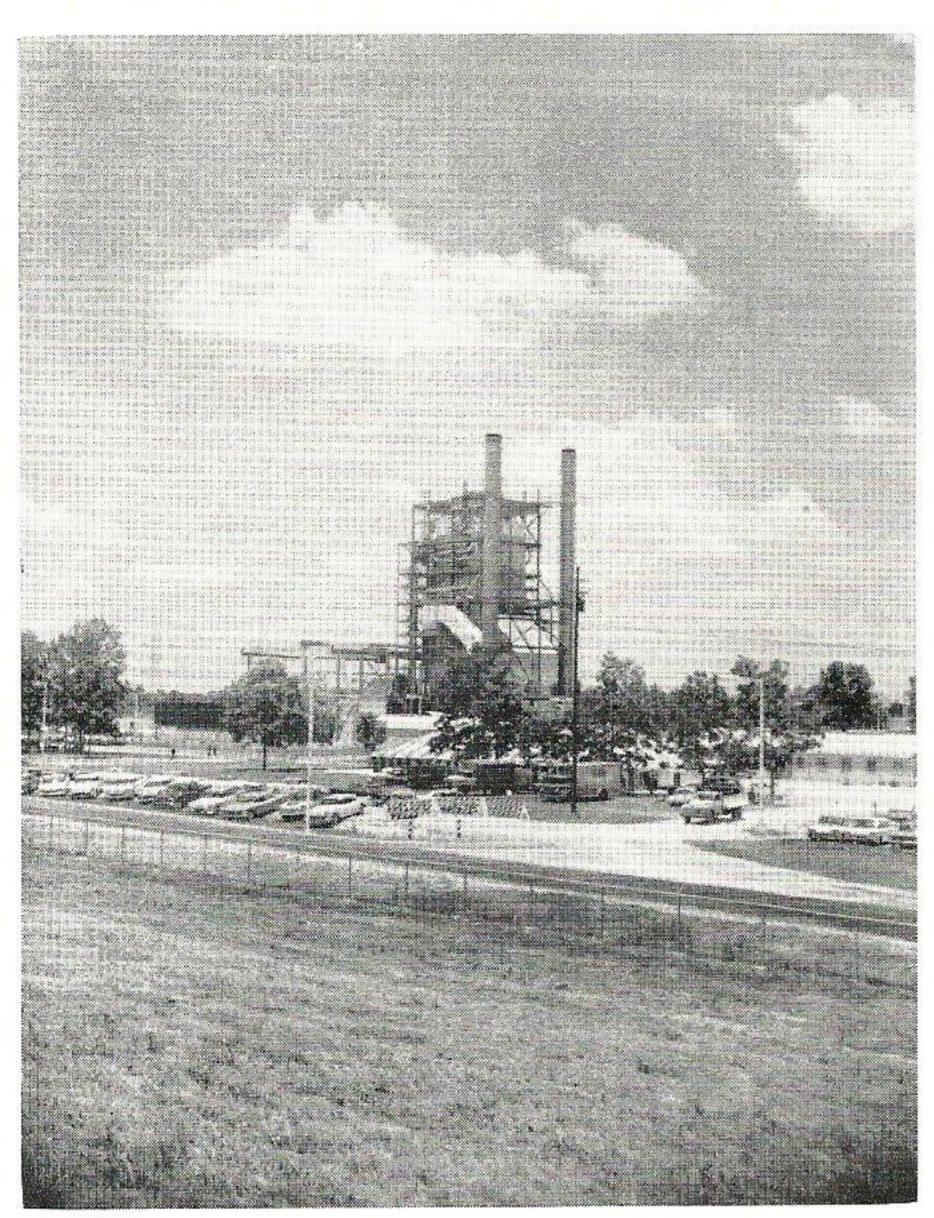
In order to enjoy the Soviet's government planned economy, he said we would have to:

- Abandon 3/5 of our steel capacity
- Abandon 2/3 of our petroleum capacity
- Adandon 95% of our electric motor output
- Destroy two out of three of our hydro-electric plants
- Get along on a tenth of our present volume of natural gas
- Tear up 14 of every 15 miles of our paved highways
- Rip up two out of every three miles of mainline railway tracks
- Destroy 40 million TV sets
- Get rid of nine out of ten telephones
- Level seven out of every ten houses
- Put 60,000,000 Americans back on farms

In answer to the claims that the Russians are closing in on us in the construction of electric power facilities, Mr. Harlowe declared that if they plan to catch up with us by 1980, they must, in the next 20 years, build the equivalent of a Hoover Dam every 21 days or a Neches Station every seven days. They will have to add 390 million kilowatts by 1980 just to stay even with America.

We do not advocate complacency because of our achievements. We merely suggest careful judgment of the source of reports which belittle America's progress under capitalism to justify going farther down the long, dreary road to socialism.

-JST



WHERE CANE ONCE GREW. South Louisianians turned out to welcome a new industrial neighbor - Willow Glen Station at St. Gabriel.

# Willow Glen Dedicated To Area Customers; Gets Official Welcome

Nearly 450 Attend
June 30 Ceremonies;
Inspect Power Station

## Power for Progress Along the Mississippi

VISIBLE from atop the 15-story high Willow Glen Generating Station, are many miles of the broad Mississippi River winding its way south through the fertile fields of Louisiana.

A naturalist would be stirred by the beauty of the landscape.

An industrialist would visualize a forest of industries sprouting from the plain.

The more than 425 who participated in the formal dedication program of the new power station on June 30 saw at first hand how our Company plans ahead to be ready for the glowing industrial future predicted for the Gulf Coast area of Louisiana and Texas we serve.

Escorted by station personnel and other members of the Production Department, they inspected the 162,000 - kilowatt turbo-generator unit, one of

the two largest installed by our Company. (A twin unit went on the line at Roy S. Nelson Station at West Lake, Louisiana, earlier this year.) They saw the massive boilers, that use millions of gallons of water daily. They saw the big boiler furnace that consumes thousands of cubic feet of natural gas. They looked at the automatic controls, which enable a handful of men to operate the huge station. They heard power men explain the huge transformers that step up voltages to the level necessary to deliver power to the homes, farms and industries in the area.

They heard Louisiana's "number one salesman," I. W. "Pat" Patterson, director of the state Department of Commerce and Industry, commend the five electric utilities operating in Louisiana for their vigorous efforts to develop Louisiana.

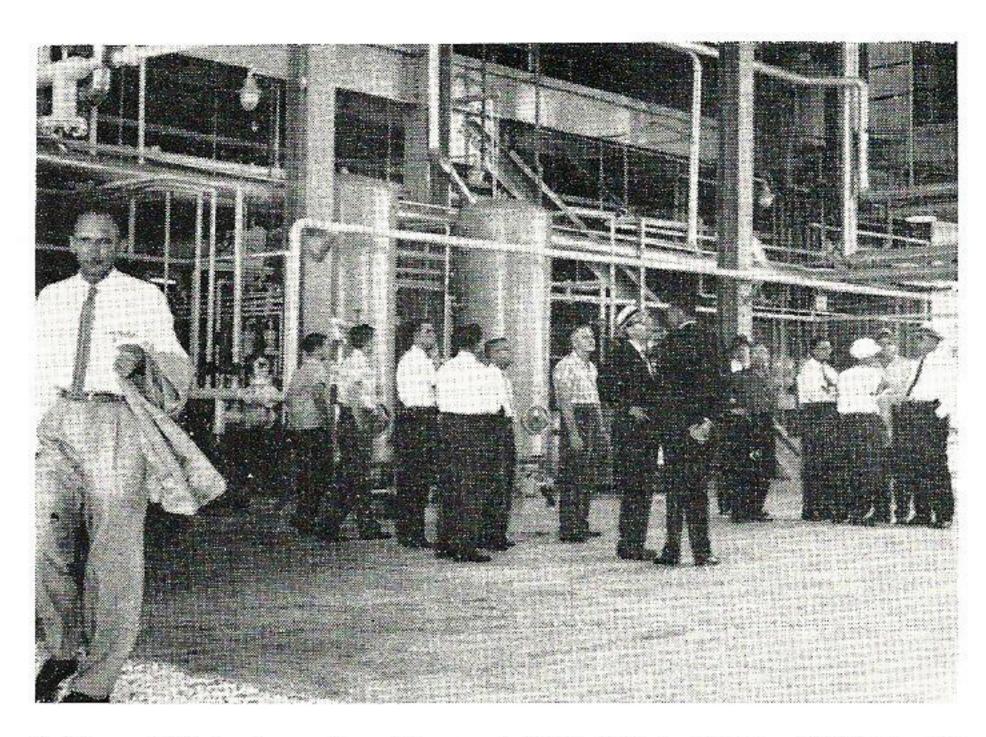
"We in Commerce and Industry realize that if we were to equal the sales and area development efforts being made by them (the electric utilities) we would have to triple our budget. What Gulf States does, and what the other utilities do, is done at no cost to Louisiana."

Finally, as a fitting climax to what they had seen, they heard Mr. Nelson say: "I can assure you all that we at Gulf States take very seriously our responsibilities always to have plenty of power for progress in the areas we serve. It is in that spirit that I dedicate Willow Glen Generating Station to the service of the people of south central Louisiana."

Willow Glen Generating Station has been formally added to the Gulf States family serving the Golden Gulf Coast of two great states.



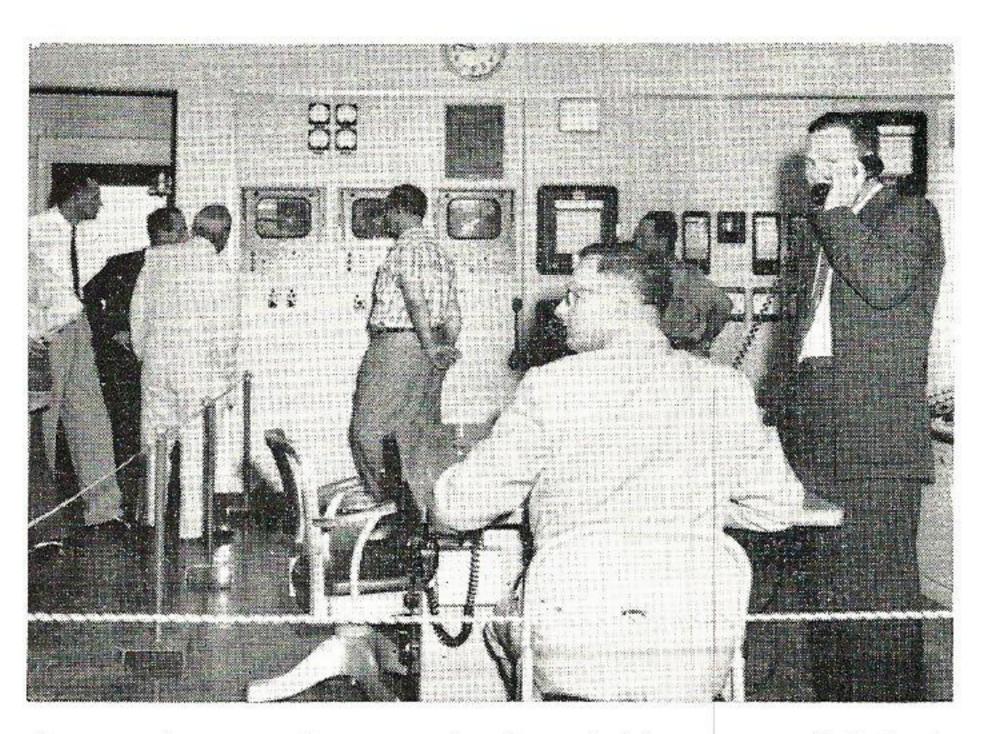
J. R. "Pat" Murphy, Personnel Department, Baton Rouge, arrives with Texas Power & Light representatives W. W. Lynch, chairman and president, Leonard A. Byron, vice president, operations; Lee Cook, vice president and assistant general manager and Frank Ryburn, counsel.



Public officials from Iberville and East Baton Rouge Parishes are escorted through the station by Louis Christian, Baton Rouge district superintendent, John Lamm, Gonzales local superintendent and A. R. Roussel, operating engineer.



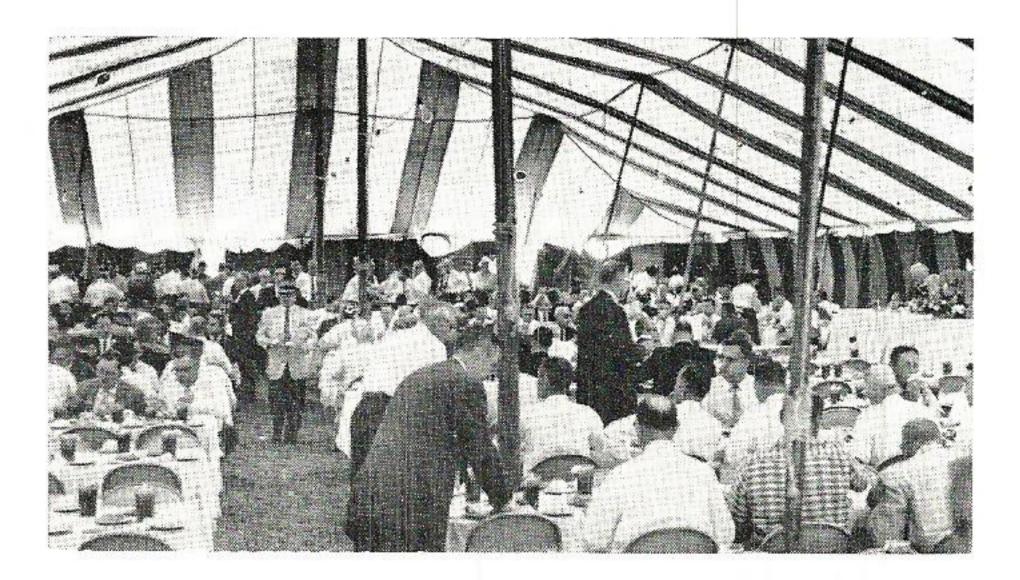
J. B. Coltharp, operations manager, Beaumont, (left) and J. A. Stewart, control operations foreman, Willow Glen Station, (right) show Truman E. Pounds, superintendent of Dow Chemical Company at West Baton Rouge, some of the auxiliaries at the station.



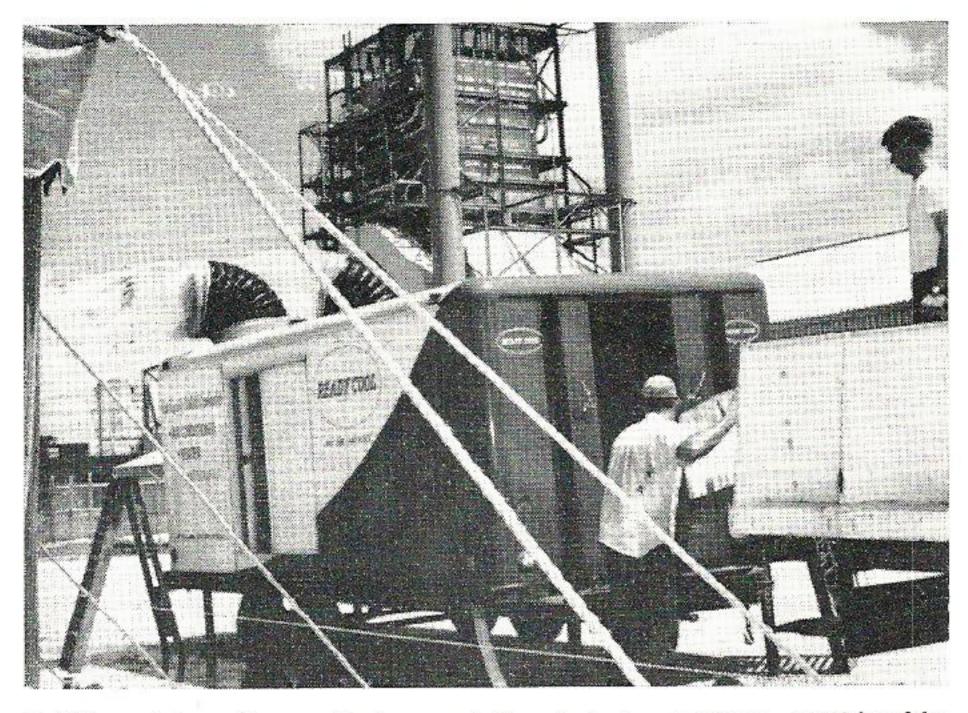
The control room with its gate-keeping television screens, (left back-ground) instruments and automatic devices, was a high point in the tour for many visitors. D. V. Garon, Willow Glen's operating supervisor, (right) takes an incoming call.



That refrigerated tent looks mighty inviting to these visitors who line up for the meal and brief dedication ceremonies. Over 200 tons of ice were used in cooling machines.

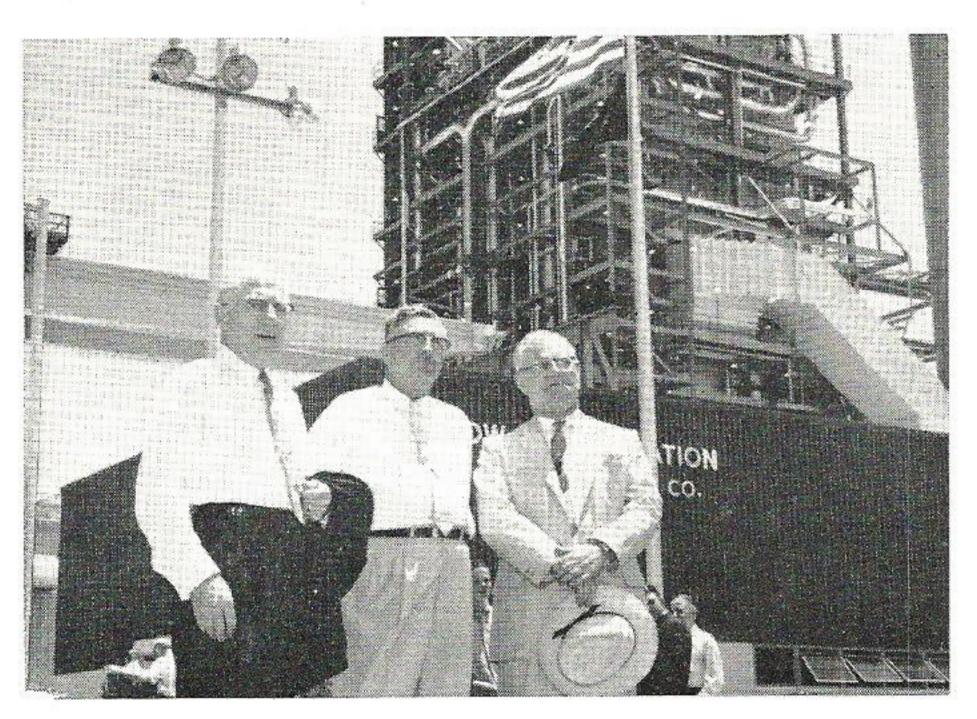


Serving themselves quickly cafeteria-style, the 425-plus participants doffed coats and dined in comfort. Reverend Phillip Werlein, of the St. James Episcopal Church, Baton Rouge, gave the invocation.



Mobile refrigerating units lowered the tent temperature considerably.

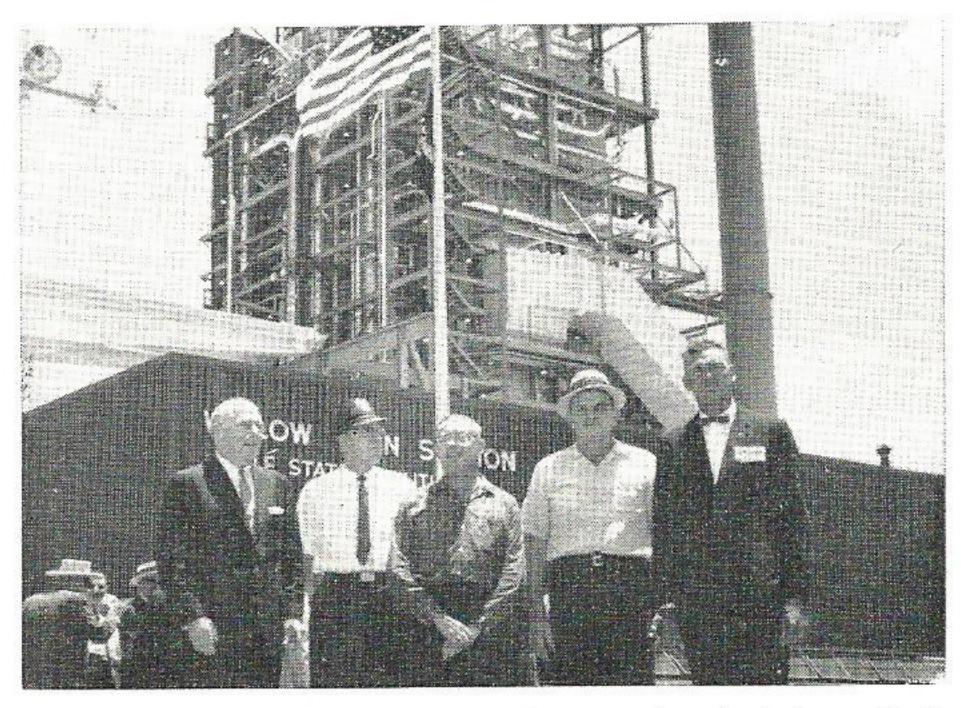
Over 200 tons of ice were used to cool the tent.



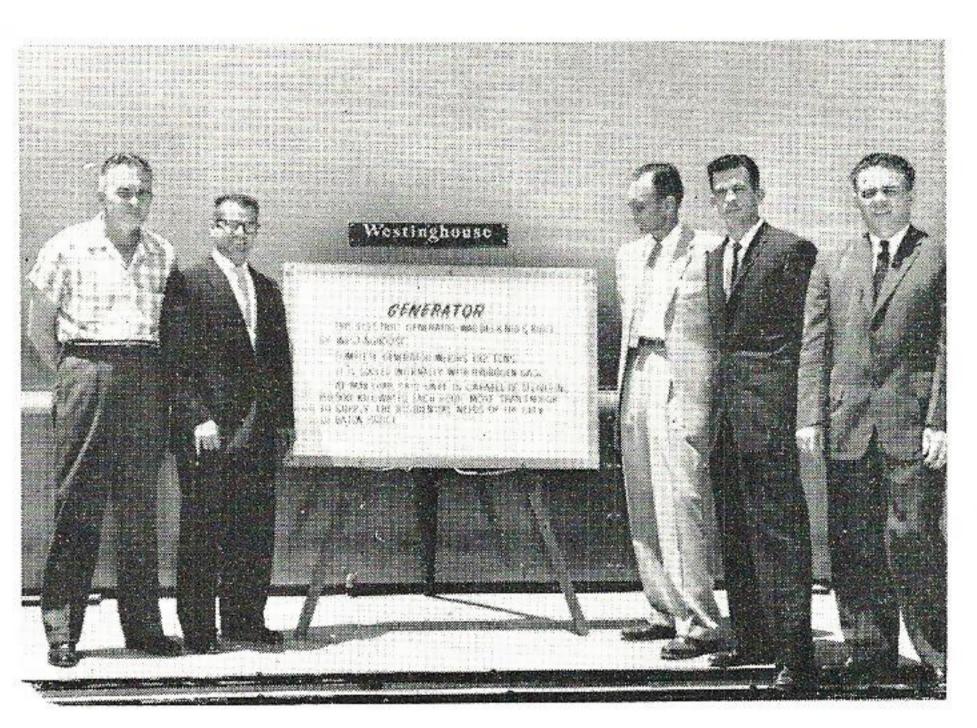
It was 97 degrees as Mr. Nelson and A. M. Kimball, president of the Iberville Parish Police Jury, shed their coats. Clayton Coleman, secretary of the Louisiana Public Service Commission, is at right.



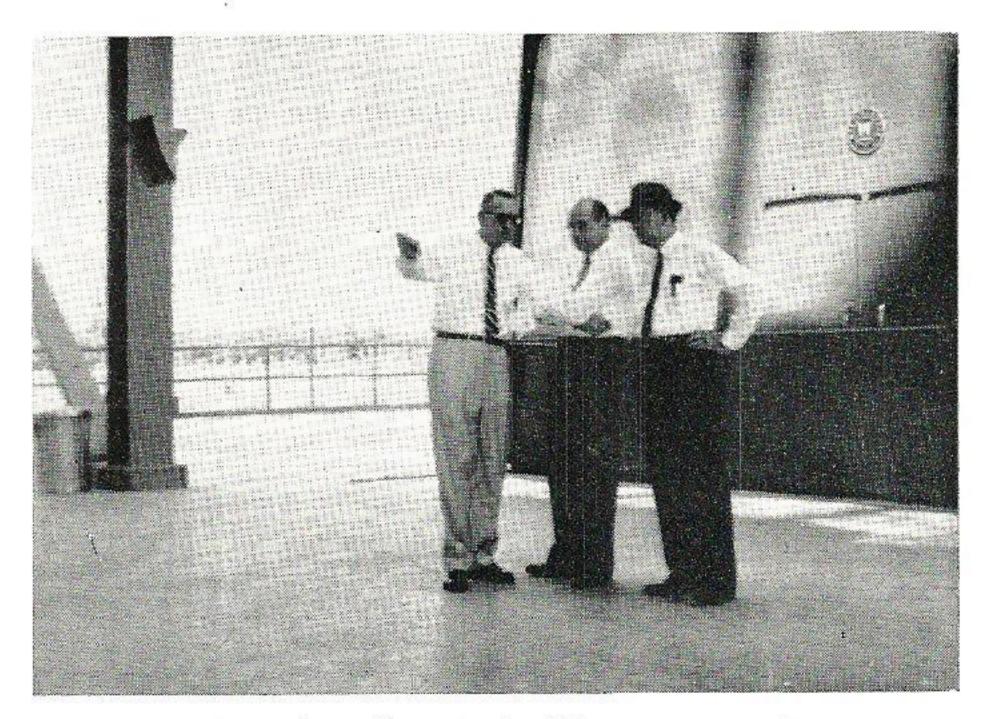
Gonzales and Ascension Parish were well represented by, left to right, Pegram Mire, parish assessor; C. A. Glover, local superintendent; Leon Geismar, police jury president; Nelson Young, councilman; Hickley Wagnespack, sheriff, O. J. Daigle and Pearl Fife, councilmen.



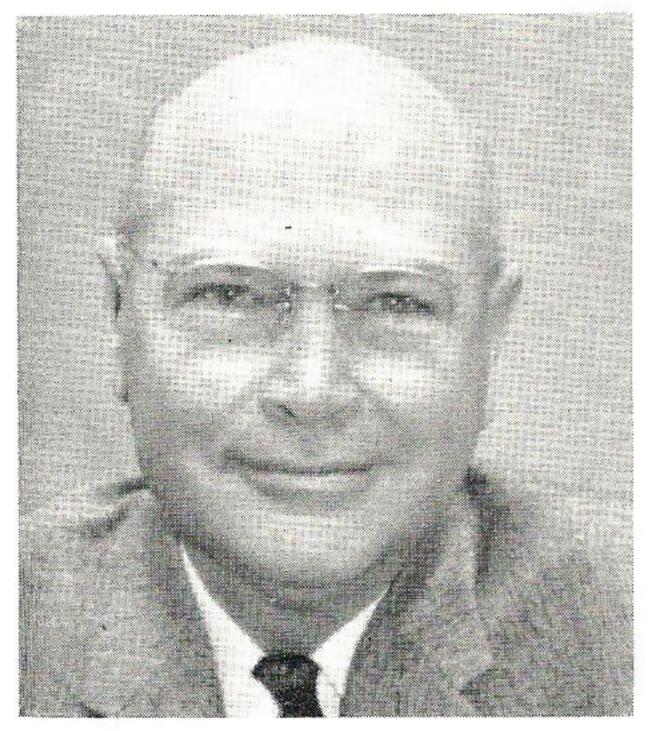
Denham Springs visitors with Mr. Nelson are Joe S. Jackson, S. D. Allen, Phillip Jackson and J. W. Lamm, local superintendent.



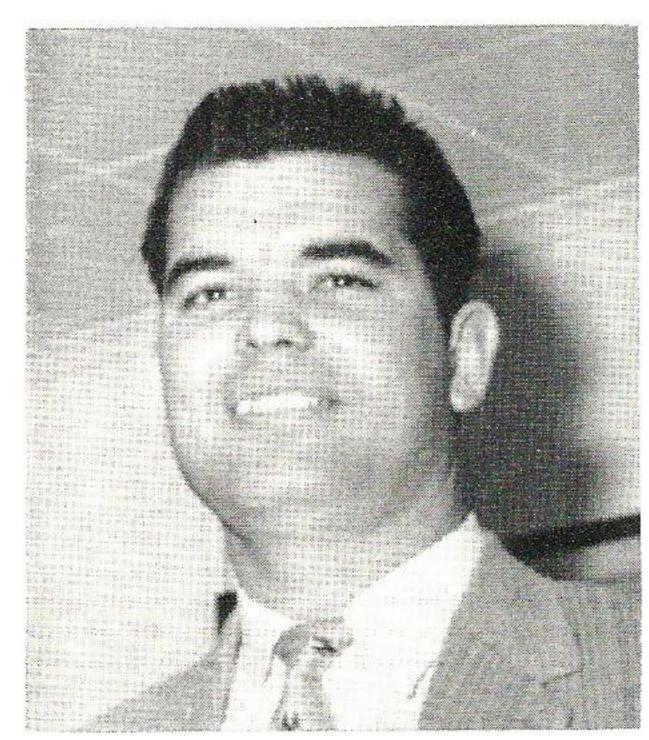
Visitors from Baker, Louisiana, included, left to right, E. B. Prescott, town clerk, Norman Heine, councilman, Louis Christian, Baton Rouge, district superintendent; Jimmy Hayes and Johnny Walden, councilmen.



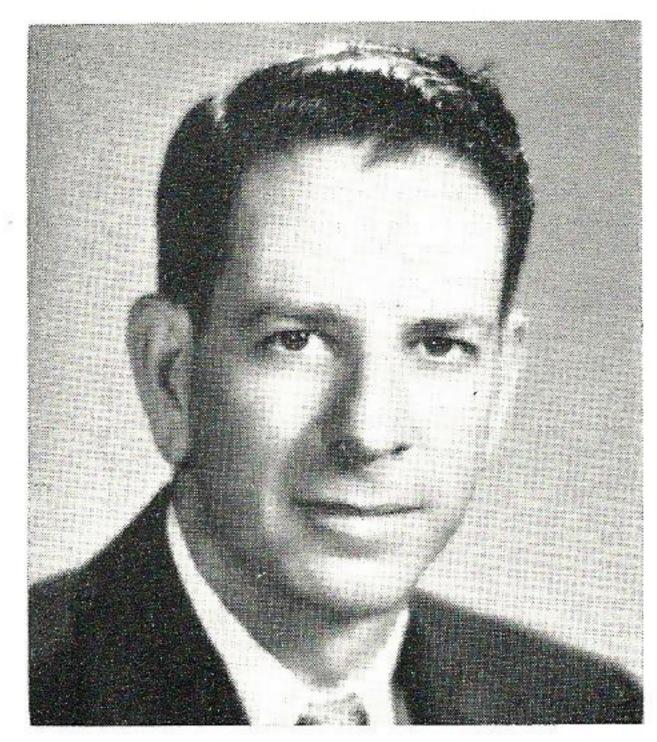
Standing on the turbine floor, R. L. Allhouse, construction manager, Stone and Webster Engineering Corporation, Boston, explains boiler construction to his colleagues, A. L. "Al" Hartridge, executive vice-president, New York, and C. W. Hayward, general superintendent, Beaumont, both of Stone & Webster.



Mr. Masterson



Mr. Dowies



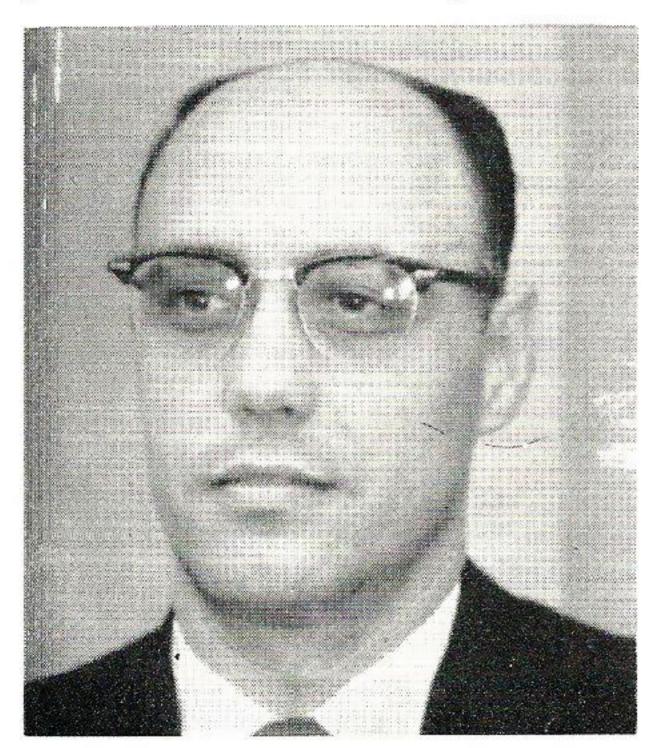
Mr. Faver

## Treasury Department Promotes Five

LAST month the Treasury Department advanced three supervisors in Beaumont, brought one supervisor to Beaumont from the Lafayette, Louisiana, office and promoted one employee to supervisor in Lafayette. The promotions were effective June 16 and the employees promoted were Paul N. Masterson, W. V. Faver, Jr., and Frank LeMire, all of Beaumont, and James E. Dowies and Henry T. Buckalew, of Lafayette.

#### Mr. Masterson

Paul N. Masterson has been appointed director of credits and collections. He was supervisor of credits and collections for the Beaumont Division since 1937, having originally been employed as an engineer's helper in 1926. He is a native of Jasper, Texas, and studied employee supervision at the University of Texas. He gained accounting experience in various assignments as



Mr. LeMire

clerk and later cashier in Jasper, Beaumont, Huntsville, Orange, and Port Arthur.

#### Mr. Dowies

Succeeding Mr. Masterson as supervisor of credits and collections, Beaumont Division, is James E. Dowies, supervisor of customers accounts, Lafayette District. Mr. Dowies, a native of Robeline, Louisiana, is a management graduate of the University of Texas. He joined our Company in 1954 as an employee in the General Accounting Department, Beaumont. In 1957 he was transferred to Lafayette and promoted to supervisor of customer accounts.

#### Mr. Faver

Promoted to chief clerk, Beaumont Division, is W. V. Faver, Jr., formerly supervisor of customer accounts. A native of Lake Charles, Louisiana, Mr. Faver attended Lamar State College of Technology in Beaumont. He joined the Company as an analysis clerk in Lake Charles in 1934 and in 1936 was transferred to Beaumont as clerk. After a tour of duty with the Army, he returned to the Company as a payroll clerk in Beaumont. In 1950, he became administrative assistant in the General Accounting Department and in 1954, he became an accountant. Mr. Faver was succeeded by Frank A. LeMire, administrative assistant.

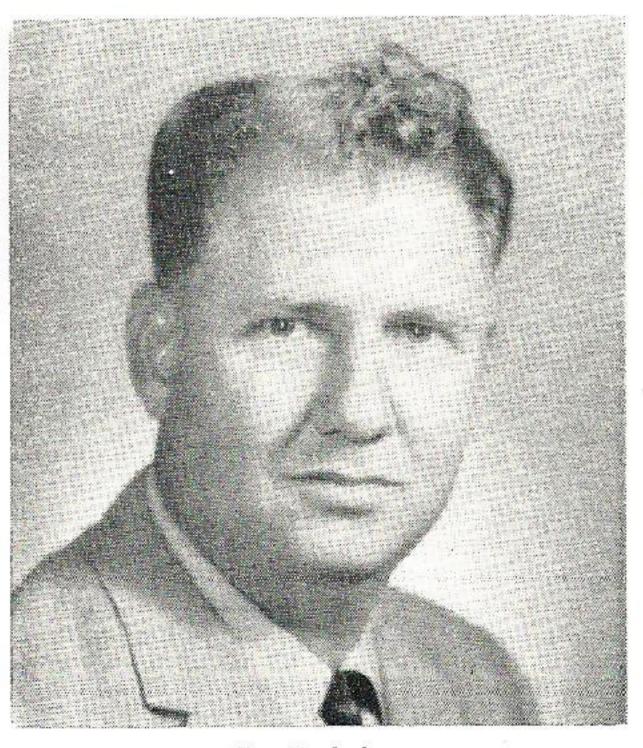
#### Mr. LeMire

Mr. LeMire joined the Company in 1952, beginning as a clerk in Beaumont, and progressed to senior customer clerk in 1953. In 1954 he was transferred to Lafayette and promoted to

the position of supervisor of customer accounts. He is a native of Port Arthur, Texas, and a graduate of North Texas State College at Denton, and also attended Lamar Tech.

#### Mr. Buckalew

Henry T. Buckalew, Lafayette, was named to succeed Mr. Dowies as supervisor of customer accounts for the Lafayette District. Mr. Buckalew joined the company in 1946 as a helper in the Lafayette T&D Department. He progressed through various positions to become a serviceman, first class, in 1950. A native of Kelly, Louisiana, he attended Southwestern Louisiana Institute in Lafayette and South West Louisiana Trade School. Prior to coming to work for the Company he served in the United States Army Signal Corps.



Mr. Buckalew



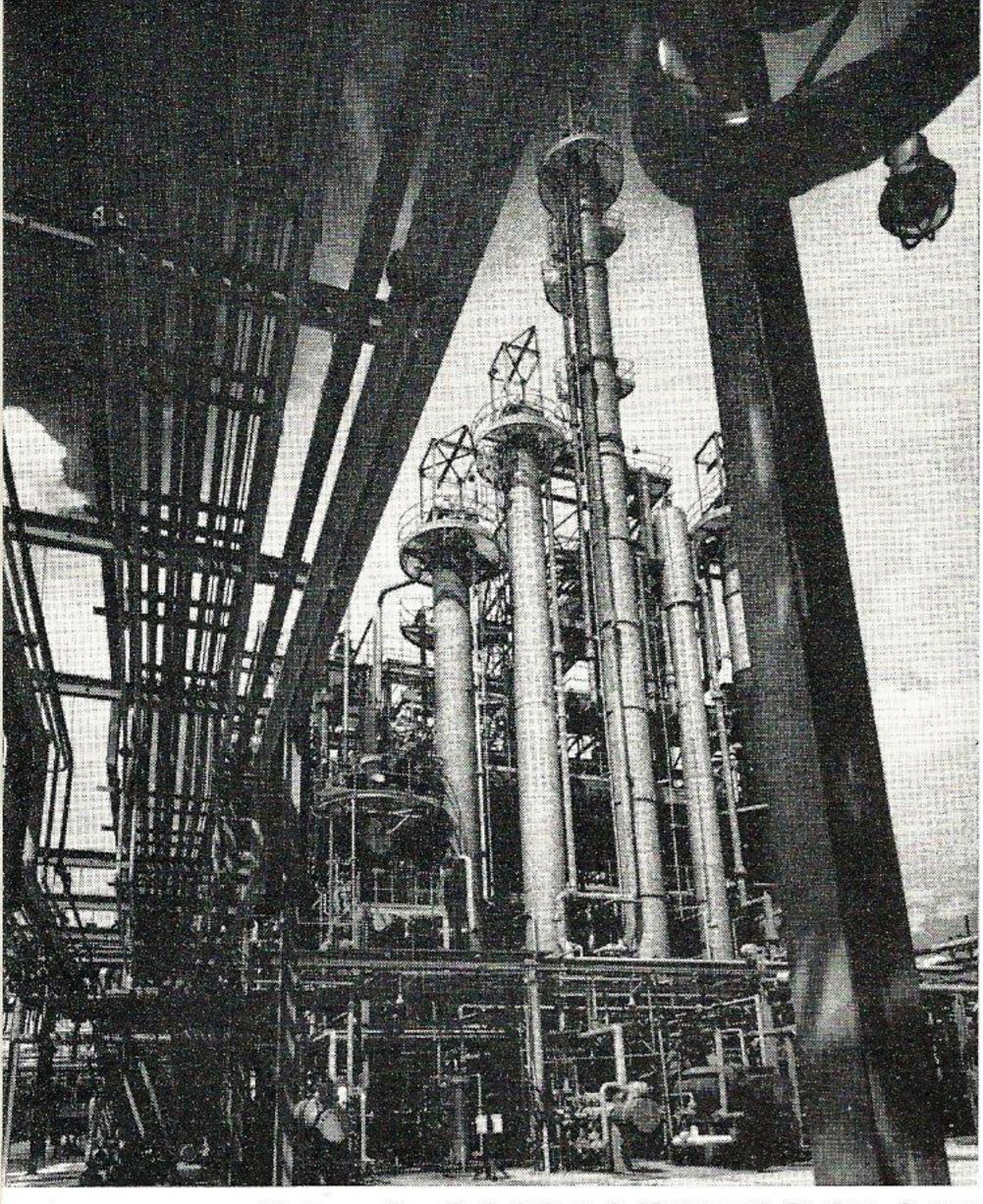


Photo courtesy E. I. duPont de Nemours & Co. Inc., Orange

## Corrosion - Resisting

## Rubberized Linings

Product of Trevor-Boyce
Protects Area's Industrial
Steel Tanks and Pipes

IF you had to select symbols to represent this petrochemical "center of the world," chances are good you'd pick tanks and pipes and cat-crackers. The area literally sprouts vessels of all sizes and shapes. Some squat on the ground like giant washtubs. Others shaped like spheres are mounted on steel legs, looking for all the world like monstrous, silver hued golf balls, already placed on their tees.

Preventing corrosion in this steel family is an important and expensive task. The exteriors, of course, are kept freshly painted.

What about the inside?

The manufacture of products that resist rust in metal containers is one of the reasons why a brand new industry - Trevor Boyce Associates, Inc., set up shop in Dayton, Texas, not long ago.

#### Fights Corrosion

You see, the materials which prevent corrosion in the many tanks and metal containers used by the petrochemical industries are usually lined or coated with rubber of special types made to handle chemicals, semi-solids, and suspensions. Trevor Boyce produces these corrosion-fighters.

Rubber is used for corrosion-proof linings more than any other material because of its proven superiority in this service. Steel, plating, metal working, chemical, paper, and other

industries use rubber linings when corrosives must be handled. While wood and concrete tanks can also be lined, steel tanks are recommended for best results as there is a direct chemical reaction of rubber adhering to steel.

## 25 Year's Experience

Trevor Boyce Associates was established September 1, 1959. The firm manufactures B. F. Goodrich rubber linings for tanks, pipe, and fittings. Officers of the home-owned corporation are Dayton businessmen, Bob Jamison, president; Wilfred Moreau, vice-president; James H. Bell, secretary; and Trevor Boyce, general manager. Mr. Boyce has a quarter of a century of experience in this kind of work. He established the first plant of this type in the Southwest in Houston in 1946. Before that, all work of this nature was done only in Akron, Ohio.

Recently Mr. Boyce took Aubrey Sprawls, area development engineer, and Curtis Lusk, Dayton superintendent, on a tour of this new plant. He pointed out that there are many grades and constructions of rubber linings and the lining used in any job is individually determined by the specific requirements of that particular job. Four types of linings are generally used; soft, semi-hard, hard, and triflex, which is most widely used by industries in this area. Triflex lining

consists of a hard rubber layer between two layers of soft rubber with special lap seams allowing for expansion and contraction of the hard rubber.

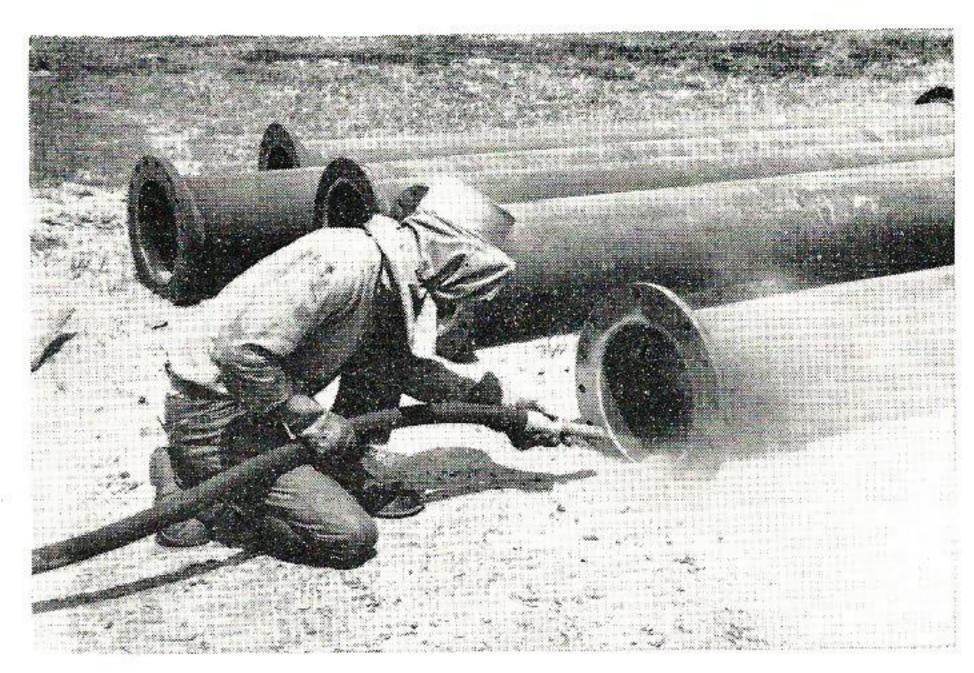
Mr. Boyce stated that his company was appointed by B. F. Goodrich Industrial Products Company as approved applicators of the company's natural and synthetic rubber linings. "Our job," he said, "is to provide corrosion resistant linings for protecting steel that is used in the chemical and petrochemical fields. While a greater portion of our work is with pipe, fittings, valves, and other steel materials used by the chemical industry, we also do considerable work for the paper industry and lumber companies. Most of our work for the pulp and paper mill industry is the application of rubber coatings to their heavy rollers and in linings for containers for bleach. Speaking of bleach reminds me, we also line filters for swimming pools. In addition to our rubber linings, we can apply plastic coatings to pumps, metal hose, and other equipment coming in contact with corrosive liquids."

Along with rubber linings, the company also distributes flexible stainless steel and metal connectors and pumps that are built for handling corrosive liquids.

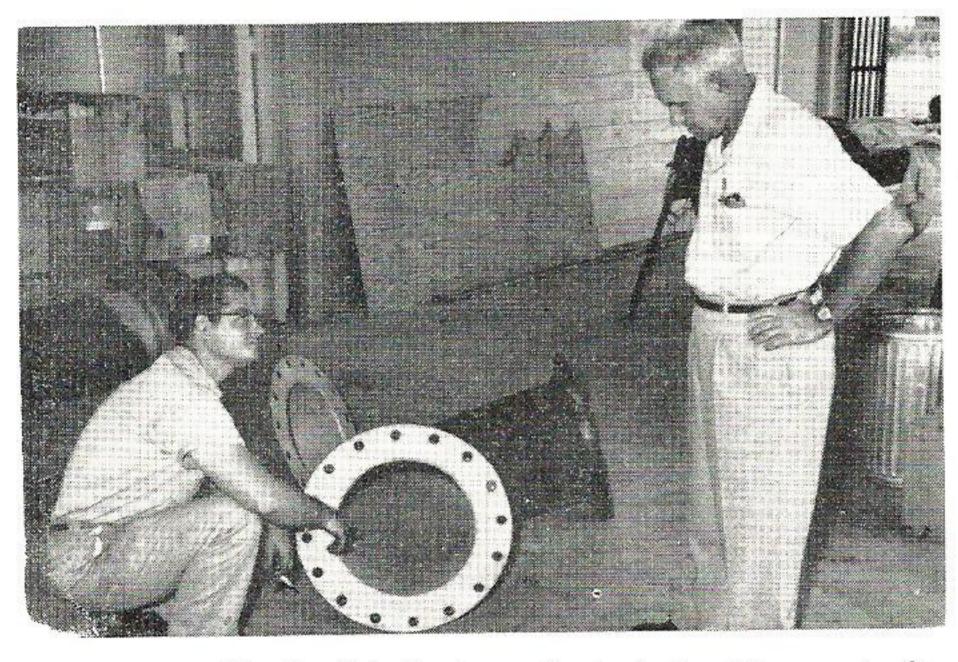
With tanks and pipes growing like Topsy, the firm's future seems to have a silver, as well as a rubber, lining.



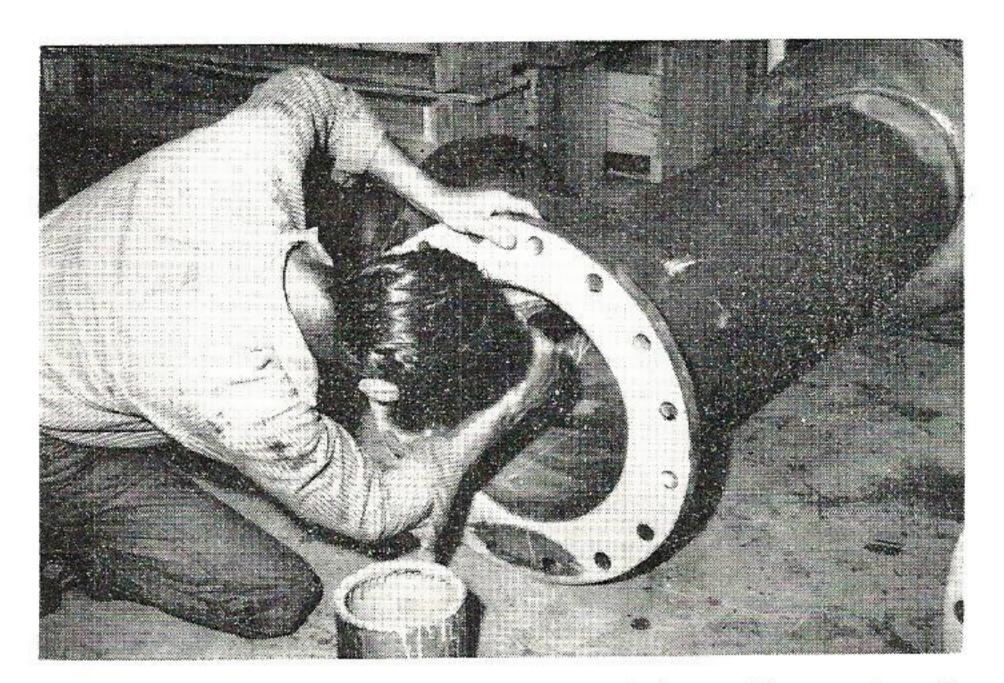
INSPECT PIPE. Ike Kolarik of Trevor-Boyce Associates; Aubrey Sprawls, area development engineer; and Curtis Lusk, local superintendent, Dayton, Texas, note the condition of pipe sections that are to receive a Triflex lining.



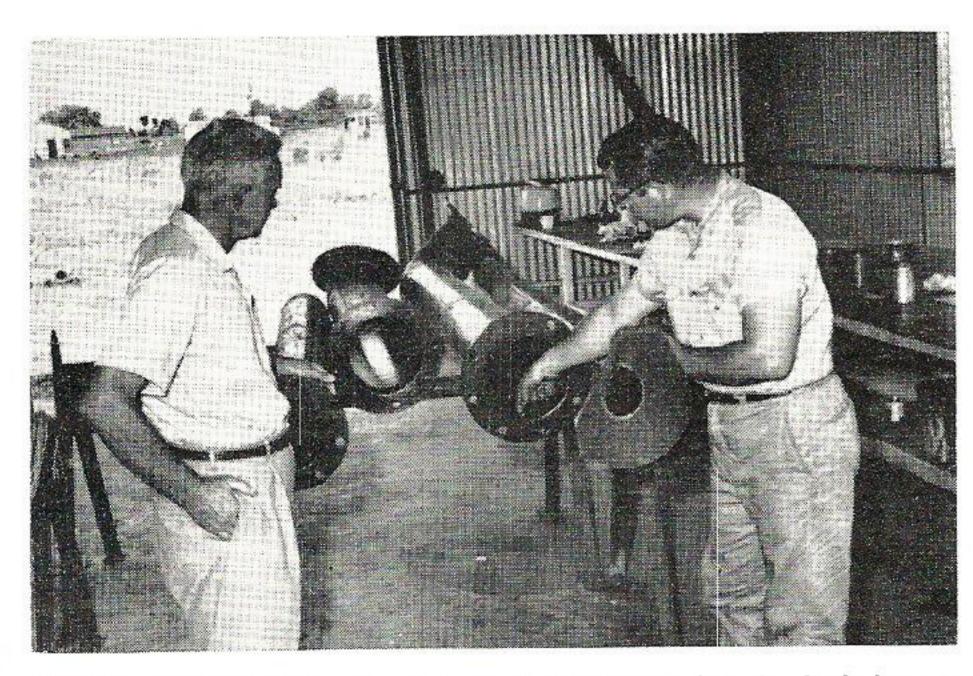
CLEANS PIPE. Ernest Meche of Trevor-Boyce, sandblasts a section of pipe in preparing it for rubber lining. Sandblasting under 80 lbs. pressure cleans the pipe's inner surface of rust, providing improved adherence of the rubber.



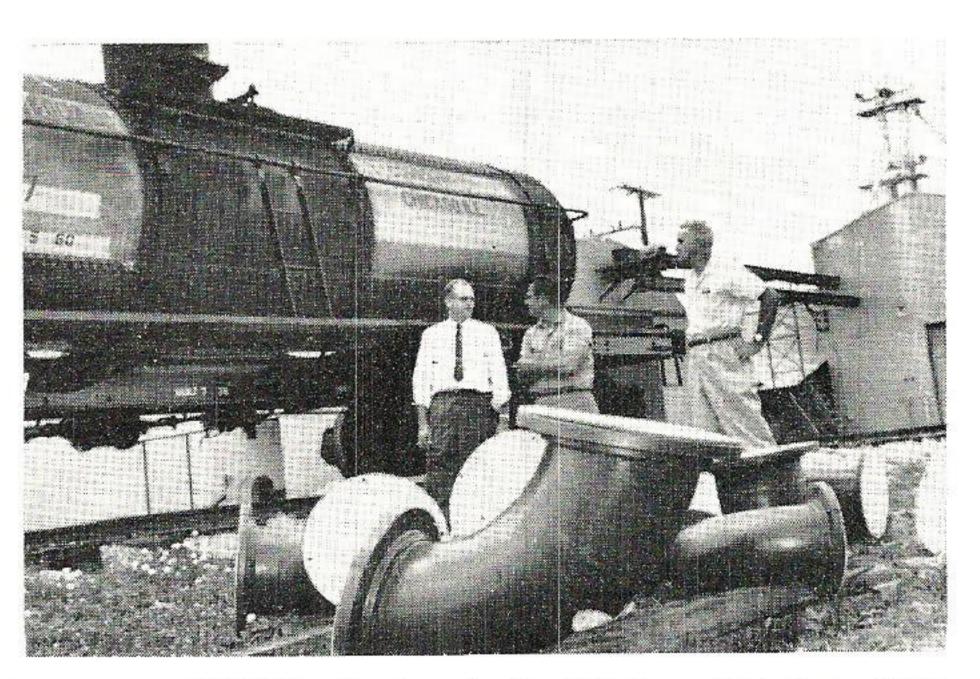
SMOOTH SURFACE. Mr. Kolarik shows Mr. Lusk the difference in the metal's surface after it has been sandblasted, calling attention to the bright, polished appearance of the cleaned metal.



FIRST COAT. Mr. Meche applies the first of three rubber coatings to the pipe's inner surface. A paint brush is used to provide a thorough application of the liquid rubber to the metal's surface.

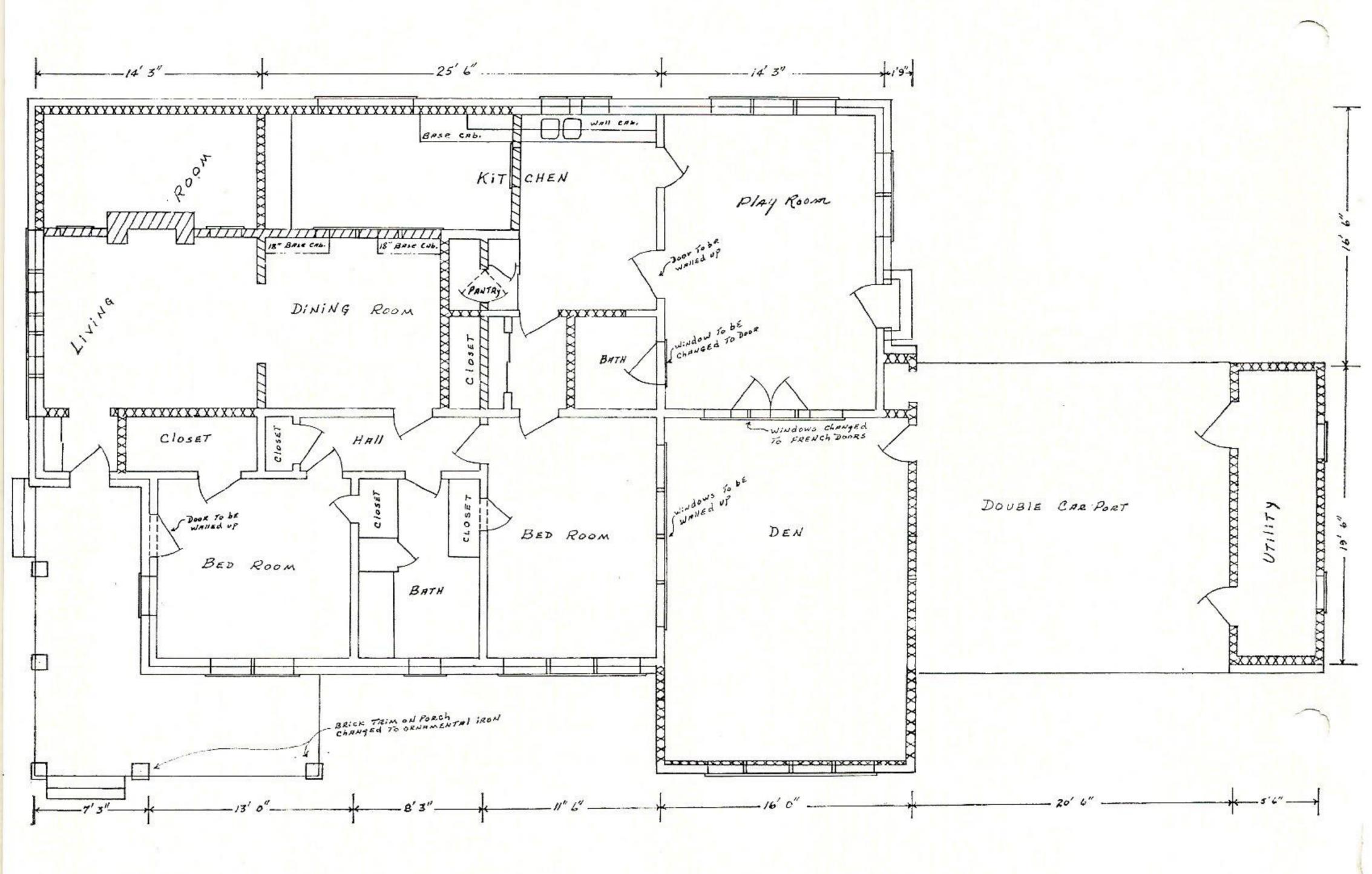


GASKET APPLICATION. Mr. Kolarik demonstrates for Mr. Lusk how a gasket is put on pipe after its inner surface has been lined with Triflex. To assure proper bonding, the rubber coated pipe is cooked under pressure in a large autoclave.



READY FOR SHIPMENT. Mr. Sprawls, Mr. Kolarik, and Mr. Lusk discuss shipment of pipe fittings and sections after they have been rubber lined. Tank car in the background has been completely rubber lined by the firm.

WYXXXXXXX - NEW WALL TO BE Added



Liberty Home Rebuilt to Meet Gold Medallion Standards

## A Home for Family Living



SET back in a grove of oak, dogwood and mimosa trees at the corner of West Travis and Adams Streets in Liberty, Texas, is the cream-colored Roman brick home of George Adams, line foreman for the Liberty District.

Mr. Adam's home, one of the first in Liberty to meet the Gold Medallion requirements, appropriately is owned by a Gulf Stater.

The home itself is not of recent vintage. It was built in 1935. At that

time Mr. Adams built a medium-size, two bedroom frame home on a tract of land he had bought at the edge of Liberty. The home is now located well within the city limits.

Floor Space Doubled

In March, 1960, Mr. Adams decided to remodel his home. Three months later the home had been brought up to Gold Medallion specifications and the livable floor space had been doubled to over 2,000 square feet. During the remodeling period Mr.

Adams hired one full-time carpenter for about two months. Most of the work and finishing up has been done by Mr. Adams in his off-time.

"We've completely rebuilt this house," Mr. Adams said. "And we kept in mind that the house was to be rebuilt so it could be enjoyed by our children and grandchildren when they come to visit."

This idea is reflected in many of the changes made in the house. One of the original bedrooms has been redecorated as a nursery for the grand-children. Across the back of the house a large family room paneled in ash has been built. This room, by means of sliding doors, can be converted into two more bedrooms to provide sleeping space for visitors like the Adam's two sons and their wives.

Off the family room Mr. Adams built a second bathroom so he and the grandchildren won't have to track across Mrs. Adams new carpets when they come in from playing or working in the yard.

#### Family Living

The family room opens onto a large carport which can be converted into a play area and an outdoor living room for family get-togethers by lowering bamboo blinds. Future plans call for the addition of a large patio and barbecue pit. One end of the carport has been enclosed to provide an all-electric utility room for Mrs. Adams and a work shop for Mr. Adams.

The entire house and carport area has been wired with an intercommunication system to provide music and also to help Mrs. Adams keep track of the grandchildren as they play.

"I surely like my new kitchen," Mrs. Adams said with pride. "The double oven is really great. I can really turn out family sized meals with it."

#### All-Electric Kitchen

The original kitchen has been completely remodeled with built-in range and double oven, dishwater, disposal and plenty of cabinets and counter top work area. The kitchen has been paneled in white birch and Mrs. Adams has done all of the lacquer finish work herself.

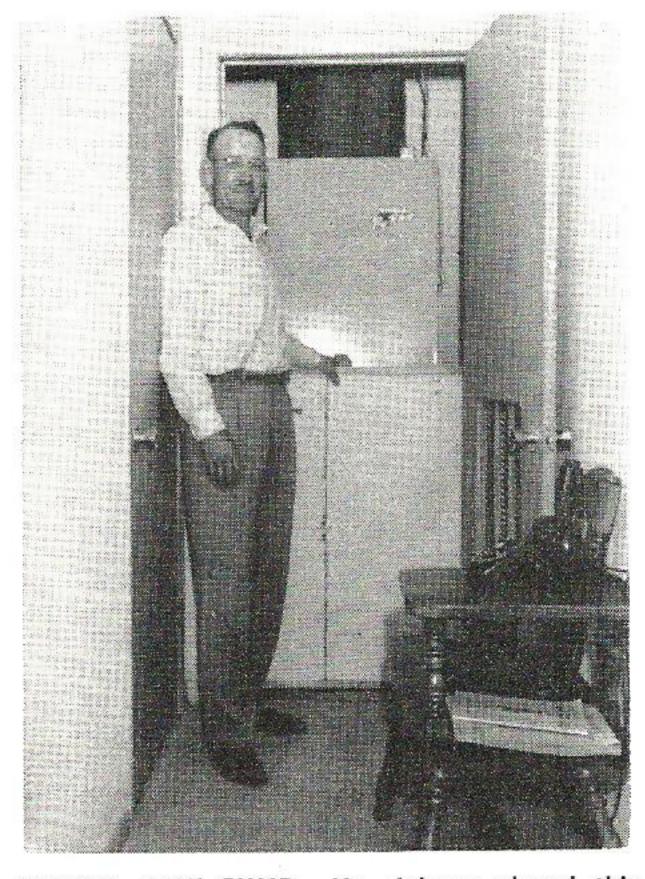
When the house was remodeled, a 3.75 ton Typhoon Heat Pump was installed in a closet at one end of the hall. Mrs. Adams, who suffers from a circulatory disorder, said, "The heat pump is well worth the money. This past winter was the first time in my life that I was able to keep warm enough."

Mr. Adams estimates that to operate his all-electric home his electric bill averages around \$40 a month.

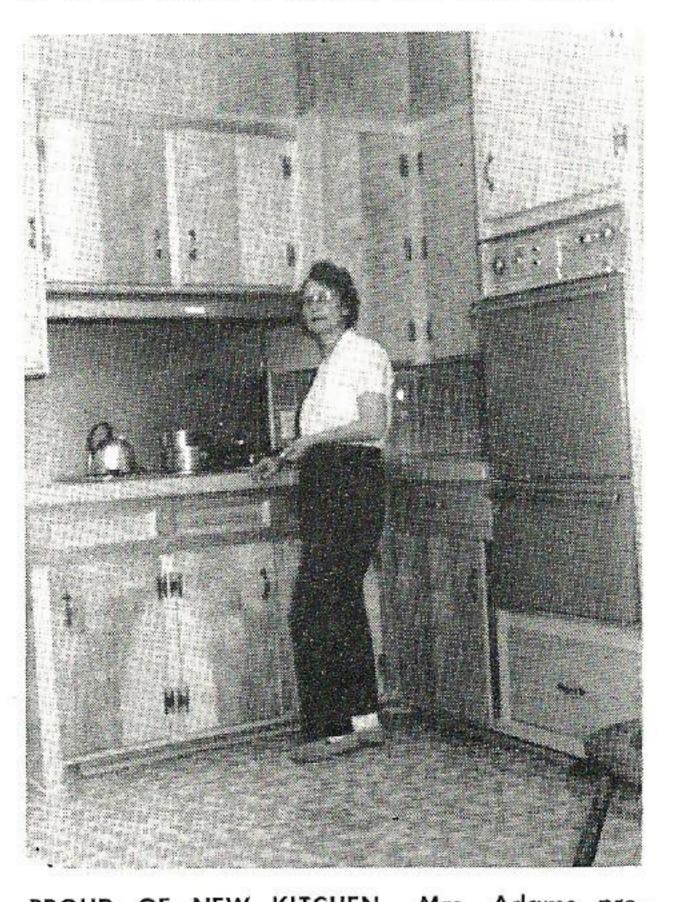


PROUD HOMEOWNER. George Adams, line foreman in Liberty, and his reconditioned home

are framed by one of the lovely oaks on his lot at the corner of Adams and West Travis.



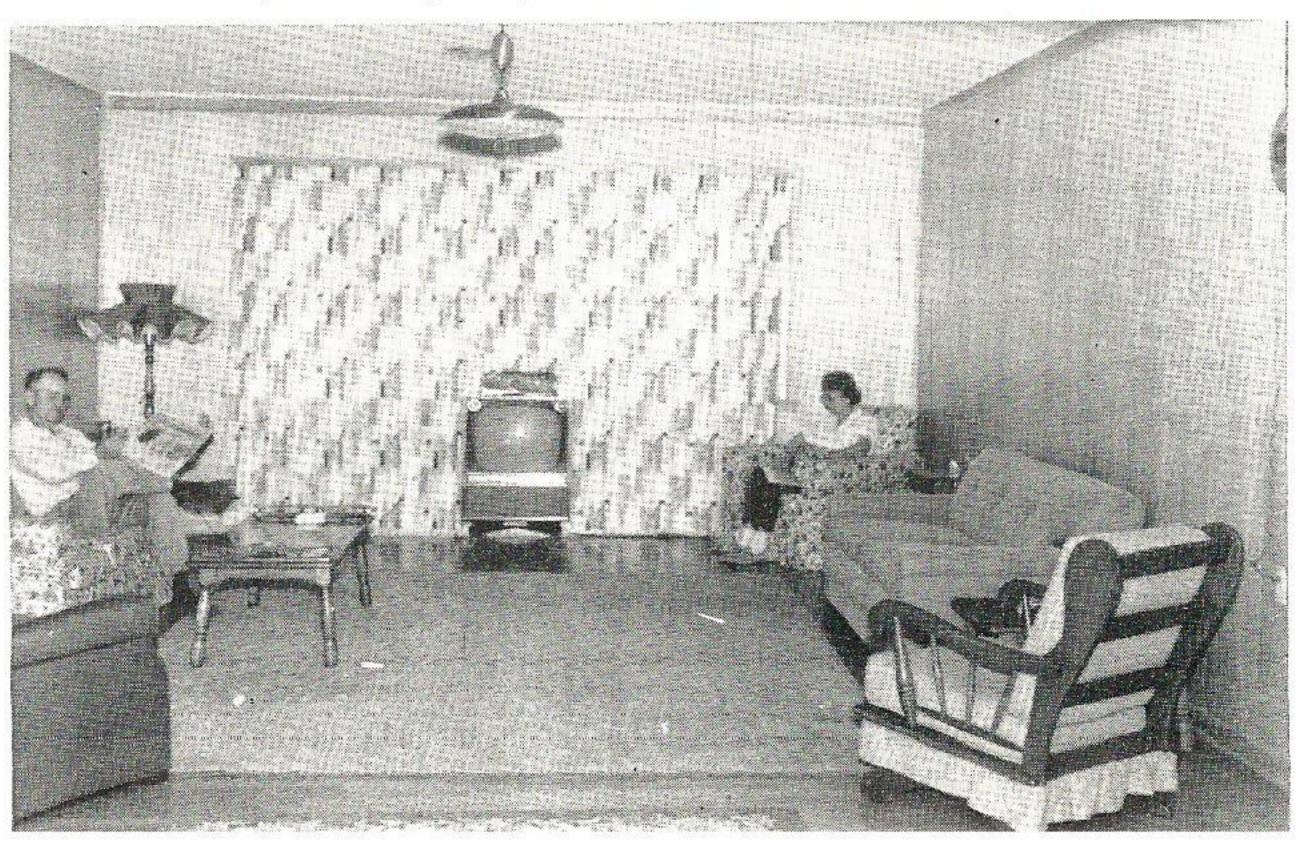
ENJOYS HEAT PUMP. Mr. Adams placed this acoustics board screen in front of his heat pump closet to lessen the noise, yet, it allows air to circulate around the pump.



PROUD OF NEW KITCHEN. Mrs. Adams prepares dinner on her countertop range. The kitchen has been completely rebuilt and all the woodwork is paneled in white birch.

A RESTFUL EVENING. Mr. and Mrs. Adams

den. The den and playroom can be closed off to provide two separate sleeping areas.





MORE SPACE. Billie Barrows, Engineering Department, equipment section, takes a folder from the shelf filing system recently inaugurated

by the Engineering Department while Mary Lou LaRocca, clerk in the department's standards section, checks information at her desk.

Shelves Replace Cabinets in

## Engineering Department's New Filing System

MARY, get me a map of line X in Lake Charles, showing substations Y and Z, and hurry, please." If an engineer had made this request a few months back, confusion would have been the order of the day, especially with the "hurry, please", tacked onto the end of his request. But now, occurrances such as this are things of the past, for, a couple of months ago, our Company's Engineering Department instituted a new filing system for maps, drawings, and other information of both a statistical and general nature.

To one not familiar with the complexities of the previous filing system, such a change would seem commonplace or at least a fairly routine thing. But nothing could be further from the truth, for this was the first major change in the Department's filing procedures in over 20 years.

Filing Improved

Last year, the Department decided to improve its filing system. Remington Rand was contacted and arrangements were made for one of their filing analysts to assist the department in establishing an improved method of filing, best suiting the Department's needs.

Under the old system of filing, material concerning a particular job was often filed under many different titles in a variety of categories, often at numerous offices. Drawings were filed under a prefix code letter (that told what size paper the drawing was on) and a numerical digit (dating back to the original, number 1). This system of numbering drawings failed to bring together all drawings prepared for a particular project.

J. M. "Pinky" Geen, Electrical Drafting, submitted to the Remington Rand analyst a copy of Stone & Webster's filing code record sheet, a system of filing that Stone & Webster has been using the past 50 years. From this code sheet, ideas were drafted for use in filing the Engineering Department's drawings and tracings.

With the new system, drawings and information related to specific jobs will be brought together by the Estimate Number which is part of the code. The code, when interpreted, designates the sheet size the drawing is on, the Estimate Number for that particular job, a letter designating type of drawing, and a number that gives the order in which drawings were prepared. For instance, M-1901-E-1 would pertain to a letter size drawing, and would be the first electrical drawing prepared under Engineering Department Estimate Number 1901.

Control sheets listing all of the Company's and manufacturers' drawings will be maintained in duplicate for each job by the Project Sections. Upon completion of the job, one set of these control sheets will be sent to the job file and the other set will be filed in the Project Section as an index to tracings filed in the Project Section.

Commented M. A. Merchant, Records Department, Beaumont, "This new filing system brings all information concerning a particular job into one file, eliminating the need for file clerks to look in numerous files under an assortment of subject headings for information concerning a job.

"When a preliminary survey is being made, or serious thought is being given to the possible construction of a line or substation, the job will be assigned an Estimate Number and all information, correspondence, and data pertaining to this job will be filed under this Estimate Number.

Subject File Used

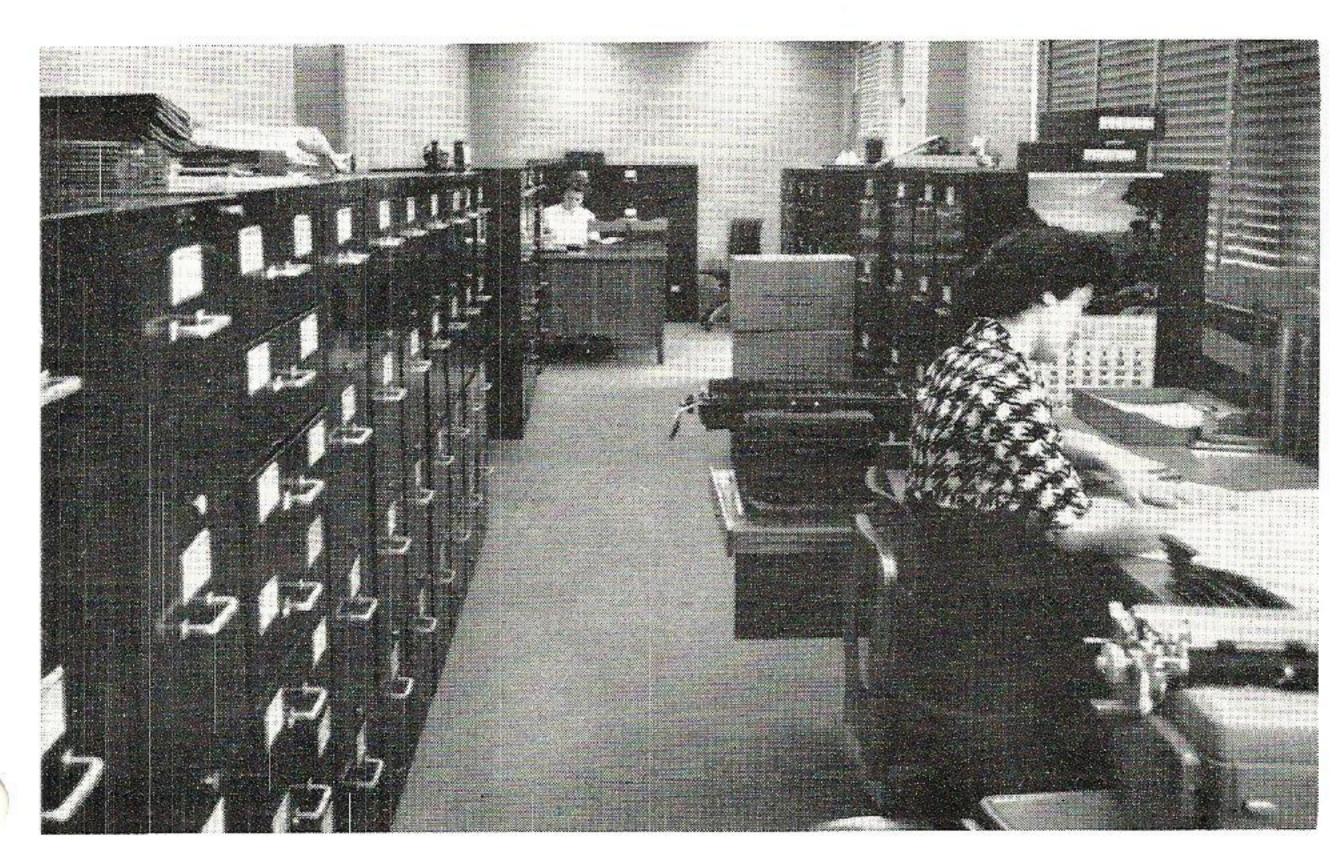
"The new system also makes use of a subject file covering anything not bearing an Estimate Number. The subject file is concerned with data of a general nature, and is divided into twelve (12) major subjects which are subdivided alphabetically. To facilitate finding information in the subject file, a subject data file classification index and a subject data alphabetical cross index are utilized.

"Since the Engineering Department job files cover lines and substations, the project engineers and other interested parties in the Department receive an index to all transmission lines and substations. These indexes are used for selecting material needed from the file without actually going to the file. The new filing system provides a better means of controlling the filing material and speeds considerably the finding of material in the file. It also reduces the time required to train new file clerks."

Standardize Title

A. M. "Newah" Melancon, Engineering Standards, Beaumont, said, "Our subject file, we hope, will result in some standardization of subject titles on correspondence. We hope to distribute to both engineering and operating personnel our major subject index and solicit their cooperation in placing in a key position in their subject titles the appropriate major file subject. We think that the people writing memorandums are in a better position to select subjects under which the correspondence should be filed than a file clerk. With the turnover in file clerks, we had many minor changes instilled in our former filing system since each girl injected filing methods of her own into our system. Over a period of years these minor changes made the previous set-up quite complex. Objectives of this new system are to be able to file correctly, yet find desired information in the files quickly. This system will also be a considerable improvement in teaching new file clerks how to use our filing system and where information can be found.

"After this method of filing was decided upon, we were confronted with the problem of where to actually put the system into use. Ray Broussard,



CLOSE QUARTERS. Mrs. Larocca and Mrs. Barrows, previously worked in this room crowded

with filing cabinets, recently replaced by the shelf filing system.



EASY LOCATION. Peggie Stout, Records Department clerk, demonstrates how quickly material may be found with the shelf filing method used by the Records Department.

Equipment Engineer, Beaumont, suggested we begin filing with estimate number 1900 which was an approaching Estimate Number, and since that was an easy division to remember, (everything filed before this number was filed under the old method) we used that as our starting point.

#### Consultant's Aid

"Some people have asked us if we couldn't have set up this new system without the aid of a consultant from Remington Rand. We could have, but the job would have taken much longer since it is a time consuming chore to change filing methods and do it in such a manner that those concerned may still find information when they want it. Another point for consideration is that we had assistance from a professional company. We were able to apply their knowledge of filing systems, gained from experience in setting up similar files for other companies, to the solution of our problem. This was our primary purpose in having Remington Rand's consultant work with us in establishing our new filing system".



Officer watches meter hanging from rear-vision mirror. He radios ahead to the pick-up car where arrest is made.

"HE'S ace out of the light, and real chocolate. Get him!"

Who said that? What are they saying? Could they be talking about you?

To begin with they are policemen of the Radar Patrol, and they have been watching a little black box point an accusing finger at a speeder. The odd lingo means someone, when the light turned green, made like a jack rabbit, and zoomed up to 40 miles an hour in a 30 mile zone (real chocolate).

If, indeed, you were the one they were talking about, your car has caused a needle on a meter to clock your exact speed. That record is a very incriminating one in most courts of the United States. Next follows the dreaded "ticket" and the date to tell it to the judge.

### Hated, But Necessary

If you're like most folks, you'll be resentful . . . at yourself, and perhaps at the policeman. Actually, though, the radar team is doing an important job—keeping you alive, and keeping you from killing others. Because that is what speed does. It is the biggest single killer on our streets and highways.

In most of the bigger cities where radar control has been introduced, the average speed has been reduced as much as eight miles an hour. The signs "Speed Checked By Radar" have a tremendous psychological effect on motorists.

# RADAR PATROL --

An Infallible Electronic Eye
Helps Police Catch Speeders,
Reduces Havoc on Highways

But how does the radar patrol work? It's very simple. The radar car is parked at the side of the roadway, preferably on a straight level stretch. The interceptor, or apprehending car, takes a position about 500 feet ahead of the radar car.

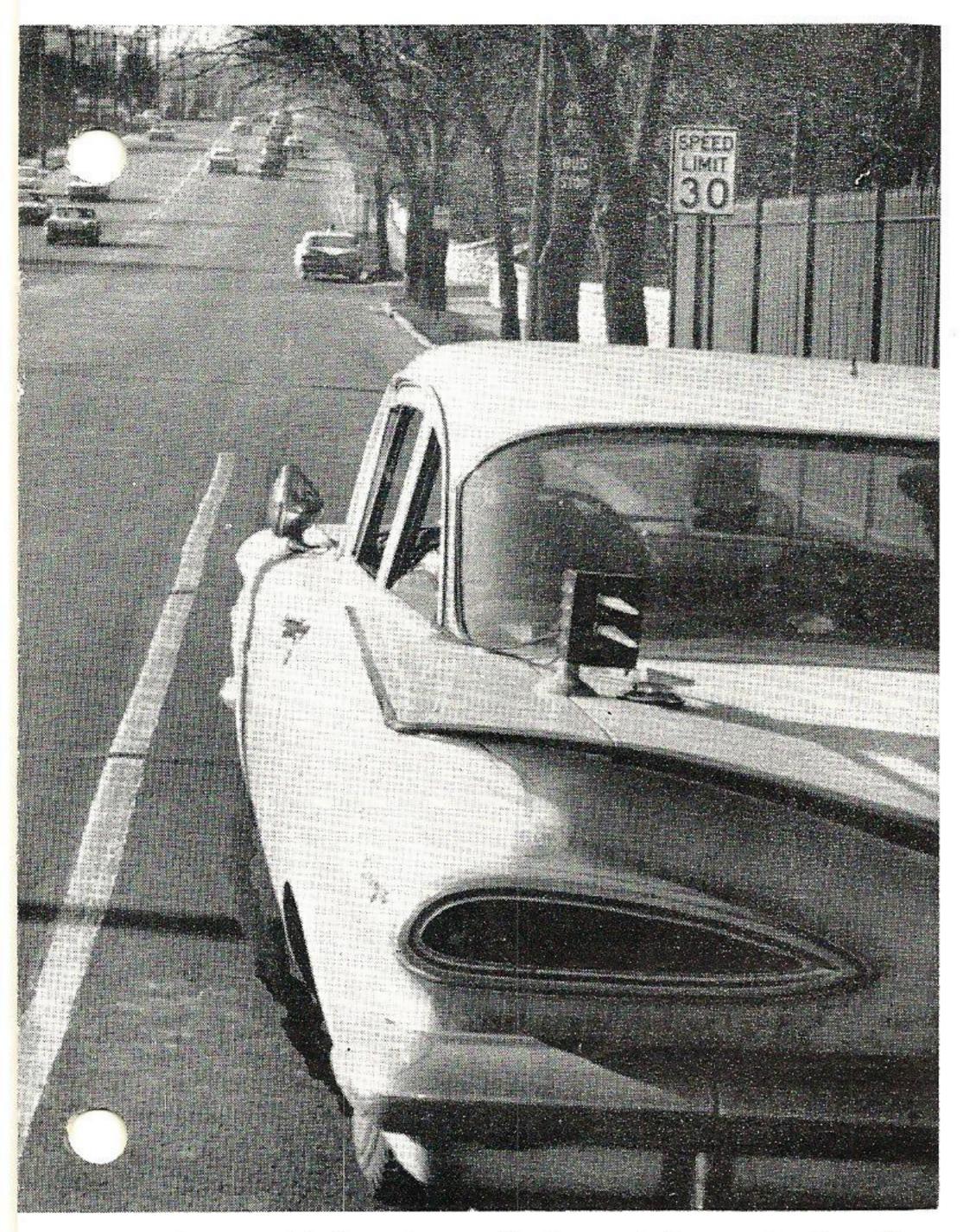
The radar itself may be mounted on the exterior of the car, or concealed in it. The radar beam reaches out as much as 600 feet, but can be scaled down to shorter distances. Now, along comes that car doing 40 miles an hour, while other cars are going slower. The beam picks out the fastest moving object. The actual velocity shows on the meter. In some cases the police also use a graph recorder which makes a permanent record for presentation in court.

#### Not A Game

The officer in the radar car radios instructions to the apprehending car, concluding the message with something like this, "... green Ford sedan. License number A-341." The arresting officer flags down the speeder, and the ticket follows.

Usually, the offender is resigned. A few common pleas are "Gee, officers, can't you give me a break?" or "I just wasn't aware I was going that fast, officer. Do you have to give me a ticket?"

Sometimes an unhappy motorist complains, "A guy hasn't got a chance anymore." To which the police reply, "This isn't a game, sir. It's a matter of life and death."



In foreground is the radar car. In distance is the apprehending officer. This kind of set-up does much to slow traffic—the real reason for radar patrolling—and to save lives.

Drivers exceeding the speed limit usually know they are beyond the legal limit, and "throw out the anchor" as soon as they recognize the radar car. In fact, many cars flash their tail lights when the drivers see the police, even though no speed is involved.

#### Accurate Speed Judge

Actually, police give drivers breaks all the time. Arrests are not made for a mile or two over the limit. Often considerable margin is allowed. The officers in these pictures made no arrests of speedes unless they exceeded 37 miles an hour.

Radar is sprouting up along the nation's roads at a rate of over 50 sets a month. Radar arrests have a 90 to 100 per cent conviction rate compared to the 60 to 70 per cent rate of older ways of catching offenders by timing from patrol cars or motorcycles.

Best of all, the radar method has the overwhelming approval of the public. In a recent poll only

July, 1960

four out of 75 people arrested by a radar patrol reacted unfavorably . . . none denied he was speeding.

As efficient as the electronic speed cop is, its purpose is not to catch speeders. Its aim is to encourage traffic safety . . . to reduce accidents.

But stay afraid of that little black box. It truly has its eye on you.

#### an epilogue by

## J. Edgar Hoover . . .

Loud protests have been raised against the use of radar to detect speeders and, thereby, to make the roads safer for all. Police officers who stop violators are sneered at and subjected to insults. Many offenders complain about the "inconvenience" of having to appear in traffic court. Warnings, pleas and educational programs have made the least impression where the need for them has been the greatest.

The time has come for the American people to stop tolerating the arrogant, disrespectful attitude which so many motorists openly display toward the traffic codes. Drivers who prove by their own actions that they constitute a menace to themselves and others must be denied the privilege of operating motor vehicles.

Each year, traffic accidents claim thousands of American lives. The senseless slaughter and crippling of human beings on our roads have reached staggering proportions. This problem must be met immediately with forceful, positive action. The price of failure has become far too great.

The ticket. All the sport is gone. But no use arguing. The public accepts the accuracy of radar, and prefers it to human judgement.



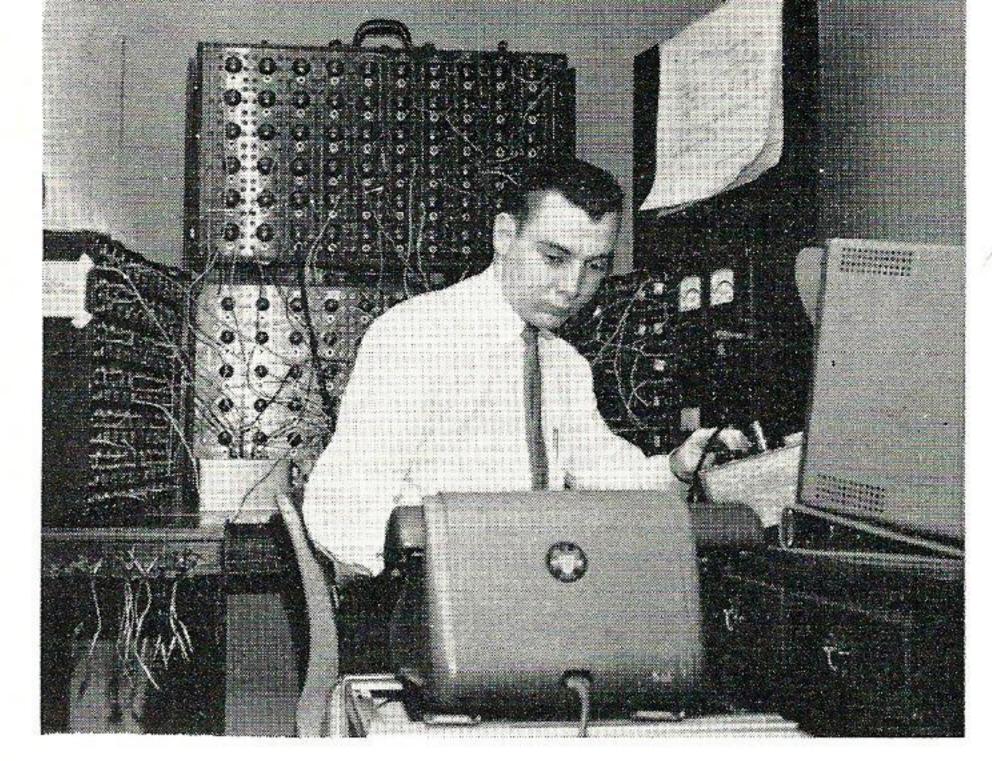
## RELAY MEN'S WEE WIZARD

To Locate Trouble,

It Duplicates Our

System in Miniature

By DON LYLE Relay Department Beaumont



STUDIES "REDDY'S HABITS. The author, Don Lyle, engineering assistant in the Relay Department, Beaumont, runs through a study on the time saving A.C. Network Analyzer recently installed.

Reddy Kilowatt is a quite obliging fellow, dutifully zipping along transmission and distribution lines on his way from the power plant to your switch or wall outlet.

Once in a great while though, something unusual happens that upsets the little fellow and he doesn't know what to do or, more rarely, even which way to flow.

When trouble like that happens—it could be caused by lightning, by wind-tossed trees swinging lines together or even by animals—relays take over and automatically open and close the affected circuit until the trouble can be corrected.

The System Relay Department in Beaumont has to keep informed on just how Mr. Kilowatt will react under certain circumstances, no matter how infrequently these circumstances occur. To do this, we use some versatile machines, such as the Direct Current Network Analyzer, which can duplicate, in miniature, just about any condition to be encountered throughout our system.

### Installs A. C. Network Attachment

To do this job even better, the Relay Department recently purchased an Alternate Current Network attachment to broaden the scope of the "D. C. Board" which has been in use since 1946.

The purpose of the new equipment is to run system short circuit studies

and to assist the relaymen in arriving at the correct relay settings. The system or piece of system being studied can be set up in miniature on the board and short circuits can be simulated at any point in the system. Measurements can then be made of the currents flowing in any line in our system under any given condition, such as when one or more circuit breakers are open or a generator is disconnected.

At some points in the system, notably in the Port Arthur area, we have had trouble with questionable relay operations which were believed to be caused by a "mutual" effect between lines. This mutual effect is present in lines which are closely parallel and is especially prominent when the lines are carrying fault currents of great magnitude.

At some points in our system there are as many as four lines on one single structure and the mutual effect under phase to ground fault conditions can be quite a problem. The mutual effect can even cause currents to flow in a direction opposite to that normally anticipated. This effect is impossible to duplicate on a standard D. C. Board and it is also impossible to calculate in any reasonable length of time.

#### Proves A Time Saver

The new A. C. equipment saves many hours of tedious calculations and has proven to be more accurate than calculated data. T. E. Wier,

Joe Woods and I, all engineering assistants in the Relay Department, recently completed a study of the Port Arthur system using the new equipment. We were able to simulate the mutual effect between lines in the Port Arthur area and to run standard fault studies taking this effect into consideration.

This study took 180-man-hours. Had we been required to calculate these fault studies on a conventional automatic calculator, approximately 630 to 720-man-hours would have been required. "On future studies the time saved will even be greater," predicts H. J. "Howdy" Sutton, superintendent of relay and communications.

This equipment does not rule out the use of digital computers, "Electronic Brains," for relay work. These are being used by the department for future relay planning. In fact, a study performed on an IBM 704 computer helped the relay engineers to determine the relaying to be used at the new Sabine Power Station.

The new A. C. Network attachment will prove invaluable to the men in the Relay Department in making future fault studies and assisting in arriving at the correct relay settings. This new equipment will save many hours of tedious calculations in future work and will prove its value in a very short time by helping the relay people to keep Mr. Kilowatt from becoming upset.

His After Hours' Hobby . . .

## Fishin' Fun On The Run

Baton Rougean Builds

Mobile Dream Home

IF you're an ardent fisherman and have trouble getting the fish to come to you, maybe you should take your home to them. That's what Jesse Marchesseault of Baton Rouge's T&D Department did. Well . . . almost.

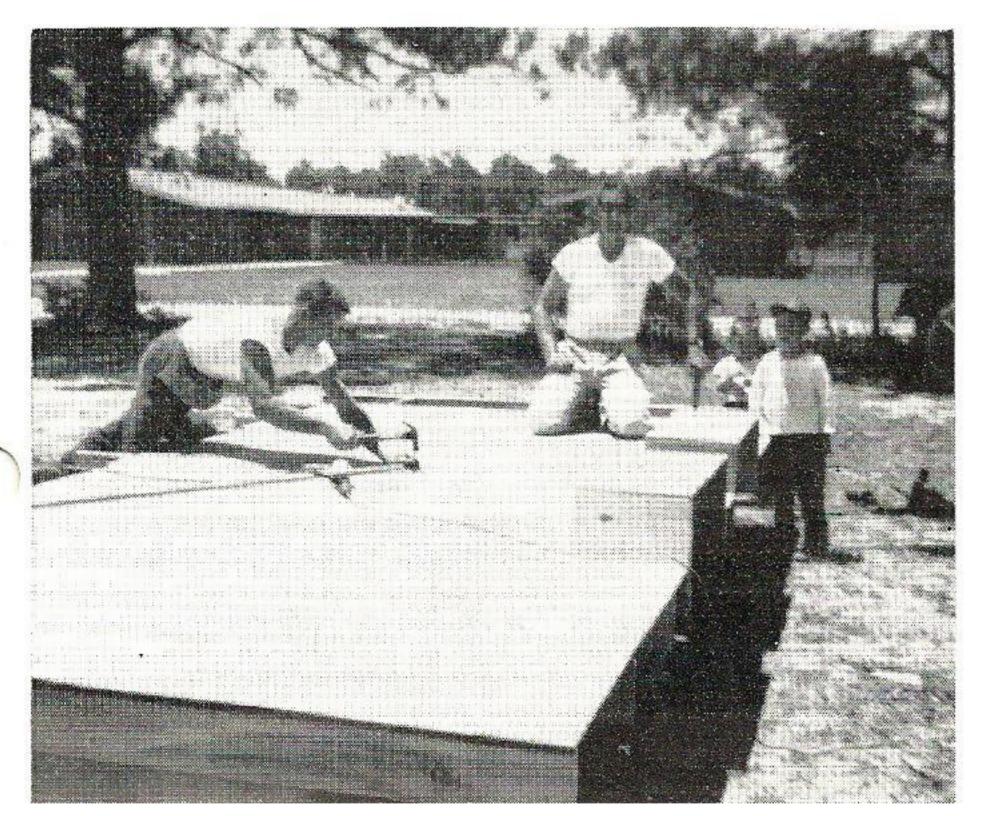
A while back, Jesse, and his next door neighbor and fishing companion, Marvin Herring, decided to build an inexpensive house trailer to use as a base for their weekend fishing and camping trips.

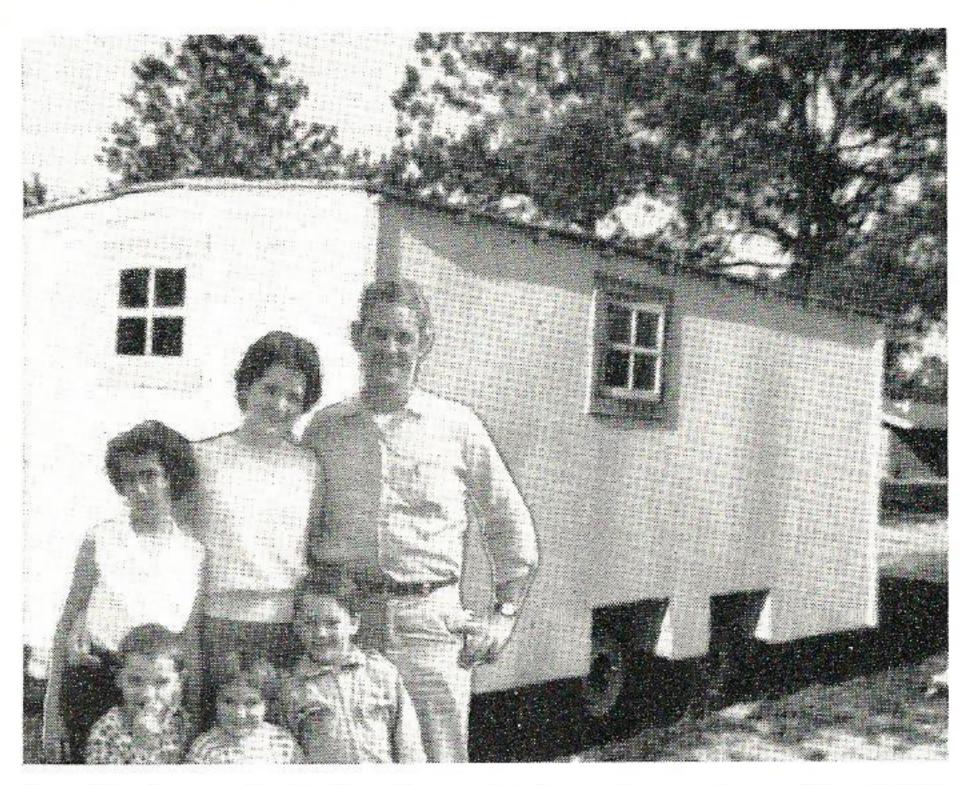
They started building the trailer around the first of April. Three weeks later, after spending some 114 manhours and \$200 to construct their mobile home, it was ready to be taken to their leased camp site on the Amite River.

"Some of the material was left from previous projects we had done around our homes," Marchesseault said, "and that's one reason our material cost was so low. We did our own welding for the frame, extending the axles to accommodate the width and length of the trailer, and this also helped cut costs".

The trailer is nine feet wide, eighteen feet long and

Jesse Marchesseault, right, Baton Rouge T&D, and his neighbor, Marvin Herring, laid this 3/4 inch plywood flooring and then covered it with linoleum. Straw bosses are Jesse Jr. and Nolan Herring.





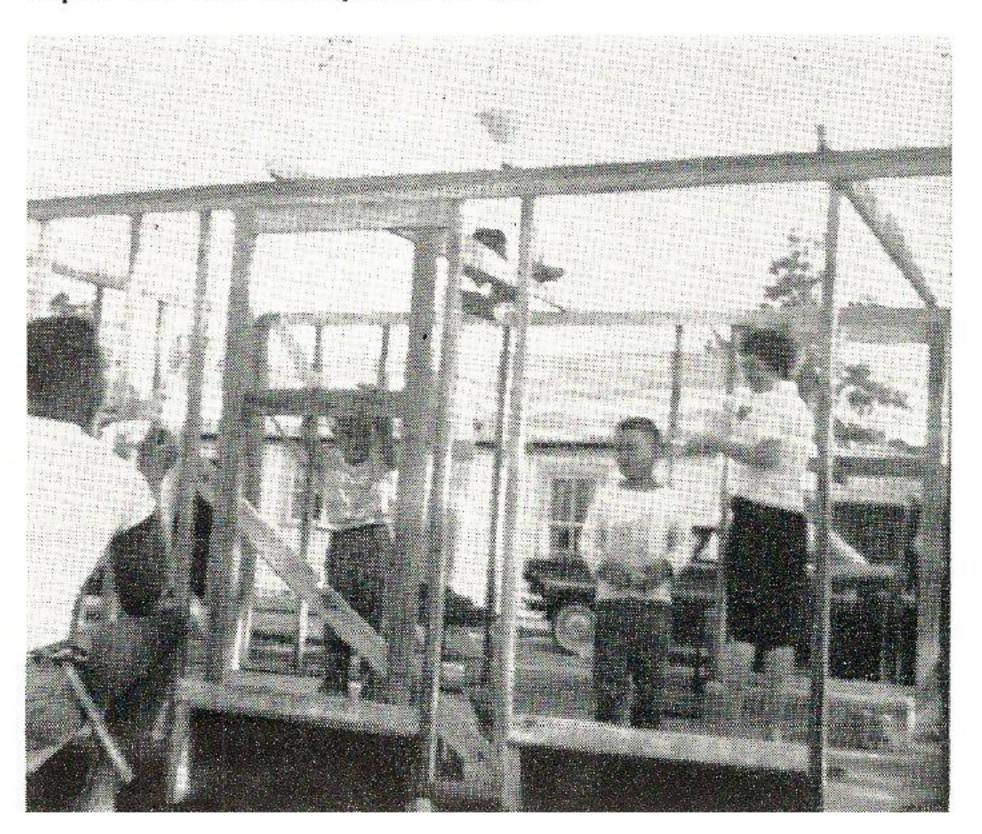
The Marchesseault family, Susy, Adeline, Jesse, Jesse Jr., Sondra and Mike, proudly display the completed trailer, ready for towing to the Marchesseault's and Herring's camp site on the Amite River.

six feet-six inches high inside. Its sides and roof are constructed of weatherproof Homesote and the floor is 3/4 inch plywood, covered with linoleum. In addition to bunk space for sleeping eight persons, it is equipped with a butane apartment range, electric lighting, and an eight cubic foot refrigerator. "We made the most of available space," Mr. Marchesseault added. "Our couch in the living area opens into a double bed."

The trailer has been on the river a couple of months and the two families have spent many fun-filled weekends there. "While the fishing hasn't been as good as we would like for it to be, we certainly enjoy the trailer and its facilities while camping and relaxing on the river bank away from city noise and activity. Our children also get a big kick from our week-end trips, even when they don't catch any fish but just boat ride," Mr. Marchesseault said.

Mr. Marchesseault believes the trailer will have a life expectancy of ten years with only a minimum of maintenance.

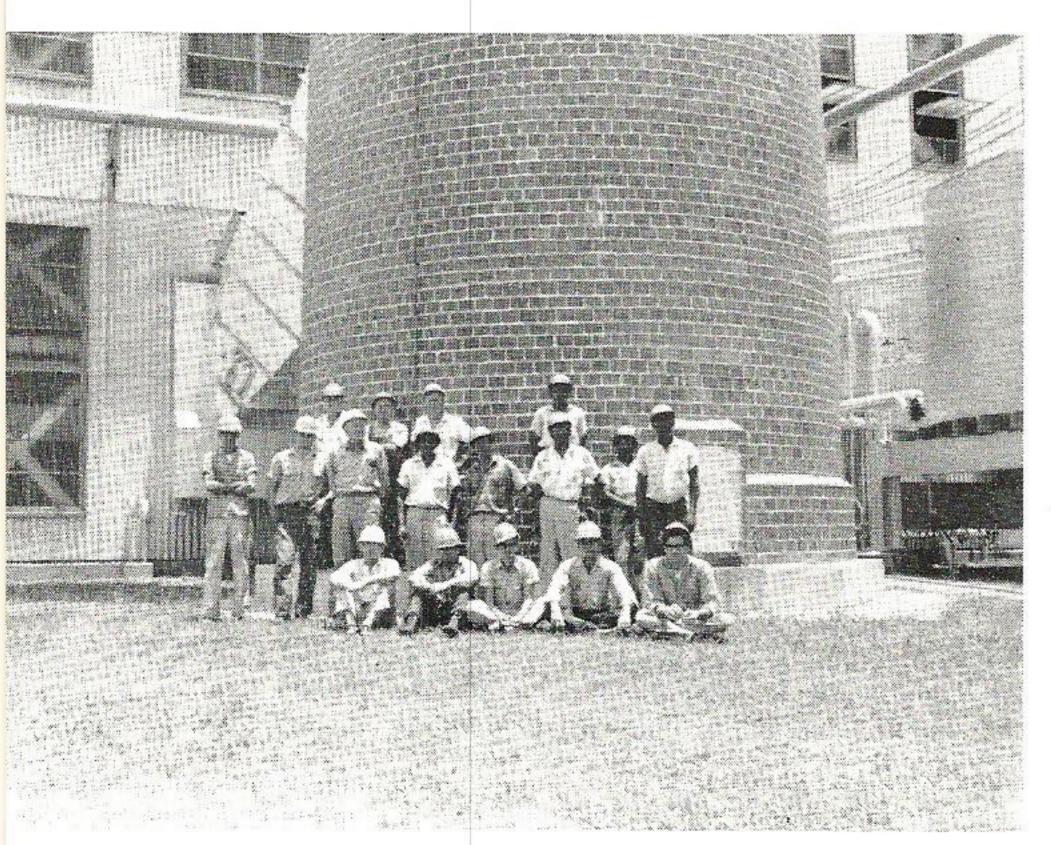
Jesse nails a rafter in place while Marvin and Jesse's wife, Adeline, pause for a cup of coffee. Mike Marchesseault and Nolan Herring inspect the work accomplished so far.



## Careful Kilowatt Makers



1,300 DAYS WITHOUT A LOST TIME ACCIDENT. Employees of Neches Station spell the station's by-word after recording a million-man hours without a disabling injury or lost time accident.



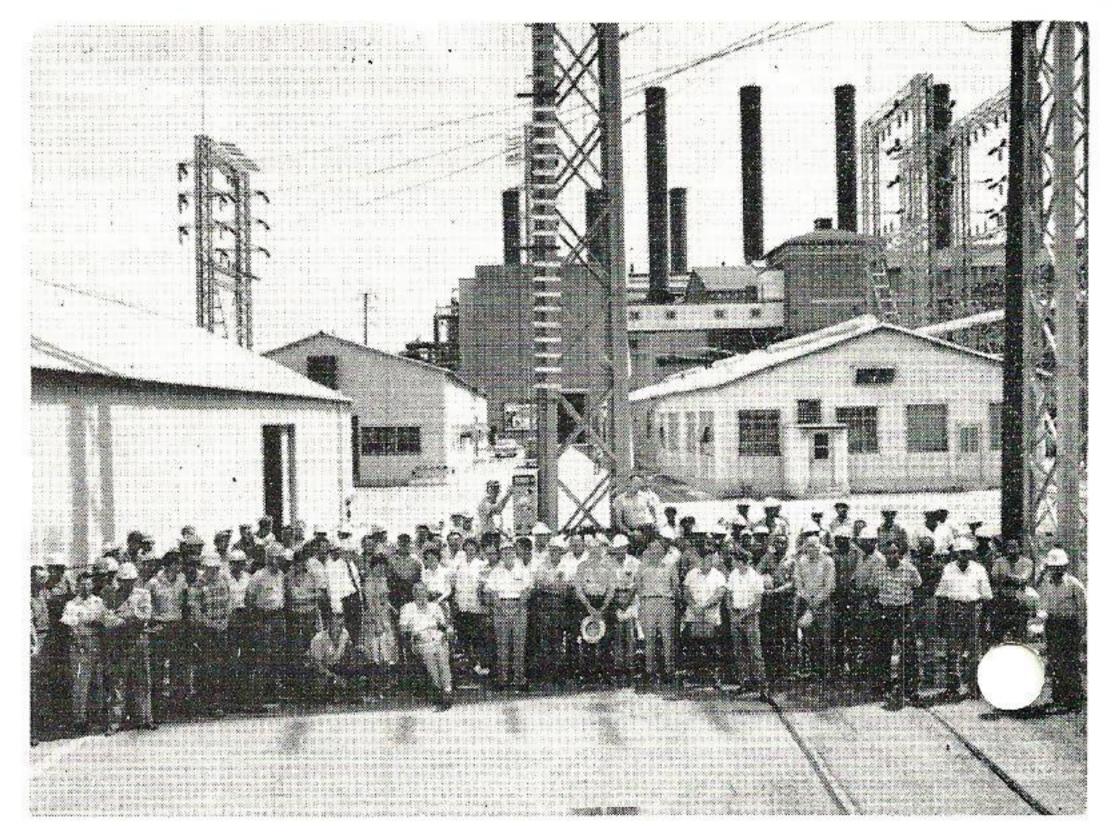
OVER 3 1/2 YEARS WITHOUT A DISABLING ACCIDENT. Riverside Station employees pose proudly after working over 31/2 years of consecutive safety days without a lost time accident,

OUR FOUR POWER STATIONS shown here produce a tremendous amount of electrical energy every instant. If called on, they and their colleague, Willow Glen Station, can produce 36,024,000 kilowatthours a day!

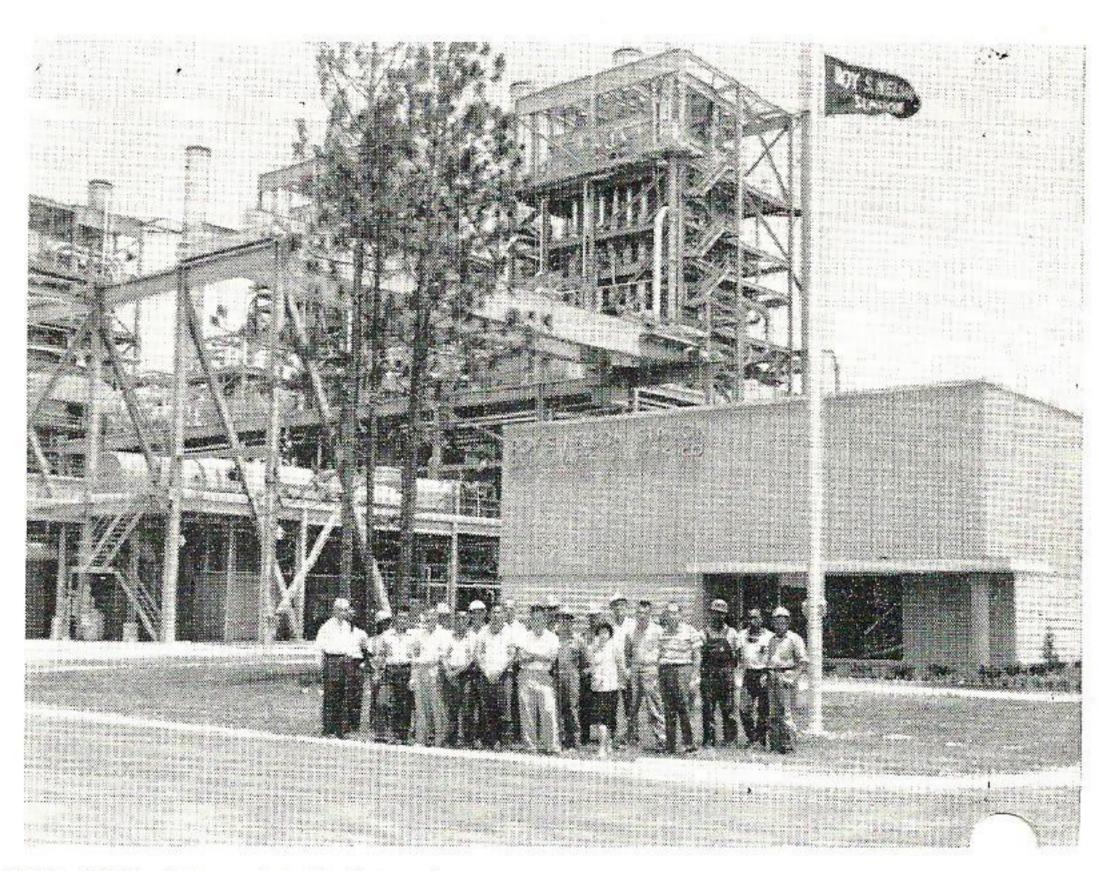
Production men are proud of their big stations. They are equally proud of their safety records,

carefully built up over the years.

Employees of each of these stations were recently commended by Production Manager Jack Reich for their outstanding safety records.



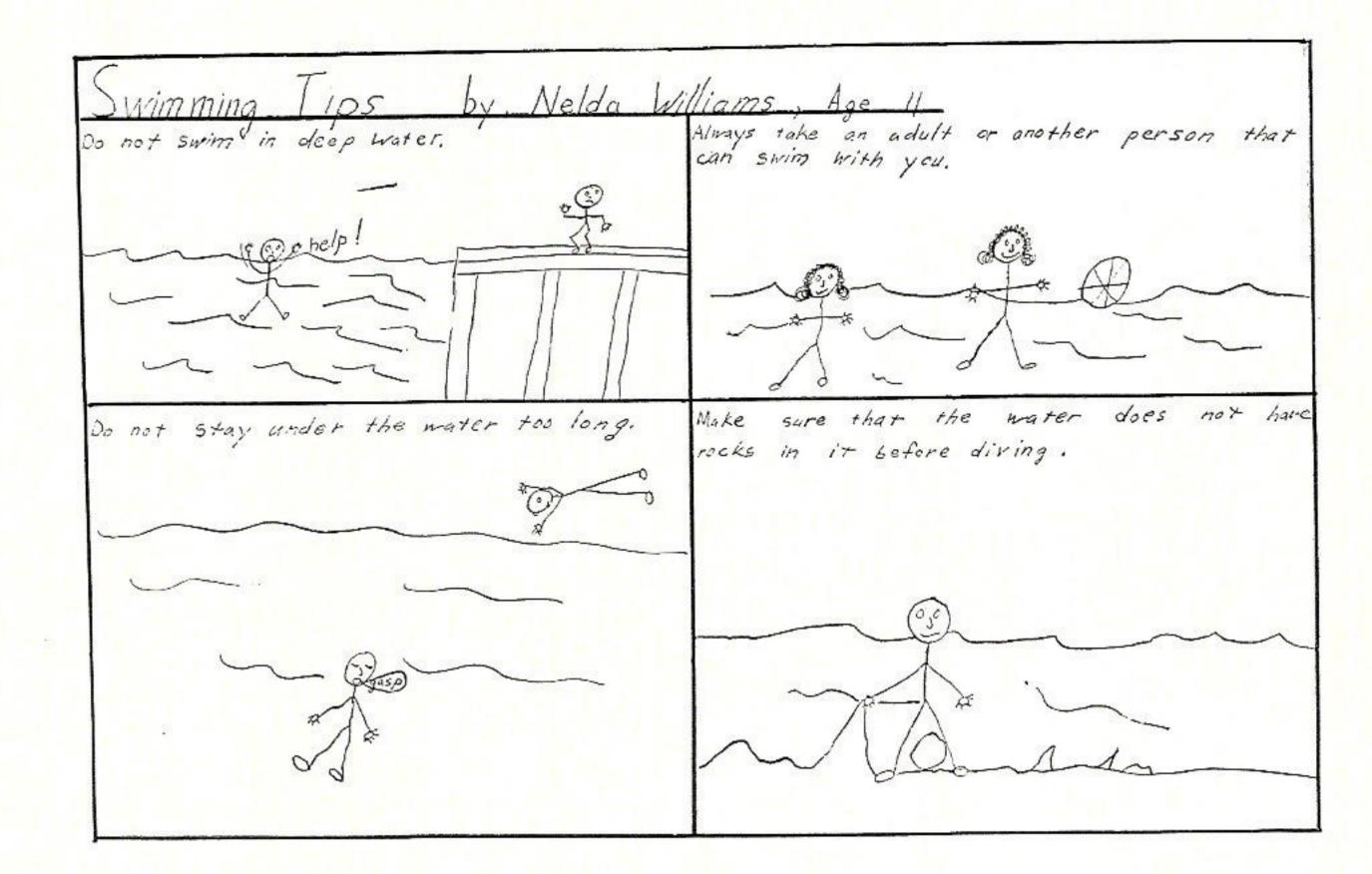
LOUISIANA STATION RECORDS 1,000,000 MAN-HOURS OF SAFETY. Louisiana Station personnel's record of no lost time accidents was ruined by the destructive force of nature on April 29 and May 1.



OVER TWO YEARS WITHOUT A LOST TIME ACCIDENT. Roy S. Nelson Station employees compiled this record through the period of construction when up to 800 construction workers were on the job daily,



Nelda Williams
daughter of
J. T. Williams
T & D
Beaumont



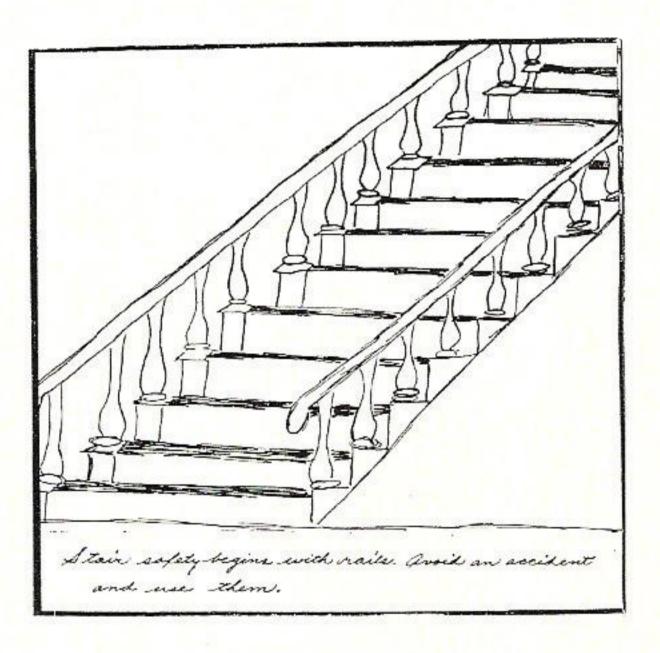
Kiddies Safety Poster Kontest

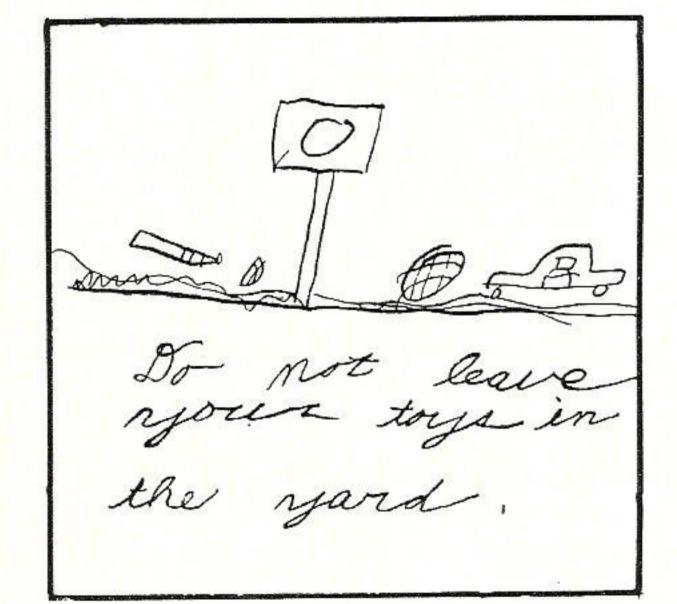
## JUNE WINNERS

\$5 Cash Prize — Enter Today!



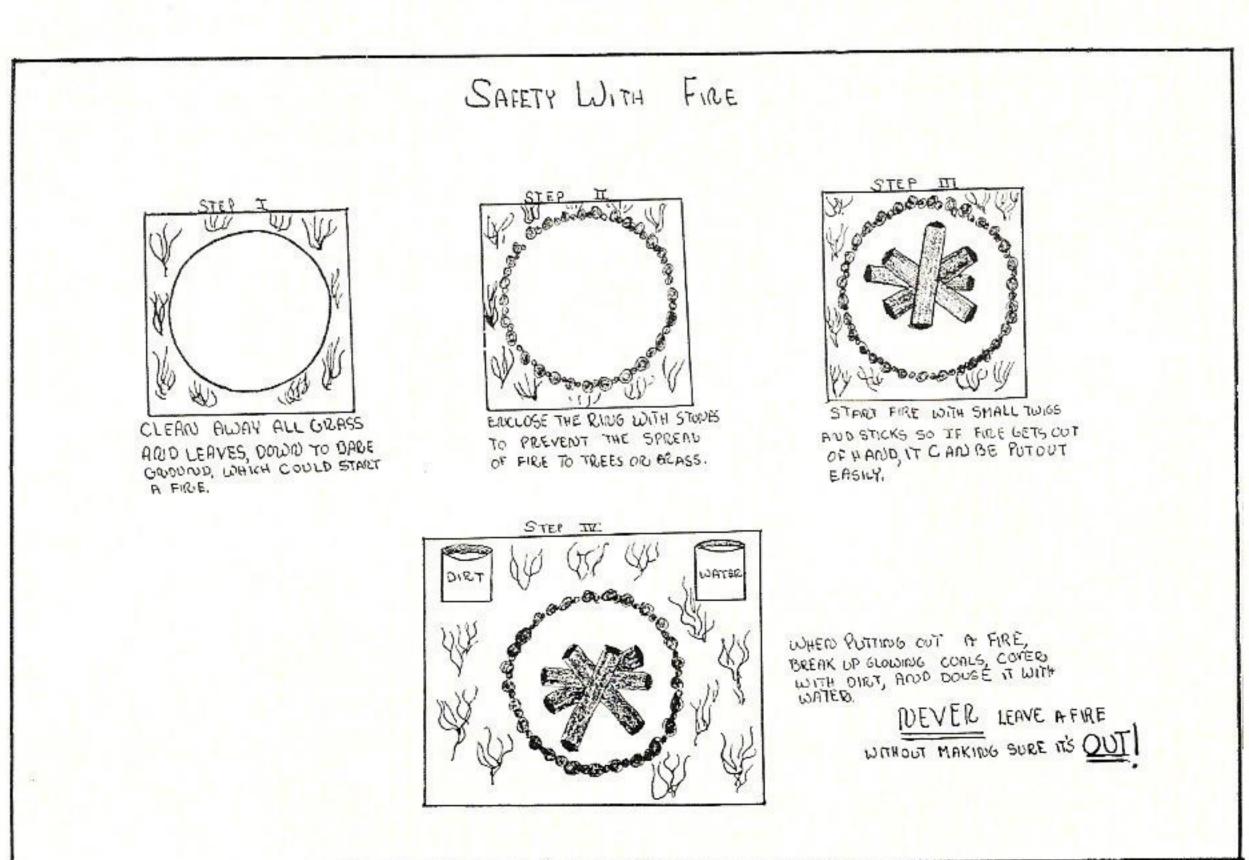
Marian Jo Pizzuto
daughter of
J. C. Pizzuto
T & D
Baton Rouge





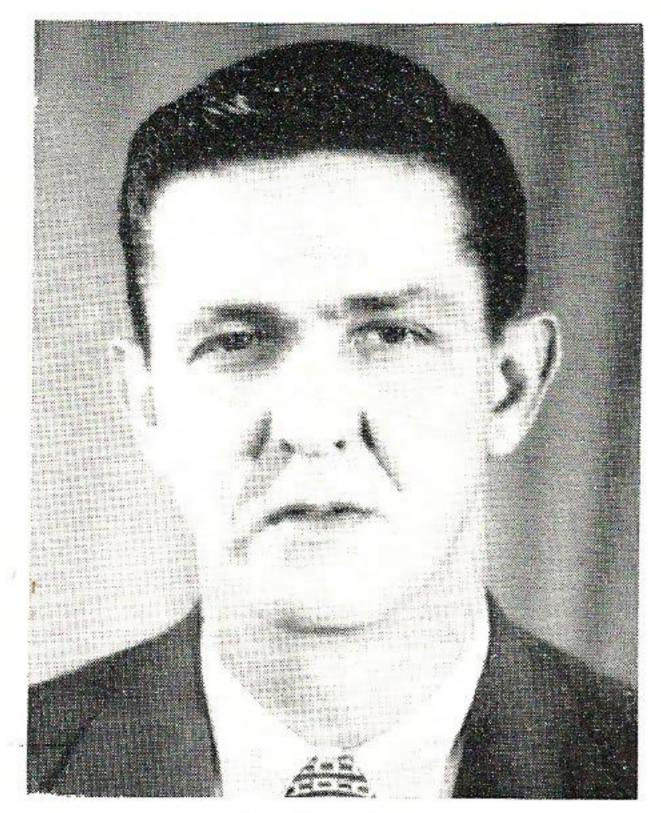


Roger Prejean
son of
Ellie Prejean
Production
Beaumont





Paul W. Anawaty
son of
Maurice Anawaty
T&D
Beaumont



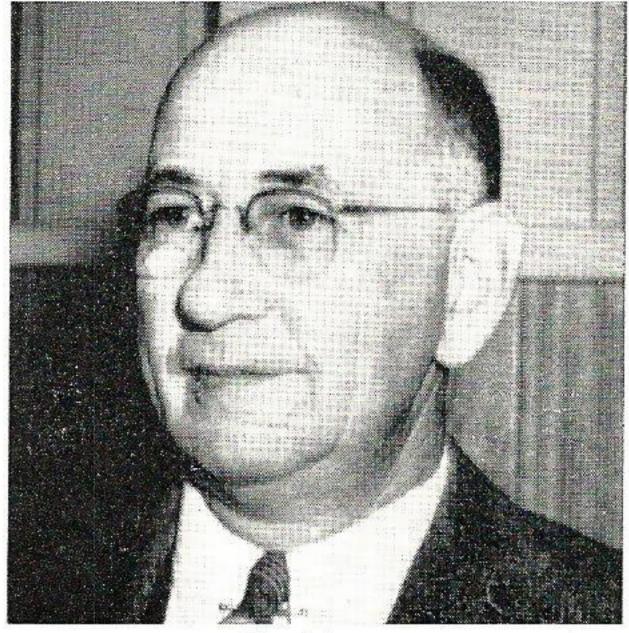
Mr. Humphries

## E. C. Adams, Beaumont, To Retire After 41 Year Engineering Career

A 41 year career in the electrical utilities industry will end August 1 for E. C. Adams of the Beaumont Engineering Department.

Mr. Adams began his career with Stone and Webster, Inc., in Boston, Massachusetts, in 1919. In 1920, he went to El Paso, Texas, to work for the El Paso Electric Company. Three years later, in 1923, he moved to Beaumont and became an engineer with Eastern Texas Electric Company.

In 1930, Mr. Adams was promoted to general engineer, and in 1934, he was made an assistant to the vice president. In 1942, he was promoted to system superintendent of engineering and in 1950, he became system



Mr. Adams

engineering manager.

A native of Concord, New Hampshire, Mr. Adams received a bachelor of science degree in electrical engineering from Massachusetts Institute of Technology.

## Bill Humphries Baton Rouge, Promoted to Gas Foreman

BILL H. HUMPHRIES, Baton Rouge Gas Department, has been promoted to foreman, the department recently announced.

Mr. Humphries, a native of Grayson, Louisiana, joined the Company as a helper in the Gas Department in 1936. He progressed through various positions in the Department to meterman first class, the job he held at the time of his promotion.

During World War II, he served three years in the military service. Before coming to work for the Company, Mr. Humphries was employed by Chicago Bridge & Iron Works Company.



Promotions for the month of May were:

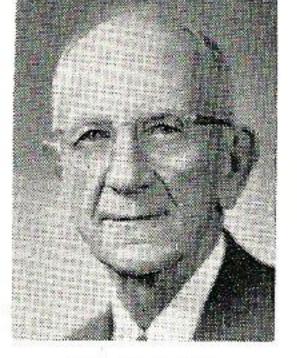
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NAME	LOCATION	NEW POSITION
Edmond M. Sealand, Jr. Cornelius Arline	Beaumont	Garage Mechanic 1/C
Sam J. Turner	7,7	Janitor—BldgServ Special Laborer—BldgServ
Glen McGuire	Orange	Lineman 1/C
William A. Jones	Navasota	S/Sta Mechanic 2/C
Jerry R. Pederson	Port Arthur	Lineman 2/C
Bill Humphries	Baton Rouge	Foreman—Gas
Peeler O. Davidson	,,	Lineman 4/C
Harold E. Turner	"	Lineman 4/C
Carl J. Paline	"	Lineman 2/C
Marvin D. Oneal	,,	S/Sta Mechanic 3/C
Wilfred P. LeBlanc	,,	S/Sta Mechanic 2/C
Henry R. Green	,,	Serviceman 1/C
Alex H. Harrison	"	Serviceman 1/C
Robert L. Atkinson	Lake Charles	Aux Operator(RSN)
Daniel D. Leger	"	Lineman 2/C
Harry J. Henry	***	Lineman 1/C
Elcie J. Guillory	"	Laborer—T&D

## E. H. Foerster Retires August 1

A UGUST 1 will mark the end of 34 years service to our Company for

Ernest H. Foerster, of the Navasota T&D Department, who began working for GSU in March, 1926.

A native of William Penn, Texas,
Mr. Foerster has
spent his entire
length of service in



Mr. Foerster

the Navasota Division. He started working as a lineman and water works foreman in Navasota. In 1936, he was promoted to serviceman and served in various positions to become serviceman, first class, in 1944. He was promoted to plant operator in 1946 and was made a substation mechanic in 1953.

Mr. Foerster received his education in the public schools of William Penn and Navasota. Prior to coming to work for the Company, he was employed as a lineman by Horlick Ice and Light Company and the Intermountain Railway Light and Power Company, the predecessors of Gulf States in Navasota. He served two years with the United States Army in World War I.

## Funeral Held For C. E. Lawless

FUNERAL services were held for Carvin Ellis Lawless at St. Gerard Majella Catholic Church in Baton Rouge, June 24.

Mr. Lawless died June 22 at his residence at 3045 Byron Street. A native of Fayette, Alabama, he was 58 years old. He joined the Company September, 1943, and spent his entire career at Louisiana Station.

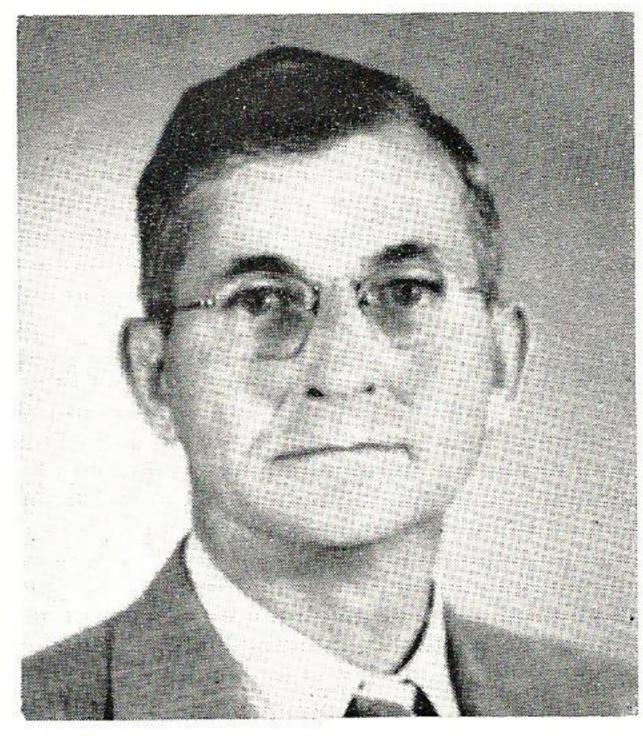
Mr. Lawless is survived by his wife, the former Margarette Arnold; four sons, E. W. Lawless, Arnold E. Lawless, James C. Lawless and Vester Ray Lawless, all of Baton Rouge; four daughters, Mrs. J. J. Spedale, Mrs. J. M. Slocum, Miss Ida Patricia Lawless, and Miss Margaret Louise Lawless, all of Baton Rouge; two sisters, Mrs. Wilma Ainsworth of Lake Providence and Mrs. R. O. Taylor of Jackson, Mississippi; one brother, James Vester Lawless of Panama City, Florida; 11 grand-children, 3 nephews and 2 nieces.

## Company Sells Mortgage Bonds

Our company last month sold \$17,000,000 principal amount of First Mortgage Bonds, 4 7/8% Series due 1990. The sale will yield \$17,018,683, a portion of which will be used to pay off \$14,800,000 short-term notes issued under revolving credit agreements with banks to provide a part of the funds for its construction program, estimated to cost \$48,000,000 in 1960. The balance will be used to carry forward its 1960 expansion program to the Fall of this year and for general corporate purposes.

Five groups representing 164 investment banking houses submitted bids for the bonds. The \$17,000,000 mortgage bond issue was awarded to Lehman Brothers, financiers of New York City, who headed one of the groups of underwriters for the bond purchase.

The new bonds will be offered to the public at 100.8677% to yield 4.82%. Delivery was made July 6 in New York City, upon receipt of the purchase price.



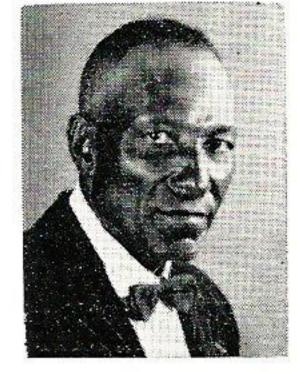
Mr. Lawless

## Edward Toles Retires August 1

EDWARD TOLES, a laborer in the T&D Department, Blanks, Louis-

iana, will retire August 1 after completing 23 years service to our Company.

A native of Rosedale, Louisiana, he came to work for the Company in 1937. He has spent his entire time of



**Edward Toles** 

service in the T&D Department in Blanks. Before coming to work for the Company, he worked as a laborer in railroad and construction industries.

## NEW EMPLOYEES

New Employees for the month of May are:

NAME	LOCATION	DEPARTMENT
Marcel H. Elissalde, Jr.	Beaumont	Production (Neches)
Richard D. Bolen	7.7	T&D (Line)
Annabel Atkins	,,	T&D (Eng)
Lyle E. Bohrer	7.5	Engineering
Albert W. Baird III	,,	Engineering
George T. DeLaMatyr, Jr.	***	Engineering
Paul M. Hereford	77	Engineering
Edward J. Vogel, Jr.	"	Engineering
Billy C. Wilkins	>>	Engineering
Bobbie H. Arnold	**	Records
Allison B. Pearson	25	Stenographic
Rosalind H. Ferrell	75	General Accounting
Vicki J. Amundsen	77	General Accounting
Audrey S. Philmon	<b>))</b>	General Accounting
Bert E. Rogers	22	General Accounting
Tommy S. Shirley	***	Customers Accounting
Deborah M. House	,,	Customers Accounting
Gwendolyn Y. Hansen	99	Customers Accounting
Jill Slavik	22	Customers Accounting
Betty H. Engelmann	"	Sales
William E. Heaner	"	Personnel
Fedrick Green	Lake Charles	Production (RSN)
Clifton Etienne	"	Gen Acctg (Storeroom)
Rosalie C. James	"	Sales
Limuel H. Jackson	Baton Rouge	Gas
Tommie R. Morris	77	Customers Accounting
Janice L. Bergeron	99	Customers Accounting
Mary K. Schulte	Navasota	T&D
Donna B. Dunlap	"	Customers Accounting
Ralph L. Haynes, Jr.	Port Arthur	T&D (Eng)
Richard S. Justiss, Jr.	"	T&D (Eng)
Willis J. Romero, Jr.	"	T&D (Line)
William P. Weber	"	T&D (Line)
Ernest E. Broussard	"	Customers Accounting
Rose M. Zeto	Orange	Customers Accounting
Evelyn C. Pitts	Woodville	Customers Accounting
Joyce C. Faulk	Sulphur	Customers Accounting

## Understand Your

## Mental Patterns

By William B. Terhune, M. D.

THE well-adjusted person is one who has mastered the science and art of directing the emotional energies of himself and of others.

Emotions are important factors in the lives of all human beings; indeed, they are the mainspring and furnish the energy for human action. Emotions cannot be denied, but their importance can be magnified or minimized. As an intelligent person, you have a choice as to how you will comply with your emotions: you need not be their slave; on the contrary, if you will keep the mastery, they will furnish the energy for intelligent and idealistic conduct.

People develop patterns of behavior at an early age, which is another way of saying that life is largely a matter of habits—habits of thought, of feeling, and of action. Therefore, it behooves us to develop good, useful, dependable, constructive habits.

Watch the patterns of your conduct with amused tolerance; become better acquainted with yourself, your very funny and yet worthwhile self. Then get busy and form a few new worthwhile patterns. Stand erect; walk as if you are going somewhere; smile; turn on your charm at all times; be energetic; be for things, not against them.

Do not try to correct all your patterns of life—use what you have intelligently. If some are destructive, add something and neutralize them. And remember that it need not, and probably cannot, all be done at once. The perfection of a beautiful medieval cathedral took centuries to achieve.



## THRIFT PLAN INVESTMENTS

Purchases of Gulf States Utilities Company Stock made by the Trustee during June covering employee deductions and Company contributions through May were as follows:

TYPE OF STOCK	No. of Shares	Total Cost	Average Cost Per Share
Common	1273	\$45,358.24	\$35.630982
\$4.40 Preferred	77	6,620.07	85.97494

The Trustee deposited \$17,598.18 with the Savings Department of The First National Bank.

## BIBLE - BREAK

a monthly column



by Ruby Lee Adams

PACK of almost every word is a lifestory. Some of our words have lived for centuries and centuries, and have played their part in many lands and many civilizations. But around the word "Bible" has come down through thousands of years devotion never awarded another word. The Bible has been an academy award winner since it first made its debut to mankind. The word Bible is derived from the Greek "biblia", which means papyrus scrolls, and modern Bibles contain translations of many such scrolls, some of which were first written more than 3,000 years ago.

In ancient times there was no alphabet and religious matters were handed down by word of mouth. Only later was this material written and collected into what became known as the Old Testament, which was written entirely in Hebrew except for a few portions in Aramaic. The first Hebrew texts were written on papyrus and leather scrolls between 1300-165 B. C. But they were gradually translated into Greek for the benefit of many Jews who lived in Egypt and other localities who no longer understood Hebrew. The first translation from Hebrew to Greek was the Septuagint or "Version of the Seventy", 250-50 B. C. by Jewish scholars.

The New Testament books were all written in Greek originally. Although the earliest oral tradition of Jesus' deeds and sayings undoubtedly circulated in Aramaic, since this was the language spoken by Jesus and His disciples. The first texts written in Greek on papyrus were between 50-100 A.D. The first complete texts on parchment were around 350 A.D.

The greatest of the early translations was that into Latin, since that was then the language in all Western Christendom, by St. Jerome about 400 A.D. This translation, known as the Latin Vulgate Bible, has been the basis of most Roman Catholic translations into modern language.



STREET LIGHT MEETING: Front row, left to right, are Jim Johnson, Daniel Standards Inc., Houston; Kirk Coney, Westinghouse Electric Corp., Houston; J. W. Waltrip, Line Material Co., Beaumont; G. C. Buchanan, The Union Metal Mfg. Co., Dallas; Fred Tenholder, commercial sales representative, Beaumont; Jim Stelly, supervisor of commercial sales, Baton Rouge; second row, Emile Matherne, T&D engineer, Lake Charles; Virgil Shaw, industrial engineer, Port Arthur; Jack Follmer, standards section head, Beaumont; Johnny Siddall, T&D section head, Port Arthur; third row, Jerry St. Dizier, lighting engineer, Lake Charles; Maury Babin, Line Material Co., Houston and Bill Richard, industrial engineer, Navasota. Dick Landry, system supervisor of lighting sales promotion, Beaumont, stands at right.

## Keeping Up With Street Lighting

By DICK LANDRY

Supervisor of Lighting Sales Promotion

Beaumont

Our company's Street Lighting Committee met with representatives of the street lighting industry in Beaumont June 28th and 29th to discuss the latest improvements in mercury vapor street lighting luminaries and mercury vapor lamps.

Mercury street lighting units now are available with built-in ballast which help make a neater and simpler installation. Mercury vapor lamps, always efficient producers of light, have benefited from the development of a

new electrode design together with a new type of oxide emission material. These developments give us significant gains in the total amount of light produced by the new type mercury lamps.

Our Company continually strives to improve its service to the communities we serve and one of the many ways we do this is through well planned street lighting. Good street lighting helps a community present a pleasing appearance at night and is a significant factor in night safety. Statistics

show properly applied street lighting pays for itself through accidents prevented.

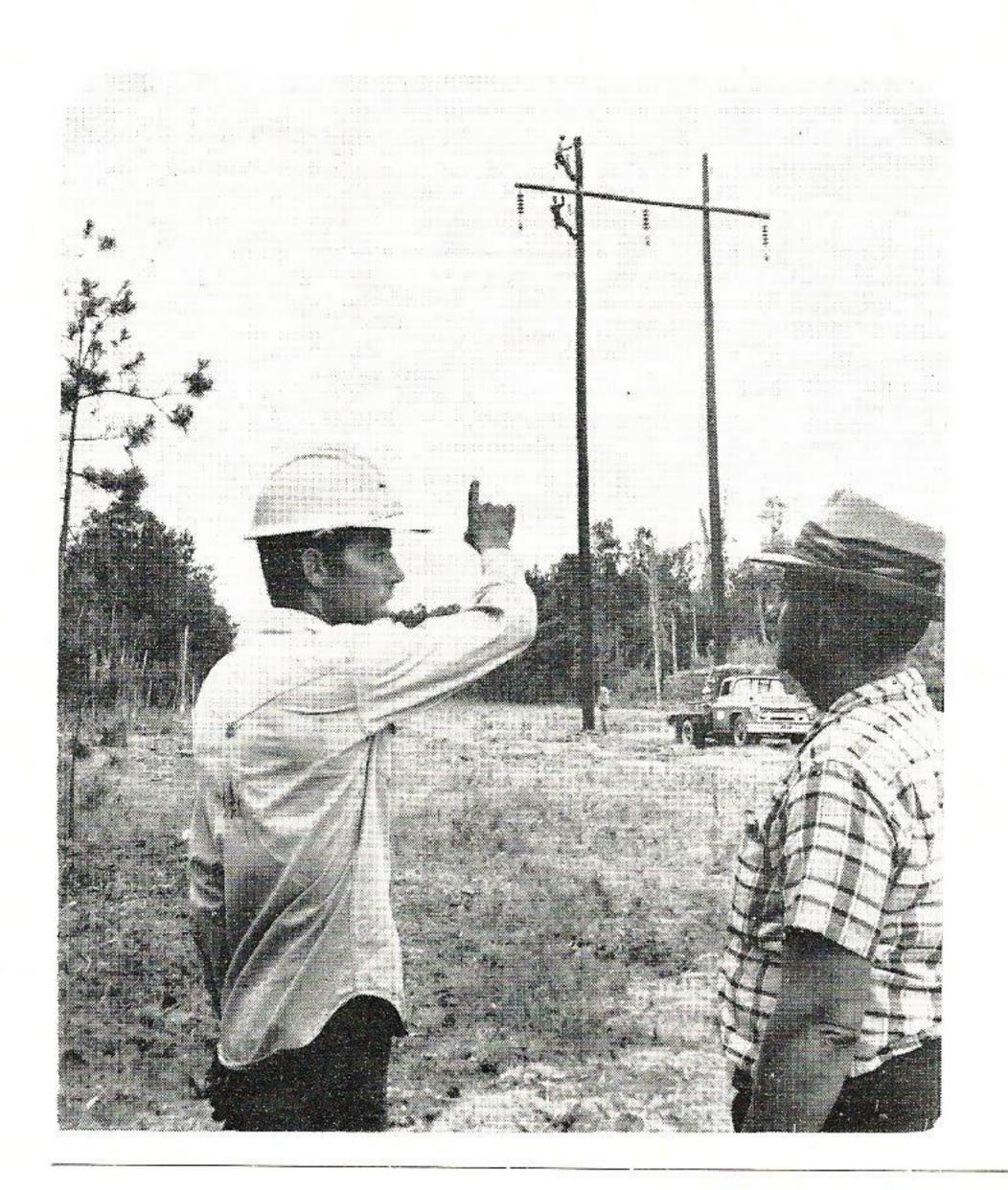
Participating in the street lighting meeting but not shown above were Russ Hawkins, General Electric Co., Beaumont; Charles W. Willard, Joslyn Supply Co., Chicago; Cecil Rhoads, Joslyn, Houston; Len Powell, Joslyn, Dallas; Bob Hartman, Hubbard and Co., Pittsburg; Hal Layton, Hubbard, Houston and A. M. Melancon, supervisor of standards, Beaumont.

PRETTY PERPLEXED GSU-er. Comely Gwen Fischer, Treasury Department, Beaumont helped the Ad Club of Beaumont publicize its annual Advertising Awards Contest with this picture published by the Beaumont Enterprise. Gwen is the daughter of Mr. and Mrs. James R. Fischer. Mr. Fischer is appliance repair foreman in Beaumont.



OUR ADVERTISING CITED. Kenneth Sutton, advertising and publicity director, Beaumont, receives one of the awards captured in the Advertising Club of Beaumont's second annual Ad Awards contest June 25. Dr. Richard Setzer, dean of the Business School at Lamar Tech, was master of ceremonies. The Advertising Department won two first awards and five honorable mentions.





## Anahuac Gets New Line

Construction of our Company's multi-million dollar power stations with their increasing capabilities often overshadows news of high voltage transmission and distribution line construction. Although these lines often involve only a fraction of the cost of building a new generating plant, they are of equal importance to the Company, for without them, we would have no means of getting our product to the customer.

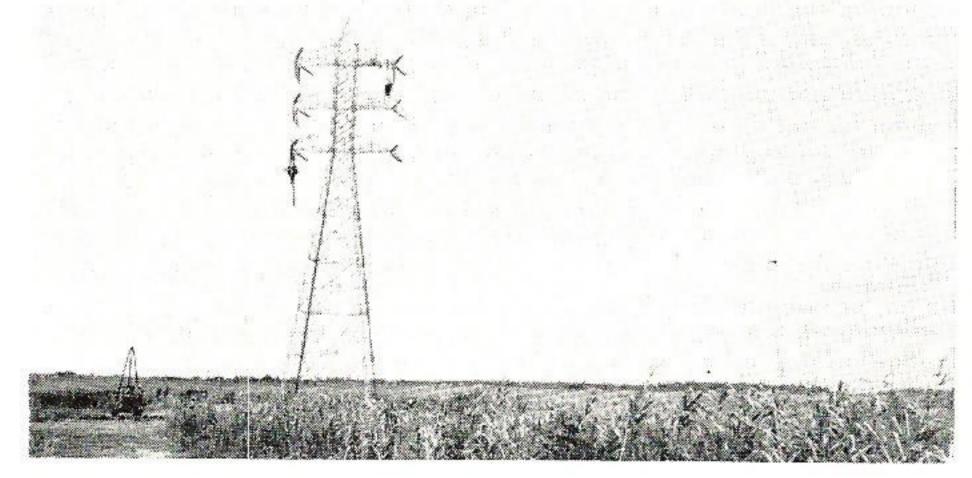
Construction of the recently completed high voltage line, designed to improve electrical service to Anahuac and the surrounding area, is discussed in the photograph at left by Virgil Miller, lineman with R. D. Cooper Construction Company, and C. W. Choate, district superintendent, Anahuac.

Construction of approximately 17 miles of this 69,000 volt line began last year, with the line being built on H-frame structures so that, as the need arises in the future, capacity of the line could be stepped up to 138,000 volts. The line will increase the amount and continuity of the power supply for both industrial and residential customers as the area expands.

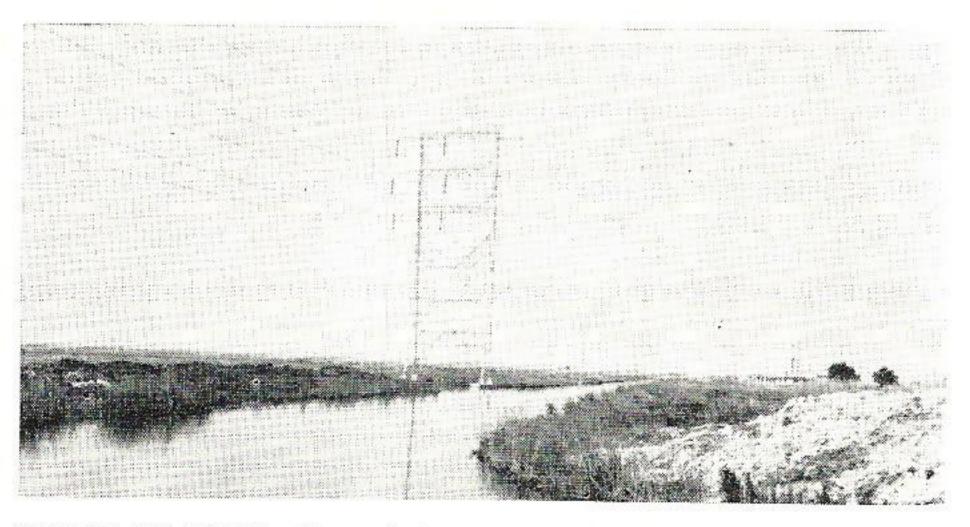
## Sabine Progress At A Glance



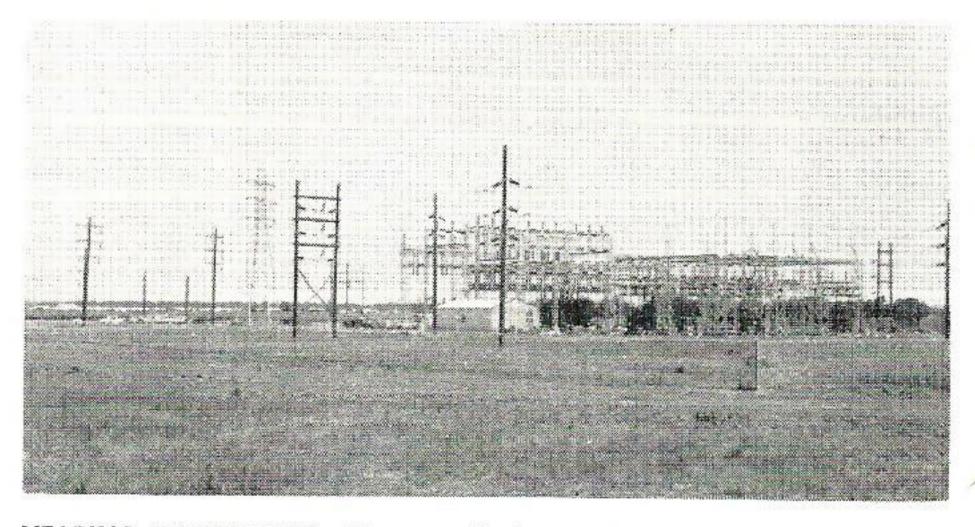
FOUNDATIONS TAKE SHAPE. Construction crews are on schedule at Sabine Station as the foundations for units one and two take shape.



STEEL TOWERS GOING UP, Linemen put the finishing touch on Tower 21 south of Sabine Station and the Neches River crossing.

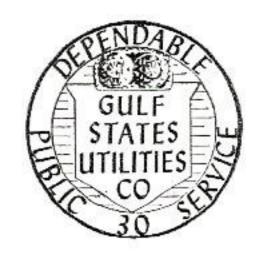


ERECTED BY BARGE. Transmission towers along this bayou were built by machinery mounted on barges as the boggy marsh wouldn't support dragline and other heavy equipment necessary for their construction.



NEARING COMPLETION. The port Neches Bulk station, with a capacity of 200,000 kva, went into service early this month and was designed initially to serve the mid-county area from our new Sabine Station.

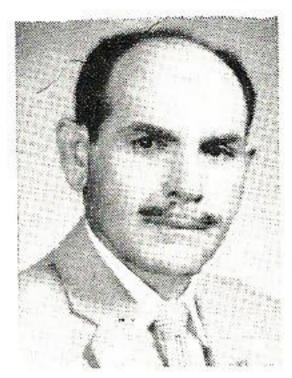
## SERVICE AWARDS



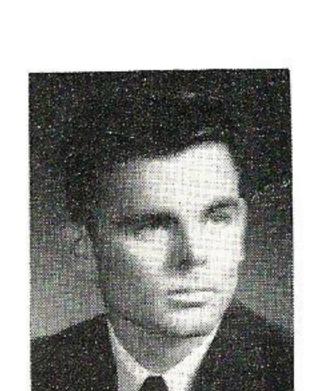




**Tullie Brady** Local Superintendent Clinton



Jesse Perricone Distribution Beaumont



A. R. Burgess Production Beaumont



Distribution Beaumont



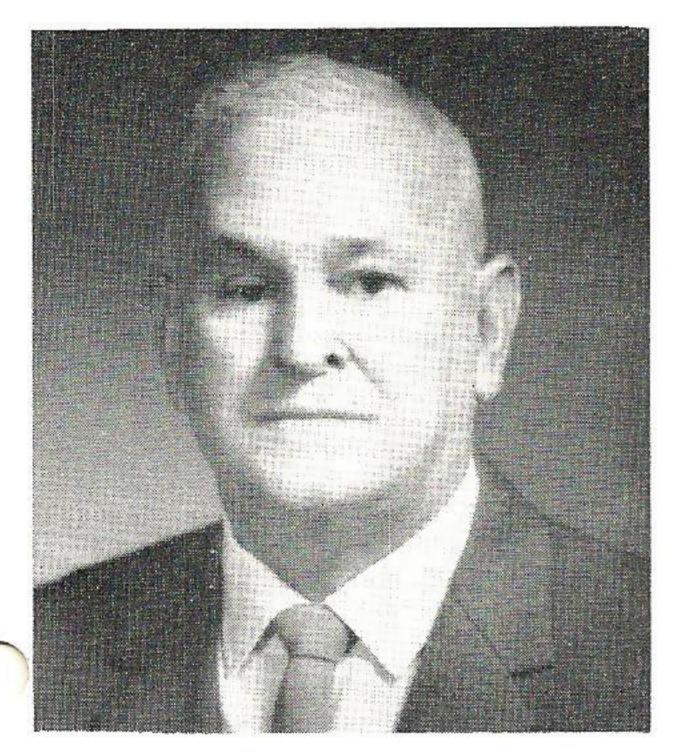
J. A. Richardson Sales Lafayette



Y. L. Hughes, Jr. Distribution Baton Rouge



J. E. Zammit Production Baton Rouge



J. B. Flanagan, Sr. Distribution Beaumont



PHONE ETIQUETTE. Jim Towers, training representative, with the able assistance of Frances Engelbrecht, secretary to Training & Safety manager, presented an entertaining and informative skit and movie emphasizing proper

utilization of the telephone and telephone etiquette to some 400 employees in the Beaumont Division the latter part of June. Employees in the other Divisions will have an opportunity to view the program this month.

H. H. Faulk, Jr.

Gas

## Plain Talks Wins Rating

"DLAIN TALKS," our 39-year old employee magazine, received a near excellent rating in competition with 800 other publications entered in the 1960 evaluation and awards contest, conducted annually by the International Council of Industrial Editors.

In a letter to Editor Jim Turner, the awards chairman said "the great bulk of scores were in the area of 120 to 160, with some as low as the 40's and some as high as the 190's." "Plain Talks" scored 141.4.

The chairman emphasized that, as the scores ranged into the 120's and above, the publications began to show "an exceptionally high standard." "Plain Talks" scored particularly high on writing, headlines, make-up and use of color.



THE Gas Engineering Department recently welcomed two summer employees, Joseph M. Chitty and A. G. Delaroderie, Jr. Both attend Louisiana State University. In September, Mr. Chitty will begin his second year at the University, majoring in civil engineering. Mr. Delaroderie, who is majoring in mechanical engineering, will begin his third year. He is the son of A. G. Delaroderie, Sr., garage supervisor in the Baton Rouge T&D Department.

—By Jo Ann Bailey

VACATION time for Louisiana Station employees. Gayle Miller spent a quiet vacation. She and her husband, John, fished a couple of days and spent the rest of the time planting grass at their new home. Mr. and Mrs. Alfred Lusk went to Destin, Florida, on their vacation. Mr. and Mrs. L. Young had a fine vacation on the Gulf Coast. They went deep sea fishing and "L" came back bragging about all the speckled trout he caught.

Frances Conerly is the proud owner of a new Ford Falcon.

A welcome back to work to **Tom Amedee** who has been on the sick list.
Also everyone is happy to see **Raymond Harris** and **Percy Walters** back on the job. Percy is sporting a new hair cut, a-la-crew cut. Now that Raymond has recuperated, he can catch up on some "lost time" fishing.

A retirement party was held in the Machine Shop at Louisiana Station, May 31, for Ira Noble, who retired after 20 years service as a guard at the station.

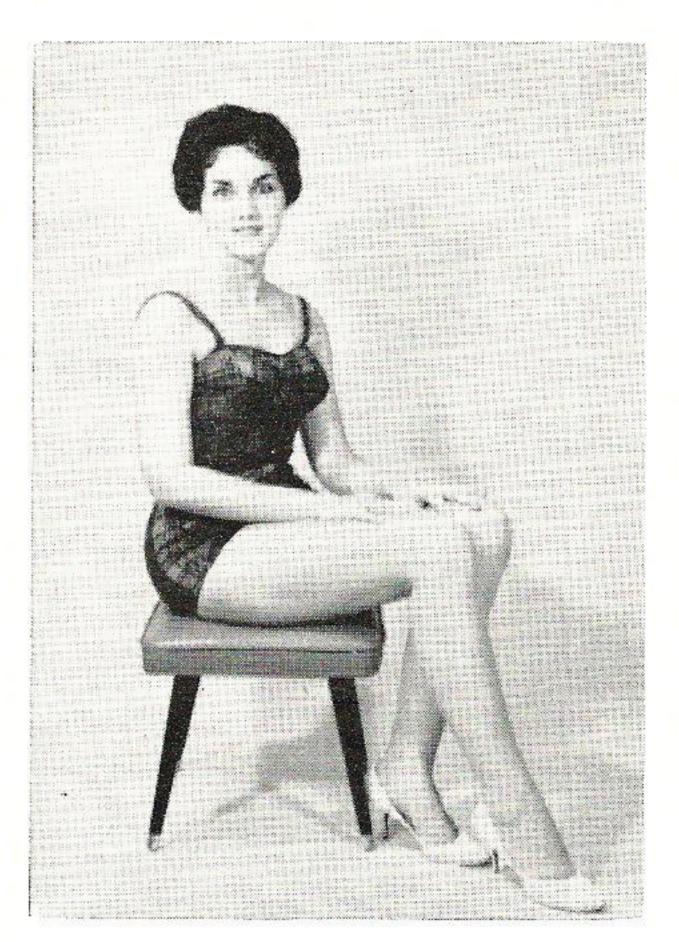
—By Patsy Hood

W. M. WILKINSON of the Baton Rouge Purchasing Department and his wife, "Lel", vacationed the first two weeks of June. They got in a lot of fishing and bathing on the Gulf Coast.

Speaking of fishing, Sam Sharp of the Baton Rouge Stores Department and Johnny Ellis of the Electric Engineering Department enjoyed a fishing trip to Grand Isle the weekend of June 18. We understand they couldn't sleep too well but were out in the wee hours for the big "Catch".

Ethel Sharp of the Purchasing Department has been enjoying her hobbies—refinishing antique furniture and gardening. Removing coats and coats of old varnish is not an easy task, but she has done just that and completed the refinishing of an old bed and dresser which belonged to her grandmother.

—By Ethel Sharp



Joyce Gilpin

JOYCE GILPIN, Baton Rouge T&D Department, who is serving as the 1959-1960 Ozone Queen, will crown her successor at the sixth annual Ozone Festival beauty pageant and ball to be held in Baton Rouge July 29. The pageant is sponsored by the Fraternal Order of Eagles.

As the current Miss Ozone, Miss Gilpin competed in the annual Miss Louisiana pageant held at Pontchartrain Beach in New Orleans June 22. She placed in the top five in the contest and was awarded a silver bracelet.

Her "duties" during the year have included serving as a member of the Chamber of Commerce's football greeting committee, judging numerous other area beauty pageants and a trip to the Yambilee as a visiting queen.

## LAFAYETTE

THE LAFAYETTE FAMILY is still vacationing this month. Mr. and Mrs. J. K. Powell and son, Jimmy, enjoyed a two week trip along the Gulf Coast down to Miami and Key West and back up along the East Coast. Mr. Powell is service foreman.

Robert Domingue and family spent a week in Holly Beach. Others in the Lafayette District enjoying vacations in June were: J. J. Arabie, Denis Dugas, Wilfred Duhon, Ceasaire Guidry, Albert Louviere, J. A. Petitjean, Williams Sheets, Cynthia Trahan, Horace Trahan, Jackie McBride, T. J. Thayer, Jessie Fremin, and Jeff Derouen.

Ray Robin and family visited in West Texas and Carlsbad Caverns, New Mexico, for a week. Ray is an appliance repairman.

Jeanette Murphy, home service advisor, is now wearing a beautiful diamond on the third finger, left hand. Jeanette is engaged to Felix Mestayer of New Iberia. They plan to have a July wedding.

—By Cynthia L. Trahan

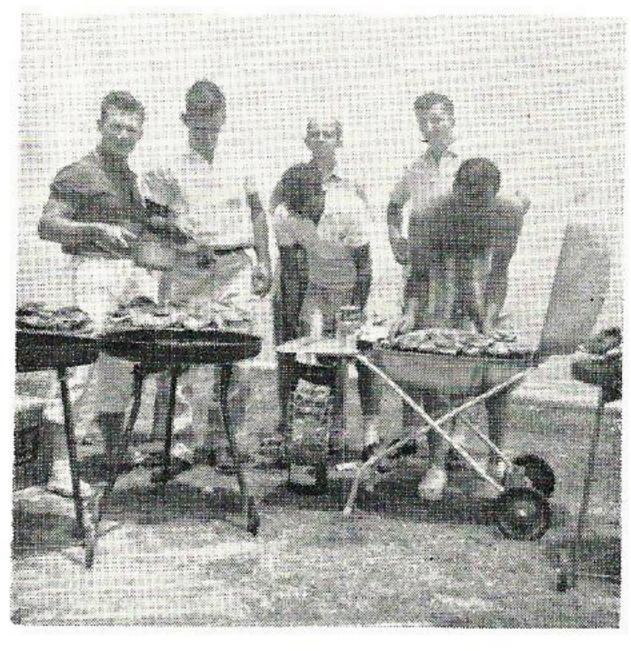
## NEDERLAND

Kenneth Pickering, meter reader, Nederland District, attended Army Reserve Training Camp at Fort Hood, Texas, June 4, for two weeks training.

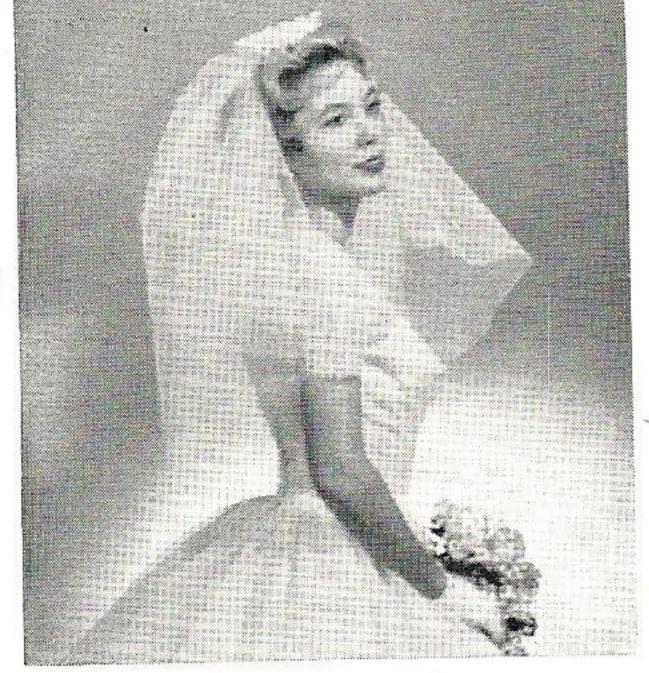
—By Elizabeth Whatley

## CALVERT

CALVERT EMPLOYEES enjoyed a chicken barbecue at the home of



TOO MANY COOKS? On Saturday, May 21, the Baton Rouge Appliance Department got together with their families and went down to New Orleans to barbecue on Ponchartrain Beach. With all the expert cooks preparing the chicken, it was bound to turn out right. Left to right, the chefs are H. E. Buschmihle, R. V. Prince, W. L. Cazes, E. G. Nelson, Rodney Scioneaux, and C. D. Sing.



Mrs. G. M. Richardson

Mr. and Mrs. Ralph Merryman. Chicken, baked beans, potato salad, ice tea and cake were served to the twenty-six guests present. Out of town guests were Mr. and Mrs. Ray Myers of Franklin.

The Lions Club of Calvert held their monthly meeting, June 28, at which time installation of officers were held. Goree Matthews, local district superintendent, was installed as president, and S. T. Cooper, serviceman, as secretary-treasurer.

—By Louise Satory



PORT ARTHUR DIVISION employees bid farewell to Maragaret Borel, stenographer, in the Sales Department, June 24—her last day with GSU. She plans to stay home with her son, Jerry, and fix up the nursery. The very nice voice you will hear when you call for Kirby Jones or any of his sales people is that of Miss Mary Jo Thompson. Welcome to the family, Mary Jo.

Port Arthur people are vacationing this year all over the United States. The C. M. Scotts-Mr. Scott is Port Arthur Division manager—went to West Point, New York for the graduation of their younger son, Stephen H., from the United States Military Academy June 8. They visited with son, C. M. Jr. (Mack or Red), daughter-in-law, Betty, the former Betty Sirman, daughter of A. M. "Slim" Sirman, garage foreman, Beaumont, and grandchildren, Paul and Stephanie, in Hicksville, Long Island, New York. Stephen will be at home until the first of August when he will report to Fort Sill, Oklahoma, for further training.

Mittie Dunn, of the Port Arthur sales floor, accompanied by her mother,



Mr. and Mrs. Bill Rea

visited her brother in Washington, D. C. and her sister in Dayton, Ohio. Mittie reported she had a wonderful trip.

Thelma Hunnicutt, clerk in the Accounting Department, and husband, Weldon, reported a wonderful time in New Orleans and Hot Springs, Arkansas.

Mamie Voyles, home service advisor, wrote from Hot Springs she and husband, Jack, were living it up. Barbara Stout, clerk, Accounting Department and husband, Jack, had a fine vacation in Houston and in their new home.

Dorothy Thomas, home service advisor, Port Arthur, became the bride of William Edward Rea in Hattiesburg, Mississippi, June 19. The couple is now at home at 4225 Herndale, Port Arthur.

Ethel Laughman, clerk, Port Arthur Accounting Department, was united in marriage to Gibbs Murray Richardson in the Methodist Temple in Port Arthur on June 5. Mr. and Mrs. Laughman now reside at 3344 5th Street, Port Arthur.

—By Rosemary Vaught

## TRINITY

TRINITY, TEXAS, is very fortunate to have recently opened a Boys' Club. The club is affiliated with the Boys' Club of America. Boys' clubs are usually located in towns with a population of 10,000 or more. The Trinity club is located in the old Trinity High School building and will accommodate several hundred boys. The new club is meeting with tremendous response from the townspeople and the boys of the community. A program has been set up to provide a wide range of activity for the youths. A modern work shop, well-equipped game rooms, paint shop, library and tennis court are now ready for use. The club will eventually include weightlifting, boxing, gymnastics, archery and tumbling.



Mrs. Franklin Nelson

Keen Franklin, district serviceman, is one of the originators of the club and is now serving on the board of directors.

—By Mablene Pollard



CONGRATULATIONS to W. V. Faver, Jr. on his promotion to chief clerk of the Beaumont Division. He and his wife were honored with a surprise dinner at the Holiday Inn on June 28 by Charlotte Bass, Nancy Hardy, Ethelyn Wilson, Nelwyn Nations, Carol Evans, Bertha Davis, Delia Harrington, Bonnie Horton, Shirley Johnson, Mildred Harris, Joyce Romero, Barbara Andrews, members of his department. Mr. Faver was also given several gifts.

Melanie Henrikson, clerk in Customers Accounts, became the bride of Franklin Edward Nelson in ceremonies at the St. Pius X Catholic Church, Beaumont, on June 4. Melanie is the daughter of Mr. and Mrs. H. T. Henriksen. Mr. Henriksen is station engineer at Neches Station. Mr. Nelson is the son of Mrs. N. S. Whitaker, Beaumont. The newlyweds are making their home at 2406 Victoria, Beaumont.

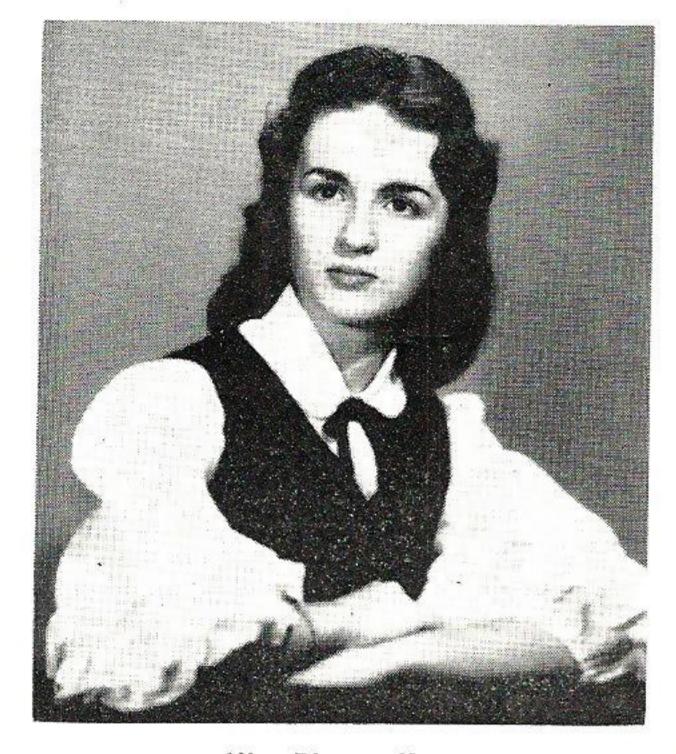
A welcome is given to a new employee, Jill Slavik, this month. Jill recently graduated from Lamar Tech with a BA degree. We also want to welcome our new supervisor, F. A. Le Mire. Mr. Le Mire formerly worked in General Accounting, Beaumont.

Nelwyn Nations and her husband, Gene, vacationed in New Orleans last month.

—By Barbara Andrews
THE EMPLOYEES of the Beaumont
Purchasing Department are not to
be left out when it comes to vacations.

John Boosey, traffic manager, and wife, Artie, spent the first two weeks of July vacationing in Miami, Florida. Nancy Mann and husband, Jim, spent a week of their vacation in Bastrop, Louisiana, with relatives. They spent most of their time fishing and Nancy tells us she caught the largest fish hooked each day. Martha and Johnny Sullivan spent part of their vacation in New Mexico.

-By Doris M. Thomas



Miss Dianne Hurt

RIGHTFULLY proud of the honor won by their daughter, Dianne Marie, (above) for "outstanding leadership," are Mr. and Mrs. William M. Hurt (he's in Systems and Procedures, Beaumont).

Dianne, a ninth grader at Stephen F. Austin Junior High School who next year will enter Beaumont High School, received the William H. Danforth Foundation Award, which is made only to students who demonstrate outstanding leadership qualities in their physical, mental, spiritual and social development. Presentation of the Award to Dianne was made at commencement exercises.

Recommendations for the Danforth Award are made by both the faculty and students.

Dianne's recent activities include her selection as representative to the Teen Age Library Association's Eleventh Annual Convention in Houston, May 20-21 and her election to represent the Y Teens at the State Y-Teen Convention in Austin, June 5-11.

Her sponsor for the Library Association meeting was Mrs. Doris Morrison, widow of former Jasper District Superintendent R. I. Morrison. Mrs. Winnie Sullivan was her Y-Teen sponsor.

WEDDING BELLS. Hubert J. Ozio and Janice Paul were married June 3, in the North End Baptist Church in Beaumont. Mr. Ozio is an employee in the storeroom, Beaumont Service Center.

Gene Pairett and Nancy Sue Puckett were married May 27, in the South Park Baptist Church. Mr. Pairett is also employed in the storeroom in the Beaumont Service Center. Nancy Sue is the sister of another Gulf Stater—Roger Puckett, of the Beaumont T & D Line Department.

—By Minnie Marino Martha Kate Jordan, daughter of John D. Jordan, Beaumont Task Force Engineering, was married May 28, 1960, to Hubert L. King in the Central Church of Christ. Mr. King is currently attending Lamar College and Mrs. King, a graduate of Texas Women's University, is employed by DuPont as Assistant Manager of the cafeteria.

—By Jean McAfee



Miss Glenda Sandefer

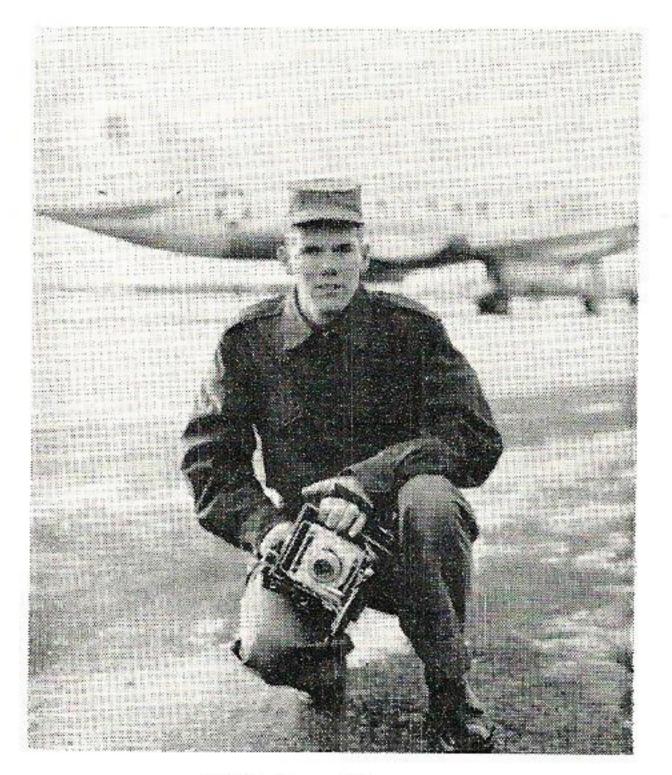
CLENDA KAY SANDEFER, daughter of H. C. (Pappy) Sandefer, residential sales representative, was one of the recent graduates of South Park High School in Beaumont. Glenda Kay was drum major for South Park this past year. She was presented the John Phillip Sousa Award for the outstanding band member. She has also been awarded a musical scholarship to Baylor University where she will enroll this fall. She is attending summer classes at Lamar College. In addition to her school and band activities, she is very active in church work at the First Baptist Church, Beaumont, where she is a member of the choir and church orchestra and works with Girl Auxiliaries and Junior Choir members. All this adds up to a busy little girl.

E. N. Jordan, industrial sales engineer, attended the Petroleum Elec-

tric Power Association annual conference held in Jackson, Mississippi in June.

Aubrey D. Sprawls, area development engineer, and Joseph H. McClelland, Jr., industrial sales engineer, were elected to the Key Men's Club of the Young Men's Business League of Beaumont at a dinner held in the Gulf States Recreation Hall at Neches Station. The Key Club is made up of Y.M.B.L. members whose work with the organization has been outstanding. Only five men are so honored each year and we are proud that two of these men were Gulf States Sales Department employees. Randy McAlpine, superintendent of sales, is the 1960 president of the Key Club.

Arthur D. Wilson, son of A. B. Wilson, district superintendent, Beaumont, has returned to work in the Residential Sales Department after serving two years in the United States Army. He attended the U.S.A. Southeastern Signal School in Fort Gordon, Georgia. He was then stationed at Headquarters Third Armored Division in Frankfurt, Germany, for 18 months. He toured West Germany, Berlin, Switzerland, Austria, Belgium, Holland, Italy, Paris and the rest of France. Arthur has seen many interesting sights since he has been gone but says he is glad to be back home.



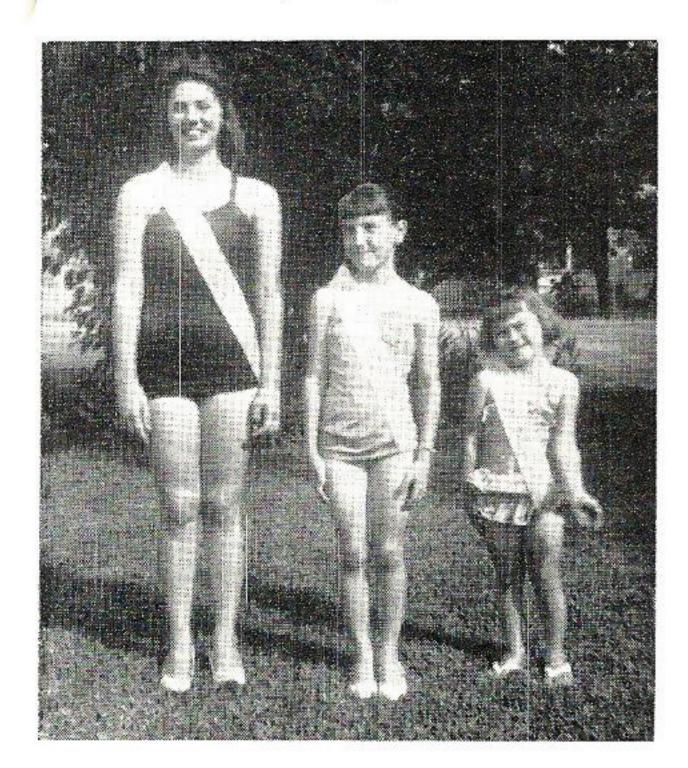
A2/C Don Thompson

A/2c Don Thompson, son of B. L. Thompson, residential sales representative, spent ten days with his family in Beaumont from Lowery Air Force Base in Denver, Colorado, where he has been attending photography school. From Beaumont, he went to Castle Air Force Base in California where he will be assigned to the Strategic Air Command as an aerial photographer.

Leonora O'Neal, home service supervisor, Beaumont, attended the national Home Economists Association's annual meeting in Denver, Colorado, June 27 through July 1. Approximately 6,000 home economists from the 50 states, plus representatives from practically every nation attended the meeting. Miss O'Neal also served as the official delegate from the South Texas Home Economists in Business group, which also had its meeting in Denver. Theme of this meeting was "Designs for Better Living", and home economists from all fields, teachers, home demonstration agents, textile industry representatives, and many others were in attendance.

MARTHA PEEBLES, Records Management Department, and Ronald Sides were married in a double ring ceremony June 10 in the First Methodist Church of Beaumont. Following the ceremony, the couple were complimented by a reception at the Beaumont Club before departing for their New Orleans honeymoon. They are now at home at 210 Mahone.

During her vacation, Partricia Eldridge entertained members of the Records Department with a taco party in her home. In attendance were: Peggie Stout, Claudet Louviere, Nora Ann Baldwin, Imogene Poindexter,

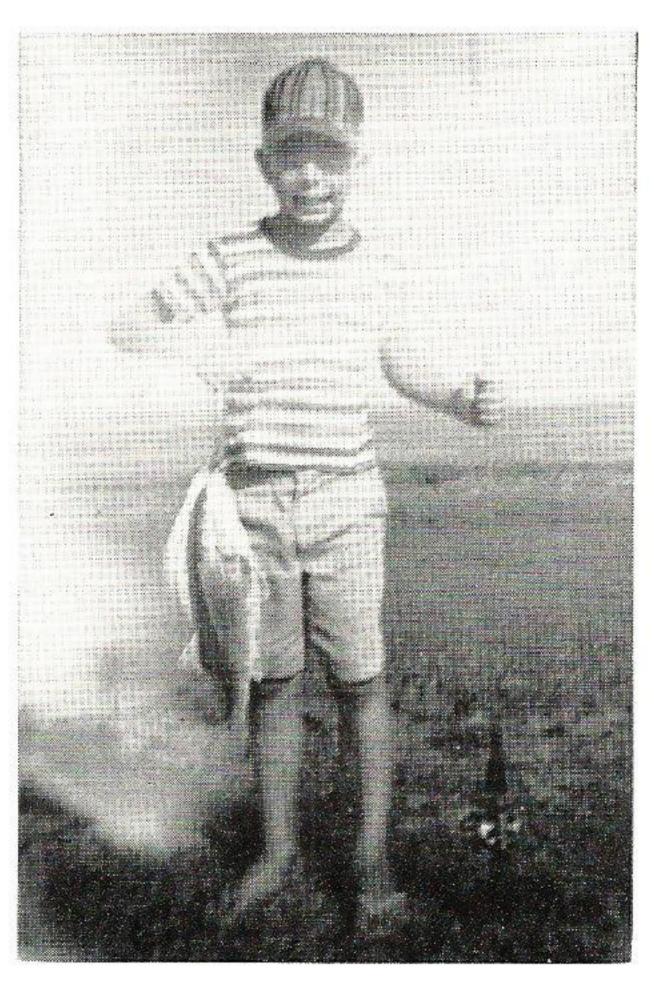


BATHING BEAUTY ENTRIES. These three young ladies were entries in the Caldwell Swimming Pool bathing beauty contest, held in Caldwell, Texas, May 28. They were sponsored by our Company, representing the three different age groups. Entries were, left, Judy Young, the 13 to 18 year old age group; Carol Stout, the 7 to 12 year age group; and Debbie Stout, the 2 to 6 year age group. Carol and Debbie Stout are the daughter of Mr. and Mrs. Jimmy Stout, district serviceman, Somerville, Texas. Little Miss Debbie, who is 4, was the first place winner of her group.

Stella Smith, "Dude" Marshall, Audrey Sirman and Frances Linthicum.

Making repeat performance this year as summer employees in the Records Department are Lucile Jones, Jeanette Hall and Joey Thrash. Miss Jones, who is the daughter of Kirby Jones. Port Arthur Sales Department, will return as a senior to SMU in the fall to complete work on an elementary education degree. Miss Hall, the daughter of G. G. Hall, Neches Station, will return to Lamar where she will be a sophomore music major. Mr. Thrash, who is the son of Joe B. Thrash of the Lamar Testing and Placement Center, will return to begin his sophomore year at Lamar. Also joining them this year is Cynthia Marshall, daughter of Mrs. Marshall of the Records Department, who will enter Lamar in fall to begin her work in the elementary education field.

—By Frances Linthicum



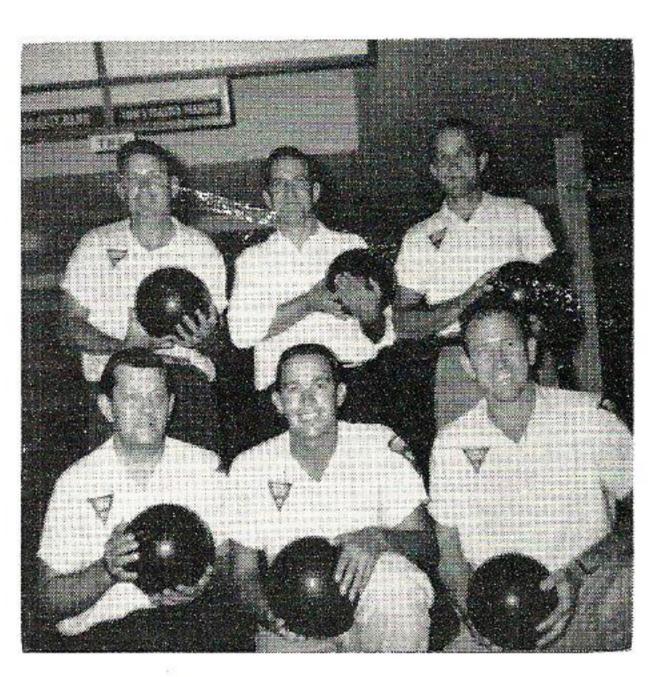
year old son of Mr. and Mrs. Ellie Prejean, 8 year old son of Mr. and Mrs. Ellie Prejean, labor foreman, Neches Station, smiles proudly as he holds his catch for the day—a three pound redfish and an one and a half pound flounder. Roger Dale caught these fish at the Bolivar Jetties while fishing with his dad.

Mrs. Barbara Landry, wife of Dick Landry, superintendent of lighting sales promotion, Beaumont, was recently elected president of the choir of the First Methodist Church in Beaumont.

THE ADVERTISING AND PUBLIC-ITY DEPARTMENTS HAD a delightful time at their beach party June 18. Six of the braver men went fishing before dawn and returned to meet the rest of the group later that morning

with plenty of sunburn and tales of digging stuck cars and trailers out of the sand, but no fish. Their standard fisherman's excuse was that the wind was too high and the water too muddy. Nevertheless, the whole group enjoyed swimming, wading, and just lazing around while having a scrumptous picnic lunch.

Kenneth Sutton, director of advertising and publicity, and Joe E. DeJean, supervisor of advertising, attended the Public Utilities Advertising Association convention in New York during May 11, 12, and 13. After convention hours, Mr. DeJean saw several Broadway and



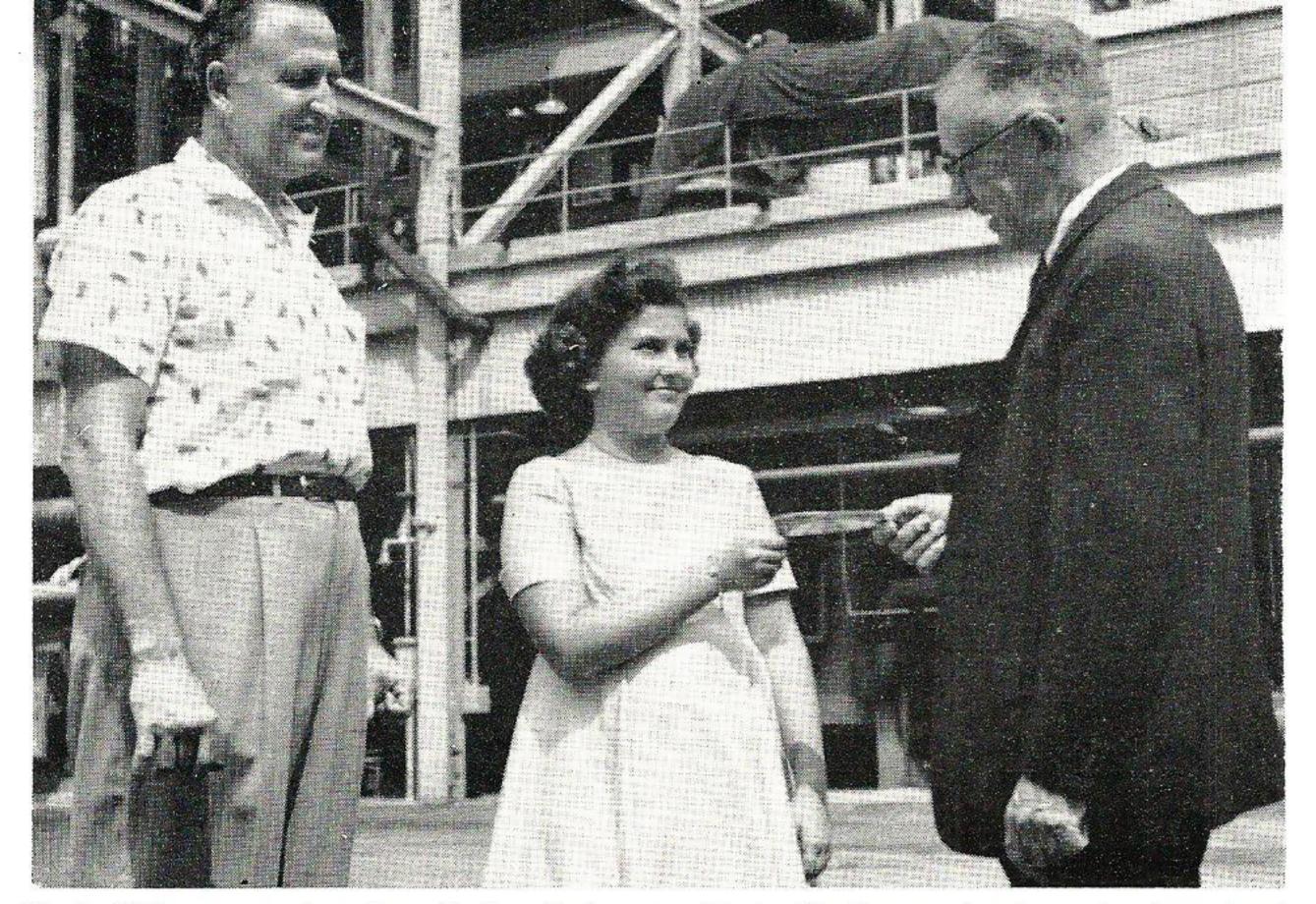
LAFAYETTE BOWLERS. Gulf Staters in Lafayette are members of the Pastime League Bowling Champions. Members of the team are: top row, left, Don Bejeau, G. A. Schaxnayder, Honore Miller, bottom row, left, J. D. DeViller, Joe Oliver, and T. J. Thayer.

TV shows, while Mr. Sutton visited his daughter, Mrs. Russell Coates, who recently notified him that he is a grand-father again. The new granddaughter is Karen Ann Coates, born June 23.

Herschel Mathews, supervisor of advertising production, and his wife Delores, took a May vacation in New York for two weeks with another couple. Herschel says they had a marvelous time seeing places of interest and Broadway and TV shows.

An honor of another sort has come to one of our members. Artist **Herschel A. Campbell** was promoted June 26 to the rank of captain in the Marine Corps Reserve. Herschel has been in the reserves eight years and is a charter member of his unit.

Our department is sporting a new member. She is Mrs. Gilbert E. Engel-



W. A. Whitten, superintendent, Neches Station, presents Linda Clark, daughter of Max B. Clark,

mann who is addressing machine operator working with Mary Snowden on the fifth floor of the Beaumont Office. Betty is from Dallas, coming here almost a year ago. Her husband works for Dupont Company.

-By Charlotte Hoepner

THE LADIES in the Billing Department have been very active tripping a round the country this past month. Betty McCord, a native of New York, and her son, John, visited old friends and relatives while on vacation in New York City. Bernice Eaves attended the Presbyterian Business Women's conference at Mo-Ranch near Hunt, Texas. Mary Dewey kept in touch with everyone via a picture post card from Carlsbad Caverns, New Mexico, while on vacation. Margaret Landry vacationed in Houma, Louisiana, just being lazy.

Congratulations to Elsie Willey and Ralph Duff who were married June 30. The couple are making their home at 2247 Westway in Orange, Texas, where Ralph is employed by Bell Telephone Company.

Bobbye Rigsby was the honoree at a pink and blue shower at Maxine Glen's home, June 28. Co-hostesses were Beverly Sheffield, Linda Martin and Jean Pleasant.

A speedy recovery wish is sent **Dean Morrell** who is in Baptist Hospital.

Welcome back to Clara Lackey who returned to the Company June 13.

Three new employees were welcomed to the Billing Department last month. They are Martha Evans, Mary Collins and Laverne Sassia.

—By Tommie Byrd

with the \$5 she won for the poster she entered in the May Children's Safety Poster Contest.

## ORANGE

number of Orange Gulf Staters have been on vacation now. Many stayed in town while others took trips around the country. Mr. and Mrs. T. O. "Doc" Charlton and the Tom Charltons from Austin, Texas, vacationed in Florida. Rae and George Hickman went to Arkansas for some good fishing. The Bob Saides took their children on a sightseeing trip to San Antonio. John Prejean took his family to North Carolina—where they will remain for the summer. J. O. McCune spent his vacation building his new home while Dude Johnson spent his vacation adding on to his home. Lewis Roberts and family vacationed in Alabama.

Others vacationing at home were Howard Trammel, L. J. Sonnier, Floyd Hebert, Stan LeBouef, Tommy Miller, and G. W. Dailey.

W. R. House, sales supervisor, recently spent several days in Dallas attending the Texas Restaurant Association meeting.

We want to extend a warm welcome to a new employee in the Accounting Department—Rose Zeto. We hope Rose will enjoy her work and will be with us a long time.

New employees for the summer are Gary Colburn, Helen House, and Sharon Bearden.

Juanita Ownsby, meter reader, and her family recently moved into their new home in Bridge City. Another meter reader, Melvin Hagan, recently completed two weeks training in California with the Marine Corps Reserve.

A Kitchen Carnival was conducted recently by **Rae Hickman**, home service advisor, in the Orange Appliance Center. It was a small group that attended, but we feel it was worthwhile because everyone was very interested and had many questions.

—By Reba Willey

## **SULPHUR**

THE Sulphur office welcomed a new employee last month. She is Mrs. Joyce Faulk, who replaced Carolyn Webb as local office clerk. Joyce is originally from Sunset, Louisiana. She and her husband live in Maplewood. Her husband is a mechanical engineer with Columbia Southern Chemical Corporation.

Employees from Sulphur on vacation during June were Luther Mosier, Benny Ferguson, Pearl Darbonne, Philip LeDoux, and Ray Bagwell.

Mr. LeDoux painted his house and did a little fishing also. Mr. Bagwell and his family spent a few days in New Orleans and then went to the family camp on Sabine Lake in north Louisiana for fishing.

—By Dale Land



SURPRISE, SURPRISE. W. V. Faver, Beaumont, was recently surprised by his "girls" in the

Customer Accounts Department on his birthday with a cake and a gift.

## MADISONVILLE

MR. AND MRS. W. P. CARROLL spent two weeks vacationing in Tucson, Arizona, with their son and daughter-in-law, Lt. and Mrs. R. P. Carroll and grandchildren, Bobby and Dianne.

The employees in the Madisonville Office gave a farewell party for Mr. and Mrs. Joe A. Bailey and family upon their transfer to Huntsville. The party was held in Earl C. Parker's back yard. A gift of linens was presented the Baileys. Attending were: the honorees, and their children, JoAnn, Becky Jane and Jim; Mr. and Mrs. Carroll, Mr. and Mrs. John Lee Barrett, Mr. and Mrs. Parker, Mr. and Mrs. Robert Junot, Jackie and Jennie; Mr. and Mrs. Dalton Whitmire and Andy; and Jean Haston and Betty Lynch.

Mr. Parker took a three week vacation recently. The Parkers and their daughter, Mary Ethel, visited Earl, Jr. in Lubbock, Texas, and their son, James, and daughter, Ruth Ann, in Houston, Texas.

—By Betty Lynch

## CONROE

FRANK ROBINSON, chief cook, fish scaler and commercial salesman, was very much in demand for the annual "Aggie Fish Fry", Saturday, June 11. This event each year provides a scholarship to Texas A&M College for some deserving Montgomery County boy.

Frank assisted in frying and serving 450 pounds of catfish. He states, all in one breath, that there were a lot of Brazos farmers who enjoyed the catfish from the Trinity River as served by a graduate of Sam Houston Teachers College to the A&M Exes.

What happens when you get a bus load of Gulf Staters and their friends together and go to Houston? Ask those who know: **B. F. Sparks** and wife, **Slim Turner** and wife, **Bobby Stout** and wife, **Frank Dupree** and wife, **Robert Boenker, Berneice Falvey, Pet Weisinger** and husband. A cool bus left Conroe, Friday evening, June 24, at 6:30, and headed for Houston where its occupants made their tour, ate and danced. One thing for sure, this group will have many memories from this trip. There has been only one request; "Let's go again real soon".

Anyone for golf? We understand C. H. Muse, serviceman, is giving FREE lessons. This is his objective while on vacation, and we've learned that his son, Hershie, age 10, is really making the grade.



WELDING EXHIBIT. Doug Latimer, Jr., son of Douglas Latimer, Baton Rouge Division Sales Engineer, demonstrates his steel making device exhibited at the 41st annual Welding Society Convention in Los Angeles recently. He talked with some foremost authorities in the U.S. in the field

of welding during his trip. Doug and his mother received a week in Los Angeles after he won first place in the Baton Rouge section of the American Welding Society's annual high school science contest. Doug (insert) receives congratulations from his father.

**Bobby Stout,** lineman, and **Henry Schroeder** enjoyed a fishing trip to Frank Robinson's lake while on vacation.

Robert Boenker will probably catch a few 'cause he's on vacation and who can think of anything better to do?

Gale Hilborn made a quick trip to Florida. In the ten days she was gone, she went to Miami Beach, and visited points of interest between here and there. She reports she was glad to get back to Texas to see the sunshine as it rained most of the trip.

**B. F. Sparks** and wife had an enjoyable time fishing at Lake Whitney on his vacation. His bait box consisted of the usual hand full of shrimp.

—By Berneice Falvey



MARTIN MCDANIEL, Riverside electrician, spent an interesting vacation in Florida with his family. Tampa was their destination with a deep sea fishing trip high on their agenda. "Mac" and his sons, Jack and Mark thoroughly enjoyed riding the go-cart racers . . . Also enjoying the Florida sun, sand and surf were Riverside Electrician James Hale and wife. They ventured as far as Panama City and while there enjoyed the dog races. Jim says they are as much fun as horse races.

Operation Supervisor Garland Strong wouldn't take Margie on a trip during his vacation, so she put him to work painting the house. He did manage to get away for one day and take their son, Pat, fishing.

L. R. Eddins, station superintendent, and Mrs. Eddins spent some time recently at Hodges Gardens in north Louisiana. They enjoyed a picnic lunch on the grounds.

—By Alice Hall

FRED C. WATSON attended the Southwest Meterman's Association meeting in Corpus Christi, Texas, June 1-4. Fred is the meter foreman in the Lake Charles Division.

—By Hubert Landry

PERRY RICHARD DICKINSON, son of Mr. and Mrs. Perry A. Dickin-



Lt. Dickinson

son, received a bachelor of science degree in business administration, May 23 from McNeese State College, Lake Charles. He was also commissioned a second lieutenant in the United States Army. Perry's

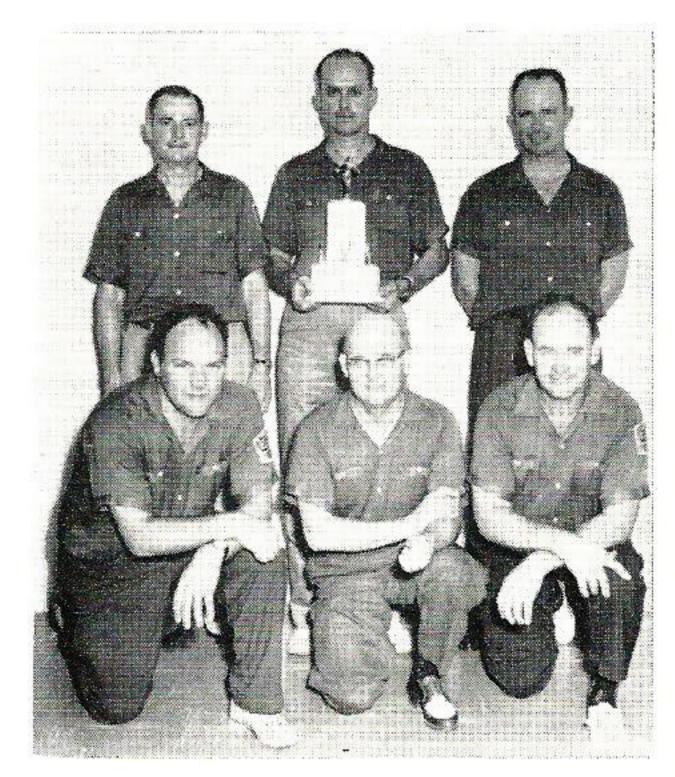
father is a line foreman in the Lake Charles T&D Line Department.

Miss Dorothy Eileen Bono, daughter of Mr. and Mrs. Sammie Bono of Lake Charles and Henry Dale Meachum, son of Mr. and Mrs. Jessie D. Meachum of Ringgold, Louisiana, were married, May 28 in the First Methodist Church in Lake Charles. Mr. Bono is service foreman in the Lake Charles Service Department.

—By Earline Stratton



Mrs. Henry D. Meachum



TROPHY WINNERS. This bowling team composed of Lake Charles employees was the second place winner in the recently completed Industrial League (Winter). The members are, kneeling left to right, Hubert Landry, Ed Farlow, and Luther Risher; standing, left, Bob Guidry, Carol Foreman, team captain, and Ed Hodges.

Whitney, Jr., got in some fishing last month down at West Cove south of Big Lake. They reported catching 19 red fish, 3 big specks and between 75 to 100 drums. Whitney is labor foreman in Lake Charles T&D Line Department.

Emery J. Fruge returned to work after being off for a few weeks due to illness. Emery is a line foreman in the Lake Charles T&D Line Department.

Barney M. Savell is off due to injuries received in an auto accident off the job. We all wish Barney a speedy recovery and hope to see him back at work soon. Barney is employed in the Lake Charles T&D Line Department.

Naomi Faye Peshoff became the bride of Bobby L. Kyson of the Lake Charles Line Department on July 1.

A Nuptial Mass on Saturday, June 11 in the Catholic Church of the Immaculate Conception, Lake Charles, united in marriage Beverly Ann Perricone and William H. Atwell, Lake Charles Line Department.

Vacationing during June from the Lake Charles Line Department were: William M. Gibbs, Dan J. Goodman, Francis E. Mathis, T. K. McCrosky, E. F. Heard, Alvin A. Trahan, Harry J. Henry, Travis R. Fox, John W. Dodd, Danny P. Garrettson, and Athen C. Hughes.

Others enjoying their vacation were: E. J. Fruge, W. P. Bertrand, B. E. Miller, T. R. Fox, O. L. Ingalls, Burin Clements, and Alvin J. Jackson.

—By Marjorie Leone

Vacationing during June were several employees from the Engineering Department. V. F. Horstmann took a three week vacation. He and his wife visited relatives in Iowa and Indiana. They also took a trip to Niagara Falls and Canada. Mary Ann Dowies took one week of her vacation having her tonsils removed. Emile Matherne and Don Conner each took one week vacations in June.

The Engineering Department hired three boys for summer help on the Survey Crew. They began work June 6. They are **Ken Bono**, **Glen Carpenter** and **Fred Watson**. **Bennet Ellender**, engineering assistant, has been on the Survey Crew for the past year. Because of the rush summer season and many vacations he has been assigned to writing jobs.

### -By Mary Ann Dowies

Ellie Fiero will be leaving us at the end of this month to go back home to Yankee land. Her husband, A2/C Fiero, will be discharged from the Air Force and they will make their home in Buffalo, New York. We've enjoyed working with you, Ellie, and wish you the best of luck.

"Pete" Roddy will be vacationing in California this year. She and her husband, Floyd, plan to visit Carlsbad Caverns, Las Vegas, Disney Land, Knottsberry Farms and many other places of interest.

The SAMBOW Club composed of the Sniders, Allens, McGowans, Bullers, Orys, and the Williams enjoyed a Syrian Dinner at the home of Mr. and Mrs. Malcolm Williams.

If you are wondering about the change in **Andre Dubus**, we hear that his household has been invaded this summer by all of his grandchildren including the latest addition from California, **Little Andre Dubus**, **III**, son of **Lt. Andre Dubus II**, USMC.



"That you Harry? Did you know your picture is in "Plain Talks" this month?"



GRADUATION "PREVIEW". We have here a 'preview' of Graduation Day 1973. Ginger N a q u i n, daughter of Mr. and Mrs. C. M. Naquin, recently graduated from the St. Joseph Parochial Kindergarten School in Baton Rouge. Mr. Naquin is employed in the Baton Rouge Electric Service Department.

We hope **H. F. Sockrider**, district accountant, enjoyed his vacation to South Carolina and his new granddaughter, **Cynthia Green.** Congratulations to **May Thomson** for the fine job she did in "Sock's" absence.

The Sniders have moved to their camp "The Spider Web" at Moss Lake for the summer. If you see a red flag, "all's clear—come over".

Allie Gloria is sporting a beautiful sun tan which she acquired while vacationing in Florida.

Dorothy Mitchell and husband are really gad-abouts. Vacationed in the Ozarks and now they can't wait for the Port of Lake Charles Yacht to take them deep sea fishing. Lots of luck and please bring home the fish. Also, the Mitchell's son from Colombia, South America, is visiting here on vacation after which he will go to Australia for two years.

By Pearl Cole

Vacations are the big topic of conversation around the Lake Charles Transformer Shop. Mr. and Mrs. Richard (Dick) Heinen spent their vacation in Colorado where they visited relatives and did some sight-seeing. Dick is shop foreman in the Substation Department.

James H. Laveque, Jr., communication serviceman, reported back to work June 20, after a very enjoyable three week vacation. During this time, Jim took his family picnicing and crabbing and caught up on his work around the house.

Sheldon G. "Shot" Sibley, transformer repairman, spent his vacation

just taking it easy. A one week vacation in the northern section of Louisiana was enjoyed by William "Bill" Hogan, his wife and sons. While there, they visited friends and relatives and Bill spent a couple of days out camping and fishing.

Others on vacations during the month of June were Eunice E. Byrd, James A. Fugitt and George L. Trahan.

D. A. "Dusty" Spell has returned to work for a couple of hours each day after being off duty since March 25 due to a heart attack. He has improved nicely and is feeling fine. Mr. Spell is foreman of the Lake Charles garage and has been a Gulf States employee for 28 years.

Ivy Dupin has been transferred to the Substation Department from the Line Department. He reported to J. F. Simonson on June 27. Mr. Dupin has been a Gulf States employee for 31 years. Before starting on his new job he took two weeks vacation on June 12.

Attending the VFW Department Convention in Baton Rouge, June 24-June 26, was **August M. Bergeron**, Substation Department.

—By Jo Ann Burnett ED STOUGH, Roy S. Nelson Station, took a bachelor's holiday to Old Mexico along with some friends. They visited Mexico City and Monterrey. Some of the highlights of his trip were: the bull fight, attended by 85,000 people; a tour of the University of Mexico which is about ten times larger than LSU; a tour of the government buildings; saw the ruins of the highest building in the world; and took in all the night spots. He says he is ready to go back.

Mr. and Mrs. Wisner Boudreaux, Jr., are very proud of their new home at 2202 Ellis Drive in Westlake.

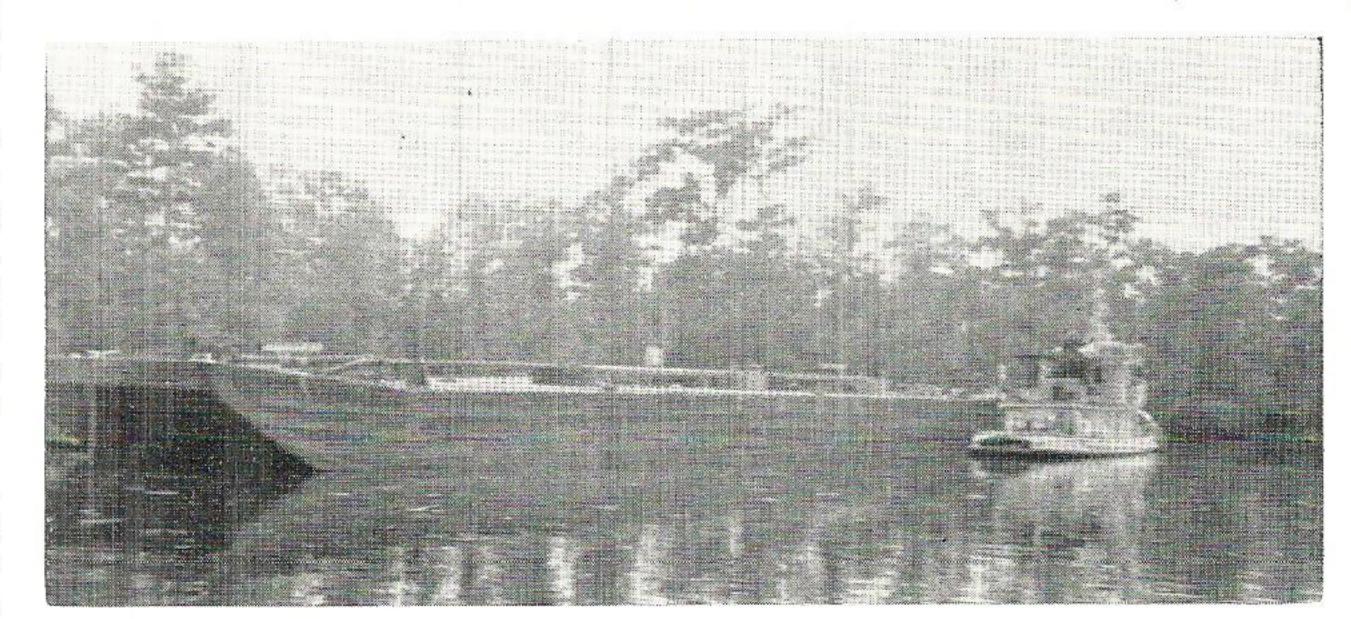


MEET YOUR REPORTER. Cynthia Trahan is the PLAIN TALKS reporter for the Lafayette District. Mrs. Trahan, who has been with the Company since 1957, is a departmental clerk in the Lafayette T&D Service Department.

The Lake Charles Industrial Management Club held its monthly meeting June 28 in the Nelson Station Assembly Room and were taken on a guided tour of the plant after the meeting. The Club is an organization of foreman and supervisors of industries in the Lake Charles area. There were 76 people in attendance and after the tour many expressed their thanks and appreciation for a fine tour together with compliments on the arrangements and appearance of the plant.

Nelson Station has three new employees—Charles Liggio, who will be working in the lab this summer. He is a school teacher and is a temporary employee until school starts again. Fedrick Green and George McCarthy are new laborers at the station.

—By Martha S. Lynch



OIL DELIVERIES AT ROY S. NELSON. The tug "Gloria Colley" nudges a barge into the unloading area at Roy S. Nelson Station. All fuel oil for the plant is brought in by barges. The tug brought in two barges, holding 17,000

barels of oil. The scene is a bend in the Houston River behind the generating station where the tug and barges dock. When this picture was made a small four foot alligator was seen watching the operations.



Mr. and Mrs. Cecil Nantz on the birth of their first grandchild, Becky Lynn Martell on May 27 in College Station, Texas. Her mother is the former Yvonne Nantz. Mr. Nantz is distribution supervisor in the Orange District.

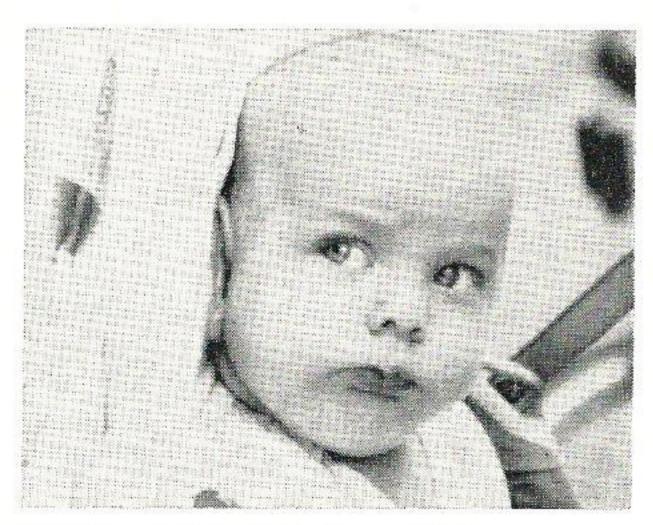
Mr. and Mrs. W. E. Dowden on the birth of their daughter, Phyliss Annette, in St. Patrick's Hospital, Lake Charles, June 20. Mr. Dowden is employed at Roy S. Nelson Station.

Mr. and Mrs. T. B. Chaney on the birth of their second child and second son, Curtis Michael, born June 10 in Our Lady of the Lake Hospital in Baton Rouge. Mr. Chaney is employed in the Baton Rouge T&D Department Garage.

Mr. and Mrs. Jerry D. Walker on the birth of their second child, a daughter, Cathy Darlene, May 5. Mr. Walker is employed in the Baton Rouge Meter Lab.

Mr. and Mrs. Kenneth Sutton on the birth of their granddaughter, Karen Ann Coates, in Washington, D. C. on June 23. She is the daughter of Mr. and Mrs. Russell Coates. Mrs. Coates is the former Ann Sutton. Mr. Sutton is director of advertising and publicity, Beaumont.

Mr. and Mrs. Charles L. Powell on the birth of their second son, Scott Edison, born June 22 at St. Theresa



WHAT'S GOING ON? James Keith, son of Mr. and Mrs. James A. Graves, looks around wide-eyed as his picture is being taken. James Keith was born February 17. Mr. Graves works at Louisiana Station in Baton Rouge.

Hospital, Beaumont. Mr. Powell is substation mechanic in the Beaumont Substation.

Mr. and Mrs. Chester J. Landry on the birth of their second child, a son, Kevin Charles, May 27. Mr. Landry is employed in the Lake Charles Substation Department.

David and Betty Dominque on the birth of son, David Lloyd, June 11 at St. Patrick's Hospital, Lake Charles. Mr. Dominque is employed in the Lake Charles Engineering Department.

# gulf staters in the news

C. R. Nantz, distribution supervisor, Orange District, recently spoke before the West Orange Lions Club. Mr. Nantz outlined our Company's plans for the Sabine Station now under construction near Bridge City.

John Boosey, traffic manager, Beaumont, was recently elected vice president of the Sabine-Neches Chapter of Delta Mu Alpha, transportation fraternity. For the past year, he served as secretary of this organization.

J. P. French, director of purchasing, Beaumont, was recently elected president of the Sabine-Neches Association of Purchasing Agents for the current year. Following this term of office, he will then serve as national director of the association. Mr. French was also given a honorary life membership in the Sabine District Transportation Club. He had previously served ten years as secretary of the club and one year as president.

Luther Mosier, commercial salesman, Sulphur, was elected first vice-president of the Sulphur Lions Club last month.

**Keen Franklin,** district serviceman, Trinity, was recently elected chairman of the Publicity and Public Relations committee of the Trinity Chamber of Commerce.

George R. Fulton, executive vicepresident, Beaumont, has been named chairman of the labor relations committee of the East Texas Chamber of Commerce.

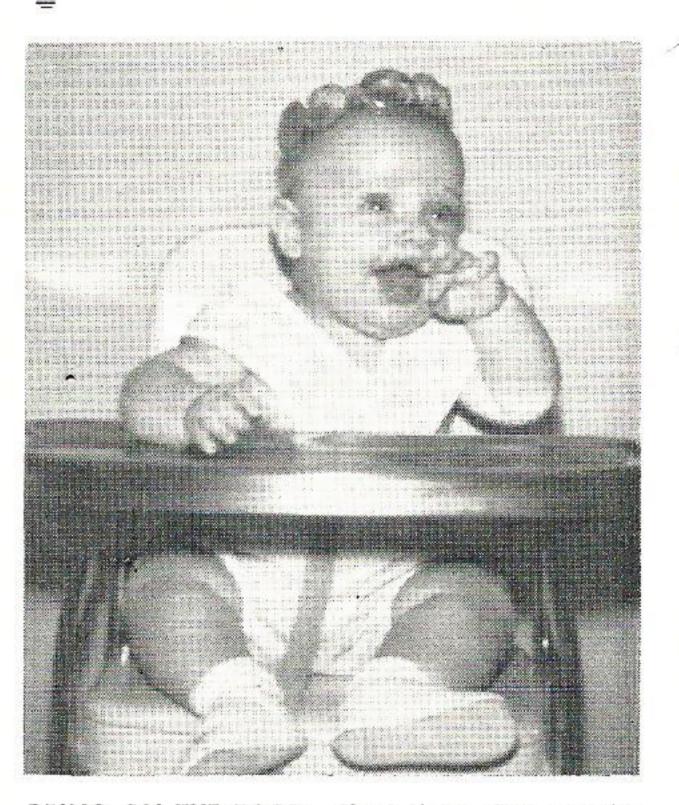
Fred Johnson, sales superintendent for the Lake Charles Division, has been named vice chairman of the 1960 Lake Charles United Appeals campaign. He will be in charge of the employee section of the campaign.

W. M. Larkin, supervisor of industrial sales, Beaumont, was elected president of the Petroleum Electric Power Association at its annual meeting last month in Jackson, Mississippi.



IN THEIR EASTER FINERY. Nancy and Alice are the daughters of J. B. Wiggins, guard at Louisiana Station. Nancy, 9, is in the fourth grade at Brownsfield Elementary School and Alice, 12, is in the seventh grade at Baker Junior High School.

# GROWING with Gulf Staters



BRING ON THE FOOD. Sheri llene, five-monthsold daughter of Mr. and Mrs. S. H. Canfield, is all ready for her supper. Mr. Canfield is assistant foreman in the Beaumont Substation Department. Sheri seems to have misplaced her teething ring or maybe she is wearing it for a crown.

## PLAIN TALKS SYMPATHY TO

L. E. Stough on the death of his—father, J. M. Stough of Lake Charles, Louisiana, on June 9. Mr. Stough is master test technician at Roy S. Nelson Station.



How many boating errors can you find in this picture?

Photo Courtesy Evinrude Motors

## Boating Safety Based on Common Sense

SAFETY is basically common sense! The Federal Boating Act of 1958 was the cause of a great deal of state legislature in 1959. Basically concerned with the registration and numbering of all powerboats over a specified horsepower and length for identification, these state laws also included various provisions for the safe operation of watercraft.

Any boatman who has practiced the common sense principles of safe outboarding has normally been within the ranges of these safety statutes. What is now the law, in most cases, has been common practice among boaters for some time.

## Safety Principles

To refresh the mind of the experienced boatman and to help teach the novice some of the common sense safe boating principles, the following suggestions are offered:

When boarding your craft from a pier step as close amidship (center) as possible and keep your body low. Tighten the lines on the boat before getting aboard or have someone hold the boat for you so it doesn't "slip away." Keep your arms and hands free — don't ooard loaded down with gear.

Before leaving the pier check to see that there is a life preserver, either jacket, belt or cushion, for every boating member. Also make a complete check of the other safety devices—fire extinguisher, lights, emergency paddle and other gear necessary to make your boat a safe one. Make extra sure that your equipment is in operable condition.

#### Take Care With Gas

If your craft is equipped with a conventional-type gas tank always remove the tank from the boat before filling and wipe clean before putting it back. If you have a permanent-type tank make sure not to spill any gas over the sides of the container. Under no circumstances fill your tank near fire—especially a cigarette!

When taking your passengers aboard don't overload. An overloaded boat is easily swamped. Follow the load capacity limits that the boat builder has established. Also, power your boat according to the manufacturer's maximum horsepower specification. An overpowered boat is hard to control and could be dangerous.

If you must stand in a small boat, either put the motor in neutral or stop it altogether. Never change seats

while the craft is moving.

Never launch your boat in swift waters or near a dam or falls and always start your outboard before leaving the pier. If a trailer is used in launching your boat, block the wheels of both car and trailer, especially when launching on a slope.

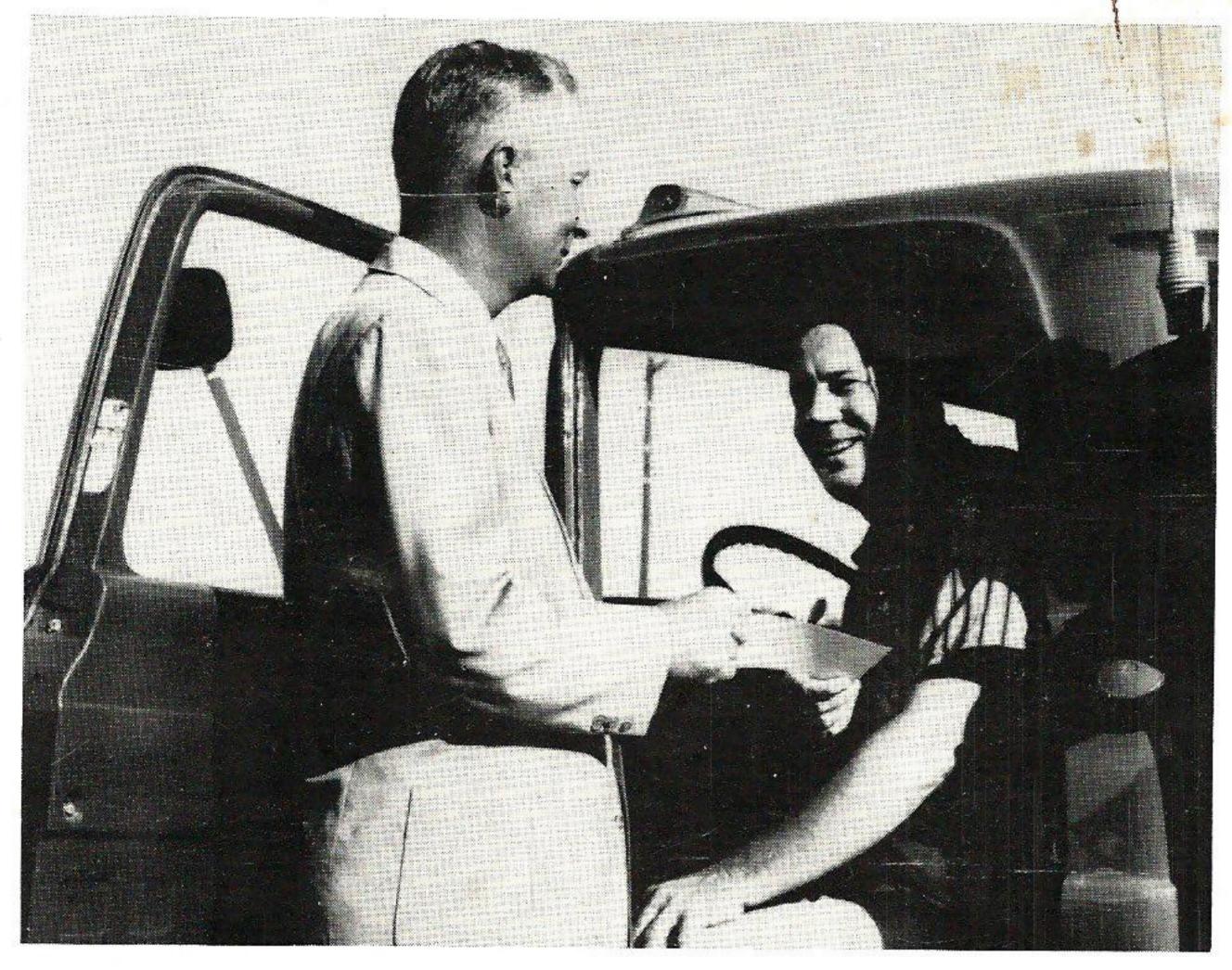
#### Be Weatherwise

All skippers should learn to be weathermen in order to keep tabs on cloud formations for signs of approaching storms or squalls. If a rain or wind storm should hit while you're underway head for shore. If the waves are large, head into them—if they are small, "ride them in".

Bring your boat into harbors and docks at a low speed and be careful when docking at another's pier. Should you have tin cans, bottles or food wastes aboard keep them in your boat until you can throw them in a disposal ashore. Never litter the water with wastes.

Don't be a "boating cowboy". Rodeo contests are held on land not on the water. Boating cowboys are hazards to everyone on or in the water. Remember, your boat doesn't have brakes—use common sense.

## Practice Boating Safety

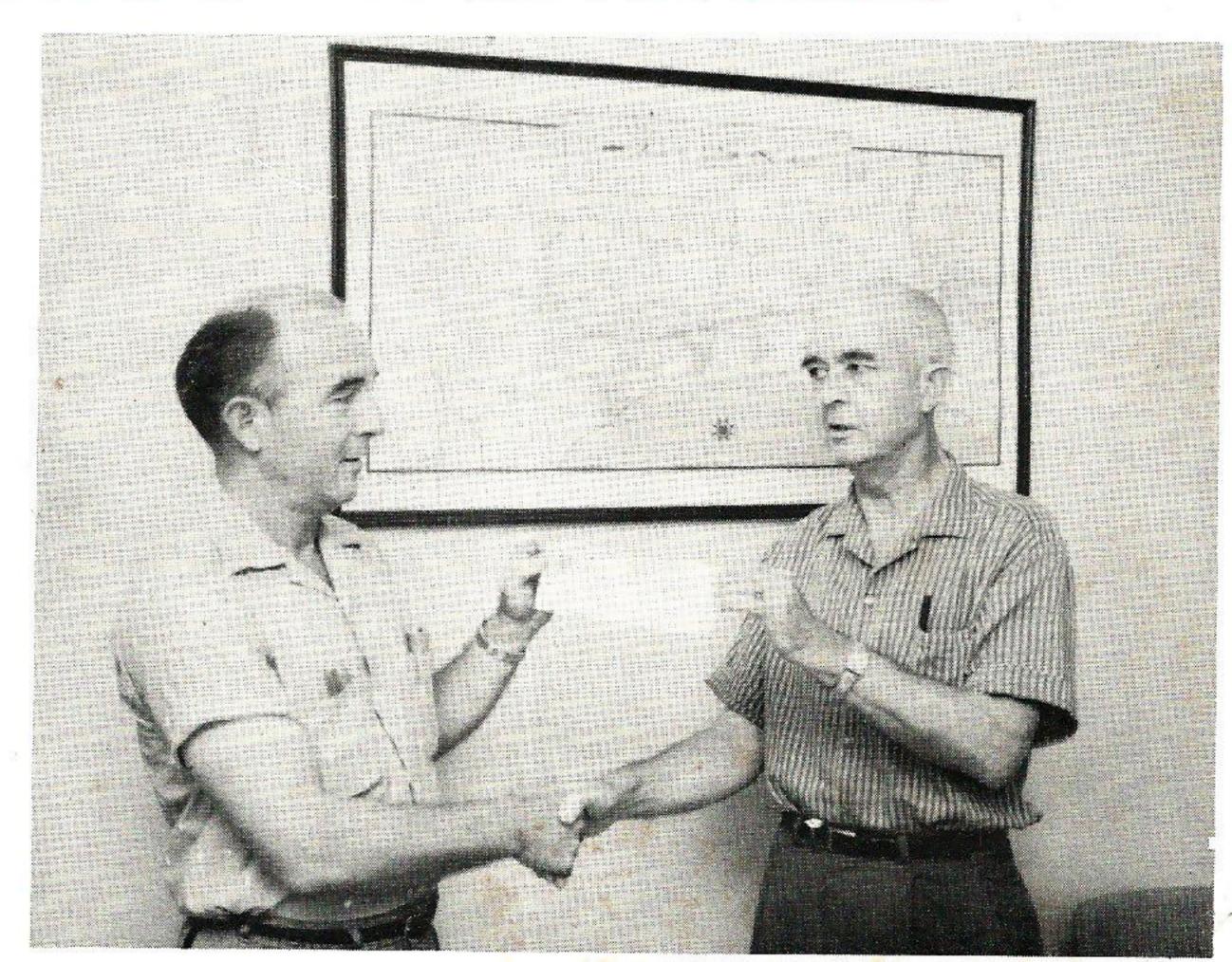


Mr. McGee
Receives
First Prize

Earl White, operating superintendent, Port Arthur, surprises V. V. McGee, appliance repairman, with the \$25 check for first place in the June Safe Driving Contest.

## JUNE TRAFFIC SAFETY CONTEST WINNERS

Mr. Maris
Receives
Second Prize



V. B. Hereford, Sr., district superintendent, Navasota, presents Edward L. Maris, sales representative, with the \$15 second place check for his safe driving.

Two names were removed from the contest because of accidents this month.