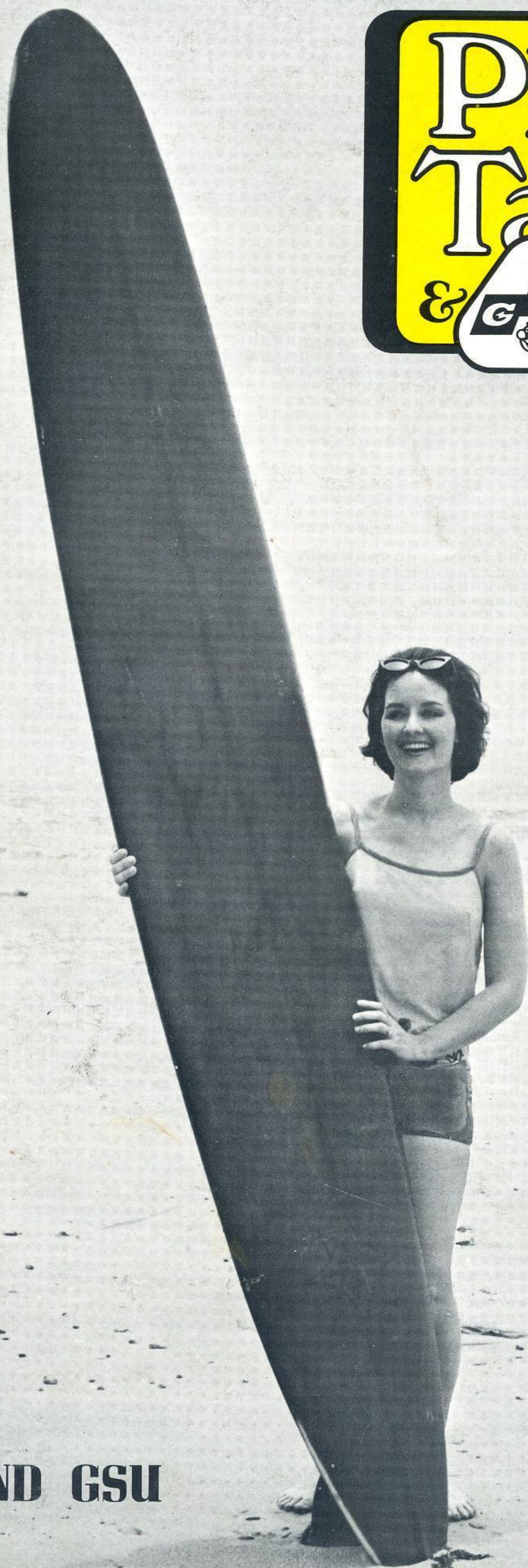


Plain Talks & News



VACATIONLAND GSU

JULY, 1967

Our Readers Rate Us

EMPLOYEES WERE RECENTLY SENT questionnaires soliciting their opinions of this magazine and the reading rack service. Results are gratifying, with over 95% of the participants enthusiastically endorsing both programs.

There is some constructive criticism from both supporters and detractors and, since these people went to the trouble of expressing themselves honestly, we will certainly do our best to improve. For example, more information about employees' activities, on and off the job, is needed in Plain Talks. Racks need more attention and more racks are needed.

In one area of criticism, however, we must take issue: that is, the rack magazines and Plain Talks contain too much news about political activities and legislation that could affect this Company and our industry. The vast majority of respondents indicated they appreciate and want this information and, indeed, more of it. For those few who do not, we ask that you grin and bear it.

The Federal government, tax-subsidized segment of this industry is pouring millions of tax dollars into its information program. And, of course, politicians, as very influential voices, receive good press coverage. As a result, the Federally subsidized power side of the story is widely circulated. And we pay for this program through our taxes.

Our side—the investor-owned, free enterprise way of doing business—needs telling and re-telling. That's because the millions of young adults who have known nothing but big, central government and the welfare state, are becoming our nation's most vocal and influential citizens.

If we—all 2700 of us—don't tell them our story, who will?



News Briefs



GSU PREFERRED STOCK SOLD

IN NEW YORK BIDDING

Two hundred thousand shares of \$6.08 dividend preferred stock, \$100 par value was sold by our Company, Thursday morning, July 20, at competitive bidding in New York City. The stock sale yielded \$20,042,600 which will be used to pay off \$20 million in short-term notes issued earlier this year to provide a part of the funds for our record 1967 construction program, estimated to cost \$88 million.

Four groups, representing 128 investment banking houses with offices located in practically every state in the nation, submitted sealed written bids for the preferred stock. The \$20 million preferred stock offering was awarded to Stone & Webster Securities Corporation, financiers of New York City, who headed one of the nation-wide group of underwriters.

Subject to clearance with the Securities and Exchange Commission and approval by the Federal Power Commission, the new preferred stock will be offered to the public at \$101.33 to yield 6 per cent. Actual delivery of the new preferred stock was scheduled to take place in New York City on July 28, upon receipt of the purchase price.

GSU LISTED AMONG TOP

UTILITY COMPANIES IN AMERICA

Our Company is listed in the top 50 utility companies in the United States based on total assets and has moved up two notches from 50th place in 1965 to 48th this year, according to financial figures in the June issue of Fortune magazine.

Gulf States was also listed as 13th in the top 50 utility companies for growth rate during the period from 1956 to 1966 at 7.65 per cent. Our total assets were listed as \$559,228,000 and net income at \$26,671,000. Earnings per share of common stock listed as \$1.15, up 14 cents from the 1965 figures of \$1.01 per share.

HENRIKSEN PROMOTED TO MAINTENANCE

PLANNER IN SYSTEM PRODUCTION

H. T. Henriksen, formerly station engineer at Neches Station in Beaumont, has been transferred to the System Production Department and promoted to maintenance planner.

A native of Lake Charles, Mr. Henriksen attended French High School and Lamar Tech in Beaumont. He joined our Company at Neches Station in 1939 and has held several positions in the power station. He is a member of the North Beaumont Lions Club, Knights of Columbus, Bayou Din Golf Club and Southwest Football Officials Association.

GULF STATER H. G. FITZGERALD

DIES AT HOME IN BEAUMONT

H. G. Fitzgerald, operating engineer at Neches Station who retired July 1, died at his home Saturday, July 23 of natural causes.

A 38-year veteran of our Company, Mr. Fitzgerald had resided in Beaumont 32 years. He was the son of the late Dr. John William Fitzgerald, a prominent physician in Port Arthur for many years. (A story of Mr. Fitzgerald's retirement appears in this issue of Plain Talks.)

MAJOR UNDERGROUND HIGH-VOLTAGE

TEST PROGRAM SCHEDULED

program.

Edison Electric Institute and Westinghouse Electric Corporation have signed a contract signaling the start of a major underground high-voltage transmission

Purpose of the project is to test high-voltage power cable systems and related accessories in an effort to develop underground electric transmission systems of higher capacity, and to find ways of reducing their cost.

Westinghouse will design, construct and operate a \$5 million test facility at Waltz Mill, Pennsylvania, about 25 miles southeast of Pittsburgh. Initial testing is scheduled to begin in 15 months.

This will be one of the highest voltage test projects in the world, capable of testing underground systems of voltages as high as 1,100,000 volts.

FEDERAL NEWSPAPER IS A

PRECEDENT TO BE FEARED

that the Office of Economic Opportunity has provided a grant of \$179,000 to Community Action, Inc., of Boone, North Carolina, to publish a weekly newspaper and distribute it free to everybody in four counties--including those who can't read. Weekly newspapers in the area already cover community news. The official objection is that not enough people subscribe to them and read them.

The editor of the Asheville, North Carolina, Citizen has reported one of the most disturbing Federal business expansions that has come along yet. It seems

The Asheville Citizen comments that, "If the OEO can publish a weekly newspaper in Northwest North Carolina--Washington can--develop--gradually, insidiously--a Federal press, financed by taxpayer's money and telling the American people only what it wants them to hear. Think it not likely? No, it is not likely. It is still possible. That is the prime tactic of dictatorship, with a controlled press the main tool." This is an intolerable precedent in a nation where individual liberty depends to such a great extent upon the independence and freedom of expression of thousands of weekly and daily newspapers. Their role as the public conscience and watchdog of government is absolutely irreplaceable.

REA ISSUES DISCLOSURE RULES

required under the new Freedom-of Information law. Specifically exempted are loan applications and supporting data, information relating to a borrower's power requirements as well as its engineering, marketing and financial plans, proposed REA loans and other contracts, and reports of an investigation of an REA borrower's operations.

The REA has issued a set of rules under which it will disclose information as



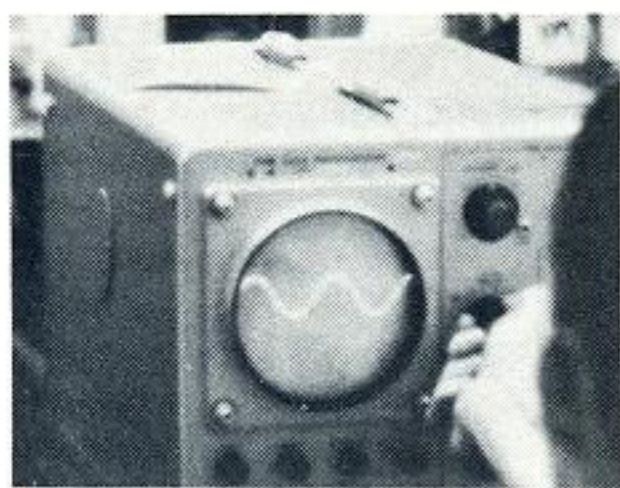
Our Cover

Surfing is a favorite sport in Vacationland GSU and is "the wildest" according to LuAn Yarnold, Port Arthur sales stenographer. See story beginning on page 3. (Surfboard courtesy of The Sabine Pass Beachcomber).

Plain Talks and *GSU* News • Vol. 45, No. 7 • July, 1967



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PUBLISHED MONTHLY FOR GULF STATES UTILITIES EMPLOYEES

James S. Turner .. Director, Public Relations
Tom Spencer Associate Editor, Beaumont
Walt Wright .. Contributing Editor, Baton Rouge
John Powers .. Contributing Editor, Beaumont
Member of Southeast Texas Industrial Editors
and International Council of Industrial
Editors.



VACATIONLAND GSU

Searching for a really unique vacation spot? You need look no further than your own immediate surroundings. Miles of sandy beaches, historic sites and exhibits, Gulf Coast sunshine and wooded wonderlands — They're all right here awaiting your discovery.

SURFERS INTENT UPON CATCHING the big waves along the golden Gulf Coast---race fans anxiously awaiting the clang of the starting bell at Evangeline Downs---fishermen reeling in the big ones at Rayburn Lake---history buffs wandering through elaborate antebellum plantations---western dudes jockeying off on an authentic trail drive into the Big Thicket; visitors have come from everywhere to enjoy the vacation attractions available in the 28,000 square miles which our Company services. This is Vacationland, GSU!

Were you to randomly pick a spot anywhere on the GSU map chances are you would be right in the middle of a vacation paradise or at least within easy driving distance. It is the diversity of entertainment which brings vacationers back year after year. Where else could you recapture, within a matter of days, the spirit of the old West and the Civil War era, try your luck at a hundred fresh water fishing spots or travel out into the Gulf for deep sea fishing, discover the natural beauty of a national forest or marvel at the mysteries of outer space via a man-made simulation of a rocket flight to the moon? You can here, and much more.

Gulf Coast fishing has been termed the best to be found in the United States. Throughout the year, but especially in the summertime, fishermen flock to the extensive beach line to launch their own craft into the waters of the Gulf of Mexico, cast from the hundreds of fishing piers dotted along the coast or crab along the inlets which drain into the Gulf. For the more adventurous there is deep sea fishing where even the novice fisherman can pull in huge blue marlin, sailfish, red snapper and tuna. South Louisiana, with its hundreds of miles of river, lakes, streams and bayous, offers excellent sport fishing

for black bass, crappie, (sac-a-lait to Louisianians) spotted bass and bluegill.

Further inland, the vacationer can savor the multiple recreation delights of the Beaumont-Port Arthur area. Whether your pleasure is water sports, fishing, golfing or picnicking, you'll find the spot for it here. Water skiing and boating sports are popular along Beaumont's Neches River. The city boasts 26 parks with numerous recreation facilities including concrete picnic units, tennis courts, golf courses and playground equipment.

Port Arthur's Pleasure Island is a manmade tourist mecca. Separated from the downtown area by a narrow ship channel, the island has an 18-hole golf course fronting Lake Sabine and is a haven for wild animals and birds. For inexpensive fun, try crabbing on the island, trolling in Lake Sabine or gig flounder at nearby Sabine Pass.

Our Company's Navasota Division is an area rich in Texas history. Museums, historic shrines, statuary and highway markers record in detail Texas' rise as a republic after winning its independence from Mexico. Scenic Huntsville State Park, located in the heart of our Navasota Division, offers complete facilities for camping, fishing and picnicking. Each year over a million people visit the 2,122-acre playground which contains more than 350 campsites. Nearby is Sam Houston National Forest which skirts 25-acre Double Lake and presents a paradise of outdoor activity. A foot trail leads to the Big Thicket Scenic Area where flora and fauna have been preserved in 1,100 acres of near-natural forest land.

Several hours away by auto is enchanting Southwest Louisiana, rich in Acadian French influence and long romanticized as the land of Long-



Vacationland GSU is an exciting world of Southern plantations, deep sea fishing, authentic trail rides, horse racing, surfing and recreation playgrounds.



fellow's Evangeline. Beneath moss covered oak trees are stately plantations open to the public. Many of the antebellum homes are so well preserved it is hard to believe they represent closed pages of history. The Imperial Calcasieu Historical Museum in Lake Charles records still further the colorful history of the area.

The city of Lake Charles, which has adopted the motto "Where yesterday meets tomorrow with pleasure," is fast becoming one of the top fun spots in Louisiana.

Directly west from Lake Charles and deep into the bayou country are colorful fishing towns which border on the Intracoastal Canal where visitors are invited to participate in the fun of local shrimp and crawfish festivities or observe the ceremony of the blessing of the fleet. Numerous fresh water streams and rivers in the area make the area a sportsman's water wonderland. And, of course, a trip to Southwestern Louisiana is not complete without visiting the exciting Evangeline Downs Racetrack in Lafayette where thoroughbreds raised on neighboring farms match hoofbeats as galleries of spectators watch in air conditioned comfort.

Vacation attractions around Baton Rouge are limitless. The city itself has much to offer and guided tours are available at reasonable cost. If you're sight-seeing on your own, however, you won't want to miss the old and new state capitol buildings, the governor's mansion, Old Arsenal Museum, the Port of Baton Rouge, planetarium, LSU campus and the Museum of Natural Science, to mention a few. Sparkling night life and vast recreational and cultural activities contribute to make Baton Rouge one of the South's favorite vacation cities.

But we have only touched on a fraction of what you will find in Vacationland, GSU. The rest are treasures you can discover for yourself when you visit the hundreds of recreation areas surrounding us. Best of all, it's all right here, or at most, several hours away from your own backyard.



Solution to a Steamy Problem



Weldon Smith, chemist at Louisiana Station, points to rupture in boiler tube caused by calcium carbonate buildup. Hole allows water to escape and eventually starves a tube.

THANKS TO ANOTHER MIRACLE of modern chemistry and the foresightedness of our Production Department members, a costly industrial headache has been cured at Louisiana Station in Baton Rouge.

Since it went on the line some 30 years ago, the huge kilowatt factory located on the east bank of the Mississippi River has provided steam as well as electrical power to industrial neighbors and has furnished electrical energy to the fast growing capital city. Steam production, however, constituting 100 per cent makeup of the water processed in the plant, had, for years, created an annoying problem known as calcium carbonate buildup, a condition uncommon to conventional power stations.

In solid form a crusty, chalk-like substance, calcium carbonate separated from the processed water as it passed through the boiler tubes under the tremendous heat of the furnace. At first powdery, the residue became baked, layer upon layer, on the inside of the tubes, eventually causing damaging insulation, which would starve a tube and cause it to burn out, rupture, or both.

Previously, the only effective method of remov-

ing the buildup had been to shut the boilers down each year and drill the tubes, sometimes replacing whole sections of pipe which had ruptured. In an effort to reduce the calcium carbonate deposit, GSU chemists used a caustic sodium phosphate solution which reduced the calcium to a sludge, but only delayed the buildup. Perplexing as the problem had become, a suitable chemical had not been developed which would eliminate it.

A large chemical company, meanwhile, was experimenting with a Swiss chemist's forgotten formula for an analytical hardness testing agent capable of holding calcium carbonate in solution. The perfect testing ground for the improved product was provided after the flood waters of Hurricane Carla receded leaving behind industrial equipment coated with seawater deposit, a residue similar in composition to the troublesome calcium carbonate present in the boilers. The successful results of the experiment exceeded the company expectations. Confident of its commercial merit, the chemical company saddled it with the weighty name Ethylenediamine Tetra Acetic Acid, later shortened to EDTA, and readied it for the open market. Our Company was one of the first utilities to put the chemical to the test in electrical generating boilers.

Initially, a large amount of the highly concentrated EDTA was added to treated water before it entered the boilers. Calcium carbonate scale which had accumulated began to disappear. After several months the tubes had been cleaned and a smaller amount of EDTA was sufficient to prevent the deposit from forming. Because of its highly concentrated nature, even less EDTA is now required than the costly sodium phosphate solution which our chemists had had to mix and add to the water earlier.

In the short time the new chemical has been in use, it has drastically reduced the cost of boiler maintenance at Louisiana Station. Formerly, shutting down a unit, drilling out its 400 tubes and firing it up again was a two-week process requiring seven laborers. Use of EDTA has eliminated deposit and resulted in the more efficient operation of the boilers with increased heat transfer in the tubes. Chief Chemical Engineer Lovett Young, a 37-year employee of Louisiana Station, estimates that the product saves hundreds of thousands of dollars annually in maintenance costs alone. Valdemar Westh, mechanical maintenance supervisor at Louisiana Station, foresees the boilers running two years without a shutdown, the normal period for required boiler inspection. Following our Company's pioneering lead, other industries have adopted use of the EDTA chemical process with similar results—reduced maintenance and increased efficiency. And those are strong selling points for any product.



Tower Training At Grand

LAKE CHARLES AND BATON ROUGE Division line crews went back in June for a second helping of training for maintenance work on 500,000 volt transmission lines, this time working with an energized line.

The transmission lines are part of a network that connects the electric systems of 11 companies, including Gulf States, and the Tennessee Valley Authority. The lines stretch from Louisiana to the Tennessee Valley and include connections with power companies in Louisiana, Mississippi, Arkansas, Kansas, Missouri, Oklahoma and Tennessee.

Planning for training procedures on the 500,000 volt lines has been under way by our Company for over a year, according to Earl White, Company operations manager.

GSU's System Operations Department, with the help of the Training and Safety Department, began by contacting A. B. Chance Company of Missouri, which manufactures equipment for maintenance work on power lines. A. B. Chance also provides specialists who travel all over the world demonstrating maintenance techniques with the equipment.


Men from Baton Rouge and Lake Charles Divisions assembled in April at the St. Charles College Retreat House near Grand Coteau and heard orien-

tation on 500,000 power line maintenance work from the Chance specialists. They practiced simulated maintenance on the lines which, at that time, were not energized.

The line crew returned June 15 and practiced removing and replacing strings of insulators on the energized line, again under the guidance of the Chance crew. The crews also practiced a live-line barehand technique using a special conductive suit made of nylon with carbon strands woven in. When a lineman dons the special suit, socks, shoes and gloves and connects the suit to a line, he is at line potential and isolated from ground. The linemen also work off of highly insulated equipment especially designed for this type of work. This makes working on the energized lines safe and practical.

About 50 persons from every division of Gulf States observed the training procedures.

The network of electric systems is being used for the exchange of power. South central companies are receiving power from TVA for hot air-conditioning weather and the companies will return like amounts of power to TVA during winter heating months.

And should any repairs on transmission lines be necessary, Gulf States linemen can work with the confidence of experience and knowledge gained from extensive training. 

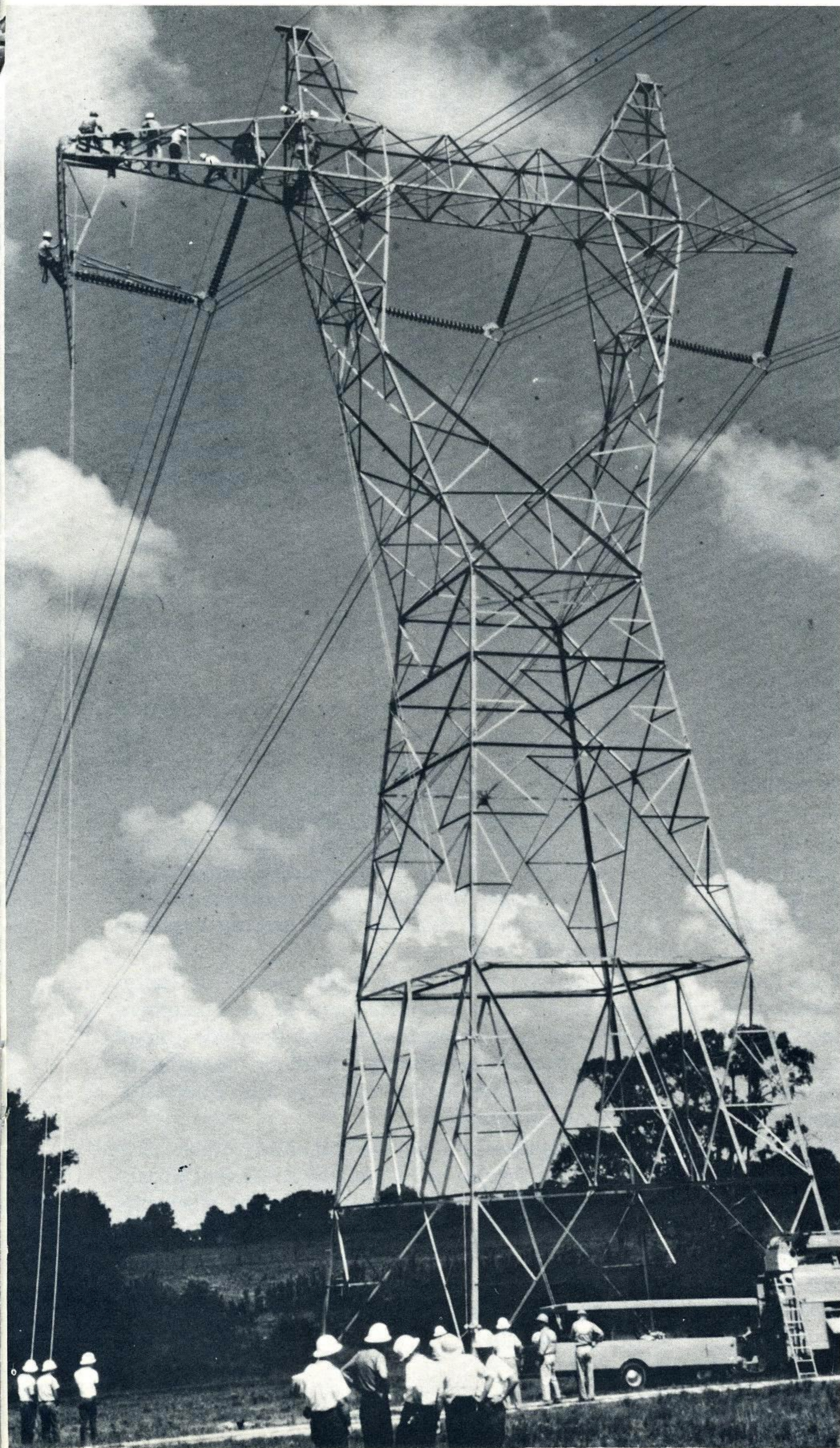
GSU linemen received extensive instruction in high voltage equipment from A. B. Chance demonstrators before mounting towers.



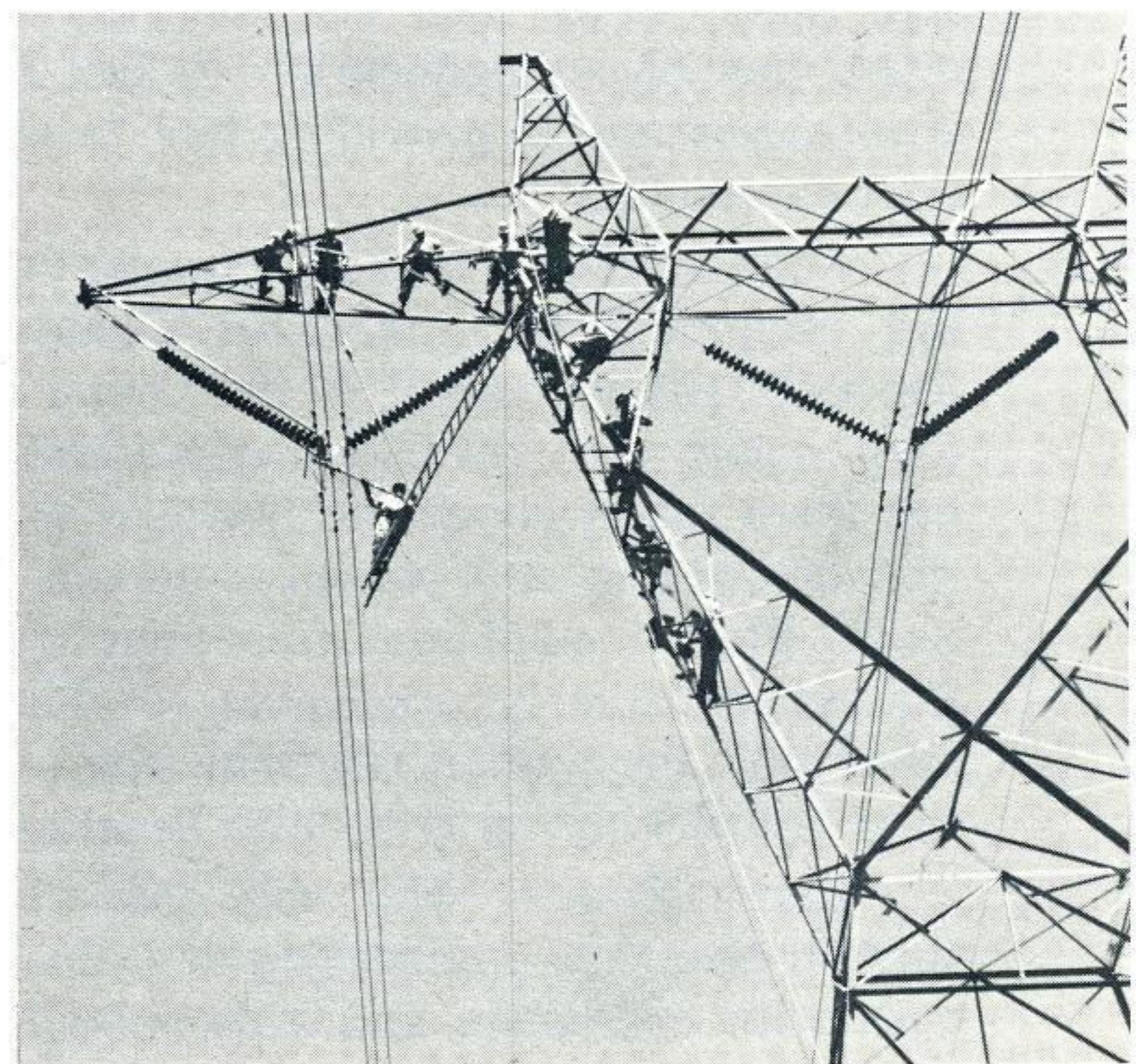
Specially insulated clothing and boots with conductive soles must be worn by lineman.



Coteau - - - Phase Two



Dressed in insulated suit, Lineman Adrian Hunt of Baton Rouge tests the comfort of the "bosun" chair used in tower work. **Below**, safely suspended from insulated ladder, Gulf Stater makes contact with energized line.



GSU's Youth Power

EVER NOTICE THE MORE YOUTHFUL appearance our Company takes in the summertime? The reason is our summer employees, bright youngsters on vacation from college working to fill in for our own vacationing employees.

This summer more than eighty youths are participating in GSU's summer employment program, most of whom attend area colleges and universities. With college majors as varied as the jobs they are performing for our Company, the list of summer talent includes students of architecture, physical education, animal science, engineering, political science and electronics. Their jobs are in practically every department in our Company.

Larry Corban, for example, is working as an appliance repairman at our Government Street office in Baton Rouge. He will use his earnings for tuition when he returns to Southeastern Louisiana College to complete his degree in physical education this fall.

Stenographer Suzanne Collier, a member of the Dean's List at Lamar Tech and twirler in the college band, finds that her work in the Beaumont office has direct application to her secretarial science major and is providing her "a wealth of practical experience."

For Gulf States and the summer employees there are reciprocal benefits. Our Company welcomes the ambition and talent of the young students while they report that their on-the-job training is teaching them much about the business world, construction operations and person-to-person business relations. Student engineers find their training at Gulf States particularly applicable to their studies but allow that the human relations side of business that they are picking up is equally beneficial.

Larry Boutte, who will enter his sophomore year in electrical engineering at Lamar Tech, works both with customers and slide rules in a survey he and three other students are conducting at our Port


Arthur Engineering Department. A pilot project which may turn into one of the most useful studies our Company has made on transformer loading, Larry and his co-workers gather data which will be fed into a computer to compare the calculated KVA demand on each transformer in the city with its actual KVA size. The study will determine whether the per cent load on each transformer is too heavy or too light.

At Sabine Station another future engineer, Arthur Martin, is at work establishing a maintenance history file on the mechanical equipment of the large power station. The permanent file he sets up will aid invaluablely in preplanning preventative maintenance at Sabine.

"I didn't know working for a large company could be so educational, and so exciting," Nancy Barnett, clerk in the Lake Charles office, exclaimed. Nancy, who is a second year upper elementary education student at McNeese College, works in the Customers Accounting Department. She feels that our Company, with its five separate regional divisions, has taught her more about company organization than any of the charts or lengthy explanations found in textbooks.

In his summer job as meter reader in Baton Rouge, Stanley Easley meets many of our customers directly and is learning that his job provides a good study in human personality. Stan is majoring in wildlife and game management at the University of Southern Mississippi.

These summer employees and eighty others play an important role in our Company's efficient operation during the vacation season. Besides pinch-hitting for our regular employees, they contribute their ideas and youthful vigor on many projects. Some will return to work again next year, and some, after graduation, may even decide to join our Company permanently.





Arthur Martin, Sabine Station

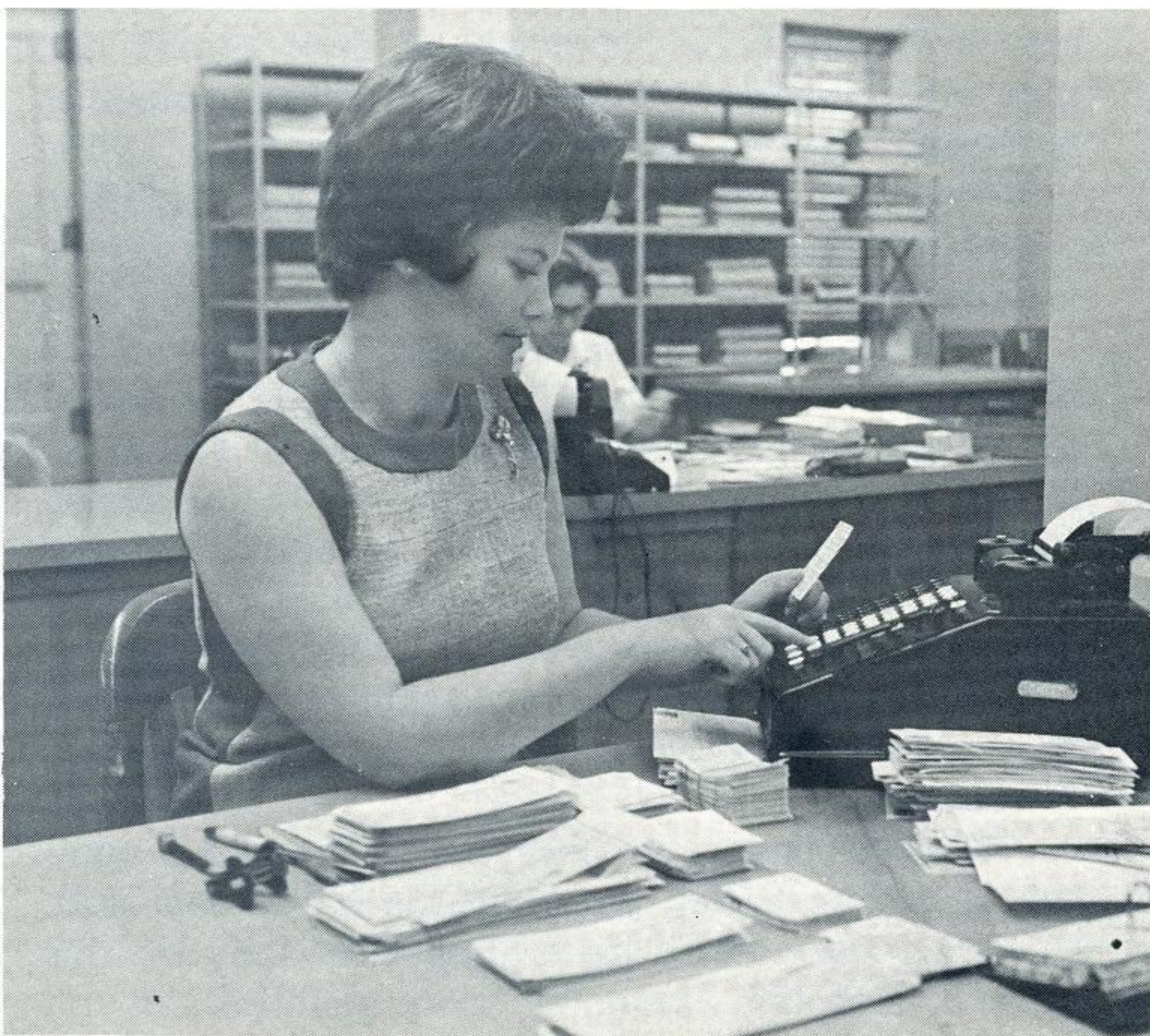


Suzanne Collier, Beaumont

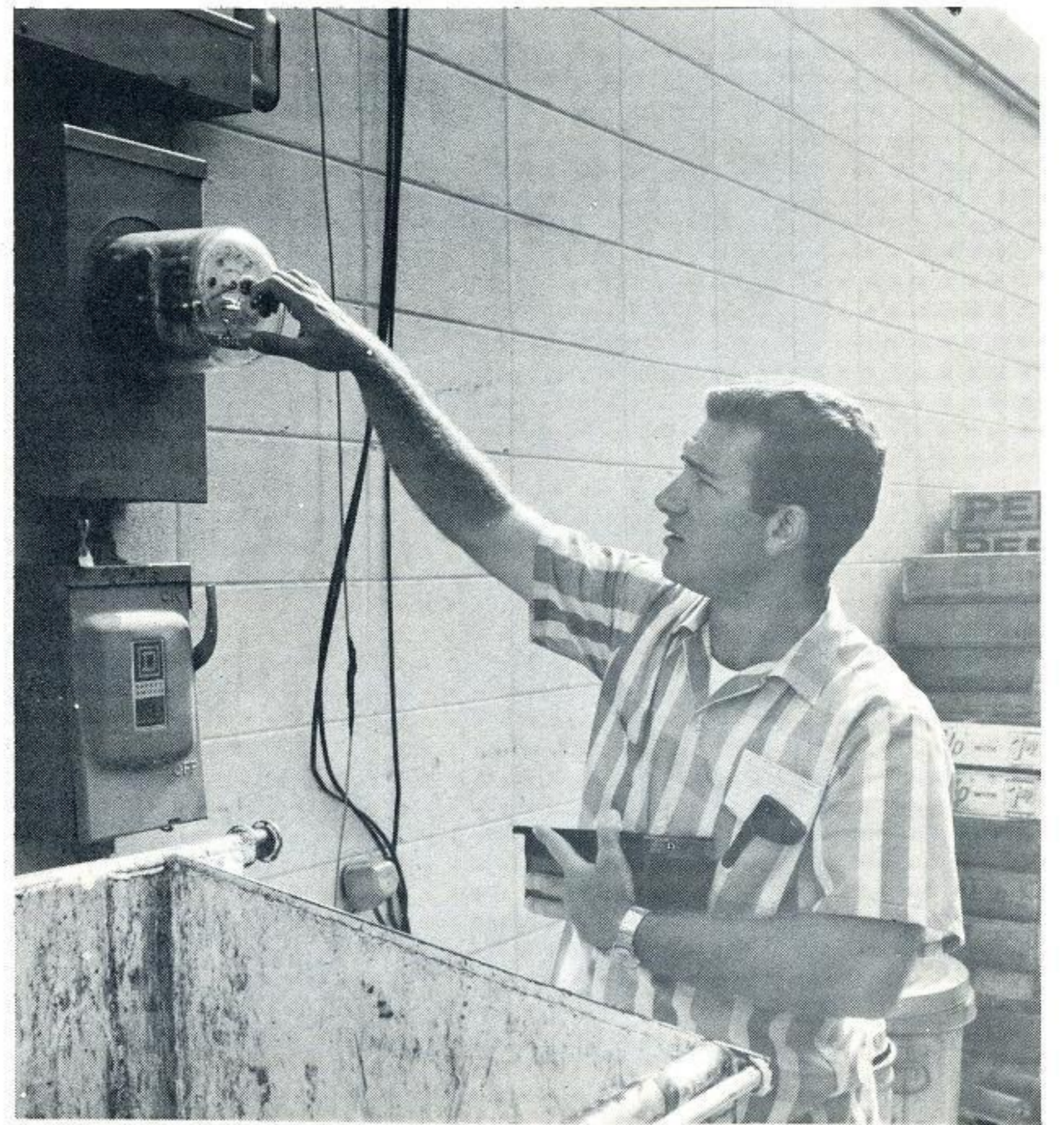


Larry Boutte, Port Arthur

Nancy Barnett, Lake Charles



Stanley Easley, Baton Rouge



Students, Teachers And Atoms

GSU Sponsors

*39 Students And
Teachers At Nuclear
Science Symposium*



ON A SUNDAY EVENING LAST MONTH, a group of 39 students and teachers from high schools in our Company's Texas service area watched an exciting show by a professional water ski group, enjoyed a Mexican dinner and then danced to the hammering beat of a teen-age combo. Early the following Monday morning the same group was up to hear leading scientists and educators discuss the complex world of nuclear fusion and atomic energy.

This picture of today's teenagers, who play hard and work just as hard, is probably more accurate than the one drawn by the hippies in tight pants and sandals. The group was our Company's portion of the 500 students and teachers who attended the seventh annual Texas Nuclear Science Symposium for high schools at the University of Texas June 11-14.

Gulf States sponsored 25 students and 14 teachers at the four-day conference from schools in our Beaumont, Port Arthur and Navasota Divisions. In addition to hearing lectures and participating in small group discussions with symposium speakers, the participants toured research laboratories at the university where experiments in controlled nuclear fusion are now under way.

The symposium is co-sponsored each year by the university and the Texas Atomic Energy Research Foundation—composed of Gulf States and nine other investor-owned electric power companies in Texas. Backed by the TAERF, scientists at the university are experimenting with controlled nuclear fusion for peaceful uses, one of which could be the generation of electricity.

The research foundation was founded in April of 1957. It was the world's first and still is one of the largest programs in controlled nuclear fusion research financed by private industry. In the fusion reaction, energy is produced by bringing together the atoms of light elements, such as hydrogen, at tremendous collision speeds and fusing their nuclei. This is in contrast to fission in which the nuclei of heavy atoms, such as uranium, are split and energy is released.

Nuclear fission has been controlled and a number of atomic fission power plants have been built. However, the cost of generating electricity by this method, although becoming more practical, is still

not competitive with conventional fuels in Texas where natural gas is plentiful. The research foundation is looking toward the day when power can be supplied economically for centuries to come by means of nuclear fusion.

This is because deuterium, or "heavy hydrogen," is found in unlimited quantities in rivers, lakes and oceans. The deuterium in one gallon of seawater from the Gulf of Mexico contains the equivalent energy of 350 gallons of high octane gasoline.

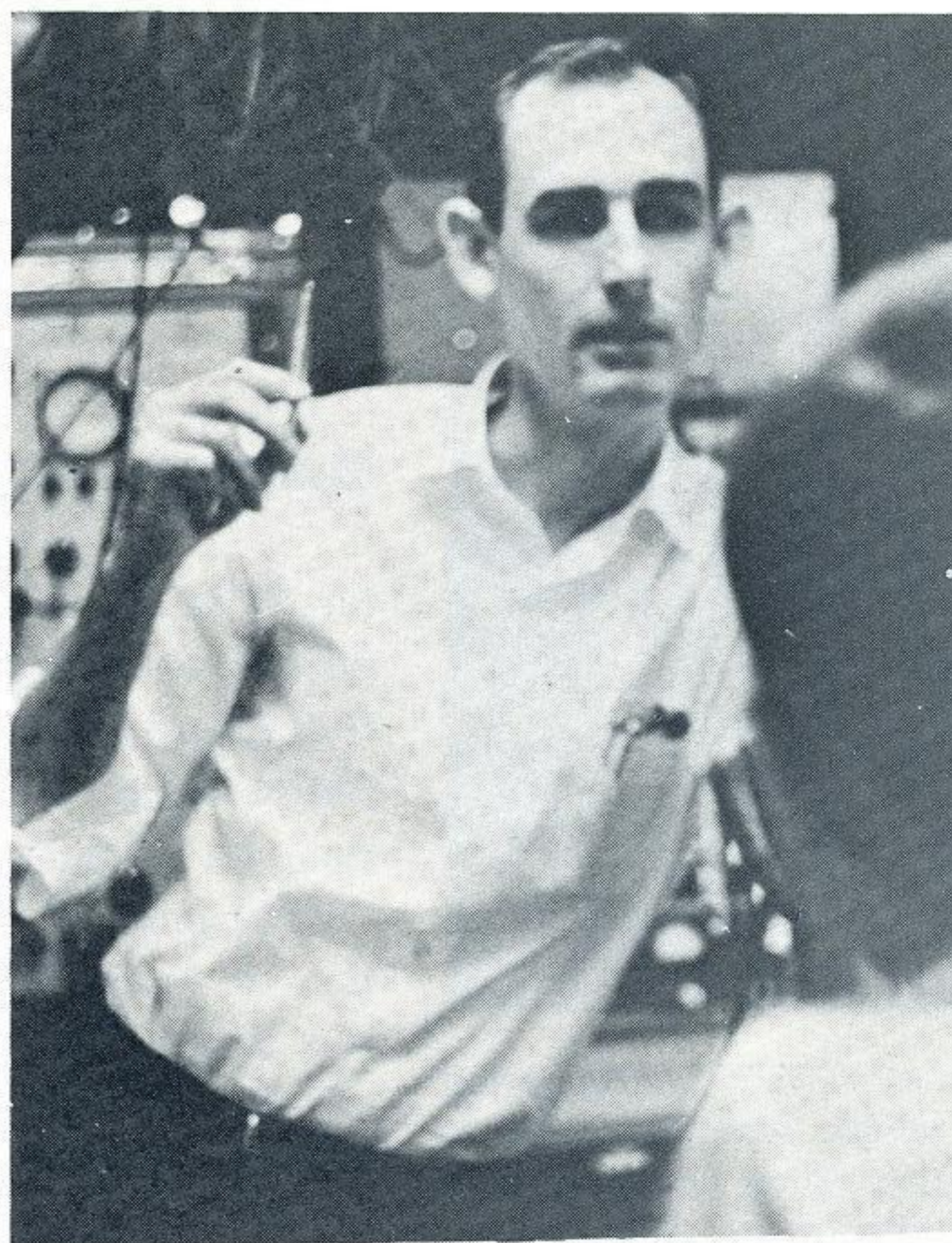
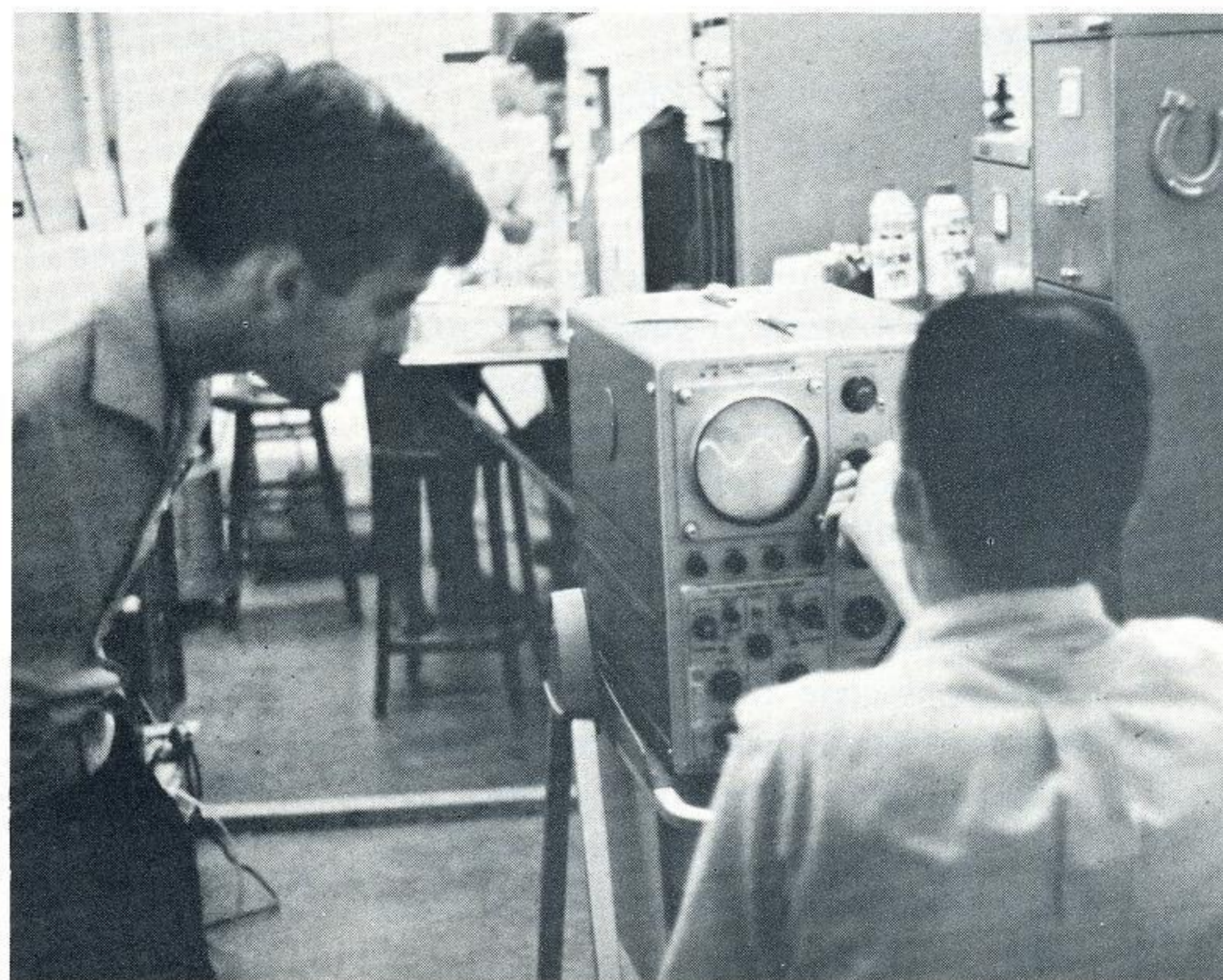
Research at the university is centered on finding a way to hold ionized deuterium gas, called "plasma," in stable confinement long enough for it to be heated to 400 million degrees centigrade in order for a self-sustaining fusion chain reaction to be formed. Scientists are experimenting with "magnetic bottles," containers whose walls are formed by magnetic lines of force. Any container of solid material would be vaporized instantly at such high temperatures. Significant progress has been made and plasma has been contained within the magnetic bottles at ultra-high temperatures for brief periods of time.

Another purpose of the research foundation, as exemplified by the symposium, is to stimulate interest in nuclear science among high school students. Gulf States paid travel expenses as well as room and board costs at Kinsolving Dormitory on the university campus for its 39 participants.

Speakers at the meetings included H. R. Drew, executive vice president of the Foundation; Dr. William E. Drummond, UT professor of physics and director of the Center for Plasma Physics and Thermonuclear Research; Dr. J. R. Maxfield, Jr., of the Maxfield Clinic and Radiological Center in Dallas; and Carl Schwenk, chief of the advanced engine branch of the Space Nuclear Propulsion Office for NASA and the Atomic Energy Commission.

In all, speeches were heard on physics, chemistry, engineering, mathematics, fusion and medical applications of nuclear energy.

Students who made the trip to Austin were selected by officials at their respective schools on the basis of their aptitude in science and math. The hard-working, hard-playing teenagers made the most of every moment of the educational (and entertainment) opportunities provided.



LETTERS

From employees, customers and friends of GSU

ORANGE

Lionel Dugas
Gulf States Utilities Company
Beaumont, Texas

Dear Lionel,

I want to take this opportunity to congratulate you and your fine staff on the outstanding job done on presenting the community inventory of Orange.

I am delighted with this fine sales piece and will be using it quite frequently in presenting the Orange community to prospects of all kinds.

We appreciate the fine job that your industrial department does for our community, day in and day out, and we congratulate you and pledge our continued support in the development of this great area.

Sincerely,
Lee Nelson
Executive Vice President
Orange Area Chamber
of Commerce



In recognition of GSU's participation in 4-H work, a plaque was presented to L. V. Dugas, center, vice president and general sales manager, at the Annual 4-H Round-Up at Texas A&M University. J. H. Hutchison, director of the Texas Agricultural Extension Service, left, and J. D. Wheat, chairman of the Texas 4-H Development Foundation made the presentation.

Miss Jane McKenzie
Home Service Advisor
Orange, Texas

Dear Jane:

We are grateful to you for conducting the fine session for the "in" crowd as you helped them learn how to "keep their cool". It was a successful hour and will most certainly prove beneficial to the teenagers who attended. And, the delicious refreshments, which you prepared and shared with both the girls and this hungry, appreciative department, were really enjoyed. You were so thoughtful to think of us.

Gulf States is also in line for a word of thanks for their many contributions made to our community and for making your fine services available.

Again, thank you very much for making it possible for us to present such a fine program and also for fortifying us with the good snacks.

Sincerely,
Peter A. Morrell, Director
Parks & Recreation
Orange, Texas

BATON ROUGE

Mr. V. M. Shaw
Superintendent of Sales
Gulf States Utilities Company
Baton Rouge, Louisiana

Dear Mr. Shaw:

On behalf of the Louisiana Association of Future Farmers of America, it is a pleasure for me to express to you and the Gulf States Utilities Company of Baton Rouge our appreciation for the fine luncheon provided for the Electrification-Mechanics Award winners. The luncheon held on June 7th was one of the highlights of our State FFA Convention.

We in Vocational Agriculture Educa-



J. W. Kirkland, right, Baton Rouge division manager-electric operations, recently presented Louisiana Area IV Farm Electrification awards to this group of Future Farmers of America. Awards were made during the FFA's 38th annual convention at Baton Rouge's Lakeshore Statler Hilton Motor Hotel.

tion are proud to know that individuals and industries are always willing to assist in the further development of the Vocational Agriculture and FFA program.

Sincerely,
John D. Vallot
Supervisor-Executive Secretary

PORT ARTHUR

Mr. C. M. Scott, Manager
Gulf States Utilities Co.
Port Arthur, Texas

Dear Mr. Scott:

The Port Arthur Camera Club wishes to thank you and your company for the use of your auditorium on June 13th. Because of your company's generosity in making available this auditorium over the years, our club has been able to present several outstanding photographic programs for our members and the interested public.

Your employees on duty have always been most courteous and helpful on the many occasions when we have used the auditorium.

Yours very truly,
Joyce Day
President

LAKE CHARLES

Mr. Ed Hodges
Gulf States Utilities
Lake Charles, Louisiana

Dear Mr. Hodges:

The Lake Charles Board of Realtors would like to compliment you and thank you for the very nice advertisement in the Lake Charles American Press, Friday, June 27, 1967.

You are so right in your phrase that a good Realtor is familiar with the City and the needs of the general public. We, the Realtors do not publicize our activities in keeping up with what is going on in the general trend requirements of newcomers coming into Lake Charles and we try to have available to these people who are looking for homes that will satisfy them; and our general construction of homes here is much different than other areas of the nation.

We appreciate the publicity you have given us very much.

Best regards
Frank Aaron
President
Lake Charles Board of Realtors, Inc.

Our Company sponsored 39 students and teachers at a Nuclear Science Symposium at the University of Texas June 11-14. The following two letters are from a teacher and student who participated. A complete story of the Symposium is in this issue of Plain Talks.

DAYTON

E. A. Werner, President
Gulf States Utilities
Beaumont, Texas

Dear Sir,

I wish to thank you for the opportunity you have given me by sponsoring my attendance to the Nuclear Science Symposium. I was very proud to represent such a fine Company as Gulf States Utilities, and I hope I represented it well.

You are to be commended on your efforts to further the knowledge of man in the field of nuclear science. The power companies of Texas which are

sponsoring the Texas Atomic Energy Research Foundation and the Nuclear Science Symposium deserves much more acclaim than they are receiving. I will do my best to see that Gulf States Utilities receives the praise it deserves in my community.

Yours truly,
Mary Harris
Dayton Representative

BEAUMONT

Gulf States Utilities
Beaumont, Texas
Gentlemen:

I would like to thank you for making possible the participation in the Nuclear Science Symposium at the University of Texas of myself and Mr. Eugene McGown from French High School.

I feel that it was very beneficial to me as a teacher and from my conversations with Eugene, I feel that he has also benefited from it as a graduating senior. We found the symposium to be challenging, enlightening and inspiring and consider it highly successful in all three of these areas.

We appreciate this generous gesture on your part and look forward to the

participation of French High School again next year. We also wish to thank Mr. John Powers, your representative there, for his concern with making our stay pleasant and enjoyable.

Sincerely,
James B. Ruby
Teacher of Chemistry
French High School
Beaumont, Texas

Mr. L. V. Dugas
Gulf States Utilities Company
Beaumont, Texas

Dear Mr. Dugas:

I want to thank you on behalf of the Future Farmers and FFA Sweethearts of Area IX for sponsoring the Area Sweethearts and Officers Breakfast June 2, 1967. This was one of the main highlights of the convention for the boys and girls and they certainly enjoyed it.

Looking forward to seeing you.

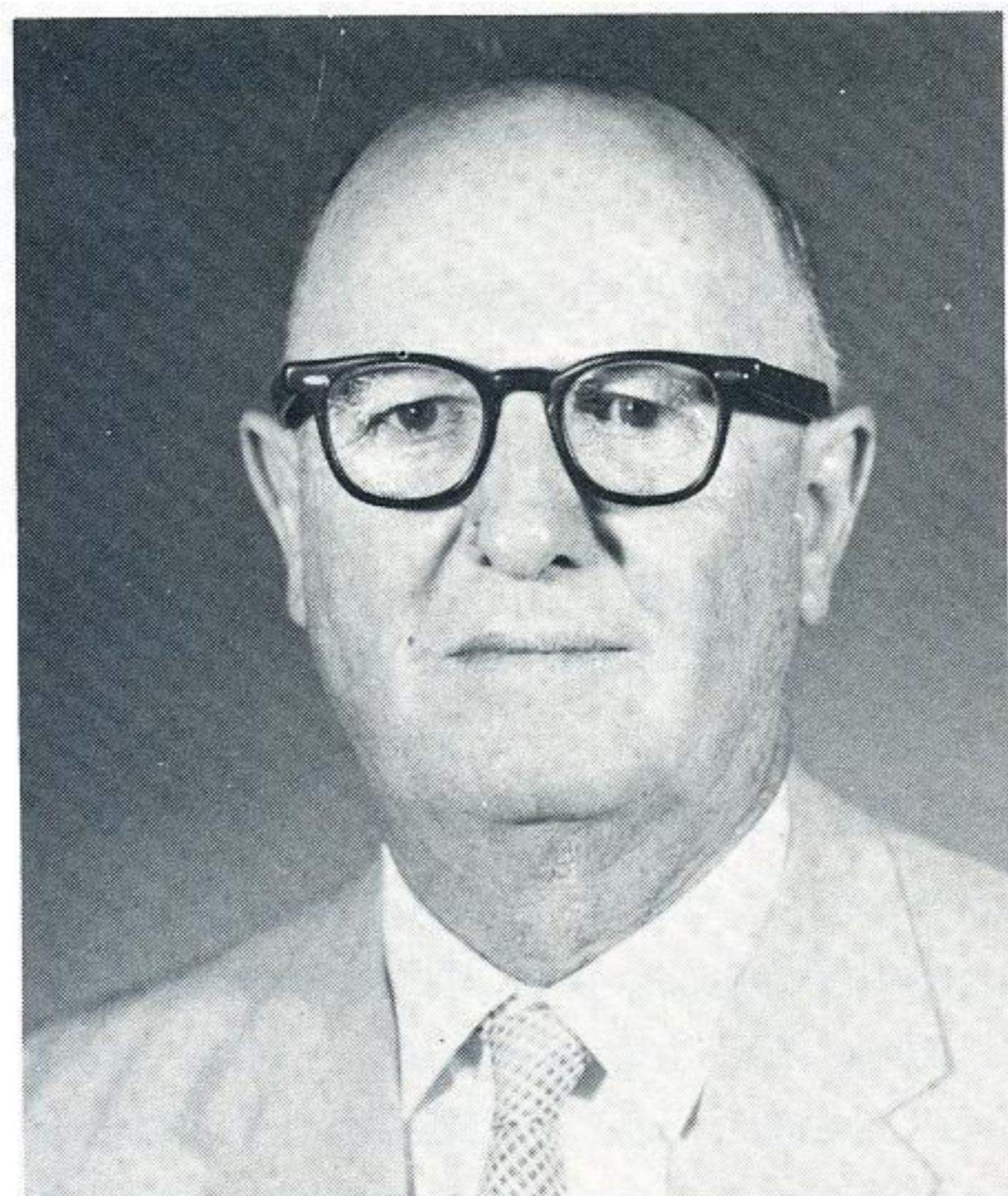
Sincerely yours,
Jeff Davis
Area IX Supervisor
Vocational Agriculture
Texas Education Agency



These lovely ladies are GSU home service advisors who gathered in Port Arthur for an annual meeting in June. From left to right, they are Sue Hoffpauir, Lafayette; Carolyn Mayer, Sulphur; Patsy Cook, Lake Charles; Jane McKenzie, Orange; Sue Williams, Port Arthur; Mary Rhoades, Beaumont; Marianne Nelson, Nederland; Sally Pelton, Baton Rouge; Sue Hawthorne, Beaumont; Mildred Tribble and Harriett Babin, Baton Rouge; Diane Ballard, Navasota; Jo Ann Smith, Beaumont; Becky Jones, Port Arthur; Fredda Hodgood, Baton Rouge; and Leonora Masterson, home service director, Beaumont.

SERVICE AWARDS

FORTY YEARS



Edward B. Picou
Treasury-Accounting
Baton Rouge



A. B. Wilson
Executive
Beaumont

TWENTY YEARS



Vernon Huey
Bldg. Maintenance
Baton Rouge



A. P. LeBlanc
Accounting
Baton Rouge



J. L. Reeves
Production
Louisiana Station



George Square
Production
Louisiana Station

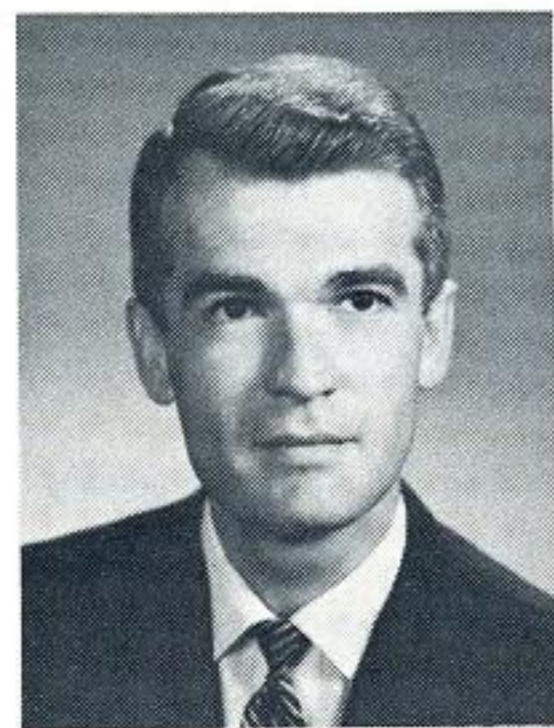
TEN YEARS



Wesley Achord
T&D
Baton Rouge



C. B. Lewis
Bldg. Services
Beaumont



Douglas Olson
Info. & Data
Services
Beaumont



Delores Webb
Corporate &
Finance
Beaumont

Mier Promoted To Sales Supervisor

Rufus J. Mier, Jr., senior sales representative in Lafayette, has been transferred and promoted to supervisor of residential sales for the Lake Charles, Sulphur and Jennings Districts. His promotion was effective July 1.



Mr. Mier joined our Company in the Lafayette T&D Department in 1949 as an engineering helper. Promoted to engineering assistant in 1951, he was made commercial sales representative in 1955 and senior sales representative the following year.

A native of Lafayette, Mr. Mier is a graduate of Lafayette High School and attended the University of Southwestern Louisiana for one year. He served in the U. S. Navy from 1946 to 1948 prior to joining our Company.

Active in community activities, Mr. Mier was a member of the Scott, Louisiana Lions Club, the Lafayette Lion-backers Club and served as advisor to Lafayette's Junior Achievement.



Percy Allen Levine, repairman at Nelson Station, was snapped while helping with the communications of the speed boat races during Lake Charles' Contraband Days.

Organization Changes

System Engineering Announces Promotions And Title Changes of Eight Employees

Recent organization changes in the System Engineering Department have initiated promotions and transfers of eight Beaumont-based employees, all effective June 1.

E. A. Baumgartner, formerly supervisor of relay protection and maintenance, was promoted to supervisor of relay design and coordination. T. A. Wier, formerly senior engineering assistant, has been promoted to section head.

Engineer F. S. Roby, formerly in the Planning Section, was promoted to liaison engineer. J. E. Moss has been transferred from his position as engineer in the Relay Section to the Planning Group.

E. J. Vogel, formerly supervisor of party chiefs, has been named coordinator of surveying. R. K. Welch, a former party chief, has been promoted to assistant coordinator of surveying.

Senior Engineering Assistant F. C. Peel has been promoted to section head in building design. F. B. Larriviere, formerly engineer in the Project Engineering Section, was transferred to the Relay Design and Coordination Group.

Mr. Baumgartner, a native of Houston and graduate of Rice University, joined our Company in 1949 as a junior engineer. He held engineering positions in the Rate Department and the Relay Section prior to his recent promotion. A registered professional engineer in Texas, he currently serves as chairman of the Power Technical Group of the Beaumont section of the IEEE.

Mr. Wier started with our Company in 1951 as an engineering helper in the Building Design Section. A native of Kountze, Texas, he attended Baylor University, the University of Sacramento and Lamar Tech. Mr. Wier is active in Boy Scouts and the First Church of God in Beaumont.

A native of Mason, Tennessee, Mr. Roby attended the University of Tennessee Junior College, the University of Tennessee and received his BS in electrical engineering from the University of

Tennessee Junior College, the University of Tennessee and received his BS in electrical engineering from the University of



E. A. Baumgartner



T. A. Wier



F. S. Roby



J. E. Moss



E. J. Vogel



R. K. Welch



F. C. Peel



F. B. Larriviere

Illinois. He joined our Company in 1956. Mr. Roby is a member of IEEE and committee chairman for Scout Troop 17 in Beaumont.

Mr. Moss, a graduate of LSU and native of Shreveport, Louisiana, joined GSU in 1958. He worked in the Beaumont T&D Department for five years before transferring to the Relay Department. At Forest Park Methodist Church, he is a chairman of the Commission of Education and past chairman of the official board.

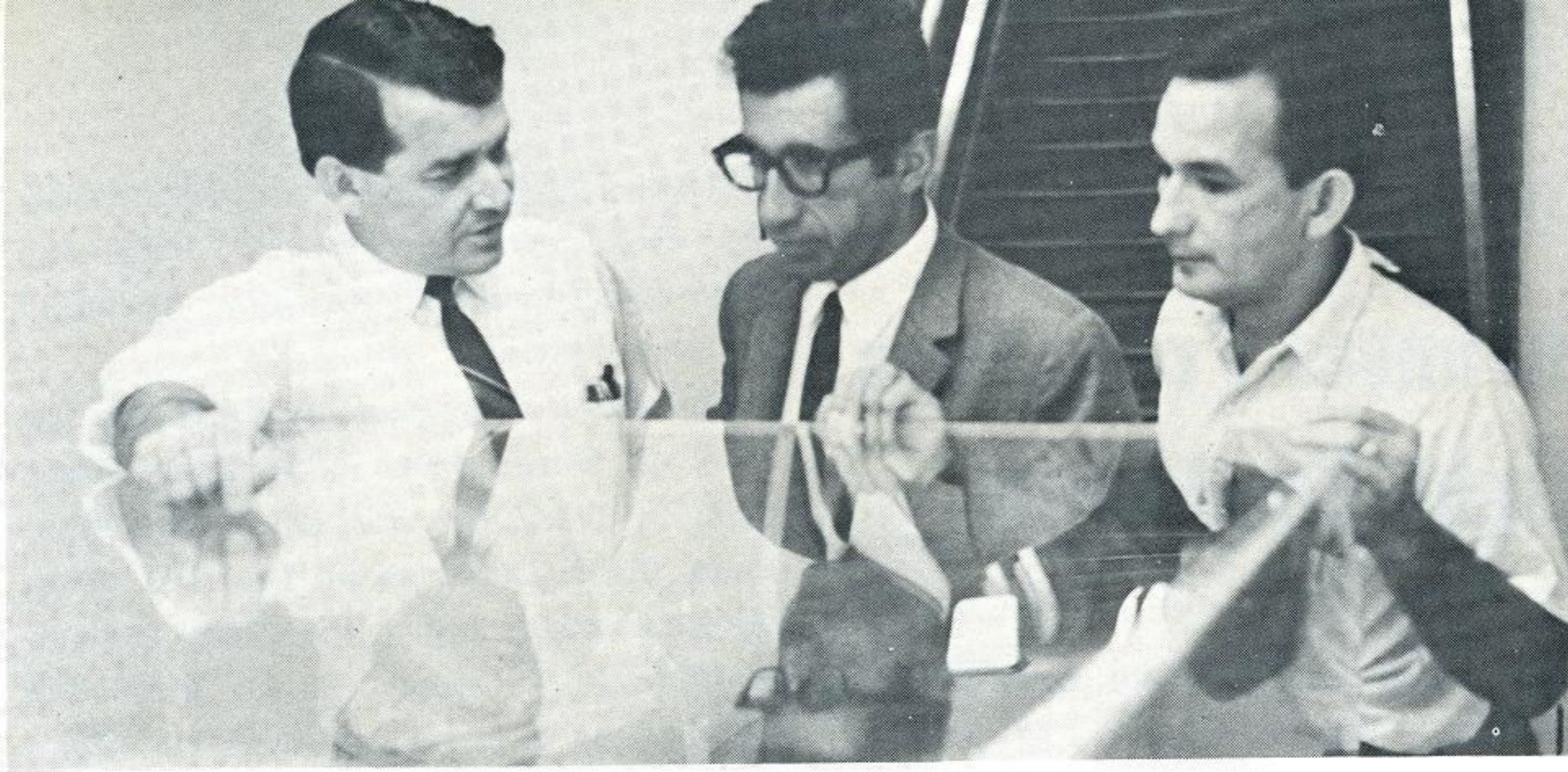
A native of Sacramento, California, Mr. Vogel was educated in Beaumont. Joining our Company in 1936 as a rod and chainman, he became an engineering assistant in 1941, survey party chief in 1948 and was made supervisor of party chiefs in 1956. He is a member of the Texas Surveyors Association, the Louisiana Land Surveyors Association and the American Congress on Surveying and Mapping.

Mr. Welch, a native of Beaumont, started with our Company in 1946 as a rod and chainman. A registered surveyor in Louisiana and Texas, he has progressed through several positions in the Systems Engineering Department. Mr. Welch is active in the Assumption Catholic Church of Beaumont.

Mr. Peel, who joined our Company in 1953 as an engineering helper in building design, is a native of Beaumont. He attended Texas A&M University and Lamar Tech. Promoted to senior engineering assistant in 1959, he has also served in the Forecasting Section of Estimating and Budget.

A native of Lafayette, Mr. Larriviere started to work in Beaumont as an engineer after graduation from USL, formerly Southwestern Louisiana Institute. He has worked in engineering positions in the Port Arthur T&D Department and in the Project and Relay Sections of System Engineering. Mr. Larriviere is a member of the North Beaumont Lions Club.

A fanatic is someone who is highly enthusiastic about something in which you aren't even remotely interested.



The importance of scale models of power facilities is explained to Ahmet Abay, center, engineer from Turkey, by Don Clawson, left, drafting supervisor, and Gilbert Diaz, model builder, Beaumont.

Company Is Three-Week Host To Engineer From Turkey

For three weeks in June and July our company was host to Ahmet Abay, a visitor from Turkey who is travelling all over the United States studying how American electric power companies operate.

Ahmet works for Etibank, a Turkish governmental department concerned with national resources, mining and power. As the name implies, Etibank is also a financial institution that operates like a private bank and handles investments, both foreign and domestic.

Etibank operates like a private company although it was set up by the government, and its electric department forms the country's largest electric power company. Ahmet is a mechanical engineer and when he returns to Turkey, he will coordinate all investments and construction of electric power facilities for Etibank—a big job for a man of 32 years.

His trip is sponsored by Turkey and the U. S. Agency of International Development (AID). So far, Ahmet has studied six power companies in six months and will visit five more during the remaining six months of his stay.

He believes his visit to GSU and other companies has been very beneficial.

"This is practical, not academic training," he said. "It covers not just one subject, but practical training in sev-

eral subjects related to the power business".

There are municipal, private and government power companies in Turkey, he said, and most of the companies are not interconnected. The western part of Turkey is well developed with some interconnections, but the eastern half is still developing. Every city in the eastern section has its own municipal power facilities, but none of them are interconnected. Etibank has a well planned program to interconnect the systems year by year, he said.

The energy requirement of Turkey is increasing about 14 to 15 per cent a year. Etibank has a "very tight plan to meet the requirement," Ahmet said.

The company has five steam generated power plants and several hydroelectric plants capable of producing 1,000 megawatts. One 110-megawatt unit has just been completed, another of the same size is under construction and two 150-megawatt units are now being designed, he said.

Ahmet had to take an extensive four-month course in English before his trip. He graduated from a technical university in Istanbul and carries the equivalent of a master's degree.

He is married to a childhood sweetheart from his hometown of Aksaray and has a three-year-old daughter.

Harrington Promoted To Engineering Supervisor

Paul A. Harrington has been promoted to supervisor of project engineering in the Engineering Design Department effective July 1. He was formerly staff engineer in the Operations Department.



Mr. Harrington, a native of Baton Rouge, joined our Company in 1947 in Lake Charles. He held several engineering positions in Lake Charles and was named Lake Charles

Paul Harrington division manager in 1956. Transferred to Beaumont as project engineer in 1958, he was promoted to staff engineer in 1963.

Mr. Harrington attended the University of Southwestern Louisiana and Southern Methodist University where he received a BS in electrical engineering in 1946.

He is married to the former Adele Broussard of Lake Charles and has five children, Michael, Jeanette, Keven, Bridget and David.



A \$25 check and certificate were awarded to the Voth Community Improvement Club for its winning entry in the Texas Community Improvement Program jointly-sponsored by our Company. W. A. Thompson, left, supervisor of industrial and commercial sales, and B. G. Creel, right, commercial sales representative, made the presentation.

Bridge City, Texas

Five Assume New Posts At Sabine Station; Two Transfer From Nelson

Promotions and transfers involving five employees at Nelson and Sabine Stations were announced recently.

Norman F. Black, formerly test supervisor at Sabine Station near Bridge City, has been promoted to maintenance supervisor of Sabine Station. W. A. White, formerly maintenance foreman at Sabine Station, has been named maintenance planner.

W. W. Anderson, who was master repairman at Roy S. Nelson Station, has been transferred to Sabine Station and promoted to mechanical maintenance foreman. M. E. Sandefer, formerly master electrician at Sabine Station, has been promoted to electrical maintenance foreman at Sabine.

L. E. Stough, formerly master test technician at Nelson Station, has been transferred to Sabine Station and promoted to test maintenance foreman.

Mr. Black is a mechanical engineering graduate of LSU. He has been a test supervisor at Sabine since 1961. A native of Baton Rouge, he was employed in 1953 in Beaumont. He served with the U.S. Air Force from 1954 until 1956 and, upon his return from service, was assigned as an engineer in our System Production Department in Beaumont.



Norman Black



W. A. White

A native of Orange, Mr. White has been with our Company over 40 years, dating back to 1924 when he began his utility career at the old power plant in Orange. In 1926 he was assigned to Neches Station in Beaumont where he worked until 1947, the year he was

transferred to Riverside Station in Lake Charles as station engineer. In 1965, he was named maintenance foreman at Sabine Station, the job he held at the time of his new assignment.

Mr. Anderson, a native of Seneca, Missouri, was educated at John Brown University in Arkansas. He joined Gulf States in 1949 and worked until 1958 at our Company's Riverside Station, now the property of Pittsburgh Plate Glass Company. In 1958 he was assigned to the just completed Roy S. Nelson Station where he remained until his promotion and transfer.



W. W. Anderson



M. E. Sandefer

A native of Pitkin, Louisiana, Mr. Sandefer is a graduate of Orange High School and attended Baylor University. He was employed by our Company in 1950 at Neches Station where he progressed through various production jobs until his assignment as master electrician at Sabine in 1961.

Mr. Stough is a native of Lake Charles. He graduated from Lake Charles High School and attended Louisiana State University. He was employed by GSU at Riverside Station in 1948 and progressed through various jobs there



L. E. Stough until his assignment to Nelson Station in 1958 as master test technician, the job he held at the time of his promotion and transfer.

New Division Engineer For Navasota Named

William E. (Bill) Barksdale, formerly an engineer in the planning section of the System Engineering Department in Beaumont, has been promoted to division engineer and transferred to the Navasota Division.



Bill Barksdale T&D Department before transfer to Beaumont in 1961.

Mr. Barksdale is married to the former Gwen Armstrong of Nacogdoches and they have two sons, Brad and Ronald Erwin. He is a member of the Texas Society of Professional Engineers, Institute of Electronic and Electrical Engineers, and in Beaumont was a member of the Morning Lions Club, YMCA and the Beaumont Golf Association.

A native of Mississippi, Mr. Barksdale joined our Company after receiving his degree in engineering design at Mississippi State in 1957. He served initially in the Port Arthur Division as an engineer in the



Ed Loggins, right, industrial sales engineer in Baton Rouge, was presented a plaque naming him outstanding Lion of the Year of the East Baton Rouge Parish Lions Club on June 24. Ed is also a board member of the organization.

On the Way Up

Jim Towers Transfers To Baton Rouge As Supervisor of Personnel Relations

James P. Towers, formerly training representative in Beaumont, has been transferred to Baton Rouge and promoted to supervisor of personnel relations. The promotion was effective June 16.



Jim Towers for two years as an industrial engineer for the DuPont Company at its Charleston, West Virginia, works.

A native of Denton, Maryland, Mr. Towers attended school in Newark, Delaware. He served in the U. S. Army for three years and was an artillery lieutenant in Korea from 1950-1953.

Active in community affairs, he has worked for several years on the United Appeals campaign, serving on the budget and admissions committee and on the loaned executive programs. He is a member of the Chamber of Commerce and serves on the Safety and Cultural Committees.

Mr. Towers is also a member of the Young Men's Business League; serves on the Industrial Committee of the YMCA, and is a past member of the board of directors of the Beaumont Symphony Society. He has been serving as the president of the Family Planning Association and is past president of the Regina Howell PTA. He is past assistant district commissioner of the Boy Scouts and is past president of the American Society of Training Directors of which he is currently a member.

As a member of the International Hospitality Committee of Beaumont, the Towers have been hosts for foreign students attending Lamar Tech.

Mr. Towers is married to the former Peggy Fulton of Beaumont and they have two children, James P. Jr., and Mary Jane. They are members of the St. Andrews Presbyterian Church, where he teaches Sunday School and is a member of the sanctuary choir.

Employee On Military Leave Wounded By VC

Larry Paul Normand, on military leave from Baton Rouge's Substation Department, now a corporal in the Marine Corps, was wounded in the left shoulder while on patrol in Vietnam.



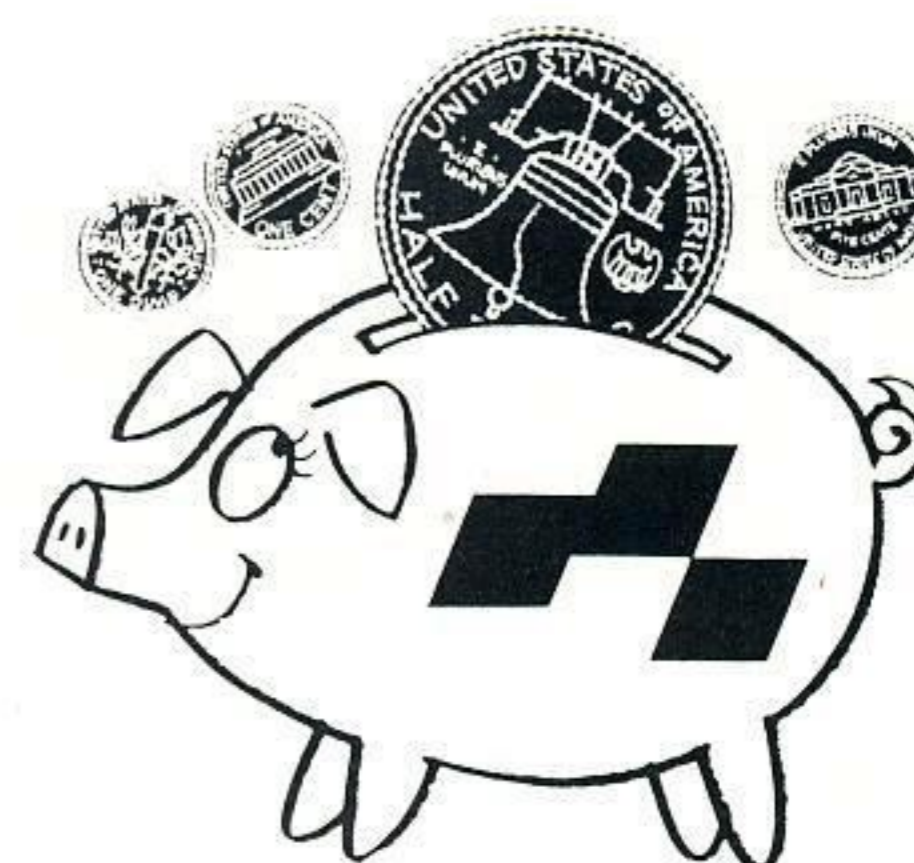
Larry Normand Foster Road in Baton Rouge, revealed the shoulder wound was not serious. Larry's latest letter stated that he was "already up and back in the rice paddies."

Larry, who plans to return to our Company upon his discharge, joined the Marine Corps in May, 1966. After basic training at Camp Pendleton, California, and combat schooling, he was assigned to Vietnam in November, 1966. He is presently stationed in Phu Bai, Vietnam.

A graduate of Redemptorist High School, Larry attended Baton Rouge Trade School as an apprentice carpenter and worked for his father's construction company before joining GSU in November, 1965.



Forty students from the Louisiana State School for the Deaf visited the main office in Baton Rouge for a tour of the sales floor and a demonstration in the auditorium kitchen recently. Mildred Tribble, home service advisor, is shown displaying one of the appliances used. Assisting Miss Tribble is Mrs. Lena Barron, instructor at the school.



Thrift Plan

PURCHASE OF GSU stock made by the Trustee during June covering employee deductions and Company contributions through May were as follows:

2,454 shares of common stock at a total cost of \$64,980.13 or an average cost of \$26.479.

61 shares of \$4.40 preferred stock at a total cost of \$4,786.37 or an average cost per share of \$78.465.

These costs included brokerage and commission fees.

The Trustee also deposited \$33,748.21 with the Savings Department of the First Security National Bank of Beaumont.

Trying for The Big One

Baton Rouge Division Fishing Rodeo Attracts Record Number of Contestants

An excited angler hurried up the bank to the weighing station with his largest catch of the day, a four pound one ounce bass. Good show, but it was seven ounces under a bass caught the day before. Oh, well, maybe a larger lure might catch a larger fish. He would try again.

And so it went for 10 days, June 16-25, GSU anglers from Baton Rouge weighed in their big ones, each hoping to top an earlier record in the Fishing Rodeo.

Open to all Baton Rouge Division employees and their families, the annual fishing contest held at the False and Old Rivers, just out of Baton Rouge, drew a larger number of entrants than ever before.

Of course, for most of the fisherman, the ever-elusive "big one" did get away; but even so, hundreds of fish were registered by anglers hoping to cop one of the many prizes offered.

At contest's end, the tally revealed fish as varied as the ages of the contestants. The winners, shown in the photograph below, were, left to right, front row, Dwain Bernard, bass; Brenda Young, bream; and Keith Gremillion, sacalait. In the back row are, left to right, A. J. Printz, striped bass; J. B. Kent, bass; Darrell Aucoin, rough fish; James Bello, family bass; Thomas Ashley, bream; Willie Wells, goo; and F. V. Bush, sacalait.



The Fishing Rodeo over, GSU fishermen were already back on the river banks trying out new lures, selecting new fishing spots, practicing their casts, testing a variety of live baits, all the while making mental notes to use at next year's contest. For some, however, the return trip was merely an attempt to catch that big one that got away.



Members of the Fishing Rodeo Committee were, left to right, Jimmy Harvey, Sherod Gremillion, A. J. Printz, Bobby Kirkpatrick, Jerry Ball, Paul Bernard and Sammie McKenzie.

McManus Named Hull Local Superintendent

Charles McManus formerly serviceman in Liberty, Texas, has been named local superintendent in Hull, Texas.



Charles McManus He is married to the former Dahlia Cook of Center, Texas. They have a son and three daughters, Dudley, Marian, Elizabeth Ann and Leslie.

Mr. McManus is a deacon in the First Baptist Church in Liberty and a member of the Liberty Masonic Lodge.

A native of Liberty, Mr. McManus joined Gulf States in 1947 as a helper in the T&D Department in Liberty and was promoted to serviceman in 1959.

Ladies Auxiliary Formed At BR Kilowatt Klub

An election night meeting of the newly-created Kilowatt Klub Ladies Auxiliary was held June 14 on the Baton Rouge club's grounds.

Officers of the auxiliary elected for the 1967-68 year were Mrs. Ed Loggins, president; Mrs. Sonny Braud, vice president; Mrs. Bill Tholborn, treasurer; and Mrs. Clyde Wilson, secretary.

The auxiliary, although not officially organized, made its debut at the Kilowatt Klub's annual Orphans' Picnic on June 10 with a highly successful cake sale.

According to Mrs. Loggins, the auxiliary was formed "to cultivate a closer fellowship among the families of GSU members and also to help the club through such projects as beautification."

Regular meetings are scheduled to be held on the second Thursday of each month at 7:30 p.m. at the Kilowatt Klub.



The Ladies Auxiliary of the Kilowatt Klub, a newly-formed organization of wives of employees who belong to the GSU club in Baton Rouge, sold taste-tempting baked goods at the annual picnic recently.

"The more extensive a man's knowledge of what has been done, the greater will be his power of knowing what to do."

— Benjamin Disraeli

From Three Divisions

Nine End Longtime Years of Service With Our Company On July 1

Nine employees from three of our Company's divisions retired this month. They are A. J. Glynn, Jr., Lester Landry and Johnny Augustus of the Baton Rouge Division; Clyde Boles of the Navasota Division and H. G. Fitzgerald, Roy H. Henckel, A. V. Leverett, Clarence R. McGrew and Helene Hartel of the Beaumont Division.

Lester Landry, who retired as senior sales representative in Baton Rouge's Commercial Sales Department, is a native of Baton Rouge. Joining our Company in 1931 as a salesman and electric appliance repair maintenance man, he progressed through several sales positions and was promoted to customer service representative in 1945. The following year he was named residential sales representative. He became a commercial sales representative in 1951.

Mr. Landry is married to the former Ethel LeBlanc of St. Gabriel, Louisiana. He is a member of the Knights of Columbus, the American Legion and the VFW.



Lester Landry



A. J. Glynn

A native of Baton Rouge, Mr. Glynn started with our Company in 1924 as an oiler at Louisiana Station. Progressing through the positions of fireman, watch engineer and head fireman, in 1944 he took leave of absence to serve as secretary-treasurer of Gulf States Employees Association. He returned to Louisiana Station in 1956 as boiler maintenance foreman and was promoted to mechanical maintenance

foreman in 1965.

Mr. Glynn is a graduate of Chamberlain Hunt Academy in Ft. Gibson, Mississippi, and attended LSU. He and his wife, Lillie, have two children, Mrs. Bobby Osborne and Katherine Glynn, both of Baton Rouge.

Another longtime employee at Louisiana Station, Mr. Augustus started with our Company in 1936 as a laborer. A native of Baton Rouge, he received his education at Tenth Ward. Married to the former Alice Barber of Woodville, Mississippi, he and Mrs. Augustus are active in St. Mary's Baptist Church in Baton Rouge.



Johnny Augustus



Clyde Boles

Mr. Boles joined our Company in 1930 as a laborer and ice puller in the T&D Department and the Water and Ice Departments in Navasota. In 1938 he became a substation helper and was promoted to electrician in 1940. Mr. Bowles took military leave of absence during World War II and returned to the Navasota T&D as a substation mechanic in 1946. After a brief period as serviceman in Calvert, he returned to Navasota again in 1950 as substation mechanic. A native of Willow, Texas, he attended schools in Navasota.

Retiring operating engineer at Neches Station, Mr. Fitzgerald started with our company in 1929 at our old Sabine Power Station in Orange as a fireman. Seven months later he was transferred to Port Arthur where he served as an iceman, switchboard operator and station engi-

neer. In 1936 he went to Neches Station as an auxiliary operator and has since served as switchboard operator, head fireman and station engineer.

A native of Columbia, Tennessee, Mr. Fitzgerald is married to the former Lena Bearden of Baytown, Texas, and they have three children. He has been active in the Chamber of Commerce and Highland Avenue Baptist Church in Beaumont.



H. C. Fitzgerald



Roy Henckel

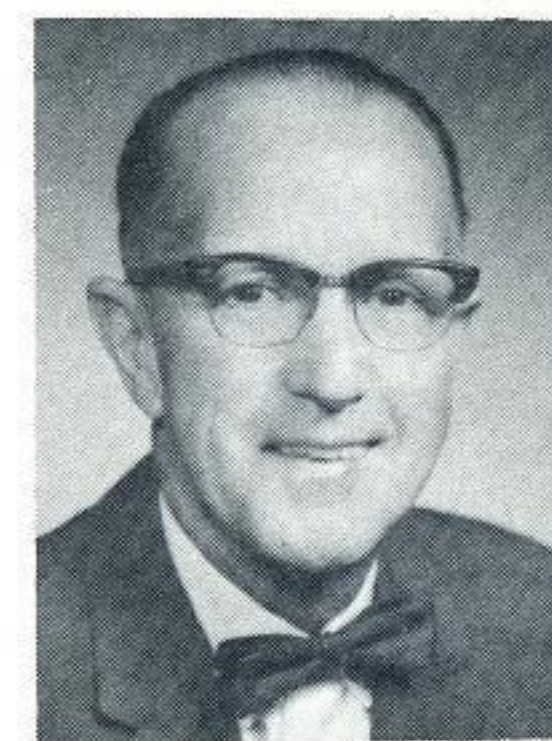
Mr. Henckel, a native of Houston, joined our Company in 1926 as a watch engineer in Orange. In 1929 he was made chief engineer and chief load dispatcher in Navasota. He was transferred to Beaumont the following year as a load dispatcher, and in 1941 he was named maintenance foreman at Neches Station. He retired as mechanical maintenance supervisor.

Mr. Henckel and his wife, Lucie, have three children, Mrs. C. C. Trahan, Mrs. H. L. Vickery, and Roy, Jr. The Henckels are members of St. Anthony's Catholic Church in Beaumont.

Retiring equipment operator of Sabine Station, Mr. Leverett started with GSU in 1953 as an operator's helper in Lake Charles. He progressed through the positions of auxiliary operator and switchboard operator before transfer to Sabine in 1961.



A. V. Leverett



C. R. McGrew

A native of Yazoo City, Mississippi,

Continued on Next Page

Community Service

GSU Hosts State And National FFA Officers At Area IX Meet In Beaumont

When the Area IX Future Farmers of America converged on Beaumont for a two-day meeting June 1-2, Gulf States played an active role in the convention by hosting state and national FFA officers and sweetheart candidates at a breakfast Friday morning.

Jerry Stokes, vice president and secretary of our Company, gave a talk on the youth of today.

Other early risers for the 7 a.m. breakfast were R. A. McAlpine, superintendent of sales in Beaumont, who introduced Mr. Stokes; L. V. Dugas, vice president and general sales manager; L. N. Brannan, supervisor of area development and Leonora Masterson, home service director.

Later, at the business meeting, Mr. Dugas promoted the Texas Electric Utility Awards to FFA winners, Richard Freeze of Jacksonville, Danny Baker of Diboll, Robert Jasper of Cleveland and Otis Wade of Daniels.

The awards are sponsored by Gulf States and the state's nine other investor-owned electric utilities companies. About 500 persons attended the convention held at the Ridgewood Motor Hotel in Beaumont.

Carl Jones Named Supervisor In Beaumont

Carl D. Jones, former rate analyst in rates and depreciation, has been promoted to supervisor of analysis and statistics in the newly-created Information and Data Services Department in Beaumont.



Carl Jones

Active in civic work, Mr. Jones is president of the Silsbee Jaycees and a member of the First Baptist Church. In 1964 he served on the Edison Electric Institute's Depreciation Accounting Committee.

He is married to the former Peggy Weeks of Silsbee and they have three children Trudy, Judy and David.

Nine Retire — Continued

Mr. Leverett is married to the former Patsy Luke of Helena, Arkansas. They have one son, Mitchell, who attends Bridge City Junior High. Mr. Leverett is active in the Bridge City Youth Association and St. Henry's Catholic Church.

Mr. McGrew, a native of Sabine, Texas, joined our Company in 1926 in

Beaumont. In his 41-year career, he has held the positions of oiler, fireman, auxiliary operator, turbine operator, load dispatcher, system operator, head fireman and station engineer. He retired as operating engineer.

Mr. McGrew attended South Park Trade School in Beaumont and completed correspondence courses in steam electric engineering. He is married to the former Esma Bean of Port Arthur and they have three grown children. His son, James, is a meterman in the Beaumont T&D Department. The McGrews are active in the Ridgewood Church of Christ in Beaumont.

A native of Beaumont, Mrs. Hartel retired with 30 years service to our Company. She served in various clerical positions in the Accounting Department before she was made internal auditor in the Statistical Department in 1957. She is retiring as confidential records clerk in the Budget Department.

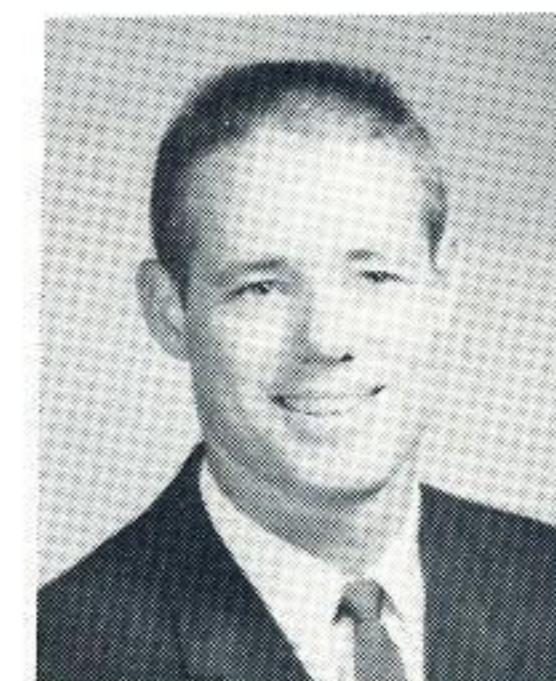
Mrs. Hartel attended Columbia University in New York City. She has two sons, Kent, and Dr. Charles Hartel.

Crow Named Co-Pilot In Aviation Department

Utility Pilot Floyd Crow has been promoted to co-pilot in our Company's Aviation Department.

Mr. Crow, who joined GSU in 1960 as a mechanic's helper at Neches Station, transferred to the Aviation Department as a utility pilot in 1964. He holds a commercial pilot license, instrument license and instructor's license and has flown more than 3,600 hours.

A native of Corpus Christi, he attended Del Mar College there and Lamar Tech in Beaumont.



Floyd Crow



Gulf States sponsored a breakfast for state and national Future Farmers of America officers during the Area IX FFA convention in Beaumont, June 1-2. From left, are L. V. Dugas, vice president and general sales manager; Lou Thomas, state FFA vice president; Richard Morrison, national FFA vice president; Leonora Masterson, GSU home service director; Jerry Stokes, vice president and secretary of our Company; L. N. Brannan, supervisor of area development and R. A. McAlpine, superintendent of sales in Beaumont.



LAKE CHARLES

Truman Carhanan, storekeeper assistant, has been on leave of absence for two weeks in June for summer camp in the Army Reserves at Ft. Sill, Oklahoma. Our sympathy to Truman on the death of his father, Mr. Edgar Carhanan, of Lake Charles.

Theodore Matte enjoyed a vacation during the first week of June.

Linda Walker recently took Gail Faver's place as stores clerk. Gail is to be married and reside in Europe.

—Linda Walker

Edward Thomason recently enjoyed a one-week vacation fishing at Lake Vernon.

Nathan Demarest and Thomas Hoffpauir attended the Doble Meeting in Beaumont on June 5.

Jim Fugitt, Boy Scout master and chairman of the Bayou District Training Team, accepted an invitation from the



Baton Rouge Customer Accounting employees surprised Nancy Hoehn, PBX operator, with a shower prior to her June 24 wedding. Helping Nancy is Carolyn Sumrall, center, and Muriel Cioffi, right.

National Council of the Boy Scouts of America to attend the National Wood Badge Training Course at Philmont Scout Ranch in New Mexico.

Jim enjoyed nine days of camp living completely isolated from civilization. During this time, he experienced early spring extremities from 10° F to 81° F, including snow. The Wood Badge Course is designed for adults who are in the adult training phase of scouting.

Mr. and Mrs. John Hebert and their daughter enjoyed a vacation in Pan American City and Tallahassee, Florida.

—Dorothy Cooley



Friends of Barbara Carr, Customer Accounting in Baton Rouge, presented her with gifts prior to her June 17 wedding. Looking on are, left to right, Carolyn Songy, Narlene Harper, Dolph McKowen and Don Sullivan.

LAFAYETTE

Horace LaCombe, residential salesman, was appointed program chairman, bicycle safety chairman, and attendance chairman of the Lafayette Optimist Club on June 19. Congratulations ToTo!

Happy birthday to Allen Hernandez, Dennis Dugas, Paul Granger, Edwin Judice, Wilfred Duhon, Douglas Provost and Tite Baudoin who all celebrated June birthdays.

Elmer "Jug" Sudderth, retired district line foreman, visited all of his friends in the Lafayette T&D Department on June 21.

—Suzanne Champagne



Farewell wishes were given to Muriel Cioffi, center, who left the Baton Rouge office to become "a stay-at-home homemaker".

BATON ROUGE

Renee Dawson, stenographer in the claims department, is all smiles these days since her husband, Dave, passed the Louisiana State Bar Examination. He is now employed by D'Amico & Curet firm in Baton Rouge. Congratulations, Dave.

Congratulations to Jim Towers from the Baton Rouge employees on his promotion and transfer to the Baton Rouge Personnel Department. The executive employees are happy to have him as a member of their crew.

—Joanie Stephenson

The Sales Department welcomes Roger Jines who joined our Company on June



A handsome desk set was Jim Towers' parting gift from fellow workers in Beaumont. Jim, right, was transferred to Baton Rouge as supervisor of personnel relations.

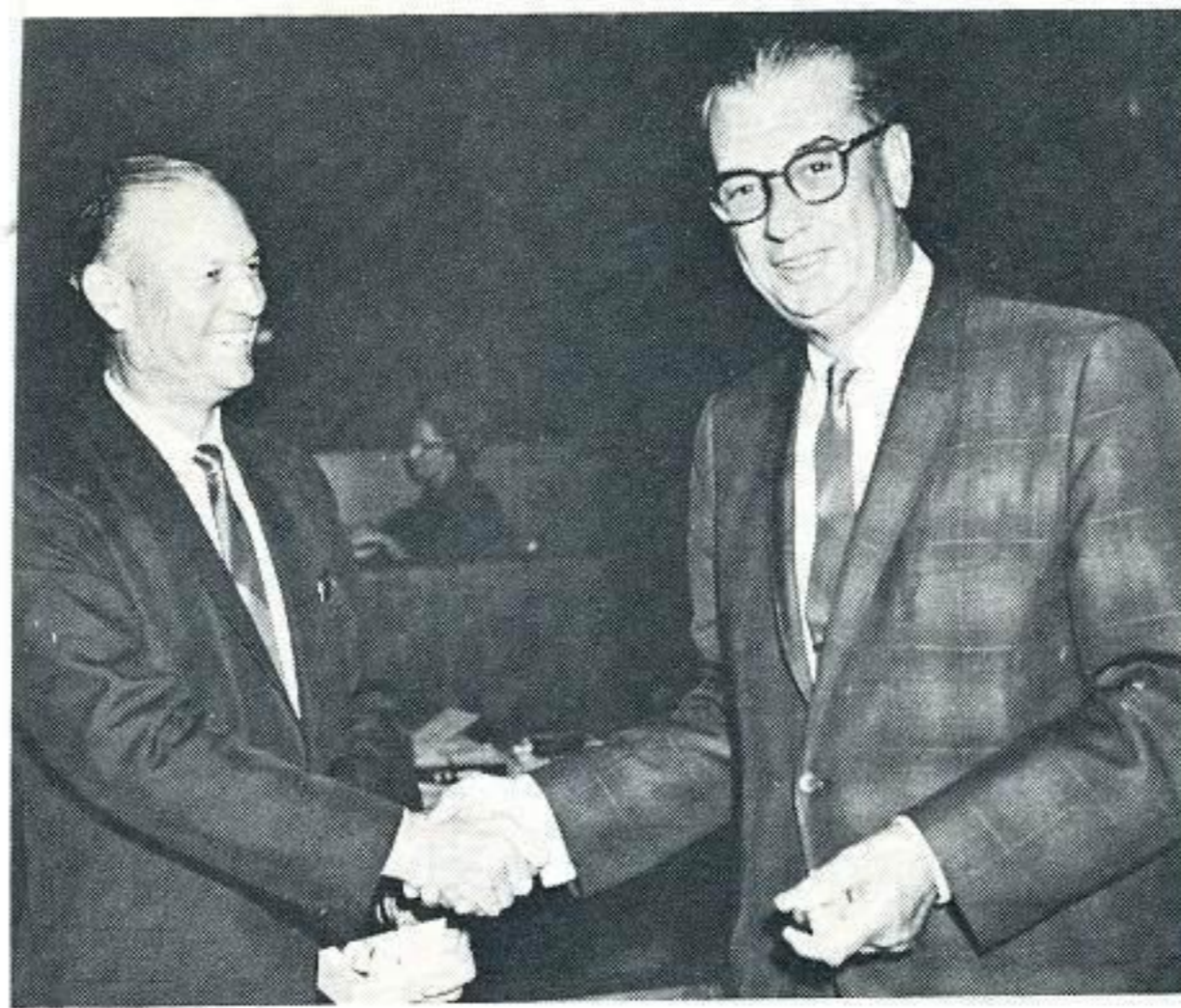
mending this place as a top notch vacation spot. But even if a person has no interest in the Air Force, it is a



Slides of Mexico taken by Tommy Brooks, Jennings T&D engineer, were shown to local Kiwanians this month. Mr. Brooks' slides illustrated native dress, habits and tourist attractions of the country.

beautiful place. So, girls, make your reservations early and avoid the last minute rush.

Bobby and Cherry Hilborn and their two children, Robert and Janet, made a trip into Texas for a look at "Six Flags". They were very impressed — said it was clean, well organized and most enjoyable. Bobby leaves for Fort Polk next week for reserve camp. The Hilborns plan to spend the next part of their vacation camping in Arkansas. We



Dewey Raborn, left, operating supervisor of Louisiana Station and councilman of East Baton Rouge Parish, is shown at a recent council meeting presenting a 25-year service award to Major Edward D. Bauer, Jr., of the Baton Rouge Police Department.

hope to hear some interesting stories after that trip.

The Boyd Eisworths and their four children enjoyed a restful vacation fishing, loafing and eating crayfish at their camp on Bayou Pigeon. "Ike" had a few exaggerated fish stories when he came back; however, he and his brother, S. L., are both good fisherman. The real test will come after the GSU Fishing Rodeo results have been posted.

Tully Brady stayed home for a week of his vacation just taking it easy and playing with his grandchildren. He claims to have picked plenty of blueberries, but we haven't confirmed this with Mrs. Brady yet.

The Bradys are very proud of their



Friends of departing Lucy Godfrey, Baton Rouge Credit and Collection, bade her best wishes on June 30. Lucy's husband, a June LSU graduate, is starting his career in law in New Orleans.

daughter, Jan who finished the past semester on the Dean's List at New Mexico State University. Jan is a senior home economics major.

SULPHUR

Charles G. Callahan, commercial sales representative in Sulphur, was awarded the "Lion of the Year" plaque by the Sulphur Lions Club during installation night ceremonies. He was also elected president of the club.

Recently, Mr. Callahan was chosen "Citizen of the Day" by a local radio station.

O'Neal Breaux, service foreman, returned to work after a week of showing Louisiana to friends from Montana.

Mr. and Mrs. Rod Nunally are the proud parents of a new son born June 2. Young Frankie Lane Nunally weighed eight-pounds, six-ounces.



Retirement will be a time for lounging for R. M. Craig in the new chairs fellow employees presented to him. Mr. Craig retired as division engineer in Navasota.

George J. Gilmore, Sulphur supervisor, is the proud grandpa of his second granddaughter, Kimberly Ann, born on June 19.

— Pearl Darbonne

BEAUMONT

Congratulations to Mr. & Mrs. Roy L. Jowers on the birth of a son, William Gerald, June 23, 1967, at St. Elizabeth Hospital. Roy is a Power Tester in the Beaumont Meter Department.

Weddings bells rang for Valney Jean Coleman and Martin F. Telger, who were married in North End Methodist Church, Beaumont, on June 3, 1967.

Please Turn The Page

Coffee Cup *continued*

They are making their home in Beaumont. Congratulations to the happy newlyweds! Martin is an apprentice lineman here in the Beaumont T&D.

Jo Ann Devillier and Gary J. Grotts exchanged wedding vows June 17, 1967, at St. Charles Catholic Church in Nederland. The couple is making their home here in Beaumont. We want to extend our congratulations to them! Gary is a helper in the Beaumont Line Department.

—Jo Ann Landry



Retiree Lester Landry, Baton Rouge industrial engineer, reads a retirement poem presented to him by fellow employees. Looking on are Virgil Shaw, left, superintendent of sales, and Charles Glass, right, supervisor of commercial sales in Baton Rouge.

Ray Broussard, engineer in engineering planning, Beaumont, has been appointed district deputy of District 57 of the Knights of Columbus. Mr. Broussard was grand knight of the Vidor, Texas, council last year and is a member of the board of trustees. He has been a knight since 1951.

R. M. Thompkins, storeroom supervisor, Beaumont T&D, has been named to a third term as elder of the Westminster Presbyterian Church in Beaumont. Norman Morrison, T&D Engineering, was named deacon at the church.

Dick Landry, supervisor of lighting sales promotion, has been elected church school superintendent by the Quarterly Conference of the First Methodist

Church of Beaumont.

FALSE RIVER

If any of the 236 retired Gulf Staters are enjoying the good life more than W. A. "Bill" Efferson, they'll have a hard time convincing Ken Jumel, supervisor of confidential records and payroll accounting, Beaumont.

Ken and his family recently enjoyed a week's vacation at False River, a water sport resort about 20 miles west of Baton Rouge. Ken, an avid fisherman, contacted old friend Bill at his residence on the island side of Leake River and arranged to fish with him several times during his week off.

Bill, for many years superintendent of Baton Rouge's Western (Port Allen) District, maintains a home in Port Allen and the False River residence. It is at False River that he and his wife, Laura, spend most of their time. And it is the False River residence, labelled "Paradise, Louisiana," that spells happiness for the couple, their family and friends.

While Ken's wife, Ory, did her perch fishing from a pier in front of their motel, Ken, Jr., water-skied and Ken, Sr., fished with Bill in the latter's boat. Some of the results are shown in the picture above. In the string, are four largemouth bass weighing about four pounds.

Former Baton Rougean Ken reports that the Effersons have the ideal set-up. Their False River base has all the comforts of home and one extra feature that few homes boast: they're within 20 yards of some of the finest, year-round bass fishing in the world.

If you're in their part of the system, drop by. The Effersons always keep the coffee pot—and their Southern hospitality—warm.

Editor's Note: Annuitants are urged to report to Plain Talks. Brag about the fish you're catching, the trips you're taking, the grandchildren or just pass the time of day. Your friends want to hear about you.



These Didn't Get Away. Ken Jumel of Beaumont and Bill Efferson of Port Allen—New Roads, Louisiana, landed this pretty string of large mouth bass one day last month at False River—near New Roads, Louisiana. Ken is supervisor of confidential records and payroll accounting and Bill was superintendent of the Western District of Baton Rouge Division when he retired a few years ago. Ken and family vacationed at False River recently.

ZACHARY

Walter B. McMorris, local superintendent in Zachary, was installed as president of the Rotary Club of Zachary on June 27.